



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

Re-accredited at 'A' Grade by NAAC

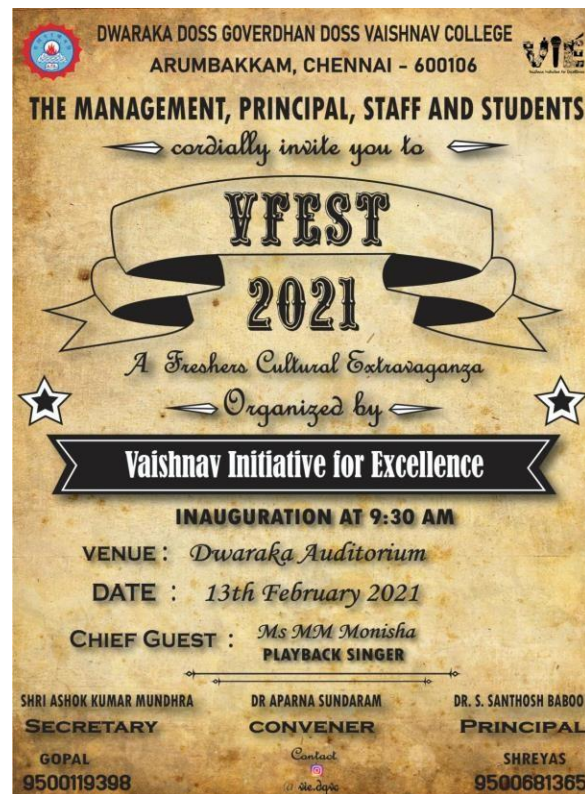
College with Potential for Excellence

Vaishnav Initiative for Excellence

Annual Report 2020 – 21

1. VFest 2021

1. Soft copy of the invitation:



2. Name of the event: VFest 2021
3. Date: 13th February, 2021.
4. Venue: Dwaraka Auditorium
5. Platforms used: YouTube, Google Meet and Zoom
6. Organizers: Vaishnav Initiative for Excellence
7. Resource persons/ Chief guests: Ms MM Monisha
8. No. of staff participation: 20
9. No. of student participation: 300

10. Detailed Report:

V Fest, the freshers cultural extravaganza conducted annually had to shift to online platforms due to the global pandemic. But to raise the morale of the students who had not gotten a taste of the college life, the inauguration of the event happened in Dwaraka auditorium of the college on 13th February, 2021 at 9:30 am. The event was graced with the presence of Ms. M.M. Monisha, playback singer and alumna of DG Vaishnav College. Capt. Dr. S. Santhosh Baboo, Principal, DG Vaishnav college, felicitated the Chief Guest for the day Ms. M.M. Monisha with a memento. Ms. M. Jayalakshmi, faculty coordinator for the Vaishnav Initiative for Excellence, then briefed the gathering on the events of the day. Capt. Dr. S. Santhosh Baboo elaborated on the purpose of the event and offered words of encouragement to the students. The student coordinators of the Vaishnav Initiative for Excellence received their badges and with it, their responsibilities for the academic year.

11. Outcome: VFest'21 turned out to be a platform for the freshers to showcase their talents in and recognize their forte.

12. Photos with geotagging:



2. Online Workshop on Newsletter Production

1. Soft copy of the invitation:



2. Name of the event: Newsletter Production

3. Date: 19th November, 2020

4. Platform: Google Meet

5. Organizers: Vaishnav Initiative for Excellence

6. Resource persons/ Chief guests: Ms. Geeta Padmanabhan

7. No. of staff participation: 50

8. No. of student participation: -

9. Detailed Report: An online workshop on 'Newsletter Production' was organized by Vaishnav Initiative for Excellence on 19th November 2020 (Thursday) between 2 p.m. and 5 p.m. More than 50 staff members from various departments took part in this online workshop. Its objective was to educate the faculty about the nuanced processes of creation and

enhancement of a newsletter. The event was inaugurated by the Principal Dr Santhosh Baboo who emphasized on the newsletter's crucial role in organizational communication. The resource person was Ms. Geeta Padmanabhan , a freelance writer and journalist. The session commenced with Ms. Geeta Padmanabhan explaining the basics of a newsletter, elaboration on the general design, and tips on making the newsletter stand out. A discussion on various types of content succeeded with a presentation of various samples for better understanding. An error spotting activity was conducted. She also showed the participants various examples of verbose headlines to demonstrate how to avoid flaws and make concise, grammatically coherent articles. She encouraged the participants to develop newsletters and also volunteered further assistance. The comprehensive programme concluded with an effective question and answer session. Overall, the workshop was quite informative and participants had a lot to take away from it.

10. Outcome: The participants learnt the basics of a newsletter, elaboration on the general design, and tips on making the newsletter stand out.
11. Photos with geotagging: Not available