



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(Autonomous)

REACCREDITED by NAAC with A++ GRADE

College with Potential for Excellence

(Linguistic Minority Institution)

Affiliated to University of Madras

PG Department of Human Resource Management

Departmental Activities 2022-23

September 2023

- **Student Induction Programme – 09/09/2022**

The SIP was conducted for the batch of 2022-24. Resource persons from across the industry were invited to deliver lectures for students as they were young minds venturing into the industry.

- **Power Talk – 15/09/2022**

The students of II MA HRM attended a session organised by NHRD, ISTD, NIPM on trends in HRM over the last 5 decades. The resource person was Prof. Dr. T. V. Rao has vast experience in teaching HRM over the decades. He covered the HRD trends over the last 5 decades in India and the students found the session to be very useful.

- **Manifest the Power of Mind – 15/09/2022**

The students of MA HRM attended a lecture on 'Manifest the Power of Mind' with author Rajkumar as the resource person. The students were introduced to meditation and its benefits, as a mind-body complementary medicine that can produce relaxation and reduce stress. The session covered different meditation techniques, their benefits, and the best time to practice them. The students were also asked to explore the meaning of life and to develop their focus through a 30-minute exercise.

- **Leadership Development Program – 25/09/2022**

The students of II MA HRM attended the 3 day ‘Leadership Development Program’ organised by Pegasus Institute, Pondicherry. Students were able to learn multiple concepts of leadership through multiple activities and sessions.



- **NIPM Southern Regional Conference – 29/09/2022**

The students of II MA HRM attended the NIPM Southern Regional Conference held at Trivandrum. The conference was on the use of metaverse in the HR industry and resource persons from across the industry delivered lectures on various verticals pertaining to the topic.



October 2022

- **One Day workshop on SPSS – 12/10/2022**

The speaker began the session with an introduction to statistics and gave an overview of statistical tests, as well as the application of the SPSS software. He highlighted that SPSS

is a collection of software packages that can be used to examine scientific data related to social science. He also discussed the different types of data in statistics and then moved on to talk about the various methods used to study variation. Overall, the session provided valuable insights into statistics and its applications.

- **Workshop on Excel – 13/10/2022**

The students of I MA HRM attended a 1 day workshop on MS Excel with Mr. Venkatraman Subramaniam as the resource person. The initial session focused on the use of Microsoft Excel for data management and analysis. The basics of Excel, such as page layout, formatting, and data entry methods, were covered in the first session. The second session focused on the use of various Excel functions, including sum, concatenate, count, count IF, and VLOOKUP. The pivot table function was also discussed, which allows users to bring required data into a table format for easier statistical analysis. The session provided valuable insights into the different methods and functions in Excel that can be used for efficient data management and analysis.

- **HRD Student Forum Inauguration – 15/10/2022**

The inauguration of the HRD students forum for the academic year 2022-23 was held. The program began with a welcome address by Mr. Balamuralikrishnan, the Head-in-Charge of Human Resource Management. The forum members were introduced, and their roles and responsibilities were explained by Prof. Shivashankari. Badges were distributed to the members, and the Department President delivered the ceremonial oath. The Chief Guest, Mr. Tamilselvan, spoke on HR Leadership skills, emphasizing the importance of setting and accomplishing goals. The Guest of Honor, Mr. Ezhilarasan, spoke on developing management skills and the power of choice. He discussed the importance of delayed gratification and resourceful learning.

- **Knowledge Accord – IR & HR Practices – 18/10/2022**

The students of II MA HRM attended a guest lecture on IR and HR practices with Mr. Velpandian as the resource person. He delivered various insights on his experiences in the industry and new trends and briefs of important labour laws. The students were briefed about the laws related to industrial relations. He explained the basic definition, importance, significance, applicability of each law, important sections and subjects of the law. The

topics covered by the resource person in the workshop were- Trade union Act 1926; The Industrial Employment (Standing orders) act ,1946; Industrial dispute act ,1947; Labour codes.

November 2022

- **Guest Lecture on Industrial Relations – 05/11/2022**

The students of II MA HRM attended a guest lecture by Mr. Mahesh J. The students were able to learn about various IR techniques in the industry. The speaker started with introducing himself and explained functions handled and challenges faced by him in his 10 years of experience. He mentioned that IR is the art of dealing with people's emotions and situations for protecting the business and employee rights.

- **TANTHRA - 11/11/2022**

TANTHRA is the annual flagship event of the Department of Human Resource Management which serves as a forum for professionals from the HR domain to discuss and analyze current trends and practices. The main objective of TANTHRA is to provide a forum for professionals from the HR domain to discuss, analyze and perceive current trends and practices. The theme for this year is GLAD: Green HRM, Lean HRM, Agile HRM, and Digital HRM. The event aims to accentuate the field of HR in the pursuit of sustainability through Green HRM, to gauge quality through Lean HRM, to develop a natural mechanism through Agile HRM, and to leverage SMAC (Social, Mobile, Analytics, and Cloud) technology through Digital HRM.



December 2022

- **Placement Workshop – 12/12/2022**

The workshop was a five-day program covering various topics related to HR and Excel. The first three days were focused on Excel, where Mr. Venkatraman Subramanian taught functions such as data validation, VLOOKUP, and pivot tables. On the fourth day, Mr. M.P. Ezhilarasan, a business leader, conducted a session on HR taxation, covering topics like compensation management, payroll management, and taxation and compliance. On the last day, Mr. Ezhilarasan gave an overview of HRIS, which helps businesses meet their core HR needs, improving productivity and reducing redundancies. The guest speaker for the HR Audit session was Mr. Karthikeyan.S, who provided an overview of the evolution of HR concepts and covered various topics such as workplace foundation to goal setting and the employee lifecycle.



- **Neuro Linguistic Programming Certification – 19/12/2022**

The students of I MA HRM attended the 5-day NLP Certification by Mr. G. Ramasubramanian and Mr. P.K Mahesh. The program covered various topics such as the importance of HR in education and engagement, the different dimensions of holistic life, brain integration tips, human communication model, mind filters, and beliefs of excellence. The workshop also included games and activities to help the participants understand and apply the concepts discussed. Focus was given to psychotherapy and different models practiced around the world. . The program covered various topics such as the importance of HR in education and engagement, the different dimensions of holistic life, brain

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January 2023

- **Mock Interview – 07/01/2023**

The PG Department of Human Resource Management recently organized a mock interview for its students to prepare them for upcoming placement drives. The interview allowed students to identify areas they needed to improve on and helped boost their self-confidence. During the mock interview, students received feedback on their communication skills, body language, and subject knowledge. The event provided a valuable opportunity for students to refine their interview skills, and better prepare for future job opportunities.

- **Guest Lecture on Performance Management System – 20/01/2023**

The PG Department of Human Resource Management organized a guest lecture on "Performance Management System," conducted by Ms. Kavitha Krishnaswamy. The speaker posed a question to the students to understand their understanding of PMS and then explained its functioning in an organization. The students were then divided into three groups with specific roles and responsibilities and given an activity to manufacture a product with the resources provided. This activity demonstrated how PMS works in an organization. The session helped students to understand the importance of PMS in an organization.



February 2023

- **Urban Outreach Programme – MAATRAM – 02/02/2023**

The HRD Urban Outreach 2023, 'Maatram,' organized by the second-year MA HRM students of Dwaraka Doss Goverdhan Doss Vaishnav College, was an enormous triumph. The program took place on the 2nd and 3rd of February 2023 at the Government Boys Higher Secondary School, Mogappair. The event began with the students singing the school prayer and a street play by the II MA HRM students. Mr. Mime Gopi, the chief guest for the event, highlighted the significance of self-esteem, discipline, and education in his speech. On the first day, the II MA HRM students conducted a variety of activities such as cursive writing, building bridges, public speaking, and skits, followed by a motivational session for the students. On the second day, sports activities like throwball, dodgeball, and balloon and caterpillar races were organized. Overall, the HRD Urban Outreach 2023, 'Maatram' was an excellent success in providing the students with career guidance, sports activities, public speaking skills, and inspiration from successful alumni.



- **Alumni Meet – 11/02/2023**

The HRM Alumni Meet 2023 was a success, as former and current students of the department came together to celebrate. The Principal, Dr. S. Santhosh Baboo, and HRD Forum President, Aravind Jayesh, delivered inspiring speeches, stressing the importance of networking and sharing insights on the department's future plans. Current students gave energetic performances, and there was an interactive game and a Corporate Walk showcasing modern-day business attire. The Alumni Talk was the highlight, with former students sharing their experiences and motivating the next generation of HR professionals. The event showcased the strong bond between students and their alma mater and the vital role that alumni play in shaping its future.



March 2023

- **Faculty Development Programme - 17/03/2023**

The Faculty Professional Development Programme by the PG Department of Human Resources Management focused on the role of Artificial Intelligence (AI) in HRM functions. Resource Persons from the HR Industry presented lectures on AI in employee engagement, talent acquisition, and an overview of AI in HR processes. The potential benefits of using AI in streamlining HR processes, improving employee experiences, and providing data-driven decisions were discussed.



- **Workshop on HR Analytics - 21.03.2023**

The workshop laid emphasis on the latest trends and technologies. Mr. Bhanukumar defined HR functions using the acronym 'TAME' and discussed Industry 4.0 and how technology is being used in HR management. He also talked about the importance of continuous learning and how employees' ability to learn and adapt is more critical than their knowledge. On the second day, he focused on video interviews and AI-based video calling technology that can capture candidates' moods and non-verbal communication to provide insights for efficient decision-making. The session provided valuable insights into the latest trends and technologies in HR analytics, including robotic process automation, artificial intelligence, and virtual reality.

April 2023

- **Industrial Visit - 01/04/2023**

The students of II MAHRM were taken on an industrial visit to L&T Shipbuilding, Kattupalli by the PG Department of Human Resource Management. The visit gave the students an opportunity to learn about the HR and IR functions in the facility, as well as observe daily practices firsthand. The students were taken on a drive to all the facilities present, and given a briefing on the various HR and IR practices followed. The visit provided the students with a practical understanding of the theories learned in the classroom, and gave them an opportunity to clear their doubts and gain the clarity required. Overall, the visit was a success and greatly benefited the students.

