



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(Autonomous)
Re-Accredited with A++ by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai 600 106

CRITERION 1 - CURRICULAR ASPECTS					
Key Indicator 1.1 - Curriculum Design and Development					
1.1.2 - Additional Information					
1.1.2 - List of Programmes where syllabus revision carried out in the Academic Year 2022-2023					
Sl. No.	Programme Code	Programme Name	Year of introduction (Date)	Year of revision, if any	If revision has been carried out in the syllabus during the year, percentage of content added or replaced
1	3	B.B.A	1991-92	2022-2023	12%
2	6	B.Com - Corporate Secretaryship	1982-83	2022-2023	28%
3	8	B.Sc. Mathematics	1964-65	2022-2023	6%
4	9	B.Sc. Physics	1964-65	2022-2023	40%
5	14	B Sc Visual Communication	2001-02	2022-2023	77%
6	15	B Sc Computer Science	1994-95	2022-2023	33%
7	21	M.Sc. Mathematics	1980-81	2022-2023	5%
8	22	M.Sc. Physics	2000-01	2022-2023	25%
9	29	M.C.A	1987-88	2022-2023	30%
10	30	MBA	1995-96	2022-2023	31.66%
11	33	Master of Social Work	1989-90	2022-2023	11.90%



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Sl. No.	Programme Code	Programme Name	Year of introduction (Date)	Year of revision, if any	If revision has been carried out in the syllabus during the year, percentage of content added or replaced
12	37	BSc Physics with Computer Application	2011-12	2022-2023	38.84%
13	45	B.Com - Accounting & Finance	2015-16	2022-2023	24%
14	48	M.A. Journalism & Communication	2015-16	2022-2023	10%
15	61	B.A. Journalism	2019-20	2022-2023	90%
16	62	B.Com Finance & Taxation	2019-20	2022-2023	20%
17	63	B.Com Marketing Management	2019-20	2022-2023	50%
18	64	B.Sc Statistics	2019-20	2022-2023	30%
19	65	M.A. English Literature	2019-20	2022-2023	25%
20	66	B.SC., Data Science	2022-23	2022-2023	100%
21	67	B.Com Computer Application	2022-23	2022-2023	100%

PRINCIPAL



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Department of Business Administration (BBA)



The Board of Studies meeting of the department of Business Administration (BBA) was held on 11th May, 2022 at 11 AM at Department of Business Administration, Goverdhan Block. The following members were present:

Prof.Jaideep Jairaj	Chairman and HoD (BBA)
Dr.K.Sathyannarayanan	Vice Chancellor Nominee
Prof. Yognanandan (Online Mode)	Subject Expert
Dr.M.Thayalnayaki	Subject Expert
Dr.M.K.Badri Narayanan	Nominated member
Mr. U. Peter Sahayaraj	Industrial Expert
Mr.K.N.Karthikeyan	Alumni (BBA)
Dr.M.K.Badri Narayanan	Nominated member
Prof.L.Arumugam	Assistant Professor
Prof.K.Lakshmi	Assistant Professor
Dr.K.Rao Prashanth Jyoty	Assistant Professor
Dr.P.S.Ravithej	Assistant Professor
Dr.N.Sarulatha	Assistant Professor
Prof.D.Suba	Assistant Professor
Prof.K.S.Felix Aaron	Assistant Professor
Prof.M.Renuka	Assistant Professor
Prof.M.Renu Kumari	Assistant Professor
Prof.S.Gunalan	Assistant Professor
Prof.S..Bala Murali	Assistant Professor
Prof.M.Mahalakshmi Priyadarshini	Assistant Professor
Dr.S.P.Deepeka	Assistant Professor
Ms. S.Rajeswari	Assistant Professor
Mr.S. Shankar	Assistant Professor

- Revisions in the following course approved by the panelists as recommended by the chairman are made and details are provided in the annexure I

SEMESTER	COURSE
I	Principles of Management Accounting for Managers I
III	Marketing Management
IV	Media Management
V	Entrepreneurial Development Family Business Management II Business Taxation

Suggestions for future course of action

- Online References to be precisely given.
- Organizational Psychology Nomenclature to be changed to Organizational behaviour.

ATTENDANCE SHEET
BBA BOS MEETING 11.05.22

		SIGNATURE
Prof. Jaideep Jaisrj	Chairman and HoD (BBA)	
Dr. K. Sarthyanarayana	Vice Chancellor Nominee	
Prof. Yognarajdasrj (On Fine Mode)	Subject Expert	VIRTUAL MODE
Dr. M. Thaya Iniyaki	Subject Expert	H. V. Iniyaki
Dr. M. K. Badri Narayanan	Nominated member	M. K. Badri Narayanan
Mr. U. Peter Sahayaraaj	Industrial Expert	U. Peter Sahayaraaj
Mr. K. N. Karthikeyan	Alumni (BBA)	K. N. Karthikeyan
Dr. M. K. Badri Narayanan	Nominated member	M. K. Badri Narayanan
Prof. L. Arumugam	Assistant Professor	L. Arumugam
Prof. K. Lakshmi	Assistant Professor	K. Lakshmi
Dr. K. Rao Prashanthi Jyoty	Assistant Professor	K. Rao Prashanthi Jyoty
Dr. P. S. Ravichej	Assistant Professor	P. S. Ravichej
Dr. N. Saralatha	Assistant Professor	N. Saralatha
Prof. D. Suba	Assistant Professor	D. Suba
Prof. K. S. Felix Anan	Assistant Professor	K. S. Felix Anan
Prof. M. Renuka	Assistant Professor	M. Renuka
Prof. M. Renu Kumari	Assistant Professor	M. Renu Kumari
Prof. S. Gunalan	Assistant Professor	S. Gunalan
Prof. S. Bala Murali	Assistant Professor	S. Bala Murali
Prof. M. Mahalakshmi Priyadarshini	Assistant Professor	M. Mahalakshmi Priyadarshini
Dr. S. P. Deepika	Assistant Professor	S. P. Deepika
Ms. S. Rajeswari	Assistant Professor	S. Rajeswari
Mr. S. Shankar	Assistant Professor	S. Shankar



List of Annexures

- **Annexure I** : Course specific revisions

BBA BOARD OF STUDIES - 11.05.2023
Annexure I - Course Revisions proposed and approved in BGS 2022-2023

Semester	Course	Added	Modified	Deleted
I	Principles of Management	Unit III - Enterprise Mobility	-	-
I	Accounting for Managers - I	Unit II - Introduction to Departmental Accounting - Meaning, Methods, Preparation of General Profit & Loss Account, Trading and Profit & Loss Account of different Departments	Unit II - Depreciation of Fixed Assets - with adjustments, Introduction to Departmental Accounting - Meaning, Methods, Preparation of General Profit & Loss Account, Trading and Profit & Loss Account of different Departments	Unit II - Of a Sole Trader Concerning Closing Stock, Outstanding and Prepaid Items - Depreciation, Provision for Bad Debts, Provision for Doubtful Accounts
III	Marketing Management	Unit IV - Types of Media & its Characteristics- Print- Broadcast - Outdoor - Internet	Media Segmentation - Read and Re-write Segmentation - Changing - Positioning to be moved from unit IV to Unit III	-
IV	Media Management	-	Unit V - Advertising moved ahead of I followed by other units.	-
V	Family Business Management II	-	Unit V - SWOT analysis for Family Business	Unit V - SWOT analysis on your own Family Business - (proper format)
V	Directors' Election	-	Unit II - DDS - Meaning, Rates - filling and Return	-

V	Historical Development	<p>Unit I - Women Entrepreneurs - Opportunities and Challenges</p> <p>Unit II - Entrepreneurship Paragans - Start-Up India, Skill India, Make in India, Mission of MSME - Udaipur Cooperative - Role of Women - Sources of Finance - New Age</p> <p>Unit III - Business Planning - Idea to Opportunity - Business Plan components - Legal Forms</p> <p>Unit IV - Entrepreneurial Finance: Sources of Funding - Commercial Banks, Subsidy Schemes, New Age Investors - Crowdfunding/ Angel Investors/ Venture Capital - Art of Pitching - Expectations of Investors - Fund Deck</p> <p>Unit V - Introduction to Intellectual Property Rights: Patent, Copyrights & Trademark - IP as an Entrepreneurship Strategy - Benefits and Challenges.</p>	—	Syllabus Reviewed
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 11/05/22



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

MINUTES OF THE 14th MEETING OF THE ACADEMIC COUNCIL

Date: 10th October 2022
onwards

Time: 10.00 a.m

The 14th Meeting of the Academic Council was held on 10.10.2022 at 10.00 a.m.

The following members were present:

- | | |
|---|----------------------------|
| 1. Dr. S. Santhosh Baboo | Chairperson / Principal |
| 2. Dr. T. S. Prema | Member Secretary |
| 3. Mr. R. Venkataramanan | Controller of Examinations |
| 4. Dr. S. Kuppusamy | University Nominee |
| 5. Dr. V. Bharathi Harishankar (Online) | External Subject Expert |
| 6. Mr. Kottaram V.Ramesh | External Subject Expert |
| 7. Dr. J. Jeyakanthan | External Subject Expert |
| 8. Dr. M. G. Sethuraman (Online) | External Subject Expert |
| 9. Dr. R. Uma | Nominated Member, DDGDVC |
| 10. Dr. J. Satish | Nominated Member, DDGDVC |
| 11. Dr. B. Kirthiga | Nominated Member, DDGDVC |

and Chairpersons of the respective boards.

14.1 College Prayer:

The meeting commenced with the College prayer.

14.2 Roll Call and Apologies for absence

Leave of absence recorded from:

1. Dr. T. Santhanam, Associate Professor & Head – Department of MCA
2. Dr. E. Vasandha Kumar, Assistant Physical Director

14.6 Board of Studies: Minutes to be presented by the Chairperson / Head-in-charge of the respective Boards of Undergraduate and Postgraduate Programmes:

DEPARTMENT OF FOUNDATION ENGLISH

- Dr. G. Chandralekha Rao, Associate Professor & Head (Department of English) presented the BOS Minutes of Foundation English.
- Mr. Kottaram V Ramesh suggested that report writing to be included in the syllabus. Students should be encouraged to write reports for other department events also. The resolution has been passed and approved by the committee.

PG & RESEARCH DEPARTMENT OF ECONOMICS

- Dr.T.S.Prema, Associate Professor & Head presented the BOS Minutes of B.A. Economics and M.A.Economics.
- The resolution has been passed and approved by the committee.

• [REDACTED]

• [REDACTED]

DEPARTMENT OF CRIMINOLOGY AND POLICE ADMINISTRATION

- Dr.Amrutha Karayil, Assistant Professor & Head presented the BOS Minutes of B.A.Criminology and Police Administration.
- Mr.Kottaram V.Ramesh enquired about how students are provided with hands on experience. Have the students visited any police and other laboratories for their practical experience? He also suggested to bring some external experts from the DOG squad.
- HOD replied that crime scene investigation kit and other equipment are available in the department and they are in tie up with state crime records bureau.

14th Meeting of the Academic Council - 10.10.2022 - ATR

S.No.	Minutes	Action to be taken
	<p><u>PG & RESEARCH DEPARTMENT OF ECONOMICS</u></p> <ul style="list-style-type: none"> • Dr.T.S.Prema, Associate Professor & Head presented the BOS Minutes of B.A. Economics and M.A.Economics. • The resolution has been passed and approved by the committee. 	<p align="center">Implemented</p>
	<p>[REDACTED]</p> <p>[REDACTED]</p> <p>[REDACTED] has been passed and approved by the committee.</p>	<p align="center">[REDACTED]</p>
	<p><u>DEPARTMENT OF CRIMINOLOGY AND POLICE ADMINISTRATION</u></p> <ul style="list-style-type: none"> • Dr.Amrutha Karayil, Assistant Professor & Head presented the BOS Minutes of B.A.Criminology and Police Administration. • Mr.Kottaram V.Ramesh enquired about how students are provided with hands on experience. Have the students visited any police and other laboratories for their practical experience? He also suggested to bring some external experts from the DOG squad. • HOD replied that crime scene investigation kit and other equipment are available in the department and they are in tie up with state crime records bureau. • Dr.J.Jeyakanthan suggested to include members from the Police department in the BOS council. • HOD accepted the suggestions and the resolution has been passed and approved by the committee. 	<p align="center">Implemented</p>
	<p><u>PG DEPARTMENT OF ENGLISH</u></p> <ul style="list-style-type: none"> • Mr.J.Praveen Prabhu, Assistant Professor & Head i/c presented the BOS Minutes of B.A and M.A.English. • Dr.V.Bharathi Harishankar suggested to fix minimum no.of hours and credits for the certificate courses. If the certificate course has three papers then 3 credits can be given. • HOD accepted the suggestions and the resolution has been passed and approved by the committee. 	<p align="center">Implemented</p>
	<p><u>PG AND RESEARCH DEPARTMENT OF COMMERCE</u></p> <ul style="list-style-type: none"> • Mr.S.Seshadhrinathan, Associate Professor & Head presented the BOS Minutes of B.Com and M.Com. • Dr.M.G.Sethuraman suggested to include innovative and special courses like e-commerce in the syllabus. • HOD accepted the suggestions and the resolution has been passed and approved by the committee. 	<p align="center">Implemented</p>



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MINUTES OF THE BOARD OF STUDIES MEETING
of the
DEPARTMENT OF CORPORATE SECRETARYSHIP
held on May 31, 2022

The Board of Studies meeting of the Department of Corporate Secretaryship (Shift I & II) for the academic year 2022-23 was held on 31/05/2022 on campus at Computer Lab, Ground Floor, Ganga Block, Dwaraka Doss Goverdhan Doss Vaishnav College, Arumbakkam, Chennai – 600106.

The meeting was duly convened by the Chairperson Dr. Prabha Rajagopalan, Associate Professor & Head, Department of Corporate Secretaryship (Shift I) in the presence of the below mentioned members and alumnus.

S. No.	Designation	Details of Members
1	Chairperson	Dr. PRABHA RAJAGOPALAN Associate Professor & Head of the Department Department of Corporate Secretaryship Dwaraka Doss Goverdhan Doss Vaishnav College, prabharajagopalan@dgvaishnavcollege.edu.in Mobile No. – 9444772166
2	Subject Expert --I [Vice-Chancellor Nominee] Appointed vide letter No. A- II/ JPR/ D.G.Vaishnav College/ Sub. Experts/ BOS/2021/071 dated 31.03.2021	Dr. S. YUVARAJ Assistant Professor of Commerce University of Madras Chennai – 600 005 drsyuva@gmail.com Mobile No. – 8610499465
3	Subject Expert -II	Dr. V. SHANTHI Associate Professor & Head Department of Corporate Secretaryship Ethiraj College for Women, Chennai-600 008 shanthijvignesh@gmail.com Mobile No. – 9840775771
4	Subject Expert -III	Dr. S. PURUSHOTHAMAN Assistant Professor & Head Department of Corporate Secretaryship DRBCC Hindu college, Pattabiram puru0062@gmail.com Mobile No. – 9841940031
5.	Alumni Member	CA V. ADITHYA Chartered Accountant R Subramanian & Co LLP adithya311093@gmail.com Mobile No. – 9043331156



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6.	Internal Member	Mr.D.PREMKUMAR Assistant Professor Department of Corporate Secretaryship Dwaraka Doss Goverdhan Doss Vaishnav College premkumar@dgvaishnavcollege.edu.in Mobile No. – 9790960084
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Leave of absence granted to the following member based on the request received. However, his suggestions received through mail has been considered after due deliberation of the board

1	Industrial Expert	Dr. B. RAVI Company Secretary Managing Partner, B. Ravi & Associates, Company Secretaries Old No.16, New No.42, Rathinam Street, Gopalapuram, Chennai – 600 086 bravics@gmail.com Mobile No. – 9840082545
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PROCEEDINGS:

- DGVC/BCS-D&E/BOS 2022-23/AG - Item 1:** Dr. Prabha Rajagopalan, Chairperson of the Board initiated the proceedings by welcoming the Members and the Faculty.
- DGVC/BCS-D&E/BOS 2022-23/AG - Item 2: Noting of minutes of BoS 2021-2022 held 10.05.2021.**
The Minutes of the previous Board of Studies Meeting held on 10/05/2021 was duly placed and noted by the Members.
- DGVC/BCS-D&E/BOS 2022-23/ AG - Item 3: Noting of the panel of examiners and question paper setters for ESE.**
The list of examiners and question paper setters for the End Semester Examination as collected for the purpose was laid forth and it was informed that the final panel is decided by the CoE based on the subject expertise and experience of the faculty.
Noted by the members and forwarded to the Controller of Examinations.
- DGVC/BCS-D&E/BOS 2022-23/ AG - Item 4: Noting of result analysis & Outcome Based Education attainment of the ESE April 2021 & Nov' 2021.**
The result analysis and OBE attainment for the ESE April 2021 and November 2021, based on the CIA I, II, GSA and ESE markings stood at 2.3/3.
Noted by the members and approved for publication of result analysis.



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5. DGVC/BCS-D&E/BOS 2022-23/ AG - Item 5: Feedback from stakeholders regarding curriculum, Teaching-learning and evaluation methodologies.

The feedback from the students at the end of 1st, 3rd and 5th semesters of November 2021 and 2nd, 4th and 6th semesters of April 2021 as assimilated by the IQAC was satisfactory and a few suggestions were laid forth based on which has been considered for revision.

Noted by the members and it was suggested that the faculty feedback could be more specific to enable focussed review of teaching-learning and evaluation methodologies.

6. DGVC/BCS-D&E/BOS 2022-23/ AG - Item 6: Non- Major elective courses to be offered under open choice stream effective from the academic year 2022-2023.

In partial modification of the resolution No. 1 passed in the Board of Studies meeting held on 27.02.2019, the following proposal is placed for approval of the board of Studies.

The Non-Major Elective Course – I & II shall be offered under the “OPEN CHOICE” to the students effective from the academic year 2022 – 2023 [for the students admitted from 2022 onwards].

The resolution is as follows:

“RESOLVED that the Non-Major Elective courses [NME] – I & II shall be offered to the undergraduate students of Shift-I Aided stream during their first and second semester with an OPEN CHOICE option from the list of courses offered by the Department of Commerce/ Corporate secretaryship/ Economics/ Mathematics/ Physics/ Chemistry/ Plant Botany & Bio-technology.

The Courses offered by the Department of Corporate Secretaryship are

1. NME I – [Semester I] Everyday Banking
2. NME II – [Semester II] Fundamentals of Insurance

This shall be implemented from the academic year 2022-2023 and shall apply to the students admitted from the academic year 2022 onwards.”

Resolution passed.

7. DGVC/BCS-D&E/BOS 2022-23/ AG - Item 7: Open elective to be offered during 5th semester for the batch of students admitted from 2020-2021.

Open Electives are to be offered during the 5th semester by the Departments of Commerce, Corporate Secretaryship and Economics for the batch of students admitted from 2020-2021 onwards. In this connection, the **Department of Corporate Secretaryship** is offering a course on **Corporate Governance** under open choice stream. The Members unanimously agreed with the proposed Basket Approach.

Resolution passed.

8. DGVC/BCS-D&E/BOS 2022-23/ AG - Item 8: Discussion about the Curriculum/ Syllabus, Teaching, learning & evaluation- Revision (if necessary)

The Chairperson presented a glimpse of changes to be incorporated in various courses that have been listed out in Annexure -I. The members of the board deliberated and discussed in



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detail the need for the changes proposed. It has been unanimously accepted in toto as per Annexure -I.

Resolution passed.

9. DGVC/BCS-D&E/BOS 2022-23/ AG - Item 9: Value added/ Certificate courses [Shift-I & II]

The Chairperson apprised the Members about the Memorandum of Understanding entered by the Department of Corporate Secretaryship with the Ministry of Micro, Small and Medium Enterprises, Chennai Centre to offer two Certificate programme– HR Analytics and Certified Accounts Practitioner. Both the courses were well received by the students and successfully completed. The Members ratified the introduction & completion of the Certificate programme.

Resolution passed.

10. DGVC/BCS-D&E/BOS 2022-23/ AG - Item 10: Any other item [with permission of the chair]

Under this item the Chairperson proposed the need to swap Cost Accounting (currently under Semester 5) with Management Accounting (currently under Semester 6). This change is imperative considering the fact that the students have to take up Institutional Training at the end of the 5th semester for which the knowledge of Management Accounting is significant. The Members appreciated the proposal and unanimously agreed to swap Management Accounting to 5th Semester and Cost Accounting to 6th Semester.

Resolution passed.

On exhaustion of the items specified in the agenda, the meeting concluded with thanks to the chair.

For and on behalf of Board of Studies in Corporate Secretaryship

**Dr. Prabha Rajagopalan
Chairperson**

Minutes [Draft] circulated on 19.06.2022

Minutes finalised on 30.06.2022

Minutes of the meeting noted on



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Annexure-I
Details of revision of Syllabus [Academic year 2022-2023]

S.No.	Semester	Course title & Description	Revision in units	Equivalent Units	Changes for/ w. e. f	
1	I	Core-I Financial Accounting- I	I	1	For the students admitted from 2022-2023 [Batch 2022 onwards]	
2		Allied Paper I – Principles of Marketing	V	1		
3	II	Allied Paper II – Business Communication	IV	1		
4		Non- Major Elective- II Fundamentals of Insurance	I	1		
5	III	Core-V Corporate Accounting - I	I & IV	1	For the students admitted from 2021-2022 [Batch 2021 onwards]	
6		Allied Paper III – Business Statistics	III, IV & V	3		
7	IV	Allied Paper III – Business Economics	I, III & V	3		
8	V	Core- IX Management Accounting	III & V	2	Swapping of Core – IX Cost Accounting and Core –XIII Management Accounting as per item no.10 in the agenda (Syllabus as per BoS 2022-2023)	
9		Core- XI Income Tax Law & Practice	I, II, III, IV & V	5		
10		Core – XII Business Law & Ethics	II & V	2		
11	VI	Core - XIII Cost Accounting	I, II, III, IV & V	5		For the students admitted from 2020-2021 [Batch 2020 onwards]
12		Elective II - Entrepreneurial Development	I, II, III, IV & V	5		
TOTAL				30 out of 109 units [28% change]		

Aradhya



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Department of B. Com Corporate Secretaryship

Board of Studies [2022 – 2023]

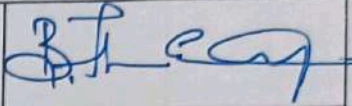
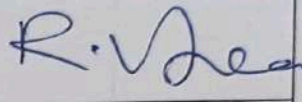

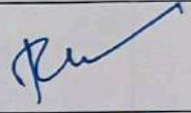
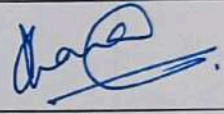
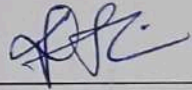
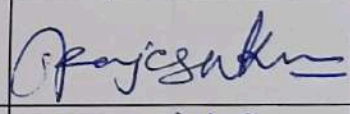
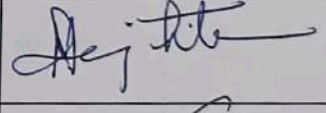
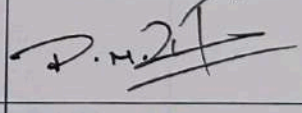
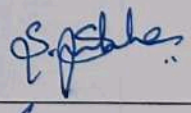
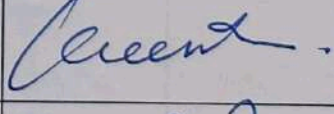
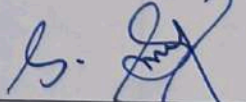
Date: 31st May, 2022

Time: 10.30 A.M

Venue: Computer lab, GANGA BLOCK, Ground Floor,
DDGD Vaishnav College, Chennai 600106.

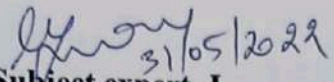
With reference to the communication from the Registrar, University of Madras, Vice-Chancellor Nominee appointment vide letter No. A-II/ JPR/ D.G. Vaishnav College/ Sub. Experts/ BOS/2021/071 dated 31.03.2021 and the communication from the Principal vide letter reference no. PRIN/Comm./BOS-AY2021-2022/04-2021/23 dated 23.04.2021 the Chairman of Board of studies; Department of B. Com (Corporate Secretaryship) has conducted the Board of Studies Meeting.

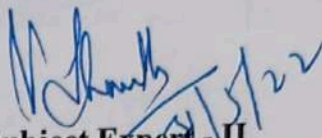
S. No.	Name & Designation	Status	Signature
1	Dr. Prabha Rajagopalan Associate Professor & Head Department of Corporate Secretaryship D.G.Vaishnav College	Chairperson, BoS	
2	Dr.S.Yuvaraj Assistant Professor of Commerce University of Madras	Subject Expert – I Vice- chancellor Nominee	 31/05/2022
3	Dr.V.Shanthi Associate Professor and Head Ethiraj College for women	Subject Expert - II	 31.5/22
4	Dr.S.Purushothaman Assistant Professor and Head DRBCC Hindu College	Subject Expert - III	
5	Dr.B.Ravi Company Secretary	Industry Expert	ABSENT
6	Mr.V.Adithya Chartered Accountant	Notable Alumni Member	
7	Mr.Premkumar.D Assistant Professor D.G.Vaishnav College	Senior Internal Member	
8	Dr.Kalpna Devi Assistant Professor D.G.Vaishnav College	Member	
9	Mr.M.Balaji Assistant Professor D.G.Vaishnav College	Member	

10	Mr. Franklin Edburg Assistant Professor D.G.Vaishnav College	Member	
11	Dr. R. Vasudevan Assistant Professor D.G.Vaishnav College	Member	
12	Dr. A. Karthik Assistant Professor D.G.Vaishnav College	Member	
13	Dr. R.K. Gopinath Assistant Professor D.G.Vaishnav College	Member	
14	Ms. P. Janaki Assistant Professor D.G.Vaishnav College	Member	
15	Ms. P. Jayanthi Assistant Professor D.G.Vaishnav College	Member	ABSENT
16	Ms. R. Indumathi Assistant Professor D.G.Vaishnav College	Member	
17	Mr. S. Rajeshkannan Assistant Professor D.G.Vaishnav College	Member	
18	Dr. M. Rajachitra Assistant Professor D.G.Vaishnav College	Member	
19	Dr. P.M. Rameshkumar Assistant Professor D.G.Vaishnav College	Member	
20	Dr. S. Subha Assistant Professor D.G.Vaishnav College	Member	
21	Ms. V. Geetha Assistant Professor D.G.Vaishnav College	Member	
22	Mr. S. Subramanian Assistant Professor D.G.Vaishnav College	Member	

“It is hereby UNANIMOUSLY APPROVED that all the amendments proposed in the Syllabus of B. Com (Corporate Secretaryship) to be implemented from the year 2022– 2023 onwards as resolved and stated in the minutes of the BoS meeting”


Chairman
BoS & Head

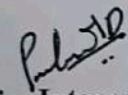

31/05/2022
Subject expert-I
Vice - Chancellor Nominee
University of Madras


Subject Expert - II


Subject Expert - III

Industrial Expert


Alumni member


Senior Internal Member



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

Reaccredited with A++ by NAAC(3rd Cycle)

College with Potential for Excellence,

Linguistic Minority Institution Affiliated to University of Madras

Arumbakkam, Chennai – 600 106.

POST GRADUATE AND RESEARCH DEPARTMENT OF MATHEMATICS

Minutes of the Board of Studies- 2022 Meeting in M.Sc Mathematics

The meeting of the board of studies in B.Sc Mathematics was convened on 21st July 2022 at 12:30 p.m in Seminar Hall-I (Main Block).

Prof. R. Venkataramanan, Associate professor and Head, Department of Mathematics welcomed all the faculties, University representative, subject experts, special invitees, industrial experts and alumni for this board of study meeting.

The Current syllabi for

- M.Sc Mathematics (Core, Allied, extra disciplinary papers)
- Value added course


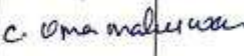
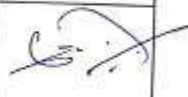


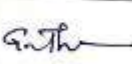


were approved by the board members.

In addition to this the following changes have been incorporated.

- As, By the suggestion given by Controller of Examinations Research methodology paper has been introduced for PG students.
- By the Guidance given by the Principal following Soft skill papers for M.Sc were introduced by the department to face the competency of the students
 - Semester – I : Communication Skills
 - Semester – II : Quantitative Aptitude
 - Semester – III : Analytical Reasoning
 - Semester – IV : Personality Development
- Elective paper Wavelets in Semester II has been shifted to Fourth Semester and Financial mathematics Using R in Fourth semester elective paper shifted to First semester

Both the syllabus and the changes have been approved by the board members .

The Following members were present for the meeting in the Seminar hall – I(Offline mode)

S.NO	Members of the Meeting	Designation	Signature
1.	Chairman Prof. R. Venkataramanan	Associate professor & Head, PG & Research Department of Mathematics, DG Vaishnav College, Chennai.	
2.	University Nominee: Dr. C. Uma Maheswari,	Assistant Professor, Ramanujan Institute for Advanced Study in Mathematics, University of Madras, Chennai.	
3.	Subject Expert: Dr.K.A.Venkatesh,	Adjunct Professor, IIT-B, India. Professor of Mathematics & Computer Science, Myanmar Institute of Information Technology, Mandalay, Myanmar	
4.	Subject Expert: Dr. T. Thulasiram	Associate Professor Department of Mathematics A. M. Jain College Chennai 600061	
5.	Industrial Experts Mr. G. Vignesh	Java / Node developer, Chennai.	
6.	Alumni: Dr. G. Uthra	Assistant Professor P.G & Research Department of Mathematics Pachaiyappa College,	
7.	Alumni Dr. S. Lavanya	Assistant Professor, Department of mathematics, Bharathi Womens College, Chennai.	
8.	Alumni: Dr G Sheeja,	Assistant Professor, Department of Mathematics, Faculty of Engineering and Technology, SRM University, Kattankulathur Campus, Kattankulathur Kancheepuram Dt.,Tamil Nadu, INDIA.	

9.	Prof. M. Devika	Associate Professor, PG and Research Department of Mathematics	M. Devika
10.	Dr. N. Jayanth Karthik	Associate Professor, PG and Research Department of Mathematics	N. Jayanth Karthik
11.	Dr. R. Sivaraman	Associate Professor, PG and Research Department of Mathematics	R. Sivaraman
12.	Dr. S. Radhakrishnan	Assistant Professor, PG and Research Department of Mathematics	S. Radhakrishnan
13.	Dr. B. Abirami	Assistant Professor, PG and Research Department of Mathematics	B. Abirami
14.	Dr. S.P. Vijayalakshmi	Assistant Professor, PG and Research Department of Mathematics	S.P. Vijayalakshmi
15.	Dr. S. Hariharan	Assistant Professor, PG and Research Department of Mathematics	S. Hariharan
16.	Dr. P. Usha	Assistant Professor, PG and Research Department of Mathematics	P. Usha
17.	Dr. S. Vaithyasubramanian	Assistant Professor, PG and Research Department of Mathematics	S. Vaithyasubramanian
18.	Dr. S. Mayilvaganan	Assistant Professor, PG and Research Department of Mathematics	S. Mayilvaganan
19.	Dr. S. U. Malini	Assistant Professor, PG and Research Department of Mathematics	S. U. Malini
20.	Lt. G. Somasundara Ori	Assistant Professor, PG and Research Department of Mathematics	G. Somasundara Ori
21.	Mr. P. Thirumal	Assistant Professor, PG and Research Department of Mathematics	P. Thirumal
22.	Mr. R. Krishna	Assistant Professor, PG and Research Department of Mathematics	R. Krishna
23.	Mr. S. Rajasekar	Assistant Professor, PG and Research Department of Mathematics	S. Rajasekar

D.G. VAISHNAV COLLEGE (AUTONOMOUS)

CHENNAI – 600 106

Program Name: M.Sc. Mathematics

Curriculum and scheme of Examination under CBCS

(Applicable to the students admitted during the Academic Year 2021-2022 and Onwards)

Semester	Subject Code	Title of the Paper	Instruction hours/cycle	Exam. Marks			Duration of Exam (hours)	Credits
				CIA	ESE	TOTAL		
I	2121101	Core Paper I Abstract Algebra	6	40	60	100	3	4
	2121102	Core Paper II Real Analysis I	6	40	60	100	3	4
	2121103	Core Paper III Ordinary Differential Equations	6	40	60	100	3	4
	2121104	Core Paper IV Graph theory	6	40	60	100	3	4
		Elective I Formal Languages and Automata Theory	4	40	60	100	3	3
	2150101	Soft Skills - I	2	50	50	100	3	2
		Total	30	-	-	600	-	21
II	2121207	Core Paper V Linear Algebra	6	40	60	100	3	4
	2121208	Core Paper VI Real Analysis II	6	40	60	100	3	4
	2121209	Core Paper VII Partial Differential Equations	6	40	60	100	3	4
	2121210	Core Paper VIII Probability Theory	6	40	60	100	3	4
		Elective II Financial Mathematics Using R	4	40	60	100	3	3

		Extra Disciplinary I Data Structure and Algorithms	4	40	60	100	3	3
		Internship	-	-	-	-	-	2
		Soft Skills - II	2	50	50	100	3	2
		Total	34	-	-	700	-	24

III	2121313	Core Paper IX Complex Analysis - I	5	40	60	100	3	4
	2121314	Core Paper X Topology	5	40	60	100	3	4
	2121315	Core Paper XI Mechanics	5	40	60	100	3	4
	2121316	Core Paper XII Operations Research	5	40	60	100	3	4
	2121317	Elective III Number Theory and Cryptography	4	40	60	100	3	3
		Extra Disciplinary II Mathematical Economics	4	40	60	100	3	3
		Project	-	-	-	-	-	2
	2150301	Soft Skills III	2	50	50	100	3	2
		Total	30	-	-	700	-	26
IV	2121419	Core Paper XIII Complex Analysis - II	5	40	60	100	3	4
	2121420	Core Paper XIV Functional Analysis	5	40	60	100	3	4
	2121421	Core Paper XV Differential Geometry	5	40	60	100	3	4
	2121422	Elective IV Fluid Dynamics	5	40	60	100	3	3
		Elective V Wavelets	4	40	60	100	3	3

	2150401	Soft skills IV	2	50	50	100	3	2
		Research Methodology						

SOFT SKILLS-1

COMMUNICATION SKILLS

Unit-1: Concept of Communications

Introduction: Definition and Process of Communication - Forms of Verbal and Non-verbal Communication. Barriers of Communication: Communication Barriers and Overcoming Communication Barriers - Guidelines for Effective Communication. Business Writing: Direct and Indirect approaches to Business Writing - Five Main Stages of Writing Business Messages. **Exercise: Role Play, Square Talk Activity.**

Unit-II: Written Business Communication

External Communication: The Seven C's of Letter writing - Kinds of Business Letters - Business Reports and Proposals - Purpose of Business Reports. Internal Communication: Format and Principles of Writing Memos - General Warning - Cautions. **Exercise: Preparation of Reports on different issues.**

Unit-III: Oral Communication

Public Speaking: Types of Public Speaking - importance of Public Speaking. Power Point Presentation: Planning the Presentation - Delivering the Presentation - Developing & Displaying Visual Aids - Handling Questions from the Audience. Listening: Definition - Types of Listening Skills - Features of a Good Listener - Causes and effects of Poor Listening. **Exercise: Elocution and Extempore**

Unit-IV: Behavioral Techniques

Body Language: Facial Expressions - Body Posture - Gestures - Eye Movement - Touch and the use of Personal Space. Business Attire and Grooming: Different types of Attire - Guidelines for Business Attire. **Exercise: Power of Body Language, Charades.**

Unit-V: Etiquettes

Etiquettes: Greeting Etiquette - Corporate Etiquette - Telephone Etiquette - E-mail Etiquette - Meeting Etiquette - Netiquette - Personal Etiquette - Social Etiquette - Dining Etiquette. **Exercise: Introduction and Art of Conversation, Telephonic Activity.**

REFERENCES:

- Meenakshi Raman and Prakash Singh, Business Communication, Oxford
- Lesikar: Basic Business Communication, TMH
- David Irwin: Effective Business Communications, Viva- Thorogood.
- Rajendra Pal, J S Korlaha HI: Essentials of Business Communication: Sultan Chand & Sons, New Delh

SOFT SKILLS-2

QUANTITATIVE APTITUDE

Unit – I: Number System I & II – HCF, LCM, Decimal Fractions - Simplifications, Square roots and Cube Roots, Surds and Indices, Logarithms

Unit – II: Ratio, Proportion and Variation, Averages, Problems on Ages, Mixtures and Allegations, Percentages, Simple Interest and Compound Interest

Unit – III: Profit and Loss, Partnership – Chain Rule, Linear Equations, Areas and Volumes – Basics, Quadratic Equations, Time, Speed and Distance – basics, Time and work

Unit – IV: Time, Speed and Distance – intermediate & advanced, Pipes & Cistern, Problems on Trains, Boats & Streams, Height and Distance

Unit – V: Probability, Permutation & Combination – basics, intermediate & advanced, Calendar and Clocks.

Reference Books

1. R.S. Aggarwal, “Quantitative Aptitude for Competitive Examinations”, S Chand Publisher, 20th edition (2013), ISBN-13: 978-8121924986
2. Arun Sharma, “How to Prepare for Quantitative Aptitude for the CAT”, Mcgraw Hill Education, 6 th Edition, ISBN-13: 9789339205126
3. Abhijit Guha, “Quantitative Aptitude for Competitive Examinations”, Mcgraw Hill Education, 5th Edition, ISBN-13: 9789351343554
4. R.V Praveen, “Quantitative Aptitude and Reasoning”, PHI, 2nd Edition (2013), ISBN- 978-81-203- 4777-9

Websites

1. <http://www.indiabix.com>
2. <http://www.geeksforgeeks.com>
3. <http://www.examveda.com>
4. <http://www.javatpoint.com>
5. <http://www.apititudeschool.com>

SOFT SKILLS-3

ANALYTICAL REASONING

Unit – I: Series – AP, GP, HP, Mixed progression, Set Theory, Conditional Probability, Areas and Volumes – intermediate & advanced, Geometry, Trigonometry, Stocks and Shares, Race and Games.

Unit – II: Data interpretation – Data tables, pie charts, bar charts, line graphs, mixed diagrams, Analogy, Classification, Series completion - Number Series, Letter Series, Coding & Decoding.

Unit – III: Blood relations, Symbol based statement conclusion, Cubes and Dices, Directions Sense Test, Visual reasoning – figure formation, pattern perceptions, mirror images, water images, paper cutting

Unit – IV: Analytical Reasoning, Syllogism, Puzzle test, Critical reasoning, Seating arrangements and cases, Alphabetical quibble, Number, Ranking and Sequence test

Unit – V: Deductive logic, Rule detection, Cause and effect, Statement and course of action, Statement and assumptions, Statement and arguments, Statement and conclusions.

Reference Books

1. R.S. Aggarwal, “Quantitative Aptitude for Competitive Examinations”, S Chand Publisher, 20th edition (2013), ISBN-13: 978-8121924986
2. Arun Sharma, “How to Prepare for Quantitative Aptitude for the CAT”, Mcgraw Hill Education, 6 th Edition, ISBN-13: 9789339205126
3. Abhijit Guha, “Quantitative Aptitude for Competitive Examinations”, Mcgraw Hill Education, 5th Edition, ISBN-13: 9789351343554
4. R.V Praveen, “Quantitative Aptitude and Reasoning”, PHI, 2nd Edition (2013), ISBN- 978-81-203- 4777-9

Websites

1. <http://www.indiabix.com>
2. <http://www.geeksforgeeks.com>
3. <http://www.examveda.com>
4. <http://www.javatpoint.com>
5. <http://www.aptitudeschool.com>

SOFT SKILLS-4

PERSONALITY DEVELOPMENT

UNIT I Introduction to Personality Development

The concept of personality - Dimensions of personality – Theories of Freud & Erickson-Significance of personality development. The concept of success and failure: What is success? - Hurdles in achieving success - Overcoming hurdles - Factors responsible for success – What is failure - Causes of failure. SWOT analysis.

UNIT II Attitude & Motivation

Attitude - Concept - Significance - Factors affecting attitudes - Positive attitude – Advantages –Negative attitude- Disadvantages - Ways to develop positive attitude - Differences between personalities having positive and negative attitude. Concept of motivation - Significance – Internal and external motives - Importance of self- motivation- Factors leading to de-motivation

UNIT III Self-esteem

Term self-esteem - Symptoms - Advantages - Do's and Don'ts to develop positive self-esteem – Low self esteem - Symptoms - Personality having low self esteem - Positive and negative self esteem. Interpersonal Relationships – Defining the difference between aggressive, submissive and assertive behaviours - Lateral thinking.

UNIT IV Other Aspects of Personality Development

Body language - Problem-solving - Conflict and Stress Management - Decision-making skills - Leadership and qualities of a successful leader – Character building -Team-work – Time management - Work ethics – Good manners and etiquette.

UNIT V Employability Quotient

Resume building- The art of participating in Group Discussion – Facing the Personal (HR & Technical) Interview -Frequently Asked Questions - Psychometric Analysis - Mock Interview Sessions.

Text Books:

1. Hurlock, E.B (2006). Personality Development, 28th Reprint. New Delhi: Tata McGraw Hill.
2. Stephen P. Robbins and Timothy A. Judge(2014), Organizational Behavior 16th Edition: Prentice Hall.

Reference Books:

1. Andrews, Sudhir. How to Succeed at Interviews. 21st (rep.) New Delhi.Tata McGraw-Hill 1988.
2. Heller, Robert.Effective leadership. Essential Manager series. Dk Publishing, 2002

3. Hindle, Tim. Reducing Stress. Essential Manager series. Dk Publishing, 2003
4. Lucas, Stephen. Art of Public Speaking. New Delhi. Tata - Mc-Graw Hill. 2001
5. Mile, D.J Power of positive thinking. Delhi. Rohan Book Company, (2004).
6. Pravesh Kumar. All about Self- Motivation. New Delhi. Goodwill Publishing House. 2005.
7. Smith, B . Body Language. Delhi: Rohan Book Company. 200

Research Methodology - PG

Unit 1: Research Methodology: A review of the Fundamentals 1. Meaning of Research 2. Definitions of Research 3. Objectives of Research 4. Motivation in Research 5. General Characteristics of Research 6. Criteria of Good Research 7. Types of Research

Unit 2: The Research Problem and Review of Literature 1. Scientific Thinking 2. Selecting the Problem 3. Defining a Problem 4. Statement of a Problem 5. Delimiting a Problem 6. Evaluation of a Problem. 7. Meaning of Review of Literature 8. Objectives of Review of Literature 9. How to Conduct the Review of Literature

Unit 3: The Research Hypotheses 1. Meaning of Hypothesis 2. Definitions of Hypothesis 3. Nature of Hypothesis 4. Functions of Hypothesis 5. Importance of Hypothesis 6. Kinds of Hypothesis 7. Characteristics of a Good Hypothesis 8. Variables in a Hypothesis 9. Formulating a Hypothesis 10. Testing the Hypothesis

Unit 4: The Research Approach and Strategies 1. The Philosophical Background 2. The Qualitative Approach 3. The Quantitative Approach 4. The Mixed-Methods Approach 5. Criteria for Selecting a Research Approach 6. What are the Research Strategies? 7. Case Studies 8. Experiments 9. Ethnography 10. Phenomenology

Unit 5: Data Collection and Sampling 1. Questionnaires 2. Interviews 3. Focus Groups 4. Observation 5. Meaning and Definition of Sampling 6. Functions of Population and Sampling 7. Methods of Sampling 8. Characteristics of a Good Sample 9. Size of a Sample 10. The Sample Cycle

Recommended references:

1. Cohen, L. Lawrence, M., & Morrison, K. (2005). Research Methods in Education (5th edition). Oxford: Oxford University Press.
2. Denscombes, M. (2010). The Good Research Guide: For small-scale social research projects. Maiden-Read: Open University Press.
3. Dornyei, Z. (2007). Research Methods in Applied Linguistics. Oxford: Oxford University Press.
4. Hoadjli, A.C. (2015). The Washback Effect of an Alternative Testing Model on Teaching and Learning: An exploratory study on EFL secondary classes in Biskra. Unpublished Doctoral Thesis, University of Mohamed Kheider, Biskra.
5. Kothari, C. R. (1980). Research Methodology: Research and techniques, New Delhi: New Age International Publishers.

6. Kumar, R. (2011). *Research Methodology: a step-by-step guide for beginners* (3rd edition). London, UK: TJ International Ltd, Padstow, Cornwall.
7. Leedy, P. D. (1980). *Practical Research: Planning and design*. Washington: Mc Millan Publishing Co., Inc.
8. Singh, Y. K. (2006). *Fundamental of Research Methodology and Statistics*. New Delhi. New International (P) Limited, Publishers.



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
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DEPARTMENT OF PHYSICS

Programme Name – B.Sc. Physics

Programme Code - 09

Minutes of the Board of Studies Meeting

DATE: 6.5.2022

TIME: 9.30 a.m.

Venue : Department of Physics & Google Meet

S.No.	Agenda	Decisions based on Discussion
1.	Prayer	
2.	Welcome by Dr.D.Uthra, Head & Chairperson of the Board	
3a.	Report on Progression rate – HE and jobs by 2018-21 batch by Dr.V.Sangeetha	Excellent progression and the role of teachers is appreciated in imparting knowledge and skills
3b.	Discussion of existing syllabus with regard to CO attainment by Dr.V.Renganayaki	Very good and the efforts of teachers to map, understand the needs of current generation and market is appreciated
4.	Discussion on Recommendation by Curriculum Review Committee and Stake holders –Faculty, students, alumni, experts	Received and well taken
5.	Core Papers(Sem V and Sem VI), Practicals and Discipline Specific Electives for B.Sc.Physics students.	Can be revised in coming years
6.	Practicals for B.Sc.Physics and Allied Physics- to change from year end to semester end – Challenges and Advantages - Experts' Opinion	Can be conducted at the year-end as prescribed by

University of
Madras



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7.	Ratification for newly introduced courses can be offered to the students from batches 2022-2023 onwards	Approved
8.	<p>1. Mechanics and Properties of Matter , 2. Thermal Physics and Acoustics , 3. Optics 4. Atomic Physics</p> <p>Courses are revised, revamped, new modules introduced and re-named as</p> <p>1. Waves, Mechanics and Properties of Matter 2. Thermal and Statistical Physics 3. Optics and Spectroscopy 4. Atomic Physics and Lasers</p> <p>To be introduced from 2022-2023</p>	Approved
9.	<p>Discussion on the course structure of</p> <p>1. Waves, Mechanics and Properties of Matter 2. Thermal and Statistical Physics 3. Optics and Spectroscopy 4. Atomic Physics and Lasers</p>	Approved
10.	<p>Noting the % of Revision in these Four revised courses</p> <p>1. Waves, Mechanics and Properties of Matter 2. Thermal and Statistical Physics 3. Optics and Spectroscopy 4. Atomic Physics and Lasers</p>	<p>40% 50% 35% 40 %</p>
11.	Ratification - to offer for these courses to B.Sc. Physics students belonging to 2022-2023 batch onwards	Approved
12.	Discussion on B.Sc. Physics Syllabus based on CBCS pattern, OBE pattern, LOCF of UGC, Revised Bloom's taxonomy, importance to specify Learning Outcomes, CO for every course and necessity of mapping.	Approved and is as per NAAC
13.	Courses from NPTEL, SWAYAM, IIRS, etc to help interested students gain knowledge beyond classrooms and get extra credits as in previous years	Approved



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14.	End Semester Exam - Question Paper pattern – A,B,C and internal choice – retained as per previous BOS	Approved, can be done as per instructions from College guidelines
15.	Internal assessment Pattern – Theory & Practicals – retained as per previous BOS	Approved, can be done as per instructions from College guidelines
16.	Generic skills to be assessed in students	Approved, can be done as per instructions from College guidelines
17.	Report on skill development in STEM through diverse modes by faculty	Approved and excellent initiative
18.	Value Added courses are retained as per previous BOS	Approved, can be done as per instructions from College guidelines
19.	Non Major Elective courses- In earlier BOS meetings, it has already been approved that Non major elective papers (NME) can be offered also for students without Physics background in school. The same can be continued and can be offered to the students who belong to other departments also.	This can be offered as a basket to all or to individual departments based, on the rules and regulations.
20.	<p>Any other RELATED matter - The efforts of teachers and performance of Department of Physics was highlighted and well appreciated by the Chairman of NAAC peer visit recently held on 6-7, April, during their discussion with Teachers of the college. He said “ I wish I also visited your Department. Congratulations for your work”.</p> <p>In their exit meeting too, our achievements was quoted along with Dept. of Viscom while mentioning about future ready students.</p> <p>During MOCK NAAC visit, Dr,Sethuraman, Professor, Department of Chemistry, Gandhigram University had quoted about our performance specially during his discussions with NAAC & IQAC committee.</p> <p>Autonomy Commission visit that was held recently on 11-12, March said ours is an exemplary Department for having many Projects from DBT, DST, Vigyan Prasar, TIFR, IMSC and other Govt. agencies which is very unique. Our Department is the ONLY department to have these projects, outreach works, online/ virtual, WIPO courses offered</p>	<p>Efforts of the management and College authorities to provide STEM lab and refurbished Physics lab are commendable. Teachers efforts to design the lab, get things work done during COVID, extra efforts by teachers to take practical classes despite hurdles deserve recognition.</p>

21. Vote of Thanks



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)**

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Linguistic Minority Institution. Affiliated to University of Madras

DEPARTMENT OF PHYSICS(Aided)

MEMBERS OF THE BOARD

1. Dr.D.Uthra Chairman
Associate Professor & Head
Department of Physics
Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
2. Dr.G.Anbalagan University Nominee
Professor, Department of Nuclear Physics
University of Madras, Guindy Campus
Chennai
3. Dr.K.Venkatramanan Subject Expert
Professor and Head of Physics,
Sri Chandrasekharendra Saraswathi Viswa Mahavidyalaya,
SCSVMV Deemed University,
Enathur, Kanchipuram
4. Dr.P.Vasudevan Subject Expert
Associate Professor,
Department of Physics
Rajalakshmi Engineering College (Affiliated to Anna University)
Thandalam, Chennai
5. Mr.S.Pradeep Kumar Industrial Expert
Assistant Professor of Radiology Physics
Royapettah Govt. Hospital
Chennai
6. Dr.Timangshu Chetia (2012-15 Batch) Meritorious Alumnus
CSIR- North East Institute of Science and Technology (NEIST)
Jorhat, Assam
7. Prof.M.Devika Allied Subject Expert
Associate Professor
Post Graduate & Research Department of Mathematics
Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai
8. Dr.R.Kumaran Allied Subject Expert
Assistant Professor
Post Graduate & Research Department of Chemistry
Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai



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**Internal members of the Board
Curriculum Review Committee members**

1. Dr. D. Syamala
2. Dr. V. Renganayaki
3. Dr. V. Sangeetha
4. Dr. D. Sridevi
5. Ms. D. Pourkodee
6. Dr. K. Selva Kothai Nachiyar



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DEPARTMENT OF PHYSICS (Aided)

Programme Name – B.Sc. Physics

Programme Code - 09

Minutes of Board of Studies Meeting

DATE: 25.04.2022

TIME: 9.30 a.m.

Venue : Department of Physics & Google meet

1. The Board of Studies meeting for B.Sc. Physics was held on 6.05.2022 at 9.30 a.m
2. The Members of the board- Subject experts, Industrial Expert and Alumni and Internal members were present.
3. Recommendations made by the Curriculum Review Committee (CRC), was discussed and considered.
4. Feedback obtained recently from stakeholders including students, alumni and industrial experts were taken into account.
5. Considering these views, the current syllabus regarding the existing Electives and Practicals for III B.Sc. Physics are not revised. Progression rate is very good and helps crack entrance exams implying syllabus is of good standard.
6.
 1. Mechanics and Properties of Matter
 2. Thermal Physics and Acoustics
 3. Optics
 4. Atomic Physics

These courses are revised, revamped, new modules introduced and re-named as

1. Waves, Mechanics and Properties of Matter
2. Thermal and Statistical Physics
3. Optics and Spectroscopy
4. Atomic Physics and Lasers



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A comparison of this is given in annexure 2 and the approved syllabus for above are given in annexure 3. Comparison of existing modules with revised modules for each course along with reasons is given clearly. There is revision of 35- 50 %.

7. Moreover this syllabus integrates current trends in S&T with modules neatly. Students have been learning these core Science concepts for ages. This revision brings out applications of Physics in

- Physics behind Covid transmission through saliva droplets
- Eyepieces in wide range cameras-view field diameter-intraocular lenses
- LIGO-gravitational wave interferometer-seismic isolation, operating in vacuum-LIGO INDIA
- polaroid camera-polaroid glasses
- Specific rotatory power- Applications in sugar industries
- Photo detectors, Sensor pixels, solar cell and solar panel

This gives scope for future generation to become self- learners/ life long learners and have pride about our country's S&T research.

8. Physics Core paper I, II , III and IV and corresponding practicals can be offered for students of 2022-23 batch. It is also ratified this can be offered from the year 2022-23 for the B.Sc.Physics students belonging to 2022-23 batch.

Practical Exams to be conducted at the year-end as in previous years based on Experts' opinion. If at all needed, this can be considered in future. But we need to think of the following:

- Number of days spent in exams/ exam preparation will be more than learning, as number of students who can utilize lab at a time during exams in these courses will be lesser.
- Also this will eventually decrease number of practical experiments students perform.
- This will lead to decrease in hours of learning and practicing,
- This will increase unnecessary usage of resource materials and demand of external examiners for every ESE. Lab space, materials are constraints.
- These challenges need to be addressed before changing practical exam as year-end exam to Semester - end exam in these courses.
- So currently it is suggested to continue the year end practical exam.



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- College needs to come out with a plan to increase credits if Practical exam is conducted every semester. They should not make the credits half of existing, because the students are tested twice with the experiments with similar rigour.
 - More so, most of these experiments are currently present in University of Madras Syllabus. University gives every student doing any of these experiments 4 credits, meaning each of these practicals has weightage of 4 credits. These practicals procedure cannot be reduced or halved, as it will be pointless. So if this Department opts to conduct Practical exam every semester, then the credits awarded needs to be the same.
9. Practical course work is revamped. It may be followed only if necessary to have practical exams at the end of every semester. Revised practicals syllabi are given in annexure 4 and free online pedagogical tools for Physics(virtual labs) are given in annexure 5
10. Entire Syllabus is as per the requirements to meet the Outcome Based Education (OBE) or Outcome Based Learning (OBL) criteria and LOCF for UG Programme B.Sc. Physics prescribed by UGC.
11. Learning objectives for every course is specified.
12. Mapping of Course Outcome (CO) to the Programme Outcome (PO) and Programme Specific Outcome (PSO) has been done for all papers.
13. Assessment pattern for every course is given along with the weightage under Revised Bloom's taxonomy is clearly specified .
14. The syllabus is based on the Common regulations Under CBCS prescribed by the University of Madras.
15. As in previous years, students who complete course(s) through ICT, recognized by SAKSHAT , SWAYAM , IIRS, ISRO, Government of India, as well from free online courses from the world's best Universities under Edx, Udemy and Coursera. may be given extra credit(s) based on the course(s) they complete and upon the recommendation of the Head of Department.



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16. Question paper pattern for the End Semester Exams will continue to be in A,B,C pattern. It is approved that the evaluation pattern can be followed as per Common Regulations under CBCS of University of Madras and as per our College rules.
17. The pattern of Internal Evaluation for B.Sc. Physics Degree Course to be Program Outcomes and Course outcomes specified under OBE and on CBCS Pattern. Questions to be framed based on revised Bloom's Taxonomy. It should have the component of Multiple choice questions and Objective questions.

**Pattern of Internal Evaluation for B.Sc. Physics Degree Course
based on CBCS Pattern , OBE and Revised Bloom's Taxonomy**

THEORY

2019 and 2020 Batches

Int.Marks: 40

Two CIA tests	25 marks
Attendance	5 marks
Generic Skills	10 marks

2021 Batch onwards

Int. Marks: 50

Two CIA tests	30 marks
Attendance	5 marks
Generic Skills	15 marks

Question paper pattern for CIA

Section A

Multiple choice questions (20X1 =20 marks)

Section B

Descriptive questions (3X10= 30 marks)

OR

Section A (Combination of Multiple choice and short answer)

Multiple choice questions (10X1=10 marks)

Short answer questions (5X2=10 marks)

Section - B

Descriptive questions (2x15 = 30 marks)



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PRACTICAL

2019 and 2020 Batches

Max.Int.Marks :50

Attendance	5 marks
Two Model Practical Tests	20 marks
Class room practicals	15 marks

2021 Batch onwards

Max.Int. Marks :50

Attendance	5 marks
Two Model Practical Tests	25 marks
Class room practicals	20 marks

18. Generic skills of the students can be assessed using different tools or methodologies. This can be chosen based on the nature of student(s), year of study, interests of the students/ class, skills needed for progression to Higher education/ job, needs of the of the Society. A few sample assessment tools are : Making a power point or a video presentation; role- play; peer group teaching; outreach activities; Citizen Science activities; explanation concepts through audio, video or drawing; creating awareness on S&T initiatives of our country in particular and world at large; creating ICT tools appropriate for peer learning; writing in Science magazines; presentation to an audience- in Tamil/ English; Translation of Science articles; Dubbing STEM videos; Review of books on Science / Scientists; being a part of hands-on STEM activities; creating digital materials for learning - Physics, Science history, materials related to School Textbooks.

19. Contents in the courses are well suited for regional, National and global needs as well bears in mind, the general background of students who opt B.Sc.Physics.

- Progression towards M.Sc. Physics/ Medical Physics/ Materials Science through Entrance exams where students compete nationally shows this syllabus is well updated. Students who join other courses through entrance prove their analytical skills and reasoning developed during their course



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- Current revision includes concepts that are of National importance and that would give them International/ global outlook - LIGO-gravitational wave interferometer-seismic isolation, operating in vacuum-LIGO INDIA
 - Regional or local knowledge through application can be gained by students easily through this curriculum - Specific rotatory power- Applications in sugar industries Photo detectors, Sensor pixels, solar cell and solar panel
 - Value added Courses like WIPO and IIRS-ISRO gives them global perspective and are very much job oriented and application based.
 - Knowledge on topics that are included like- Eyepieces in wide range cameras-view field diameter-intraocular lenses helps them understand current trend, and are application based. Students can take up field work based on these and can gain employment
 - Topics like Physics behind Covid transmission through saliva droplets will enable students to connect basic theory they learnt in School with research.
20. Weblinks and online virtual lab links are given for Theory and Practical courses. This is an excellent initiative, self- explanatory and helps students to connect globally through different platforms .
21. In earlier BOS meetings, it has already been approved that Non major elective papers (NME) can be offered also for students without Physics background in school. The same can be continued and can be offered to the students who belong to other departments also. This can be offered as a basket or to individual departments based on the rules and regulations.
22. Students can take Project work, field work and internship based on their interests, capabilities, needs & availability/ accessibility of time and suitable resources. They can be awarded extra credit credits for their work, based on the recommendations of the Head and as per rules of the College.



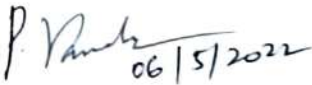
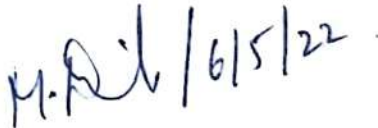
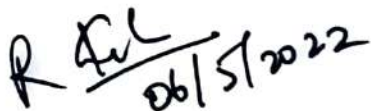
23. Result analysis , Examiner list- theory & practical list, co attainment approved by BOS. members .



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Members of the Board who were present for the BOS meeting

Name	Signature
1. Dr.D.Uthra	 6/5/22
2. Dr.G.Anbalagan	 6/5/22
3. Dr.K.Venkatramanan	
4. Dr.P.Vasudevan	 06/5/2022
5. Mr.S.Pradeep Kumar	
6. Dr.Timangshu Chetia	
7. Prof.Devika	 6/5/22
8. Dr.Kumaran	 06/5/2022



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Members of the Board who were present for the BOS meeting

Name	Signature
9. Dr.D.Syamala	
10. Dr.V.Renganayaki	
11. Dr.V.Sangeetha	
12. Dr.D.Sridevi	
13. Ms.D.Pourkodee	
14. Dr. K. Selvakothai Nachiyar	



Department of Visual Communication

Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)
Gokul Bagh, 833 Periyar E.V.R. High Road, Arumbakkam, Chennai-600 106

MINUTES OF THE BOARD OF STUDIES MEETING HELD ON 11TH July 2022

MEMBERS OF THE BOARD OF STUDIES

Ms. G Vasanth Asst. Prof. and Head Department of Visual Communication	Chairperson
Ms. C Nandini Asst. Prof ., Faculty Department of Visual Communication	Senior Faculty
Ms. V Shankar Asst. Prof ., Faculty Department of Visual Communication	Senior Faculty
Mr. Leo Samuel Asst. Prof . and Head Department of Journalism and Mass Communication University of Madras	University Representative
Dr. Kalyani Suresh Vice Chairperson Department of Mass Communication Amrita Vishwa Vidhyapeetham Coimbatore	Subject Expert
Dr. Suresh Paul Dean Department of Visual Communication Veltech University	Subject Expert
Mr. Sreyans Bardia Director, BOT VFX	Alumni
Mr. D Krishnan Photographer	Industry Expert

Department of Visual Communication, D G Vaishnav College, conducted Board of Studies for the academic year 2021-2022 on 11-07-2022 between 2.45 pm to 4 p.m through Google Meet Platform. The curriculum will be implemented from the academic year 2022-23.

The following are the minutes of the meeting which was discussed:

The curriculum has been revamped for the coming academic year.

1st Semester

Nomenclature of Approaches to Communication has been changed to Introduction to Visual Communication

Digital Photography ,Theory and Practical has been combined and it is converted into a Practical paper. Also moved from 2^{ns} semester to 1st semester.

Video Jockeying has been offered as an NME paper instead of Folk forms of South India.

2nd Semester

Advertising has been moved from 3rd semester to 2nd semester.

Film Studies has been moved from 4th semester to 2nd semester.

Advanced photography has been moved from 4th semester to 2nd semester.

Removed Psychology of Media and Digital Art

3rd Semester

Screen Writing - Subject Introduced

Broadcast Journalism - Earlier it was in VI Semester. Now shifted to III Semester

Computer Graphics- Software to be emphasized - Adobe Illustrator , included Basics of Design/Concepts of Design

Removed Photography Practicals

Event Management - Subject Introduced

Newsletter to be shifted from 4th semester to 3rd semester

4th Semester

Media Laws - Subject Introduced

Media Organisation has been moved from 5th semester to 4th semester. A few concepts have been added.

Multimedia few topics have been added

5th Semester

Research Methodology in Communication, few concepts have been added in Unit 1 and 5.

Audio-video editing has been removed and Editing Skills as a Practical paper has been introduced.

Nomenclature for 3dsMax and Maya has been changed to 3D Modelling and Animation

Campaign Strategies, a new Practical subject has been added

Elective from 3D animation has been changed to Character Modelling , Radio Feature Elective has been removed.

Elective Ad photography to be retained.

Audio- Visual Techniques has been removed.

6th Semester

Digital Film Making has been introduced.

Portfolio has been removed

Elective 1 – Online Video production/ Radio Production

Elective 2 – After Effects / Ad film & PSA

Media Culture and Society has been moved from 3rd semester to 6th semester

References for all the subjects have been updated.

11/2/4

Mr. Leo Samuel
University Nominee

Dr. S Kalyani
External Subject Expert

Dr. Suresh Paul

Sreyans Bardia
Industrial Expert & Alumni

Mr. D Krishnan
Industrial Expert

Shankar V
Assistant Professor

Nandini C

G Vasanth
Chairperson

Dr. Vasanth Gopal

Dr. S. Santhosh Baboo





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DEPARTMENT OF BSC COMPUTER SCIENCE

CIRCULAR No. 26

20.04.2022

Warm greetings,

This is to inform you that we are conducting BOS Meeting on 22/04/2022 at 2.30 pm. Hereby requesting all the staff members to be present on the day.

Ms. A. Vijayalakshmi

Head i/c

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DEPARTMENT OF COMPUTER SCIENCE (BSC)

BOARD OF STUDIES MEETING

AGENDA

1. Welcome Address by Ms. A. Vijayalakshmi, BOS Chairman.
2. To discuss about the new courses.
3. To decide the methodology to be employed to test Generic Skills for every course.
4. To prescribe all hands on practical's and project work like Field work, Internships with distribution of credits.
5. Vote of Thanks.

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DEPARTMENT OF COMPUTER SCIENCE (BSC)

BOARD OF STUDIES MEETING

1. The Board of Studies constituted by the Department of B.Sc (Computer Science) as per the UGC guide lines and instructions to Autonomous colleges.
2. The Question paper pattern for ESE would be in the pattern of A, B, C and has been passed and approved by the Board of Studies. The question paper pattern has been enclosed below for your reference.

Note: (Common question paper pattern for ESE for all departments has been circulated from the COE)

3. The Department has decided the same pattern of ESE for the two internal tests which will be based on the program outcome and course outcome.
Questions will be framed using BLOOMS Taxonomy of action verb, multiple choice questions/Objective questions to be included. The Question paper pattern for the internal test has been enclosed below for your reference.
4. The Department has decided the methodology of giving Seminars / Presentation / Assignment/Group discussions/ Oral Test to test the generic skills (10 Marks) for every course.
5. Choice Based Credit System (CBCS) and Outcome Based Education(OBE) based syllabus is being followed by the department.
6. New Courses have been introduced from the academic year 2022 – 2023
 - Fundamentals of Digital Electronics – Semester I
 - Programming in Python – Semester IV
 - Data Mining Techniques – Semester V
 - Cloud Computing – Semester VI
 - Introduction to Data Science – Semester VI
 - Allied Paper –III- Statistics I – Semester III
 - Allied Paper –IV- Statistics II – Semester IV

7. The following Courses have been changed from :

- Visual Programming - Semester IV to Semester I
- Software Engineering - Semester VI to Semester IV
- Computer Networks - Semester IV to Semester VI

8. The syllabus is reviewed and scrutinized by the University nominee and subject experts from both the Industry and Academic field.

SEMESTER	PART III	SUBJECT NAME
I SEMESTER	Core Paper I	Visual Programming
	Core Paper II	Fundamentals of Digital Electronics
	Core Practical I	Visual Programming Lab
	Non-Major Elective I	Fundamentals of Information Technology
II SEMESTER	Core Paper III	Object Oriented Programming using C++
	Core Paper IV	Data Structures
	Core Practical II	OOPS and Data Structures Lab
	Non-Major Elective II	HTML and Web Design
III SEMESTER	Core Paper V	Java Programming
	Core Paper VI	Web Design
	Core Practical III	Java and Web Design Lab
IV SEMESTER	Core Paper VII	Programming in Python
	Elective I- Paper VIII	Software Engineering /Client – Server Technology/Artificial Intelligence and Expert System
	Core Practical V	Python Programming Lab
V SEMESTER	Core Paper IX	Operating Systems
	Core Paper X	Database Management Systems
	Core Paper XI	Data Mining Techniques
	Elective II-Paper XII	ASP.Net Programming / Advanced Java Programming/ Multimedia
	Core Practical V	RDBMS Lab
	Core Practical VI	Lab Based on Elective II
VI SEMESTER	Core Paper XIII	Programming in PHP
	Core Paper XIV	Computer Networks
	Core Paper XV	Cloud Computing
	Elective III-Paper XVI	Introduction to Data Science/ Digital Image Processing/ Unified Modeling Language.
	Core Practical VII	PHP Programming Lab
	Core Practical VIII	Mini Project

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CHENNAI - 106.

Office of the Controller of Examinations

Time: 3 hours

Max.marks:100

PATTERN OF QUESTION PAPER

Section-A (10 X 2=20 marks)

Answer all the questions

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)
- 7)
- 8)
- 9)
- 10)

Section-B (5 X 7=35 marks)

Answer all the questions

- 11) a)*****
Or
b)*****
- 12) a)*****
Or
b)*****
- 13) a)*****
Or
b)*****
- 14) a)*****
Or
b)*****
- 15) a)*****
Or
b)*****

Section-C (3 X 15=45 marks)

Answer all the questions (Qn.no:16 is compulsory)

- 16) *****
- 17) a)*****
Or
b)*****
- 18) a)*****
Or
b)*****

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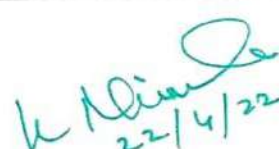
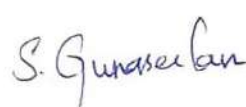
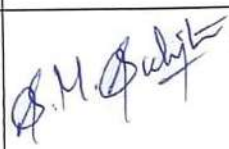

DEPARTMENT OF COMPUTER SCIENCE (BSC)

BOARD OF STUDIES MEETING

Minutes of the Meeting


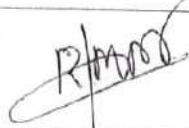

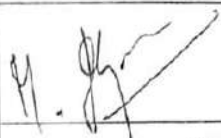
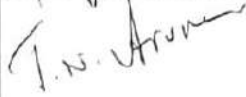
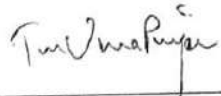

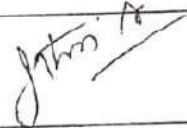

The Meeting of Board of Studies for the Course B.Sc., Computer Science was conducted on 22nd April 2022 at 2.30 P.M.

Members present

Name	Position	Signature
Ms.A.Vijayalakshmi Head i/c, Department of Computer Science(B.SC), D. D.G.D Vaishnav College, Chennai 106. E-Mail: hod-cscug-eve@dgvaishnavcollege.edu.in Mobile:9443009019	Chairman	
Dr. M.Sornam Professor, Dept. of Computer Science, University of Madras, Chennai- 600005. E-Mail:madasamy.sornam@gmail.com Mobile:9841166535	University Nominee	
Dr. Chakravarthy Principal, Arulmigu Kapaleshwar College of Arts and Science, Kolathur, Chennai. E-Mail:akasc@gmail.com Mobile: 9884161687	Subject Expert - External	
Dr K.Nirmala Associate Professor, Department of Computer Science, Quaid-E-Milath College ,Chennai – 600 002 E-Mail: nimmimca@yahoo.com Mobile: 9444180011	Subject Expert - External	 22/4/22
Gunaseelan Sivasubramanian Lead Software engineer, FIS Global Business Solutions India Private Limited, E-Mail:gunaseelan.sivasubramanian@fisglobal.com Mobile:9940077929	Subject Expert- Industry	
Suchitra . M Senior Operations Executive, Infosys Private Limited E-Mail: suchisms1999@gmail.com Mobile:7449118687	Meritorious Aluminous.	
Mr. B. Suresh Assistant Professor, Department of Computer Science, D. D.G.D Vaishnav College, Arumbakkam, Chennai. E-Mail: suresh@dgvaishnavcollege.edu.in Mobile:8056148458	Subject Expert - Internal	

LIST OF INTERNAL MEMBERS

Members present

NAME	POSITION	SIGNATURE
Ms. R. Lalitha Assistant Professor, Department of Computer Science	Member	
Ms. P. J. Rajam Assistant Professor, Department of Computer Science	Member	
Ms. K. Durgadevi Assistant Professor, Department of Computer Science	Member	
Ms. M. Dharani Assistant Professor, Department of Computer Science	Member	
Dr. T.N. Aruna Assistant Professor, Department of Computer Science	Member	
Ms. T.M. Uma priya Assistant Professor, Department of Computer Science	Member	
Ms. P. Revathi Assistant Professor, Department of Computer Science	Member	
Ms. S. Gayathri Assistant Professor, Department of Computer Science	Member	
Ms. S. Reenu Priya Assistant Professor, Department of Computer Science	Member	

The syllabus framed for B.Sc., Computer Science I - VI semester (For the batch 2022-2023 onwards) was discussed in the meeting with the VC nominee and Subject Expert and Industry Expert.



CHAIRMAN



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POST GRADUATE AND RESEARCH DEPARTMENT OF MATHEMATICS

Minutes of the Board of Studies- 2022 Meeting in M.Sc Mathematics

The meeting of the board of studies in B.Sc Mathematics was convened on 21st July 2022 at 12:30 p.m in Seminar Hall-I (Main Block).

Prof. R. Venkataramanan, Associate professor and Head, Department of Mathematics welcomed all the faculties, University representative, subject experts, special invitees, industrial experts and alumni for this board of study meeting.

The Current syllabi for

- M.Sc Mathematics (Core, Allied, extra disciplinary papers)
- Value added course


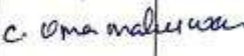
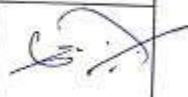


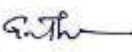


were approved by the board members.

In addition to this the following changes have been incorporated.

- As, By the suggestion given by Controller of Examinations Research methodology paper has been introduced for PG students.
- By the Guidance given by the Principal following Soft skill papers for M.Sc were introduced by the department to face the competency of the students
 - Semester – I : Communication Skills
 - Semester – II : Quantitative Aptitude
 - Semester – III : Analytical Reasoning
 - Semester – IV : Personality Development
- Elective paper Wavelets in Semester II has been shifted to Fourth Semester and Financial mathematics Using R in Fourth semester elective paper shifted to First semester

Both the syllabus and the changes have been approved by the board members .

The Following members were present for the meeting in the Seminar hall – I(Offline mode)

S.NO	Members of the Meeting	Designation	Signature
1.	Chairman Prof. R. Venkataramanan	Associate professor & Head, PG & Research Department of Mathematics, DG Vaishnav College, Chennai.	
2.	University Nominee: Dr. C. Uma Maheswari,	Assistant Professor, Ramanujan Institute for Advanced Study in Mathematics, University of Madras, Chennai.	
3.	Subject Expert: Dr.K.A.Venkatesh,	Adjunct Professor, IIT-B, India. Professor of Mathematics & Computer Science, Myanmar Institute of Information Technology, Mandalay, Myanmar	
4.	Subject Expert: Dr. T. Thulasiram	Associate Professor Department of Mathematics A. M. Jain College Chennai 600061	
5.	Industrial Experts Mr. G. Vignesh	Java / Node developer, Chennai.	
6.	Alumni: Dr. G. Uthra	Assistant Professor P.G & Research Department of Mathematics Pachaiyappa College,	
7.	Alumni Dr. S. Lavanya	Assistant Professor, Department of mathematics, Bharathi Womens College, Chennai.	
8.	Alumni: Dr G Sheeja,	Assistant Professor, Department of Mathematics, Faculty of Engineering and Technology, SRM University, Kattankulathur Campus, Kattankulathur Kancheepuram Dt.,Tamil Nadu, INDIA.	

9.	Prof. M. Devika	Associate Professor, PG and Research Department of Mathematics	M. Devika
10.	Dr. N. Jayanth Karthik	Associate Professor, PG and Research Department of Mathematics	N. Jayanth Karthik
11.	Dr. R. Sivaraman	Associate Professor, PG and Research Department of Mathematics	R. Sivaraman
12.	Dr. S. Radhakrishnan	Assistant Professor, PG and Research Department of Mathematics	S. Radhakrishnan
13.	Dr. B. Abirami	Assistant Professor, PG and Research Department of Mathematics	B. Abirami
14.	Dr. S.P. Vijayalakshmi	Assistant Professor, PG and Research Department of Mathematics	S.P. Vijayalakshmi
15.	Dr. S. Hariharan	Assistant Professor, PG and Research Department of Mathematics	S. Hariharan
16.	Dr. P. Usha	Assistant Professor, PG and Research Department of Mathematics	P. Usha
17.	Dr. S. Vaithyasubramanian	Assistant Professor, PG and Research Department of Mathematics	S. Vaithyasubramanian
18.	Dr. S. Mayilvaganan	Assistant Professor, PG and Research Department of Mathematics	S. Mayilvaganan
19.	Dr. S. U. Malini	Assistant Professor, PG and Research Department of Mathematics	S. U. Malini
20.	Lt. G. Somasundara Ori	Assistant Professor, PG and Research Department of Mathematics	G. Somasundara Ori
21.	Mr. P. Thirumal	Assistant Professor, PG and Research Department of Mathematics	P. Thirumal
22.	Mr. R. Krishna	Assistant Professor, PG and Research Department of Mathematics	R. Krishna
23.	Mr. S. Rajasekar	Assistant Professor, PG and Research Department of Mathematics	S. Rajasekar

D.G. VAISHNAV COLLEGE (AUTONOMOUS)

CHENNAI – 600 106

Program Name: M.Sc. Mathematics

Curriculum and scheme of Examination under CBCS

(Applicable to the students admitted during the Academic Year 2021-2022 and Onwards)

Semester	Subject Code	Title of the Paper	Instruction hours/cycle	Exam. Marks			Duration of Exam (hours)	Credits
				CIA	ESE	TOTAL		
I	2121101	Core Paper I Abstract Algebra	6	40	60	100	3	4
	2121102	Core Paper II Real Analysis I	6	40	60	100	3	4
	2121103	Core Paper III Ordinary Differential Equations	6	40	60	100	3	4
	2121104	Core Paper IV Graph theory	6	40	60	100	3	4
		Elective I Formal Languages and Automata Theory	4	40	60	100	3	3
	2150101	Soft Skills - I	2	50	50	100	3	2
	Total			30	-	-	600	-
II	2121207	Core Paper V Linear Algebra	6	40	60	100	3	4
	2121208	Core Paper VI Real Analysis II	6	40	60	100	3	4
	2121209	Core Paper VII Partial Differential Equations	6	40	60	100	3	4
	2121210	Core Paper VIII Probability Theory	6	40	60	100	3	4
		Elective II Financial Mathematics Using R	4	40	60	100	3	3

		Extra Disciplinary I Data Structure and Algorithms	4	40	60	100	3	3
		Internship	-	-	-	-	-	2
		Soft Skills - II	2	50	50	100	3	2
		Total	34	-	-	700	-	24

III	2121313	Core Paper IX Complex Analysis - I	5	40	60	100	3	4
	2121314	Core Paper X Topology	5	40	60	100	3	4
	2121315	Core Paper XI Mechanics	5	40	60	100	3	4
	2121316	Core Paper XII Operations Research	5	40	60	100	3	4
	2121317	Elective III Number Theory and Cryptography	4	40	60	100	3	3
		Extra Disciplinary II Mathematical Economics	4	40	60	100	3	3
		Project	-	-	-	-	-	2
	2150301	Soft Skills III	2	50	50	100	3	2
		Total	30	-	-	700	-	26
IV	2121419	Core Paper XIII Complex Analysis - II	5	40	60	100	3	4
	2121420	Core Paper XIV Functional Analysis	5	40	60	100	3	4
	2121421	Core Paper XV Differential Geometry	5	40	60	100	3	4
	2121422	Elective IV Fluid Dynamics	5	40	60	100	3	3
		Elective V Wavelets	4	40	60	100	3	3

	2150401	Soft skills IV	2	50	50	100	3	2
		Research Methodology						

SOFT SKILLS-1

COMMUNICATION SKILLS

Unit-1: Concept of Communications

Introduction: Definition and Process of Communication - Forms of Verbal and Non-verbal Communication. Barriers of Communication: Communication Barriers and Overcoming Communication Barriers - Guidelines for Effective Communication. Business Writing: Direct and Indirect approaches to Business Writing - Five Main Stages of Writing Business Messages. **Exercise: Role Play, Square Talk Activity.**

Unit-II: Written Business Communication

External Communication: The Seven C's of Letter writing - Kinds of Business Letters - Business Reports and Proposals - Purpose of Business Reports. Internal Communication: Format and Principles of Writing Memos - General Warning - Cautions. **Exercise: Preparation of Reports on different issues.**

Unit-III: Oral Communication

Public Speaking: Types of Public Speaking - importance of Public Speaking. Power Point Presentation: Planning the Presentation - Delivering the Presentation - Developing & Displaying Visual Aids - Handling Questions from the Audience. Listening: Definition - Types of Listening Skills - Features of a Good Listener - Causes and effects of Poor Listening. **Exercise: Elocution and Extempore**

Unit-IV: Behavioral Techniques

Body Language: Facial Expressions - Body Posture - Gestures - Eye Movement - Touch and the use of Personal Space. Business Attire and Grooming: Different types of Attire - Guidelines for Business Attire. **Exercise: Power of Body Language, Charades.**

Unit-V: Etiquettes

Etiquettes: Greeting Etiquette - Corporate Etiquette - Telephone Etiquette - E-mail Etiquette - Meeting Etiquette - Netiquette - Personal Etiquette - Social Etiquette - Dining Etiquette. **Exercise: Introduction and Art of Conversation, Telephonic Activity.**

REFERENCES:

- Meenakshi Raman and Prakash Singh, Business Communication, Oxford
- Lesikar: Basic Business Communication, TMH
- David Irwin: Effective Business Communications, Viva- Thorogood.
- Rajendra Pal, J S Korlaha HI: Essentials of Business Communication: Sultan Chand & Sons, New Delh

SOFT SKILLS-2

QUANTITATIVE APTITUDE

Unit – I: Number System I & II – HCF, LCM, Decimal Fractions - Simplifications, Square roots and Cube Roots, Surds and Indices, Logarithms

Unit – II: Ratio, Proportion and Variation, Averages, Problems on Ages, Mixtures and Allegations, Percentages, Simple Interest and Compound Interest

Unit – III: Profit and Loss, Partnership – Chain Rule, Linear Equations, Areas and Volumes – Basics, Quadratic Equations, Time, Speed and Distance – basics, Time and work

Unit – IV: Time, Speed and Distance – intermediate & advanced, Pipes & Cistern, Problems on Trains, Boats & Streams, Height and Distance

Unit – V: Probability, Permutation & Combination – basics, intermediate & advanced, Calendar and Clocks.

Reference Books

1. R.S. Aggarwal, “Quantitative Aptitude for Competitive Examinations”, S Chand Publisher, 20th edition (2013), ISBN-13: 978-8121924986
2. Arun Sharma, “How to Prepare for Quantitative Aptitude for the CAT”, Mcgraw Hill Education, 6 th Edition, ISBN-13: 9789339205126
3. Abhijit Guha, “Quantitative Aptitude for Competitive Examinations”, Mcgraw Hill Education, 5th Edition, ISBN-13: 9789351343554
4. R.V Praveen, “Quantitative Aptitude and Reasoning”, PHI, 2nd Edition (2013), ISBN- 978-81-203- 4777-9

Websites

1. <http://www.indiabix.com>
2. <http://www.geeksforgeeks.com>
3. <http://www.examveda.com>
4. <http://www.javatpoint.com>
5. <http://www.apititudeschool.com>

SOFT SKILLS-3

ANALYTICAL REASONING

Unit – I: Series – AP, GP, HP, Mixed progression, Set Theory, Conditional Probability, Areas and Volumes – intermediate & advanced, Geometry, Trigonometry, Stocks and Shares, Race and Games.

Unit – II: Data interpretation – Data tables, pie charts, bar charts, line graphs, mixed diagrams, Analogy, Classification, Series completion - Number Series, Letter Series, Coding & Decoding.

Unit – III: Blood relations, Symbol based statement conclusion, Cubes and Dices, Directions Sense Test, Visual reasoning – figure formation, pattern perceptions, mirror images, water images, paper cutting

Unit – IV: Analytical Reasoning, Syllogism, Puzzle test, Critical reasoning, Seating arrangements and cases, Alphabetical quibble, Number, Ranking and Sequence test

Unit – V: Deductive logic, Rule detection, Cause and effect, Statement and course of action, Statement and assumptions, Statement and arguments, Statement and conclusions.

Reference Books

1. R.S. Aggarwal, “Quantitative Aptitude for Competitive Examinations”, S Chand Publisher, 20th edition (2013), ISBN-13: 978-8121924986
2. Arun Sharma, “How to Prepare for Quantitative Aptitude for the CAT”, Mcgraw Hill Education, 6 th Edition, ISBN-13: 9789339205126
3. Abhijit Guha, “Quantitative Aptitude for Competitive Examinations”, Mcgraw Hill Education, 5th Edition, ISBN-13: 9789351343554
4. R.V Praveen, “Quantitative Aptitude and Reasoning”, PHI, 2nd Edition (2013), ISBN- 978-81-203- 4777-9

Websites

1. <http://www.indiabix.com>
2. <http://www.geeksforgeeks.com>
3. <http://www.examveda.com>
4. <http://www.javatpoint.com>
5. <http://www.aptitudeschool.com>

SOFT SKILLS-4

PERSONALITY DEVELOPMENT

UNIT I Introduction to Personality Development

The concept of personality - Dimensions of personality – Theories of Freud & Erickson-Significance of personality development. The concept of success and failure: What is success? - Hurdles in achieving success - Overcoming hurdles - Factors responsible for success – What is failure - Causes of failure. SWOT analysis.

UNIT II Attitude & Motivation

Attitude - Concept - Significance - Factors affecting attitudes - Positive attitude – Advantages –Negative attitude- Disadvantages - Ways to develop positive attitude - Differences between personalities having positive and negative attitude. Concept of motivation - Significance – Internal and external motives - Importance of self- motivation- Factors leading to de-motivation

UNIT III Self-esteem

Term self-esteem - Symptoms - Advantages - Do's and Don'ts to develop positive self-esteem – Low self esteem - Symptoms - Personality having low self esteem - Positive and negative self esteem. Interpersonal Relationships – Defining the difference between aggressive, submissive and assertive behaviours - Lateral thinking.

UNIT IV Other Aspects of Personality Development

Body language - Problem-solving - Conflict and Stress Management - Decision-making skills - Leadership and qualities of a successful leader – Character building -Team-work – Time management - Work ethics – Good manners and etiquette.

UNIT V Employability Quotient

Resume building- The art of participating in Group Discussion – Facing the Personal (HR & Technical) Interview -Frequently Asked Questions - Psychometric Analysis - Mock Interview Sessions.

Text Books:

1. Hurlock, E.B (2006). Personality Development, 28th Reprint. New Delhi: Tata McGraw Hill.
2. Stephen P. Robbins and Timothy A. Judge(2014), Organizational Behavior 16th Edition: Prentice Hall.

Reference Books:

1. Andrews, Sudhir. How to Succeed at Interviews. 21st (rep.) New Delhi.Tata McGraw-Hill 1988.
2. Heller, Robert.Effective leadership. Essential Manager series. Dk Publishing, 2002

3. Hindle, Tim. Reducing Stress. Essential Manager series. Dk Publishing, 2003
4. Lucas, Stephen. Art of Public Speaking. New Delhi. Tata - Mc-Graw Hill. 2001
5. Mile, D.J Power of positive thinking. Delhi. Rohan Book Company, (2004).
6. Pravesh Kumar. All about Self- Motivation. New Delhi. Goodwill Publishing House. 2005.
7. Smith, B . Body Language. Delhi: Rohan Book Company. 200

Research Methodology - PG

Unit 1: Research Methodology: A review of the Fundamentals 1. Meaning of Research 2. Definitions of Research 3. Objectives of Research 4. Motivation in Research 5. General Characteristics of Research 6. Criteria of Good Research 7. Types of Research

Unit 2: The Research Problem and Review of Literature 1. Scientific Thinking 2. Selecting the Problem 3. Defining a Problem 4. Statement of a Problem 5. Delimiting a Problem 6. Evaluation of a Problem. 7. Meaning of Review of Literature 8. Objectives of Review of Literature 9. How to Conduct the Review of Literature

Unit 3: The Research Hypotheses 1. Meaning of Hypothesis 2. Definitions of Hypothesis 3. Nature of Hypothesis 4. Functions of Hypothesis 5. Importance of Hypothesis 6. Kinds of Hypothesis 7. Characteristics of a Good Hypothesis 8. Variables in a Hypothesis 9. Formulating a Hypothesis 10. Testing the Hypothesis

Unit 4: The Research Approach and Strategies 1. The Philosophical Background 2. The Qualitative Approach 3. The Quantitative Approach 4. The Mixed-Methods Approach 5. Criteria for Selecting a Research Approach 6. What are the Research Strategies? 7. Case Studies 8. Experiments 9. Ethnography 10. Phenomenology

Unit 5: Data Collection and Sampling 1. Questionnaires 2. Interviews 3. Focus Groups 4. Observation 5. Meaning and Definition of Sampling 6. Functions of Population and Sampling 7. Methods of Sampling 8. Characteristics of a Good Sample 9. Size of a Sample 10. The Sample Cycle

Recommended references:

1. Cohen, L. Lawrence, M., & Morrison, K. (2005). Research Methods in Education (5th edition). Oxford: Oxford University Press.
2. Denscombes, M. (2010). The Good Research Guide: For small-scale social research projects. Maiden-Read: Open University Press.
3. Dornyei, Z. (2007). Research Methods in Applied Linguistics. Oxford: Oxford University Press.
4. Hoadjli, A.C. (2015). The Washback Effect of an Alternative Testing Model on Teaching and Learning: An exploratory study on EFL secondary classes in Biskra. Unpublished Doctoral Thesis, University of Mohamed Kheider, Biskra.
5. Kothari, C. R. (1980). Research Methodology: Research and techniques, New Delhi: New Age International Publishers.

6. Kumar, R. (2011). *Research Methodology: a step-by-step guide for beginners* (3rd edition). London, UK: TJ International Ltd, Padstow, Cornwall.
7. Leedy, P. D. (1980). *Practical Research: Planning and design*. Washington: Mc Millan Publishing Co., Inc.
8. Singh, Y. K. (2006). *Fundamental of Research Methodology and Statistics*. New Delhi. New International (P) Limited, Publishers.

M.Sc. Physics

The following changes are to be incorporated in the syllabus effective from June 2022 onwards:

1. In **Classical Mechanics**, Unit 1 has been revised to include some applications of Lagrangian and the topic double pendulum has been removed.
2. **Electromagnetic Theory** paper has been restructured.
3. In **Advanced Electronic Circuits**, unit “Voltage and Current Time Base Generators” has been altered. In the unit “Specialized IC Applications” some new inclusions have been made.
4. In the unit “One Dimensional Problems” of **Quantum Mechanics I**, the topic ‘Attractive and Repulsive Dirac Delta Potentials’ is deleted. New topics have been included in the units “General Formalism” and “Three Dimensional Problems”.
5. In the unit 5 “Quantization of EM field” of **Relativistic Quantum Mechanics**, new topics are included.
6. The paper **Materials Synthesis and Characterization** is revised according to the subject experts.
7. In the first unit “Crystal Physics” of **Condensed Matter Physics**, the topics are rearranged and included.
8. The **Materials Synthesis and Characterization** and **Computational Methods and C Programming** have been interchanged between 3rd semester and 4th semester, respectively, in order to help the students to gain the necessary know how to do C programming. This will help them in regard to Practical VI “Computational Methods and C Programming I”.
9. Since the study materials were difficult to obtain for **Medical Physics**, the syllabus has been modified along the lines of UNOM syllabus.
10. Every semester the Principal has requested the Department to provide with value-added programs, which will enhance the knowledge of the students. So the Department has completed one **value added course** “**Sensor Based Automation Using Embedded Systems**”. Plans are underway to have programs in Artificial Intelligence, Solar Cells, Applications of Spectroscopy and Problem Solving in Physics.
11. The system of End Semester Practicals is now to be conducted every semester. In each semester minimum of eight experiments are to be done.

12. Industrial expert **Dr. G. Kumar Sathian** suggested that the following experiments can be included in II M.Sc. Practicals in the upcoming years.

- LPG gas leakage detector using MQ2 sensor
- LCD rolling message display
- Visitor counter using IR module
- Security alarm using IR module

13. The subject expert **Prof. K. Ravichandran** suggested the composition of unit V in **Materials Synthesis and Characterization** to be as follows:

X-ray diffraction (XRD) -Field emission scanning electron microscopy (FESEM)-
Energy Dispersive Spectroscopy (EDS)-Transmission electron microscopy
(TEM)Thermo gravimetric analysis (TGA)-Differential thermal Analysis – Differential
calorimetry (DSC)=UV–vis – NIR spectroscopy-Photo luminescence - NLO studies
(SHG) - Vickers micro hardness

Head i/c

B.Syl



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(Autonomous)
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai - 600 106

DEPARTMENT OF MCA

The Department of MCA has placed the following ratifications before the Board of Studies members:

1. As per the outcome of the HOD's meeting held recently, it has been decided to frame the syllabus for **Soft Skills** and conduct of the same by the respective departments with effect from this **academic year 2022-2023**. In this regard, we have framed the syllabus for Soft Skills.
2. Also, the faculty Prof. T. Velmurugan felt that the existing syllabus for the **Elective II- Network Security** is inadequate and further the reference books are of high standards. Hence, he has revised the syllabus to be offered to the students from 2021-2022 batch onwards.

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The syllabus for Soft Skills and the Elective subject have been approved by the department faculty and we have obtained the ratifications from the external experts through mail.

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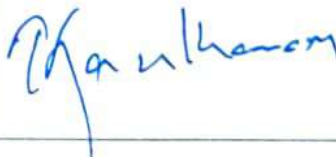
INTERNAL MEMBERS:

Sl.No	Faculty	Signature
1	Dr. T. VELMURUGAN	
2	Dr. R. ANANDHI	
3	Dr. T. SRIDEVI	
4	Ms. A.S. THENMOZHI	
5	Dr. M.P. SUKASSINI	
6	Dr. S. DEEPALAKSHMI	

EXTERNAL MEMBERS:

1	Dr. B. Lavanya, University Nominee, Associate Professor, Department of Computer Science, University of Madras, Guindy Campus, Chennai-25. Mail: lavanmu@gmail.com Mobile: 98409 28510	
2	Dr. T. Nirmalraj, Subject Expert-1, HOD, Department of CSA, SCSVMV, Enathur, kanchipuram 631 561. Mail: tnirmalraj@yahoo.com/tnirmalraj@kanchiuniv.ac.in/ hodcsa@kanchiuniv.ac.in Mobile: 9498028711	
3	Dr. V. V. Ramalingam, Subject Expert-2, Associate Professor, Department of Computer Science and Engineering, SRMIST, Kattankulathur. Mail: ramalinv@srmist.edu.in Mobile: 9444181684/8667342625	
4	Mr. Mathivanan Elangovan, Industry Expert, Founder and CEO, MEBOT Robotics, Sholinganallur, Chennai. Mail: mathi@mebot.in Mobile: 98408 98971	
5	Mr. Prashanth Parekh, Alumni, Sr. Director - Technology, CTS. Mail: pkh_p@hotmail.com Mobile: 98402 24694	

CHAIRMAN:

1	Dr. T. Santhanam, Chairman, Associate Professor and Head, Department of MCA, DDGD. Vaishnav College, Chennai.	
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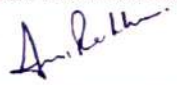
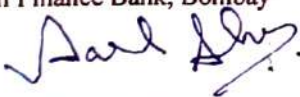


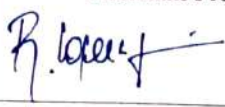
Dwaraka Doss Goverdhan Doss Vaishnav College

(Autonomous, Affiliated to the University of Madras, Re-Accredited at 'A' Grade by NAAC)

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Phone : 044 - 2363 5101, 2363 5102 Fax : 044 - 2363 5103
E-mail : principal@dgvaishnavcollege.com Website : www.dgvaishnavcollege.com

BOARD OF STUDIES 2022-2023

MINUTES OF THE BOARD OF STUDIES MEETING HELD ON 25TH APRIL 2022.

EXTERNAL MEMBERS	INTERNAL MEMBERS
Dr. SATHYANARAYAN .K Associate professor-DoMS, University Of Madras. VC Nominee 	Dr.U.AMALESHWARI Director & Head- SoM 
Dr. KAMALANABHAN .T .J Professor -DoMS, IIT-Madras Subject Expert. 	Dr.K.R. KOLAMMAL Assistant Professor- SoM K.R.Kolammal
Dr. SUDHARSANAM .S .K Dean- VIT Business School, Chennai Subject Expert 	Ms. V.R.NANTHIGA Assistant Professor- SoM V.R.Nanthiga
Mr. SARAVANAN .T CHRO-Impiger Tech Industry Expert. 	Ms. ANCY STEPHENO Assistant Professor- SoM 
Ms. ANURADHA KUMAR Associate Director, HR- Astrazeneca Industry Expert. 	Ms. R. JEEVITHA Assistant Professor- SoM R.Jeevitha
Mr. SARAL SHARMA VP-AU Small Finance Bank, Bombay Alumni. 	Ms. DE. VIJAYA DEEPIKA Assistant Professor- SoM 
Dr. SAVITHA SUKUMAR VP-Aliceblue Financial Services, Bangalore Alumni 	Ms. LOGESWARI. R Assistant Professor- SoM 

The above members attended the Board of Studies for the academic year 2022-23. The following recommendations were proposed in the meeting:

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BOARD OF STUDIES 2022-2023

MINUTES OF THE BOARD OF STUDIES MEETING HELD ON 25TH APRIL
2022.

After extensive discussions by the Members in the Board of Studies the following recommendations have been made

The Academic members in the Board suggested to revamp the Credit distribution as per AICTE Model Curricula Guidelines 2018. As per the Guideline the Following changes are done in the Credit Distribution

CREDIT STRUCTURE

Category-wise Credit Distribution

Courses	Credits Allotted	Credits Recommended By AICTE
Programme Core courses	50	54
Programme Electives	32	42
Summer internship	6	6
Project	8	
Soft Skills	8	NIL
Total	104	102

FIRST SEMESTER: In this semester there were 7 core Papers we have made it 8 from this academic year onwards. The Strategic Management Paper has been moved from Semester III as the 8th Core.

From Semester I International Business Management Paper shifted to Semester II. Similarly, Management Information System from Semester II has been shifted to Semester I.

SECOND SEMESTER: Operations Management Syllabus Revised. Two common electives have been introduced as follows

1. Digital Marketing – Marketing Elective moved from Semester IV – With Effect from Third Semester, 2021 Batch.

Dr. U. AMALÉSHWARI
Director & Head
School of Management - PG & Research
Dwareka Doss Goverdhan Doss Veishnav College
Arumbakkam, Chennai - 600106.

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THIRD SEMESTER:

Core:

Total Quality Management has been removed & added to Supply Chain Management Elective – MBASC705. From 2022 Batch onwards no core papers in Semester III.

HR ELECTIVE. - With Effect from Third Semester, 2021 Batch.

HR-403 Recruitment & Selection Name Changed as MBAH506 Talent Acquisition & Management – Enclosed the Revised Syllabus

HR-402- Training and Human Performance Enhancement Name Changed as MBAH505 Training & Development

HR – 301- Strategic Human Resource Management and Development & Recruitment & Selection paper removed from HR Specialization and Topics Merged in Elective Paper Talent Acquisition & Management.

HR- 302 - Labour Legislations – Name Changed as MBAH501 Industrial Relations & Labour Legislations.

MBAH507 HR Analytics – Introduced New Paper – Enclosed Syllabus

MARKETING ELECTIVE - With Effect from Third Semester, 2021 Batch.

MKT-404 - Social Media Marketing Name Changed as MBACE202 Digital Marketing – Enclosed the Revised Syllabus

Introduced MBAM 406 Consumer Behavior – Enclosed Syllabus

Introduced MBAM 407 Advertising and Promotions Management – Enclosed Syllabus

FINANCE ELECTIVE

Introduced MBAF307 - Financial Planning and Wealth Management –Finance Elective- Enclosed Syllabus

Overall Changes made in credit allocation as per AICTE model curriculum 2018. The course codes also have been updated. Total credits from 2022 batch is 104. The course codes have been changed and annexed for your reference.

Based on the suggestions made by the Board of Studies changes are made & incorporated in the Curriculum and syllabus.



Dr. U. AMALESHWARI
Director & Head

School of Management - PG & Research
Dwaraka Doss Goverdhan Doss Vaishnav College
Arumbakkam, Chennai - 600106.

DR. U. AMALESHWARI
Director & Head
School of Management - PG & Research
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Arumbakkam, Chennai - 600106.

Scheme of Examination

(For the students admitted during the academic year 2022 onwards)

Under Choice Based Credit System (CBCS)

POST GRADUATE PROGRAMME

Programme: M.B.A

Branch: Business Administration

CREDIT STRUCTURE

Category-wise Credit Distribution

Courses	Credits
Programme Core courses	50
Programme Electives	32
Summer internship	6
Project	8
Soft Skills	8
Total	104

Dr. U. AMALÉSHWARI
Director & Head
School of Management - PG & Research
Dwaraka Doss Goverdhan Doss Vaishnav College
Arumbakkam, Chennai - 600106.

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2021
2021
2021

SCHEME OF I SEMESTER

MBA PROGRAM

Sl no	Course code	Study components and course title	Instruction hours/ week	Total contact hours	Continuous Internal Assessment (CIA)	End Semester Examination (ESE)	Total marks	Credit
1	MBAC101	MANAGEMENT PROCESS AND ORGANIZATIONAL BEHAVIOUR	4	60	50	50	100	4
2	MBAC102	STATISTICS FOR MANAGEMENT	3	45	50	50	100	3
3	MBAC103	ECONOMICS FOR MANAGERS	3	45	50	50	100	3
4	MBAC104	ACCOUNTING FOR MANAGERS	4	60	50	50	100	4
5	MBAC105	LEGAL SYSTEMS IN BUSINESS	3	45	50	50	100	3
6	MBAC106	MANAGEMENT INFORMATION SYSTEM	3	45	50	50	100	3
7	MBAC107	ENTREPRENEURSHIP	3	45	50	50	100	3
8	MBAC108	STRATEGIC MANAGEMENT	4	60	50	50	100	4
9	MBASS101	SOFT SKILLS- I – ADVANCED LANGUAGE & PRESENTATION SKILLS	2	30	50	50	100	2
TOTAL					450	450	900	29

(Handwritten Signature)

Dr. U. AMALESHWARI
 Director & Head
 School of Management - PG & Research
 Jwaraka Doss Goverdhan Doss Vaishnav College
 Arumbakkam, Chennai - 600108.

SCHEME OF II SEMESTER

MBA PROGRAM

Sl no	Course code	Study components and course title	Instruction hours/ week	Total contact hours	Continuous Internal Assessment (CIA)	End Semester Examination (ESE)	Total marks	Credit
1	MBAC109	HUMAN RESOURCE MANAGEMENT	3	45	50	50	100	3
2	MBAC110	RESOURCE MANAGEMENT TECHNIQUES	4	60	50	50	100	4
3	MBAC111	OPERATIONS MANAGEMENT	3	45	50	50	100	3
4	MBAC112	FINANCIAL MANAGEMENT	3	45	50	50	100	3
5	MBAC113	RESEARCH METHODOLOGY	4	60	50	50	100	4
6	MBAC114	INTERNATIONAL BUSINESS MANAGEMENT	3	45	50	50	100	3
7	MBAC115	MARKETING MANAGEMENT	3	45	50	50	100	3
8	MBACE202	DIGITAL MARKETING	2	30	50	50	100	2
9	MBA-S-101	SOFT SKILLS II Computing Skill- DATA ANALYSIS AND BUSINESS MODELING	2	30	50	50	100	2
10	MBAI1001	INTERNSHIP -1- (DEC - JAN 4 WEEKS)	-	-	25	75	100	3
TOTAL					425	475	1000	30


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SCHEME OF III SEMESTER

MBA PROGRAM

Sl no	Course code	Study components and course title	Instruction hours/ week	Total contact hours	Continuous Internal Assessment (CIA)	End Semester Examination (ESE)	Total marks	Credit
1		ELECTIVE – 1	3	45	50	50	100	3
2		ELECTIVE – 2	3	45	50	50	100	3
3		ELECTIVE – 3	3	45	50	50	100	3
4		ELECTIVE – 4	3	45	50	50	100	3
5		ELECTIVE – 5	3	45	50	50	100	3
6		ELECTIVE – 6	3	45	50	50	100	3
7	MBASS903	SOFT SKILLS – SPOKEN AND PRESENTATION SKILL	2	30	50	50	100	2
8	MBAI1002	INTERNSHIP 2 – (MAY – JUN - 4Weeks)	-	-	25	75	100	3
TOTAL					325	425	800	23



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DR. U. AMALESHWARI

Director & Head

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SCHEME OF IV SEMESTER

MBA PROGRAM

Sl no	Course code	Study components and course title	Instruction hours/ week	Total contact hours	Continuous Internal Assessment (CIA)	End Semester Examination (ESE)	Total marks	Credit
1		ELECTIVE – 7	3	45	50	50	100	3
2		ELECTIVE – 8	3	45	50	50	100	3
3		ELECTIVE – 9	3	45	50	50	100	3
4		ELECTIVE – 10	3	45	50	50	100	3
5	MBASS904	SOFT SKILLS – MANAGERIAL SKILLS	2	30	50	50	100	2
6	MBA2001	FINAL PROJECT – (DEC-JAN- 8 WEEKS)	-	-	50	150	200	8
7	MBAEEC-3001	EMPLOYABILITY ENRICHMENT COURSE CIMA/BUSINESS ANALYTICS (IoA) (Optional)	-	-	-	-	-	2
8	MBAEEC-3002	MOOCS Course (Optional)	-	-	-	-	-	1
9	MBAEEC-3003	INTERNATIONAL IMMERSION PROGRAM (Optional)	-	-	-	-	-	1
TOTAL					300	400	700	22

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Abstract of Scheme of Examination

(For the students admitted during the academic year 2023-24 and onwards)

PART	COURSE	PAPERS	TOTAL CREDITS	MARKS	TOTAL AMRKS
Part I	Core-Foundation	8	27	100	800
	Core-Functional	7	23	100	700
	Common Elective	1	2	100	100
	Electives	10	30	100	1000
Part II	Internship	2	6	100	200
	Soft skills	4	8	100	400
	Project	1	8	200	200
TOTAL			104		3400

LIST of ELECTIVES for MBA (Full Time)- Semester II, III and IV

Course Code	Course Title
MBACE202	DIGITAL MARKETING

FINANCE

MBAF301	INVESTMENT MANAGEMENT
MBAF 302	INTERNATIONAL FINANCIAL MANAGEMENT
MBAF 303	MERCHANT BANKING AND FINANCIAL SERVICES
MBAF 304	FINANCIAL DERIVATIVES
MBAF 305	RISK MANAGEMENT AND INSURANCE
MBAF 306	CORPORATE TAXATION
MBAF307	FINANCIAL PLANNING AND WEALTH MANAGEMENT


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MARKETING

MBAM401	SERVICES MARKETING
MBAM 402	INTEGRATED MARKETING COMMUNICATION
MBAM 403	GLOBAL MARKETING MANAGEMENT
MBAM 404	SALES AND DISTRIBUTION MANAGEMENT
MBAM 405	RETAIL MARKETING
MBAM 406	CONSUMER BEHAVIOR
MBAM 407	ADVERTISING AND PROMOTIONS MANAGEMENT

HUMAN RESOURCE MANAGEMENT

MBAH501	INDUSTRIAL RELATIONS AND LABOUR LEGISLATIONS
MBAH502	GLOBAL HUMAN RESOURCE MANAGEMENT
MBAH503	LEADERSHIP AND ORGANISATIONAL EFFECTIVENESS
MBAH504	KNOWLEDGE MANAGEMENT
MBAH505	TRAINING AND DEVELOPMENT
MBAH506	TALENT ACQUISITION AND MANAGEMENT
MBAH507	HR ANALYTICS

SYSTEMS

MBAS601	E – COMMERCE TECHNOLOGY AND MANAGEMENT
MBAS602	EMERGING TECHNOLOGIES FOR MANAGEMENT
MBAS603	ENTERPRISE RESOURCE PLANNING
MBAS604	BIG DATA TECHNOLOGY
MBAS605	DATA MINING AND WAREHOUSING
MBAS606	CLOUD COMPUTING

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SUPPLY CHAIN MANAGEMENT ELECTIVES

MBASC701	TRANSPORTATION AND WAREHOUSING MANAGEMENT
MBASC702	INTEGRATED SUPPLY CHAIN MANAGEMENT
MBASC703	PURCHASING MANAGEMENT
MBASC704	TOTAL QUALITY MANAGEMENT
MBASC705	INTERNATIONAL LOGISTICS AND MANAGEMENT OF GLOBAL SUPPLY CHAIN

ENTREPRENEURSHIP

MBAE801	MANAGING NEW BUSINESS INITIATIVES
MBAE802	MANAGEMENT PRACTICES FOR FAMILY BUSINESSES
MBAE803	PROJECT MANAGEMENT
MBAE804	MANAGING STARTUPS
MBAE805	FINANCING NEW VENTURES
MBAE806	SOCIAL ENTREPRENEURSHIP



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DEPARTMENT OF SOCIAL WORK

Minutes of the Board of Studies Meeting

Date - 09/05/2022

Venue – Department of Social Work, DDGDVC

Members present

Sl. No	Name	Designation	Designation in BOS
1	Dr. B. Sulu Priya	Head of the Department, Dept. of Social Work, DDGDVC, Chennai	Chairperson
2	Dr. S.T. Akilan	Assistant Professor, Department of Sociology, Madras University	University Nominee
3	Dr. S. Kumaravel	Assistant Professor, Department of Social Work, Rajiv Gandhi National Institute for Youth Development, Sriperumbudur	Subject Expert
4	Dr. R. Kavitha	Assistant Professor, Department of Social Work, PSG College of Arts & Science, Coimbatore	Subject Expert
5	Mr. Saravanan Muralidharan	Director – HR, Janes Defense India LLP, Bengaluru	Alumni
6	Ms. Tamilarasi	DGM Corporate HR Head, Mando Automotive Limited, Chennai.	Industrial Expert
7	Ms. Aruna Kumari	Assistant Professor, DoSW, DDGDVC	Senior Faculty Member
8	Dr. Akileswari. S	Assistant Professor, DoSW, DDGDVC	Faculty Member
9	Ms. Vijayalakshmi. S	Assistant Professor, DoSW, DDGDVC	Faculty Member
10	Ms. M.K. Sindhu	Assistant Professor, DoSW, DDGDVC	Faculty Member

11	Mr. S. Ramesh	Assistant Professor, DoSW, DDGDVC	Faculty Member
12	Dr. S. Madhusudanan	Assistant Professor, DoSW, DDGDVC	Faculty Member

Agenda

1. Welcome
2. Minutes of the Previous Meeting
3. Feedback of Stakeholders on the Curriculum
Course Exit Analysis & Action Taken Report
Feedback from Faculty
Feedback from Alumni
Feedback from Industry Experts
4. Syllabus Revision
 - Work Place Counselling
 - Entrepreneurship- Inclusion of IPR
5. CBCS – Interdisciplinary elective (open elective) in the final year
6. Choice of electives within the department (1 out of 3)
 1. Skill-based course (I Year)
 2. Employability course (II Year)
 3. Entrepreneurship course (II year)
7. Value added course – Certificate course along with credit should appear in the statement (2 credits)
8. Third Component – Generic Skill break up
9. Plagiarism check for PG final year Research projects
10. Research Methodology , Research Ethics – Mandatory papers for PG students
11. Approval for CIA Question paper Model based on Revised Bloom’s Taxonomy levels
12. Approval for New Syllabus Format prescribed by COE
13. Approval for Panel of Examiners for Question paper setting from the AY 2022-2023 Onwards
14. Approval for Panel of Examiners for Field work and Research viva voce from the AY 2022-2023 Onwards
15. Updation on Course Outcome Attainment done for the AY 2021-2022
16. Any other matter

Minutes of the Meeting

1. Welcome

The Meeting began with the chairman welcoming the experts and introducing the members.

2. Presentation of the Minutes of the Previous Meeting

The Minutes of the previous Board of studies Meeting held on 24/05/2021 has been presented and ratified by the Board. Updation on the implementation of the suggestions given by the Board in the previous meeting was done.

3. Feedback of the Stakeholders on the Curriculum

Feedback on the Curriculum received from the various stake holders like students, Employers, Alumni, Industry experts, and the teachers was presented and suggestions sought from the Board.

The Board has observed that the curriculum is based on the Industry needs and has suggested to add a few topics.

4. Syllabus Revision

Updation on the Syllabus of Work place Counselling & Inclusion of Intellectual Property Rights in the Paper Entrepreneurship has been presented to the Board.

WORK PLACE COUNSELING (Revised Syllabus)

S. No	CONTENTS OF MODULE	Hrs	COs
1	Counselling: Definition, Element, Characteristics and Goals. Emergence and growth of counseling, counseling movement in India. Present status of counseling. Types of counseling, Group counselling: Its importance and process. Foundations of counselling: Philosophical foundation, Sociological & Psychological foundations.	9	CO1
2	The Counselling Relationship Regard and respect – Authenticity –Empathy Personal Growth and Effectiveness of the Counsellor Concerns of self, attitudes, Values, beliefs, counselling relationships, Transference and counter Transference. Personality characteristics and portrait of an effective counsellor The portrait of a trainee.	9	CO2
3	Theoretical approaches to counselling a. Behaviour Modification and Behavioural therapy - classical and operant conditioning	9	CO3, CO5

	b. Client centered therapy c. Transactional Analysis d. Cognitive Behaviour Therapy e. Directive, Non-directive & Eclectic Approach f. Motivational Theory – Maslow’s theory, g. Psychodynamic theory – Sigmund Freud h. Psychosocial theory - Erik Ericson.		
4	Counselling process Similarities and differences between counselling, Case Work and Psychotherapy. Stages of Counselling Process; Relationship Building, Problem Assessment, Goal Setting, Evaluation, follow up, Termination or referral.	9	CO4, CO5
5	Counselling Practice in Workplace & Other different settings – An Overview Understanding Work place counselling: concept, history, functions, Setting up counselling in the workplace, Ethics in workplace counselling. Significant areas of counselling – counselling with families & Children. Counselling in School, Counselling reluctant client, counselling the delinquent. Counselling in industry & Medical Psychiatry setting.	9	CO5

REFERENCE BOOKS:

1. Burnard, P. (1999). *Counselling skills training: source book of activities for trainers*. Chennai. Viva Books
2. Feltham, W. D. C., & Feltham, M. C. (1994). *Developing the practice of counselling* (Vol. 1). Sage.
3. Jayaswal, S. (2000). *Guidance and Counselling*. Lucknow. Prakashan Kendra
4. Langs, R. (2003). *Fundamentals of adaptive psychotherapy and counselling: An introduction to theory and practice*. Macmillan International Higher Education.
5. McLeod, J. (2008). *An introduction to counselling (3 ed)*. New Delhi. Rawat Publication.
6. Menon, L. (2002). *A Study on Workplace Counselling*.
7. Mishra R.C (2011). *Guidance & Counselling (Vol II)* New Delhi. APH Publication Corporation.
8. Mishra, R. C. (2004). *Guidance & Counselling*. New Delhi. APH Publication Corporation.
9. Patri, V. R. (2001). *Counseling psychology*. New Delhi. Authors Press
10. Safaya, B.N., (2002). *Guidance & Counselling*. Chandigarh. Abhishek Publications.
11. Slattery, J. M. (2003). *Counseling diverse clients: Bringing context into therapy*. Cengage Learning.
12. Tudor, K. (1999). *Group Counselling*. New York. Sage.
13. Vani Priya. (2007). *A study on the Need for Performance Counselling at Brakes India*
14. Michael, C. (1996). *Workplace counselling – a Systematic approach to employee care*, Sage Publications.

The revision in the Syllabus for Workplace counseling has been approved to be effective from the AY 2022-2023.

Entrepreneurship (Revised Syllabus)

Sl. No	CONTENTS OF MODULE	Hrs	COs
1	The Entrepreneur – Definition – Characteristics of Successful entrepreneur. Entrepreneurial scene in India: Analysis of entrepreneurial growth in different communities – Case histories of successful entrepreneurs. Identification of potential entrepreneurs. Feasibility of entrepreneurship in India. Intellectual Property Rights (IPR)	9	CO1
2	Development and Training of Entrepreneur – Cultural and Social environment in promoting entrepreneurship – Entrepreneurial environment.	9	CO2
3	Small Scale Industries – Definition – Classification of Small Industries – Organisation structure and plant location of small-scale industries. Planning for production, Formulation of a Business Plan and technical feasibility. The significance in the Indian Economy – Problems and possibilities of ancillary industries – Sickness in small scale industries – Causes and Remedies.	9	CO3, CO5
4	Capital structure and working capital: Financial appraisal of new project, Role of Banks – Credit appraisal by banks. Institutional Finance to Small Industries – Incentives – Institutional arrangement and encouragement of entrepreneurship.	9	CO4, CO5
5	Marketing Feasibility – New Product ideas and evaluation – Marketing Methods – Pricing policy and distribution channels – Exports – Problems of Small-Scale Units. Issues in small business marketing	9	CO5, CO6

REFERENCE BOOKS:

1. Bornstein, D., & Davis, S. (2010). *Social entrepreneurship: What everyone needs to know*®. Oxford University Press.
2. Carsrud, A. L & Brännback, M. E. (2007). *Entrepreneurship*. USA. Greenwood Press
3. Durkin, C., & Gunn, R. (Eds.). (2016). *Social entrepreneurship: A skills approach*. Policy Press.
4. García, A. C., Cuervo, Á., Ribeiro, D., & Roig, S. (Eds.). (2007). *Entrepreneurship: Concepts, theory and perspective*. Springer Verlag.
5. Gasparski, W. W., Ryan, L.V., & Kwiatkowski, S. (2011). *Entrepreneurship Values and Responsibility*. New Jersey: Transaction Publishers.
6. Nicholls, A. (Ed.). (2008). *Social entrepreneurship: New models of sustainable social change*. OUP.
7. Radha. (2010). *Entrepreneurial Development*. Chennai. Prasanna Publishers & distributors.
8. Ramachandran, K. (2009). *Entrepreneurship Development: Indian Cases on Change Agents*. Tata McGraw-Hill Pub
9. Suresh, J. (2002). *Entrepreneurial Development*. Chennai. Margham Publications.
10. Gupta. C.B & Srinivasan. N. P. (2021). *Entrepreneurial Development*. New Delhi. Sultan Chand & Sons

It was ratified to include IPR in Unit 1 of Entrepreneurship course with effect from the AY 2022-2023.

A discussion on the inclusion of new Labour codes has been done and the board suggested to include the same in the syllabus once the Labour code is implemented.

5. CBCS – Interdisciplinary elective (open elective) in the final year

Table 4.1

Sl. No	Subject Code	Subject Name	Semester	Year	Remarks
1	2033315	NGO Management	III	II	Open Elective

The Board has been updated on the Paper NGO Management which has been offered as an Open elective for the final year students.

Thirty three students from the Departments of M.A. Journalism, M.A. English and M.A.HRM had chosen the open elective offered by the Dept. of Social Work in the year 2021-2022. The Board appreciated the department for the inclusion of field trips in the syllabus for the Open elective as it ensured enthusiastic participation and holistic development of students.

6.Choice of electives within the Department (1 out of 3)

Based on the suggestions from the Controller of Examinations, it has been decided to incorporate a Skill-based course in the (I Year), an Employability course (II Year) and an Entrepreneurship course (II year)

The board was updated on the distribution of courses which has been followed in the Department as presented in the table 6.1

Table 6.1

Sl. No	Subject Code	Subject Name	Semester	Year	Remarks
1	2033209(A)	Entrepreneurship	II	I	Entrepreneurship
2	2033209(B)	Managerial Communication Business	II	I	Employability

3	2033314(A)	Work Place Counseling	III	II	Employability
4	2033314(B)	Industrial Social Work	III	II	Employability

The Board was satisfied and suggested to continue the same for the forthcoming batches.

7. Value added course – Certificate course along with credit should appear in the statement (2 credits)

The office of Controller of Examinations has recommended to provide **Value added course** as a Certificate course and it has been suggested to include the name of the Course along with the Credits allotted (2 credits) in the Mark statement of students. The Board has been updated that the following courses are offered as value-added courses to the final year students on a rotational basis and the syllabus has been approved by the respective Boards.

Value Added Courses offered by the Dept. of Social Work:

- a. Total Quality Management (TQM)
- b. Organizational Counselling

The board has ratified to include 2 credits for the value added course so that it appears in the Mark statement of the students and has recommended to continue to offer the same courses on a rotational basis for the forthcoming batches too. **It would be considered as an ADD ON course. The total credits for MSW students continue to be 91 credits.**

8. Third Component – Generic Skill break up

A discussion on the Assessment of Third Component based on Generic Skills was held.

The board was updated on the approval given in the last Board meeting on 24/05/2021 of the assessment based on the use of new learning technologies, use of simulators, skill labs, technology-enhanced learning, audience response systems, poll systems, Seminars, Presentations, Video capturing related to the topic, sharing experiences related to the topic, independent study, small group activity, Research related work, case studies, case analysis, project reports, and performance-based tasks. Anyone or a combination of two criteria had been suggested to be incorporated based on the feasibility of each course. The Board was also updated on the Evaluation criterion which is based on the following 5 parameters.

1. Subject Knowledge
2. Presentation
3. Uniqueness and Innovation
4. Time management
5. Summarization.

Marks were suggested to be distributed equally.

The Board has appreciated the Department on the presentation of the photo evidence of the Generic Skill Assessment held in the AY 2021-2022 and has suggested to continue the same.

9. Plagiarism check for PG final year Research projects

The board has been informed of the Plagiarism check that was approved by the Academic council of 2020-2021. The same has been carried out for the MSW batch 2020-2022. URKUND software (<https://www.ouriginal.com/login/>) has been used to check the plagiarism of the final year student projects. A sample check is presented below. The maximum allowable cap for the similarity index is kept at twenty percent (20%).

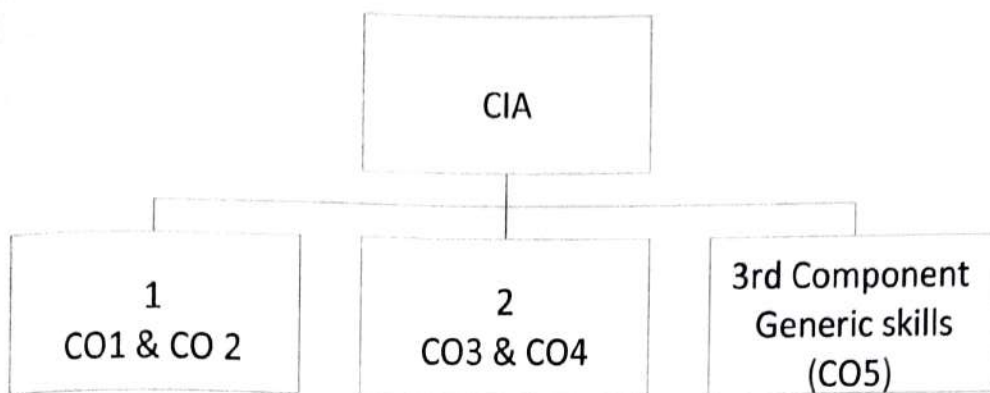
The board appreciated the Department for the same and recommended to continue the same practice for the forthcoming batches.

10. Research Methodology – Research Ethics – mandatory papers for PG students

The Academic Council of 2020-2021 has instructed to include Research Ethics as a mandatory element in the Research Methodology course for all PG Courses. The board has been updated that it is already being provided in the subject Social Work Research in Unit 1 (Core Paper VI – Sub Code: 2033206)

11. Approval for the format for CIA Question paper (Revised Bloom's Taxonomy levels)

The Board has been updated that the Department of Social work has been following the Revised Bloom's Taxonomy levels in setting the CIA question paper pattern from the year 2021-2022. However, the COE office has proposed the following CIA question paper pattern to be effective from the AY 2022-2023.



CIA 1 & 2 is for 50 marks

- Section A
- 10 X 1 = 10 (marks) – K2 Level questions
- Section B [4 X 5 = 20 marks]
- 11 – K3 (internal choice i.e., 11a or 11b)
- 12 – K3 (internal choice i.e., 11a or 12b)
- 13 – K4 (internal choice i.e., 13a or 13b)
- 14 – K4 (internal choice i.e., 14a or 14b)
- Section C [2 X 10 = 20 marks]
- 15 – 1 unit **compulsory** question (K6 level)
- 16 – 1 unit with internal choice (K5 level)

The board ratified the question paper pattern to be effective from the academic year 2022-2023.

12. Approval for the New Syllabus Format

The Board has been presented with the new syllabus format suggested by the office of the Controller of Examinations which is given below.

1. Vision, Mission of the College
2. Vision, Mission of the Department
3. Course structure with Credits
4. Program Outcome (PO)
5. Program Educational Outcome (PEO)

6. Mapping of PEO with Mission of the Department
7. Mapping of PO to PEO
8. Define Program Specific Outcome (PSO)
9. Mapping of PO to PSO
10. Semester wise syllabus of all courses
11. Define Course Outcome (CO) for each course (restrict to 5 numbers for 5 units)
12. Mapping of CO with PO and PSO
13. Revised Blooms Taxonomy (RBT)
14. Graduate Attributes
15. ESE Question Pattern
16. CIA Question paper pattern

The Board has ratified the same to be followed from the forthcoming revision of Syllabus from the next academic year.

13. Approval for the Panel of Examiners for question paper setting

The panel of examiners presented by the Department has been approved by the Board.

14. Approval for the Panel of Examiners for Field work and Research viva voce

The list of examiners has been presented and approved by the board

15. Updation on Course outcome attainment.

The board has been updated on the Course outcome attainment calculation done by the faculty members and has been presented with course attainment of a few subjects.





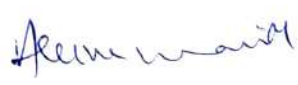

The board has approved the same and suggested to continue the same.





16. Any other matter

The board suggested to conduct a workshop on cyber security for the students. The board has observed that the department has the potential to become a research department and has advised to work towards developing into a research department.

The meeting came to an end with the chairperson thanking all the members for their valuable contributions.

MEMBERS OF BOARD OF STUDIES

Sl. No	Name	Designation	Designation in BOS	Signature
1	Dr. B. Sulu Priya	Head of the Department, DDGDVC, Chennai	Chairperson	
2	Dr. S.T. Akilan	Assistant Professor, Department of Sociology, Madras University	University Nominee	 9/15/2022
3	Dr. S. Kumaravel	Assistant Professor, Department of Social Work, RGNIYD, Sriperumbudur	Subject Expert	 9/15/2022
4	Dr. R. Kavitha	Assistant Professor, Department of Social Work, PSGCAS, Coimbatore	Subject Expert	 09/15/2022
5	Mr. Saravanan Muralidharan	Director - HR, Defense India LLP, Bengaluru	Alumni	Online participated
6	Ms. Tamilarasi	Head- HR, Mando Automotive Limited, Chennai	Industrial Expert	Absent
7	Ms. Aruna Kumari.M	Assistant Professor, DoSW, DDGDVC	Senior Faculty Member	
8	Dr. Akileswari. S	Assistant Professor, DoSW, DDGDVC	Faculty	

9	Ms. Vijayalakshmi. S	Assistant Professor, DoSW, DDGDVC	Faculty	
10	Ms. M.K. Sindhu	Assistant Professor, DoSW, DDGDVC	Faculty	
11	Mr. S. Ramesh	Assistant Professor, DoSW, DDGDVC	Faculty	
12	Dr. S. Madhusudanan	Assistant Professor, DoSW, DDGDVC	Faculty	



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DEPARTMENT OF SOCIAL WORK

Minutes of the Board of Studies Meeting –Online Ratification for Soft Skills syllabus-2022-2024

Date - 23/06/2022


Following the instruction from Principal's office on June 14,2022 to frame Softskill syllabus for the Department of Social Work, the syllabus has been framed and was circulated to the Board of studies members, on line on 23/06/2022. It was proposed to have the following four papers for Softskills with **2 credits each**.

- Semester I -EFFECTIVE COMMUNICATION IN ENGLISH**
- Semester II - LIFE SKILLS - A PRIMER**
- Semester III - ENHANCING EMPLOYABILITY SKILLS**
- Semester IV - SOFT SKILLS FOR MANAGERS**

The members had given suggestion to update the reference list and the same has been approved and ratified by all the board members. The online ratification has been attached herewith. The above shall be **effective from the academic year 2022-2023**.

Thanking you,

Sincerely,


Dr. Sruja Priya

Dept. of Social Work- Ratification sought for Syllabus on Soft Skills

8 messages

Dr. B. Sulupriya, M.S.W., PGDHRM, CIG, NET, Ph.D. Associate Prof. & Head <hod-socialwork-day@dgvaishnavcollege.edu.in>

Thu, Jun 23, 2022 at 12:59 PM

To: akilan thirumalai <akilanst@gmail.com>, Kumara Vel <kumar.rgnyd@gmail.com>, Dr KAVITHA RANGASAMY <kavitha@psgcas.ac.in>, Tamilmsw@gmail.com, Saravanan Muralidharan <saravanan.muralidharan@janes.com>
Cc: "Social Work MS.M.ARUNA KUMARI Asst.Prof." <arunakumaribandlamudi@dgvaishnavcollege.edu.in>, "Social Work Dr. S. Madhusudanar" <madhusudanans@dgvaishnavcollege.edu.in>

Dear Esteemed Board members,

Season's Greetings.

This mail is to seek your ratification for the Soft Skills syllabus that we are proposing for our P.G.Students of Social Work. Till April 2022, the first 2 semesters were handled by English Department and the last 2 semesters by Dept. of Computer Science. Due to administrative reasons the P.G.Departments are asked to handle Softskills classes from the forth coming academic year 2022-2023

In this regard, please find attached the syllabus that we have prepared for Softskills for 4 Semesters. From June 2022, the Department faculty members would be handling classes and do evaluation based on the attached syllabus. Two credits each shall be attached in each semester.

We propose to have the following :

Semester I -EFFECTIVE COMMUNICATION IN ENGLISH


Semester II - LIFE SKILLS - A PRIMER

Semester III - ENHANCING EMPLOYABILITY SKILLS

Semester IV - SOFT SKILLS FOR MANAGERS

Kindly give your suggestions/ modifications and ratification on or before 28/6/2022 so that we can place before our Academic council for approval.

Thanks and Regards,
Dr.Sulu Priya
HOD,Department of Social Work
Dwaraka Doss Goverdhan Doss Vaishnav College
Chennai 600106

 MSW Soft Skills Syllabus June 2022 - Seeking Approval from BOS members.docx
82K

S.TAKILAN <akilanst@gmail.com>

Fri, Jun 24, 2022 at 3:11 PM

To: "Dr. B. Sulupriya, M.S.W., PGDHRM, CIG, NET, Ph.D. Associate Prof. & Head" <hod-socialwork-day@dgvaishnavcollege.edu.in>

Respected Madam,

I have gone through the Syllabus sent for ratification. Surely, I will reply once I find any changes / modifications in a couple of days.

Sincerely
Dr.S.T.Akilan
Assistant Professor
Department of Sociology
University of Madras
Chepauk, Chennai-5.
[Quoted text hidden]

Saravanan Muralidharan <saravanan.muralidharan@janes.com>

Mon, Jun 27, 2022 at 12:36 PM

To: "Dr. B. Sulupriya, M.S.W., PGDHRM, CIG, NET, Ph.D. Associate Prof. & Head" <hod-socialwork-day@dgvaishnavcollege.edu.in>, akilan thirumalai <akilanst@gmail.com>, Kumara Vel <kumar.rgnyd@gmail.com>, Dr KAVITHA RANGASAMY <kavitha@psgcas.ac.in>, "Tamilmsw@gmail.com" <Tamilmsw@gmail.com>

Sulupriya, M.S.W., PGDHRM, CIG, NET, Ph.D. Associate Prof. & Head <hod-socialwork-

Mon, Jun 27, 2022 at 5:48

dgvaishnavcollege.edu.in>

PM

Tamilarasi <tamilmsw@gmail.com>

Akilan thinimalal <akilanst@gmail.com>, Kumara Vel <kumar.rgnlyd@gmail.com>, Dr KAVITHA RANGASAMY <kavitha@psgces.ac.in>, Saravanan Muralidharan <saravanan.muralidharan@janes.com>, "Social Work MS.M.ARUNA KUMARI Asst.Prof." <arunakumaribandlanudi@dgvaishnavcollege.edu.in>, "Social Work Dr. S. Madhusudanans" <madhusudanans@dgvaishnavcollege.edu.in>

Dear Board Members,

Thank you Very much for the timely response and ratification of the syllabus for Softskills for MSW Department.

Best regards,

Sulu Priya

[Quoted text hidden]

Dr. B. Sulupriya, M.S.W., PGDHRM, CIG, NET, Ph.D. Associate Prof. & Head <hod-socialwork-day@dgvaishnavcollege.edu.in>

Mon, Jun 27, 2022 at 5:55

PM

To: "S.T.AKILAN" <akilanst@gmail.com>

Dear Sir,

If there are any changes let me know as academic council seems to be coming up soon.

Regards,

Sulu Priya

[Quoted text hidden]

Kumara Vel <kumar.rgnlyd@gmail.com>

Mon, Jun 27, 2022 at 6:12 PM

To: "Dr. B. Sulupriya, M.S.W., PGDHRM, CIG, NET, Ph.D. Associate Prof. & Head" <hod-socialwork-day@dgvaishnavcollege.edu.in>

MSW Softskills References Updation

S.T.AKILAN <akilanst@gmail.com>

Thu, Jul 7, 2022 at 11:07 PM

To: "Dr. B. Sulupriya, M.S.W., PGDHRM, CIG, NET, Ph.D. Associate Prof. & Head" <hod-socialwork-day@dgvaishnavcollege.edu.in>

Dear Madam,

I went through the list of syllabus which were updated and enhanced with latest references and necessary publications. Hereby, I bring to your kind notice that there are no any further remarks for the same and therefore I would like to suggest you to proceed further action since ratification was completed with full satisfaction on my side.

thank you,

Sincerely

Dr.S.T.AKILAN

Assistant Professor

Vice-Chancellor's Nominee

Dept. of Sociology

University of Madras

Chepauk, Chennai-5.

Mob: 9841183843.

[Quoted text hidden]

Dear Dr Sulu Priya (Ma'am) ,

Looks good from my end. Thank you.

Warm Regards,

Sarva



Saravanan Muralidharan

HR Director | Janes

2nd floor, Mobius Tower No.1 | SJR iPark, Whitefield | Bangalore – 560066, India

+91 96632 88660

in [t](#) [f](#) [v](#)

From: Dr. B. Sulupriya, M.S.W., PGDHRM, CIG, NET, Ph.D. Associate Prof. & Head <hod-socialwork-day@dgvaishnavcollege.edu.in>
Sent: 23 June 2022 12:59

To: akilan thirumalai <akilanst@gmail.com>; Kumara Vel <kumar.rgnyd@gmail.com>; Dr KAVITHA RANGASAMY <kavitha@psgcas.ac.in>; Tamilmsw@gmail.com; Saravanan Muralidharan <saravanan.muralidharan@janes.com>

Cc: Social Work MS.M.ARUNA KUMARI Asst.Prof. <arunakumaribandlamudi@dgvaishnavcollege.edu.in>; Social Work Dr. S. Madhusudan <madhusudanans@dgvaishnavcollege.edu.in>

Subject: [External] Dept. of Social Work- Ratification sought for Syllabus on Soft Skills

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[Quoted text hidden]

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 MSW Soft Skills Syllabus June 2022 - Seeking Approval from BOS members.docx

82K

Dr KAVITHA RANGASAMY <kavitha@psgcas.ac.in>

Mon, Jun 27, 2022 at 12:46 PM

B. Sulupriya, M.S.W., PGDHRM, CIG, NET, Ph.D. Associate Prof. & Head" <hod-socialwork-day@dgvaishnavcollege.edu.in>
an thirumalai <akilanst@gmail.com>, Kumara Vel <kumar.rgnyid@gmail.com>, Tamilmsw@gmail.com, Saravanan Muralidharan
vanan.muralidharan@janes.com>, "Social Work MS.M.ARUNA KUMARI Asst.Prof."
nakumaribandlamudi@dgvaishnavcollege.edu.in>, "Social Work Dr. S. Madhusudanans" <madhusudanans@dgvaishnavcollege.edu.in>

Dear Dr. Sulupriya Madam,

Kindly proceed on the syllabus.

Truly,

Dr. R.Kavitha MSW., M.Phil., PhD.,
Assistant Professor (Govt Aided)
Department of Social Work,
PSG College of Arts and Science,
(Government Aided Autonomous Institution)
Coimbatore - 641014.
Tamil Nadu, INDIA
www.psgcas.ac.in
Hand Phone: 9894086395
Phone: 0422 4303300

kavitha@psgcas.ac.in,
kavithaaganesh@gmail.com

<https://sites.google.com/site/drkavithaaaa/>

We, at PSGCAS strongly believe in the words of philosopher Plato that, "The direction in which education makes a man, will determine his future life".

[Quoted text hidden]

Tamilarasi <tamilmsw@gmail.com> Mon, Jun 27, 2022 at 4:55 PM
To: "Dr. B. Sulupriya, M.S.W., PGDHRM, CIG, NET, Ph.D. Associate Prof. & Head" <hod-socialwork-day@dgvaishnavcollege.edu.in>
Cc: akilan thirumalai <akilanst@gmail.com>, Kumara Vel <kumar.rgnyid@gmail.com>, Dr KAVITHA RANGASAMY
<kavitha@psgcas.ac.in>, Saravanan Muralidharan <saravanan.muralidharan@janes.com>, "Social Work MS.M.ARUNA KUMARI
Asst.Prof." <arunakumaribandlamudi@dgvaishnavcollege.edu.in>, "Social Work Dr. S. Madhusudanans"
<madhusudanans@dgvaishnavcollege.edu.in>

Dear Dr Sulu Ma'am,

The syllabus seems comprehensive, please proceed.

Regards,
A Tamilarasi

Sent from my iPhone

On 23-Jun-2022, at 4:29 PM, Dr. B. Sulupriya, M.S.W., PGDHRM, CIG, NET, Ph.D. Associate Prof. & Head <hod-socialwork-day@dgvaishnavcollege.edu.in> wrote:

[Quoted text hidden]

B.Sc. PCA

1. In **Mechanics and Properties of Matter**, in Unit 1 Laws of Static friction has been included and reduced mass problems have been moved from unit 1 to unit 2.
2. In **Mathematical Physics** paper, Unit 3 is changed with topics included from special function along with some deletions.
3. Unit 1 of **Quantum Mechanics** paper is included with topics on Rutherford Atomic Model and Bohr's Atom Model.
4. Non-Semester Practical Examination has been changed to Semester wise Practical Examination with minimum of eight experiments in each semester.
5. Value added programs are to be conducted every semester. For B.Sc. PCA Certificate program on **Working with Advance Excel** has been completed. Certificate Programs on Artificial Intelligence, Python Program, Problem Solving for Competitive Examination.
6. As suggested by the subject expert, Dr. R. Rajakumari, the order of experiments is revised in the practicals of B.Sc. (PCA).
7. In unit II of **Quantum Mechanics**, the topic Photoelectric Effect and Double Slit Experiment is to be included as suggested by Prof. K. Ravichandran.
8. Under the guidance of subject experts, the following papers will be known us
Discipline Specific Elective I – Atomic Physics / Biophysics/Applied Physics
- VI Semester
Discipline Specific Elective II – Microprocessor Fundamentals / Physics of Materials / Introduction to Astrophysics and Astronomy –VI Semester
Open Elective Paper I – Space Science / Optics and Photonics / Integrated Electronics - V Semester
Skill Enhancement Course (SEC I) – Basic Electronics – Semester II
Skill Enhancement Course (SEC II) – Optics – Semester IV

B.Sc. PCA

Kindly implement following changes for B.Sc. Physics with Computer Applications for Batches 2020-2023 and 2021-2024:

1. In Semester V, Discipline Specific Elective I - Integrated Electronics has to be changed as Open Elective Paper I - Integrated Electronics.
2. In Semester VI, Core Paper X - Atomic Physics has to be changed as Discipline Specific Elective I - Atomic Physics / BioPhysics / Applied Physics

Head i/c

B.Sy L.



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Arumbakkam, Chennai – 600 106

B.COM (Accounting and finance)

Board of Studies 2022 – 23

17 June 2022 @ 2:30pm

Suggestions by the University Nominee, Subject Experts, Industry Expert & Alumni:

1. Assigning credits of 4 instead of 5 for all Allied papers viz. Business Mathematics – I, Business Mathematics – II, Business Statistics & Operations Research – I, and Business Statistics & Operations Research - II
2. **The course related changes undertaken for the 3rd year syllabi would be applicable for the batch of 2020-23 onwards.**
3. The board also approved the syllabus content of the following value-added courses namely
 - (I) Cyber Security
 - (II) Blockchain technology
4. The assessment for the new course, Computerized Accounting System will be as follows:

CIA – Attendance - 5 Marks, Practicals - 30 marks; Internal Test – 15 marks
ESE – Practical Examination for 100 marks (30 marks for VIVA, 20 marks for Record and 50 marks practicals in Lab)
5. The BoS approved the syllabus changes for the batch of 2022-23 and the new elective to be offered for batches 2020-24 onwards.
6. The proportion of theory & practical has been mentioned below the syllabus for every practical oriented paper.
7. Reframing of words was also suggested in Financial Accounting I & II, Corporate Accounting II, Basics of Cost Accounting and Management Accounting



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The Board of Studies consisted of the following members -

S. No.	Name & Details	Position	Contact Details	Signature & Date
1	Dr. P S Buvanewari, Assistant Professor of Commerce, University of Madras, Chepauk, Chennai - 600005;	University Nominee	Mobile: +91 94441 90128; Email: cvcpsb@gmail.com	 Dr. P. S. Buvanewari, Ph.D., Assistant Professor Department of Commerce University of Madras Chennai - 600 005
2	Dr.B.Sudha Associate Professor and Head Post Graduate and Research Department of Commerce, Anna Adarsh College for Women	Subject Expert 1	Mobile: +91 98840 64750 Email: sudha62@hotmail.com	 Dr. B.SUDHA Associate Professor & Head, Post Graduate And Research Department of Commerce, Anna Adarsh College for Women Anna Nagar, Chennai - 600 040.
3	Dr. N. Vasudevan Assistant Professor, Department of Commerce, R.K.M. Vivekananda College Mylapore, Chennai -4	Subject Expert 2	Mobile: +91 99434 32684 E-mail: vasuvivekananda@gmail.com	 Dr.N.VASUDEVAN M.Com.,M.Phil.,Ph.D., Assistant Professor, Department of Commerce, R.K.M.Vivekananda College, Mylapore, Chennai- 600 004.



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4	Ms. S V Mathangi, Chartered Accountant, M C Ranganathan Co, 147/1, Sucons Sivagami Square, G N Chetty Road, T Nagar, Chennai – 600 017	Industry Expert	Mobile: +91 98414 08826; Email: mathangi@camcr.in	<i>Mathangi</i>
5	Mr. Anirudh P T. Valuation & Analytics Senior Assistant, Deloitte USI Audit & Assurance	Alumni	Mobile: +91 87787 10136; Email: anirudhpt3@gmail.com	<i>Anirudh</i>
6	Mr. T R Dhushyanthkumar Director - Human Resource Renault Nissan Automotive India Pvt. Ltd.	Nominated Member	Mobile: +91 8939432323 Email: dhushyanthkumar.rajkumar@maipl.com	<i>T R Dhushyanthkumar</i>
7	Dr. Kavitha Menon, Assistant Professor & Head, Department of Accounting & Finance, DDGD Vaishnav College	Chairperson	Mobile: +91 80566 33446, Email: hod-accounting- finance@dgvaishnavcollege.edu.in	<i>Kavitha Menon</i>
8	Dr. A Bhuvanewari Assistant Professor, Department of Accounting & Finance	Member	Mobile: +91 8939901468 Email: bhuvanewaria@dgvaishnavcollege.edu.in	<i>A. Bhuvanewari</i>
9	Dr. K Tamilselvi Assistant Professor, Department of Accounting & Finance	Member	Mobile: +91 9751714243 Email: tamilselvi@dgvaishnavcollege.edu.in	<i>K. Zili</i>



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10	Dr. J Chithralega Assistant Professor, Department of Accounting & Finance	Member	Mobile: +91 9941474408 Email: afchithralega@dgvaishnavcollege.edu.in	
11	Dr. C P Vijayalakshmi Assistant Professor, Department of Accounting & Finance	Member	Mobile: +91 9941555244 Email: afvijayalakshmi@dgvaishnavcollege.edu.in	<i>C.P. Vijayalakshmi</i>
12	Dr. D Jayaprakash Assistant Professor, Department of Accounting & Finance	Member	Mobile: +91 9884993261 Email: jayaprakashd@dgvaishnavcollege.edu.in	<i>D. Jayaprakash</i>
13	Dr. Alamelu Sathyabama Assistant Professor, Department of Accounting & Finance	Member	Mobile: +91 7200391009 Email: alamelusathyabama@dgvaishnavcollege.edu.in	<i>N. Alamelu Sathyabama</i>
14	Ms. Sneha Karthikayan Assistant Professor, Department of Accounting & Finance	Member	Mobile: +91 9884937777 Email: sneha@dgvaishnavcollege.edu.in	
15	Dr. V Sathish Kumar Assistant Professor, Department of Accounting & Finance	Member	Mobile: +91 9094852653 Email: sathishkumar.v@dgvaishnavcollege.edu.in	<i>V. Sathish Kumar</i>
16	Ms. V Radhalakshmi Assistant Professor, Department of Accounting & Finance	Member	Mobile: +91 8909315413 Email: radhalakshmi.v@dgvaishnavcollege.edu.in	<i>V. Radhalakshmi</i>



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17	Dr. V Subhashini Assistant Professor, Department of Accounting & Finance	Member	Mobile: +91 8220281396 Email: subhashiniv@dgvaishnavcollege.edu.in	
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PRINCIPAL

DDGD Vaishnav College, Arumbakkam, Chennai



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BOARD OF STUDIES MEETING FOR SYLLABUS REVISION

DEPARTMENT OF ACCOUNTING & FINANCE

For the academic year 2022-23

Syllabus changes Suggested for the BoS Meeting held on 17 June 2022 @ 2:30pm

SEMESTER	Course	Change in Course Title	Additions	Deletions	Swaps/Shifts	Introduction of New Subject/ Removal
FIRST YEAR						
I	Financial Accounting – I		<p>Module IV: Introduction to GST – Levy of GST – Rate of GST; Accounting of GST – Journal entries of inter-state transaction – Journal entries of intra state transaction – Ledger posting of invoice having GST – Preparation of Cash Book – Preparation of Purchase book – Preparation of sales book – Set-off GST.</p> <p>Module V: New Trends in Accounting: An overview of the new trends in accounting: Robotic Accounting: Introduction, its working</p>	<p>Module IV: Preparation of Computerized Financial Statement: Creating a company, Creating Accounting Ledger and group, Creating Stock Item and group-Voucher Entry – Ledger Accounts, Trial Balance, Profit and Loss account, Balance Sheet.</p> <p>Module V: Application of Computerized Accounting: Basic</p>		<p>Module IV & V were removed and incorporated into the new course introduced in Semester VI viz. Computerized Accounting System</p>



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			and benefits - Automated Accounting Process: Meaning, Benefits, its comparison with manual accounting process - Forensic accounting - Meaning, uses and role of a forensic accountant - Cloud accounting: Meaning, its comparison with On-Premises Accounting, Benefits, Purpose - Data Analytics in Accounting: Introduction, its need, approaches, and tools - Role of artificial intelligence and block chain in accounting.	concept of TDS, Configuring TDS in Tally, Processing transaction and TDS report - Technological advantages of Tally, Security of data, Backup and restore - GST, Basic concept, Using tally for GST compliance. (Tally ERP 9)		
SECOND YEAR						
III	Banking Theory & Practice		Module IV: IMPS – SWIFT -NEFT – RTGS			
IV	Corporate Law		Module III: Corporate Social Responsibility Applicability - Policy Drafting – Procedure to be followed by company - Intimation to ROC - Computation of amount to be spent - Purpose for which amount can be spent- consequences of non - Compliance.			
THIRD YEAR						
V	Income Tax Law		Module I: Agricultural Income -			



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	& Practice – I		Computation of Agricultural Income Module V: Self-assessment - Best Judgment Assessment - Income Escaping Assessment			
V	Customs & Goods & Service Tax		Module II: Definition of GST, GST Council, Individuals Liable to get Registered – Compulsory Registration – Registration Procedure – GSTN. Module III: HSN Code – SAC Code. Module IV: Taxability of OIDAR Module V: GST Returns – Types of GST Returns – GSTR1(Outward Supply) – GSTR2 A&B (Inward Supply) – GSTR3B (Consolidated summary Return) – GSTR9 (Annual Return)	Module IV: Caselets Module V: Offences and penalties, approach - Advance Ruling, Introduction, procedure, applicability of time period - E-Invoice, Introduction and overview	GST Registration, Taxability of E-commerce, E- way bills	
V	Elective I: Open Elective - Corporate Finance	Corporate Decision Making			Shifted from Semester VI Elective list	
VI	Income Tax Law & Practice – II		Module IV: Assessment of Partnership Firms Module V: Provision for Filing returns & Self-assessment - Practical session to register PAN and do Self-assessment of			



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VI	Elective II: Computerized Accounting System		Individuals				New Course Introduced
VI	Elective III: Entrepreneurship & Start-up		Module I: Evolution, Module II: Student Start-up Policy – Government Schemes to support start-ups - Co-working Spaces, Business Accelerators Module III: Supply Chain Finance – TANSIM				
VI	Elective III: Marketing Management		Module III: Product Portfolio Management Framework – BCG Matrix, Ansoff Matrix Module V: B2B & D2C marketing, Intrusive Marketing				
VI	Elective III: Human Resource Management		Module II: Artificial Intelligence in Talent Acquisition: Meaning, Role, Benefits, Application and Challenges of AI based Recruitment. Module IV: Employee Engagement: Meaning, Definition, Types, Importance, Factors; Benefits – impact in performance - Methods to promote employee engagement.				

Dwaraka Doss Goverdhan Doss Vaishnav College

Board of Studies meeting held on 12th May, 2022 – Minutes of the meeting

CHAIR PERSON

Dr.Arun Gourav Ram,
Assistant Professor and Head in Charge
Department of BA Journalism
DGVC

PANEL MEMBERS

University Nominee

Dr.D.Punitha
Head of the Department
Department of Communication
Womens Christian College
Chennai

SUBJECT EXPERT

Ms.Mahalakshmi
Head of the Department
PG Department of Journalism and Communication
Ethiraj College
Chennai

INDUSTRY EXPERT

Mr.Aaasai Thambi
Editorial Incharge
The Hindu – Tamil Thisai
Chennai

FACULTY MEMBERS

Mr.Prabanand

Assistant Professor

PG Department of Journalism and Communication

DGVC

Dr.C.Sriram

Assistant Professor

PG Department of Journalism and Communication

DGVC

Dr.Manolakshmi

Assistant Professor

PG Department of Journalism and Communication

DGVC

Ms.Nilambari

Assistant Professor

PG Department of Journalism and Communication

DGVC

Ms.Himana

Assistant Professor

PG Department of Journalism and Communication

DGVC

Student Representative

Ms.Pratiksha

Assistant Professor

PG Department of Journalism and Communication (passed out batch)

DGVC

Minutes of the Meeting

The Board of Studies met to pass the syllabus for the academic year 2021-22. Meeting began with a welcome address and introduction to Board members. The curriculum was presented to the Board members for reference in online mode.

Recommendations given by the Board members

Political Ideologies chapter included in the course "Political Issues in India"

Under the "Online Journalism" course, topics like Digital Media and Marketing, Infographics and News Image are added

Trending topics like Toxic tours, Climate change communication, Destruction of Habitat, Ecology and Role of NGOs in conservation can be added to Unit V in the course "Social Issues in India"

Under the 'Broadcast Journalism' course, a topic called 'Regulatory bodies on Broadcast media' can be added

'Photojournalism' paper can have more exercises on Action, Freeze and Frame

Concepts like 'libel', Slander and Contempt of Court can be introduced in the course 'Press laws and ethics'

Abbreviation related concepts like CC, SEO and PPC can be introduced in the course 'Online Journalism'

In 'Media Organization' course, more focus can be given to the 'Media Entrepreneurship' chapter

In the Post Graduation level, 'Cultural studies' chapter can be added in the course 'Media, Culture and Society'

Theatre and Performance Arts: these two electives can be offered for the outside department Post Graduation students in the 2nd and 3rd semester respectively.

404

Dwaraka Doss Goverdhan Doss Vaishnav College

Board of Studies meeting held on 12th May, 2022 – Minutes of the meeting

CHAIR PERSON

Dr.Arun Gourav Ram,
Assistant Professor and Head in Charge
Department of BA Journalism
DGVC

PANEL MEMBERS

University Nominee

Dr.D.Punitha
Head of the Department
Department of Communication
Womens Christian College
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Ms.Mahalakshmi
Head of the Department
PG Department of Journalism and Communication
Ethiraj College
Chennai

INDUSTRY EXPERT

Mr.Aaasai Thambi
Editorial Incharge
The Hindu – Tamil Thisai
Chennai

FACULTY MEMBERS

Mr.Prabanand

Assistant Professor

PG Department of Journalism and Communication

DGVC

Dr.C.Sriram

Assistant Professor

PG Department of Journalism and Communication

DGVC

Dr.Manolakshmi

Assistant Professor

PG Department of Journalism and Communication

DGVC

Ms.Nilambari

Assistant Professor

PG Department of Journalism and Communication

DGVC

Ms.Himana

Assistant Professor

PG Department of Journalism and Communication

DGVC

Student Representative

Ms.Pratiksha

Assistant Professor

PG Department of Journalism and Communication (passed out batch)

DGVC

Minutes of the Meeting

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Theatre and Performance Arts: these two electives can be offered for the outside department Post Graduation students in the 2nd and 3rd semester respectively.



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Department of Finance & Taxation-Board of Studies 2022-23

Date : 19-05-2022, Thursday
Time : 2.00pm
**Venue : Computer Lab, Ganga Block, Dwaraka Doss Goverdhan
Doss Vaishnav College, Arumbakkam, Chennai-600106**

With reference to the communication from the Controller of Examinations, Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), Chennai – 600 106, The Head of the Department of Finance & Taxation has constituted the Board of Studies [BOS] for B.Com (Finance & Taxation). The Composition of the Board of studies is as below:

S.No	Name&DesignationoftheMember	Status
1	Dr.M.Akhila Assistant Professor and Head (i/c),DepartmentofFinance&Taxation,DD GD Vaishnav College (Autonomous),Chennai-600026 E-mail:hod- ft@dgvaishnavcollege.edu.inMobile:+9198415 40667	Chairman BoardofStudies
2	Dr.S.Anitha AssistantProfessor, DepartmentofCommerce, Anna Adarsh College for Women,AnnaNagar, Chennai– 600 040 E-mail: anithasuresh@annaadarsh.edu.inMobile: +919962253179	Vice ChancellorNominee



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Affiliated to University of Madras
Arumbakkam, Chennai – 600 106**

3	<p>Dr. V. Surekha Associate Professor & Head, Department of Commerce (General), Valliammal College for Women E9, Annanagar East, Chennai 600102 E-mail: surekha.vaidyanathan@gmail.com Mobile: +919840249261</p>	Subject Expert (Academics)
4	<p>Dr. V. Andal Associate Professor, Department of Commerce (Accounts and Finance) Vels Institute of Science, Technology and Advanced Studies (Vels University) Pallavaram, Chennai-600117 E-mail: andalgokul79@gmail.com Mobile: +919790712404</p>	Subject Expert (Academics)
5	<p>Mr. G. Sivaramakrishnan CMA Specialist- Internal Control Systems, Temenos India private limited, Chennai. E-Mail: ggsrk1978@gmail.com Mobile: +919841432156</p>	Industry Expert/ Alumni
6	<p>Ms. R. Sindhu Assistant Professor, Department of B.Com Finance & Taxation, D G Vaishnav College (Autonomous), Chennai-600106 E-mail: sindhur@dgvaishnavcollege.edu.in Mobile: +91 99401 69824</p>	Faculty (Internal)



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**PROCEEDINGS OF THE BOARD OF STUDIES MEETING
HELD ON 19-05-2022 AT 2.00 PM**

Members Present:



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DEPARTMENT OF B.COM FINANCE & TAXATION

LIST OF MEMBERS OF BOARD OF STUDIES (19-05-2022)

S.No	Name & Designation of the Member	Status	Sig.
1	Dr. M.Akhila Assistant Professor and Head (i/c), Department of Finance & Taxation, DDGD Vaishnav College (Autonomous), Chennai-600026 E-mail :hod-ft@dgvaishnavcollege.edu.in Mobile :+919841540667	Chairman Board of Studies	
2	Dr. S.Anitha Assistant Professor, Department of Commerce, Anna Adarsh College for Women, Anna Nagar, Chennai – 600 040 E-mail: anithasuresh@annaadarsh.edu.in Mobile : +919962253179	Vice Chancellor Nominee	
3	Dr. V.Surekha Associate Professor & Head, Department of Commerce (General), Valliammal College for Women E9, Annanagar East, Chennai - 600102 E-mail:surekha.vaidyanathan@gmail.com Mobile :+919840249261	Subject Expert (Academics)	
4	Dr. V. Andal Associate Professor, Department of Commerce (Accounts and Finance) Vels Institute of Science, Technology and Advanced Studies (Vels University) Pallavaram, Chennai -600117 E-mail :andalgokul79@gmail.com Mobile : -919790712404	Subject Expert (Academics)	



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DEPARTMENT OF B.COM FINANCE & TAXATION

LIST OF MEMBERS OF BOARD OF STUDIES (19-05-2022)

5	Mr. G.Sivaramakrishnan CMA Specialist- Internal Control Systems, Temenos India private limited, Chennai. E-Mail:ggsrc1978@gmail.com Mobile : +919841432156	Industry Expert Alumni	
6	R. Sindhu Assistant Professor, Department of B.Com Finance & Taxation, D G Vaishnav College (Autonomous),Chennai-600106 E-mail: sindhur@dgvaishnavcollege.edu.in Mobile : +91 99401 69824	Faculty (Internal)	



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DEPARTMENT OF B.COM FINANCE & TAXATION

LIST OF FACULTY MEMBERS ATTENDED BOARD OF STUDIES (19-05-2022)

Name & Designation	Status	Sig.
Ms.V.Renuka Assistant Professor, Department of B.Com Finance & Taxation, DDGD Vaishnav College (Autonomous), Chennai-600106 E-mail:renukav@dgvaishnavcollege.edu.in Mobile : +91 99401 69824	Faculty	
Dr.S.Sujatha Assistant Professor, Department of B.Com Finance & Taxation, DDGD Vaishnav College (Autonomous), Chennai-600106 E-mail:sujatha.s@dgvaishnavcollege.edu.in Mobile : +91 99522 77002	Faculty	



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The Board of Studies meeting of the Department of Finance & Taxation for the Academic Year 2022-2023 commenced with invoking the blessings of our presiding deity “Lord Krishna”. The Chairman ensured the presence of valid quorum for the meeting and formally welcomed the members for the Board of Studies meeting. The Chairman then took the agenda as circulated to the members.

**REVIEW OF POINTS DISCUSSED IN THE PREVIOUS BOARD OF STUDIES
MEETING AND ACTION TAKEN REPORT**

- The Chairman presented the implementation of change in Question paper pattern (for both End Semester Examination and Continuous Internal Assessment) as resolved in the previous year Board of Studies Meeting. The Chairman also added that the Question paper is set as per the Bloom’s Taxonomy to facilitate the implementation of Outcome Based Education.
- The internal Assessment Components for CIA 1, CIA 2 and Generic Skills were briefed by the Chairman, which ensures that all the Modules of each Course are given equal weightage.

The Chairman then requested the Board to pass the above ATR and the same was unanimously passed by all the Members of the Board.

DISCUSSION ON AGENDA OF THE MEETING

The Current Syllabus of The Post Graduate & Research Department of Commerce along with the ‘Agenda of the Meeting’ was circulated to all the members of BOS by e-mail on 11-05-2022 for reference and approval. The Chairman then took the agenda as circulated to the members.

Agenda No.1 –

Approval of Result Analysis and Outcome Based Education Attainment for the Academic Year 2021-2022.

The Controller of Examination’s Office recommended adopting the OBE syllabus and the Attainment of OBE for the Courses of UG and PG. The same was presented to the Members of the Board for approval. The Chairman deliberated about the Result Analysis Process, the Computation OBE Attainment, and the threshold limit set for computation of Attainment.

Resolution No. 1 stands passed as follows:

“IT IS UNANIMOUSLY RESOLVED to approve the OBE Attainment and Result Analysis for the Academic Year 2021-2022.”



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Agenda No.2–

Approval for Introduction of two new courses from the Academic Year 2022-2023 onwards.

The Chairman/Head of the Department put forward the syllabus of two new courses to be introduced for the Academic Year 2022-23. Subsequently, the members of the Board of Studies reviewed the syllabus and approved the Components of the curriculum of the below mentioned courses as recommended by the Chairman for B.Com (Finance & Taxation) from the batch of students admitted from Academic Year 2022 – 2023 onwards.

- **NME 1-Basics of Taxation- to be offered as Non-Major Elective in Semester 1**
- **Elective II- Security Analysis and Portfolio Management-to be offered in Semester 5**

Resolution No. 2 stands passed as follows:

“IT IS UNANIMOUSLY RESOLVED to introduce two new courses from the Academic Year 2022-2023 onwards.

Agenda No.3 –

Approval for offering Inter-department Open Elective

It was recommended by the Chairman to approve the course, Open Elective I- Project Management to be offered in Semester 5 to the students of Department of B.Com Accounting & Finance and Department of B.Com Marketing Management with effect from the batch of 2022-21 onwards. The Elective paper offered in Semester 5-Financial Services, is swapped in Semester-6 for the students admitted in the batch 2020-2022.

Resolution No. 3 stands passed as follows:

“IT IS UNANIMOUSLY RESOLVED that the Department can offer Open Elective I- Project Management to be offered in Semester 5 to the students of Department of B.Com Accounting & Finance and Department of B.Com Marketing Management.



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Agenda No. 4

Approval for Change of Syllabus incorporating more than 20% revision

It was proposed by the Chairman/ Head of the Department to revise the syllabus of the courses mentioned below:

- Allied II- International Financial Reporting Standard-to be offered in Semester 2
- Allied III- Business Mathematics- to be offered in Semester 3
- Allied IV- Operations Research- to be offered in Semester 3

Resolution No. 4 stands passed as follows:

“IT IS UNANIMOUSLY RESOLVED that the Department may initiate to revise the syllabus of three courses as recommended by the chairman.

Agenda No. 5

Approval for swapping the Courses among different semesters

The Chairman/Head of the Department also proposed that,the following courses may be inter changed among various semesters so as to enable the students to prepare for the professional exams.

- International Financial Reporting Standards
- Ethics & Corporate Governance
- Audit and Assurance
- Management Accounting
- Insurance and Risk Management
- Project Management
- Financial Services

Resolution No. 5 stands passed as follows:

“IT IS UNANIMOUSLY RESOLVED that the Department may inter change the courses within semesters and this is applicable for the students admitted from the Academic year 2022 – 2023.



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Agenda No. 6

Approval of ‘Panel of Examiners’ for UG & PG Courses.

The Controller of Examination’s Office required the department to update the ‘Panel of Examiners’ and a recent updated list of Examiners were provided by the department. The Panel Consisted of qualified and experienced faculties of renowned institutions for UG Question Paper setting, Evaluation of Answer Scripts, Conduct of Project Viva and other Practical Examination.

Resolution No. 5 stands passed as follows:

“IT IS UNIANIMOUSLY RESOLVED that the Department may go ahead with the Panel of Examiners recommended by the Chairman.

Agenda No. 7

Any other item with the permission of the chair

The chairman requested the members to discuss any item not listed in the agenda but related to the curriculum, student’s progression, evaluation and teaching methodologies. The following general recommendations were made by the Members of the Board for academic improvement in B.Com (Finance & Taxation) Programme.

- **It was recommended by the members of the Board to further revise and simplify the course content of the Allied Paper III- Business Mathematics and include Statistics also as a part of the course content as it may be helpful for the students pursuing commerce**
- **It was also mentioned by the members to consider to revise the course content of Taxation papers offered in various semesters, but the Chairman justified that, since the Programme specializes on Taxation, further dilution of syllabus may not be conceivable.**

The chairman noted the above suggestions with high regards and assured the members to implement the suggestions as per the requirements and norms suggested by the University of Madras.



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The meeting ended at 3.30 pm with a formal vote of thanks to all the members and faculties present in the meeting.



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S.No	Name & Designation of the Member	Status	Sig.
1	Dr. M.Akhila Assistant Professor and Head (i/c), Department of Finance & Taxation, DDGD Vaishnav College (Autonomous), Chennai-600026 E-mail :hod-ft@dgvaishnavcollege.edu.in Mobile :+919841540667	Chairman Board of Studies	
2	Dr. S.Anitha Assistant Professor, Department of Commerce, Anna Adarsh College for Women, Anna Nagar, Chennai – 600 040 E-mail: anithasuresh@annaadarsh.edu.in Mobile : +919962253179	Vice Chancellor Nominee	
3	Dr. V.Surekha Associate Professor & Head, Department of Commerce (General), Valliammal College for Women E9, Annanagar East, Chennai - 600102 E-mail:surekha.vaidyanathan@gmail.com Mobile :+919840249261	Subject Expert (Academics)	
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5	Mr. G.Sivaramakrishnan CMA Specialist- Internal Control Systems, Temenos India private limited, Chennai. E-Mail:ggsrk1978@gmail.com Mobile : +919841432156	Industry Expert/ Alumni	
6	R. Sindhu Assistant Professor, Department of B.Com Finance & Taxation, D G Vaishnav College (Autonomous), Chennai-600106 E-mail: sindhur@dgvaishnavcollege.edu.in Mobile : +91 99401 69824	Faculty (Internal)	



Dwaraka Doss Goverdhan Doss Vaishnav College
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Department of B.Com Marketing Management
Board of Studies 2022-23

With reference to the communication from the Controller of Examinations, Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), Chennai – 600 106, The Head, Department of B.com marketing management has constituted the Board of Studies [BOS] for B.Com (Marketing Management). The board of studies was conducted on 18/05/2022. The Composition of the Board of studies is as below:

Sl.No	Name & Designation of the Member	Status
1	Ms. V. Gayathri Head of the department B.Com Marketing Management D G Vaishnav College (Autonomous), Chennai-600106 E-mail : hod-mm@dgvaishnavcollege.edu.in Mobile : +919566120387	Chairman – Board of Studies
2	Dr. Nisha Assistant Professor & Head Department of Marketing Management, Mop Vaishnav College for Women, Chennai – 600 034 E-mail: nishau.com@mopvaishnav.ac.in Mobile : +919840096372	University of Madras / Vice Chancellor Nominee [Communication from University of Madras, Ref. No.A-11/JPR,dated 21-05-2020]
3	Dr. J. Johnson Pandian Assistant Professor Department of Commerce, Nazareth Margoschis college , Pillaiyanmanai, Nazareth -628617 E-Mail ; johnson.lecturer@gmail.com Mobile : +91 8072030559	Subject Expert – I (Academics)
4	Dr. S. Balamurugan Assistant Professor Department Commerce MS University College Aruvi Road, Panagudi -627109, Tirunelveli. E- Mail : Mobile : 9080129616	Subject Expert – II (Academics)
5	Srivas Anantharaman Founder –First Feet Engineering, Co-founder, Jinglebid E-Mail ; sivas.anantharaman@jingle bid.com	Industry Expert

MINUTES OF THE BOARD OF STUDIES MEETING HELD ON 18.05.2022

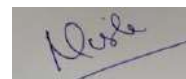
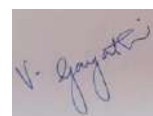
The board of studies was conducted and the following resolutions were passed.

- In the subject advertising (3rd Semester) the DAGMAR Concept is removed and AIDA Model is introduced in the unit - 2 and in Unit - 4 displays advertising, ATL (Above the Line), TTL (Through the Line), BTL (Blow the Line) are introduced.
- In the subject Customer relationship Management (4th Semester) unit - 3 the concept of loyalty matrix is introduced.
- In the subject Brand Management (4th Semester) unit - 4 the concepts of brand audit and brand elements is introduced.
- Corporate Accounting (3rd Semester) internal reconstruction removed from unit -4 and profit prior incorporation of the company is shifted to unit - 4.
- Financial Accounting - I (1st Semester) admission of partner is included in unit - 5.
- Financial Accounting - II (2nd Semester) Dissolution of partnership is removed from unit -5 and instead joint venture is shifted from unit 3 to unit -5.
- Cost Accounting (5th Semester) ABC Costing and Job and by product costing is included in Unit - 3.
- In the Subject entrepreneurial development (5th Semester) in the following concepts are introduced in unit 1, social entrepreneurship – meaning – definition, difference between entrepreneurship and social entrepreneurship, characteristics, functions, importance, qualities of social entrepreneur and conventional entrepreneurship. In Unit - 4; types of fund raising and venture capitalism is introduced and in unit - 5 government schemes for entrepreneurship are introduced.
- In semester 5, open elective – Social Media Marketing (for other department) –Major changes have been made in syllabus (More than 50 %. Change) Syllabus attached with minutes.

The above changes are applicable from the batches of 2020-2021 and forthcoming batches.

The board also passed the resolution that the student has to clear all the subjects to get the Degree Certificate in B.Com Marketing Management.

1. Ms.V.Gayathri–Chairman



2. Dr.Nisha-UniversityNominee

3. Dr.J.JohnsonPanidan -SubjectExpert-I



4. Dr.S.Bala Murugan-SubjectExpert-II



5. Mr.SrivasAnantharaman-IndustryExpert





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DEPARTMENT OF STATISTICS (SHIFT-II)

Minutes of the BOS

The Department of Statistics conducted the Board of Studies meeting for the academic year 2021-2022 with University nominee and the subject Experts , Industrial expert and department senior person on 29-04-2022 at 9.30a.m to 1.00p.m in the Statistics department at Goverdhan Block 2nd Floor.

1. Dr. S.SUNDARABALAN
Assistant Professor in Statistics,
DG Vaishnav College,
Chennai-106. — CHAIRMAN
2. Dr. V.PRAKASH
Associate Professor & Head,
Dept of Statistics,
Raja Serfoji Government College,
Tanjavur – 006. — VICE CHANCELLOR NOMINEE
3. Dr.H. ALEXIS SELVARAJ
Assistant Professor and Head,
PG & Research Department of Statistics,
Thanthai Periyar Government Arts and Science College (Autonomous),
Trichy – 023. — SUBJECT EXPERT
4. Dr.E.SUSIGANESHKUMAR
Assistant Professor and Head,
Department of Statistics,
Periyar Government Arts College,
Cuddalore — SUBJECT EXPERT
5. Mr. VISHNU SANTHANAKRISHNAN — INDUSTRIAL EXPERT
Principal Consultant,
Concentrix Catalyst,
Chennai.
6. Mr. T.MAHESHWARAN -- MEMBER
Assistant Professor in Statistics,
DG Vaishnav College, Chennai-106.

Agenda :

1. Panel of Examination for question paper setting and Practical Examination
2. Course Outcome and Result Analysis
3. Certification Course / value added course
4. 10-15 % of Changes in the Allied papers of Mathematics for Statistics.
5. 25-30% of changes in the Core paper of Probability and Random Variables
6. 20-25% of changes in the Core paper of Distribution Theory.
7. Interchanged two units in the Core paper of Statistical Inference-I
8. 20-25% of changes in the Core paper of Statistical Inference-II
9. 25-30% of changes in the Core paper of Statistical Quality Control
10. First two units combined and one new unit included in the Core paper of Operational Research.
11. CIA question Paper pattern.
12. Generic Skills and Mark split of Internal Marks
13. Any other Matters

Item 1 : Board members go through the list of Examiners for question Paper setting and Practical examination and give the suggestion to add some other name in the list and approve the same.

Item 2: Committee members go through the Course Outcome and Result Analysis for the November 2021 examination and approve the same without any correction in the Course Outcome.

Item 3: I said, We are given value added course to department students through the mou's and committee members advice to conduct the certificate course through the department to others department students and staff in any one statistical package.

Item 4: Due to advice of the member committee include some important topics in the Allied paper Mathematics for Statistics. Its very useful to major papers.

Item 5: In Probability and Random Variables, 5 units compressed as 4 units and one more unit included such as Central Limit Theorem and related topics and it was approved by the committee members.

Item 6: In Distribution Theory, Split up of units was made with included some topics was approved.

Item 7: In Statistical Inference-I, Unit-4 and Unit-5 has interchanged according to their meaningful order, its also approved by the members.

Item 8: In Statistical Inference-II, Unit-5 split-up from existing syllabus and considered as Unit-4 and Unit-5 with including some more topics, was approved.

Item 9 : In Statistical Quality Control, Sequential sampling plan and related topics included as Unit-4 and Unit-2 and Unit-3 has combined and considered as Unit-2, was approved.

Item 10 : In Operation Research, Unit-1 and Unit-2 combined as Unit-1 from existing syllabus and one new unit included as Unit-4 which was suggested and approved by board members.

Item 11: The CIA Question Papers Pattern was approved without any correction and suggestion.

Item 12 : The internal marks of the students in all subject 50% i.e.. 50 marks and which is split as 30 marks get from CIA examinations and 15 Marks get from Generic Skills (Seminar, Group discussion, Assignments and paper presentation) 5 marks based on the students attendance. The Board members are approved the same.

Item 13: i) The Board members asked to maintain the statistical Tables in the department so that we prepared the Statistical Tables in the print and bind it.

ii) The Board members suggested some more external examiner for the purpose of Question Paper setting, Practical Examination and Evaluation purpose for End Semester Examination.

The members were advised to conduct the seminars and workshops to the department students with the subject experts from outside the College and encourage the students to participate seminars and others activities which is conducted in other colleges and ask them to present the paper in conference.
Finally the meeting concluded at 1.00 p.m.

Board Chairman/ HOD i/c

S. Sundarabalan

1. DR. V.PRAKASH

V. Prakash
Dr. V. PRAKASH, M.Sc., M.Phil., Ph.D.,
Associate Professor and Head
Department of Statistics
Rajah Seroji Government College (Autonomous)
Tanjore - 613 005.

2. Dr. H. ALEXIS SELVARAJ

H. Alexis Selvaraj
Dr. H. Alexis Selvaraj
Asst. Prof. & Head
P. O. & Research Dept.
Mentha Periyar Govt. Arts
College, S...

3. DR. E. SUSIGANESHKUMAR

E. Susiganesh Kumar
Dr. E. SUSIGANESHKUMAR,
M.Sc., B.Ed., M.Phil., Ph.D.,
Assistant Professor and Head,
Department of Statistics,
Periyar Government Arts College,
CUDDALORE - 607 001.

4. Mr. VISHNU SANTHANAKRISHNAN

V. Santhana Krishnan
PRINCIPAL CONSULTANT
CONCENTRIX CATALYTIC

5. DR. S. SUNDARABALAN

S. Sundarabalan
Head
Department of Statistics
Dwaraka Doss Goverdhan Doss
Vaishnav College (Shift III)
Arumbakkam, Chennai-600 111

6. MR. T. MAHESHWARAN

T. Maheshwaran
Dept. of Statistics
DDGDVC

MA English

Minutes of the Meeting

The Department of MA English is including Elective II – **Technical Writing** for I MA English Students in the first semester and replacing the open Elective of **Public Speaking** as Open Elective – **Content Writing** for the II MA – ~~III~~^{Third} semester Students for 2021 -2023 batch. The changes will be implemented from this year, 2022 onwards. The syllabus has been approved by the members of The Board and their consent has been received by mail which has been attached for your perusal.

Note: Open Elective – **Content Writing** for the II MA – ~~III~~^{Third} Semester Students for 2021 - 2023 batch.



Head
P.G. Department of English
Dwaraka Doss Goverdhan Doss
Vaishnav College (Shift II)
Arumbakkam, Chennai-600 106.

Ma English ME <hod-maenglish@dgvaishnavcollege.edu.in>

Electives - Technical Writing and Content Writing reg.,

Azhagarasan R <razhagu@gmail.com>

To: Ma English ME <hod-maenglish@dgvaishnavcollege.edu.in>

Sat, Jul 23, 2022 at 4:59 PM

Dear Mr. Pravin Prabhu,

Checked the syllabus of the two papers - Technical Writing and Content writing . They are well structured. I hereby approve the same for the current syllabus.

Yours sincerely

Azhagarasan

[Quoted text hidden]



Ma English ME <hod-maenglish@dgvaishnavcollege.edu.in>

MA English - Electives - Technical Writing and Content Writing reg.,

T.Senthamarai VISTAS <senthamarai.sl@velsuniv.ac.in>

Sat, Jul 23, 2022 at 8:12 PM

To: Ma English ME <hod-maenglish@dgvaishnavcollege.edu.in>

Good evening.

I approve the above. Please go ahead.

Regards

Dr. T. Senthamarai

[Quoted text hidden]

MA English - Electives - Technical Writing and Content Writing reg.,

Pushpanathan Thiruvengadam <drpush.eng@gmail.com>
To: Ma English ME <hod-maenglish@dgvaishnavcollege.edu.in>

Tue, Jul 26, 2022 at 11:47 AM

Dear sir

The contents in these two papers were verified and approved.

Regards

Dr.T. Pushpanathan
Head, Department of English
[Quoted text hidden]



Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)
Affiliated to University of Madras

Department of Data Science Board of Studies (Adhoc)

Date : 29-Jan-2022 [Saturday] Time : 2.00 P.M
Venue : Department of Computer Science,
Dwaraka Doss Goverdhan Doss Vaishnav College.

The Board of studies [Adhoc], Department of B.Sc. (Data Science) has been constituted to frame and approve the syllabus of the proposed course – B.Sc. (Data Science) proposed to be introduced from the Academic Year 2022 – 2023, subject to the approval of Academic Council, Dwaraka Doss Goverdhan Doss Vaishnav College[Autonomous] & University of Madras.

Sl.No	Name & Designation	Status	Signature
1	Dr. S.Santhosh Baboo PRINCIPAL, PG & Research Department of Computer Applications, Dwaraka Doss Goverdhan Doss Vaishnav College E-mail: principal@dgvaishnavcollege.edu.in Mobile: 98849 92888	Chairman, BOS	 PRINCIPAL Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai - 600106.
2	Dr. M.Sornam Professor, Department of Computer Science, University of Madras, Chennai – 600 005. E-mail: madasamy.sornam@gmail.com Mobile: +91 98411 66535	Vice- Chancellor University Nominee	 29/1/2022
3	Ms.A.Vijayalakshmi. Assistant Professor, Department of Computer Science, Dwaraka Doss Goverdhan Doss Vaishnav College E-mail: hod-cscug-eve@dgvaishnavcollege.edu.in	Subject Expert – I (Internal)	 29/01/2022



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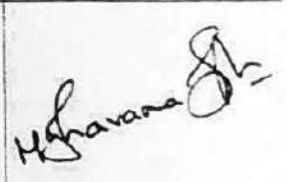
Department of B.Com [Computer Applications]

Board of Studies (Adhoc)

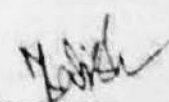
Date : 29-Jan-2022 [Saturday] Time : 2.00 P.M
Venue : Department of Commerce,
Dwaraka Doss Goverdhan Doss Vaishnav College

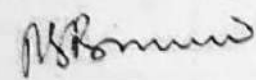
The Board of studies [Adhoc], Department of B.Com [Computer Applications] has been constituted to frame and approve the syllabus of the proposed course – B.Com (Computer Applications) proposed to be introduced from the Academic Year 2022 – 2023, subject to the approval of Academic Council, Dwaraka Doss Goverdhan Doss Vaishnav College [Autonomous] & University of Madras.

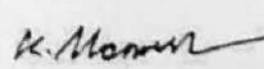
Sl.No	Name & Designation	Status	Signature
1	Dr. J. Sathish, Assistant Professor, PG & Research Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College E-mail: sathish@dgvaishnavcollege.edu.in Mobile: +91 98410 67974	Chairman, BOS	
2	Dr. P.S. Buvaneshwari Assistant Professor, Department of Commerce, University of Madras, Chennai 600 005. E-mail: buvaneshwari@unom.ac.in Mobile: +91 94441 90128	Vice- Chancellor University Nominee	
3	Dr. K. Moneesh Kumar, Assistant Professor, PG & Research Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College E-mail: kmoneesh@dgvaishnavcollege.edu.in Mobile: +91 98407 65624	Subject Expert – I (Internal)	

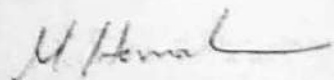
4	Dr. M. Hemalatha Associate Professor, Department of Commerce, MOP Vaishnav College for Women [Autonomous] E-mail: hemalatham.com@mopvaishnav.ac.in Mobile: +91 99411 66679	Subject Expert - II (External)	
5	Dr. A. S. Gayathri, Associate Professor, Department of Commerce, Department of Commerce, Ethiraj College for Women [Autonomous], Chennai - 600 008. E-mail: gayathri_as@ethirajcollege.edu.in Mobile: +91 976770 7774	Subject Expert - III (External)	A S Gayathri
6	CA M Saravana Prabhu FCA ACMA Chartered Accountant, Chennai E-mail: msaravanaprabhu@outlook.com Mobile: +91 94453 81071	Industry Expert	

"It is hereby **UNANIMOUSLY RESOLVED** that the syllabus prescribed by the University of Madras for B. Com [CA] as presented by the Chairman - BOS, shall be adopted and be implemented from the Academic Year 2022-2023 Onwards, subject to the approval of Academic Council, Dwaraka Doss Goverdhan Doss Vaishnav College [Autonomous] & University of Madras"

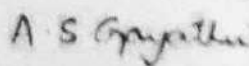

Chairman
BOS


Vice - Chancellor
University Nominee

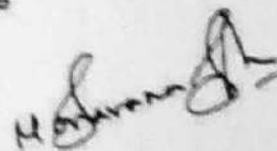

Subject Expert - I
Internal


Subject Expert - II
External

Dr. P. S. BUVANESWARI, Ph.D.
Assistant Professor
Department of Commerce
University of Madras
Chennai - 600 005



Subject Expert - III
External



Industry Expert



PRINCIPAL

Dr. A. S. Gayathri
Associate Professor & Research Supervisor
P.U. & Research Department of Commerce, Aided
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Chennai - 600008

SARAVANA PRABHU .M
B Com ACMA FCA
Membership No. 2132/01