



**SAMAS**

SRIDHAR ACADEMY OF MEDIA ARTS

*Media Life Begins Here...*

August 05, 2019

**THE PRINCIPAL**  
**D.G. VAISHNAV COLLEGE**  
833, E.V.R. Periyar Salai  
Arumbakkam, CHENNAI-600 106.

Dear Sir,

Greetings.

With regard to our **SAMAS ONSITE MEDIA PRACTICAL TRAINING** in collaboration with D.G. Vaishnav College, Chennai, we request your kind permission to conduct SAMAS Induction programme & regular classes for I year Economics Students for the Academic Year 2019-20.

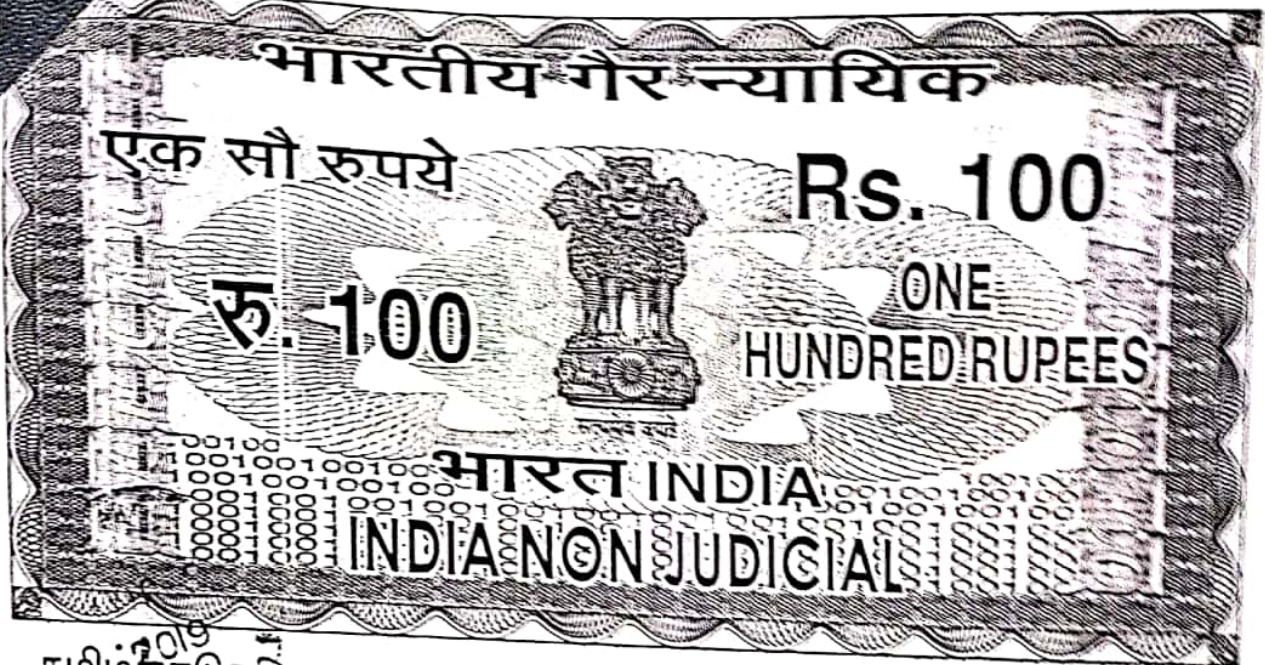
In this connection, We request you to kindly provide us a Smart Class room or Ordinary Classroom with Projector & Audio, Video facilities for our Induction Programme proposed on **07.08.2019 (Wednesday) to 09.08.2019 (Friday)** & our regular classes from **12.08.2019(Monday)** to the students of I year Economics, DG Vaishnav College, Chennai. We will issue choice of the Group forms to the students on Friday to decide their Group (GROUP-I or GROUP-II mentioned in the form) and to submit it on the same day to start the classes as per their selection. We require **TWO smart classrooms or ordinary classrooms with Projector facilities for 2 Groups from 12.08.2019 onwards** and oblige.

With regards,  
**FOR SAMAS MEDIA ACADEMY**

**Dr. Sridhar Narayanan**  
**Chairman & Academic Director**

✓ Ccto: Dr. Prema, Head- Department of Economics  
Co-ordinator – OMPT  
D.G.Vaishnav College, Chennai

NH Towers, No. 15, 16th Street, Ashok Nagar, Chennai - 600 083. Mobile : 97502 33577 / Ph. : 044-4858 3031  
E-mail : enquiry@samasacademy.com / www.samasacademy.com



தமிழ்நாடு மிலநாடு TAMILNADU

N. Sridhar  
Saras Academy  
Chennai

156006  
K. SAMPATH KUMAR  
STAMP VENDOR  
L No. 12144/A/96  
No. 30, ROY'S ROAD,  
SAIDAPET, CHENNAI - 15

THIS MEMORANDUM OF UNDERSTANDING ENTERED INTO IN CHENNAI THIS  
THE 12<sup>th</sup> DAY OF JULY 2019

BETWEEN

1. DR. SRIDHAR NARAYANAN, CHAIRMAN & ACADEMIC DIRECTOR, SAMAS MEDIA ACADEMY, (having his PAN No.: AOUPS4S73H and Aadhar No.:598586267S45) residing at 73/30, West Jones Road, Saidapet, Chennai-600 015, having Office at 15<sup>th</sup> Street, Ashok Nagar, Chennai

Herein after collectively called "PARTY OF THE FIRST PART"

AND

2. Mr. ASHOK KUMAR MUNDHRA, SECRETARY, (having his PAN No.: AAEPM2998R and Aadhar No.: 847715271783) representing DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE an Educational Institution situated at 833, EVR Periyar High Road, SBI Officers Colony, Arumbakkam, Chennai-600106

Hereinafter collectively called "PARTY OF THE SECOND PART"



Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

Whereas "PARTY OF THE FIRST PART" is in the field of MEDIA and has vast Practical Experience for the past 33 YEARS

Whereas "PARTY OF THE SECOND PART" is an Educational Institution, a Trust in the name of DWARAKA DAS GOVERDHAN DOSS VAISHNAV COLLEGE, offering additional courses along with their regular courses by awarding SAMAS-D.G.VAISHNAV DIPLOMA IN ONSITE MEDIA PRACTICAL TRAINING COURSE(OMPT)

Whereas "PARTY OF THE SECOND PART" had approached "PARTY OF THE FIRST PART" to conduct a 'ONSITE MEDIA PRACTICAL TRAINING' (OMPT) at its college irrespective of any particular Department or Division and "PARTY OF THE FIRST PART" has agreed to the same through THIS MEMORANDUM OF UNDERSTANDING from JULY 2019 of the Academic Year 2019-20 till the end of the Academic Year 2021-22 for 3 YEARS. This MOU will be after 3 Years based on the Understanding between the Party of the First Part and the Party of the Second Part before the end of the Academic Year 2021-22 to pursue OMPT & Other Certificate and Diploma Courses in the college premises.

HENCE THIS MEMORANDUM OF UNDERSTANDING WITNESSETH THE FOLLOWING:-

NOW THIS MEMORANDUM OF UNDERSTANDING WITNESSETH

That in consideration of the mutual covenants herein before recited the parties hereto agree as follows:

1. The Diploma course to be offered by "PARTY OF THE FIRST PART" will be known as ONSITE MEDIA PRACTICAL TRAINING"(OMPT) and the duration of the course shall be for a period of THREE YEARS
2. The first batch of the Course shall commence from JULY 2019. The fee for the diploma course per student shall be Rs.15,000/- (Rupees Fifteen Thousand only) and Rs.750/- per student for the Certificate from the Ministry of Human Resource Development (HRD) to the students for their employability. Hence the Total Fee will be Rs.15750/- (Rupees Fifteen Thousand Seven Hundred and Fifty only)
3. The entire 3Years fee shall be paid in advance by "PARTY OF THE SECOND PART" to "PARTY OF THE FIRST PART" through RTGS/NEFT to the "PARTY OF THE FIRST PART" for which the Current Account Number would be provided to "PARTY OF THE SECOND PART" in due course. This fee structure may be revised after 3 years at the time of renewal of this MOU in the Academic Year 2021-22. Study materials & Assignments details will be imparting by SAMAS through Online Access to the students after the induction & Fee transfer to the "PARTY OF THE FIRST PART" by the "PARTY OF THE SECOND PART" for the Onsite Courses



*Amma Kumar*  
Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

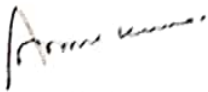
4. No interference will be entertained by the "PARTY OF THE SECOND PART" in the design of the syllabus and Online Access of the "PARTY OF THE FIRST PART". This shall be the exclusive property of the "PARTY OF THE FIRST PART" and no person or persons connected to the Party of the Second Part or Institution has the right to copy the same in any manner. The Examinations will be conducted by the "PARTY OF THE FIRST PART" unlike the other University Examinations and it will be in the form of Subject Assignments based on the Attendance of students, to enable the students for their learning without fear in Practical Media Subjects. The Theory and Practical Assignment paper corrections will be made under the New System of "PARTY OF THE FIRST PART" designed for this ONSITE MEDIA PRACTICAL TRAINING"(OMPT). The Final Syllabus Courseware copy pertaining to each Semester will be provided to the PARTY OF THE SECOND PART after signing MOU with the Institution
5. Syllabus for the Onsite Courses will be communicated through online to "PARTY OF THE FIRST PART" to the students directly. The Total Duration of the Hours for OMPT will be in 90 days or Hours of the total 3 YEAR DEGREE COURSE and it is designed 1 Hour or 2 Hours per Session according to the subject(s) in each semester and the total hours will not exceed 30 Hours per semester of the Academic Year for 3 years
6. SAMAS MEDIA ACADEMY has assured and specially provided room for learning OMPT by the students who enrolled in 2017-18, now in III Year students and 2018-19, now in II year students are also eligible for admission by paying the Full Fee of 15,750/- for OMPT course. The syllabus for the I year will be covered for the II year students (Enrolled in 2018-19) within this academic year along with this year OMPT course. Likewise, the syllabus for I & II year will be covered for the final year students (Enrolled in 2017-18) within 5<sup>th</sup> semester as a special coaching to encourage the Final year students to get the Diploma Certificate from SAMAS - DG VISHNAV Collaborative Certificate to satisfy them also to get the employability in the Media.
7. "PARTY OF THE FIRST PART" reserves its rights to upgrade, vary, modify or alter the syllabus keeping in line with the developments and changes that take place in the media field.
8. "PARTY OF THE SECOND PART" shall not have any right to interfere in the syllabus designed by "PARTY OF THE FIRST PART". However "PARTY OF THE SECOND PART" is at liberty to suggest any changes which may be considered by "PARTY OF THE FIRST PART"
9. Equipment Hiring charges for the production of Short Films, any outdoor studio works, editing of short films will be charged separately except the production expenses which will be provided by "PARTY OF THE FIRST PART" in consultation with the concerned faculty members to the group of students only and not for Student Individuals




*Arumma Kumar*  
Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

10. COLLABORATIVE "SAMAS-D.G.VAISHNAV" DIPLOMA IN 'ONSITE MEDIA PRACTICAL TRAINING' OMPT CERTIFICATE will be awarded to all students who will be completing the course, by the "PARTY OF THE SECOND PART" during their Annual Convocation of the Institution every year to encourage them towards positivity in their life.
11. "PARTY OF THE SECOND PART" shall Provide Smart Class rooms with CCTV Surveillance Camera facilities, Provision for Power Point Presentation, Lapel Mikes, Loud Speakers & required seating arrangements for the faculty and students as requested by the "PARTY OF THE FIRST PART"
12. "PARTY OF THE SECOND PART" shall Provide Quality Infrastructure such as the rooms for Faculties & Coordinator separately, Ambient Learning Environment as required by "PARTY OF THE FIRST PART" for conducting the Onsite Media Practical Training(OMPT) in a Professional manner in the premises of the "PARTY OF THE SECOND PART"
13. "PARTY OF THE FIRST PART" should allow the Onsite Course students to go out for Practical Media Field works for the assignments on any day to be assigned by "PARTY OF THE FIRST PART" from time to time based on the Curriculum designed by "PARTY OF THE FIRST PART" for Onsite Courses
14. "PARTY OF THE SECOND PART" shall be Responsible for Fee Collection from Students & Admission Process in a Collaborative Admission form to be issued after the signing of this MOU and shall maintain proper accounts in respect of the fees collected from the students and ensure that it complies with the requirements of all Tax statutes.
15. "PARTY OF THE FIRST PART" should ensure that it brings the best Media Experts from known Industry sources "PARTY OF THE FIRST PART" should ensure Key roles for Academic and uninterrupted classes. "PARTY OF THE FIRST PART" shall Monitor Quality standards and students overall attendance and shall endeavour to inculcate discipline of students and confidence to face the world of Media Industry
16. "PARTY OF THE FIRST PART" shall manage the whole show without compromising on the quality and shall be responsible for the Overall Control, Course Planning, course content and Organising the activities
17. "PARTY OF THE SECOND PART" shall be entitled for 20% of the total Fee directly collected from the students for OMPT Courses and D.G. VAISHNAV COLLEGE has to make Immediate RTGS/ NEFT as Advance payment of the remaining of 80% to the "PARTY OF THE FIRST PART" before the commencement of the classes. Hence, the ratio sharing will be 80:20 The Party of the First Part and the Party of the Second Part respectively and this ratio will remain till the end of the Academic Year 2021-22. THE PARTY OF THE SECOND PART is entitled to collect Rs.750/- (Rupees Seven Hundred and Fifty only) from each student separately compulsorily for issue of the valuable Employability Certificate through SAMAS MEDIA ACADEMY BY THE MINISTRY OF HUMAN RESOURCE DEVELOPMENT, GOVERNMENT OF INDIA, NEW DELHI



  
Secretary  
D.D.G.D. VAISHNAV COLLEGE  
Chennai - 600 106.

18. This MOU shall constitute the entire agreement among the Parties hereto with respect to the subject matter of this MOU and supersede all prior agreements, whether written or oral, with respect to the subject matter of this Agreement. Any amendment or modification to this MOU must be in writing and signed by authorized representatives of each Party

19. All notices, requests and other communications which shall be of

(i) may be issued pursuant to this agreement shall be sent by registered mail and/or personal delivery and/or courier and shall be addressed to the parties hereto at their respective offices set forth in the premises of this MOU

(ii) Such notices, requests and other communications shall be deemed to be received and made effective when duly arrived at the other party's address.

(iii) Any alteration or change in the addresses of each of the parties hereto shall be notified in writing to the other Party hereto without undue delay. Failure by any of the parties to this MOU to exercise promptly any obligations or rights as granted to them in this MOU or to require strict performance of any obligations stated herein this MOU shall not be deemed to be a waiver of such rights or of the right to demand subsequent performance of any and all obligation herein stated in this MOU.

IN WITNESS WHEREOF THE PARTIES HEREIN HAVE AFFIXED THEIR RESPECTIVE SIGNATURES AND SIGNED THIS MEMORANDUM OF UNDERSTANDING ON THE DAY, MONTH AND YEAR, FIRST ABOVE WRITTEN IN THE FOLLOWING WITNESSES:-



PARTY OF THE FIRST PART

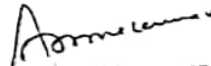


SRIDHAR ACADEMY OF MEDIAARTS-SAMAS  
NH Towers,  
5, 16th Street, Ashok Nagar,  
Chennai - 600 083.  
Tel: 044-48583033, Mob: 9750233577

WITNESS:-

1.

2.



PARTY OF THE SECOND PART

Secretary  
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Chennai - 600 106.

SEAL