

D.D.G.D. VAISHNAV COLLEGE (AUTONOMOUS)

1	Name	Mr. SHANKAR. S
2	Designation	ASSISTANT PROFESSOR
3	Department	BUSINESS ADMINISTRATION (BBA)
4	Employee Id	EC05019
5	Date of Birth	12/02/1986
6	Gender	MALE
7	Date of Appointment in this institution	2 nd MARCH 2022
8	Experience in this institution	10 MONTHS
9	Official Mail Id	Shankar@dgvaishnavcollege.edu.in
10	Blood Group	A+ (Positive)

11 EDUCATION DETAILS (from highest qualification):					
S.No.	Degree	Institution	University	Year of study	Grade/Class
1	Ph.D	Dr. Kalaignar Karunanidhi Govt Arts College	Thiruvalluvar University	2016-2022	Thesis Submitted (Awaiting for Viva-Voce)
2	MBA- Airline & Airport Mgt	MS University Tirunelveli	MS University	2011-2013	I Class with Distinction
3.	MBA	SA Engineering College	Anna University	2006-2008	I Class
4	BBA	Thiruthangal Nadar College	Madras University	2003-2006	I Class
5	NET - Management		UGC	2011	

12 Details of ORIENTATION/REFRESHER COURSES attended:				
S.No.	Orientation/Refresher	University/Institution	Duration	Date (from-to)
1	Refresher	Teaching Learning Center of Ramanujan College (New Delhi)- Research Methodology	14 Days	20 Feb 2022- 6 Mar 2022
2	Refresher	Teaching Learning Center of Ramanujan College (New Delhi)- Data Analytics and	13 days	21 Dec 2020- 3 rd January 2021

		Research Methodology		
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13 Details of SEMINARS, CONFERENCES, WORKSHOPS, FDPs etc. Attended:					
S.No	Type (Regional/National/ International)	Theme (Workshop/Conference/Seminar/FDP)	Organized by	Duration	Date
1	National	FDP – Research Methodology	St. Anne’s Arts and Science College	11 Days	6/7/2022 – 17/7/2022
2	International	FDP- Research Writings and Ethics	Patrician College of Arts and Science	8 Days	28/06/2022- 5/07/2022
3.	National	FDP- Learning Basic Statistics and Data Interpretation Using SPSS (Series -1)	Saveetha Engineering College	3 Days	23/10/2021- 25/10/2021
4	National	Workshop – Outcome based Education	Vels University	1 Day	19/12/2020
5	National	FDP- NAAC The New Format: A Paradigm	Thiruthangal Nadar College	1 Day	14/09/2019
6	National	Workshop – Empowering Research	Prince Shri Bhavani College of Engineering and Technology	1 Day	10/08/2019
7	National	FDP- Beyond Professionalism:” An Innovative Teacher”	Thiruthangal Nadar College	1 Day	31/10/2018
8	National	FDP on Emerging Logistics	Indian Institute of Logistics	2 Days	11&12/03/2017
9	Regional	FDP- Teaching Learning & Research in Higher Education	Thiruthangal Nadar College	1 Day	18/02/2017
10	Regional	FDP- High Impact in Teaching Skills	Thiruthangal Nadar College	1 Day	19/08/2017
11	National	Workshop UGC Sponsored – Career Development Prospects for Business Graduates	Government Arts College- Tiruvannamalai	1 Day	17/02/2015
12	Regional	FDP- Teaching Learning on modern Technology	Thiruthangal Nadar College	1 Day	12/12/2014
13	National	Seminar- Performance Management System	DB Jain College	1 Day	29/03 2014
14	National	Seminar – Social Inclusion & Gender Justice	Sri Devi Arts and Science College	1 Day	12/03/2014
15	National	Seminar – Child Exploitation :	J.H.Agarsen	2 Days	13 th

		Exposing the unseen	College		&14 th - 2012
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14 Details of Papers published in CONFERENCES/attended Conferences:					
S.No	Type (Regional/National/ International)	Name of the Conference	Name of the paper presented/Attended	Organized by	Date
1.	National	Business Opportunities in India After Covid-19	Strategies Adopted by the IT Sectors thorough Human Resource Information system to maintain sustainable growth in pandemic situation towards Organizational Performance	DB Jain College	14 th August 2021
2.	National	NCMSM-2020	Strategy Adopted by Human Resource in Digital Media – A Study	Shree Chandra Prabhu Jain College	29 th January 2020
3	International	Transformation in Industry in an Era of Digitalization: Challenges and Opportunities	A Study on the Application of HRIS usage in Recruitment Process	Guru Nanak College	28 th Sep 2019
4	National	UGC Sponsored ECTCM19	An overview on employee perception of the HRIS success with reference to select media sector	DB Jain College	20 th Feb 2019
5	International Conference	Indian Education system 2020	A study on Rewards and Recognition and its impact on Employee Performance with reference to select IT sectors	Thiruthangal Nadar College	16 th Feb 2019
6.	International	UGC Sponsored -Business Leadership, Innovation and Entrepreneurship	The Impact of HRIS application and its benefits for the employees working in Multinational	University of Madras-DOMS	8 th & 9 th Feb 2019

			Companies with reference to Kanchipuram District		
7.	International	Emerging trends in the Domain of Business Analytics	A general Perspective on HRIS & its application	Thiruthangal Nadar College	10 th March 2018
8	National	Impact of Demonetization in Banking and Retail Sector in India	A Study on HRIS – Overview	Thiruthangal Nadar College	24feb 2017
9	National	NC-QEEIHESG	A study on quality enrichment and excellence in higher education with the support of information system	DB Jain College	7 th Feb 2017
10	International	Research Innovation and Development	A Study on Out Bound Training and its importance towards Organization Environment	SSM Educational and Research Foundation	April 2014
11	National	Modern Trends & Development Strategies in Indian Business	A study on Quality of Work Life Balance with reference to Polaris Financial Services	Sri Ganesh College of Arts and Science	19 th Feb 2014
12	National	Emerging Trend in Advertising and Marketing	A Study on Ethics in Advertisement	DDGDVC	13 th Dec 2013
13	National	Global Environment and Sustainable Development with special Reference to HRD & HRM	Emerging HR Trends	J.H.A Agarsen College	30 th Oct 2012
14	National	MERX MERCIS 2012	Marketing Strategy in Globalised Era	SRM – Dept of Commerce	6 th & 7 th March 2012
15	National	NACBBIS-2012	E-HRM	Loyola College	15 th & 16 th Feb 2012

15		Details of visit as a RESOURCE PERSON:			
S.No	Type (Guest Lectures, Workshops, Conferences Or Seminars/ Ph.D, Viva-voce Examination)	Title	Institution Name	Date	
1	Guest	Citizen Consumer Club	C.S.I Bishop Corrie Anglo Indian Higher Secondary School	28 th Oct 2022	
2	Guest	Career Guidance	Alpha Matriculation School	30 March 2019	
3	Guest	Career Guidance	Green Field International School	Nov 2019	

16		Details of publication of Articles/ Chapters written in EDITED BOOKS:		
S.No	Book Name	Title of Articles/Chapters	Name & Address of the Publisher	Month & Year of Publication
1	Child Exploitation – Exposing the Unseen	Child Health Problems in India	Global Research Publications	2012

17		Details of individual/collaborative MAJOR/MINOR research project undertaken:				
S.No	Title of the Project	Name & Address of the Collaborating Faculty	Funding Agency	Fund Sanctioned	Period	Duration

18 Details on RESEARCH GUIDANCE:					
S.No	Type (FT/PT)	Name of the candidate	Title of the Dissertation	University	Status

19 Details of papers published in JOURNALS:							
S.No	Journal Type (National/International)	Name of the Journal	Title of the article	Name of the Co-authors	VolNo, IssueNo, PageNos. ISSN No/DOI	Month and year of Publication	Impact Factor/SCI/Scopus (if any)
1	International	An International Multi Disciplinary Quarterly Research Journal	The Impact of HRIS Application and its benefits for the employee working in multinational Companies with reference to Kanchipuram District	Dr. D. Anand	Volume-VIII, Issue-I ISSN-2277-5730	Jan-March 2019	5.5
2	International	Review of Research International Online Multidisciplinary Journal	A study on Rewards and Recognition and its impact on	Dr. B. Devamaindhan	Volume-II Issue-II ISSN-2249-894X	March-2019	5.8

			Employee Performance				
3	National	Journal of Indian History and Culture	Strategies Adopted by the IT sector through HRIS to maintain sustainable growth in pandemic situation towards organizational performance	Dr. D. Anand	Volume – XXIV ISSN-0976 - 0822	2021	
4	International	International Journal of Business Intelligence & Innovations	A Study on the implementation of HRIS in the Organization which keeps things systematic – At HRIS implemented organization	Dr. D. Anand	Volume-II ISSN-2348-4075	February - 2020	
5.	International	Parishodh Journal	Strategy Adopted by Human Resource in Digital Media- A study	Dr. D. Anand	Volume-IX Issue-II	February 2020	6.2
6.	International	SSM Educational and Research Foundation	A Study on need and Effectiveness of	Dr. D. Anand	Volume-2 Issue-I	April 2014	-

		n	Out Bound Training				
7	International	Indo Global Journal of Applied Management Science	A Study on quality of Work life balance with reference to Polaris Financial Services	-	Volume-II Issue-II	March 2014	
8.	National	Journal of Management and Science	Electronic Human Resource Management	-	Volume - 3	December 2011	

20 Details of AWARDS received:			
S.No	Title of the Award	Awarding Agency / University / Government	Month/Year
1	Teacher Innovation Award	Sri Aurobindo Society (ZIIEI)	September 2019

21 Details of MEMBERSHIP IN EDITORIAL BOARD/ACADEMIC AGENCIES/BODIES:				
S.No	Name of the Journal/Magazine/Agency	Position in the Board	ISBN/ISSN No.(if any)	Year
1	Madras Management Association	Member		2008 Onwards

22	POSITIONS HELD in this institution:		
S.No.	Institution/Department Level	Position	Duration
1	Institution Level	Discipline - Member	From June 2022 Onwards
2	Institution Level	Course Coordinator	From June 2022 Onwards
3	Department Level	Discipline – Coordinator	From July 2022 Onwards
4	Department Level	CIA Exam Committee – Member	From July 2022 Onwards
5	Department Level	Student Activities – Member	From March 2022 Onwards
6	Department Level	NME –Coordinator	From July 2022 Onwards