



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

Re-accredited at 'A' Grade by NAAC

College with Potential for Excellence

Vaishnav Initiative for Excellence

Annual Report 2015 - 16

1. VFest 2015

1. Soft copy of the invitation -



2. Name of the event: VFest 2015
3. Date: 14th August 2015
4. Venue: Dwarka auditorium, Vallabhacharya auditorium, Vidya Darshan and Goverdhan Block
5. Organizers : Vaishnav Initiative for Excellence
6. Resource persons/ Chief guests: -
7. No. of staff participation: 20

8. No. of student participation: 3000

9. Detailed Report:

The first edition of V-Fest, the annual freshers cultural meet was launched on 14th August, 2015. The event was inaugurated by the principal Dr. M. Venkataramanan. The event, aimed at identifying talent among the freshers, was well-received by the students who participated in large numbers in all the competitions. Music, dance, quiz, debate and creative writing were some of the competitions organised as part of V-Fest.


10. Outcome: VFest '15 turned out to be a platform for the freshers to showcase their talents in and recognize their forte.

11. Photos with geotagging:



2. Launch of V-Pitch

1. Soft copy of the invitation:



**DWARAKA DOSS GOVERDHAN DOSS
VAISHNAV COLLEGE**

AUTONOMOUS

V PITCH

In commemoration of Digital India – A programme to transform India into digital empowered society and knowledge economy, Dwaraka Doss Goverdhan Doss Vaishnav College has created a fabulous digital magazine app based platform for its students, powered by Nuggets Media. The app will be publically known as “V Pitch”.

WHAT IS V PITCH?

“V Pitch” is a personalized campus magazine. Tailored content and a few common publications from various domains that interest the students will be published as a digital magazine. Topics such as Campus events, Alumni Interviews, Student achievements, Career, Sports etc. will be covered.

WHY V PITCH?

- This initiative **encourages reading/writing** among the students’ community
- It would be appreciated by the **students/alumni** and they can stay connected on the go
- A **medium for mass communication** and this would bring the all the stakeholders together and help strengthen the campus eco-system
- **Go Green** - This is a fully digital initiative
- **Across all platforms** – Available on the internet, iOS, Android & Windows
- This app is absolutely **free** of cost

The “V Pitch” app would be officially launched on the 12th February, 2016 at the Vallabacharya Auditorium between 16.30 and 17.30 hrs.

We take this opportunity to cordially invite you to join us for the launch and support the initiative by downloading the app and also spreading this message.

Maj. Dr. M. Venkatramanan
Principal

“Gogul Bagh”, 9833, E.F.R.Periyar High Road, Arumbakkam, Chennai - 600 106

2. Name of the event: V Pitch Launch

3. Date: 12th February, 2016

4. Venue: DG Vaishnav College

5. Organizers : Vaishnav Initiative for Excellence

6. Resource persons/ Chief guests: -

7. No. of staff participation: 4

8. No. of student participation: 100

9. Detailed Report:

The College initiated the launch of an app V pitch, a personalized campus magazine for students. The digital magazine would cover a gamut of topics that would be of interest to students. The app would encourage the culture of reading and writing among students

and also act as a platform for students to express themselves. The app was launched on 12th February 2016 in the college premises.

10. Outcome: V Pitch app was launched to act as a platform for students of the college to express themselves.

11. Photos with geotagging: Not available