

RevisesD.D.G.D. VAISHNAV COLLEGE (AUTONOMOUS)

1	Name	Dr.M.R.GEETHA
2	Designation	Assistant Professor
3	Department	PG & Research Department of Commerce
4	Employee Id	8001009844
5	Date of Birth	09/07/1972
6	Gender	Female
7	Date of Appointment in this institution	24-07-2000 (Aided appointment 12 October 2018)
8	Experience in this institution	__22__ Years __5__ Months
9	Official Mail Id	geethasrinivasan@dgvaishnavcollege.edu.in
10	Blood Group	'O' positive

11	EDUCATION DETAILS (from highest qualification):				
S.No.	Degree	Institution	University	Year of study	Grade/Class
1.	Ph.D	Dravidian University	Dravidian university	2017	-
2	Mphil	DDGDVAISHNAV COLLEGE	Madras university	2000	Second class
3	M.COM	Ethiraj College for Women	Madras university	1995	First class
4	M.B.A	Madras university	Madras university	2010	Second class
5	B.COM	Ethiraj College for Women	Madras university	1993	First class

12	Details of ORIENTATION/REFRESHER COURSES attended:			
S.No.	Orientation/Refresher	University/Institution	Duration	Date (from-to)
1.	Orientation course	Madurai Kamaraj university -UGC	One month	23-11-2020 to 22 -12-2020
2	Refresher course	Bharathiar university-UGC	14 days	02-06-2022 to 15-06-2022

13 Details of SEMINARS, CONFERENCES, WORKSHOPS, FDPs etc. attended:					
S.No	Type (Regional/National/ International)	Theme (Workshop/Conference/Semi nar/FDP)	Organized by	Dura tion	Date
1.	National	Innovation incubation startups & Research challenges in India-FDP	Idhaya engineering college for women	5days	07 june to 11 june 2021
2	National	Intellectual property right-workshop & FDP	New College	5days	
3	National	Pedagogy & Research Methods	AMET	2 Weeks	24 May to 06 June 2021
4	National	Industry Institute interaction-A holistic approach	SRM Institute of science & Research	2 weeks	01 June to 14 june 2021
5	Regional	Skill Development programme for Research scholars and students	DDGDVaishnav college	5 days	13 Mar to 10 Apr 2021
6	National Workshop	Advanced teaching, learning, research methodology and Innovations	St.Francis De Salescollege	5	01 june to 5 june 2021
7	National-FDP	Role of faculty in moulding students	HKBK Degree college	3 days	24 to 26 May 2021
8	Regional	Aatmanibar Bharat Abhiyan-with special focus to MSME	Dr. MGR Janaki college of Arts & science for women	1 day	26 may 2020
9	Webinar	Designing competitive curriculam in commerce	Quaid e millat college for women	1 day	04-06 2020
10	webinar	Future of finance & way forward to students and professionals	Annai violet arts and science college	1 day	8 june 2020
11	webinar	Changing corporate social responsibility trends	DDGD vaishnav college	1 day	27 july 2020
12	Nation -webinar	Post covid19- a	DDGD	1 day	24 may

		Entrepreneurship opportunities	VAISHNAV COLLEGE		2021
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14 Details of Papers published in CONFERENCES/attended Conferences:					
S. No	Type (Regional/National/International)	Name of the Conference	Name of the paper presented/Attended	Organized by	Date
1	National conference	Changing Facets of HRM in PSB's- Paradigm shift	Stress Burnout Syndrome	DDGD Vaishnav College	16& 17 th Dec 2010
2	International conference	Entrepreneurship youth & inclusive Development for Brand India	Entrepreneurial opportunities in Indian Economy	Loyola College	25 & 26 Feb 2011
3	National colloquim	Public-Private partnership-A viable energy for sustainable development	Human resource development	WCC	7 & 8 th Mar 2016
4	International conference	Innovative marketing strategies for sustainable growth	E-TAILING	Sankara college of science and commerce	16 sep 2015
5	State	Recent Developments in Banking and financial sectors	Asset liability Management	Ramakrishna mission vivekananda college	20 Jan 2011
6	State	Recent trends in Financial Services	New financial products and challenges of financial services	Sri Sarada college for Women	26 Feb 2011

15 Details of visit as a RESOURCE PERSON:					
S.No	Type (Guest Lectures, Workshops, Conferences Or Seminars/ Ph.D, Viva-voce Examination)	Title	Institution Name	Date	

16 Details of publication of Articles/ Chapters written in EDITED BOOKS:				
S.No	Book Name	Title of Articles/Chapters	Name & Address of the Publisher	Month & Year of Publication

17 Details of individual/collaborative MAJOR/MINOR research project undertaken:						
S.No	Title of the Project	Name & Address of the Collaborating Faculty	Funding Agency	Fund Sanctioned	Period	Duration

18 Details on RESEARCH GUIDANCE:					
S.No	Type (FT/PT)	Name of the candidate	Title of the Dissertation	University	Status

19 Details of papers published in JOURNALS:							
S.No	Journal Type (National/International)	Name of the Journal	Title of the article	Name of the Co-authors	Vol No, Issue No, Page Nos, ISSN No/DOI	Month and year of Publication	Impact Factor/SCI/Scopus (if any)

20	Details of AWARDS received:		
S.No	Title of the Award	Awarding Agency / University / Government	Month/Year

21	Details of MEMBERSHIP IN EDITORIAL BOARD/ACADEMIC AGENCIES/BODIES:			
S.No	Name of the Journal/Magazine/Agency	Position in the Board	ISBN/ISSN No.(if any)	Year

22	POSITIONS HELD in this institution:		
S.No.	Institution/Department Level	Position	Duration
1.	IQAC-Commerce Department	coordinator	2019-2022
2.	Women students forum and internal compliance committee	member	2021-2022
3.	Disciplinary committee	member	2018-2021
4.	.Naac-Criteria 1	member	2019-2022
5.	Pratibha Sangam	member	2022
6.	Parents teacher association	Staff incharge	2022-23
7.	IIC - commerce Dept	eventCoordinator	2021-22
8.	Commerce Department -shift 1	Exam coordinator	june2018-may2022