

D.D.G.D. VAISHNAV COLLEGE (AUTONOMOUS)

1	Name	S.Vidhya
2	Designation	Assistant Professor
3	Department	B.Com (Bank Management)
4	Employee Id	EC02004
5	Date of Birth	28-07-1989
6	Gender	Female
7	Date of Appointment in this institution	01-07-2013
8	Experience in this institution	10 years
9	Official Mail Id	vidhyas@dgvaishnavcollege.edu.in
10	Blood Group	A Positive

11 EDUCATION DETAILS (from highest qualification):					
S.No.	Degree	Institution	University	Year of study	Grade/Class
1	M.Phil.	D.D.G.D. vaishnav college	Madras University	2013	1st class
2	M.com	D.D.G.D. vaishnav college	Madras University	2011	1st class
3	B.Com	Anna Adarsh college for women's	Madras University	2009	1st class
4	SET	-	Mother Teresa	2018	-

12 Details of ORIENTATION/REFRESHER COURSES attended:				
S.No.	Orientation/Refresher	University/Institution	Duration	Date (from-to)
Nil	Nil	Nil	Nil	Nil

13 Details of SEMINARS, CONFERENCES, WORKSHOPS, FDPs etc. attended:					
S.No	Type	Theme	Organized by	Duration	Date

	(Regional/National/International)	(Workshop/Conference/Seminar/FDP)			
1	International	Conference	Periyar University	2 Days	25 th & 26 th August
2	International	Conference	SRM institute of science and humanities	2 Days	1 st & 2 nd December

14 Details of Papers published in CONFERENCES/attended Conferences:					
S.No	Type (Regional/National/International)	Name of the Conference	Name of the paper presented/Attended	Organized by	Date
1	International	5 th international conference on Entrepreneurship, Innovation and startup-ICEIS'22	The impact of gender towards consumer preference & Satisfaction with special reference to instamart	Periyar University	25 th & 26 th August
2	International	5 th international conference on Business research	A study on work life balance of women teachers in arts and science colleges- with reference to Chennai city	SRM institute of science and humanities	1 st & 2 nd December

15 Details of visit as a RESOURCE PERSON:					
S.No	Type (Guest Lectures, Workshops, Conferences Or Seminars/ Ph.D, Viva-voce Examination)		Title	Institution Name	Date
Nil	Nil	Nil	Nil	Nil	Nil

16 Details of publication of Articles/ Chapters written in EDITED BOOKS:				
S.No	Book Name	Title of Articles/Chapters	Name & Address of the Publisher	Month & Year of Publication
Nil	Nil	Nil	Nil	Nil

17 Details of individual/collaborative MAJOR/MINOR research project undertaken:						
S.No	Title of the Project	Name & Address of the Collaborating Faculty	Funding Agency	Fund Sanctioned	Period	Duration
Nil	Nil	Nil	Nil	Nil	Nil	Nil

18 Details on RESEARCH GUIDANCE:					
S.No	Type (FT/PT)	Name of the candidate	Title of the Dissertation	University	Status
Nil	Nil	Nil	Nil	Nil	Nil

19 Details of papers published in JOURNALS:							
S.No	Journal Type (National/International)	Name of the Journal	Title of the article	Name of the Co-authors	Vol No, Issue No, Page Nos. ISN No/DOI	Month and year of Publication	Impact Factor/SCI/Scopus (if any)
1	International		The impact of	S.vidhy	Page	August,	

			gender towards consumer preference & Satisfaction with special reference to instamart	a	64, ISBN No; 978-81-951140-0-9	2022	

20		Details of AWARDS received:	
S.No	Title of the Award	Awarding Agency / University / Government	Month/Year
Nil	Nil	Nil	Nil

21		Details of MEMBERSHIP IN EDITORIAL BOARD/ACADEMIC AGENCIES/BODIES:		
S.No	Name of the Journal/Magazine/Agency	Position in the Board	ISBN/ISSN No.(if any)	Year
Nil	Nil	Nil	Nil	Nil

22		POSITIONS HELD in this institution:	
S.No.	Institution/Department Level	Position	Duration
1	Department Level	NAAC coordinator	3 years