D.D.G.D. VAISHNAV COLLEGE (AUTONOMOUS)

| 1 | Name | KAVITHA.M |
|----|---------------------|------------------------------------|
| 2 | Designation | ASSISTANT PROFESSOR |
| 3 | Department | BUSINESS ADMINISTRATION |
| 4 | Employee Id | EC05021 |
| 5 | Date of Birth | 28.05.1989 |
| 6 | Gender | FEMALE |
| 7 | Date of | 01.08.2022 |
| | Appointment in this | |
| | institution | |
| 8 | Experience in this | 5 MONTHS |
| | institution | |
| 9 | Official Mail Id | m.kavitha@dgvaishnavcollege.edu.in |
| 10 | Blood Group | O+ve |

| 11 | EDUCATION DETAILS (from highest qualification): | | | | | | | |
|-------|---|-------------|---------------|---------------|-------------|--|--|--|
| S.No. | Degree | Institution | University | Year of study | Grade/Class | | | |
| 1 | MBA | RANIPPETTAI | ANNA | 2009- | FIRST | | | |
| | | ENGINEERING | UNIVERSITY | 2011 | CLASS | | | |
| | | COLLEGE, | | | | | | |
| | | VELLORE | | | | | | |
| 2 | BCA | DKM | THIRUVALLUVAR | 2006- | FIRST | | | |
| | | COLLEGE FOR | UNIVERSITY | 2009 | CLASS | | | |
| | | WOMEN, | | | | | | |
| | | VELLORE | | | | | | |

| 12 | Details of ORIENTATION/REFRESHER COURSES attended: | | | | | |
|-------|--|--|----------|-------------------|--|--|
| S.No. | Orientation/Refresher University/Inst | | Duration | Date (from-to) | | |
| | NIL | | | | | |

| 13 | Details of SEMINARS, CONFERENCES, WORKSHOPS, FDPs etc. attended: | | | | | | |
|------|--|------------------------------|-------------------|----------|------------------|--|--|
| | Type | Theme | | | | | |
| S.No | (Regional/National/ | (Workshop/Conference/Semi | Organized by | Duration | Date | | |
| | International) | nar/FDP) | | | | | |
| 1 | National | Values and Sprirituality for | Prajapita Brahma | 1 Day | 28 th | | |
| | | Excellence in Teaching | Kumaris Ishwariya | | Aug | | |
| | | Profession | Vishwa Vidyalaya | | ust | | |
| | | | | | 2016 | | |
| 2. | Regional | Research Writing and Article | MNM Jain | 1 Day | 27 th | | |
| | | Publishing | Engineering | | Sept | | |
| | | | College | | emb | | |
| | | | | | er | | |
| | | | | | 2016 | | |
| 3 | National | Managing Online Classes and | Teaching Learning | 17 Days | 20 th | | |

| | | Co-Creating MOOCS | Centre Ramanujan | | Apri |
|----|-------------|--|--|--------|--------------------------|
| | | | College & Ministry | | l to |
| | | | of HRD | | 6 th |
| | | | ormo | | May |
| | | | | | 2020 |
| 4 | National | Workplace Enhancement | Soka Ikeda College | 3 Days | 27 th |
| | 1 (actorial | Workprace Emiliancement | of Arts and Science | o Dujo | May |
| | | | for Women | | to |
| | | | | | 29 th |
| | | | | | May |
| | | | | | 2020 |
| 5 | Regional | FDP on Advance Excel for | Hindusthan College | 2 Days | 12 th |
| | | Educators | of Arts and Science | · | & |
| | | | for Women, | | 13 th |
| | | | Coimbatore | | May |
| | | | | | 2021 |
| 6 | National | Workshop on SPSS | Dr. MGR | 2 Days | 14 th |
| | | | Educational and | | and |
| | | | Research Institute | | 15 th |
| | | | | | May |
| | | | | | 2021 |
| 7 | National | Workshop on E-Content | Nehru Institute of | 2 Days | 14 th |
| | | Creation and ICT Tools for | Technology | | and |
| | | Innovative Teaching | | | 15 th |
| | | | | | May |
| | | | | | 2021 |
| 8 | National | Workshop on Research | Prestige Institute of | 6 Days | 24 th |
| | | Methodology | Management | | to 29 th |
| | | | Dewas | | |
| | | | | | May 2021 |
| 9 | Regional | EDD on Looming Touching | Solza Ilzada Collaga | 5 Days | 2021 21 st |
| 9 | Regional | FDP on Learning, Teaching, Research and Publishing | Soka Ikeda College of Arts and Science | 3 Days | to |
| | | Research and I donstring | for Women | | 25 th |
| | | | TOT WOMEN | | Febr |
| | | | | | uary |
| | | | | | 2022 |
| 10 | National | FDP on Innovation and | University of | 5 Days | 4 th |
| | Tunona | Entrepreneurship | Madras, | Duys | Apri |
| | | Zincepronoutomp | Entrepreneurship & | | 1 |
| | | | Career Hub | | 2022 |
| | | | | | to |
| | | | | | 8 th |
| | | | | | Apri |
| | | | | | 1 |
| | | | | | 2022 |
| 11 | National | Workshop on Data Analysis in | REST Society for | 5 Days | 16 th |
| | | Excel | Research | J | to |
| | | | International | | 20 th |
| | | | | | May |

| | | | | | 2022 |
|----|----------|------------------------------|---------------------|--------|------------------|
| 12 | Regional | FDP on NAAC Accreditation, | Soka Ikeda College | 5 Days | 11 th |
| | | Outcome based Education and | of Arts and Science | | to |
| | | Worklife Balance | for Women | | 15 th |
| | | | | | July |
| | | | | | 2022 |
| 13 | National | Significance of Intellectual | PSG College of | 1 Day | 12 |
| | | Property Rights (IPRs) in | Arts and Science, | | th |
| | | Current Era | Coimbatore | | Nov |
| | | | | | emb |
| | | | | | er |
| | | | | | 2022 |

| 14 | Details of Papers published in CONFERENCES/attended Conferences: | | | | | | |
|------|--|---|---|--|--|--|--|
| S.No | Type (Regional/National/ International) | Name of the Conference | Name of the paper presented/Attended | Organized by | Date | | |
| 1 | International | Social Responsibility, Ethics and Sustainability | Marketing Strategies used by NGO's in India | Soka Ikeda College of Arts and Science for | 27 th & 28 th January 2016 | | |
| | | Sustamaomity | | Women | | | |
| 2 | National | Informational Literacy and Bibliotheraphy for Women | Bibliotheraphy a Resource for Problem Solving | Soka Ikeda College of Arts and Science for Women & Madras Library Association | 1 st October 2016 | | |
| 3 | National | Leadership Performance & Entrepreneurial Development | The Role of Leadership Competencies in Innovation and Decision Making | Mar Gregorius College of Arts and Science For Women | 25 th September 2019 | | |
| 4 | International | Women Emancipation & Global Career Opportunities Through Higher Education | Higher Education and Women Empowerment | Soka Ikeda College of Arts and Science for Women | 4 th May to 6 th May 2022 | | |
| 5 | International | Contemporary Approaches to Empower Smart Future through | Implementation of Green Human Resources Management Practices in Private | SIIMS, Pollachi | 24 th & 25 th November 2022 | | |

| | | Digitalization | Companies – | | |
|---|----------|----------------|---------------------|--------------|------------------|
| | | | Opportunities and | | |
| | | | Barriers | | |
| 6 | National | Future Trends | Awareness and | Bharath | 30 th |
| | | in Commerce: | Impact of GST | Institute of | November |
| | | Challenges and | among Small Scale | Science | 2022 |
| | | Sustainability | Industries in | and | |
| | | | Ambattur Industrial | Technology | |
| | | | Estate, Chennai | | |

| 15 | Details of visit as a RESOURCE PERSON: | | | | | | |
|------|--|--|---------------------|------|--|--|--|
| S.No | Type (Guest Lectures,Workshops,Conferenc Or Seminars/ Ph.D, Viva-voce Examination) | | Institution Name | Date | | | |
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| 16 | Details of publica | tion of Articles/ Cha | npters written i | n EDITED BOOKS: |
|------|---|---|--|-----------------------------|
| S.No | Book Name | Title of Articles/Chapters | Name & Address of the Publisher | Month & Year of Publication |
| 1 | Women Emancipation & Global Career Opportunities Through Higher Education | Higher Education and Women Empowerment | Maya Publication, Chennai | May 2022 |
| 2 | Future Trends in Commerce: Challenges and Sustainability | Awareness and Impact of GST among Small Scale Industries in Ambattur Industrial Estate, Chennai | Bharath Institute of Higher Education and Research | Nov-2022 |

| 17 | Details of individual/collaborative MAJOR/MINOR research project undertaken: | | | | | | | |
|------|--|---|-------------------|--------------------|--------|----------|--|--|
| S.No | Title of the Project | Name & Address of the Collaborating Faculty | Funding Agency | Fund Sanctioned | Period | Duration | | |
| | | | | | | | | |
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| 18 | Details on RES | Details on RESEARCH GUIDANCE: | | | | | | |
|------|-----------------------|-------------------------------|------------------------------|------------|--------|--|--|--|
| S.No | Type (FT/PT) | Name of the candidate | Title of the Dissertation | University | Status | | | |
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| 19 | Details of papers published in JOURNALS: | | | | | | |
|------|--|------------------------|----------------------------|-------------------------------|--|-------------------------------------|---|
| S.No | Journal Type (National / Internation al) | Name of the Journal | Title of the article | Name of the Co- authors | VolNo,Iss ueNo,Pag eNos.ISS N No/DOI | Month and year of Publication | Impact Factor/SCI/ Scopus (if any) |
| 1. | International | Business | Green | M. | Volume 5, | October | |
| | | Horizon | Human | Vijaya | Issue 1, | 2018 | |
| | | | Resource | Sumathi | ISSN: | | |
| | | | Managem | | 2395 – | | |
| | | | ent: | | 2504 | | |
| | | | Policies | | | | |
| | | | and | | | | |
| | | | Practices | | | | |
| | | | -A | | | | |
| | | | Review | | | | |

| 20 | Details of AWARDS received: | | | |
|------|-----------------------------|---|------------|--|
| S.No | Title of the Award | Awarding Agency / University / Government | Month/Year | |
| | | | | |
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| 21 | Details of MEMBERSHIP IN EDITORIAL BOARD/ACADEMIC AGENCIES/BODIES: | | | | |
|------|--|-----------------------|--------------------------|-------|--|
| S.No | Name of the Journal/Magazine/Agency | Position in the Board | ISBN/ISSN No.(if any) | Year | |
| 1 | Academic and Research | Member | - | 2022- | |
| | Conclave | | | 2023 | |

| 22 | POSITIONS HELD in this institution: | | | | |
|-------|-------------------------------------|----------------------|-------------------|--|--|
| S.No. | Institution/Department Level | Position | Duration | | |
| 1 | Department Level | Course Coordinator | From August 2022 | | |
| | | III BBA C | Onwards | | |
| 2 | Department Level | Faculty Coordinator | From August 2022 | | |
| | | Bridge Course | Onwards | | |
| 3 | Department Level | Students Progression | From August 2022 | | |
| | | Member | Onwards | | |
| 4 | Department Level | NIRF & Other | From August 2022 | | |
| | | Ranking Team | Onwards | | |
| | | Member | | | |
| 5 | Department Level | Curriculum Design & | From August 2022 | | |
| | | Development | Onwards | | |
| | | Member | | | |
| 6 | Department Level | Naan Mudhalvan & | From October 2022 | | |
| | | Other Online course | Onwards | | |
| | | Member | | | |