Dwaraka Doss Goverdhan Doss Vaishnav College
(Autonomous)
Re-accredited by NAAC with A++ Grade (3rd Cycle)
College with Potential for Excellence, Linguistic Minority Institution
Affiliated to University of Madras
Arumbakkam, Chennai - 600 106
**Department of Commerce-Computer Applications**
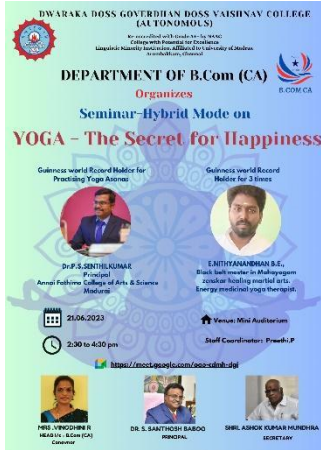
1. DEPARTMENT OF B.COM(CA)

DEPARTMENT POOJA

Department of B.Com(CA) organized a Special Pooja **on 17.06.2023 in Main Block Second Department from 7:20 am to 8:30am**

The program started with TamilThai Vazhthu followed by college prayer song.

Mrs.Vinodini.R-Head i/c, Department of B.Com(CA) thanked the Management, the Secretary, Shri. Ashok Kumar Mundra and the Principal Dr. S.Santhoosh Baboo and welcomed the gathe Mr.R.Venkatesh Assistant professor, Department of BBA, Mr. Sairam Assistant professor, Department of Honours, Mr. Selvaganesh Assistant professor, Department of Honours, Mr.Perumal Assistant professor, Department of Honours, felicitated the function. They jointly inaugurated the new room of Department of B.Com CA by lighting the kuthuvilakku and chanting holy mantras. Special prayers and Aarthi was shown and 7 variety of prasatham was distributed. Ms. Preethi Assistant professor, Department of B.Com CA proposed the vote of thanks.
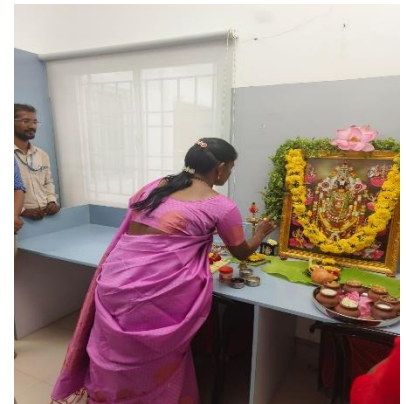
2. ONE DAY NATIONAL LEVEL SEMENAR

YOGA-THE SECRET FOR HAPPINESS

Department of B.Com(CA) organized a one-day national level seminar **on Yoga- The Secret for Happiness in Mini Auditorium (Sri Vallabachariya Auditorium) on 21.06.2023 from 2:30 to 4:30pm.**

The program started with TamilThai Vazhthu followed by college prayer song.

Mrs.Vinodini.R-Head, Department of B.Com(CA) welcomed and honoured the guest speaker Mr. E. Nithyanandhan B.E, Black belt master in Mahayogam Zanskar healing martial arts, Energy medical yoga therapist with a bouquet as a token of respect. Mr. Bhavik Treasurer of Aspirants gave a warm welcome to the guest speaker and the gathering.

Mr. E. Nithyanandhan B.E, Black belt master in Mahayogam Zanskar healing martial arts, Energy medical yoga therapist gave brief introduction about Yoga, and Martial arts. He gave a live demonstration onstage about the usefulness of art for self - defence. He also involved the participants in the demo and taught them few tricks for self-defence for both genders.

Mrs.Vinodini.R-Head, Department of B.Com(CA) presented an Appreciation Certificate to the guest speaker Mr. E. Nithyanandhan B.E, Black belt master in Mahayogam Zanskar healing martial arts, Energy medical yoga therapist as a token of appreciation and thanked him wit h a special note of speech highlighting the Guinness records received by him and his contribution to the students in Martial arts.


Dr. P.S Senthil Kumar Princial, Annai Fathima College of Arts and Science, Madurai joined the seminar online. He highlighted the importance of Yoga in day to day life, its impact in physical health and mental health. He gave breathing exercise to the participants to increase their concentrate level and to stay focus on their immediate goals.

Mr.Logesh the student proposed the vote of thanks.

110 participants participated on the one day national level seminar In that 69 were DDGDVC students and 41 participants were from various colleges and universities all over Tamilnadu. The program was very well organized. The participants actively participated as the sessions were highly interactive and activity based. Thus the seminar turned out to be a great success. Received positive feedback from both the guest speaker as well as from the participants. The guest lecture was formally ended with National Anthem.

2. STUDENT INDUCTION PROGRAM
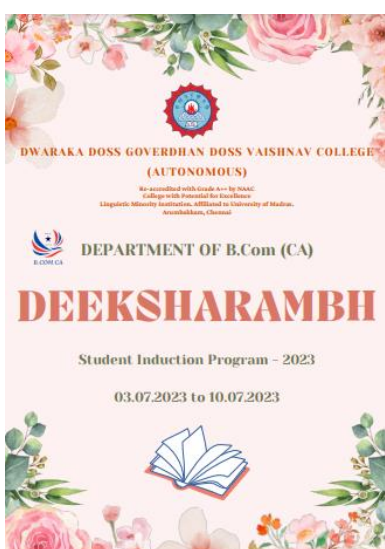
A common Student Induction Program 'DEEKSHARAMBH' was organized for the first- year students admitted for the academic year 2023 on 03.07.2023 from 2:00 pm onwards at Dwaraka Auditorium. A week program was planned from 03.07.2023 to 10.07.2023 in order to familiarise the new batch of students with the intuitional and departmental culture and code of conduct.

The program began with Tamilthai Vazhthu. Shri Ashok Kumar Mundhra, Secretary, Dr. S. SanthoshBaboo. the Principal ,Dr.Venkataramanan-the Controller of Examinations Mrs. Bharathi Baskar Chief Guest, Mr.Jaideep-the disciplinary convenor, Mr.Augustin were on the dias.

Dr. Santhosh Baboo , the principal honoured Mrs. Bharathi Baskar Chief Guest with a memento as a token of honour. Mrs. Bharathi Baskar Chief Guest wished Dr. Santhosh Baboo , the principal as it was his birthday. The audience joined singing birthday song to the principal.

The meaning behind the college prayer and the significance of the 'Satyam Param Dheemahi was portrayed by the Sanskrit Professor.

Shri Ashok Kumar Mundhra ,Secretary ,showered his blessing on the students with his motivational speech.

Dr.Santhosh Baboo.S the principal explained the insights of the campus and gave an inspiring speech imparting the importance of student responsibility on the campus and off the campus.

Mrs. Bharathi Baskar Chief Guest in her command over the language and voice modulation induced the students to take the right choice of decision at all time. She said that world is filled with opportunities, choices and alternatives and it is the duty of the students to take courageous right choices which would turnout to a new opening in their life.

Dr.Venkataramanan the Controller of Examinations gave a crystal clear view of the exam patterns.

Mr.Jaideep, the disciplinary convenor gave clear instruction on the dress code and rules and regulations for the students inside the campus.

Mr.Agustin gave a brief picture about the clubs functioning in the college campus.

A student representative from Data Science department proposed the Vote of Thanks.

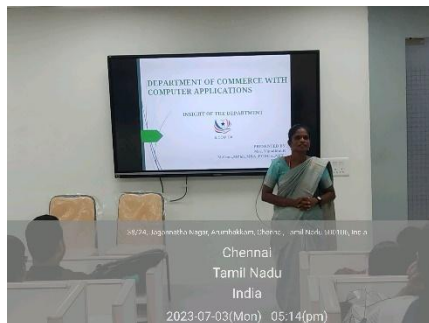## DEPARTMENT OF B.COM(CA) STUDENT INDUCTION PROGRAM

Department of B.Com(CA) organized Department Student Induction Program on 03.07.2023 to 10.07.2023 at the venues First floor Seminar Hall ,Room No AS 36, Computer Lab ,Second floor, Main Building on different dates .

DAY-1 03.07.2023 Department Insight

As a token of love the II B.Com students along with Aspirants-the student forum gave a warm welcome with chocolate to their juniors -I B.Com students and with colourful rangoli at classroom door steps.

Department Insight was organized in First floor Seminar hall. The program started with TamilThai Vazhthu followed by college prayer song and digital lighting of kuthuvilakku. Mr.Bhavik, the student welcomed the gathering and handed over the session to Mrs. Vinodhini.R, Head i/c of Department of B.Com CA.

Mrs. Vinodhini.R, Head i/c of Department of B.Com CA. first and foremost expressed her gratitude to Shri Ashok Kumar Mundhra ,Secretary and Dr.Santhosh Baboo.S, Principal for permitting and providing support the youngest Department of B.Com(CA) to conduct Student Induction Program and gave a warm welcome and congratulated the students for taking the right choice to be a product of DDGDVC. She presented a PowerPoint presentation to picture out the youngest department of DDGDVC, its objectives, vision, mission. She gave a detailed explanation on the curriculum, highlights of the department, department activities carried out in the previous year, proposed plan , rules and regulations and different avenues available for B.Com(CA) graduates.

She motivated the students to cross bridge of life with self confident with the help of knowledge to be gained during this three years and fly out with unique colours in the competitive world. She insisted the students not to focus on filthy distractions in social media and cell phone adictions. Finally she wished the students "Happy Learning and Gaining Knowledge

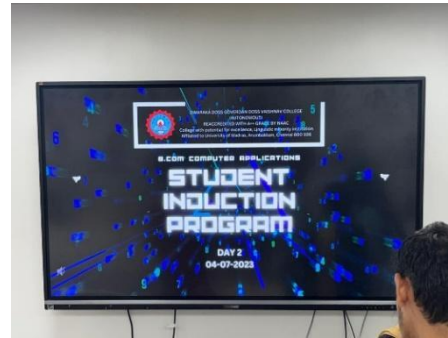Mr.Lokesh, the student proposed the vote of thanks.

DAY-2 04.07.2023

ASPIRANTS – Student Forum Profile

The day 2 of SIP started with TamilThai Vazhthu followed by college prayer song.

Mr.Logesh, the student gave a warm welcome to the gathering and gave an enthusiastic path way to the session. Aspirants' – the student forum of the Department of B.Com Computer Applications addressed the fresher's formally welcoming them to the Aspirants –the students forum. The Aspirants team explained the importance of students forum and the formation story to their Juniors. They clearly pictured out the roles and responsibility of the Aspirants office bearers. They highlighted all the events and activities carried during the previous academic year through forum. They also invited the first years to join hands to carry out various events during this academic.

School to Campus

The class co-ordinator of the 1st years, Ms. Preethi P addressed the students during this session. She portrayed the difference between school life and college life and insisted to be more responsible than in school. She highlighted the advantages and gave tips, how to enjoy in college campus with discipline. She also pointed out the different avenues that are provided inside the college campus provides for the betterment and development of students and asked the students to utilise the same in the proper manner. She insisted the students to maintain complete discipline throughout the college life inside the college campus.

Goal Setting

Vinodhini.R, Head i/c congratulated the students for making it up to here. She accepted that it was not a cake walk journey and also gave a bang on head speech to make the students realise the importance of this three years of college life. She emphasised that this is a crucial phase in life, which is going to decide the career path and future growth for that Setting Goals for Life is the need of the hour. She insisted that Today's Vision is Tomorrow's reality and setting goals gives the power of focus and directs towards the goals. She throwed some hints for goal setting as to dream, visualize that dream, break them into mini, short term and manageable goals, focus & put effort -each step leads to the top of the staircase towards your goals. She also blessed the students for their bright future.

Get Connected (Student Literary Activity)

In order to create a healthy bond between the seniors and the juniors, a set of literary activities in the form of various games were conducted by the students of 2nd B.Com Computer Applications. The games included but were not limited to Dumb charades, Connections, Pictionary. This session was completely organised by the Aspirants, bringing out their leadership potential as well as organising skills, which was pointed out to the 1st year students as a way of motivating them with live examples. The first year students were found to adopt a relaxed demeanour among their seniors and the second day ended on a friendly note.

DAY 3 – 05.07.23

Learn More Grow More

The day 3 of SIP was organized at second floor computer lab ,Main building. The program started with TamilThai Vazhthu followed by college prayer song   Vinodhini.R, Head i/c welcomed the gathering and introduced the chief guest. She then handed over the session to the chief guest Mr. Senthilraja. Mr. M Senthilraja, Auditor gave an motivational speech that how learning can make them grow in their career. He captivated the students with his inspirational journey from aspiring to be an 'Engineer' to being ended up as an Auditor. He shared his struggles involved in taking up the auditing profession and at the same time how

prestigious it is in its rewarding nature. The students interacted with him, seeking guidance and advice on taking up professional courses.

Mrs. Sumathi Senthilraja addressed the students with her commanding voice. She narrated her personal stories of struggle and empowerment. She insisted that if there is no pain there will be no gain, sustaining effort is the only shortcut to reach success.

She rightly pointed out that the students are privileged to be here today and should practice gratitude for their blessings. Class co-ordinator for the freshers Ms. Preethi P felicitated the guest with the appreciation certificate as a token of love. and proposed vote of thanks for the session.

Student Talent Expo

Students talent expo was organised in AS29, second floor, Main building. To inculcated to the students that campus life is not only for academics but also a platform to exhibit inborn talents.

The main aim of this session was to make students feel confident and come out of the hesitation and face the class audience without fear. Ms. Chelsea D along with the II year Aspirants conducted the session lively. Many talents were discovered among the students. It ranged from singing, dancing, reciting quotes & proverbs, push-ups, magic tricks to boxing and so on. Few students were given playful dares such as talk about a given topic, advertise a product etc. in the motive to break their shyness towards facing the crowd.

Campus Tour

The class were divided into small segments containing 15 students each. II Year Aspirants guided the I year student on a tour around the DGVC campus. The students were allowed to explore different departments at different blocks inside the campus. They were given clear outlay of the campus and were helped to understand the various locations to meet the various needs during their college life especially the administration wing, language department,

medical emergency, canteen, library, student data centre, student parking slot and various counters and its purposes. The college ground, temple, pond and campus greenery visit attracted the student and they enjoyed the campus tour. This was organized to bring the sense of My college My campus which turned out to be a grand success.

DAY 4

Skill Enhancement – Mapping with Goals

The day 4 of SIP program started with TamilThai Vazhthu followed by college prayer song which was organized at the seminar hall, first floor, Main building. Mrs.Vinodhini.R Head i/c, appreciated the students for being participative in the past three days of SIP 2023. When she started on the topic, she said that she believes when students are focused on creative goals, they become more absorbed in their learning and more driven to acquire the skills they need to

accomplish it. She explained how the real World is actually is- filled with heavy competition mere academic qualifications are not sufficient to face this competitive world. She insisted that Skills will decide who will win the race. Enhancing the skills has to be done as a continuous process through out the life time. She gave an eye opener session on online

platforms available for students by which they can enroll for free and enrich their knowledge in their interested area. She also motivated them not to get addicted to mobile phone and social medias instead utilize their valuable youth time for improvement and career growth.

Time Management

Ms. Preethi P in her speech explained the importance of time management in life and said that each and every living being is blessed with same 24 hours. It is we who have to utilize it properly to cross the day without tension completing all the scheduled task. An attempt was taken to make the students familiarise with the Eisenhower matrix, the need to identify and eliminate time wasters, effective delegation and task completion on time.

Team Building

Vinodhini.R, Head i/c lead the session on the topic Team Building. She said building a culture of teamwork and collaborate learning is not at all a difficult job. It is just a process of discovering and enhancing the effectiveness of a team with special attention to work procedures

and interpersonal relationship. She created seven teams with ten members and announced the team representatives after conducting a small task - based activity to judge their ability to lead the team. She insisted that building team does not always have to be serious affairs. Outfit also can play a vital role to get team members participate in team building. She motivated the students to plan a uniform outfit to be worn on every Monday to strengthen their bonding as a team.

Peer Group Learning (Student Activity)

Peer group Learning activity has been planned and were conducted to motivate the students to strengthen their strengths and work on their weakness. The very basic enemies of success are the stage fear, hesitation to move forward, communication gap. Every individual in the class had diverse talents, weaknesses,

strengths and habits . Vinodhini.R, Head i/c insisted the students, when teamwork is practiced, every member of the team cooperates and supports each other to accomplish the goals which helps to overcome the many learning challenges and promotes team collaborative learning towards achieving the ultimate objective of getting placed in eminent corporates or become an entrepreneur after the completion of three years of college journey.
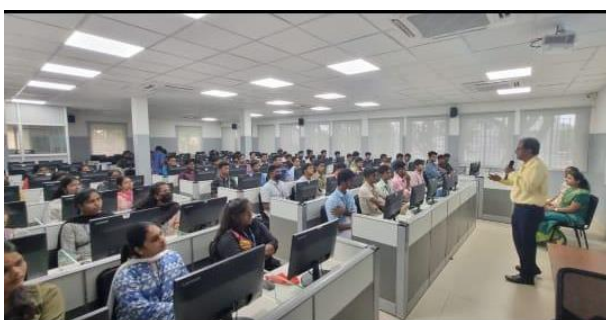
DAY 5 – 07/07/2023

College Club Orientation

The fifth day started with the college club orientation for the students. The event was conducted by clubbing different departments together in the Dwaraka Auditorium. The program started with TamilThai Vazhthu followed by college prayer. The various clubs, committees and cells present in the college were introduced to the students in this session. These clubs were common to all departments of the college and the students are free to pursue any of these according to their interests. The various clubs like Library club, NSS, NCC Vaishnav Initiative for Excellence, Placement and Career Guidance cell, Rotaract Club, Srinath Fine Arts club and so on had their student as well as staff representatives explain about the accolades of each club followed by the suitability of the same with respect to the students. This session ended with an encouragement to students to join and follow the club that interest them.

Session 2 –I Can

The next session was organized by the department at second floor computer lab ,Main building. The program started with TamilThai Vazhthu followed by college prayer song   Vinodhini.R, Head i/c welcomed the gathering and facilitated with rose sapling as a token of respect. She   introduced the chief guest .Mr.Ravi Chokkalingam highlighting his achievements as a founder of service to society S2S. Mr.Ravi Chokkalingam addressed the students and enlightened them with achievement stories of eminent personalities and gave valuable advice to them that believe I Can in all situations. As an enthusiastic speaker he kept the students energetic throughout the session. He guided the students to holistically develop themselves with the avenues provided by the college like value added courses and extra activities. He insisted that college life is not just about academics and it is necessary to equip oneself with skills to emerge as an eminent personality.

DAY 6 – 10/07/2023

Moral Values and Ethics

The day 6 of SIP program was organized in the AS29 classroom, Second floor, Main building started with TamilThai Vazhthu followed by college prayer song. In this session the students were given insight on moral values and ethics by Ms.Preethi.P. She said that moral values and ethics play a crucial role in shaping the character and behavior of students. These values provide a framework for making ethical decisions, understanding right from wrong, and behaving responsibly in various situations. She also insisted on honesty, integrity, respect, responsibility and fairness. She motivated the student to incorporate these values into their daily lives, and shine out into responsible, compassionate, and ethical individuals.
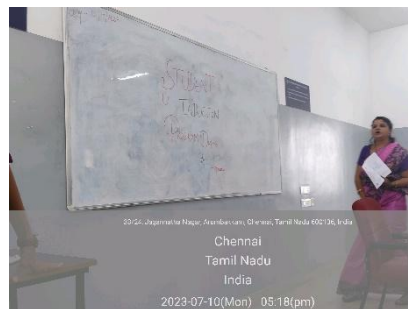
Creativity and Innovation

Vinodhini.R, Head i/c in her opening speech said that learning must be fun. Where there is space for creativity it becomes intrinsic motivation to learn. She admitted in her speech that creative process involves a lot of trial and error , and she said it can be framed as productive struggle. She asked the students to enjoy , experiment and experience the journey of creating things, forgetting about the end results and the comments to be received. She informed about STUDENT'S PROJECT EXPO – the right event to express and exhibit students Creativity and Innovations. This would be organized for the students of B.Com CA by the Department at the end of academic year. She encouraged the students to start planning right from now onwards and grab the Best Project Award.

Valedictory – Student Feedback

The valedictory program for SIP was organized in the AS29 classroom, Second floor, Main building. It was started with TamilThai Vazhthu followed by college prayer song.Ms D. Chelsea welcomed the gathering to the final session of valedictory. The first year students were

invited to give a feedback on the elaborate 6 days induction programme. Many showed their interest to give feedback on SIP. First we had Niranjan who expressed that the induction programme was way beyond his expectations and also it made him feel happy to be part of DGVC. Then we had Rashika who stated that the sessions were well planned and very enlightening to them, especially as a fresher. Another student, Sree Rajan shared that the sessions were organised in a way that helped them to understand what is what in the institution so that they don't have to feel tensed during the working days.
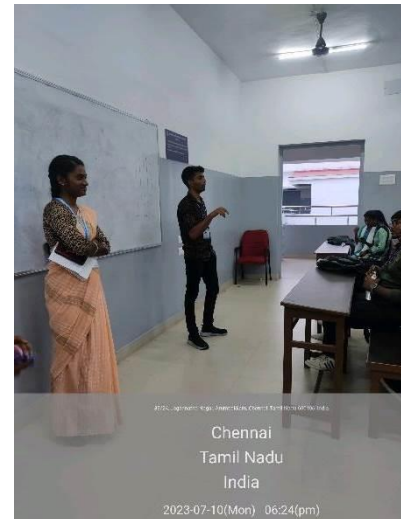
The last session of the induction programme ended with a vote of thanks proposed by Ms. Chelsea Dharmarajan thanking Shri Ashok Kumar Mundhra, Secretary, Dr. S. SanthoshBaboo, the Principal, all the organising members of the programme, especially the second year students who put in a lot of effort and showed leadership during the sessions.

4. INVESTITURE CEREMONY AND SPECIAL LECTURE ON AI AND AGRICULTURE

The Department of B.Com Computer Applications organized the Investiture Ceremony to institute the office bearers of the department students forum 'The Aspirants' along with a special lecture on AI and Agriculture on 14th August 2023. The students from both classes assembled in the Seminar Hall on the first floor of Krishna Block at 4 p.m. The chief guest for the day was Mr. Vezhavendhan, Agriculture Officer in Directorate of Agricultural Marketing.

The event started with rendering of the Thamizh Thai Vaazhthu followed by the college prayer. The dignitaries then inaugurated the occasion by lighting the Kuthuvizhakku. The head of the department, Ms. Vinodhini R, delivered the

welcome address. She thanked our Principal, Dr.Santhosh Baboo and the Secretary, Sri. Ashok Kumar Mudhra for their continuous support and guidance for conducting various event in the department. She

introduced the guest, who happened to be a motivational speaker in addition to having expertise in the current trends of agricultural marketing.

The chief guest was then invited to bestow the responsibilities upon the office bearers by distributing the badges. This was followed by oath taking by the aspirants. The Secretary of the forum, Bhavik, lead the oath to be followed by all the other Aspirants. The chief guest then addressed the students. He started in his own style and made the student understand that good health leads to happiness which is the ultimate goal of very human. He insisted on following a balanced diet healthy diet in order to achieve the primary need of life, that is happiness. Mr.Vezhavendan also illustrated the need to work persistently towards achieving personal goals as well as being supportive towards each other and growing together with his personal life incidents. He pointed out that college life will be a platform to create a wide network of friends. Guiding and supporting friends are the assets of life. He rightly said, to introduce positive vibes, good deeds, healthy habits to friends. He imparted the thought that Agriculture is very primary and also the field in which youth attention and technological implementation is needed.

On the relevance of Artificial Intelligence in Agriculture, he explained how AI can help identify problems in agriculture and seek solutions using scientific methods. Mr. Vezhavendan triggered the students to think over on agriculture by illuminating the next big era in agriculture business which is Nutritional Security. He open up that there is a wide scope in the agriculture as bio entrepreneurship and AI software development. He insisted the students to tap the opportunity ahead by updating themselves.

The Head of the department had a surprise in store for the entire student strength. She said in her special speech that Each and Every student in the department and their contribution is important for the growth . In order to make all the students feel the responsibility, each and every student was given a department logo badge with college name. The event was hosted by Ms. Chelsea Dharmarajan. The event ended with the vote of thanks proposed by Ms. Preethi.

145 students participated in the event. The feedback from the chief guest and the students were positive.

The Event was neatly organized.

5. CELEBRATING THE SUCCESSFUL SOFT LANDING OF CHANDRAYAAN 3
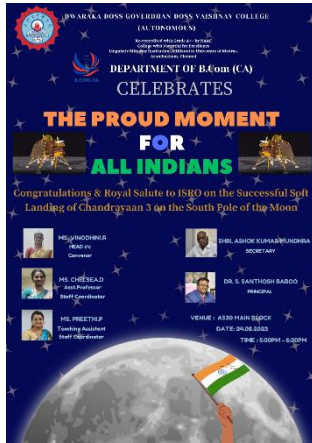
The Department of B.Com Computer Applications organized a ceremony to celebrate the proud moment of the successful soft landing of the Chandrayaan 3 on the south pole of the Moon on 24th August 2023. The I year and II year students of B.Com CA gathered in Room No. AS 30 in the second floor of the main building for the occasion. The celebration started with Thamizh Thai Vaazhthu in vocal by Krishna Kumar. N first year student. The event was organized by **Aspirants** – B,Com CA student Forum of the Department. The treasurer of the

Aspirants forum, Logesh, gave a warm welcome to the gathering. He expressed heart felt gratitude to our college Secretary, Sri. Ashok Kumar Mudhra and our Principal, Dr.Santhosh Baboo for their unrelenting continuous support to conduct of various department activities.

Sri Venkatalakshmi, the Vice President of the Aspirants forum, first thanked for the opportunity and she explained the achievement of the ISRO with respect to the Chandrayaan 3 – Mission to the Moon. She highlighted that the current mission was based on correction and updating earlier failed model (Chandrayaan 2) rather than the successful models of other nations. Then

Logeshwari Joint Secretary of the Aspirants forum and Jegashree the volunteer of the Aspirants forum shared their collection of facts and information about the various aspects of mission to moon which rendered the

audience speechless on pride for our nation.

This was followed by a video presentation by Bhavik, Secretary of the Aspirants forum. It was an excellent collection on the history of ISRO and its mission to moon till successful soft landing of Chaandrayaan 3 at south pole. The presentation created awareness about the various missions of ISRO , both completed and ongoing projects such as Mangalyaan, Chandrayaan, Gaganyaanetc.

 Mrs. Vinodhini, Head of the Department wished the students congratulation as a proud Indian citizen and she spoke about the greatness of our nation, ISRO, its tired less efforts to achieve its goal. She threw light on the concept that success of Chandraan 3 was not built on single day by a single soul. It was the result of many sleepless nights and untimely food by team of scientists who were all directly or indirectly involved in the project. She insisted that it is a real time example of coordination and cooperation of teamwork that pave way to sure success. She also stimulated the young minds to learn from the success of soft landing of Chandrayaan 3 that failure or deviation from the expected path of goal is not the end but learning from failures and continuing the effort to achieve success is the secret for sure success.

 First year student, Krishna Kumar, engulfed the students with a motivational song apt for the occasion. 146 students participated in the celebration and gave a royal salute.

The event ended with the vote of thanks proposed by Logesh.

6. TWO DAYS WORKSHOP ON ACCOUNTING WITH TALLY

Department of B.Com(CA) organized Two Days workshop on Accounting with Tally on 08.09.2023 and 09.092023, Ground floor, Computer lab Main Block Second Floor, Seminar Hall, 4:30 pm onwards.

Day 1 – 08/09/2023

The program started with TamilThai Vazhthu followed by college prayer song.

Then Sri Venkatalakshmi, Vice-president of the Aspirants delivered the welcome address. Then the Head of the Department Ms.Vinodhini honoured the chief guest Dr. S. Mani ,Assistant Professor Department of Commerce SRMIST Ramapuram Campus. Logeswari, Joint

secretary of the Aspirants introduced the chief guest, Dr. S. Mani M.Com CA.,MPhil.,MBA.,PGDCA.,PGDCCM.,PhD., as he is a subject expert in tally and have excellent academic records and unbelievable number of presentation and publications in the

research side, currently working as assistant professor in
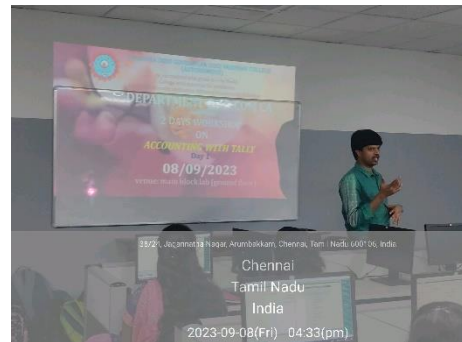
SRM IST Ramapuram Campus, Chennai. Then the session was handed over to the resource person as he started with the basics of tally and moved on to explain cheque preparation, methods, printing, purpose etc. He then covered the core area of Goods and Services Tax along with its types and methods to calculate GST using tally. And gave some practice problems for the students to understand how to implement them in real time problems.

Day 2 – 09/09/2023

By special request from the resource person, the timing on day 2 was arranged between 2 to 4 p.m. Day 2 of the workshop started with Tamilthai Vaazhthu followed by college prayer.


Dr. S. Mani gave a glimpse of day 1 topics to recollect what have been discussed. Then he started giving a clear cut idea about the payroll concept and highlighted concepts such as how to activate payroll features in tally, how to create employee groups, employee details, attendance, production types etc. He enlightened the students on how to define the salary of an employee based on the respective department and the nuances behind generating a payslip in tally. He patiently answered all the queries raised by the students to strengthen their gained knowledge on tally.

VALEDICTORY

In the Valedictory of the event Vinodhini.R,

Head i/c Department of B.Com CA gave a special appreciation note the resource person Dr.Mani for readily accepting the invitation and sharing his valuable time & knowledge. The certificates were distributed to the participants of the workshop. Course teacher Mrs. Preethi Parameswaran advised the students to give a regular practice to the
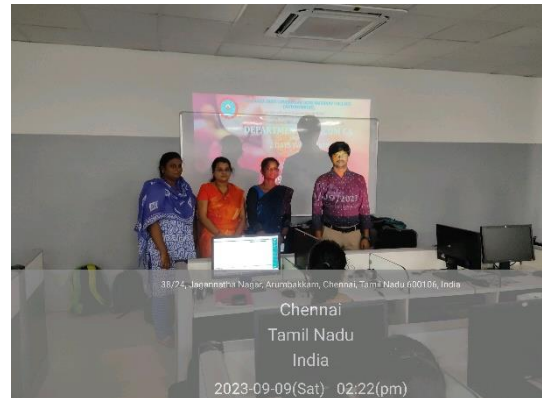

concepts learnt today which is going to be helpful for their employability. The event ended with the vote of thanks proposed by Logesh treasurer of Aspirants, whereby he thanked our Principal and Secretary for their support for permitting to conduct the event. as well as the Head of the Department, Staff of the department, resource person and participants. A total of 68 students from the 2nd year B.Com Computer Applications class participated in the workshop and gained complete knowledge about Tally.

7. INSIGHT OF NATIONAL INCOME – GUEST LECTURE

The Department of B.Com Computer Applications organised a guest lecture on the topic 'Insight of National Income' for the benefit of 1st year students on 11th September, 2023 in the 2nd floor Seminar Hall, Main block. The resource person was Dr. Malini, subject expert and Associate Professor in the Department of Economics, Ethiraj College for Women. The event started with

Thamizh thai vaazhthu followed by college prayer. Jegashree, student volunteer from the Aspirants forum presented the event. She invited Ms. Chelsea to introduce the resource person and welcome the gathering.
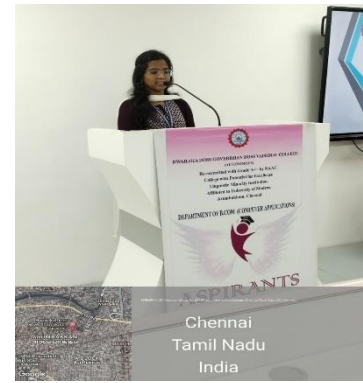
Dr. Malini started with Adam Smith's definition of Economics given in the year 1776 and went on the recall all the basic concepts in the subject. She explained all the terminology in the syllabus which helped students as a revision and then she moved to the topic of the lecture.
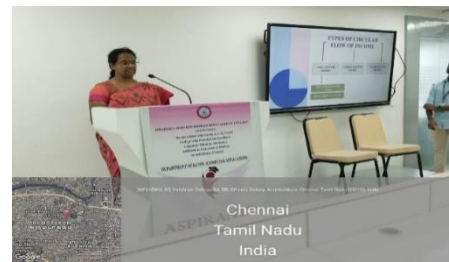
The circular flow of income along with the different sector models (2,3,4) was clearly outlined in the next session. The injections and leakages into the sectors were highlighted. She covered aspects of national income such as National Income components, computation methods, limitations, challenges etc. She ended with explaining the current trends in the economic field such as Gig economy, BIMARU states etc.

As a valedictory for the event, the Head of the Department, Mrs. Vinodhini honoured the guest and presented her with a certificate of appreciation. The vote of thanks was delivered by Niranjan, student volunteer from the Aspirants forum. He thanked our Principal, Dr. Santhosh Baboo and Secretary, Shri. Ashok Kumar Mudra for rendering their support and blessings towards the successful conduct of all the department activities. He thanked the guest for her valuable time and then thanked our department head for conducting useful events. A total of 66 students from 1st year B.Com Computer Applications participated in the event and they found the lecture to be very insightful.

8. TWO DAYS WORKSHOP ON OFFICE AUTOMATION

The Department of B.Com (CA) organized a Two Days workshop on Office Automation on 5th and 6th October, 2023 in the Ground floor lab, Main Block between 3 to 4.30 pm. This workshop was conducted for the benefit of the 1st year students to understand the nuances of working with MS Excel and MS Powerpoint.

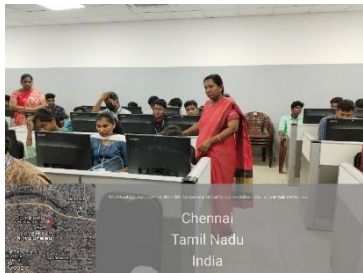**Day 1 – Excel with MS Excel - 05/10/2023**

The event was co-ordinated by the student representatives from the Aspirants forum. Jegashree, I B.Com CA student hosted the inauguration and valedictory sessions. Day 1 started with rendition of Thamizh Thai Vaazhthu by Krishna, 1st year student followed by college prayer. Jegashree then delivered the welcome
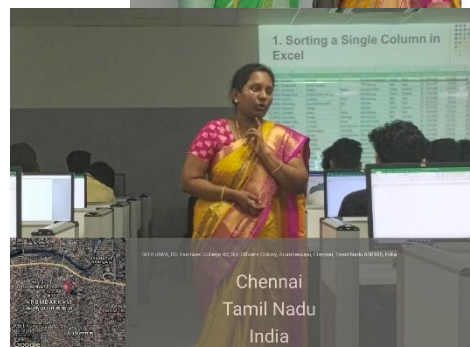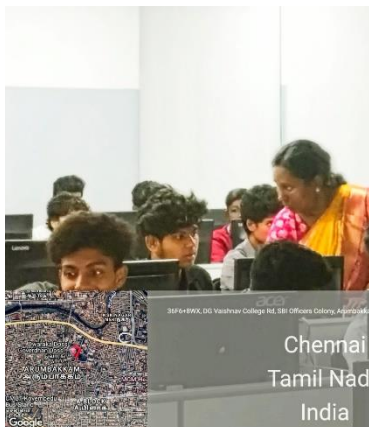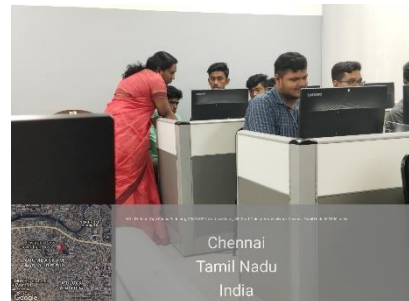
address inviting the chief guest, Principal, Secretary, Head of the Department, Staff and Students of B.Com CA Department following which Mrs. R. Vinodhini honoured the chief guest with the momento. Then Ms. Chelsea Dharmarajan introduced the resource person. Dr. JayaKarthik is currently working as Associate professor and Head of the Department of Computer Science in Saveetha College of Liberal Arts and Science (Deemed to be University). She has more than 14 years of teaching experience and her area of expertise include AI, Machine learning, Cloud computing and so on. The session dealt with various exercises in MS Excel such as Invoice preparation, table formatting, Balance sheet preparation, presentation of data in Chart and so on. The session ended by 4.30 p.m

Day 2 – Power Up with MS Powerpoint - 06/10/2023

Day 2 of the workshop started with thamizhthai vaazhthu followed by college prayer. The resource person handled MS power point during this session. She explained about the various layouts available in this application, the different transition and animation effects and gave pointers to students on how to develop an attractive presentation that will grab the attention of the listeners. Once the session was over, the certificates were distributed to the participants by the resource person Dr. JayaKarthik and Head of the department, Mrs. R. Vinodhini. The workshop ended with vote of thanks rendered by Jegashree.

76 students attended the workshop and received positive feedback for both the students as well as the guest.
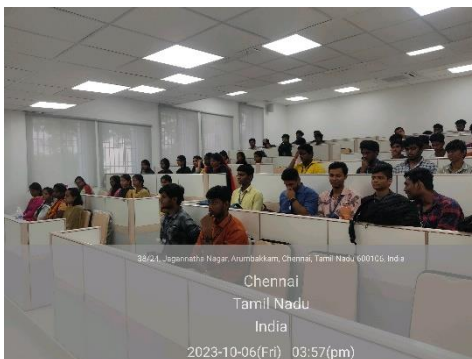
9. GUEST LECTURE ON CONTEMPORARY ISSUES IN BUSINESS LAW

Department of B.Com (CA) organized a Guest lecture on Contemporary Issues on 06-10-2023 in Second floor Seminar Hall, Main block from 4 to 6 p.m. The program started with ThamilThai Vaazhthu followed by college prayer.

Mrs. Vinodhini.R, Head, Department of B.Com (CA) welcomed and honoured the guest speaker Ms. Bravishma Panicker. Then Treasurer of the Aspirants forum, Logesh

of 2nd B.Com CA welcomed the guest and the gathering with a note of introduction about the guest for the day. Ms. Bravishma Panicker is currently working as Assistant Professor in the Saveetha School of Law in Chennai.

The topic of the lecture being Contemporary issues in Business law, the guest addressed areas such as Right to Information Act, Cyber Crimes, Intellectual Property Rights etc. This being her area of expertise, she had no problem with making the lecture interesting and informative for the students. She went on to explain the types and punishments with respect to different cyber crimes, patent laws, Industrial design. She highlighted on the topic Insurance law.

Mrs. Vinodhini R, Head, Department of B.Com (CA) presented a certificate of Appreciation to the guest speaker. Student representative from the Aspirants forum delivered the vote of thanks, thanking the Principal Dr. Santhosh Baboo, Secretary, Shri.Ashok Kumar Mudhra, Mrs. Vinodhini, Head of the Department, the guest speaker, other faculties and participants for their support in successful conduct of the lecture.

64 students from 2nd year of B.Com CA participated in the event and found the session very interesting and informative. The guest also shared her appreciation about the neat way the event was organised as well as the cooperation from the students.

10. SKILL BASED TRAINING ON OOPS WITH C++

Department of B.Com(CA) organized training programme on Object Oriented Programming with C++ on 14.10.2023 in Ground floor Computer lab, Main Block from 4:30 pm to 6.30 p.m.

The program started with TamilThai Vazhthu followed by college prayer song. It was led by students from the department Lavanya Shanthinee and Krishna.

The event was presented by Sri Venkatalakshmi, Vice-president of the Aspirants. Logesh, Treasurer of the Aspirants forum delivered the welcome address. Then the Head of the Department Ms.Vinodhini honoured the chief guest and extended a warm welcome to the resource person. Guest for the day, Mr. S. Shankar is an engineer currently working as developer in Transmail Zoho Corporation, Chennai.

The session was then handed over to the Resource person. He began with an introduction about the nature of his job and how learning C++ helped him understand the basics of coding. Moving on to the subject area he explained about the objects, functions, keywords, header files and so on. Most importantly he explained the uses of C+ and the fact that programming is made easy with C++. He further explained about streams, operative class, data types. He ensured that all the participants of the training programme understood the basics of developing codes through forumulas in C++.

In the Valedictory session, Head of the Department, Mrs. Vinodhini R presented the Guest with the certificate of appreciation. The event ended with the vote of thanks proposed by Logeshwari, She thanked our Principal and Secretary for their support for permitting to conduct the event. as well as the Head of the Department, Staff of the department, resource person and participants. A total of 61 students from the 2nd year B.Com Computer Applications class participated in the training programme


11. SEMINAR ON ENTREPRENEURSHIP
WHY BE JOB SEEKERS? BE AN ENTREPRENEUR

Department of B.Com(CA) organized seminar on the topic 'Why Be Job Seekers. Be an Entrepreneur' for the benefit of the students of both the classes as the subject matter is the need of the hour. The venue for the seminar was 1st floor Seminar hall, Krishna Block between 4.30 to 6.30 on 18.10.2023.

The program started with TamilThai Vazhthu followed by college prayer song. Logesh, Treasurer of the Aspirants delivered the welcome address. Then the Head of the Department Ms.Vinodhini honoured the chief guest Ms. Gomathi Shanmugam. Sri
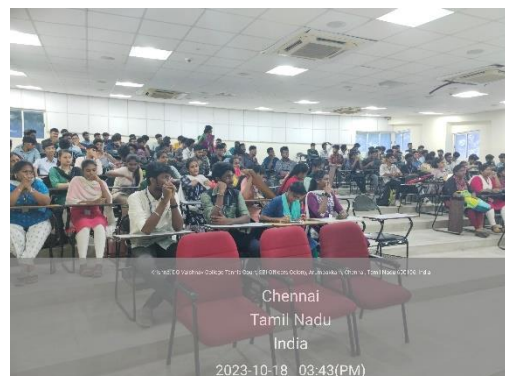
Venkatalakshmi introduced the guest for the day. Ms. Gomathi is the Co-founder and CEO of Ahaguru Technology Ltd an edutech company focused on developing and providing online courses, videos and other educational content and material for students of classes 6 to 12. Hailing from a poor background, she has faced numerous struggles and got ahead in life. Then the session was handed over to the resource person.

Ms. Gomathi began the session with interaction with the students about their perception of what entrepreneurship entails, then went on to explain the various struggles she faced during her journey. She explained that Entrepreneurs are people who want to change other people's lives by giving a solution to their problems. She urged that the entrepreneurs are role models in the society. She ended the session with a wake-up call to the students insisting the seriousness of the present job market and advising them to enhance their skills in order to be competitive.

The event ended with the vote of thanks proposed by Logeshwari from the Aspirants, whereby she thanked our Principal and Secretary for their support for permitting to conduct the event. as well as the Head of the Department, Staff of the department, resource person and participants and ended with a special mention to the fellow Aspirants for organizing the event successfully. A total of 118 students from the department of B.Com Computer Applications class participated in the seminar and gained insights on entrepreneurship.

## 12. COMMUNAL HARMONY FESTIVAL
NAVARATHRI 2023

The Department of B.Com Computer Applications celebrated Navarathri in their classroom (AS 30, 2nd floor Main block) on 20th October, 2023. The event was organized out and out by the students themselves with guidance from the Head of the Department. The students set up a three step Golu. They adorned the classroom and the Golu with colourful rangoli as well as beautiful flower arrangements. The classroom got a devout appearance due to the efforts of the students.

The event started with rendering of the Thamizh thai vaazthu by Krishna. Then Logesh, treasurer of the Aspirants and Jegashree from the 1st B.Com CA explained about the festival to the gathering. They enlightened the importance of the three goddess Durga, Lakshmi and Saraswati and their respective roles during the nine days of the festival. This was followed by lighting of the lamp. As a gesture of promoting communal harmony among the students, the lamp was lighted by Thanveer, President of the Aspirants and Logesh, Treasurer of the Aspirants. Then Head of the department, Mrs. Vinodhini, Ms. Chelsea Dharmarajan and Mrs. Preethi Parameswaran lighted the lamp.
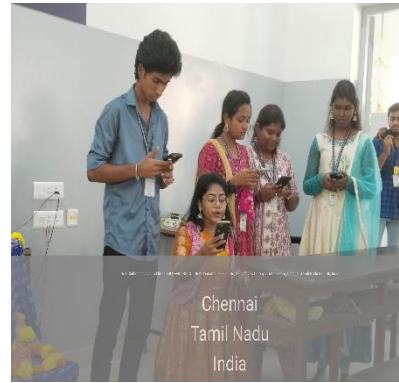
This was followed by devotional signing from the students Sri Venkatalakshmi, Abirami, Shruthi, Krithika and Krishna. They sang songs like Prabo Ganapathe, Aigiri Nandhini and Azhage Azhage. Their co-ordination in the performance gave the entire celebration a very pious outlook. In addition to this three students dressed up as the three goddess Lakshmi, Saraswathi and Parvathi to mark the their importance during the festival.

Sweets and pens were distributed to all the students by the Aspirants. The Head of the Department distributed bangles for the girls of the department. The entire department was enjoying the event irrespective of their religion.

13. INAUGURATION OF VALUE ADDED COURSE

**DIGITAL MARKETING – Unlocking Digital Strategies for Success**

Department of B.Com(CA) inaugurated 30 days short term value added course on Digital Marketing **on 18.12.2023 in the CS 14, Second floor, Vaigai Block at 11:30AM**

The program started with TamilThai Vazhthu followed by college prayer song.

Mrs.Vinodini.R-Head, Department of B.Com(CA) welcomed and honoured the resource person with a bouquet . After thanking the

Principal and Secretary for their support in conducting the course she imparted the importance of the course in the current market trend and explained that the certificate course adds value to their resume, thus increasing their employability. She insisted that the students should maintain regular attendance and complete the course successfully. She also wished them Happy Learning and handed over the class to the Trainer.
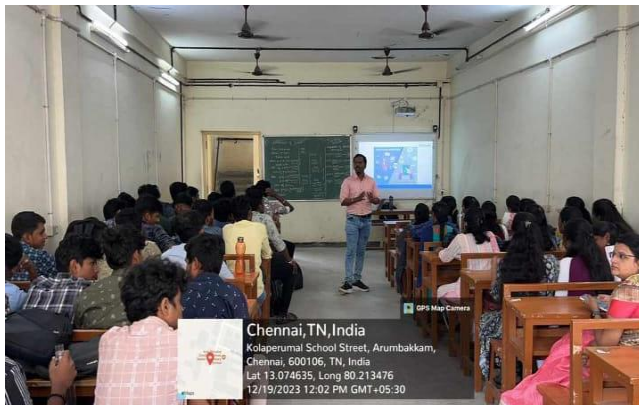
Trainer Mr. Rajakumar thanked the Management and The Head of the Department for the opportunity. He extended his sincere gratitude towards the department for associating with his academy for the second time. He also explained about the importance of the course. He then went on to give the details of the course, its structure etc. After the session, the trainer proceeded with the first module of the course. All the students from the 2nd year B.Com CA class attended the event.

# 14. CAMPUS TO CORPORATE

2 Days Communication Skill Training Program

The Department of B.Com (CA) organized a Two Days communication skill training program on Campus to Corporate on 27th and 28th December, 2023. The first session on day 1 was held between 2 p.m to 5.30 p.m in Vallabacharya Auditorium and the second session on day 2 was held between 2 to 5.30 p.m in the Seminar Hall, 1st Floor, Krishna Block.

Day 1 – Aspects of Communication Training

The event was co-ordinated by the student representatives from the Aspirants forum. Sri Venkatalakshmi from II B.Com CA hosted the inauguration and valedictory sessions. Day 1 started with rendition of Thamizh Thai Vaazhthu followed by college prayer. Sri Venkatalakshmi then delivered the welcome address inviting the
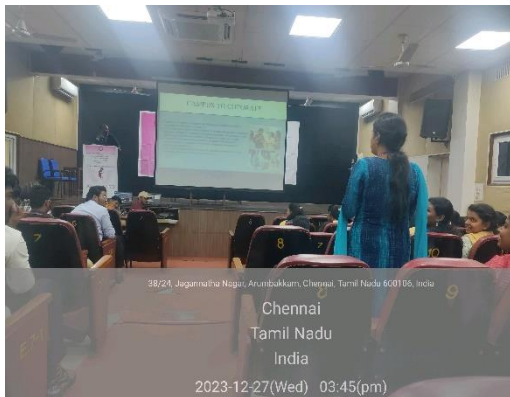

chief guest, Principal, Secretary, Head of the Department, Staff and Students of B.Com CA Department following which Mrs. R. Vinodhini honoured the chief guest with the momento. Then Siva Priyan from II B.Com CA introduced the resource person. Mr. Divakar is currently working as Freelance

Trainer and has been assoiciated with reputed organisations such as MaFoi Strategic Consultants Pvt. Ltd, 6 Phrases, Innate talents, SRM Intellects etc. The session dealt the resource person giving practical examples of how communication plays an important role in the workplace. He further explained the various

aspects under which communication training is held in the corporate world. The session was interactive and ended by 5.30 p.m

**Day 2 – Practical session - 28/12/2023**

Day 2 of the workshop started with thamizhthai vaazhthu

followed by college prayer. The resource person conducted practical sessions such as team presentation, group discussion and mock interview. Students

really benefitted from the practical session as it gave them an idea
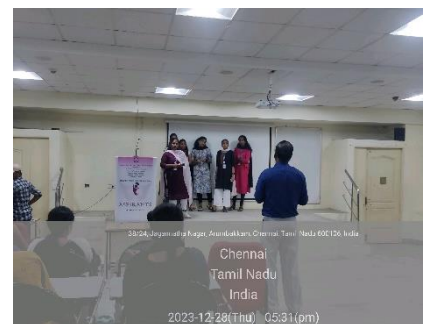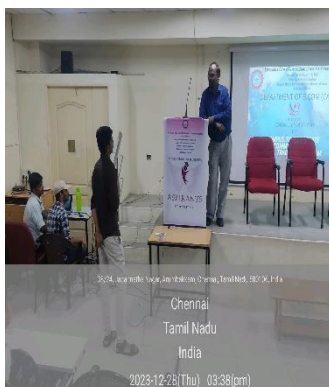
of the interview process in the corporate. The workshop ended with vote of thanks rendered by Sri Venkatalakshmi.

144 students attended the workshop and received positive feedback for both the students as well as the guest.

15. PROJECT EXPO 2023
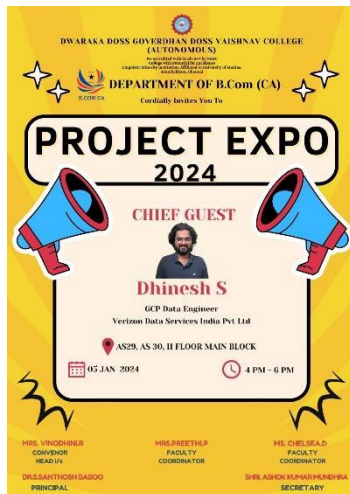
Department of B.Com(CA) organized student **PROJECT EXPO 2024 on 05.01.2024 in AS29, and AS30, Second Floor, Main Block.**

The program started with Tamilthai Vazhthu followed by college prayer song.

Dr. S. Santhoosh Baboo, the Principal, DDGD Vaishnav College inaugurated the Expo by lighting the Kuthu Vilakku. He then felicitated the judges for the day with a bouquet and certificate as a token of love and respect. He also interacted with the students and enquired about their projects.

 He also appreciated the efforts taken by the students in presenting a variety of creative models in diverse topics. He congratulated Mrs. Vinodhini.R, Head i/c, Department of B.Com CA for motivating and involving students in creative activity which would stimulate students innovation and creativity skills.

The Project Expo 2024 was a student project model exhibition which was a hard work of 45 teams of first and second year B.Com CA students. The total strength was divided into 48 teams of 3 members in each team. Students were asked to select a topic from 15 predetermined ones. The 15 topics were Communication, Business and trade, Agriculture, Banking and Financial Institution, Government Scheme, Law and Justice, Evil Effects of Drugs, Road Safety, Information Technology, Cyber security, Entrepreneurship,
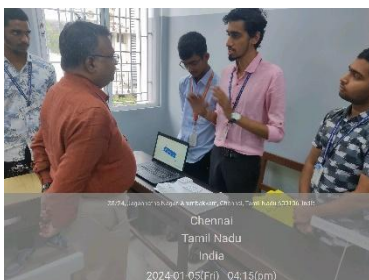
Social awareness/Innovation, Cryptocurrency, Digital marketing and Social Media. Each topic had 3 models on display.

The students presented their models with confidence and explained them to the Jury

Ms. Senthamarai, Head i/c Department of B.Com (Hons) the internal Judge, Mr. Dinesh, GCP Data Engineer, Verizon Data Services India Pvt ltd the external Judge and Ms. Lakshmi, final year MHRM the student Judge.

The presentation of the students was so good that judges had a tough time to

finalize the Winner from each topic. 15 teams were selected as winners from each topic who were to present their models to the final external judge on the day of PTA(09.01.2024) to be decided as the overall winner. Students were highly motivated with this system of prize awarding. The overall event was wholesome, informative, enjoyable for the students as well as judges.
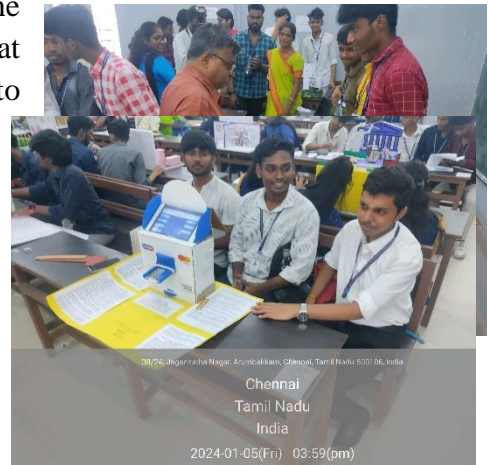
Logesh the treasurer from the Aspirants forum proposed the Vote of Thanks.

143 Students participated in the PROJECT EXPO 2024 and the program was very well organized. Students were given an avenue to express their creativity. Project Expo 2024 was a grand success as it met the purpose of organizing.

16. PARENT TEACHER MEET 2024

Department of B.Com(CA) organized **PARENT-TEACHER MEET 2024 on 09.01.2024 in 2nd Floor Seminar Hall, Main Block.**

The program started with TamilThai Vazhthu followed by college prayer song. Kuthuvilakku was lit by The guest for the day, Mr. M. Vetrivel, Inspector of Police, Intelligence, DGP Office, Mrs. R.

Vinodhini, Head i/c, Department of B.Com Computer Applications, Faculty from the Department as well a representative from Parent.


Mrs.Vinodhini.R ,Head i/c , Department of B.Com CA, welcomed the parents. She thanked Shri.Ashok Kumar Munthra, Secretary of DDGD Vaishnav College , Dr. S. Santhoosh Baboo, the Principal, DDGD Vaishnav College , Mr. M. Vetrivel, Inspector of Police, Intelligence, DGP Office and gave a humble thanks to all the

parents who have accepted the invitation and have come long way to attend PTA. The Chief guest distributed the prize for Winners as well as the participants of the Project Expo 2024. Overall winners from the 15 selected projects were identified by the guest and they were presented with the overall prize. Ashok, Tharun and Liyaskar from 2nd B.Com CA grabbed the overall prize for 'Road Safety' model.

The guest first addressed the students and instructed them about the need to maintain a presentable demeanour. He then addressed the parents and explained the importance of imparting discipline among their wards. He also highlighted different wings in the department of


police and their specific roles in with respect to curbing specific crimes in the society. The chief guest address was found to be a very informative session for both the parents and students. Mrs. Vinodhini.R ,Head i/c , Department of B.Com CA, presented the insight of Department activity, Students assessment norms, importance of students attendance, result analysis through Power point presentation followed by interactive session with the parents. Finally she motivated and insisted the students to follow the highest form of self-discipline and bring laurels to the department as well as institution. She also requested the parents to provide complete support and cooperation in maintaining discipline of the wards. Refreshment were arranged for the parents.
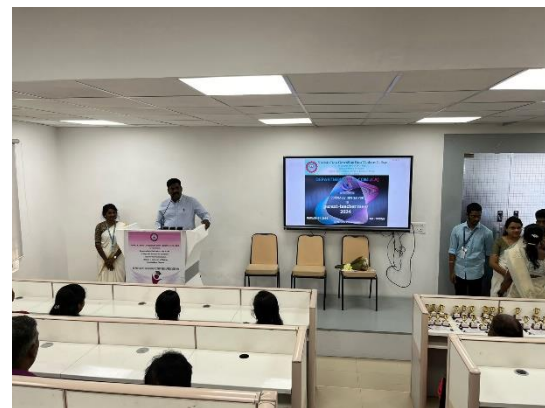
The event was presented by Ms. Chelsea Dharmarajan, Assistant Professor, Department of B.Com CA and the vote of thanks was proposed by Mrs. Preethi Parameswaran.

Feedback about the PTA was positive from all the parents. 133 students and 120 parents attended the PTA. The day was colourful and filled with positive vibes and it was a grand success and memorable event.

17. ENVIRONMENTAL SCIENCE – ONE DAY TRIP TO PONDICHERRY
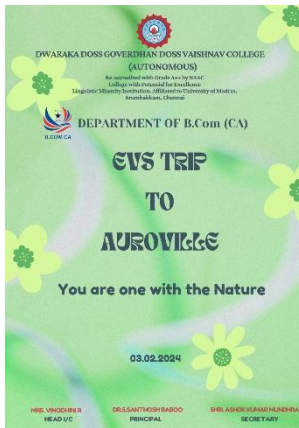
The Department of B.Com Computer Applications organised a one day educational and informational Environmental Science field trip to Sadhana forest and Auroville , Pondicherry on 03.02.2024. The students were accompanied by the Head of the department Mrs. Vinodhini R, the faculties Ms. Chelsea D and Mrs. Preethi P along with the attender Mr. Gughan and the Lab assistant Mrs. Ashwini.

The day started early in the morning with a prayer before the college deity in the premises and then the students boarded the bus to the venue. The First venue for the day was Sadhana Forest, which is a self-sustained community of people from across the globe who share values such as compassion towards earth, humans and animals. Chandhan, a volunteer living in the man made forest, guided the students around the place and explained their lifestyle and insisted that everyone has to come together to

preserve mother earth. The place was exhibited with photos explaining the features of theSadhana forest.

The next venue was Auroville. Matrimandir , the spiritual center of Auroville, an intentional community in South India founded on the principles of human unity and divine consciousness by Mirra Alfassa (The Mother).

Matrimandir symbolizes the Divine's presence and serves as a place for silent concentration, meditation, and inner reflection for Aurovillians and visitors. The fact that vehicle service was not available to reach the Matrimandir in order to make the visitors understand the perseverance needed to attain divine consciousness.
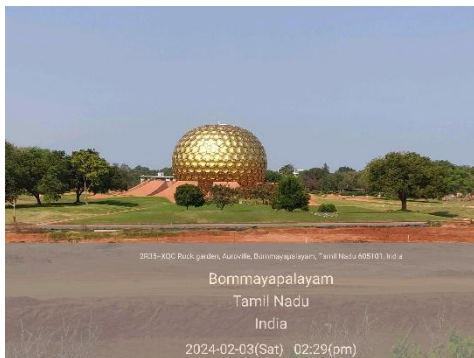

Though exhausting due to the weather- a day away from the comfort zone of learning under classroom atmosphere the students had a great time learning about the community living culture and the importance of meditation and divinity. Overall the trip was informative as well as enjoyable for the students. The aspirants had a great experience as they were completely involved in organising the trip and the rest of the students too had a great time as they were able to develop a bond with their classmates outside the college premises. 59 students participated in the trip. Two vehicles – a bus and a van – reached the campus at 9.30 p.m and all the students reached home safely. The trip was well organized and it went on as per agenda. The feedback was positive from the students as well as staff.

18. TWO DAYS WORKSHOP ON

MASTERING JAVA: CODE UNLEASHED

The Department of B.Com (CA) organized a Two Days workshop on Mastering JAVA : Code Unleashed on 7th and 8th February, 2024 in the Ground floor lab, Main Block between 4.30 and 6 pm.
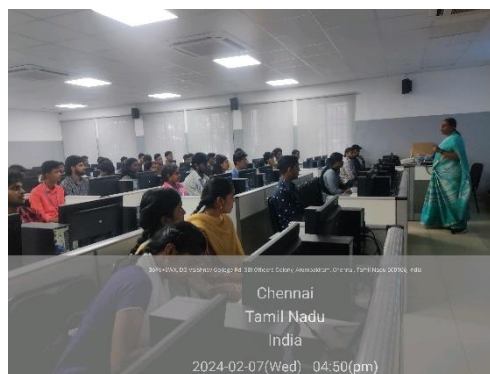

This workshop was conducted for the benefit of the 2nd year students to understand the working of JAVA programming language right from the basics to the current trends.

Day 1 - Streams- 07/02/2024

The event was co-ordinated by the student representatives from the Aspirants forum. Logesh, II B.Com CA student hosted the inauguration and valedictory sessions. Day 1 started with rendition of Thamizh Thai Vaazhthu followed by college prayer. Logesh then delivered the welcome address inviting the chief guest, Principal, Secretary, Head of the Department, Staff and Students of B.Com

CA Department following which Mrs. R. Vinodhini invited the chief guest into the portals of DGVC.
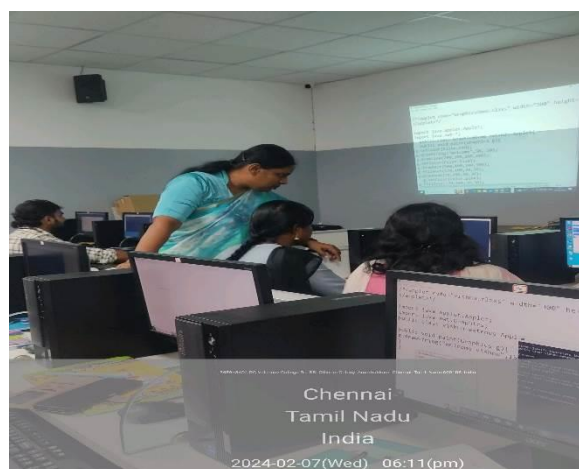
The resource person for the day was Ms. K. Jane Nithya, who is currently the head of the department of Computer Science at Ethiraj College for women, Chennai. On the first day the resource person covered the basics of Object Oriented Programming languages with special focus on JAVA.

Day 2 – Applet - 08/02/2024
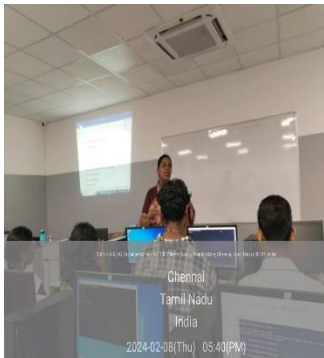
Day 2 of the workshop started with thamizhthai vaazhthu followed by college prayer. During this session the Ms. Jane Nithya explained about the workings of Applet which happens to be a combination of HTML and JAVA. She then went on to give hands on training for the students on creating form controls such as buttons, text box,

drop down menu etc. Once the session was over, the chief guest was presented with the certificate and momento. The workshop ended with vote of thanks rendered by Sri Venkatalakshmi.
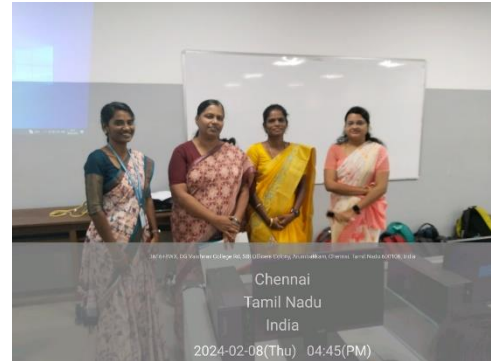
68 students attended the workshop and received positive feedback for both the students as well as the guest.

19. THE STATE OF PARTNERSHIP FIRMS IN THE CORPORATE MILIEU

GUEST LECTURE

The Department of B.Com Computer Applications organised a guest lecture on the topic 'The State of Partnership Firms in the Corporate Milieu' for the 1st year students on 14th February, 2024 in the 2nd floor Seminar Hall, Main block. Dr. D. Leelavathi, subject expert and Head of the Department of B.Com CA, Guru Nanak

College was invited as resource person.. The event started with Thamizhthai vaazhthu followed by college prayer. Jegashree, student volunteer from the Aspirants forum invited Mrs. Preethi Parameswaran,Teaching Assistant Department of B. Com CA to introduce the resource person and welcome the gathering.

Mrs. Preethi highlighted the resource person's accolade and handed over the session to Dr. Leelavathi. She attracted the students attention by explaining about the state of partnership firms in today's scenario.She

touched on the statement that despite the overwhelming presence of corporate firms in the present, the role of partnership firms in the smooth functioning of the economy is one that has to be keenly observed .
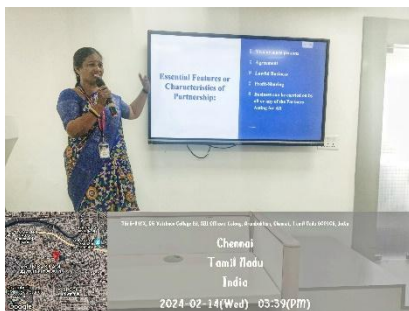
As a valedictory for the event, the Head of the Department, Mrs. Vinodhini honoured the guest and presented her with a certificate of appreciation. The vote of thanks was delivered by Nishitha volunteer from the Aspirants forum who thanked the Principal, Dr. Santhosh Baboo and Secretary, Shri. Ashok Kumar Mudra for rendering their support and blessings towards the successful conduct of all the department activities. She on behalf of the

student community expressed the gratitude towards the Head of the department, Mrs. Vinodhini R for conducting such insightful events for the students periodically. A total of 75 students from 1st year B.Com Computer Applications participated in the event and they found the lecture to be very insightful. The feedback from the resource person was also positive.

20.TWO DAYS TRAINING PROGAM ON
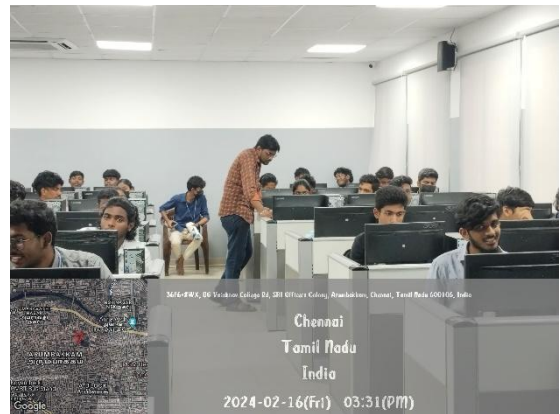
GRAPHIC DESIGNING

The Department of B.Com (CA) organized a Two Days training program on Graphic Designing on 16th and 17th February, 2024 in the Ground floor lab, Main Block between 3.30 and 6 pm.

This workshop was conducted for the benefit of the 1st year students to understand and apply basics of graphic designing in the digital medium.

Day 1 – Logo making- 17/02/2024

The event was co-ordinated by the student representatives from the Aspirants forum. Jegashree, I B.Com CA student hosted the inauguration and valedictory sessions. Day 1 started with rendition of Thamizh Thai Vaazhthu followed by college prayer. Jegashree then delivered the welcome address inviting the chief guest, Principal, Secretary, Head of the Department, Staff and Students of B.Com CA Department following which Mrs. R. Vinodhini extended a warm welcome to the resource person.

She then introduced the resource person for the day Mr. Vairam who happened to be a experienced Graphic designer as well as a Freelance trainer. She also thanked him for setting aside his valuable time for the benefit of the students. She wished the students to have great learning experience and handed over the session to Mr. Vairam. During the first session he explained about Logo making with the example of 3D angle star making. His interactive way of training was well received by the students.

Day 2 – Photoshop - 18/02/2024

Day 2 of the workshop started with thamizhthai vaazhthu followed by college prayer. On day 2 there was hands on training for the students about the creating of logo as well as covered the basic usage of photoshop. The students successfully developed a logo. Once the session was

over, the chief guest was presented with the certificate and momento following which certificates were distributed to the participants of the training program. The event ended with vote of thanks rendered by Nishitha, I Bcom CA Student.

72 students attended the training program and received positive feedback for both the students as well as the guest.

21. GENDER SENSITIZATION AND AWARENESS ON POSH REGULATIONS

The International Foundation for Crime Prevention and Victim Care in association with Women's Students Forum, DG Vaishnav College conducted an awareness programme on Gender Sensitization and POSH Regulations. The session for B.Com CA department was held on 20.02.2024 in their respective classroom.


Jegashree, I B.Com CA student welcomed the resource person and handed over the session. The resource person Ms. Monisha, member of PCVC addressed the students along with Ms. Uthra, member of the Women's students forum, DGVC, on various topics relating to Gender sensitization and POSH. She explained the difference between sex and gender to the students

along with what is domestic violence and the various forms it can manifest in households. They are physical, emotional, sexual, financial and so on. The fact that our homes are supposed to be our safe havens where we are loved and nurtured and held safe while it is not the case for many women, children and queer individuals is a sad plight in today's world was stressed by Ms.Monisha. She introduced the students to Dhwani, the national domestic violence hotline. Further the students were made aware of the different gender identities and the associated pronouns. Jegashree proposed the Vote of thanks, thanking the Principal, Secretary and the organising members for conducting such as informative and eye opening session of the students.
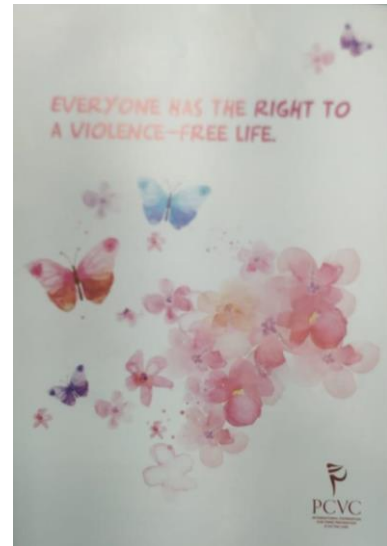

YOUTH ON THE LINE

On 28th January 2024 students from II B.Com CA attended a Youth Convention conducted by Chinmaya Yuvakendra, Chennai. The mission of the convention was to Interact, Inspire and Initiate. There were inspiring panel discussions as well as talks involving eminent personalities from various fields such as armed forces, sports and media. Students of DG Vaishnav College were given special concession to attend the event.

Logesh, Sivapriyen and Vishnu Vardhan participated in the convention. he seminar was nothing short of inspirational, leaving an indelible mark on everyone fortunate enough to attend. With each speaker's passionate delivery and profound insights, the

atmosphere was charged with energy and enthusiasm. From stories of triumph over adversity to innovative strategies for personal and professional growth, every moment was filled with riveting narratives and practical wisdom.

Attendees found themselves on a transformative journey, as the seminar's powerful messages resonated deeply within them, igniting a newfound sense of purpose and determination. The
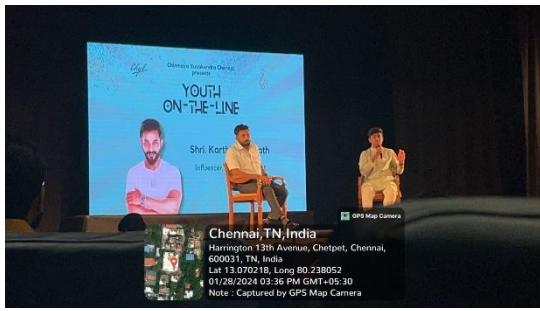
camaraderie among participants only enhanced the experience, fostering a supportive environment where ideas were shared and dreams were encouraged. Long after the seminar concluded, its impact continued to reverberate, inspiring individuals to pursue their aspirations with renewed vigour and confidence. Truly, it was an event that not only educated minds but also touched hearts, leaving an enduring legacy of inspiration and empowerment.


MENTAL HEALTH AWARENESS

The Staff hospital in association with Dwaraka Doss Goverdhan Doss Vaishnav College conducted a Mental Health awareness campaign among the students of B.Com CA on 23rd January, 2024. SriVenkatalakshmi, Vice-President of the Aspirants forum welcomed the gathering and handed over the session to the resource person. Mr. Elanchezhiyan, member of the committee constituting the campaign visited the B.Com CA students. He addressed the

students in their respective classroom and highlighted the need for creating awareness on mental   health.

Mental health awareness among youth is increasingly recognized as a critical issue in today's society. With the pressures of academic performance, social media, and personal relationships, young people face unique challenges that can impact their mental well-being. It is essential to educate youth about the importance of mental health and to break down the stigma surrounding seeking help. By promoting open discussions, providing access to resources, and teaching coping mechanisms, we can empower young individuals to prioritize their mental wellness. Initiatives such as school-based programs, community workshops, and online support networks

play a crucial role in raising awareness and promoting early intervention. By fostering a culture of understanding and support, we can empower youth to recognize when they or their peers may be struggling and to seek assistance without fear or shame. Ultimately, investing in mental health awareness among youth not only improves individual well-being but also cultivates a healthier, more compassionate society for generations to come.
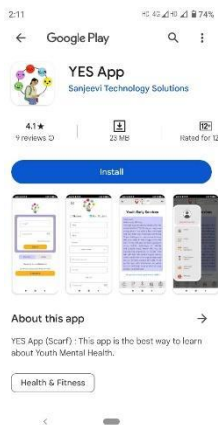
Mr. Elanchezhiyan then introduced the students to an App called 'YES APP'. This app is a good way to learn about Youth Mental Health providing resources at your doorstep. Various resources include videos on common mental health problems, learn self-help strategies to improve mental well-being, chat with peer support volunteers on campus, get access to professionals as well as track mood on a daily basis to build awareness of one's emotions. The session ended with Vote of thanks by SriVenkatalakshmi.

22. SEMINAR ON BUTTERFLY EFFECT ON WOMEN EMPOWERMENT
INSPIRE INCLUSION

Department of B.Com(CA) organized seminar on the topic 'Butterfly effect on Women Empowerment – Inspire Inclusion' addressing students from both the classes on account of the International Women's Day. The seminar was conducted on 08.03.2024 and the venue for the same was 1st floor Seminar hall, Krishna Block between 4.30 to 6.30 p.m Venkatalakshmi introduced the guest for the day. Ms. Srividya Rajagopal is an entrepreneur as well as the Co-founder and COO of Pauket, a madtech SaaS platform that's on a mission to revolutionize the world of coupons and vouchers

As part of the event we first had three students Roshni, Abirami and Jegashree explain to the gathering about the significance of celebrating Women's Day along with the accolades of numerous women achievers by way of a skit. This was followed by a powerful presentation by 2nd year student Shruthi on the journey of women in India towards the attainment of the level of empowerment as seen today. The session was then handed over to the guest speaker Ms. Srividya. She began by congratulating the students on their presentation. She agreed with points shared by the students. She went on to explain how important it is to inspire inclusion. She explained how Inspiring inclusion involves fostering environments where every voice is valued, regardless of differences. It champions diversity in all its forms, embracing unique perspectives and experiences. By actively listening, empathizing, and creating equitable opportunities, we cultivate spaces where individuals feel respected, empowered, and encouraged to contribute their fullest potential.
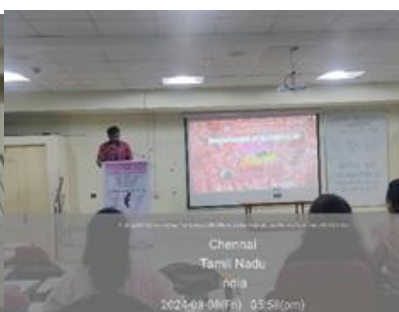
The event ended with the vote of thanks proposed by Logesh, Treasurer of the Aspirants, whereby he thanked our Principal and Secretary for their support for permitting to conduct the event as well as the Head of the Department, Staff of the department and participants. A total of 140 students from the department of B.Com Computer Applications participated in the seminar. There was positive feedback from the participants as well as guest.

23. VALEDICTORY FOR VALUE ADDED COURSE(For 1st yr)

Department of B.Com(CA) organized a Valedictory for Value Added Course on **15.03.2024 in Computer lab Ground Floor, Main Block.** The program started with TamilThai Vazhthu followed by college prayer song.

Mrs.Vinodini.R-Head, Department of B.Com(CA) welcomed and honoured the guest Mr. AjithKumar, Trainer and lead them to the dais. Ms Jegashree, student gave a warm welcome to the guest and the gathering.

Mr. Ajith Kumar, trainer gave a motivating speech highlighting the demand for cyber security in the market and also he encouraged the students to practice the techniques learned.

Mrs.Vinodini.R-Head, Department of B.Com(CA) appreciated the students for completing the Certificate course successfully after reviewing the assessment. She expressed her thanks to the trainer for such a great outcome of the value added course in a short duration. And she also insisted the students to use the skills learned in a positive manner and not to involve in any cyber breach and put themselves in trouble.

Mr. AjithKumar, the trainer along with Mrs.Vinodhini Head i/c and Ms. Preethi P, the class coordinator distributed the certificates to the students who have successfully completed the course and have successfully passed in the assessment.

Ms.Nishitha proposed the formal Vote of Thanks. 75 Students participated in the Valedictory for Value Added Course program which was very well organized. The outcome of the Value Added Course-cyber security was great as the students were able to gain knowledge on the recent trends. Received positive feedback from trainer as well as from students. The function was formally ended with National Anthem.

VALEDICTORY FOR VALUE ADDED COURSE(For 2nd yr)

Department of B.Com(CA) organized a Valedictory for Value Added Course on 12.03.2024 in Main Block Ground floor Computer Lab from 4:30 p.m onwards. The program started with TamilThai Vazhthu followed by college prayer song. Bhavik, Secretary of the Aspirants, Department of B.Com(CA) welcomed the gathering. Mrs. R. Vinodhini, Head, Department of B.Com(CA) honoured the guest Mr.RaajaKumar, Founder of JSR academy lead him to the dais.

Mr. RaajaKumar, Founder of JSR academy gave a motivating speech highlighting the demand for digital marketing in the current job market. He encouraged the students to keep pace with the current trend through regular practice. Mrs.Vinodini.R-Head, Department of B.Com(CA) appreciated the students for completing the Certificate course successfully after reviewing the student's mini group assignments that was displayed by the students at the valedictory function She expressed her thanks to the trainer for such a great outcome of the value added course in a short duration. And she also insisted the students to use the skills learned in a positive manner. She insisted the students to make use of the internship opportunity provided by the JSR Akademy for strengthening their resume.

Mr. RaajaKumar, Founder of JSR academy along with Mrs.Vinodhini
Head i/c distributed the certificates to the students who have successfully completed the course. Mr. Thanveer, President, Aspirants, Department of B.Com (CA) proposed the formal Vote of Thanks. SriVenkatalakshmi lead the function in her own style as master of ceremony.69 Students participated in the Valedictory for Value Added Course program which was very well organized. The students exhibited their knowledge on digital marketing on screen as assignments. The outcome of the Value Added Course   Digital marketing was amazing. Received positive feedback from guest as well as from students. The function formally ended with National Anthem.

24. Magazine Release - Scientia 2024 – Insight of B.Com CA

Department of B.Com(CA) organized magazine launch **on 15.03.2024 in the I floor Seminar Hall, Krishna Block from 4:30pm**

The program started with TamilThai Vazhthu followed by college prayer song.

Mrs.Vinodini.R- Head i/c, Department of B.Com(CA) welcomed Shri Ashok Kumar Mundra and Dr. S. Santhoosh Baboo,the Principal, DDGD Vaishnav College, who were present in absentia and the chief guest Dr.. SR Rajavarshan, ASGARDIA FOUNDATION, Founder& President,Namdhuthedal Daily Newspaper Editor, The Royal Express Newspaper,CEO & Chief Editor and the people accompanied them and lead them to the dias.

Srivengatalakshmi, student delivered the welcome address ,

followed by which a memento was presented to the chief guest by Mrs. Vinodhini.R, Head i/c, Ms. Chelsea Asst.Professor, Ms. Preethi P, Teaching Asst.

Dr.. SR Rajavarshan, ASGARDIA FOUNDATION, Founder& President,Namdhuthedal Daily Newspaper Editor, The Royal Express Newspaper,CEO & Chief Editor along with Mrs.Vinodini.R-Head, Department of B.Com(CA) launched both digital and book copies of SCIENTIA 2024 – Insight of B.Com CA.

Dr.. SR Rajavarshan, ASGARDIA FOUNDATION, Founder& President,Namdhuthedal Daily Newspaper Editor, The Royal Express Newspaper,CEO & Chief Editor expressed his happiness in launching Scientia 2024 - student magazine. He also

congratulated the department for such a well-organized event. He said that he was astonished to view the digital display of the Scientia 2024. He encouraged the students to aggressively

participate in a greater number of positive events and positive activities during college life and build positive set of network which would help in future.

Mrs.Vinodini.R-Head i/c , Department of B.Com(CA) in her speech portrayed that it was an attempt to expose the iconic moments of the budding department B.Com CA and to express the talents of the students both academic and non-academic. She said the Magazine Scientia 2024 pictures out the

success one academic journey of B.Com CA and a stepping stone for the years to come. She also thanked Ms.Preethi P , Teaching Asst. for introducing & inviting the chief guest to the department. Mr. Bhavik , the Secretary of Aspirant proposed the vote of thanks.

145 Students participated in the were motivated to organize and increased numbers in the magazine more unique in the next

Magazine Launch ceremony and participate various events in upcoming years to make the edition.

The Magazine launch Scientia moment in the Department of

2024 was memorable historic B.Com CA.

25. VALEDICTORY of Aspirants-Students Forum 2024

Department of B.Com(CA) organized a valedictory function for Aspirants- Students Forum **on 15.03.2024 in the I floor, Seminar hall, Second Floor Krishna Block at 6:00pm.** The program started with TamilThai Vazhthu followed by college prayer song.

Ms.Chelsea D Assistant Professor, Department of B.Com(CA) welcomed the Aspirants – the students forum team as well as the B.Com CA Students for the valedictory function for the academic year 2023-2024. She congratulated the students for their active participation in the students forum. She stimulated them to perform

in full-fledged manner and be an example to the up coming juniors.

Thanveer, the president as a symbol of valedictory lead the aspirants in the procession to surrender their, roles and responsibilities. The Aspirants with the lighted candle marched towards the dias as a small procession to surrender their roles & responsibilities as a member of Aspirants – the student forum Head of Department of B.Com CA.

Mrs.Vinodini.R- Head i/c, Department of B.Com(CA) accepted the surrender of roles and responsibilities of the Aspirants team by collecting the lighted candles and relieved them from their roles & responsibilities for this academic year by blowing off the lighted candles received. She also announced that in the next academic year new set of Aspirants from I,II & III years will be nominated and selected by the department head with the consultation with the respective class coordinators to frame the office bearers. She appreciated the cooperation and said expecting the same and extended support from the students in the future too.

At the next phase of the function Jagadeesh, student was reappointed as Class Captain and Lavanya, student was reappointed as Wise Captain of II B.Com CA for the next Academic year and Kanagha Pradish student was reappointed as Class Captain and Akshaya, student was reappointed as Wise Captain of I B.Com CA for the next Academic year . Aspirants team thanked for their opportunity and promised to perform their fullest if given chance in the next academic too. Abirami, proposed the vote of thanks. That was one of iconic event as it projected the one year Success journey of B.Com CA.