

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106.

Academic year 2022-23 CRITERION 1- CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focusing on Employability/Entrepreneurship/Skill Development Name of the Programme with Code – 01- B.A. Economics

SI no	Course code	Name of Course	Employa bility	Entrepreneursh ip	Skill Development
1	2201101	MICRO ECONOMICS - I			V
2	2201102	STATISTICS-I			V
3	2201103	ENTREPRENEURIAL DEVELOPMENT		~	
4	2201104	NME – I – ECONOMICS FOR TOURISM	~		
5	2201205	MICRO ECONOMICS - II	v		
6	2201206	STATISTICS-II			V
7	2201207	MARKETING		~	
8	2201208	ECONOMICS FOR COMPETITIVE EXAMS	•		
9	2101309	INDIAN ECONOMIC DEVELOPMENT AND POLICY – I	v		
10	2101310	MONETARY ECONOMICS -I			V
11	2101311	TOURISM AND ECONOMIC DEVELOPMENT	V		



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106.

Academic year 2022-23 CRITERION 1- CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focusing on Employability/Entrepreneurship/Skill Development Name of the Programme with Code – 01- B.A. Economics

SI no	Course code	Name of Course	Employability	Entrepreneurs hip	Skill Development
12	2101412	INDIAN ECONOMIC DEVELOPMENT &POLICY - II	V		
13	2101413	MONETARY ECONOMICS -II	V		
14	2101414	ELEMENTS OF INSURANCE	~		
15	2001515	MACRO ECONOMICS I			~
16	2001516	FISCAL ECONOMICS -I	~		
17	2001517	INTERNATIONAL ECONOMICS -I	~		
18	2001519	HISTORY OF ECONOMIC THOUGHT	~		✓
19	2001520	ECONOMICS IN DAILY LIFE	~		
20	2001620	MACRO ECONOMICS-II	~		
21	2001621	FISCAL ECONOMICS-II	~		
22	2001622	INTERNATIONAL ECONOMICS-II	•		
23	2001623	ENVIRONMENTAL ECONOMICS	~		

24 2001624 MANAGERIAL EC	NOMICS V
--------------------------	----------



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

Academic year 2022-23 CRITERION 1- CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/Entrepreneurship/Skill Development
Programme Name & Code – 02- BA Economics

SI	Course	Name of Course	Employability	Enterprenuers hip	Skill Development
1	1702101	MICRO ECONOMICS -I		✓	/
2	1702102	STATISTICAL AND MATHEMATICAL METHODS - I			✓
4	1702104	ECONOMICS OF TOURISM	~		√
5	1702205	MICRO ECONOMICS -II	~	\	
6	1702206	STATISTICAL METHODS AND OPERATIONS RESEARCH	~		✓
8	1702208	COMPUTER & ITS APPLICATIONS	~		
9	1602309	MARKETING - I		~	
10	1602310	MONETARY ECONOMICS -	✓		
11	1902311	FINANCIAL SERVICES	√		
12	1602412	MARKETING- II	✓		✓
13	1602413	MANAGERIAL ECONOMICS	✓		
15	1502515	MACRO ECONOMICS -I	✓		V
16	1502516	FISCAL ECONOMICS- I	y		
17	1502517	INTERNATIONAL ECONOMICS- I	J		✓



(AUTONOMOUS)

Re-accredited with "A++" by NAAC College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai - 600 106

Academic year 2022-23 CRITERION 1- CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/Entrepreneurship/Skill Development Programme Name & Code - 02- BA Economics

SI	Course	Name of Course	Employability	Enterprenuers hip	Skill Development
no	Code	HUMAN RESOURCE	Market Market and Control of the Con		
18	1502518	MANAGEMENT	J		J
10	1502519	History of Economic Thought	✓		
19			>	✓	
20	1502620	MACRO ECONOMICS-II			Sec. 10.
21	1502621	FISCAL ECONOMICS- II	/		J
22	1502622	INTERNATIONAL ECONOMICS-II	✓		-
		MANAGERIAL ECONOMICS		✓	
23	1502623	MANAGERIAL LEGITOWING	1	✓	
24	1402624	ENVIROMENTAL ECONOMICS			

Signature of the HOD

Dr. V. MEENAKSHI, M.A.M.Phil.Ph.B., SET Head ilc, Department Of Economics Shift - II Dwaraka Doss Goverdhan Doss Vaishnav Callege

Arumbakkam, Chennai - 600 106.

Signature of the Principal



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: Business Administration (BBA)

Sl. No	Name of the Course	Course Code	Employability/Entre preneurship/Skill Development	Employa bility	Entrepre neurship	Skill Deve lop men t
1	Accounting for Managers – I	03101	Final Accounts			
2	Principles of Management	03102	Planning, organising & controlling			$\sqrt{}$
3	Managerial Economics	03103	Pricing & Demand, Supply	$\sqrt{}$		
4	Consumer Behavior	03104	Personality and Consumer Behavior	$\sqrt{}$		
5	Accounting for Managers - II	03205	Cash Flow Analysis & Ratio Analysis			√
6	Computer Application in Business	03207	Tally & MS Office			$\sqrt{}$
7	Corporate Communication	03206	Corporate Reputations and Identity, Interview Techniques, Modern Communication for Managers.			√
8	Personality Development	03208	Stress Management, Body Language.			V
9	Financial Management	03309	Leverage, Working Capital	V		
10	Marketing Management	03310	New Production Development, Sales Forecasting		V	1
11	Human Resource Management	03311	Performance Appraisal, Human Resource Planning	V		
12	Production Management	03312	Plant Location & Layout		V	
13 14	Research Methodology Digital Marketing	03413 03414A	Analysis of Data Digital Analytics &	√ 	√	
15	Industrial Relation	03414B	Measurement Legal Legislation: Factories Act 1948,	√ V		



(AUTONOMOUS)

Employee State Insurance Act 1948, Employee Compensation Act 1923, Employee Provident Funds and Miscellaneous Provision Act, 1952 & Trade Union Act 1926. Family Business O3414C Family Business Strengths & Weakness Strengths & Weakness O4440 Digital Media Operation Research O8426 Network Models, PERT and CPM, Sequencing Problem, assignment of Different Statistical Tools like Correlation analysis, Regression and Sampling Types O4410 Different Statistical O4410 Different O4410 Differen							
Employee Compensation Act 1923, Employee Provident Funds and Miscellaneous Provision Act, 1952 & Trade Union Act 1926.				Employee State			
Compensation Act 1923, Employee Provident Funds and Miscellaneous Provision Act, 1952 & Trade Union Act 1953 & Trade Union Act 1954 & Trade Union Act 1952 & Trade Union Act 1954 & Trade Union Act 1952 &				Insurance Act 1948,			
Compensation Act 1923, Employee Provident Funds and Miscellaneous Provision Act, 1952 & Trade Union Act 1953 & Trade Union Act 1954 & Trade Union Act 1952 & Trade Union Act 1954 & Trade Union Act 1952 &				Employee			
1923, Employee Provident Funds and Miscellaneous Provision Act, 1952 & Trade Union Act 1926.				1 2			
Provident Funds and Miscellaneous Provision Act, 1952 & Trade Union Act 1926.							
Miscellaneous Provision Act, 1952 & Trade Union Act 1926.							
Provision Act, 1952 & Trade Union Act 1926.							
Service Marketing Corpus Continuate							
1926. 1926. 1926.							
Tamily Business Strengths Strengt							
Management - I							
Weakness Weakness	16	Family Business	03414C	Family Business		$\sqrt{}$	
Weakness Weakness		Management – I		Strengths &			
18		5		Weakness			
18	17	Media Management	03414D	Digital Media		V	
PERT and CPM, Sequencing Problem, assignment 19 Business Statistics 03415 Different Statistical Tools like Correlation analysis, Regression and Sampling Types 20 International Trade 21 Service Marketing 22 Organization Psychology 23 Family Business Management − II 24 Media Business Planning 25 Business Taxation 26 Legal Aspects of Business Business Business 27 Entrepreneurial Development 28 Materials Management 29 Business Ethics & 03622 Internal Ethics, Nerication Problem, assignment Different Statistical Tools like Correlation Assignment New Haution Analysis, Regression and Sampling Types Quality Services and Marketing of Services with Various Industry Organizational Culture and Climate Culture and Climate Value Analysis, Regression Services with Various Industry New Gen Family Managers & Leaders Value Analysis, Indian Contract Act Value Analysis, Indian Contrac	-			' ''		,	1
Sequencing Problem, assignment	10	Operation Research	00420	· ·			\ \ \
19 Business Statistics 03415 Different Statistical Tools like Correlation analysis, Regression and Sampling Types							
19 Business Statistics 03415 Different Statistical Tools like Correlation analysis, Regression and Sampling Types							
Tools like Correlation analysis, Regression and Sampling Types 20 International Trade 03416 Balance of Trade 21 Service Marketing 03517A Delivering Quality Services and Marketing of Services with Various Industry 22 Organization Psychology 03517B Organisational Culture and Climate Culture and Climate 23 Family Business Management - II Managers & Leaders Managers & Leaders 24 Media Business 03517C Next Gen Family Managers & Leaders 25 Business Taxation 03518 GST, Income Tax Act 1961 26 Legal Aspects of Business Dassiness Das					,		
Correlation analysis, Regression and Sampling Types	19	Business Statistics	03415	Different Statistical	$\sqrt{}$		
Regression and Sampling Types				Tools like			
Regression and Sampling Types				Correlation analysis,			
Sampling Types							
20				S			
Service Marketing	20	International Trade	03416			V	
Services and Marketing of Services with Various Industry 22 Organization Psychology 23 Family Business O3517C Next Gen Family Management − II Managers & Leaders 24 Media Business Planning 25 Business Taxation 26 Legal Aspects of Business Business O3519 27 Entrepreneurial Development 28 Materials Management 29 Business Ethics & O3622 Internal Ethics,					2/	ν	+
Marketing of Services with Various Industry	<i>L</i> 1	Service Marketing	03317A	0 - 1	V		
Services with Various Industry 22 Organization Psychology 23 Family Business Management – II 24 Media Business O3517D New Media Business Planning 25 Business Taxation 26 Legal Aspects of Business 27 Entrepreneurial Development 28 Materials Management 29 Business Ethics & 03622 Internal Ethics, Sorvices with Various Industry Organisational Culture and Climate New Media Family Management Services with Various Industry Organization Organisational Culture and Climate Sorvices Family Managers Leaders New Media Business Sorvices Tax Act 1961 Companies Act, 2013, Intellectual property Rights, Indian Contract Act.							
Industry				U U			
22 Organization Psychology Culture and Climate							
Psychology Culture and Climate Ramily Business 03517C Next Gen Family Management – II Media Business 03517D New Media Business Planning Susiness Taxation Companies Act, 1961 Companies Act, 2013, Intellectual property Rights, Indian Contract Act. Entrepreneurial Development Rating, Inventory Control Media Business O3517D New Media Business Companies Act, 1961 Companies Act, 2013, Intellectual property Rights, Indian Contract Act. Sources of Funding, New Media Business Vendor Rating, Inventory Control Inventory Control Internal Ethics, Vendor Rating, Inventory Control					,		
23 Family Business Management – II Managers & Leaders 24 Media Business Dasiness Dasine	22	Organization	03517B	Organisational	$\sqrt{}$		
Management - II		Psychology		Culture and Climate			
Management - II	23	Family Business	03517C	Next Gen Family		V	
Media Business Dasiness Da		•		·			
Planning 25 Business Taxation 03518 GST, Income Tax Act 1961 26 Legal Aspects of Business 2013, Intellectual property Rights, Indian Contract Act. 27 Entrepreneurial Development 28 Materials Management 28 Materials Management 29 Business Ethics & 03622 Internal Ethics, 03518 GST, Income Tax Act 1961 ✓ Companies Act, 2013, Intellectual property Rights, Intellectual property Rights	24		03517D			V	
25 Business Taxation 03518 GST, Income Tax Act 1961 26 Legal Aspects of Business 03519 Companies Act, 2013, Intellectual property Rights, Indian Contract Act. 27 Entrepreneurial Development 03520 Sources of Funding, Entrepreneurship Ecosystem 28 Materials Management 03521 Stores Keeping, Vendor Rating, Inventory Control 29 Business Ethics & 03622 Internal Ethics, √			1331/D	1 1CW 1/1CUIA DUSINCSS		, v	
1961 26 Legal Aspects of Business 2013, Intellectual property Rights, Indian Contract Act. 27 Entrepreneurial Development 28 Materials Management 29 Business Ethics & 03622 Internal Ethics, 1961 Companies Act, 2013, Intellectual property Rights, Indian Contract Act. 7 Sources of Funding, Entrepreneurship Ecosystem 7 Vendor Rating, Inventory Control	2.5		02510	CCT I T. A.			.1
26 Legal Aspects of Business 03519 Companies Act, 2013, Intellectual property Rights, Indian Contract Act. 27 Entrepreneurial Development 03520 Sources of Funding, Entrepreneurship Ecosystem 28 Materials Management 03521 Stores Keeping, Vendor Rating, Inventory Control 29 Business Ethics & 03622 Internal Ethics,	25	Business Taxation	03518	•			1
Business 2013, Intellectual property Rights, Indian Contract Act. 27 Entrepreneurial Development 28 Materials Management 29 Business Ethics & 03622 Internal Ethics, 2013, Intellectual property Rights, Indian Contract Act. 30520 Sources of Funding, Entrepreneurship Ecosystem 4 Vendor Rating, Inventory Control 5 Business Ethics & 03622 Internal Ethics, 4 Vendor Rating, Inventory Control					ı		
property Rights, Indian Contract Act. 27 Entrepreneurial Development 28 Materials Management 29 Business Ethics & 03622 Internal Ethics, Droperty Rights, Indian Contract Act. Sources of Funding, Entrepreneurship Ecosystem √ Vendor Rating, Inventory Control	26		03519		\checkmark		
Indian Contract Act. 27 Entrepreneurial 03520 Sources of Funding, Entrepreneurship Ecosystem 28 Materials Management 03521 Stores Keeping, Vendor Rating, Inventory Control 29 Business Ethics & 03622 Internal Ethics, √		Business		,			
27 Entrepreneurial Development 03520 Sources of Funding, Entrepreneurship Ecosystem 28 Materials Management 03521 Stores Keeping, Vendor Rating, Inventory Control 29 Business Ethics & 03622 Internal Ethics, √				property Rights,			
27 Entrepreneurial Development 03520 Sources of Funding, Entrepreneurship Ecosystem 28 Materials Management 03521 Stores Keeping, Vendor Rating, Inventory Control 29 Business Ethics & 03622 Internal Ethics, √							
Development Entrepreneurship Ecosystem 28 Materials Management Vendor Rating, Inventory Control 29 Business Ethics & 03622 Internal Ethics,	27	Entrepreneurial	03520			V	
Ecosystem 28 Materials Management 03521 Stores Keeping, Vendor Rating, Inventory Control 29 Business Ethics & 03622 Internal Ethics,	1 - '			<u> </u>		, i	
28 Materials Management 03521 Stores Keeping, Vendor Rating, Inventory Control 29 Business Ethics & 03622 Internal Ethics, √		20, cropment					
Vendor Rating, Inventory Control 29 Business Ethics & 03622 Internal Ethics, √	20	Matariala Managarana	02521	-		2/	+
Inventory Control 29 Business Ethics & 03622 Internal Ethics, √	28	wiateriais Management	03521	1 0		· V	
29 Business Ethics & 03622 Internal Ethics, √				Θ'			
	<u></u>			•	,		<u> </u>
Values External Ethics,	29		03622	· · · · · · · · · · · · · · · · · · ·	\checkmark		
/-		Values		External Ethics,			<u>L</u>



(AUTONOMOUS)

			Corporate Responsibility, Corporate Compliance			
30	Personality Development	03623	Stress Management, Body Language.			√
31	Financial Services	03624	Mutual Funds, Online trading & Crypto currency		$\sqrt{}$	
32	Information Management	03625	Data Mining, Virtual Reality.	V		

^{**} Attach Highlighted Syllabus

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS)

Re-accredited with "A++" by NAAC

College with Potential for Excellence, Linguistic Minority InstitutionAffiliated to University of Madras ,Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT Name of the Programme : B.Com Bank Management

SL. NO.			Employability / Entrepreneurship	Employab ility	Entrep reneur ship	Skill Develop ment
			Development		SIIIP	ment
1	Principles of Financial Accounting	2204101	Employability / Entrepreneurship	V	V	
	Business Communication	2204102	Employability / Entrepreneurship / Skill	V	V	√
3	Advanced Financial Accounting	2204205	Development Employability / Entrepreneurship	√	V	
4	Theory 0f Money And Banking	2204206	Employability / Skill Development	V		V
5	Corporate Accounting	2104309	Employability / Entrepreneurship	√	V	
6	Legal Systems In Business	2104310	Entrepreneurship		V	
7	Business Management	2104312	Employability / Entrepreneurship	V	V	
8	Computer Applications In Business	2104313	Employability / Entrepreneurship / Skill Development			
9	Advanced Corporate Accounting	2104414	Employability / Entrepreneurship	V	V	
10	Financial Services And Bancassurance	2104415	Entrepreneurship		V	
11	Entrepreneurial Development	2104416	Employability / Entrepreneurship	V	$\sqrt{}$	
12	Marketing of Banking Services	2104417	Employability	√		
13	Business Economics	2104418	Entrepreneurship		V	
14	Cost And Management Accounting	2004519	Employability / Entrepreneurship	V	$\sqrt{}$	
15	Investment Management	2004520	Employability / Entrepreneurship	V	$\sqrt{}$	

	Indirect Taxes	2004521	Employability /	$\sqrt{}$	√	
16			Entrepreneurship			
	Income Tax Law And Practice -I	2004522	Employability /	$\sqrt{}$		
17			Entrepreneurship			
	Rural Banking	2004523(A)	Employability /	$\sqrt{}$	$\sqrt{}$	
18			Entrepreneurship			
19	Practical Auditing	2004624	Employability	$\sqrt{}$		
	Human Resource Management	2004625	Employability /	$\sqrt{}$		
20			Entrepreneurship			
21	Financial Management	2004626	Entrepreneurship		V	
22	Banking Technology And	2004627	Employability /	$\sqrt{}$		$\sqrt{}$
	Personality Skills		Skill			
			Development			
23	Income Tax Law And Practice –	2004628	Employability /		V	
	Ii		Entrepreneurship			



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

Re-Accredited with A++ by NAAC

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai 600 106

CRITERION 1 - CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/Enterprenuership/Skill Development Academic Year 2022-2023

Programme Name & Code - B.COM (GENERAL) - 05

SI no	Course code	Name of Course	Employability	Enterprenuership	Skill Development
1	2205101	Financial Accounting			٧
2	2205102	Business Economics	٧		
3	2208104	Business Mathematics - I			٧
4	2209103	NME - Physics in Everyday Life I			٧
5	2208105	NME I - Quantitative Aptitude			٧
6	2205205	Advanced Financial Accounting			٧
7	2205206	Business Law	٧		
8	2208211	Business Mathematics - II			٧
9	2209206	NME - Physics in Everyday Life II			٧
10	2208212	NME II - Numerical methods			٧
11	2105309	Corporate Accounting I			٧
12	2105310	Banking Theory, Law & Practice	٧		
13	2105311	Business Communication	٧		
14	2105312	Principles of Management	٧		
15	2108322	Business statistics & O.R - I			٧



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

16	2105415	Corporate Accounting II			٧
17	2105416	Industrial Law	٧		
18	2105417	Financial Services	٧		
19	2105418	Principles of Marketing	٧		
20	2108427	Business statistics & O.R - II			٧
21	2005521	Cost Accounting			٧
22	2005522	Principles of Financial Management			٧
23	2005523	Practical Auditing	٧		
24	2005524	Human Resources Management	٧		
25	2005525	Income Tax Law & Practice I	٧	٧	
26	2005626	Management Accounting			٧
27	2005627	Entrepreneurial Development		٧	
28	2005628	Company Law	٧		
29	2005629	Income Tax Law & Practice II		٧	
30	2005630	Indirect Taxes		٧	
31	2005521(A)	Open Elective Paper I - Economic & Corporate Laws	٧		
32	2005521(B)	Open Elective Paper I - Office Management	٧		
33	2005521 (C)	Open Elective Paper I - E- Commerce	٧		



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

34	2005521 (D)	Open Elective Paper I - Marketing of Services	٧	
35	2005626(A)	Open Elective Paper II - Human Resources Management	٧	
36	2005626(B)	Elective Paper II - Fundamentals of Insurance	٧	

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

1.1.3 List of Courses Focussing on Employability/Enterprenuership/Skill Development

Programme Name & Code - B.COM (CORPORATE SECRETARYSHIP) - 06

S.no	Course Code	Subject Heading	Employability	Skill Development	Entreprenu ership
		Academic Year 2022-2023 - Subject	cts		
1	2206101	Core Paper I- Financial Accounting -I	√	<mark>√</mark>	
2	2206102	Core Paper II – Principles of Management	√	٧	√
3	2206103	Allied Paper I – Principles of Marketing		V	√
4	2206104	Non Major Elective – I Everyday Banking	√	V	√
5	2206205	Core Paper III– Financial Accounting –II		<mark>√</mark>	V
6	2206206	Core Paper IV– Human Resource Management	√	V	√
7	2206207	Allied II – Business Communication	√	√	√
8	2206208	Non Major Elective – II Fundamentals of Insurance	√	<mark>√</mark>	√
9	2106309	Core - V Corporate Accounting –I	√	<mark>√</mark>	
10	2106310	Core - VI Company Law And Secretarial Practice - I	√		√
11	2106311	Allied III – Business Statistics	√	√	
12	2106412	Core Paper VII – Corporate Accounting –II	√		√
13	2106413	Core - VI Company Law And Secretarial Practice - II	√	√	√
14	2106414	Allied Paper IV - Business Economics			√
15	2006516	Core Paper IX – Management Accounting	√	√	V
16	2006516	Core Paper X – Practical Auditing	√	√	V
17	2006517	Core Paper XI– Income Tax Law Theory and Practice	√	<mark>√</mark>	√
18	2006518	Core Paper XII– Business Law & Ethics	√		V
19	2006519	Elective Paper I - Corporate Governance			V
20	2006620	Core Paper XIII– Cost Accounting	√	<mark>√</mark>	<u>√</u>
21	2006621	Core Paper XIV– Principles of Financial Management	√	V	V
22	2006622	Core Paper XV– Goods And Services Taxes And Customs Law	√		V
23	2006623	Elective Paper II - Entrepreneurial Development	√		<u>√</u>
24	2006624	Project – Institutional Training		V	<u>√</u>

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: PG Department of IT and BCA_07

Sl. No	Name of the Course	Course Code	Employability/Entre preneurship/Skill Development	Employa bility	Entrepre neurship	Skill Dev elop men t
1	Fundamentals of Digital Electronics	2207101	Skill Development			1
2	Problem Solving Techniques	2207102	Skill Development			✓
3	NME -I Computer Fundamentals	2207103	Skill Development			✓
4	Digital Electronics Lab	2207104	Skill Development			1
5	Introduction to C++ Programming	2207205	Skill Development			1
6	Microprocessor and its Applications	2207206	Skill Development			1
7	NME -II Introduction to HTML	2207207	Skill Development			√
8	C++ Programming Lab	2207207	Skill Development			1
9	Java Programming	2107309	Employability	√		
10	Data Structures	2107310	Skill Development			1
11	Graphics & Multimedia	2107311	Employability	√		
12	Java Programming Lab	2107312	Employability	1	,	
13	Data Structures lab	2107313	Skill Development			1
14	Python Programming	2107414	Employability	V .		
15	Operating Systems	2107415	Skill Development			1

Dr. K. Angayarkkani, M.Sc., MCA., M.Phil, Ph.D.,

P.G. Department of Information Technology

raka Doss Goverdhan Dose 11



(AUTONOMOUS)

Re-accredited with "A++" by NAAC College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai - 600 106

16	Software	_	Total to		-	1 /
	Engineering	2107416	Skill Development			
17	Python	210/410	Employability			1
	Programming Lab	2107417	Employability			
18	Operating Systems and Shell	2107417	Skill Development			1
	Programming Lab	2107418				
19	Dot.Net Programming	2007519	Employability	1		
20	Database Management Systems	2007520	Employability	√		
21	Computer Networks	2007521	Skill Development	,		1
22	Data Mining	2007522	Skill Development			1
23	Dot.Net Programming Lab	2007523	Employability	√		
24	RDBMS Lab using ORACLE	2007524	Employability	√		
25	PHP Programming	2007625	Skill Development, Employability	√		1
26	Mobile Applications and Development	2007626	Skill Development Employability	√		1
27	Design and Analysis of Algorithms	2007627	Skill Development		,	1
28	E-Commerce	2007628	Entrepreneurship		1	
29	PHP Programming Lab	2007629	Employability	1		
30	Mobile Applications and Development Lab	2007630	Employability	✓		

** Attach Highlighted Syllabus

Dr. K. Angayarkkani, M.Sc., MCA., M. Phil. Ph. Q.

P.G. Department of Information Tortion agy 8

Dwaraka Doss Goverdhan D Arumhakkam C'

JC - A-

IN VEIL

DWARA

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP,

SKILL DEVELOPMENT

Name of the Programme with Code: B.Sc. Mathematics 08

S.No	Course code	Course Title	Employability	Entrepreneurship	skill Development
	08101	Core Paper-I: Algebra and Trigonometry	1		
	08102 Core Paper- Differential Calculus		✓		
	08206	Core Paper-III: Analytical Geometry	✓		
	08207	Core Paper-IV: Integral Calculus and Vector Analysis	✓		
	08311	Core Paper-V: Differential Equations	√		
	08312	Core Paper-VI: Elementary Number Theory	✓		
	08313	Probability & Statistics - I	✓		
	08416	Core Paper-VII: Integral Transform	1		
	08417	Core Paper-VIII: Discrete Mathematics	✓		
	08418	Probability & Statistics - II	✓	✓	
	2008527	Core Paper IX Algebraic Structures	✓		
	2008528	Core Paper X Real Analysis I	✓		

R TO THE REST OF T

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(AUTONOMOUS)

		Core Paper XI			
		Complex Analysis	✓		
	2008529	I			
		Core Paper XII			
		Discrete	✓		
	2008530	Mathematics			
		Elective I			
		Operations	✓		
	2008531	Research I			
		Core Paper XIV	✓		
	2008632	Linear Algebra			
		Core Paper XV	✓		
	2008633	Real Analysis II			
		O D 3777			
		Core Paper XVI	✓		
	2009.62.4	Complex Analysis			
	2008634				
	2000625	Core Paper XVII Mechanics			
	2008635				
		Elective II Operations			
	2008636	Research II			
	2000030	Allied Paper - I			
		Business		✓	
	09-22/08104	Mathematics - I			
		Allied Paper - II			
		Business		✓	
	21-22/08209	Mathematics - II			
		Allied Paper - III			
		Business Statistics			✓
	2100214	and Operations			
	2108314	Research-I			
		Allied Paper - IV Business Statistics			
		and Operations			✓
	2108418	Research-II			
	2100110	Allied Paper-I			
		Mathematics			
	21-22/08103	Paper -I			
		Allied Paper-II			
		Mathematics			
	21-22/08208	Paper -II			
	PG				

(AUTONOMOUS)

	Core Paper I			
21101	Abstract Algebra	✓		
	Core Paper II Real	✓		
21102	Analysis I			
	Core Paper III Ordinary	✓		
21103	Differential Equations			
	Core Paper IV Graph	✓		
21104	theory			
	Elec tive I	✓	✓	
21105	Formal Languages and Automata Theory			
50101	Soft Skills - I			✓
	Core Paper V Linear	✓		
21207	Algebra			
	Core Paper VI Real	✓		
21208	Analysis II			
	Core Paper VII Partial Differential	✓		
21209	Equations			
21210	Core Paper VIII Probability Theory	✓		
21211	Elec tive II			

(AUTONOMOUS)

	Financial Mathematics Using R	√		
21213	Extra Disciplinary I Data Structure and Algorithms	✓		
	Core Paper IX			
21314	Complex Analysis - I	✓		
	Core			
21315	Paper X Topology	✓		
	Core			
21316	Paper XI Mechanics	✓	✓	
	Core Paper XII Operations			
21317	Research	✓	✓	✓
	Elective III			
21318	Number Theory and Cryptography	✓		✓
21210	Extra Disciplinary II			
21319	Mathematical Economics	✓		
	Project			✓
50301	Soft Skills III			✓
	Core Paper	✓		
21419	- XIII Complex Analysis - II			
	Core Paper XIV Functional	✓		

(AUTONOMOUS)

21420	Analysis		
21421	Core Paper XV Differential Geometry	✓	
21422	Elective IV	✓	
	Fluid Dynamics		
21.425	Elective V		
21425	Wavelets	✓	√
	Soft skills IV		✓



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT 1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: B.Sc. PHYSICS (09)

SI.	Name of the Course	Course	Employability	Entrepreneurship	Skill
No		Code			Development
1	MECHANICS, PROPERTIES	2209101	√		
	OF MATTER AND WAVES				
2	THERMAL AND STATISTICAL	2209206	V		
	PHYSICS				
3	OPTICS AND	2109309	√		
	SPECTROSCOPY				
4	ATOMIC PHYSICS AND	2109411	√		
	LASERS				
5	Electricity and	2009515	√		
	Electromagnetism				
6	Mathematical methods in	2009516	V		
	Physics				
7	Solid State Physics	2009517	V		
8	Basic Electronics	2009518	√	√	
9	Applied Electronics	2009519(A)	V	√	
10	Relativity and Quantum	2009620	√		
	Mechanics				
11	Nuclear and Particle Physics	2009621	V		
12	Digital Electronics	2009622(A)	V	V	
13	Microprocessor Fundamentals	2009623(A)	V	√ ·	1
14	Physics - I for allied (for B.Sc	2109310	√		
	chemistry students)				
15	Physics - II for allied (for B.Sc	2109412	V		
	chemistry students)				
16	Physics - I for allied (for B.Sc	2209102	√		
	Mathematics students)			6	



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

Sl.	Name of the Course	Course	Employability	Entrepreneurship	Skill
No		Code			Development
17	Physics - II for allied (for B.Sc	2109205	√		
	Mathematics students)				
18	PHYSICS IN EVERYDAY LIFE	2209103	V		√
	-1				
19	PHYSICS IN EVERYDAY LIFE	2209208	V		√ √
	– II				
20	Core Practical I (A)- Physics	2209104			√
	(Major)				
21	Core Practical I (B)-Physics	2209209			V
	(Major)				
22	Practical II - Physics (Major)	2109413			\checkmark
23	Core Practical - III	2009624			√
24	Core Practical - IV	2009625			V
25	Core Practical - V	2009626			1
26	Allied Physics Practicals- (for	2109414			√
	B.Sc Chemistry students)				
27	Allied Physics Practicals - I (2209105			V
	for B.Sc Maths students)				
28	Allied Physics Practicals - II (2209210			1
	for B.Sc Maths students)				

Dr. D. UTHRA

Associate Professor & Head

Associate Professor & Head

Associate Professor & Head

Department of Physics

Chennai-600 106.



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP,

SKILL DEVELOPMENT

Name of the Programme with Code: B.Sc Chemistry -10

S l. N o	Name of the Course	Cours e Code	Employability/Entrepreneurs hip/Skill Development	Em plo yab ility	Entre prene urshi p	Skil l Dev elo pm ent
1	PHARMACE UTICAL CHEMISTRY	21/105	Lipid profile - HDL, LDL cholesterol lipid lowering drugs.	$\sqrt{}$		
2	PHARMACE UTICAL CHEMISTRY	20- 21/105 17 (B)	Diabetes - Causes, hyper and hypoglycemic drugs - Blood pressure - Sistolie & Diastolic	$\sqrt{}$		
3	ELECTIVE I - PHARMACE UTICAL CHEMISTRY	20- 21/105 17 (B)	Assay of drugs - chemical, biological immunological assays, LD50 and ED50 therapeutic index, drug dosage	V		
4	ORGANIC CHEMISTRY -I	19- 21/105 14	Analysis of spectrum of ethanol, acetone, acetaldehyde, ethylene, acetylene, benzene.			
5	ORGANIC CHEMISTRY -I	19- 21/105 14	Application of IR spectra in determining functional groups.			√
6	ORGANIC CHEMISTRY -I	19- 21/105 14	IR spectrometry - Basic principles of instrumentation for single and double beam instrument, Block Diagram, Types of source, monochromator & detector, sampling techniques	$\sqrt{}$		



(AUTONOMOUS)

7	ORGANIC CHEMISTRY II	20- 21/106 19	Introduction to lipids, classification. Oils and fats: Common fatty acids present in oils and fats, Omega fatty acids, Trans fats, Hydrogenation, Saponification value, Iodine number.	√	
8	ORGANIC CHEMISTRY II	20- 21/106 19	Biuret, Millon's test- Xanthoproteic and Ninhydrin Test.		$\sqrt{}$
9	ORGANIC CHEMISTRY II	20- 21/106 19	Structural elucidation of Glucose and Fructose		√



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1- CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/ Entrepreneurship/Skill Development

Programme Name & Code – BSc Biochemistry 11

Academic Year 2022-2023

SI no	Course code	Name of Course	Employability	Entrepreneurship	Skill Development
1	2211101	Nutritional Biochemistry	٧		
2	2211102	Chemistry I	٧		
3	2211206	Basics Of Medical Terminologies	٧		
4	2211207	Cell Biology	٧		
5	2011205	Chemistry II	٧		
6	2011206	Plant Bioactive Compounds in Traditional Medicine.	٧		
7	1911309	Chemistry Of Biomolecules	٧		
8	1911310	Microbiology - I	٧		
9	1911411	Biochemical Techniques	٧		
10	1911412	Microbiology - II		٧	
11	2011515	Enzymes	٧		
12	2011516	Intermediary Metabolism	٧		
13	2011517	Human Physiology		٧	
14	2011518	Molecular Biology	٧		
15	2011519 (A)	Principles of Biotechnology	٧		
16	2011519 (B)	Basics in Medical laboratory technology		٧	



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1- CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/ Entrepreneurship/Skill Development

Programme Name & Code – BSc Biochemistry 11

Academic Year 2022-2023

SI no	Course code	Name of Course	Employability	Entrepreneurship	Skill Development
17	2011519 (C)	Genetics	٧		
18	2011620	Bioinformatics	٧		
19	2011621	Immunology	٧		
20	2011622	Clinical Biochemistry	٧		
21	2011623(A)	Pharmaceutical Biochemistry	٧		
22	2011623(B)	Intellectual property Rights		٧	
23	2011623(C)	Plant Physiology & Biochemistry	٧		
24	2011624 A	Entrepreneurship in Science and technology		V	
25	2011624 B	First aid			٧
26	2011624 C	Therapeutic nutrition	V		

(Autonomous)

Reaccredited by NAAC with "A++" grade College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106.

CRITERION 1 CURRICULAR ASPECTS 1.1.CURRICULUM DESIGN & DEVELOPMENT

1.1.3. List of courses focusing on Employability/Entrepreneurship/ Skill development Programme name and code: BSc Biotechnology – 12 Academic Year 2022-2023

S. No	Course code	Name of Course	Employa bility	Enterpren uership	Skill Development
1	2212101	Cell biology	$\sqrt{}$		$\sqrt{}$
2	2212102	Microbiology	$\sqrt{}$	V	V
3	2212103	Biotechnology for society	$\sqrt{}$	V	
4	2212204	Molecular Biology	$\sqrt{}$		$\sqrt{}$
5	2212205	Chemistry in Everyday Life	V	V	V
6	2212206	Food Science	√	V	
7	2112311	Genetics	$\sqrt{}$		V
8	2112312	Biochemistry	$\sqrt{}$		$\sqrt{}$
9	2112413	Genetic Engineering	V		
10	2112414	Bioanalytics and Biostatistics	$\sqrt{}$		V
11	2012518	Immunology	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
12	2012519	Bioinformatics	V		$\sqrt{}$
13	2012520	Microbial Bioprocess Technology	V	V	
14	2012522	Marine Biotechnology	$\sqrt{}$	V	$\sqrt{}$
15	2012523	Agricultural Biotechnology	$\sqrt{}$		
16	2012624	Animal Biotechnology and Stem cell biology	V	V	V
17	2012625	Plant Biotechnology	$\sqrt{}$	$\sqrt{}$	V

le de la constant de

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

Reaccredited by NAAC with "A++" grade College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106.

CRITERION 1 CURRICULAR ASPECTS 1.1.CURRICULUM DESIGN & DEVELOPMENT

1.1.3. List of courses focusing on Employability/Entrepreneurship/ Skill development Programme name and code: BSc Biotechnology – 12 Academic Year 2022-2023

18	2012626	Environmental Biotechnology	V	$\sqrt{}$	
19	2012627	Intellectual property rights, Biosafety and bioethics	V	V	$\sqrt{}$
20	2012628	Industrial Biotechnology	V	V	
21	2012629	Medical Biotechnology	V		

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP,

SKILL DEVELOPMENT

Name of the Programme with Code: B.Sc Plant Biology and Plant Biotechnology (Botany)-13

SI . N o	Name of the Course	Course Code	Employability/Entrepreneurship/Skill Development	Emp loya bility	Entrepr eneursh ip	Skill Deve lopm ent
1	Biotechniques,		Light Microscope - Electron Microscope - Microtome - Stains - Fixatives			7
	Fungi and Lichens	2113101	Special techniques: Smear, Squash and Maceration			~
2	Vermitechnolog y	2113103	Vermicomposting- Vermicomposting materials, Vermicomposting methods (raised bed method and pot method) - Establishment of vermiculture unit: materials required and maintenance of vermiculture unit.		7	
	Algae and Bryophytes	2113205	Algal Biotechnology - Seaweed cultivation in India - Conservation of Algae			7
4	Allied Paper - II Zoology	2113206	SERICULTURE - Commercial variety of mulberry, Biology of Mulberry Silk worm – types of silkworm Rearing operation – CHAWAKI and late age rearing techniques – physical and commercial characters of cocoon.		1	
5			Diferent kinds of plants suitable for gardening			√
	Gardening		Plant propagation techniques	1		



(AUTONOMOUS)

6	Morphology, Taxonomy Of Angiosperms and Economic Botany		Herbarium techniques			1
			Preservation of Plant specimens			1
7	Cell Biology and Molecular Biology	1913515	Hybridisation – Southern, Northern and Western Blotting techniques.			
			Principle and applications of PCR, RFLP			1
8	Horticulture and Mushroom Cultivation	1913517	Hydroponic culture	√		
			Organic farming.	√		
			Indoor gardening - Floriculture, ornamental gardening and landscaping.	1		
			Post harvesting techniques and storage methods of mushroom - Marketing			1
9	Plant Physiology and Plant Biochemistry	1913619	Growth and development – mode of action of phytohormones – Auxin, Gibberlin, Cytokinin –Practical application.			1
10	Plant Biotechnology	1913620	Biofertilizers & Biopesticides		٧	
			Plant Cell and tissue culture- Totipotency, nutrient medium (MS and B5), root and shoot culture and its uses.			1
			Introduction to Bioinformatics: Biological database, Human genome project.			1
			Introduction to bioremediation – types of bioremediation – factors influencing bioremediation.			



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

	Herbal Science	1042624	Study of some plants of medicinal value – Binomial, Common name and Medicinal Uses. Acalypha indica, Acorus calamus, Aloe vera, Azadirachta indica, Allium cepa, Andrographis paniculata, Coriandrum sativum, Eclipta alba, Emblica officinalis, Hemidesmus indicus, Ocimum santum, Phyllanthus amarus, Ricinus communis, Vinca rosea,, Syzygium aromaticum, Terminalia arjuna, and Zingiber		1
11	Ethnobotany	1913621	officinale		

** Attach Highlighted Syllabus



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP,

SKILL DEVELOPMENT

Name of the Programme with Code: Visual Communication -14

Sl.	Name of the Course	Course	Employability/Entre	Employa	Entrepren	Skill
No		Code	preneurship/Skill Development	bility	eurship	Develop ment
1	Broadcast Journalism	14626	Employability	√	V	V
2	Portfolio	14627	Entrepreneurship	V	V	V
3	Documentary			V	V	V
	Production	14628	Skill development			
4		14629		V	V	V
	News Production	(A)	Employability			
5		14629		V	V	
	Ad Photography	(B)	Employability			
6	3D Animation, Lighting	14629			$\sqrt{}$	
	and Compositing	(C)	Employability			
7	Internship	14630	Entrepreneurship			
8	Film Studies	14415	Skill development		$\sqrt{}$	
9	Advanced				$\sqrt{}$	
	Photography	14416	Employability			
10	Multimedia	14417	Employability		$\sqrt{}$	
11	Digital				$\sqrt{}$	
	Cinematography	14418	Employability			
12	Newsletter	14419	Employability		V	
13	Digital Photography	14206	Employability			
14	writing of Media	14102	Skill development		V	V
15	Graphic Design	14209	Employability	V		
16	Digital Art	14210	Employability	V		

** Attach Highlighted Syllabus

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT 1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: B.Sc Computer Science - 15

Sl. No	Name of the Course	Course Code	Employability /Entrepreneur ship/Skill Development	Employab ility	Entrepren eurship	Skill Develop ment
1	Visual Programming	2215101		√		√
2	Fundamentals of Digital Electronics	2215102		√		√
3	Visual Programming Lab	2215104		√		√
4	NME 1 – Fundamentals of Information Technology	2215103		√		√
5	Object Oriented Programming Using C++	2215205		√		√
6	Data Structures	2215206		√	√	√
7	OOPS and Data Structures Lab	2215208		√		√
8	NME II – HTML and Web Design	2215207		√	√	√
9	Java Programming	2115310		√		√
10	Web Design	2115311		√		√
11	Java and Web Design lab	2115310		√		√
12	Visual Programming	2115413		✓		✓

(AUTONOMOUS)

	Computer Networks / Client —Server Technology/ Artificial Intelligence and Expert Systems	2115414	√	✓
13	Visual	2115415		
1.4	Programming Lab	2113413	√	✓
14	Operating Systems	2015515		
15	operating systems	2013313	✓	✓
16	Database Management Systems	2015516	√	√
17	Computer Graphics	2015517	√	√
18	ASP. Net Programming / Advanced Java Programming/ Multimedia	2015518(A)	√	√
19	RDBMS Lab	2015519	√	√
20	ASP. Net Programming Lab	2015520	√	√
21	Programming in PHP	2015621	√	√
22	Python Programming	2015622	√	√
23	Software Engineering	2015623	√	√
	Data mining / Digital Image Processing/Unified Modeling Language	2015624(A	√	✓
24	PHP and Python	2015625		
	Programming Lab	2013023	√	✓
25				



(AUTONOMOUS)

Name of the Programme with Code: M.Sc Computer Science - 27 Design and Analysis of Algorithms	√		\checkmark	2015626	Mini Project	26
Design and Analysis 2227101	√		vnoo 27	h Cada: M Sa Camputar (of the Programme wi	Nome
27 of Algorithms	√		ence - 27	ii Code: M.Sc Computer &	e of the Frogramme wi	Name
28 analytics Javascript Javascript Programming Computer networks 2227103 Object Oriented Software Engineering/Unified Modelling Language/OOAD Practical - I : Python for Data analytics lab Practical - II: Javascript Programming lab Digital Image Processing Advanced Database Management Systems Javascript Advanced Database Management Systems Javascript Javascript Advanced Database Management Systems			✓	2227101		27
Javascript Programming 2227104 Computer networks 2227103 Object Oriented Software Engineering/Unified Modelling Language/OOAD Practical - I : Python for Data analytics lab Practical - II: 2227107 Javascript Programming lab Digital Image Processing Advanced Database Management Systems Z227104	✓		✓	2227102	_	28
30 Object Oriented Software Engineering/Unified Modelling Language/OOAD 31 Practical - I: Python for Data analytics lab Practical - II: 2227107 Javascript Programming lab 33 Digital Image Processing Advanced Database Management Systems 35 Avairus A	✓	√	√	2227104		29
Software Engineering/Unified Modelling Language/OOAD 31 Practical - I : Python for Data analytics lab Practical - II : Javascript Programming lab 32 Digital Image Processing Advanced Database Management Systems 35	√	√	✓	2227103	Computer networks	30
Practical - I : Python for Data analytics lab Practical - II : 2227107 Practical - II : 2227107 Javascript Programming lab Digital Image Processing Advanced Database Management Systems 35	√	✓	√	2227105(a)	Software Engineering/Unified Modelling	
for Data analytics lab Practical - II: Javascript Programming lab 33 Digital Image Processing Advanced Database Management Systems 2227210 At 2227210 At 2227210 At 2227210 At 35						31
Practical - II : Javascript Programming lab 33 Digital Image Processing Advanced Database Management Systems 2227210 2227210 35	√	✓	√	2227106	for Data analytics	32
Digital Image Processing 2227209 Advanced Database Management Systems Digital Image 2227209 Zeron V Advanced Database 2227210 Advanced Database 35	√		✓	2227107	Javascript	
Advanced Database Management Systems 2227210 Management Systems				2227200	Digital Imaga	33
Advanced Database Management Systems 2227210	\checkmark	✓	✓	2221209		34
	√		✓	2227210	Management	
				2227211		35
Enterprise 2227211 Computing	✓		✓		Computing	36
Data mining techniques 2227212	√	√	✓	2227212		37
Artificial Intelligence/High Speed Networks / Web Technology 38	√		√	2227213(a)	Intelligence/High Speed Networks /	38



(AUTONOMOUS)

39	Practical - III : Enterprise Computing Lab	2227214	√		√
40	Practical - IV : Data mining Lab - using Python	2227215	√	√	√
41	Soft Computing Techniques	2127317	√	√	✓
42	Internet Technology	2127318	√		√
43	Cloud Computing	2127319	√		√
44	Big Data Analytics	2127320	√	√	✓
	Cryptography/ Information security/ Internet Security And Computer Forensics	2127321(a)	√		✓
45	D .: 1 W	2127222			
46	Practical - V: Internet Technology Lab	2127322	✓		√
47	Practical - VI : Big Data Analytics Lab	2127323	√		√
48	Project & Viva- Voce	2127425	√		

^{**} Attach Highlighted Syllabus



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

Re-Accredited with A++ by NAAC

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai 600 106

CRITERION 1 - CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/Enterprenuership/Skill Development Academic Year 2022-2023

Programme Name & Code - M.COM (GENERAL) - 20

SI no	Course code	Name of Course	Employability	Enterprenuership	Skill Development
1	2220101	Advanced Corporate Accounting I			٧
2	2220102	Financial Management			٧
3	2220103	Consumer behaviour	٧		
4	2220104	Logistics and Supply Chain Management	٧		
5	2221106	Advanced Statistics			٧
6	2220205	Advanced Corporate Accounting II			٧
7	2220206	Service Marketing	٧		
8	2220207	Corporate Laws	٧		
9	2220208	Corporate Governance, Ethics, and Responsibility of Business	٧		
10	2221212	Resource Management Technique			٧
11	2120309	Accounting for Managers - I			٧
12	2120310	Research Methodology	٧		
13	2120311	Tax Management - Direct Tax	٧		
14	2120312	Managerial Economics	٧		
15	2120313	India's Foreign Trade and Investment	٧		
16	2120416	Accounting for Managers - II			٧
17	2120417	Advertisement and Salesmanship	٧		
18	2120418	Organizational Behaviour	٧		
19	2120419	Indirect Taxes	٧	٧	

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: M.Sc. Mathematics 21

Course code	Course Title	Employability	Entrepreneurship	skill Development
24404	Core Paper I			
21101	Abstract Algebra	✓		
21102	Core Paper II Real	✓		
	Analysis I			
0.1.100	Core Paper III Ordinary	✓		
21103	Differential Equations			
21104	Core Paper IV Graph	✓		
21104	theory			
	Elec tive I	✓	✓	
21105	Formal Languages and Automata Theory			
50101	Soft Skills - I			✓
	Core Paper V Linear	✓		
21207	Algebra			
21208	Core Paper VI Real Analysis II	✓		

(AUTONOMOUS)

	<u> </u>			<u> </u>
	Core Paper VII Partial Differential	✓		
21209	Equations			
21210	Core Paper VIII Probability Theory	✓		
	Elec tive II			
21211	Financial Mathematics Using R	✓		
21213	Extra Disciplinary I Data Structure and Algorithms	✓		
24244	Core Paper IX			
21314	Complex Analysis - I	✓		
	Core			
21315	Paper X Topology	✓		
	Core Paper XI			
21316	Mechanics	✓	✓	
	Core Paper			
21317	XII Operations Research	✓	✓	✓
	Elective III			
21318	Number Theory and Cryptography	✓		✓
21210	Extra Disciplinary II			
21319	Mathematical Economics	✓		

(AUTONOMOUS)

	Project		✓
50301	Soft Skills III		✓
	Core Paper	✓	
21419	XIII Complex Analysis - II		
	Core Paper	✓	
21420	XIV Functional Analysis		
21421	Core Paper XV Differential Geometry	✓	
21422	Elective IV	✓	
	Fluid Dynamics		
21.425	Elective V		
21425	Wavelets	✓	✓
	Soft skills IV		✓

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT

${\bf 1.1.3.} \ LIST\ OF\ COURSES\ FOCUSING\ ON\ EMPLOYABILITY, ENTREPRENEURSHIP,$

SKILL DEVELOPMENT

Name of the Programme with Code: M.Sc. Physics

Sl. N o	Name of the Course	Course Code	Employability/Entre preneurship/Skill Development	Employ ability	Entrepre neurship	Skill Dev elop men t
1	Core Paper I – Mathematical Physics -I	2222101	Employability/Entrepr eneurship/Skill Development	V	√	V
2	Core Paper II – Classical Mechanics	2222102	Employability/Entrepr eneurship/Skill Development	V	√ 	V
3	Core Paper III – Electromagnetic Theory	2222103	Employability/Entrepr eneurship/Skill Development	√	√ 	$\sqrt{}$
4	Core Paper IV – Advanced Electronic Circuits	2222104	Employability/Entrepr eneurship/Skill Development	V	√ 	V
5	Core Paper V – Mathematical Physics - II	2222205	Employability/Entrepr eneurship/Skill Development	√ 	√ 	V
6	Core Paper VI – Quantum Mechanics - I	2222206	Employability/Entrepr eneurship/Skill Development	V	√ 	V
7	Elective Paper I - General theory of Relativity	2222207 (A)	Employability/Skill Development	V	-	√
8	Elective Paper I - Group Theory	2222207 (B)	Employability/Skill Development	$\sqrt{}$	-	$\sqrt{}$
9	Elective Paper I - Spectroscopy	2222207 (C)	Employability/Entrepr eneurship/Skill Development	V	V	V
10	Advanced Course I - Introduction to Microprocessor and Microcontroller 8051	2222208	Employability/Entrepr eneurship/Skill Development	V	V	V
11	Core Paper VII - Statistical Mechanics	2222311	Employability/Entrepr eneurship/Skill Development	V	√ 	V
12	Core Paper VIII- Quantum Mechanics II	2222312	Employability/Entrepr eneurship/Skill Development	V	1	V
13	Elective II - Relativistic Quantum Mechanics	2222313 (A)	Employability/Skill Development	V	-	1



(AUTONOMOUS)

14			Employability/Entrepr			
	Elective II - Laser and		eneurship/Skill			
	nonlinear Optics	2222313 (B)	Development			
15			Employability/Entrepr	$\sqrt{}$		$\sqrt{}$
	Elective II - Medical		eneurship/Skill			
	Physics	2222313 (C)	Development			
16	Elective III -		Employability/Entrepr	$\sqrt{}$		$\sqrt{}$
	Computational Methods		eneurship/Skill			
	and C Programming	2222417	Development			
17	Core Paper IX-		Employability/Entrepr	$\sqrt{}$		$\sqrt{}$
	Condensed Matter		eneurship/Skill			
	Physics	2222415	Development			
18	Core Paper X - Nuclear		Employability/ Skill	$\sqrt{}$	-	$\sqrt{}$
	and Particle Physics	2222416	Development			
19	Advanced course II -		Employability/Entrepr		V	V
	Materials Synthesis and		eneurship/Skill			
	Characterization	2222314	Development			

^{**} Attach Highlighted Syllabus

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: M.Sc Chemistry -23

S	Name of the	Cours	Employability/Entrepreneurs	Em	Entre	Skil
l. N	Course	e Code	hip/Skill Development	plo yab	prene urshi	l Dev
0		Couc		ility	p	elo
					•	pm
						ent
1	PRACTICALS I -ORGANIC CHEMISTRY-I		Bromination of acetanilide using ceric ammonium nitrate			1
2	PRACTICALS I -ORGANIC CHEMISTRY-I	22- 23/23104 (B)	Reduction - Benzhydrol from benzophenone	√		
3	PRACTICALS I -ORGANIC CHEMISTRY-I	22- 23/23104 (B)	1. 2-4, Dinitrophenyl hydrazine from p-nitrochlorobenzene. (Aromatic electrophilic and Nucleophilic substitution)			V
4	PRACTICALS- IV ORGANIC CHEMISTRY-II	22- 23/23212	Nitration of phenol using calcium nitrate	√		
5	PRACTICALS- IV ORGANIC CHEMISTRY-II	22- 23/23212	Spectral interpretation of the organiccompounds			V
6	PRACTICALS- IV ORGANIC CHEMISTRY-II	22- 23/23212	Lactose from milk, Citric acid from lemon, Piperine from black pep		√	
7	Organic Chemistry-III	2223313	Applications to organic structure determination. NOE studies, 2D NMR (HOMOCOR and HETCOR) Differentiating enantiomers and diastereomers.	√		
8	Organic Chemistry-III	2223313	Applications and examples, conjoint problems (solving the structure of a compound using UV, IR, NMR			√

(AUTONOMOUS)

			spectroscopy and MASS spectrometry)		
9	PETROLEUM CHEMISTRY	22- 23/23104 (A)	synthesizing various products from non-conventional petroleum resources, petroleum additives, support systems, and safety measures, environmental, quality and economic aspects	V	
10	MODERN INSTRUMENT ATION TECHNIQUES	22- 23/23210 (B)	principles and application of spectroscopy like NMR, ESR, Mossbauer, Photoelectron and Mass spectrometry	√	
11	PHYSICAL CHEMISTRY-I	19- 2110516	Electrolysis and its aplications-	$\sqrt{}$	
12	INORGANIC CHEMISTRY III	22- 23314	19 F, 31 P, and 15 N NMR spectrastructural problems of the compounds like SF4, PF5, BrF5, HPF2, H3PO4, H3PO3, H3PO2, P4S3. Isomers of Rh (PPh3)3Cl3, [Pt X2(PR3)2], P3N3Cl4F2, P4N4Cl6, (NHC6H5)2, P3N3 (C6H5)3F3, R2PF3. ESR spectra of NH3, ND3, Naphthyl radical anion, pyrazine radical anion, methyl radical. Mossbauer spectroscopy	√	
13	INORGANIC CHEMISTRY III	22- 23314	Determination of stability constants by Spectrophotometric, Polarographic and Potentiometric methods.		√
14	INORGANIC CHEMISTRY IV	22- 23421	applications of trans effect. Synthesis of Pt[ABCD] type complexes and methods to differentiate the isomers	√	
15	INORGANIC CHEMISTRY IV	22- 23421	Radiation Chemistry-electrons-Hart and Baog's experiment-properties of hydrated electron. Radio immunoassay (RIA).		√
16	INORGANIC CHEMISTRY I	2223102	Iso and Hetero polyacids synthesis		√
17	INORGANIC CHEMISTRY I	2223102	Boranes and carboranes synthesis	√	

(AUTONOMOUS)

18	PHYSICAL CHEMISTRY II	22- 23/23204	Predictions of infrared and raman active moleucle based on group theory , spectroscopy applications of molecules.	V		
19	ORGANIC CHEMISTRY – II	22- 23/23207	Mechanism and study of the oxidation reactions			√
20	RESEARCH METHODOLG Y AND RESEARCH ETHICS"	2223316 (A)	Collection of Data,,Reporting and thesis writing,Computer Applications	√		
21	PRACTICALS I -ORGANIC CHEMISTRY-I		Bromination of acetanilide using ceric ammonium nitrate			1
22	PRACTICALS I -ORGANIC CHEMISTRY-I		Reduction - Benzhydrol from benzophenone	√		
23	PRACTICALS I -ORGANIC CHEMISTRY-I	22- 23/23104 (B)	1. 2-4, Dinitrophenyl hydrazine from p-nitrochlorobenzene. (Aromatic electrophilic and Nucleophilic substitution)			~
24	PRACTICALS- IV ORGANIC CHEMISTRY-II	22- 23/23212	Nitration of phenol using calcium nitrate	√		
25	PRACTICALS- IV ORGANIC CHEMISTRY-II	22- 23/23212	Spectral interpretation of the organiccompounds			V
26	PRACTICALS- IV ORGANIC CHEMISTRY-II	22- 23/23212	Lactose from milk, Citric acid from lemon, Piperine from black pep		V	
27	Organic Chemistry-III	2223313	Applications to organic structure determination. NOE studies, 2D NMR (HOMOCOR and HETCOR) Differentiating enantiomers and diastereomers.	√		
28	Organic Chemistry-III	2223313	Applications and examples, conjoint problems (solving the structure of a compound using UV, IR, NMR spectroscopy and MASS spectrometry)			V

R OF THE STATE OF

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(AUTONOMOUS)

29	PETROLEUM CHEMISTRY	22- 23/23104 (A)	synthesizing various products from non-conventional petroleum resources, petroleum additives, support systems, and safety measures, environmental, quality and economic aspects	√ ·	
30	MODERN INSTRUMENT ATION TECHNIQUES	22- 23/23210 (B)	principles and application of spectroscopy like NMR, ESR, Mossbauer, Photoelectron and Mass spectrometry	√	
31	PHYSICAL CHEMISTRY-I	19- 2110516	Electrolysis and its aplications-	√	
32	INORGANIC CHEMISTRY III	22- 23314	19 F, 31 P, and 15 N NMR spectra- structural problems of the compounds like SF4, PF5, BrF5, HPF2, H3PO4, H3PO3, H3PO2, P4S3. Isomers of Rh (PPh3)3Cl3, [Pt X2(PR3)2], P3N3Cl4F2, P4N4Cl6, (NHC6H5)2, P3N3 (C6H5)3F3, R2PF3. ESR spectra of NH3, ND3, Naphthyl radical anion, pyrazine radical anion, methyl radical. Mossbauer spectrocopy,	7	
33	INORGANIC CHEMISTRY III	22- 23314	Determination of stability constants by Spectrophotometric, Polarographic and Potentiometric methods.		√
34	INORGANIC CHEMISTRY IV	22- 23421	applications of trans effect. Synthesis of Pt[ABCD] type complexes and methods to differentiate the isomers	$\sqrt{}$	
35	INORGANIC CHEMISTRY IV	22- 23421	Radiation Chemistry-electrons-Hart and Baog's experiment-properties of hydrated electron. Radio immunoassay (RIA).		√
39	INORGANIC CHEMISTRY I	2223102	Iso and Hetero polyacids synthesis		$\sqrt{}$
37	INORGANIC CHEMISTRY I	2223102	Boranes and carboranes synthesis	V	
38	PHYSICAL CHEMISTRY II	22- 23/23204	Predictions of infrared and raman active moleucle based on group theory , spectroscopy applications of molecules.	√	



(AUTONOMOUS)

39	ORGANIC CHEMISTRY – II	22- 23/23207	Mechanism and study of the oxidation reactions		√
40	RESEARCH METHODOLG Y AND RESEARCH ETHICS"		Collection of Data,,Reporting and thesis writing,Computer Applications	√	



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1- CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/ Entrepreneurship/Skill Development Programme Name & Code – MSc Biochemistry 24 Academic Year 2022-2023

SI no	Course code	Name of Course	Employability	Entrepreneurship	Skill Development
1	2224101	Biomolecules	٧		
2	2224102	Intermediary Metabolism	٧		
3	2224103	Plant Biochemistry		٧	
4	2224104	Enzymes		٧	
5	224105a	Membrane Biochemistry	٧		
6	2224105 B	Phytomedicine	٧		
7	2224105 C	Stem cell biology	٧		
8	2224106	Analytical Biochemistry		٧	
9	2224109	Human Physiology & Nutrition	٧		
10	2224110	Molecular Biology	٧		
11	2224211 A	Biotechnology	٧		
12	2224211 B	Ecology & Population Education	٧		
13	2224211 C	Microbiology		٧	
14	2224212A	Bioethics, IPR & HR		٧	
15	2224212B	Organization behaviour	٧		
16	2224212C	Good lab practices	٧		
17	2124313	Advanced Clinical biochemistry	٧		



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1- CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/ Entrepreneurship/Skill Development Programme Name & Code – MSc Biochemistry 24 Academic Year 2022-2023

SI no	Course code	Name of Course	Employability	Entrepreneurship	Skill Development
18	2124314	Biostatistics	٧		
19	2124315	Research Methodology		٧	
20	2124316 (A)	Hormonal Biochemistry	٧		
21	2124316 (B)	Advanced MLT		٧	
22	2124316 (C)	Bioentrepreneurship Management		٧	
23	2124317	Bioinformatics	٧		
24	2124418	Immunology	٧		
25	2124419	Nutrigenomics	٧		
25	2124420A	Life style disease and prevention	٧		
26	2124420B	Free radical Biology	٧		
27	2124420C	Health Care management	٧		

(Autonomous)

Reaccredited by NAAC with "A++" grade College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106.

CRITERION 1 CURRICULAR ASPECTS 1.1.CURRICULUM DESIGN & DEVELOPMENT

1.1.3. List of courses focusing on Employability/Entrepreneurship/ Skill development Programme name and code: MSc Biotechnology – 25 Academic Year 2022-2023

S. No	Course code	Name Of Course	Employa bility	Entrepreneur ship	Skill developm ent
1	2225101	Biochemistry	$\sqrt{}$		
2	2225102	Molecular Cell Biology	V		V
3	2225103	Microbiology	\checkmark		$\sqrt{}$
4	2225104	Immunology & Immunotechnolog y	$\sqrt{}$		
5	2225105(A)	Molecular Genetics	$\sqrt{}$		\checkmark
6	2225105(B)	Ecology, Evolution and Behavior	$\sqrt{}$	$\sqrt{}$	V
7	2225105(C)	Developmental Biology	\checkmark		
8	2225206	Animal Biotechnology	V	V	V
9	2225207	Plant Biotechnology	V	V	V
10	2225208	Environmental Biotechnology	V		
11	2225209	Pharmaceutical Biotechnology	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
12	225210(A)	Forensic Science	$\sqrt{}$		$\sqrt{}$
13	225210(B)	Marine Biotechnology	\checkmark		
14	225210(C)	DNA Bar Coding Technology	V		V
15	225211(A)	Animal and Plant Physiology	V		
16	225211(B)	Clinical Trials	$\sqrt{}$		$\sqrt{}$
17	225211(C)	Stem cell Biology	V		$\sqrt{}$
18	2125316	Bioprocess	V		$\sqrt{}$

(Autonomous)

Reaccredited by NAAC with "A++" grade College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106.

CRITERION 1 CURRICULAR ASPECTS 1.1.CURRICULUM DESIGN & DEVELOPMENT

1.1.3. List of courses focusing on Employability/Entrepreneurship/ Skill development Programme name and code: MSc Biotechnology – 25 Academic Year 2022-2023

		Technology			
19	2125317	Enzymes &	V	V	
		Enzyme			
		Technology			
20	2125318	Environmental	$\sqrt{}$		$\sqrt{}$
		Biotechnology			
21	2125320	Advanced	$\sqrt{}$		$\sqrt{}$
		Molecular			
		techniques			
22	2125319	Pharmaceutical			
		Biotechnology			
23	2125321	Nano	$\sqrt{}$		$\sqrt{}$
		Biotechnology			
24	2125424	Tissue	$\sqrt{}$		$\sqrt{}$
		Engineering			
25	2125423	Research			$\sqrt{}$
		Methodology,			
		Bioethics &			
		Biostatistics			
26	2125322	Herbal		$\sqrt{}$	$\sqrt{}$
		Technology			
27	2125425	Forensic Science			
28	2125426	Industrial	V		V
		Biotechnology			
29	2125427	Clinical Trials			$\sqrt{}$

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS) Re-accredited with "A++" by NAAC



Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT 1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code:M.Sc Applied Microbiology & 26

Sl. No	Name of the Course	Course Code	Employability/Ent repreneurship/Ski ll Development	Employa bility	Entrepre neurship	Skill Dev elop men t
1.	Fundamentals of Microbiology and Microbial Physiology	2226101	Employability	V		
2.	Medical Microbiology - I	2226102	Entrepreneurship	$\sqrt{}$	$\sqrt{}$	
3.	Basics in Immunology and Immunotechnology	2226103	Employability	V		V
4.	Molecular Biology and Microbial Genetics	2226104	Skill Development	V		V
5.	Bioinformatics	2226105 (A)	Entrepreneurship	V	V	V
6.	Cell Biology	2226105 (B)		$\sqrt{}$		
7.	Forensic Biology	2226105 (C)	Entrepreneurship		V	V
8.	Food, Dairy and Industrial Microbiology	2226207	Entrepreneurship	√ 		
9.	Medical Microbiology - II	2226208	Skill Development			1
10.	Research Methodology and Biostatistics	2226209	Employability		√	1
11.	Environmental Microbiology	2226210 (A)	Employability	√ 		
12.	Tissue Biotechnology	2226210 (B)	Employability		V	
13.	Marine Biotechnology	2226210 (C)	Skill Development	V		1
14.	Poultry Farming	2226211 (A)	Skill Development	$\sqrt{}$	$\sqrt{}$	1
15.	Apiculture	2226211 (B)	Skill Development	$\sqrt{}$		
16.	Nutrition and Dietetics	2226211 (C)	Entrepreneurship			1
17.	Recombinant DNA Technology	2126316	Entrepreneurship	V		1
18.	Principles of Bioprocess Technology and Pharmaceutical Microbiology	2126317	Entrepreneurship	V		V
19.	Bioinstrumentation	2126318 (A)	Entrepreneurship	V		
20.	Soil and Agricultural	2126318 (B)	Entrepreneurship			

(AUTONOMOUS)

	Microbiology				
21.	Brewing Technology	2126318 (C)	Entrepreneurship	$\sqrt{}$	
22.	Nanobiotechnology	2126319 (A)	Entrepreneurship	$\sqrt{}$	
23.	Biodegradation	2126319 (B)	Employability	V	
	Technology				
24.	Biosaftey and Clinical	2126319 (C)	Employability	V	
	Research				
25.	Aquaculture	2126320 (A)	Employability	V	
26.	Laboratory Animals for	2126320 (B)	Skill Development	V	
	Pre-Clinical Studies				
27.	Biodiversity and	2126320 (C)	Entrepreneurship	$\sqrt{}$	
	Conservation				
28.	Entrepreneurship In	2126422	Employability	$\sqrt{}$	
	Microbiology				
29.	Biofertilizer Technology	2126423	Skill Development		 √
	and Organic Farming				



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP,

SKILL DEVELOPMENT

Name of the Programme with Code: M.Sc Computer Science - 27

Sl. No	Name of the Course	Course Code	Employability /Entrepreneur ship/Skill Development	Employab ility	Entrepren eurship	Skill Develop ment
1	Design and Analysis of Algorithms	2227101		✓		✓
2	Python for Data analytics	2227102		✓		✓
3	Javascript Programming	2227104		✓	√	✓
4	Computer networks	2227103		✓	✓	✓
5	Object Oriented Software Engineering/Unified Modelling Language/OOAD	2227105(a)		√	√	√
6	Practical - I : Python for Data analytics lab	2227106		✓	✓	✓
7	Practical - II : Javascript Programming lab	2227107		✓		✓
8	Digital Image Processing	2227209		✓	✓	1
9	Advanced Database Management Systems	2227210		✓		✓
10	Enterprise Computing	2227211		√		✓
11	Data mining techniques	2227212		✓	✓	✓
12	Artificial Intelligence/High Speed Networks / Web Technology	2227213(a)		✓		√



(AUTONOMOUS)

Re-accredited with "A++" by NAAC College with Potential for Excellence,Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106

13	Practical - III : Enterprise Computing Lab	2227214	✓		✓
14	Practical - IV : Data mining Lab - using Python	2227215	✓	✓	✓
15	Soft Computing Techniques	2127317	✓	✓	✓
16	Internet Technology	2127318	✓		✓
17	Cloud Computing	2127319	✓		✓
18	Big Data Analytics	2127320	✓	✓	✓
19	Cryptography/ Information security/ Internet Security And Computer Forensics	2127321(a)	√		✓
20	Practical - V : Internet Technology Lab	2127322	✓		✓
21	Practical - VI : Big Data Analytics Lab	2127323	✓		√
22	Project & Viva- Voce	2127425	✓		

** Attach Highlighted Syllabus

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP,

SKILL DEVELOPMENT

Name of the Programme with Code: MSC INFORMATION TECHNOLOGY (28)

Sl. No	Name of the Course	Course Code	Employability/Entr epreneurship/Skill Development	Employa bility	Entrepre neurship	Skill Develop ment
1	Operating System	2128101	Skill Development			√
2	Computer Organization and Architecture	2128102	Skill Development			√
3	Database Management Systems	2128103	Employability	√		
4	Object Oriented Software Engineering/Unified Modeling Language/OOAD	2128105(B)	Employability	٧		
5	Data Structures and Algorithms	2128209	Employability	√		
6	Computer Networks	2128210	Employability	√		
7	Java Programming	2128211	Employability	√		
8	Javascript Programming	2128212	Employability	√		
9	Introduction to Cloud Computing	2128213(A)	Skill Development			√
10	Fundamentals of IoT	2128213(B)	Skill Development			√ √
11			Employability	√		
12	Enterprise Computing	2028317	Employability	√		
13			Entrepreneurship		√	
14	Programming in Python	2028318	Employability	√		
15	Data Mining Techniques	2128319	Employability	√		
16	•		Skill Development			√ √
17	Software Testing	2028320	Skill Development			1
18	Cryptography	2028321(A)	Employability	√		

^{**} Attach Highlighted Syllabus



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: Master of Computer Application - 29

Sl. No	Name of the Course	Course Code	Nature of Course	Employa bility	Entrepre neurship	Skill Develop ment
1.	Advanced Data Structures and algorithms	2129103	Skill Development & Employability	✓		√
2.	Operating System Concepts	2129104	Skill Development			✓
3.	Principles of Database Management Systems	2129201	Skill Development			√
4.	Advanced Java Programming	2129202	Employability	√		
5.	NME I: Basics of Statistical	2129205	Employability	\checkmark		
6.	Python for Data Science	2129209	Skill Development & Employability	√		\
7.	Mobile Application Development	2129210	Skill Development & Employability	√		✓
8.	Fundamentals of Machine Learning	2129211	Skill Development & Employability	√		√
9.	Mobile Communication	2129212	Skill Development & Employability	✓		\checkmark
10.	Principles of Digital Image Processing	2129213(A)	Skill Development			✓
11.	Introduction to Multimedia	2129213(B)	Skill Development & Employability	√		√
12.	Dot Net Programming	2129219	Skill Development & Employability	√		√
13.	Introduction to Big Data Analytics	2129318	Skill Development & Employability	√		√
14.	Principles of Cloud Computing	2129320	Skill Development & Employability	✓		√
15.	Computer Forensics and Bioinformatics	2129321(A)	Skill Development & Employability	✓		√
16.	Network Security	2129321(B)	Skill Development & Employability	√		√
17.	Introduction to Internet of Things	2129322(A)	Skill Development & Employability	√		√
18.	Block Chain Technology	2129322(B)	Skill Development & Employability	√		√
19.	Green Computing	2129322(C)	Employability	√		

(Autonomous)

Linguistic Minority Institution,
Reaccredited with A++ Grade by NAAC, College with Potential for Excellence
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

SCHOOL OF MANAGEMENT PG & Research Approved by AICTE

List of courses focusing on Employability/ Entrepreneurship/ Skill Development

Programme Name & Code - MBA - 30

S.NO	Course	Name of the Course	Old/New	Employability	Entrepreneurship	Skill
	Code		Syllabus			Development
		MANAGEMENT	Old	\checkmark		✓
	21-	PROCESS AND	Syllabus			
	22/30101	ORGANIZATIONAL				
1		BEHAVIOUR				
	19-	STATISTICS FOR	Old	\checkmark	\checkmark	
2	22/30102	MANAGEMENT	Syllabus			
	21-	ECONOMICS FOR	Old	/	✓	
3	22/30103	MANAGERS	Syllabus	-		
	21-	ACCOUNTING FOR	Old	√	√	
4	22/30104	MANAGERS	Syllabus	·	·	
	21-	LEGAL SYSTEMS IN	Old	√	√	√
5	22/30105	BUSINESS	Syllabus	v	v	·
		MANAGEMENT	Old	√	√	
	21-	INFORMATION	Syllabus	v	v	
6	22/30106	SYSTEMS				
	21-		Old		√	
7	22/30107	ENTREPRENEURSHIP	Syllabus		·	
	2230108/	STRATEGIC	Old	√		√
8	2130315	MANAGEMENT	Syllabus	·		·
		SOFT SKILLS-I –	Old	√		√
	19-	ADVANCED	Syllabus	v		·
9	22/50102	COMPUTING SKILLS				
	2130208/	HUMAN RESOURCE	Old	√		√
10	2230209	MANAGEMENT	Syllabus	·		, i
	15-	RESOURCE	Old	√		√
	22/30209/	MANAGEMENT	Syllabus	·		·
11	2230210	TECHNIQUES				
		OPERATIONS	Old	√		√
12	2230211	MANAGEMENT	Syllabus	Ť		, and the second
	2130211/	FINANCIAL	Old	√		√
13	2230212	MANAGEMENT	Syllabus	•		-

	2130212/	RESEARCH	Old	/		/
14	2230213	METHODOLOGY	Syllabus	✓		√
17	2230213	INTERNATIONAL	Old	,		,
		BUSINESS	Syllabus	✓		√
15	2230214	MANAGEMENT	Synaous			
13	2130214/	MARKETING	Old	,		,
16	2230215	MANAGEMENT	Syllabus	✓		\checkmark
10	2230213	SOFT SKILLS-II-	Old	,		,
		ADVANCED	Syllabus	✓		√
		LANGUAGE &	Synaous			
	19-	PRESENTATION				
17	22/50203	SKILLS				
1 /	15-	INTERNSHIP –1-	Old	,		,
18	22/60201	(DEC – JAN 4 WEEKS)		✓		\checkmark
10	19-	TOTAL QUALITY	Old	/		
19	21/30316	MANAGEMENT	Syllabus	✓	√	
17	21/30310	SOFT SKILLS –	Old	√		/
		COMPUTING SKILL	Syllabus	V		V
		DATA ANALYSIS	J			
	MBA-S-	AND BUSINESS				
20	201	MODELING				
	15-	INTERNSHIP 2 –	Old	√	√	√
21	19/60202		Syllabus	V	V	V
	19-	INVESTMENT	Old	√	√	/
22	21/30317	MANAGEMENT	Syllabus	V	V	V
	21/00017	INTERNATIONAL	Old	√	/	/
		FINANCIAL	Syllabus	V	V	V
23	FIN-302	MANAGEMENT				
		MERCHANT	Old	√	√	
		BANKING AND	Syllabus	v	V	
		FINANCIAL				
24	2130318	SERVICES				
		FINANCIAL	Old	√		
25	2130425	DERIVATIVES	Syllabus			
	19-	RISK MANAGEMENT	Old	✓		
26	20/30426	AND INSURANCE	Syllabus			
		CORPORATE	Old	√	√	
27	2130426	TAXATION	Syllabus		v	
		SERVICES	Old	√	√	
28	2130427	MARKETING	Syllabus			
		INTEGRATED	Old	√	√	
		MARKETING	Syllabus		-	
29	2130428	COMMUNICATION				
	2130319/	DIGITAL	Old	✓	√	
30	2230217	MARKETING	Syllabus		·	
		GLOBAL	Old	√	$\sqrt{}$	
		MARKETING	Syllabus		-	
31	MKT-303	MANAGEMENT				
31	MKT-303	MARKETING		√	$\sqrt{}$	

		SALES AND	Old	√	√	/
	19-	DISTRIBUTION	Syllabus	V	V	✓
32	21/30320	MANAGEMENT	~ j 1100 000			
32	17-	RETAIL	Old	,	,	
33	19/30428	MANAGEMENT	Syllabus	✓	\checkmark	
33	19/30426	CONSUMER	New	,		
34	MD A M406	BEHAVIOUR	Syllabus	\checkmark		
34	WIDAWI400	ADVERTISING AND	New	,		
		PROMOTIONS	Syllabus	\checkmark	\checkmark	
25	MD A MAO7		Syllabus			
35	MBAM407	MANAGEMENT	Old			
		INDUSTRIAL	Syllabus	\checkmark		
		RELATION &	Syllabus			
26	2120221	LABOUR				
36	2130321	LEGISLATIONS	01.1	_		
		GLOBAL HUMAN	Old Syllabus	\checkmark		✓
27	HD 202	RESOURCE	Syllabus			
37	HR-303	MANAGEMENT	01.1			
	1.5	LEADERSHIP AND	Old	\checkmark		✓
20	15-	ORGANISATIONAL	Syllabus			
38	19/30430	EFFECTIVENESS				
•		KNOWLEDGE	Old	\checkmark		
39	HR-401	MANAGEMENT	Syllabus			
		TRAINING AND	Old	\checkmark		\checkmark
40	2120420	DEVELOPMENT	Syllabus			
40	2130429	TALENT	N.T	_		
		TALENT	New	\checkmark		✓
4.1	2120222	ACQUISITION &	Syllabus			
41	2130322	MANAGEMENT	N.T.	_		
42	2120420	HR ANALYTICS	New	\checkmark		✓
42	2130430	BIG DATA	Syllabus Old	,		
43	CVC 201	TECHNOLOGY	Syllabus	√		
43	SYS-301	DATA MINING AND	Old	,		,
111	CVC 202	WAREHOUSING	Syllabus	✓		√
44	SYS-302	WAINLITOUSINU	Old			
45	SYS-303	CLOUD COMPUTING	Syllabus	✓		
-13	515 505	E – COMMERCE	Old	,		
		TECHNOLOGY AND	Syllabus	√	\checkmark	
46	SYS-401	MANAGEMENT				
10	515 701	EMERGING	Old	,		
		TECHNOLOGIES FOR		\checkmark	\checkmark	
47	SYS-402	MANAGEMENT	1 7 -120 40			
-r /	515 702	ENTERPRISE	Old	,		
		RESOURCE	Syllabus	\checkmark		
48	SYS-403	PLANNING	,			
10	515 705	INTEGRATED	Old	,		
	19-	SUPPLY CHAIN	Syllabus	\checkmark		
49	20/30323	MANAGEMENT	1 7 -120 40			
47	20/30323	WANAUEWIENI				

	19-	PURCHASING	Old	✓	√	
50	20/30324	MANAGEMENT	Syllabus		·	
		INTERNATIONAL	Old	√	\checkmark	
		LOGISTICS AND	Syllabus			
		MANAGEMENT OF				
	19-	GLOBAL SUPPLY				
51	20/30431	CHAIN				
		TRANSPORTATION	Old	✓		
	19-	AND WAREHOUSING	Syllabus			
52	20/30432	MANAGEMENT				
		MANAGING NEW	Old			\checkmark
		BUSINESS	Syllabus			
53	2130323	INITIATIVES				
		MANAGEMENT	Old			\checkmark
		PRACTICES FOR	Syllabus			
		FAMILY				
54	ENT-302	BUSINESSES				
		PROJECT	Old			\checkmark
55	2130324	MANAGEMENT	Syllabus			
		MANAGING	Old			\checkmark
56	2130331	STARTUPS	Syllabus			
		FINANCING NEW	Old			\checkmark
57	ENT-402	VENTURES	Syllabus			
		SOCIAL	Old		\checkmark	\checkmark
58	2130332	ENTREPRENEURSHIP	-			
		SOFT-SKILLS –	Old	✓	√	<u>√</u>
	18-	MANAGERIAL	Syllabus		·	-
59	22/50402	SKILLS				
	18-	FINAL PROJECT –	Old	✓	√	√
60	22/30434	(DEC-JAN- 8 WEEKS)	Syllabus			



(Autonomous)

College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106

Academic year 2022-23 CRITERION 1- CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/Entrepreneurship/Skill Development Programme Name & Code – M.A Economics – 31

SI no	Course code	Name of Course	Employability	Enterprenuership	Skill Development
1	2231101	MICRO ECONOMICS - I	✓		
2	2231102	STATISTICAL METHODS - I			✓
3	2231103	RESEARCH METHODOLOGY	✓		
4	2231104	HEALTH ECONOMICS	✓		
5	2231105	ORGANISATION AND BEHAVIOURAL ECONOMICS	✓		
6	2231206	MICRO ECONOMICS-II	✓		
7	2231207	STATISTICAL METHODS - II			✓
8	2231209	INDIAN ECONOMIC DEVELOPMENT & POLICY	√		
9	2231208	MONETARY ECONOMICS	✓		✓
10	2231210	MANAGERIAL ECONOMICS		✓	✓
11	2131311	MACRO ECONOMIC THEORY - I	✓	✓	
12	2131312	PUBLIC ECONOMICS - I	✓	✓	
13	2131313	INTERNATIONAL ECONOMICS - I	✓		
14	2131314	FINANCIAL MARKETS &SERVICES -I	✓		
15	2131315	ENTREPRENURIAL DEVELOPMENT		✓	✓
16	2131316	MACRO ECONOMIC THEORY - II	✓		
17	2131417	PUBLIC ECONOMICS -II	✓		
18	2131419	FINANCIAL MARKETS SSERVICES II	✓		
19	2131420	HUMAN RESOURCE MANAGEMENT	✓		



Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT 1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: Master in Social Work - 33

Sl. No	Name of the Course	Course Code	Employability/Entre preneurship/Skill Development	Employa bility	Entrepre neurship	Skill Deve lop men t
1	Social Work Profession	2233101	Become socially responsible and value driven social workers and committed to sustainable development in the society	√		√
2	Working with Individuals	2233102	Practically apply case work method in different settings like schools, industries, with aged people, disabled and the LGBTQIA community to make best use of this method of social work	1	1	٧
3	Working with Groups	2233103	Group dynamics. Tools and techniques of Social Group Work			1
4	Human Behaviour	2233104	Critically analyze the existing theories of society through the basic concepts of culture, social stratification, socialization & social institutions. Psychology	1		1
5	Social Work Research	2233206	Use computer applications in the presentation of data and prepare social work research reports with skills in thesis writing.	1	√	1
	Working with Communities	2233207	Demonstrate the skills in community organization and Social Action like Communication, Advocacy, Networking, Assessment etc.	1		1
	Social Welfare Administration and Social Legislation	2233208	Examine social legislation as an instrument of social control and social justice with respect to fundamental	√		√



(AUTONOMOUS)

		rights and directive principles.			
Entrepreneurship	2233209(A)	Identify the feasibility of entrepreneurship in India.	1	1	1
Managerial Business Communication	2033209(B)	Understand the concept Business Environment, Goal of Finance Management and Blocks of Modern Finance.	1	1	
Specialization Paper – I (Labour Legislation)	2133311	To equip to handle industrial disputes with detailed knowledge of actual organization scenarios and long-term impact of resolutions of both employees and employer	1	1	1
Specialization Paper – II (Human Resource Management)	2133312	To understand HRM and the role of HRM in effective business administration	1	1	1
Work Place Counseling	2133313(A)	Understand and apply the counselling process in different settings	1		1
Industrial Social Work	2033313(B)	Corporate Social Responsibility and Corporate sustainability	1	1	
Employee Relations Management	2133314	Understand the industrial disputes and its mechanism	1		√
NGO Management	233315	Formulation of NGOS			1
Specialization paper III Strategic Human Resource Management	2133417	To enable students to explore the strategic innovation and strategic transformation	1	1	1
Specialization Paper - IV (Trends in Human Resource Development)	2133418	To equip students to develop themselves into a critically reflective and capable HRD Practitioner,or a manger who can facilitate the learning of others	1	1	٧
Organisational Behaviour & Organisational Development	2133419	To enable the students to perceive and develop the attitude required for the successful application of Personal management and organizational behavior	٧	٧	√



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

1			
			l

** Attach Highlighted Syllabus



(Autonomous)

REACCREDITED by NAAC with A++ GRADE(3rd cycle)

College with Potential for Excellence (Linguistic Minority Institution)
Affiliated to University of Madras

CRITERION 1 -CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT 1.1.3 - LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

NAME OF THE PROGRAMME WITH CODE: MA.HUMAN RESOURCE MANAGEMENT (35)

S.N O	NAME OF THE COURSE	COURSE CODE	EMPLOYABILITY	ENTREPRENEURSHIP	SKILL DEVELOPMENT
1	Learning and Development	2334101			V
2	Labour law relating Industrial relation and Social Security	2334102			V
3	Fundamentals of Human Resource Management	2334103			V
4	Organisational Councelling	2334104 (A)			~
5	Workplace Ergonomics	2334104 (B)			~
6	Industrial Relations and Employee Welfare	2334206			V
7	Organisational Behaviour	2334207			~
8	Performance Management System	2334208			V

9	Specialized Course - Human			~
	Resource and Compensation	2334209		
	Management			
10	Internal Elective - Total Quality Management	2334210(A)		✓
11	Entrepreneurship in & Business HRM	2334210 (B)	V	
12	Research Methodology	2234312		✓
13	Labour Laws relating to working and Service Condition	2234313		~
14	Corporate Social Responsibility	2234314		V
15	Artificial Intelligence in HR Practices	2234315		~
16	Organisational Development	2234418		✓
17	Human Resource Development	2234419		~
18	Global and Strategic HRM	2234420		✓
19	Project work & viva voce	2234421		V



College with Potential for Excellence Reaccredited with A++ Grade by NAAC Linguistic Minority Institution - Affiliated to University of Madras Arumbakkam, Chennai – 600 106

CRITERION 1 - CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/Enterprenuership/Skill Development Academic Year 2022-2023

Programme Name & Code - B.COM (HONOURS) - 35

Sl no	Course Code	Course Name	Employability	Enterprenuership	Skill Development
1	2235111	Financial Accounting I	✓		
2	2235112	Financial Planning & Performance	✓		
3	2235113	Modern Banking	✓		
4	2235114	Business Economics	✓		
5	2235115	Corporate Communication	✓		
6	2235216	Financial Accounting II	~		
7	2235217	Financial Analytics & Control	√		
8	2235218	Principles of Management	√		✓
9	2235219	Business Policy and Environment		√	
10	2235220	Customer Relationship Management		✓	
11	2135321	Business Mathematics	✓		✓
12	2135322	Financial Reporting	✓		
13	2135323	Strategic Financial Management I	√		
14	2135324	Business Laws	√		
15	2135325	E-Accounting	✓		
16	2135326	Green Business		✓	



College with Potential for Excellence Reaccredited with A++ Grade by NAAC Linguistic Minority Institution - Affiliated to University of Madras Arumbakkam, Chennai – 600 106

CRITERION 1 - CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/Enterprenuership/Skill Development Academic Year 2022-2023

Programme Name & Code - B.COM (HONOURS) - 35

Sl no	Course Code	Course Name	Employability	Enterprenuership	Skill Development
17	2135427	Business Statistics & Operations Research	✓		
18	2135428	Strategic Financial Management II	✓		
19	2135429	Human Resource Management	✓		
20	2135430	Company Law	✓		
21	2135431	Financial Services	✓		
22	2135432	Indirect Taxation	✓		
23	2035534	Cost Accounting	✓		
24	2035535	Direct Taxation –I	✓		
25	2035536	Corporate Ethics and Governance	✓		
26	2035537	Entrepreneurial Development		✓	
27	2035538	Research Methodology		✓	
28	2035539(A)	Logistics and Supply Chain Management	✓		
29	2035539(B)	Strategic Planning and Management		✓	



College with Potential for Excellence Reaccredited with A++ Grade by NAAC Linguistic Minority Institution - Affiliated to University of Madras Arumbakkam, Chennai – 600 106

CRITERION 1 - CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/Enterprenuership/Skill Development Academic Year 2022-2023

Programme Name & Code - B.COM (HONOURS) - 35

Sl no	Course Code	Course Name	Employability	Enterprenuership	Skill Development
30	2035641	Practical Auditing	✓	✓	
31	2035642	Direct Taxation -II	✓		✓
32	2035643	International Trade	✓		
33	2035644	Marketing	✓		
34	2035645(A)	Organizational Behaviour	✓		
35	2035645(B)	Insurance & Risk Management	√		

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: ___Maths with computer Applications -36

Sl. No	Name of the Course	Course Code	Employability/Entre preneurship/Skill Development	Employa bility	Entrepre neurship	Skill Deve lop men t
1	Algebra and Trigonometry	2236101	Employability	$\sqrt{}$		√
2	Differential Calculus	2236102	Employability			$\sqrt{}$
3	Programming with Python	2236103	Entrepreneurship		$\sqrt{}$	
4	Functional Mathematics - I(NME)	2236104	Entrepreneurship		$\sqrt{}$	
5	Python Programming Lab	2236105	Employability	√		V
6	Analytical Geometry	2236210	Employability			
7	Integral Calculus and Vector Analysis	2236211	Employability	$\sqrt{}$	V	√
8	JAVA and Data structures	2236212	Employability	V	V	1
9	Functional Mathematics - II (NME)	2236213	Entrepreneurship	$\sqrt{}$	$\sqrt{}$	
10	Data structures using JAVA lab	2236214	Employability	V	V	V
11	Differential Equations	2136320	Employability	√		√
12	Probability and Statistics I	2136322	Employability	V		V
13	Operating System	2136321	Employability		$\sqrt{}$	
14	Integral Transforms	2136427	Employability	$\sqrt{}$		$\sqrt{}$
15	Probability and Statistics II	2136429	Employability	$\sqrt{}$		1
16	Discrete Mathematics	2136428	Skill Development	$\sqrt{}$	$\sqrt{}$	
17	Algebraic Structures	2036536	Employability	√ /		√
18	Real Analysis	2036537	Employability	√ 	,	√
19	Web Technology (Theory)	2036538	Entrepreneurship	V	V	1
20	Discrete Mathematics	2036539	Skill Development			$\sqrt{}$



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

21	Operations Research I	2036540	Employability	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
22	Linear Algebra	2036642	Employability			$\sqrt{}$
23	Complex Analysis	2036643	Employability	$\sqrt{}$		$\sqrt{}$
24	Mechanics	2036644	Employability	$\sqrt{}$		
25	DOT NET Programming (Theory)	2036645	Skill Development		$\sqrt{}$	
26	Operations Research II	2036646	Employability	$\sqrt{}$	$\sqrt{}$	

^{**} Attach Highlighted Syllabus

(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP,

SKILL DEVELOPMENT

Name of the Programme with Code: **B.Sc. Physics with Computer Applications**

Sl.	Name of the Course	Course	Employability/Entr	Employa	Entrepre	Skill
No		Code	epreneurship/Skill Development	bility	neurship	Develo pment
1	Physics Core paper I - Mechanics and Properties of Matter	2237101	Employability/Entr epreneurship/Skill Development	V	V	P
2	Allied Paper I- Mathematics Paper - I	2236109	Employability/Skill Development	V	-	V
3	NME Paper I - Digital Electronics	2236109	Employability/Entr epreneurship/Skill Development	1	V	V
4	Physics core paper II – Skill enhancement course I - Basic Electronics	2237203	Employability/Entr epreneurship/Skill Development	√ 	V	$\sqrt{}$
5	Allied Paper II - Mathematics Paper - II	2236219	Employability/Entr epreneurship/Skill Development	√ 	V	V
6	NME Paper II - Laser Physics	2237205	Employability/Entr epreneurship/Skill Development	√	V	V
7	Physics Core Paper III - Mathematical Physics	2237306	Employability/Entr epreneurship/Skill Development	V	V	V
8	Physics Core Paper IV - Electricity and Electromagnetism	2237307	Employability/Entr epreneurship/Skill Development	V	V	V
9	Computer Core Paper I - Web Design	2237309	Employability/Skill Development	V	-	V
10	Computer Core Paper II- Object Oriented Programming Using C++	2237310	Employability/Entr epreneurship/Skill Development	V	V	V
11	Physics Core Paper V - Skill enhancement course II- Optics	2237412	Employability/Entr epreneurship/Skill Development	√ 	V	V
12	Physics Core Paper VI - Quantum Mechanics	2237413	Employability/Entr epreneurship/Skill Development	√	V	V
13	Computer Core Paper III -Operating Systems	2237414	Employability/Entr epreneurship/Skill Development	V	V	V
14	Computer Core Paper IV - Database	2237415	Employability/Entr	V	$\sqrt{}$	



(AUTONOMOUS)

Re-accredited with "A++" by NAAC College with Potential for Excellence,Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106

		Arumo	akkam, Chennai – 600 1	VU		
	Management System Using Visual Basic		epreneurship/Skill Development			
15	Physics Core Paper VII- Thermal Physics and Acoustics	2237203	Employability /Skill Development	V	-	V
16	Physics Core Paper VIII	2237519	Employability/Entr epreneurship/Skill	$\sqrt{}$	$\sqrt{}$	$\sqrt{}$
17	- Solid State Physics Open Elective Paper - I - Space Science	2237520(A)	Development Employability	V	-	-
18	Open Elective Paper - I - Optics and Photonics	2237520(B)	Entrepreneurship	-	V	-
19	Open Elective Paper- I - Integrated Electronics	2237520(C)	Employability/Entr epreneurship/Skill Development	V	V	V
20	Computer Core Paper V - Programming in Java	2237521	Employability/Entr epreneurship/Skill Development	√	√	V
21	Physics Core Paper IX - Nuclear and Particle Physics	2237623	Employability/Entr epreneurship/Skill Development	V	√ 	V
22	Discipline Specific Elective - I Atomic Physics	2237624(A)	Employability/Entr epreneurship/Skill Development	V	√	V
23	Discipline Specific Elective - I Bio Physics	2237624(B)	Employability/Entr epreneurship/Skill Development	V	V	V
24	Discipline Specific Elective - I Applied Physics	2237624(C)	Employability/Entr epreneurship/Skill Development	V	V	V
25	Discipline Specific Elective - II - Microprocessor Fundamentals	2237625(A)	Employability	V	-	-
26	Discipline Specific Elective - II - Physics Of Materials	2237625(B)	Employability	V	-	-
27	Discipline Specific Elective - II - Introduction to Astrophysics and Astronomy	2237625(C)	Employability/Entr epreneurship/Skill Development	V	V	V
28	Computer Core Paper VI -Digital Electronics	2237626	Employability/Entr epreneurship/Skill Development	V	V	V



Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1- CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/ Entrepreneurship/Skill Development Programme Name & Code – 38 B.A TAMIL Academic Year 2022-2023

SI no	Course code	Name of Course	Employability	Entrepreneurship	Skill Development
1	2138101	Paper – 1 – Contemporary Literature - I (Poem & Prose)	٧		
2	2138102	Grammer – I - Nannool – Ezhuththadhigaram			٧
3	2138103	History And Culture Of Tamil Nadu– I	٧		
4	2138104	Applied Tamil (Nme -1)	٧		٧
5	2138205	Contemporary LiteratureII (Short Stories, Novels,Dramas)	٧		
6	2138206	Grammer – II- Nannool – Cholladhigaram	٧		
7	2138207	Thamizhaga Varalaarum Panpaadum – II		٧	
8	2138208	Journalism - An Introduction (Nme -2)	٧		
9	2038209	Devotional Literature And Prabandhangal	٧		٧
10	2038310	Grammer – Iii – Nambiyagapporul	٧		
11	2038311	History Of Tamil Literature – I	٧		
12	2038412	Epics	٧		
13	2038413	Grammer – Iv – Purapporul Venpamalai	٧		
14	2038414	History Of Tamil Literature – II	٧		
15	1938415	Sangam Literature - Agam	٧		
16	1938516	Yaapparungalak Kaarigai	٧		
17	1938517	History Of Tamil Language	٧		
18	1938518	Tamil Literary Review	٧		
19	1938519	Journalism & Translation	٧		



Re-accredited with "A++" by NAAC

College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras

Arumbakkam, Chennai – 600 106

20	1938620	Sangam Literature – Puram		٧
21	1938621	Thandiyalangaram		٧
22		Dravidian Languages And	٧	
	1938622	Analogy		
23	1938623	Folkloristics	٧	
24	1938624	Basic Computing	٧	



Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1- CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/ Entrepreneurship/Skill Development Programme Name & Code – 39- B.A ENGLISH Academic Year 2022-2023

SI no	Course code	Name of Course	Employability	Entrepreneurship	Skill Development
1		Advertising and Public	٧		
	2239104	Relations			
2		Communication:	٧		
	2239208	Broadcasting & Telecasting			
3	2039519(A)	Film Review	٧		
4	2039519(B)	Travel Writing			٧
5	2039623(A)	Translation Studies			٧
6	2039624(A)	English for Career			٧



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous) Re-accredited with "A++" Grade by NAAC (3rd Cycle) College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106

DEPARTMENT OF CRIMINOLOGY CRITERION 1 – CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LKIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENUSRSHIP AND SKILL DEVELOPMENT

NAME OF THE PROGRAMME: BA CRIMINOLOGY AND POLICE ADMINISTRATION

S. NO	Name of the Course	EMPLOYABILITY, ENTREPRENUSRSHIP AND SKILL DEVELOPMENT	EMPLOYABI LITY	ENTREPREN USRSHIP	SKILL DEVELOPM ENT
1	Principles of Criminology	EMPLOYABILITY	Yes		
2	Major Laws	EMPLOYABILITY	Yes		
3	Police Administration	EMPLOYABILITY	Yes		
4	Fundamentals of Psychology	EMPLOYABILITY	Yes		
5	Juvenile Justice	EMPLOYABILITY	Yes		
6	Human Rights and Criminal Justice Administration	EMPLOYABILITY	Yes		
7	Social Problems	EMPLOYABILITY	Yes		
8	Prison Administration	EMPLOYABILITY	Yes		
9	Methods of Investigation	EMPLOYABILITY	Yes		
10	Advanced Psychology	EMPLOYABILITY	Yes		

11	Foundations of Victimology	EMPLOYABILITY	Yes		
12	Community Policing	EMPLOYABILITY	Yes		
13	Police & Community	EMPLOYABILITY	Yes		
14	Prevention of Crime	EMPLOYABILITY	Yes		
15	Contemporary forms of crime	EMPLOYABILITY	Yes		
16	Crowd Control and Riot Management	SKILL DEVELOPMENT			Yes
17	Corporate Security Management	ENTREPRENEURSHIP		Yes	
18	Private Investigation	ENTREPRENEURSHIP		Yes	
19	Basics of Forensic Science and Medicine	SKILL DEVELOPMENT			Yes
20	Research Methods and Statistics	SKILL DEVELOPMENT			Yes
21	Field Visits	SKILL DEVELOPMENT			Yes
22	Counselling and Guidance	SKILL DEVELOPMENT			Yes
23	Outdoor Training	SKILL DEVELOPMENT			Yes
24	Advanced Outdoor Training	SKILL DEVELOPMENT			Yes



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: ____BA Sociology 43_____

Sl. No	Name of the Course	Course Code	Employability/Entre preneurship/Skill Development	Employa bility	Entrepre neurship	Skill Dev elop men t
1	Principles of Sociology I	2243101	Skill Development			V
2	Indian Society	2243102	Employability	$\sqrt{}$		
3	Social Psychology	2243103	Skill Development			
4	NME - I Introduction to Sociology	2243104	Skill Development			$\sqrt{}$
5	Principles of Sociology II	2243205	Skill Development			$\sqrt{}$
6	Social Problems in India	2243206	Employability			
7	Social Anthropology	2243207	Skill Development			
8	NME-II Social Problems	2243208	Employability	V		
9	Classical Social Thinkers I	2143309	Skill Development			$\sqrt{}$
10	Social Movements in India	2143310	Employability			
11	Social Demography	2143311	Skill Development			
12	Elective I - Sociology of Sanitation	2143312 A	Skill Development			$\sqrt{}$
13	Elective I - Sociology of Tourism	2143312 B	Employability	V		
14	Classical Social Thinkers II	2143413	Skill Development			V
15	Research Methodology and Statistics	2143414	Entrepreneurship		V	
16	Political Sociology	2143415	Skill Development			V
17	Rural Sociology	2043516	Skill Development			V
18	Urban Sociology	2043517	Skill Development			V
19	Industrial Sociology	2043518	Skill Development			V
20	Sociology of Development	2043519	Skill Development			1
21	Medical Sociology	2043621	Skill Development			√
22	Communication Media and Society	2043622	Employability			



Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous) Arumbakkam, Chennai-106 Re-accredited with "A++" Grade by NAAC (3rd Cycle) (Linguistic Minority Institution) College with Potential for Excellence Affiliated to the University of Madras

Department of Accounting and Finance

Criterion: 1.1.3 & 1.2.1
Mapping Document

S.No.	Course Code	Name of the Course	Old/New Syllabus	Employability	Entrepreneurship	Skill Development
01	45101	Financial Accounting - I	Old	V		-
02	45102	Economics for Finance	Old	√		
03	35106	Business Mathematics - I	Old	✓		
04	45103	Introduction to Supply Chain Management	Old		V	
05	45204	Financial Accounting - II	Old		V	
06	45205	Management Concepts & Organizational Behaviour	Old	✓	√	
07	36215	Business Mathematics - II	Old	√		
08	45206	E-Commerce	Old		√	
09	45307	Corporate Accounting - I	Old	√	V	
10	45308	Business Law	Old		√	
11	45309	Banking Theory & Practice	Old	✓	√	
12	45310	Financial Management - I	Old		V	
13	36327	Business Statistics and Operations Research - I	Old	√		
14	45411	Corporate Accounting - II	Old	✓	√	

15	45412	Financial Management - II	Old		√	
16	45413	Corporate Law	Old	<	√	
17	45414	Business Communication	Old	<	√	✓
18	36215	Business Statistics and Operations Research - II	Old			
19	45515	Basics of Cost Accounting	Old	\	V	
20	45516	Income Tax Law & Practice - i	Old	<	√	
21	45517	Practical Auditing	Old	\	√	
22	45518	Customs and Goods & Service Tax	New	✓		
23	45519 (A)	International Business	New		V	
24	45519 (B)	Corporate Decision-making	New	<	√	
25	45620	Management Accounting	Old		V	
26	45621	Costing Methods & Techniques	Old	<	√	
27	45622	Income Tax Law & Practice – II	Old	\	V	V
28	45623 (A)	Investment Management	Old	✓	V	
29	45623 (B)	Computerized Accounting System	Old	<		✓
30	45623 (C)	Corporate Governance & Ethics	Old	~	V	
31	45624 (A)	Entrepreneurship Development & Startup	New		V	
32	45624 (B)	Marketing Management	Old	√	V	
33	45624 (C)	Human Resource Management	Old	✓	V	



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: BSc Psychology (47)

SI. No		Course Code	Employability/Entrepre neurship/Skill Development	Employabili ty	Entreprene urship	Skill Develo pment
01	Psychopathology I	1947515	Employability and Skill Development	٧		٧
02	Psychological research and measurement	1947516	Employability and Skill Development	٧		٧
03	Project and viva voce	1947519	Employability and Skill Development	٧		٧
04	Organisational Psychology	1947621	Employability and Skill Development	٧		٧
05	Psychopathology II	1947620	Employability and Skill Development	٧		٧
06	Project and viva voce	1947623	Employability and Skill Development	٧		٧
07	Statistics in Psychology	2147311	Skill Development			٧
08	Cross-Cultural Psychology	2147207	Skill Development			٧
09	Social Psychology I	2147310	Skill Development			٧
10	Social Psychology II	2147413	Skill Development			٧



(Autonomous)

Reaccredited by NAAC with "A++" grade College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106

PG Department of Journalism and Communication

1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/ Entrepreneurship/Skill Development

Programme Name & Code – MA Journalism & Communication 48 Academic Year 2022-2023

	MA JOURNALISM & COMMUNICATION						
S. No	Course Title	Course Code	Employability	Entrepreneurship	Skill development		
1.	Human Communication	17-22/48101	✓		✓		
2.	Reporting and Writing Skills	17-22/48102	✓	✓	✓		
3.	Editing Skills	17-22/48103	✓		✓		
4.	Information and Communication Technology	17-22/48104	√				
5.	Travel Photography	20-22/48105 (A)	✓	✓	√		
6.	Photojournalism (Practical 1)	20-22/48105 (B)	✓		√		
7.	Media Skills	20-22/48106 (A)	✓	✓	✓		
8.	Online Journalism and Web Management (Practical 2)	20-22/48106 (B)	1		√		
9.	Mass Communication Theories	17-22/48107			✓		
10.	Media, Culture and Society	2248208	✓				
11.	Communication Research Methods	17-22/48109			✓		
12.	Digital Marketing	20-22/48210	✓	✓	✓		
13.	Human Interest Stories	20-22/48211 (A)	✓		✓		
14.	Cultural Journalism (Practical 3)	20-22/48211 (B)			✓		
15.	Mobile Journalism	20-22/48212 (A)	✓		✓		



(Autonomous)

Reaccredited by NAAC with "A++" grade College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106

		1			
16.	News Production	20-22/48212	✓		√
	(Practical 4)	(B)	•		•
17.	Media Management	20-22/48313	✓		✓
18.	Advertising	20-22/48314	✓	✓	
19.	Public Relation &				
	Corporate	20-22/48315	✓		✓
	Communication	-			
20.	Dissertation (Practical 5)	20-22/48316			✓
21.	Documentary Production	20.22/40247	✓		√
	(Practical 6)	20-22/48317	•		•
22.	Dannis setion Courses	20-22/48318			√
	Deprivation Coverage	(A)			¥
23.	Frank Managana	20-22/48318	√	✓	√
	Event Management	(B)	•	•	¥
24.	Developmental	20-22/48318			√
	Communication	(A)			v
25.	Health Communication	20-22/48318	√		√
	(Practical 8)	(B)	•		v
26.	Media Laws and Ethics	20-22/48420			✓
27.	Film Studies and	20.22/40424			√
	Appreciation (Practical 9)	20-22/48421			Y
28.	Digital Story Telling	20 22/49422	√		√
	(Practical 10)	20-22/48422	•		, v
29.	Internship	20-22/48423	✓	✓	✓



(Autonomous)

Reaccredited by NAAC with "A++" grade
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

PG DEPARTMENT OF JOURNALISM AND COMMUNICATION

1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/ Entrepreneurship/Skill Development Programme Name & Code – BA Journalism 61 Academic Year 2022-2023

	BA JOURNALISM						
S. No	Course Title	Course Code	Employability	Entrepreneurship	Skill development		
1.	Reporting for Media-I	2261101	✓		✓		
2.	History of Media in India- Press, Print, Radio, TV and Digital	2261102			✓		
3.	Designing: Photoshop, Illustrator and InDesign	2261103	✓	✓	✓		
4.	Digital Storytelling	2261104	✓		✓		
5.	Writing for Media II	2261205	✓		√		
6.	Social, Economic and Political Issues in India	2261206			✓		
7.	Broadcast Journalism- Radio & TV	2261207	✓	✓	✓		
8.	Copy Writing & Editing	2261208	✓	✓	✓		
9.	Broadcast Journalism	20- 21/61309			✓		
10.	Political Issues in India	20- 21/61310			✓		
11.	Photojournalism	20- 21/61311	✓	✓	✓		
12.	Economic issues in India	20- 21/61412			✓		
13.	Indian Constitution and Legal System	20- 21/61413	✓				
14.	Film Appreciation	20- 21/61414 (A)	√		✓		
15.	Human Rights Reporting	20- 21/61414 (B)	√				
16.	Press Laws and Ethics	2061515			✓		
17.	Online Journalism	2061516	✓		✓		
18.	Internship	2061517	✓	✓	✓		

(Autonomous)

Reaccredited by NAAC with "A++" grade College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras Arumbakkam, Chennai – 600 106

19.	Writing for Media	2061518	✓	✓	✓
20.	Documentary	2061519(A)	✓		✓
21.	News Production	2061519(B)	✓	✓	✓
22.	Mass Communication Theories	2061620			✓
23.	Media Organization	2061621	✓	✓	
24.	Web Magazine	2061622(A)	✓	✓	✓
25.	Tabloid	2061622(B)	✓	√	✓
26.	Environmental Journalism	2061623(A)			✓
27.	Advocacy Journalism	2061623(B)			✓
28.	Development Journalism	2061624(A)			✓
29.	Cultural Journalism	2061624(B)			✓

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE 62 - B.COM FINANCE & TAXATION

	T	2 - B. CO.	MITINANCE & I	RATION		Skill
Sl No	Subject	Sub Code	Nature of Course	Employability	Entrepreneurship	Development
1	Business Accounting	62102	Employability	Yes		
2	Business Economics		Entrepreneurship		Yes	
3	Information Technology	62104	Skill Development			Yes
4	Basics of Taxation	62205	Employability	Yes		
5	Financial Accounting	62206	Employability	Yes		
6	Principles of Management	62523	Entrepreneurship		Yes	
7	International Financial Reporting Standards	62208	Employability	Yes		
8	Basics of Business Insurance	62309	Skill Development			Yes
9	Corporate Accounting	62207	Employability	Yes		
10	Governance	62311	Entrepreneurship		Yes	
11	Corporate and Business Laws	62312	Entrepreneurship		Yes	
12	Cost Accounting	62313	Employability	Yes		
13	Business Mathematics	62414	Skill Development			Yes
14	Financial Reporting	62415	Employability	Yes		
15	International Marketing	62310	Entrepreneurship		Yes	
16	Audit & Insurance	62417	Employability	Yes		
17	International Taxation and Technology	62418	Employability	Yes		
18	Operations Research		Skill Development			Yes
19	Internship - 2 weeks	62624	Employability	Yes		
20	Insurance and Risk Management	62521	Entrepreneurship		Yes	
21	Security Analysis and Portfolio Management	62521	Employability	Yes		
22	Income Tax Law and Practice	62522	Employability	Yes		
23	Financial Management	62523	Employability	Yes		
24	IFRS	62416	Employability	Yes		
25	Management Accounting	62625	Employability	Yes		
26	Banking Law & Operations	62626	Employability	Yes		
	Goods and Services Tax &	62523				
27	Customs Law		Employability	Yes		
28	Financial Services		Entrepreneurship		Yes	
29	Indian Accounting Standards	62628	Employability	Yes		
30	Project Work & Viva Voce		Entrepreneurship		Yes	



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: B.Com Marketing Management -63

Sl. No	Name of the Course	Course Code	Nature of Course	Employa bility	Entrepre neurship	Skill Develop ment
1.	Financial Accounting-I	63101	Employability	√		
2.	Business Economics	63102	Employability	√		
3.	Business		Skill Development			√
	Communication	63103				
4.	Financial Accounting-II	63205	Employability	✓		
5.	Marketing Management	63206	Entrepreneurship		√	
6.	Business Regulatory		Employability	√		
	Framework	63207				
7.	Corporate Accounting	63309	Employability	✓		
8.	Internet & Digital		Entrepreneurship		✓	
	Marketing	63310				
9.	Consumer Behaviour	63311	Entrepreneurship		✓	
10.	Advertising	63312	Entrepreneurship		✓	
11.	Modern Banking	63313	Skill Development			√
12.	Customer Relationship		Employability	✓		
	Management	63414				
13.	International Marketing	63310	Employability	✓		
14.	Brand Management	63146	Entrepreneurship		✓	
15.	Retail Marketing	63417	Entrepreneurship		✓	
16.	Business Statistics &		Employability	✓		
	Operations Research	63418				
17.	Entrepreneurial		Entrepreneurship		✓	
	Development	63520				
18.	Cost accounting	63521	Employability	✓		
19.	Financial Management	63522	Employability	✓		
20.	Financial Services	63523(A	Employability	✓		
21.	Practical Auditing	63524(B)/63524	Employability	√		
22.	Open Elective- Social media marketing		Entrepreneurship		√	
23.	Accounting for decision making	63625/6 3625	Employability	√		
24.	Service Marketing	63626/6 3626	Entrepreneurship		√	



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

25.	Marketing Research &	63627/6	Entrepreneurship		√	
	Information system	3627				
26.	Sales & distribution	63523/6	Entrepreneurship		✓	
	management	3628				
27.	Logistics & Supply	63628	Employability	✓		
	Chain Management	(A)				
28.	Industrial Marketing	63628	Employability	✓		
		(B)				



(AUTONOMOUS)

Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1 – CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN AND DEVELOPMENT

1.1.3- LIST OF COURSES FOCUSING ON EMPLOYABILITY, ENTREPRENEURSHIP, SKILL DEVELOPMENT

Name of the Programme with Code: STATISTICS- 64

SI. No	Name of the Course	Course Code	Employability/Entrep reneurship/Skill Development	Employab ility	Entrepren eurship	Skill Dev elop men t
1	Descriptive Statistics	2264101	Employability	٧		
2	Mathematics for Statistics	2264102	Employability	٧		
3	Basics of Statistics	2264103	Employability	٧		
4	Distribution Theory	2264308	Employability	٧		
5	Operations Research	2064517	Employability	٧		
6	Statistical Inference - II	2064518	Employability	٧		
7	Sampling Theory	2064519	Employability	٧		
8	Statistical Quality Control	2064520	Employability	٧		
9	C Language Programming	2264309	Skill Development			٧
10	Statistical Applications with R-Programming	216452(B)	Skill Development			٧

S. Sundanchalan

Signature of the HOD

Signature of the Principal



Re-accredited with "A++" by NAAC
College with Potential for Excellence,Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai – 600 106

CRITERION 1- CURRICULAR ASPECTS 1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/ Entrepreneurship/Skill Development Programme Name & Code – MA English 65 Academic Year 2022-2023

SI no	Course code	Name of Course	Employability	Entrepreneurship	Skill Development
1	2265106	Technical Writing	٧		
2		English for Professional Communication	V		٧
3		Literature, Analysis, Approaches, and Copy Editing	V		
4	2265318	Content Writing	٧		٧
5		Introduction to Translation Studies	٧		
6	2265422	Film Studies	٧		



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous)

Re-Accredited with A++ by NAAC

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras

Arumbakkam, Chennai 600 106

CRITERION 1 - CURRICULAR ASPECTS

1.1 CURRICULUM DESIGN & DEVELOPMENT

1.1.3 List of Courses Focussing on Employability/Enterprenuership/Skill Development Academic Year 2022-2023

Programme Name & Code - B.COM (COMPUTER APPLICATION) - 67

SI no	Course code	Name of Course	Employability	Enterprenuership	Skill Development
1	2267101	Financial Accounting I			٧
2	2267103	Office Automation	٧		
3	2267102	Business Economics		٧	
4	2267104	Analytical and Logical Reasoning	٧		
5	2267205	Advanced Financial Accounting			٧
6	2267207	Python Programming	٧		
7	2267206	Indian Economy			٧
8	2267208	Concept of Self-Help Group		٧	