

**D.D.G.D. VAISHNAV COLLEGE (AUTONOMOUS)**

<b>1</b>	<b>Name</b>	<b>DR. R. SANGEETHA</b>
<b>2</b>	<b>Designation</b>	HOD & Assistant Professor
<b>3</b>	<b>Department</b>	B.Com (Bank Management)
<b>4</b>	<b>Employee Id</b>	EC02002
<b>5</b>	<b>Date of Birth</b>	06.02.1984
<b>6</b>	<b>Gender</b>	Female
<b>7</b>	<b>Date of Appointment in this institution</b>	01.07.2009
<b>8</b>	<b>Experience in this institution</b>	14
<b>9</b>	<b>Official Mail Id</b>	hod-bbm@dgvaishnavcollege.edu.in
<b>10</b>	<b>Blood Group</b>	O+

<b>11</b>	<b>EDUCATION DETAILS (from highest qualification):</b>				
<b>S.No.</b>	<b>Degree</b>	<b>Institution</b>	<b>University</b>	<b>Year of study</b>	<b>Grade/Class</b>
1	PhD	University of Madras	Commerce	2017	
2	M.Phil	D.G.Vaishnav College (Autonomous)	Commerce	2007	I <sup>st</sup> Class
3	MBA	University of Madras	HRM	2009	I <sup>st</sup> Class
4	M.com	Anna Adarsh College for Women	Commerce	2006	I <sup>st</sup> Class
5	Msc.Psycology	University of Madras	Psycology	2011	II <sup>st</sup> Class
6	NET	UGC Grant Commission	Commerce	2011	
7	SET	Bharathiar University	Commerce	2011	
8	B.com	Bhaktavatsalam College for Women	Commerce	2004	I <sup>st</sup> Class

<b>12</b>	<b>Details of ORIENTATION/REFRESHER COURSES attended:</b>			
<b>S.No.</b>	<b>Orientation/Refresher</b>	<b>University/Institution</b>	<b>Duration</b>	<b>Date (from-to)</b>
	NIL	NIL	NIL	


**13 Details of SEMINARS, CONFERENCES, WORKSHOPS, FDPs etc. attended:**

S.No	Type (Regional/National/ International)	Theme (Workshop/Conference/Seminar/FDP )	Organized by	Duration	D
1					
2					
3					
4					

**14 Details of Papers published in CONFERENCES/attended Conferences:**

S.No	Type (Regional/National / International)	Name of the Conference	Name of the paper presented/Attended	Organized by	Date
1	International	Conference-“ Emerging Trends in E- Commerce” – E-Governance,	University Of Madras	2 Days	16 <sup>th</sup> & 17 <sup>th</sup> March
2	International	Conference-“ Emergence of Socially Responsible Entrepreneur in Building Brand India”	Loyola College	2 Days	25 & 26 Feb
3	International	“Element of talent management strategies in IT Companies – A study with reference to Chennai City”,	Nehru College of Management	2 Days	9&10 Mar
4	Regional	FDP- “Twists & Turns in Indian Financial Sector”	Anna Adarash College	1 Day	24 March
5	National	Entrepreneuria l Human Resource Strategy	University Of Madras	2 Days	18 & 19 Dec
6	National	Emerging	PeriyarManiammai	1 Day	23th April

		Trends in Financial Management – Microfinance and Women Empowerment	University Thanjavur		
7	National	Management Of Resources Issue & Challenges	Adaikalamatha Institute Of Management	1 Day	28 <sup>th</sup> January
8	National	Total Quality Management for Consumer Satisfaction	Loyola College	2 Days	15 & 16 dec
9	National	“E-BANKING”	Madras Christian College	2 Days	15 & 16 September

15 Details of visit as a RESOURCE PERSON:				
S.No	Type (Guest Lectures, Workshops, Conferences Or Seminars/ Ph.D, Viva-voce Examination)	Title	Institution Name	Date
	NIL	NIL	NIL	NIL

16 Details of publication of Articles/ Chapters written in EDITED BOOKS:				
S.No	Book Name	Title of Articles/Chapters	Name & Address of the Publisher	Month & Year of Publication
1	Technology in Banking ISBN No. 978-93-89051-83-4		Charulatha Publication	Oct 2019
2	Entrepreneurial Development ISBN No.978-93-899970-17		Charulatha Publication	3,July 2020

17 Details of individual/collaborative MAJOR/MINOR research project undertaken:						
S.No	Title of the Project	Name & Address of the Collaborating Faculty	Funding Agency	Fund Sanctioned	Period	Duration
	NIL	NIL	NIL	NIL	NIL	NIL

18 Details on RESEARCH GUIDANCE:					
S.No	Type (FT/PT)	Name of the candidate	Title of the Dissertation	University	Status
	NIL	NIL	NIL	NIL	NIL

19 Details of papers published in JOURNALS:							
S.No	Journal Type (National/International)	Name of the Journal	Title of the article	Name of the Co-authors	Vol No, Issue No, Page Nos, ISSN No/DOI	Month and year of Publication	Impact Factor/SCI/Scopus (if any)
1	National	"A Relationship Between TM & OD – A Study With Reference to IT Companies in Chennai City" – DBJC journal of business research		-	Vol.1, No.1, ISSN:2248-9711.	19, Dec 2015	
2	UGC-CARE – A Journal	"Empirical evidence for brand personality dimension – A study with reference to non-durable product consumer in Chennai city" Adalya Journal			Vol.8, ISSN No.1301-2746.	12 dec 2019	5.3
3	UGC-CARE List – Group I	"Validity of investors attitudes toward capital			Volume IX Issue	March 2020	6.3

		market Investment – A study with reference to Chennai city “.Parishodh Journal,			III, Pg No.1047 4-10481, ISSN No.2347-6648.		

<b>20 Details of AWARDS received:</b>			
<b>S.No</b>	<b>Title of the Award</b>	<b>Awarding Agency / University / Government</b>	<b>Month/Year</b>
	NIL	NIL	NIL

<b>21 Details of MEMBERSHIP IN EDITORIAL BOARD/ACADEMIC AGENCIES/BODIES:</b>				
<b>S.No</b>	<b>Name of the Journal/Magazine/Agency</b>	<b>Position in the Board</b>	<b>ISBN/ISSN No.(if any)</b>	<b>Year</b>
	NIL	NIL	NIL	NIL

<b>22 POSITIONS HELD in this institution:</b>			
<b>S.No.</b>	<b>Institution/Department Level</b>	<b>Position</b>	<b>Duration</b>
1	Department Level	HOD	6 MONTH