

D.D.G.D. VAISHNAV COLLEGE (AUTONOMOUS)

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| 1 | Name | Dr. K. VEERARAGHAVAN |
| 2 | Designation | Assistant Professor |
| 3 | Department | Post Graduate & Research Department of Commerce (Aided) |
| 4 | Employee Id | 8001009880 |
| 5 | Date of Birth | 17 th January, 1981 |
| 6 | Gender | Male |
| 7 | Date of Appointment in this institution | 10 th July, 2015 |
| 8 | Experience in this institution | 7 Years and 5 Months |
| 9 | Official Mail Id | veeraraghavan@dgvaishnavcollege.edu.in |
| 10 | Blood Group | B Positive |

| 11 | EDUCATION DETAILS (from highest qualification): | | | | |
|--------------|--|--|-----------------------------------|-------------------------------|--------------------|
| S.No. | Degree | Institution | University | Year of study | Grade/Class |
| 1 | B.COM | Pachaiyappa's College for Men, Kanchipuram | University Of Madras | 2001 | 71% |
| 2 | M.COM | Presidency College, Chennai | University Of Madras | 2003 | 67.5% |
| 3 | M.PHIL (Marketing) | IDE | University Of Madras | 2006 | 51% |
| 4 | NET - Commerce | University Grants Commission | University Grants Commission | Nov. - 2011 | - |
| 5 | Ph.D (FINANCE) | R & D Centre | Bharathiar University, Coimbatore | 2015 | - |
| 6 | MBA (Finance) | TNOU | TNOU | 2006 (University III Rank) | 72.5% |
| 7 | NET - Management | University Grants Commission | University Grants Commission | June - 2011 | - |

| 12 Details of ORIENTATION/REFRESHER COURSES attended: | | | | |
|--|------------------------------|-------------------------------|-----------------|---|
| S.No. | Orientation/Refresher | University/Institution | Duration | Date (from-to) |
| 1 | Orientation | Madurai Kamarajar University | 30 Days | 19 th February to 20 th March, 2021 |
| 2 | Refresher | Gujarat University | 14 Days | 21 st June to 4 th July, 2022 |

| 13 Details of SEMINARS, CONFERENCES, WORKSHOPS, FDPs etc. attended: | | | | |
|--|--|--|--|---|
| S.No | Type (Regional/National/International) | Theme (Workshop/Conference/Seminar/FDP) | Organized by | Date |
| 1. | Regional Seminar (Ministry of HRD, Govt. of India Sponsored) | Intellectual Property Rights | Department of Management Studies, SCSVMV University, Enathur, Kanchipuram, | 9 th & 10 th March 2005 |
| 2. | National Seminar | Entrepreneurship Development | Sona School of Management, Sona Institute of Technology, Salem. | 13 th & 14 th February 2009 |
| 3. | AICTE & ISTE Sponsored STTP | Team Building and Leadership Skills | Department of Management Studies, Mailam Engineering College, Mailam. | 2-6 March 2009 |
| 4. | National workshop | IT Tools and Techniques for Business Enterprises | VIT Business School, VIT University, Vellore. | 21 st March 2009 |
| 5. | FDP | Pedagogy and Classroom Management | Training & Placement, S& H Department, Sastra University, Thanjavur. | 4 th & 5 th April 2009 |
| 6. | FDP | Experimental Learning | VIT Business School, VIT University, Vellore. | 21 st November 2009 |
| 7. | National Seminar | Financial Security and Wealth Creation | Department of Commerce, M.O.P. Vaishnav College for Women, Chennai. | 6 th February 2010 |

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| 8. | National Seminar | Psychological Impact of Economic Meltdown on Business Organizations and Employees | Department of Psychology, University of Madras, Chennai. | 5 th & 6 th March, 2010 |
| 9. | FDP | Academic Research Writing | Department of Business Administration Annamalai University, Annamalai Nagar. | 17 th April, 2010 |
| 10. | Workshop | Opportunities in Sponsored Research for Academic Institutes | Dr.MGR University, Maduravoyal, Chennai. | 9 th & 10 th July 2010 |
| 11. | Workshop (Margadarshan 2010) | State Level Management Workshop | Sri Sankara Arts & Science College, Enathur, Kanchipuram | 2 nd & 3 rd September 2010 |
| 12. | FDP | Indian Commodity Market: “Derivatives & Risk Management” | Department of Commerce UGC – SAP – DRS 1, Pondicherry University, Puducherry. | 25 th & 26 th September 2010 |
| 13. | National Workshop | Art of Writing Research Article in Commerce and Management | Department of Commerce and Financial Studies, Bharathidasan University, Tiruchirappalli. | 23 rd &24 th October 2010 |
| 14. | National Seminar | Research in Management Studies | Department of Management Studies, Sri Sankara Arts & Science College, Enathur, Kanchipuram. | 29 th October 2010 |
| 15. | National | National Interaction Programme for Research Scholars | UGC Academic Staff College, Pondicherry University, Puducherry. | 30 th September & 1 st October 2010 |
| 16. | FDP | Application of Research in Contemporary Management and Social Sciences | Faculty of Management Studies,SCSVMV | 5 th November 2011 |

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| | | | University, Enathur, Kanchipuram, | |
| 17. | National Level Workshop | Introduction to SPSS | School of Education, SCSVMV University, Enathur, Kanchipuram. | 25 th January 2014 |
| 18. | ICSSR workshop | Research Methodology in Social Sciences | Department of Business Administration, Indian Arts & Science College, Tiruvannamalai. | 8 th January 2016 |
| 19. | FDP | Interaction Programme | IQAC, D.G. Vaishnav College, Chennai. | 18 th & 19 th March 2016 |
| 20. | National Conference | Right to Information Act & Consumerism | Citizen Consumer Club, D.G. Vaishnav College, Chennai. | 14 th & 15 th March 2018 |
| 21. | ICSI Teacher's FDP | "Empowering Educators" | ICSI-SIRC House, Nungambakkam, Chennai. | 6 th September, 2019 |
| 22. | Workshop | Tax Planning and Tax Filing | Department of Corporate Secretaryship, Gurunanak College, Chennai | 24 th September 2019 |
| 23. | UGC Sponsored Short term course National workshop | Disaster Management & Climate Change | UGC-HRDC, University of Madras, Chennai. | 22 nd to 28 th January 2020 |
| 24. | Ten Days Online National Skill Development Programme (RUSA Sponsored) | GST Registration, Assessment & Filing of Returns – Phase III | Department of Commerce, Bharathiar University, Coimbatore. | 2 nd November to 12 th November 2020 |
| 25. | Two Weeks Online FDP | Pedagogy and Research Methods | UGC-HRDC, AMET University, Chennai. | 25 th May to 6 th June 2021 |

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| 26. | Two Weeks Online FDP | Yoga for well-being during Covid period | UGC-HRDC, IQAC & CYHE, AMET University, Chennai. | 11 th to 17 th June 2021 |
| 27. | Five Days Online FDP | Research & Innovation | Department of Commerce (A & F), SRMIST, Ramapuram Campus, Chennai. | 5 th to 9 th July 2021 |
| 28. | Professional Development Capability Enhancement Programme (Online) | Indian Accounting Standards | Southern India Regional Council of ICAI and Department of Corporate Secretaryship, DDGDVC, Chennai. | 15 th to 19 th July 2021 |
| 29. | ICSI Teacher's Conference | "Empowering Educators" | ICSI-SIRC House, Nungambakkam, Chennai. | 23 rd September, 2019 |

| 14 Details of Papers published in CONFERENCES/attended Conferences: | | | | | |
|---|--|--|--|---|---|
| S.No | Type (Regional/National/International) | Name of the Conference | Name of the paper presented/Attended | Organized by | Date |
| 1. | National | NCOSBI – 09 | "A Portfolio Model used for Venture Capital Performance and dimensions with Investment Selection" ISBN: 978 81 8371 2675 | Department of Business Administration, Kalasalingam University, Krishnan Koil | 4 th & 5 th November 2009 |
| 2. | International | International Conference on "Survival and Growth Strategies in Changing Business Scenario" | "A Study on the Significant Appraisal of Capital Market Reforms" ISBN: 978 81 8371 2620. | Commerce wing – D.D.E. – Annamalai University, Annamalai Nagar | 28 th & 29 th December 2009 |
| 3. | International Seminar | ICMR & Tamil Nadu State Council | A Study on Investor's Decision | P.G. & Research Department of | 16 th & 17 th December |

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|----|--------------------------|--|--|---|--|
| | | for Science & Technology (Sponsored) | Behaviour System (Published in Journal with ISSN : 0974-8709, Volume 2, December 2010 Special issue) | Economics, Rajah Serfoji College, Thanjavur. | r 2010 |
| 4. | National Conference | National Conference on Management of Resources – Issues & Challenges | Investor's Behaviour in Stock Market (Published in Journal with ISSN : 0978-8190919968, Volume 3, June 2011 Special issue) | Adaikalamatha Institute of Management, Adaikalamatha College, Vallam, Thanjavur. | 28 th January 2011 |
| 5. | National Seminar | 3 rd Advanced Data Analysis, Business Analytics and Economic Intelligence | Capital Market Behavior in India (Published in Journal with ISSN : 0974-8709, Volume 3, June 2011 Special issue) | P.G. & Research Department of Economics, Rajah Serfoji College, Thanjavur. | 20 th & 21 st June 2011 |
| 6. | National Seminar | “Enhancement of Quality in Marketing Service” | Behavioral Finance (Souvenir published) | Department of Business Administration, Auxilium College, Vellore. | 25 th January 2012 |
| 7. | Inter National Seminar | Business Opportunities in the Current Global Scenario | Significance of Behavioural finance in Indian Stock Market ISBN: 978 93 80371 061 | Department of Management Studies, Sri Sankara Arts & Science College, Enathur, Kanchipuram. | 9 th & 10 th February 2012 |
| 8. | National seminar | “Innovative Strategies for Global Competitiveness” | Impact of FIIs in Indian Stock Market (Souvenir published) | RVS Institute of Management Studies & Research, Sulur, Coimbatore. | 11 th February 2012 |
| 9. | International Conference | Prospects and Challenges of | Investors Behaviour on | Department of Management | 12 th October 2012 |

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| | | Service Sectors in Indian Economy | Portfolio Management ISBN: 978 81 907153 7 3 | Studies, Sri Sankara Arts & Science College, Enathur, Kanchipuram. | |
| 10. | 5 th International Conference | Business Research | Patient's Satisfaction on Health Services of Private Hospitals in Thiruvallur District (Special issue with ISSN NO. IJREISS 2288-80838) | Department of Commerce, FSH, SRMIST, Kattankulathur, | 9 th & 10 th October, 2018 |

| 15 Details of visit as a RESOURCE PERSON: | | | | |
|---|--|-------|------------------|------|
| S.No | Type (Guest Lectures, Workshops, Conferences Or Seminars/ Ph.D, Viva-voce Examination) | Title | Institution Name | Date |

| 16 Details of publication of Articles/ Chapters written in EDITED BOOKS: | | | | |
|--|--|---|--|--|
| S.No | Book Name | Title of Articles/Chapters | Name & Address of the Publisher | Month & Year of Publication |
| 1 | Authored for "Office Management and Secretaryship & Typography and Computer Applications – Theory & Practical" | Vocational Subject Higher Secondary Second Year | Free Textbook Programme of Government of Tamilnadu, Department of School Education | First Edition, 2019 (Published under New Syllabus) |
| 2. | Reviewed for "Office Management and Secretaryship & Typography and Computer Applications – Theory & Practical" (Both | Vocational Subject Higher Secondary First Year | Free Textbook Programme of Government of Tamilnadu, Department | First Edition, 2022 (Published under New Syllabus) |

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| | Tamil & English) | | of School Education | |
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| 17 Details of individual/collaborative MAJOR/MINOR research project undertaken: | | | | | | |
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| S.No | Title of the Project | Name & Address of the Collaborating Faculty | Funding Agency | Fund Sanctioned | Period | Duration |
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| 18 Details on RESEARCH GUIDANCE: | | | | | |
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| S.No | Type (FT/PT) | Name of the candidate | Title of the Dissertation | University | Status |
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| 19 Details of papers published in JOURNALS: | | | | | | | |
|---|---------------------------------------|---|--|-------------------------|--------------------------------------|-------------------------------|-----------------------------------|
| S.No | Journal Type (National/International) | Name of the Journal | Title of the article | Name of the Co-author s | VolNo, IssueNo, PageNos. ISSN No/DOI | Month and year of Publication | Impact Factor/SCI/Scopus (if any) |
| 1 | International | International Journal of Enterprise and Innovation Management Studies | InvestorBehavior in Decision making process – A Critical Study | Dr.M.A nbalagan | ISSN: 0976-2698, Volume 1, No.2, | January - June 2010 | |
| 2 | International | International Journal of Enterprise and Innovation Management Studies | Role of Behavioural Finance – A Study | Dr.M.A nbalagan | ISSN: 0976-2698, Volume 1, No.3, | July - December 2010 | |

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| 3 | International | International Journal of Enterprise and Innovation Management Studies | Evaluation of Security Models and Methods | Dr.M.A nbalagan | ISSN: 0976-2698, Volume 2, No.1, | January - June 2011 | |
| 4 | International | International Journal of Enterprise and Innovation Management Studies | Heuristic behaviour of the Investors | Dr.M.A nbalagan | ISSN: 0976-2698, Volume 2, No.2, | July - December 2011 | |
| 5 | International | International Journal of Management Studies, | Effect of Financial Management Practices on Financial Performance of Small and Medium Enterprises in Pudhucherry, India | | ISSN(Print) 2249-0302 ISSN (Online) 231-2528 Volume 5, No.4 | 2018 | 2.846 |
| 6 | International | International Journal of Research and Analytical Reviews | Consumer's Perception towards Online Shopping in Chennai City | | E-ISSN 2348-1269, P- ISSN 2349-5138 Volume 6, No.2 | 2019 | 5.75 |

| 20 | Details of AWARDS received: | | |
|------|------------------------------------|---|--------------|
| S.No | Title of the Award | Awarding Agency / University / Government | Month/Year |
| 1 | University III Rank for MBA Course | TNOU | January 2007 |

| 21 | Details of MEMBERSHIP IN EDITORIAL BOARD/ACADEMIC AGENCIES/BODIES: | | | |
|------|--|-----------------------|-----------|------|
| S.No | Name of the | Position in the Board | ISBN/ISSN | Year |

| | Journal/Magazine/Agency | | No.(if any) | |
|---|--------------------------------|-------------|--------------------|------|
| 1 | Indian Accounting Association | Life Member | | 2022 |
| 2 | Indian Social Science Academy | Life Member | | 2022 |

| 22 | POSITIONS HELD in this institution: | | |
|--------------|--|----------------------------------|-----------------------------|
| S.No. | Institution/Department Level | Position | Duration |
| 1 | National Service Scheme (DDGDVC) | NSS Programme Officer(Unit – IV) | 3 Years (Since August 2019) |
| 2 | Placement Cell | Member | 3 Years (Since 2019) |
| 3. | College End Semester Examination Committee | Member | AY 2020-21 |
| 4. | Department Level | Co-ordinator for MOOC Courses | 2019 – 2020 & 2020 – 2021 |
| 5. | Citizen Consumer Club | Programme Co-ordinator | 2017 – 2018 & 2018 – 2019 |