



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(Autonomous)

Re-Accredited By NAAC with A++ grade (3rd cycle)

College with Potential for Excellence

(Linguistic Minority Institution)

Affiliated to University of Madras

**PG DEPARTMENT OF
HUMAN RESOURCE MANAGEMENT**

PROSPECTUS

2024-2026

ABOUT THE COLLEGE

Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), an institution affiliated with the University of Madras was established in 1964 with the core values of duty, discipline and dignity. The college is accredited with 'A++' grade by the National Assessment and Accreditation Council in the year 2022. With 30 Undergraduate, 18 Postgraduate, 6 M.Phil, 5 PhD programs, the students have won several accolades and laurels through their exemplary dexterity and prowess. Today, it is known to be one of the premier and paramount institutions in the state.

ABOUT THE DEPARTMENT

The Post Graduate Department of Human Resource Management was established in the year 2008. It is an eclectic two-year program with a multifarious mix of theoretical and practical learning. The course is devised to equip the students with the right skills, knowledge, and hands-on experience which makes them industry ready. The department harbours personal and professional development of students through multifaceted features and activities.

UNIQUE FEATURES

- ▶ **PLACEMENTS IN TOP MNCS WITH CTC UPTO 9.5 LPA**
- ▶ **INTERNATIONAL STUDY TOUR**
- ▶ **THREE INTERNSHIP PROGRAMMES**
- ▶ **DHRONA - MENTORSHIP PROGRAMME**
- ▶ **TANTHRA**
- ▶ **LEADERSHIP DEVELOPMENT PROGRAMME**
- ▶ **NLP & HR ANALYTICS CERTIFICATION PROGRAMMES**
- ▶ **URBAN OUTREACH PROGRAMMES**

INTERNATIONAL STUDY TOUR

The study tour helps students gain knowledge on cross-cultural intricacies, various industry practices in HR, and work culture. Countries visited include China, Singapore, Dubai, Malaysia, Thailand, and Japan. This also provides students with an idea about job opportunities abroad. The industries visited during the previous years include BMW, IBM, Panasonic, HYUNDAI, GE, TATA-NANGING, CTS, TCS, Yakult, etc.



Dubai – 2022



Thailand – 2018

INTERNSHIPS

Internships provide a professional learning experience that offers meaningful, practical work related to a student's field of study or career interest. An internship gives a student the opportunity for career exploration and development, and to learn new skills. It offers the employer the opportunity to bring new ideas and energy into the workplace, develop talent and potentially build a pipeline for future full-time employees. To that end, every student is mandated to attend 2 internships which spans across the service and manufacturing industries and 1 summer internship across North India.

Students have successfully completed their internship programmes under the following companies:





DHRONA - MENTORSHIP PROGRAMME

DHRONA offers a structured framework for nurturing valuable growth and development through one on one relationships between students and HR professionals who are industry experts. The program fosters personal and professional development. It aims at imparting a quality and value-based education in which the professional HR training allows students to develop holistically in terms of HR competencies, conceptual knowledge and experiential learning that is compatible with the institution's and industry's requirements. It helps build a strong interface between HR aspirants and HR professionals through network with industry and instilling a sense of integrity.



TANTHRA

TANTHRA (Training Association and Network towards Human Resource Advancement) is the flagship event of the PG Department of Human Resource Management that serves as a forum of professionals from the field of HR to discuss and analyse about the current trends and practices by contrivance. It acts as a medium to showcase the students' flair to the HR fraternity. It is a widely acclaimed annual event that enables students to bring to the fore, their skills in event management, organizing, resource mobilization, accountability, public speaking and identifying prospective mentors.



TANTHRA '22

HRD STUDENT FORUM

The HRD Student Forum is a platform for the students of MA HRM to enhance their management skills and knowledge in the field of HR, and fosters leadership. The forum organizes various activities such as guest lectures, webinars, workshops, and certification programmes for the benefit of the students. The forum also invites resource persons from the HR industry to share their insights and experiences with the students. The HRD Student Forum aims to bridge the gap between theory and practice and prepare students for their future careers as HR professionals.



HRD Student Forum Inauguration, 2022

LEADERSHIP DEVELOPMENT PROGRAMME

Every year, the students are taken for outbound training as part of the Leadership Development Program. It aims to help the students develop their leadership skills and become successful managers and team leaders. The program focuses on identifying individual leadership traits, building healthy relationships, enhancing managerial qualities, critical and strategic thinking, decision-making, strength and weakness analysis, teamwork, confidence building, risk-taking, and feedback offering and receiving. This program equips students with essential skills to become successful leaders in any industry.



Pegasus Institute, Pondicherry, 2022

URBAN OUTREACH PROGRAMME

This initiative focuses on the significance of social responsibility, accountability and also enhances various skills that are required for a Human Resource Professional. Every year, students undertake the Urban Outreach Program as a part of the curriculum and conduct activities such as skill development, women empowerment, upliftment measures etc., This helps the students demonstrate empathy which enables them to be better leaders in the future.



CERTIFICATION PROGRAMMES

NEURO LINGUISTIC PROGRAMMING

The Department in association with MMA (Madras Management Association) organizes this certification program which helps facilitate personal development, communication, and psychotherapy through tried and tested techniques. This certification is in tangent with the leadership training experience we offer to students.

HR ANALYTICS

Through this certificate programme, the department aims to teach the students to source, analyse, and visualize HR data to make informed decisions and recommendations. It sights to increase the analytical acumen of the students through its application and is positioned to examine common HR challenges around hiring top talent, engaging the workforce, managing retention, and evaluating workforce diversity more rigorously. The programme directs to develop the strategic and systematic measures necessary to excel in HR analytics in students.

NATIONAL CONFERENCES

Every year, the students are taken to attend conferences where HR professionals, practitioners, experts, and enthusiasts gather to discuss, share and learn about the latest trends, best practices, and technologies in the field of human resources. These conferences give the students an opportunity to network, gain knowledge, and advance their careers.



NIPM Conference, Thiruvananthapuram, 2022

CURRICULUM

Semester I

Learning & Development
Labour Laws Relating to Industrial Relations and Social Security
Fundamentals of HRM
Organisational Counselling / Workplace ergonomics
Soft Skill - I
Service Sector Internship

Semester II

Industrial Relations and Employee Welfare Organisational Behaviour
Performance Management System
Human Resource & Compensation Management
Total Quality Management / Entrepreneurship in Business
HRM
Manufacturing Internship
Soft Skills - II

Semester III

Research Methodology
Labour Laws relating to Working and Service Conditions
Corporate Social Responsibility
Organisation Soft Skill
AI in HR Practices
Summer Internship
Professional Values and Etiquettes for HR Managers

Semester IV

Organizational Development
Human Resource Development
Global and Strategic HRM
Project
Soft Skills

PLACEMENTS

The Placement Cell plays a crucial role in facilitating job opportunities for our students. Our team works closely with the centralized placement cell of the college and reputed companies and industrial establishments to coordinate campus interviews and provide employment opportunities to our students. Over the years, the number of students placed through campus interviews has consistently increased, reflecting our commitment to ensuring successful career placements for our students.

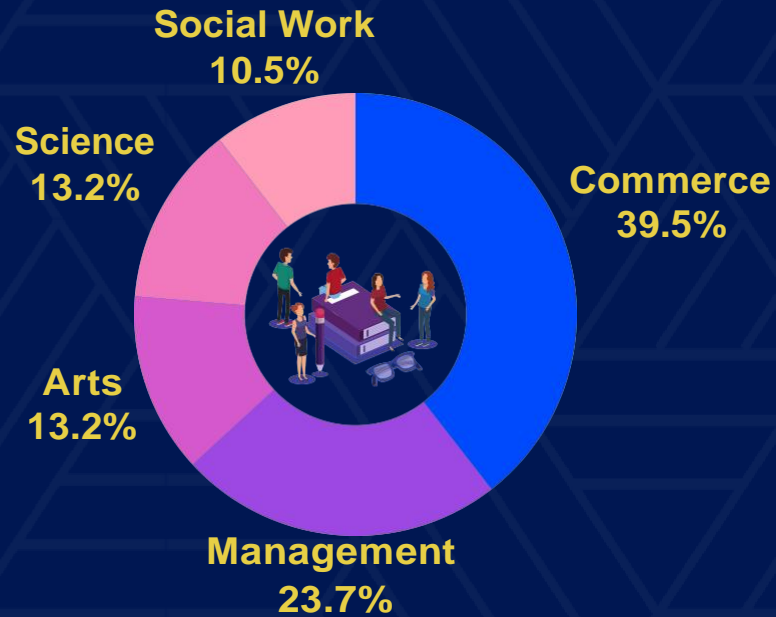
Our Placement Cell is committed to ensuring that every student receives the necessary support and guidance to achieve their career aspirations and our alumni have made remarkable contributions to the corporate world, setting new standards of excellence

PROMINENT RECRUITERS



DEMOGRAPHICS

Academic Background



Gender Diversity



2021-23 Batch

ELIGIBILITY CRITERIA

- A candidate who has passed bachelor's degree in any discipline (Arts/Science/Commerce/Engineering/Medical/Para Medical/Other Degrees) from University of Madras or from other university, accepted by the Syndicate as equivalent thereto, is eligible for admission to this course.
- Admission is processed on the basis of CGPA obtained at under graduation level, entrance test, group discussion and personal interview conducted by the Department.
- Professionals with work experience are also invited to apply.
- Candidates can apply and pay online by visiting the college website <https://dgvc.in/epg02/>

SCAN THE QR CODE
TO APPLY



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