

D.D.G.D. VAISHNAV COLLEGE (AUTONOMOUS)

1	Name	Mr.S.Balamurali
2	Designation	Assistant Professor
3	Department	BBA
4	Employee Id	EC05013
5	Date of Birth	19.12.1984
6	Gender	MALE
7	Date of Appointment in this institution	17.06.2019
8	Experience in this institution	3 Years 6 Months
9	Official Mail Id	sbalamurali@dgvaishnavcollege.edu.in
10	Blood Group	O+

11 EDUCATION DETAILS (from highest qualification):					
S.No.	Degree	Institution	University	Year of study	Grade/Class
1	UGC-NET	University Grants Commission, New Delhi	University Grants Commission, New Delhi	2009	Qualified
2	M.B.A	Velammal College of Management and Computer Studies, Chennai	University of Madras, Chennai	2009	72%
3	B.Com	Shanmuga Industries Arts & Science College, Tiruvannamalai	University of Madras, Chennai	2005	68%

12 Details of ORIENTATION/REFRESHER COURSES attended:				
S.No.	Orientation/Refresher	University/Institution	Duration	Date (from-to)
1	Education	Teaching Learning Centre, Ramanujan College University of Delhi	2 Weeks	17/1/2022 – 1/2/2022
2	Curriculum Design &	MGR University	5 Days	14/2/2022 –

	Development			18/2/2022

13 Details of SEMINARS, CONFERENCES, WORKSHOPS, FDPs etc. attended:					
S.No	Type (Regional/National/ International)	Theme (Workshop/Conference/ Seminar/FDP)	Organized by	Durat -ion	Date
1	State	FDP On Teaching Techniques	ICTACT And Manakular Engg. College, Pondicherry.	1 Day	05-08-2016
2	State	FDP On Research Methodology & Report Writing	Jeppiar Engineering College, Chennai.	1 Day	12-08-2016
3	National	National Conference On Emerging Trends In Business And Management.	Shanmuga Industries Arts And Science College, Tiruvannamalai.	1 Day	23-02-2017
4	National	National Conference On New Approaches In Business	Sun Arts And Science College, Tiruvannamalai.	1 Day	23-03-2017
5	Inter National	International Seminar On Business Innovation And Challenges In The Global Era	Sun Arts And Science College, Tiruvannamalai.	1 Day	05-10-2017
6	State	Workshop For Faculty On Online Courses	Sri Akilandeswari Women's College, Wandiwash.	1 Day	03-01-2018
7	State	Workshop On NPTEL By IIT Madras	Sri Akilandeswari Women's College, Wandiwash.	1 Day	03-01-2018
8	Inter National	International Conference On Current Strategies And Innovative Practices Of Business And Banks In The Digital Epoch	St. Joseph's College Of Arts & Science (Autonomous), Cuddalore	1Day	17-02-2018
9	State	State Level Seminar On Newfangled	Sun Arts And Science College,	1 Day	15-03-2018

		Management Practices In The Global Era	Tiruvannamalai.		
10	Inter National	International Conference On Innovation, Entrepreneurship And Economy For Sustainable Development	Sairam Institute Of Management Studies, Chennai	2 Days	10-10-2018
11	Inter National	Conference On Emerging Dynamics Of Commerce In Global Scenario	Sri Kanyaka Parameshwari Arts & Science College For Women, Chennai	1 Day	23-10-2018
12	National	National Seminar On Empowering India Through Digital Literacy	Annamalai University, Chidambaram	2 Days	12-04-2019
13	State	FDP On Capital Markets & Derivatives	Imarticus Learning, Chennai	1 Day	23-08-2019
14	State	Two Days Workshop On Data Analysis Using SPSS	BBA, Dwaraka Doss Goverdhan Doss Vaishnav College	2 Days	20-11-2019
15	National	Webinar On An Effective Research Paper Writing Skills	Bagwan Mahavir University	4 Days	13-04-2020
16	National	Online FDP On Leader- A Real Role Model	Nallamuthu Gounder Mahalingam College, Pollachi	3 Days	16-04-2020
17	National	Webinar On Theme Leading In A VUCA World	ICTACT	1 Day	20-04-2020
18	National	Webinar On Theme Leading In A VUCA World	ICTACT	1 Day	21-04-2020
19	National	Webinar On Theme Leading In A VUCA World	ICTACT	1 Day	22-04-2020
20	National	Webinar On Way Forward For Banking-	Thakur College Of Science And	1 Day	26-04-2020

		Impact Of Covid-19	Commerce, Mumbai		
21	National	Online FDP On Emotional Intelligence	KG College Of Arts And Science, Coimabto	3 Days	28-04-2020
22	National	Webinar On Doom In Palm- Digital World	SNMV College Of Arts And Science Institute Of Management, Coimbatore	I Day	30-04-2020
23	National	Webinar On Managing Crisis With Common Investing Strategies	Thakur College Of Science And Commerce, Mumbai	I Day	01-05-2020
24	National	FDP On Revisiting Life Through Positivity	Shree Saraswathi Thiyagaraja College, Pollachi	I Day	01-05-2020
25	National	Webinar On Impact Of Covid-19 In Indian Economy And How To Manage Our Finance	Dr. MGR University	I Day	02-05-2020
26	Inter-National	Online International FDP On How To Write Effective Case Study	Atmiya University	I Day	02-05-2020
27	National	Webinar On Covid-19 Impact On Economy And Managing Finances During This Period	DB Jain College, Chennai	I Day	03-05-2020
28	National	FDP On Teaching, Learning And Evaluation	Arulmigu Palani Andavar Arts College For Women	3 Days	04-05-2020
29	National	Training In Moodle Learning Management System	Sri Ramakrishna College Of Arts And Science College For Women	I Day	04-05-2020
30	National	Webinar On The Power Of A Teacher	ICTACT	I Day	04-05-2020
31	National	Webinar On How To Be	SRM University	I Day	05-05-2020

		Secured In Digital Era			
32	National	Webinar On Use On Elsevier Tools In Research Workflow	University Of Madras	I Day	05-05-2020
33	National	Webinar On Gamification Tools In Teaching	St.Xavier College For Women, Aluva	I Day	07-05-2020
34	National	Online FDP On Examinations In Wake Of COVID-19	Patrician College Of Arts & Science, Chennai	I Day	08-05-2020
35	National	Webinar On The Art Of Teaching Is The Art Of Assistance	Hindustan College Of Arts & Science, Coimabto	I Day	11-05-2020
36	National	FDP On Outcome Based Education And NBA Accreditation	G.S. Mandal's Maharastra Institute Of Technology, Aurangabad	I Day	11-05-2020
37	National	National Level FDP Program	North Storm Academy	2 Days	13-05-2020
38	National	Webinar On Social Intelligence In Classrooms	Sri Saratha Niketan College For Women, Karur	I Day	13-05-2020
39	National	Webinar On Cyber Security In The New Age And Career Opportunities	Global Institute Of Management Studies	I Day	14-05-2020
40	National	FDP On Online Faculty Development Program On Research And Publications In E-Information Environment	PSG College Of Arts & Science, Coimbatore	I Day	14-05-2020
41	National	Webinar On Insurance For Business Enterprise	Kalasalingam University	I Day	15-05-2020
42	National	Webinar On SAP Opportunities & Challenges	Karpaga Vinayaga College Of Engg & Tech	I Day	16-05-2020

43	National	Webinar On Effective Research Work Using Online Platform During Pandemic	Dayanandha Sagar College Of Arts, Science And Commerce	I Day	18-05-2020
44	National	National Level Webinar On Gamified Strategies In The Classroom	Don Bosco Arts & Science College, Chennai	I Day	18-05-2020
45	National	Training On Search Techniques & Tools To Enhance Research Methodology With EBSCO Host Database	Dwaraka Doss Goverdhan Doss Vaishnav College	I Day	27-05-2020
46	National	Webinar On Believe In The Power Of Mentoring	P.S.R Engineering College	1 Day	05-06-2020
47	National	Webinar On “Transforming Humanity Through Sustainable Development”	Poornima Institute Of Engineering And Technology	2 Days	08-06-2020
48	National	Webinar On Stress Management On Digital Detoxing	Rathinam College Of Arts & Science	1 Day	14-06-2020
49	National	Webinar - “Basic Author Workshop Research Article Writing &Reference Management Using Mendeley”	Annamalai University	1/2 Day	22-06-2020
50	National	National Level Webinar On “DIGITAL MARKETING - The New Normal”	Shrimathi Devkunvar Nanalal Bhatt Vaishnav College For Women	1/2 Day	22-06-2020
51	National	National Level Webinar On Ph.D Journey - Where To Start	St. Aloysius Degree College & Centre For Pg Studies	1 Day	24-06-2020
52	National	NATIONAL LEVEL WEBINAR IN-QUEST 2020 ON “BLENDED	St. Anne's First Grade College For Women	1 Day	24-06-2020

		LEARNING &INNOVATIVE TEACHING'			
53	National	Webinar On “Working Remotely And Productively During Covid-19” & “Liquidity Management During Crisis”	Sivananda Sarma Memorial R.V. College	1 Day	25-06-2020
54	National	Webinar On Youtube Essentials	Board Of Industry Academia Partnerships	1 Day	25-06-2020
55	National	Webinar On Investment Avenue &Stress Management During Lock Downperiod Covid 19	Kalasalingam Academy Of Research And Education	1/2 Day	27-06-2020
56	National	Webinar On Capacity Building Program On The Real Relationship Between You And Your Success	A.P.C. Mahalaxmi College For Women	1/2Day	27-06-2020
57	National	Three Day Workshop On "Quantitative Data Analysis Using MS-Excel"	S.A. College Of Arts & Science	1 Day	28/06/2020
58	National	Workshop On How To Conduct Classes Using Google Meet	Dwaraka Doss Goverdhan Doss Vaishnav College	1 Day	06-07-2020
59	National	Online Webinar On Investor Awareness Programme	Indo- American College	1 Day	07-10-2020
60	National	Webinar On ICT Competency For Higher Education Teachers	Dwaraka Doss Goverdhan Doss Vaishnav College	3 Days	13-07-2020
61	National	Webinar On “SHAKESPEARE	Sri Malolan College Of Arts And Science	1 Day	27-07-2020

		AND HIS MARKETING SKILLS”			
62	Inter-National	Webinar On Opportunities In Family Business	Institution's Innovation Council	1 Day	04-08-2020
63	National	Webinar On ICT Tools For Effective Assessment - Formative & Summative	Dwaraka Doss Goverdhan Doss Vaishnav College	2 Days	17-09-2020
64	National	Webinar On Cyber Security With Digital Transformation	MSME	1 Day	30-10-2020
65	National	Webinar On NLP STRATEGIES ONLINE WEBINAR SERIES	Ridhima Dua	2 Days	05-11-2020
66	National	Webinar On Career Issues & Challenges	Sree Narayana Guru College	1 Day	27-11-2020
67	National	Webinar On Understanding Techno Stress & Balancing Strategies	NFED & Dwaraka Doss Goverdhan Doss Vaishnav College	1 Day	20-03-2021
68	Inter-National	International Conference On Transformation In E Commerce Post Covid 19	Kanyaka Parameswari Arts And Science College For Women	1 Day	28-05-2021
69	Inter-National	International Conference On Economic Challenges & Opportunities Covid- 19 Era	BIHER	1 Day	03-02-2022
70	Inter-National	International Conference On Innovative Business Practices Of E- Commerce In Contemporary World 4.0	Loyola College	2 Days	04-02-2022
71	Inter National	Inter National Workshop On Scopus, Wos, UGC Care List Free	Eudoxia	1 Day	11-03-2022

72	Inter National	International Conference On International Faculty Development Programme On “COMBATING THE GLOBAL PANDEMIC THROUGH MOTIVATION USING LIFE SKILLS”	GSS Jain College	1 Day	04-04-2022
73	National	Reasons & Remedies Of A Mounting Non Performing Assets Of Public Sector Banks In India	Sona College	1 Day	29-04-2022
74	Inter National	Panoramic Advancements in Business Paradigm	Patrician College of Arts & Science	2 Days	29-09-2022 & 30-09-2022

14 Details of Papers published in CONFERENCES/attended Conferences:					
S.No	Type (Regional/National/International)	Name of the Conference	Name of the paper presented/Attended	Organized by	Date
1	National	National Level Conference on Emerging commerce & Management	A Descriptive Study on Consumer buying behaviour for ball pens with reference to Tiruvannamalai	Shanmuga Industries Arts and Science College	23-02-2017
2	Inter National	Emperor International Journal Of Finance And Management Research	A study on consumers behaviour towards online shopping with special reference to Chennai city	Mayas publication	01-03-2018
3	Inter National	International Journal of Research and Analytical Reviews	A Descriptive study on the role of internet marketing with special reference to the	IJRAR	23-08-2018

			buyers in Chennai city		
4	Inter National	International Journal on Management and Technology	A study on evaluating the factors influencing purchase of women's apparels in the organized retail sector in Chennai city	Sai ram institute of management studies	10-10-2018
5	National	Empowering India through Digital Literacy	A theoretical study on the efficiency of ICT based Education Learning & Outcome in India	Annamalai university	12-04-2019
6	Inter National	JAC : A Journal Of Composition Theory	A Study On The Buyers' Behaviour In Decision Making Patterns Of Purchasing Cars In Chennai City		01-09-2019
7	National	Awareness of covid 19	Everybody included - Social Impact of Covid 19	Puducherry academic researcher academy	01-10-2020
8	Inter National	The Economist	A Study on the Improvement of Skill development of Management and Commerce Students	Global confront 2020	01-06-2020
9	International	Utkal Historical Research Journal	Factors of Work Stress among Teachers in Private Schools	Department of history Utkal university, vani vihar Bhubaneswar-751004, (odisha), india	01-05-2021
10	International	International E Conference on	E-Commerce A consideration to		01-02-

		Economic Challenges & opportunities Covid-19 Era	Implementation in manufacturing Industry		2022
11	International	Journal of the Oriental Institute	Influence of E HRM Practices Over Outcomes of IT Companies in Chennai	Oriental ins Institute	01-03-2022
12	International	Journal of Xi'an Shiyou University, Natural Science Edition	A Conceptual Study on effectiveness of advertisement on the purchase of FMCG – Health	Xi'an Shiyou University	01-05-2022
13	International	Stochastic Modeling & Applications	A CORRELATIONAL STUDY ON TOOLS OF INTEGRATED MARKETING COMMUNICATION ON THE PURCHASE OF FAST-MOVING CONSUMER GOODS	MuK Publications & Distributions F-2562, Palam Vihar Gurgaon-122017 (Haryana)	01-06-2022
14	National	National Conference on Recovery Strategies for Business Sustainability Post Covid 19	Impact Of Covid-19 On Small Business Owners	Bharath institue of higher education and research	01-06-2022
15	International	Journal of Asiatic Society of Mumbai	Influence of consumer preference on consumer satisfaction and brand loyalty	Sona College	01-07-2022
16	International	Journal of Asiatic	Reasons &	Sona College	01-07-

		Society of Mumbai	Remedies of a Mounting Non Performing Assets of Public Sector Banks in India		2022
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15 Details of visit as a RESOURCE PERSON:				
S.No	Type (Guest Lectures, Workshops, Conferences Or Seminars/ Ph.D, Viva-voce Examination)	Title	Institution Name	Date
1	Workshop	One Day workshop on UGC Net Paper One	ITM Business School, Chennai	07-04-2019
2	FDP	Training on NET/SET	SSS Jain college for women	30-08-2019
3	FDP	Training on NET	SSKV College of Arts and Science For Women, Kanchipuram	15-09-2019
4	Training	Training Programme on Cracking NET/SET Exam	Kovai Kalaimagal College of Arts and Science. Coimbatore	13-10-2019
5	Training	NET/SET Paper One Training	St.Peters University Chennai	19-10-2019
6	Coaching	Guidance Class for NET/Set Exams	Primax Foundation, bangalore	03-11-2019
7	Coaching	An Intensive Coaching for UGC/CSIR NET/SET	Bishop Heber College, Trichy	15-11-2019

		Coaching		
8	FDP	One Day National Level FDP- NTA NET/TNSET 2K19	Hindusthan College of Arts & Science, Coimbatore	19-11-2019
9	Orientation	Two Days Orientation Program ob strategies and approaches to Crack NET/SET	Bharathi Women's College, Chennai	27-11-2019
10	FDP	FDP on NTA NET/ TN SET Commerce Paper II	Hindusthan College of Arts & Science, Coimbatore	08-02-2020
11	FDP	Dhrona	BBA, DGVC	11.04.2020
12	FDP	Online International FDP on Innovative Teaching and Research Practices	PARA Association	07.05.2020 -08.05.2020
13	Workshop	Preparation For UGC NET	SSMRV Degree College, Bangalore	18-05-2020
14	Workshop	NET Coaching	CB Bandari Jain College, Bangalore	07-06-2020
15	Conference	Online International Conference on Pre & Post -19 - Higher Education	PARA Association	28.05.2020

		&opportunities		
16	Workshop	Workshop on Net Coaching	CCBJ College, Bangalore	10.06.2020
17	FDP	National Level FDP on Investment Strategies to Become Rich	St Ann's College, Chennai	01.7.2020
18	Conference	International conference on Awareness of Post Covid	PARA	11.7.2020
19	Training	NET/JRF in Law: Planning and Preparedness	FFD	30.08.2020
20	Coaching	One Week Competitive Exam Coaching for PG Students	HCAS, Coimbatore	28.09.2020
21	Webinar	Factors in Selection of Mutual Funds	Annai Fathima College of Arts & Science, madurai	16-02-2021
22	Webinar	Webinar on Speed Math	Mount Carmel College, Bangalore	18.02.2021
23	Training	Online Training on Conquering UGC - NET/SET/JRF	Jain College, Bangalore	05.04.2021
24	Webinar	Basics of Research Methodology	Sri Krishna Adithya College of Arts and	17.04.2021

			Science,	
25	Orientation	Two Days UGC NET Online Orientation Training - General Paper 1	St.Claret College, Banglore	08.05.2021
26	PDP	PDP- NTA NET Training Programme	St Anne's College for Women, Bangalore	15.05.2021
27	FDP	Online FDP on Strategies For Management Research	Kongu Arts & Science College, Erode	15-07-2021
28	Workshop	Workshop on Net/Set paper one	Aditya College of arts and Science Coimbatore	17-07-2021
29	Coaching	Fast Track online Classes on paper Ii Commerce & management	Redfort Academy	18-07-2021
30	Coaching	UGC Sponsored NTA NET Coaching Class	University of Madras	26.09.2021
31	Webinar	PG Induction Programme	SNMV College Of arts & Science, Coimbatore	18.10.2021
32	Coaching	Innovative Ideas to crack UGC - NET Exam	Vivekanandha College For Women, Tiruchengode	26-11-2021

33	Workshop	Plagiarism Detection and Prevention	The Quaide Milleth College For Men	26-09-2022

16 Details of publication of Articles/ Chapters written in EDITED BOOKS:				
S.No	Book Name	Title of Articles/Chapters	Name & Address of the Publisher	Month & Year of Publication
1				

17 Details of individual/collaborative MAJOR/MINOR research project undertaken:						
S.No	Title of the Project	Name & Address of the Collaborating Faculty	Funding Agency	Fund Sanctioned	Period	Duration

18 Details on RESEARCH GUIDANCE:					
S.No	Type (FT/PT)	Name of the candidate	Title of the Dissertation	University	Status

19 Details of papers published in JOURNALS:							
S.No	Journal Type (National/International)	Name of the Journal	Title of the article	Name of the Co-authors	Vol No, Issue No, Page Nos, ISSN No/DOI	Month and year of Publication	Impact Factor/SCI/Scopus (if any)
1	National	Changes Challenges And Strategic Reforms In Management	Viral Marketing An Alpha To Omega	Mohammed Sathak College	Page No.151 ISBN 978-81-926248-0-8	JAN & 2013	
2	National	National Level Conference On Emerging Commerce & Management	A Descriptive Study On Consumer Buying Behaviour For Ball Pens With Reference To Tiruvannamalai	Shanmuga Industries Arts And Science College, (Certified Under Section 2(F) And 12b Of Ugc Act 1956) Tiruvannamalai - 606603, Tamil Nadu, India	Page No.228	FEB & 2017	
3	International	Emperor International Journal Of Finance And Management Research	A Study On Consumer Behaviour Towards Online Shopping With Special Reference To Chennai City	Mayas Publication	Vol.4, Issue No: 6, Page No.169 ISSN No: 2395-5929,	MAR & 2018	

4	Inter National -	International Journal Of Research And Analytical Reviews	A Descriptive Study On The Role Of Internet Marketing With Special Reference To The Buyers In Chennai City	Ijrar	Vol.5, Issue No: 3 Page No.34 E-ISSN 2348-1269, P-ISSN 2349-5138	AUG & 2018	
5	Inter National -	International Journal On Management And Technology	A Study On Evaluating The Factors Influencing Purchase Of Women's Apparels In The Organized Retail Sector In Chennai City	Sai Ram Institute Of Management Studies	Vol.7, Issue No: 1, Page No.127 ISSN 0975-3915	OCT & 2018	
6	National	Empowering India Through Digital Literacy	A Theoretical Study On The Efficiency Of Ict Based Education Learning & Outcome In India	Annamalai University	Volume II Page No.420 ISBN 978-0-359-57229-8	APR & 2019	
7	Inter National -	Jac : A Journal Of Composition Theory	A Study On The Buyers' Behavior In Decision Making	Jac : A Journal Of Composition Theory	Vol-12- Issue-11 Page No.612 ISSN 0731-6755	SEP & 2019	

			Patterns Of Purchasing Cars In Chennai City				
8	National	Awareness Of Covid 19	Everybody Included - Social Impact Of Covid 19	Puducherry Academy Research Academy	Page No.146 978-93-89507-84-3	OCT & 2020	
9	National	The Economist	A Study On The Improvement Of Skill Development Of Management And Commerce Students	Global Confront 2020	Vol-7- Issue-6 Page No.245 ISSN 2437-7172	JUN & 2020	
10	National	Utkal Historical Research Journal	Factors Of Work Stress Among Teachers In Private Schools	Department Of History Utkal University, Vani Vihar Bhubaneswar-751004, (Odisha), India	Vol-34- Issue-25 Page No.63 ISSN 0976-2132	MAY & 2021	
11	Inter National	- International Conference On Economic Challenges & Opportunities Covid-19 Era	E-Commerce A Consideration To Implementation In Manufacturing Industry	Biher	Page No.1297 ISBN 978-93-5607-239-8	FEB & 2022	
12	Inter	- Journal	Influence	Journal	Vol 71 Sp	MAR &	

	National	Of The Oriental Institute	Of E Hrm Practices Over Outcomes Of It Companies In Chennai	Of The Oriental Institute	Issue 1 Page No.93 ISSN 0030-5324	2022	
13	Inter National	Journal Of Xi'an Shiyou University, Natural Science Edition	A Conceptual Study On Effectiveness Of Advertisement On The Purchase Of Fmcg – Health	Xi'an Shiyou University	Vol 18 Issue 5 Page No.152 ISSN 1673-046X	MAY & 2022	
14	Inter National	Stochastic Modeling & Applications	A Correlational Study On Tools Of Integrated Marketing Communication On The Purchase Of Fast-Moving Consumer Goods	Muk Publications & Distributions F-2562, Palam Vihar Gurgaon -122017 (Haryana)	Vol. 26 No. 3 Page No.705 ISSN: 0972-3641	JUNE & 2022	
15	National	National Conference On Recovery Strategies For Business Sustainability Post Covid 19	Impact Of Covid-19 On Small Business Owners	Bharath Institute Of Higher Education And Research	Page No.146 ISBN – 978-93-5656-116-4	JUN & 2022	
16	Inter National	Journal Of Asiatic Society Of	Influence Of Consumer Preference	Journal Of Asiatic Society	Vol. XCVI No. 3, Page No.187	JUL & 2022	

		Mumbai	e On Consumer Satisfacti on And Brand Loyalty	Of Mumbai	ISSN0972-0766		
17	Inter National	Journal Of Asiatic Society Of Mumbai	Reasons & Remedies Of A Mounting Non Performing Assets Of Public Sector Banks In India	Journal Of Asiatic Society Of Mumbai	Vol. XCVI Issue No. 3, Page No.97 ISSN 0972-0766	JUL & 2022	
18	National	Shodha Prabha	A Comparative Study On The Analysis Of The Selected Large Cap Mutual Funds In India	Shodha Prabha	Vol. 47 Issue No. 3 Page No.31 ISSN 0974-8646	NOV & 2022	

20	Details of AWARDS received:		
S.No	Title of the Award	Awarding Agency / University / Government	Month/Year
1	Pillars of India		27.11.2021
2	Sarvepalli Radha Krishnan Professor Award		05.08.2021

21 Details of MEMBERSHIP IN EDITORIAL BOARD/ACADEMIC AGENCIES/BODIES:				
S.No	Name of the Journal/Magazine/Agency	Position in the Board	ISBN/ISSN No.(if any)	Year

22 POSITIONS HELD in this institution:			
S.No.	Institution/Department Level	Position	Duration
1	BBA	Assistant Professor	3Years 6Months
	College Level	Member – Placement & Career Guidance Cell	June 2020 Onwards
2	College Level	Class Coordinator	June 2019 Onwards
3	College Level	Member - Admission Team	June 2022
4	Department Level	Young Researcher Club – Coordinator	August 2022 onwards
5	Department Level	Placement Coordinator	June 2019 Onwards
6	Department Level	Sub- Editor -Zenith Magazine	June 2020 Onwards
7	Department Level	Exam Cell - Co-ordinator	June 2021 Onwards
8	Department Level	Faculty Co-ordinator – BASF (Students Forum)	June 2020 Onwards
9	Department Level	LMS Coordinator	January 2022 Onwards
10	Department Level	NIRF & Other Ranking Team – Member	June 2022 onwards