



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(Autonomous)

SCHOOL OF MANAGEMENT

PG & Research
(Approved by AICTE)



SYSTEM
METHOD
EFFECTIVENESS
CONTROL

TECHNIQUES
CONSCIOUS
ACTIVITIES
SKILLS
PROJECT
EXERCISING

PLANNING
MANAGEMENT

SCOPE
EFFICIENCY
PRODUCTIVITY SCHEDULING
GOALS
MANAGE
PROCESS
TASKS

TOOLS
EFFICIENCY
GOALS
PRODUCTIVITY SCHEDULING
MANAGE
PROCESS
TASKS



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Lift your **Career**
Beyond *Expectations*

Affiliated to the University of Madras
College with Potential for Excellence
Linguistic Minority Institution
Arumbakkam, Chennai - 600 106
somdirector@dgvaishnavcollege.edu.in
http://www.mbadgvc.com/

Find us on Social Media





Shri. Ashok Kumar Mundhra
Secretary



Capt. Dr. S. Santhosh Baboo
Principal

SOM

Dwaraka Doss Goverdhan Doss Vaishnav College, with a vision of Excellence, established School of Management in the year 1995 as an Independent Professional entity. The MBA - PG & Research program is affiliated to the University of Madras and Approved by AICTE.

Vision of SOM

"Our Vision is to emerge as a center of excellence in Management, Imparting Value Based Education to Develop Transformational Leaders with Functional Expertise & Entrepreneurial Perspectives".

Mission of SOM

- Impart Quality Education to the students in core effective learning process. areas and business management with moral Values through our dedicated team.
- Promoting learning and Development that fosters individual intellectual abilities.

MBA Program

Masters of Business Administration (MBA) is a Two-Year Full-Time Post Graduate program that, will provide you conceptual, theoretical and practical training to meet up the standards of corporates. The MBA curriculum comprises of Foundation, Functional and Elective subjects. The programme enables the participants to understand current business challenges and prepares them with the aid of updated technologies and advanced pedagogy to successfully face global business challenges. The program is designed with dual specialization.

Electives Offered

- Marketing
- Finance
- HR
- SCM
- Systems
- Entrepreneurship

Curriculum Architecture

SOM imparts knowledge with the combination of Classroom Lectures, National & International Seminars, and assessments through ICT tools for an effective teaching-learning process. The teaching pedagogy involves lectures, case study, group discussions, live projects, soft skills and role plays. SOM has a great mix of academically qualified and professionally experienced faculty fraternities who works on fabricating intellectual capital through research, consulting and corporate training.

The Learning Ambience

The programme enables the Students to understand current business challenges and prepares them with the aid of updated technologies and advanced pedagogy to successfully face global business challenges. The air-conditioned seminar halls are fully equipped and well furnished with smart board and smart TV enabled with Wi-Fi connectivity, for facilitating comprehensive and participatory style of learning. Exclusive computer lab with advanced software, Language laboratory, E-library facilitates the effective learning process.

PROUD MOMENTS OF SOM

COMBAT

COMBAT is an intercollegiate management fest organized by SOM to enhance the Managerial skills amidst the MBA students, PAN India.



Confluence

It is a Platform for Academicians, Research Scholars, Industry Experts and students to augment Research ideas and solutions.

TARANG

National level HR Conclave, entices Veterans from various Industries to disseminate facts on currents trends in the Corporate world.



Out Bound Training

OBT is oriented with the intention, to foster Team building, leadership, team communication, logical thinking and optimum utilization of resources.

Women Equality Week

We at SOM sensitize Students on Gender Diversity, Equity and Inclusion through Expert Session.





Unnat Bharat Abhiyan

SOM, is a Participating Institute of UBA, a Visionary program under the MoE & MHRD. We adopted 5 villages near Chennai and are working on the holistic development of the villages.



Placement

School of Management firmly believes that an individual has to be distinct in order to emerge a winner in this world of cut-throat competition. Industry Employability Enhancement Programmes through guest lectures & special Placement training modules are scheduled at regular intervals. The institute's long lasting relationships with an ever growing pool of marquee recruiters is testimony enough for its quality of programs and talent pool.



Industrial Visits

Industrial Visits provide students a practical perspective of the work place and also an opportunity to learn practically through interaction about working methods and employment practices.

International Immersion

****Conditions Apply**



SKILL LAB

Faculty Development Program

A 5 Days FDP program on SPSS with IOA & ISDC as knowledge partners designed for enriching the research knowledge for the Faculty Members & Research scholars.

WORKSHOPS

Excel

Advanced MS-Excel Workshop methodized by corporate trainers to provide hands-on training to analyze the raw data and make better decisions.

R-Programming /Tableau

The learning of statistical programming language in association with IOA (Institute of Analytics) assists the students in doing research projects.

Symphony Management Club

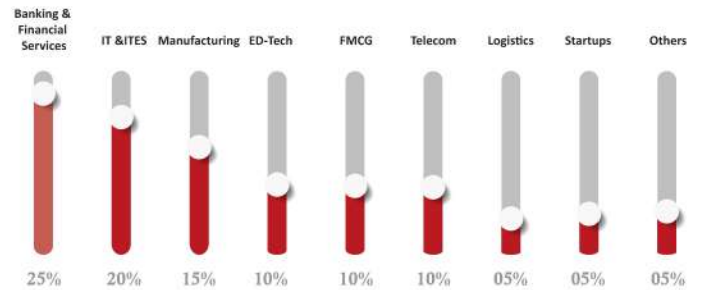
The Symphony Management club aims at organizing distinctive events related to the disciplines of Management.



Placement Record of 2019-2021 Batch

School of Management consistently has a track record of 95% in placing the students in reputed organizations.

PLACEMENT RECORD OF 2019-2021 BATCH



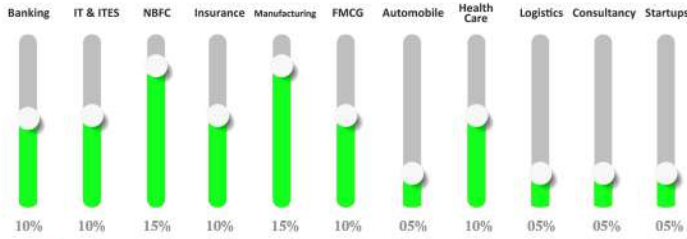
PROMINENT RECRUITERS



Internship

SOM provides opportunity for on-the-job training through Industry Internship Programmes (IIPs) and Live Projects and encourages students Involvement in Entrepreneurship. SOM ropes in with the corporates to provide internship opportunities to students to make them accustomed in the corporate landscape.

INTERNSHIP



Internship Companies



Corporate Connect

The Institution partners with the professional corporate bodies to work on the opportunity to network.



ADMISSION

Selection Procedure

- Application form is available on College / Department Website : www.dgvaishnavcollege.edu.in www.mbadgvc.com
 - Application form can be filled online. Filled in application form should be downloaded and submitted directly at SOM along with a valid December 2021 or February 2022 or May 2022 MAT/TANCET 2022/CAT 2021/CMAT 2021 Scorecard, Photocopy of X, XII, UG individual Semester mark sheets, Consolidated mark Statement and Provisional/Degree Certificate.
 - Call letter will be mailed to shortlisted applicants for appearing for Selection process which includes Group Discussion and Personal Interview.
 - Final Selection list would be declared based on consistent performance in MAT/TANCET/ CMAT/ CAT scores, GD, PI and past academic performance.
 - Immediate admission to meritorious candidates
- ### ELIGIBILITY CRITERIA
- Candidate should have good academic record with minimum 60% marks (or equivalent CGPA) in his/her Graduation (10+2+3 system) from a recognized College/University. Candidates appearing for their final year graduation are also eligible to apply.
 - The applicant to the MBA programme is selected on the basis of past academic performance in 10th, 12th, and graduation along with a valid CAT 2021/CMAT 2021/Dec 2021/ Feb 2022/ May 2022 MAT /TANCET 2022 score and performance in GD and PI.
 - Suitable weightages for Work Experience and Professional Qualification are also given.

ASPIRING CANDIDATES

LOG IN TO

www.dgvaishnavcollege.edu.in
www.mbadgvc.com

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