

1	Name	DR.M.RAJESH
2	Designation	Assistant professor
3	Department	Commerce
4	Employee Id	
5	Date of Birth	07/01/1975
6	Gender	Male
7	Date of Appointment in this institution	02/02/2021
8	Experience in this institution	1 year & 10 months
9	Official Email Id	rajeshm@dgvaishnavcollege.edu.in
10	Blood Group	O positive

11	EDUCATION DETAILS (from highest qualification):				
S.No	Degree	Institution	University	Year of Study	Grade/Class
1	Ph..D	DB jain college	University of madras	2009	
2	M.phil	DB jain college	University of madras	2002	I
3	MBA	IDE	Periyar University	2009	I
3	M.com	IDE	Annamalai university	2000	II
4	B.com	DB jain college	University of madras	1995	II
5	HSC	State board	TN	1992	I
6	SSLC	State board	TN	1990	I

12	Details of ORIENTATION/REFRESHER COURSES attended:			
S.No	Orientation/Refresher	University/Institution	Duration	Date
1	Orientation	University of madras	30 days	13.092021 to 12.10.2021

13					
S.No	Type (Regional/National/ International)	Theme (Workshop/Conference/Seminar/FDP)	Organized by	Duration	Date

**D.D.G.D. VAISHNAV COLLEGE (Autonomous)
Arumbakkam, Chennai-600 106.**

15	Details of visit as a RESOURCE PERSON:			
S.No	Type (Guest Lectures, Workshops, Conferences Or Seminars/ Ph.D, Viva-voce Examination)	Title	Institution Name	Date

14	Details of Papers published in CONFERENCES/attended Conferences:				
S.No	Type (Regional/National/ International)	Name of the Conference	Name of the paper presented/Attended	Organized by	Date
1	International	Corporate business strategies Post Covid-19	A study on marketing condition and onion price issues	DB Jain College	06.05.2022
2	International	The digital Era Canvas innovations and challenges in Business	The Ethical and Unethical Marketing issues on Consumer behaviour	University of Madras & IARA	11.04.2022 – 12.04.2022

16	Details of publication of Articles/ Chapters written in EDITED BOOKS:			
S.No	Book Name	Title of Articles/Chapters	Name & Address of the Publisher	Month & Year of Publication

17	Details of individual/collaborative MAJOR/MINOR research project undertaken:					
S.No	Title of the Project	Name & Address of the Collaborating Faculty	Funding Agency	Fund Sanctioned	Period	Duration

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18 Details on RESEARCH GUIDANCE:						
S.No	Type (FT/PT)	Name of the candidate	Title of the Dissertation	University	Status	Awarded Date

19 Details of papers published in JOURNALS:							
S.No	Journal Type (National/International)	Name of the Journal	Title of the article	Name of the Co-authors	Vol No, Issue No, Page Nos. ISSN No/DOI	Month and year of Publication	Impact Factor/SCI/Scopus (if any)
1	National (UGC CARE)	Journal of fundamental & Comparative Research	The Ethical and Unethical Marketing issues on Consumer behaviour	-	Vol.VIII (2021 – 2022). ISSN – 2277 - 7607.	2022	-

20 Details of AWARDS received:			
S.No	Title of the Award	Awarding Agency / University / Government	Month/Year

21 Details of MEMBERSHIP IN EDITORIAL BOARD/ACADEMIC AGENCIES/BODIES:				
S.No	Name of the Journal/Magazine/Agency	Position in the Board	ISBN/ISSN No.(if any)	Year

22 POSITIONS HELD in this institution:			
S.No.	Institution/Department Level	Position	Duration

