

D.D.G.D. VAISHNAV COLLEGE (AUTONOMOUS)

1	Name	Dr. J. Satish
2	Designation	Assistant Professor
3	Department	Commerce
4	Employee Id	103144
5	Date of Birth	04-11-1974
6	Gender	Male
7	Date of Appointment in this institution	01-06-1999
8	Experience in this institution	23 Years 6 Months
9	Official Mail Id	sathish@dgvaishnavcollege.edu.in
10	Blood Group	'O' Negative

11	EDUCATION DETAILS (from highest qualification):				
S.No.	Degree	Institution	University	Year of study	Grade/Class
1.	Ph.D.	Dwaraka Doss Goverdhan Doss Vaishnav College	University of Madras	2011	---
2.	M.Phil.	Dwaraka Doss Goverdhan Doss Vaishnav College	University of Madras	2000	1st Class
3.	M.Com.	Annamalai University	Annamalai University	1998	2nd Class
4.	B.Com.	Dwaraka Doss Goverdhan Doss Vaishnav College	University of Madras	1996	1st Class

12	Details of ORIENTATION/REFRESHER COURSES attended:			
S.No.	Orientation/Refresher	University/Institution	Duration	Date (from-to)
1.	Refresher Course	University of Madras	14 Days	18-11-2020 to 01-12-2020
2.	Refresher Course	University of Madras	21 Days	25-07-2013 to 14-08-2013
3.	Refresher Course	University of Madras	21 Days	19-07-2011 to 08-08-2011
4.	Orientation Course	University of Madras	28 Days	27-08-2008 to 23-09-2008

13 Details of SEMINARS, CONFERENCES, WORKSHOPS, FDPs etc. attended:					
S.No	Type (Regional/National/ International)	Theme (Workshop/Conference/ Seminar/FDP)	Organized by	Dur atio n	Date
1.	National	COVID-19 and Environment – Challenges and Opportunities in Front of the World (Webinar)	Chhatrapati Shahu Institute of Business Education and Research	1 Day	5th Jun 2020
2.	National	Paradigm Shift in Global Trade in Post COVID 19 (Webinar)	Vels Institute of Science, Technology and Advanced Studie	1 Day	14th Jun 2020
3.	National	COVID-19 & Indian Tax System (Webinar)	Swami Shukdevanand PG College	1 Day	1st July 2020
4.	International	Post Lockdown Political and Economy Situation in the Context of COVID-19: An Analytical Discussion (Webinar)	Panchmura Mahavidyalaya	2 Days	6th July 2020 to 7th July 2020
5.	National	Indian Banking – Today and Tomorrow (Webinar)	ASBM University	1 Day	13th July 2020
6.	International	Investment Decision Making & Capital Budgeting (Webinar)	Guru Nanak College	1 Day	5th Aug 2020
7.	National	Effective Teaching & Learning with Digital Tools (Webinar)	Nehru Institute of Engineering and Technology	1 Day	20th Sept 2020
8.	International	Changing Landscapes in Business, Finance and Economy: A Global Perspective (e-Conference)	Sidho-Kanho-Birsha University,	1 Day	28-29 Nov 2020

14 Details of Papers published in CONFERENCES/attended Conferences:					
S.No	Type (Regional/National/ International)	Name of the Conference	Name of the paper presented/Attended	Organized by	Date
1.	International	CSR, Economy And Financial Markets Towards Sustainability – 2020	Advertisement Effectiveness and Its Impact on Customer Purchase Intention - A Study with Reference to FMCG Goods Aftermath of COVID- 19 Lockdown	International Open Access Technical Group and The Journal Association for Academic Scholars in Colloboration with Coimbatore Research Forum,	5th Sep 2020
2.	International	Changing Landscapes in Business, Finance and Economy: A Global Perspective	Perception of Investors Towards Basic Money Management Skills - A Study	Sidho-Kanho- Birsha University	28&29th Nov 2020

15 Details of visit as a RESOURCE PERSON:				
S.No	Type (Guest Lectures,Workshops,Conferences Or Seminars/ Ph.D, Viva-voce Examination)	Title	Institution Name	Date

16 Details of publication of Articles/ Chapters written in EDITED BOOKS:				
S.No	Book Name	Title of Articles/Chapters	Name & Address of the Publisher	Month & Year of Publication

17 Details of individual/collaborative MAJOR/MINOR research project undertaken:						
S.No	Title of the Project	Name & Address of the Collaborating Faculty	Funding Agency	Fund Sanctioned	Period	Duration

18 Details on RESEARCH GUIDANCE:					
S.No	Type (FT/PT)	Name of the candidate	Title of the Dissertation	University	Status
1.	FT	HARIPRIYA M	A STUDY ON THE LEVEL OF JOB SATISFACTION OF PRIVATE SCHOOL TEACHERS IN CHENNAI	University of Madras	Completed
2.	FT	RAKSHNA	A COMPARATIVE STUDY ON SWIGGY AND ZOMATO	University of Madras	Completed
3.	FT	KARUNYA	A STUDY ON USAGE OF SOCIAL NETWORKING SITES AMONG COLLEGE STUDENTS IN CHENNAI	University of Madras	Completed
4.	FT	JAYANTHI	A COMPARATIVE STUDY ON FINANCIAL PERFORMANCE OF SBI AND ICICI	University of Madras	Completed

19 Details of papers published in JOURNALS:							
S.No	Journal Type (National/International)	Name of the Journal	Title of the article	Name of the Co-authors	Vol No, Issue No, Page Nos, ISSN No/DOI	Month and year of Publication	Impact Factor/SC I/Scopus (if any)
1.	National	DBJC Journal of Business Research	Impact of FIIs Investment on Debt Market – An Empirical Evidence		Vol. No: 1 Issue No: 6 Page Nos: 10-13 ISSN No: 2248-9711	Sep. 2012	
2.	National	Journal on Banking & Finance	The Current Challenges in BPO	S. Ramachandran	Vol. No: 24 Issue No: 4 Page Nos: 18-19 ISSN No: 0971-4498	Apr. 2011	
3.	National	PR Communication Age. Journal	Quality Healthcare in India – a Bird's Eye View	A. B. Sundaravadevelu	Vol. No: 14 Issue No: 7 Page Nos: 11-12 ISSN No: 0972-0650	Oct. 2011	

20 Details of AWARDS received:			
S.No	Title of the Award	Awarding Agency / University / Government	Month/Year

21	Details of MEMBERSHIP IN EDITORIAL BOARD/ACADEMIC AGENCIES/BODIES:			
S.No	Name of the Journal/Magazine/Agency	Position in the Board	ISBN/ISSN No.(if any)	Year

22	POSITIONS HELD in this institution:		
S.No.	Institution/Department Level	Position	Duration
1.	Institution Level	Team Member – Certificate Verification for Admission Processing Committee, DDGDVC	2011-2020
2.	Institution Level	Member of End Semester Examination Committee, DDGDVC	2011-2020
3.	Institution Level	Member of Graduation Day Committee, DDGDVC	2011-2020
4.	Institution Level	Member of Alumni Association Committee, DDGDVC	2011-2020
5.	Institution Level	Member of Anti-Ragging Committee, DDGDVC	2011-2020
6.	Institution Level	Member of Disciplinary Committee, DDGDVC	2011-2020
7.	Institution Level	Advisor & Head, Department of Accounting and Finance	2016-2018
8.	Institution Level	Member of Academic Council in B.Com (Accounting and Finance), DDGDVC	2016-2018
9.	Institution Level	Member of College Counselling Cell, DDGDVC	2016-2020
10.	Institution Level	Assistant Co-ordinator, INGOU	Dec. 2017
11.	Institution Level	Convener DDGDVC – Alumni Association, DDGDVC	2019-2020
12.	Institution Level	Camp Officer – Dec. 2021 ESE	Dec. 2021
13.	Institution Level	Chief Superintendent – Dec. 2021 ESE	Dec. 2021
14.	Institution Level	Nominated Member (External Expert) Academic Council	2021-2022