



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)

Reaccredited with A++ Grade by NAAC

College with Potential for Excellence, Linguistic Minority Institution

Affiliated to University of Madras, Arumbakkam, Chennai - 600 106



DEPARTMENT OF B.COM CA



INSIGHT OF B.COM CA

SCIENTIA

2023 - 2024



Insight of B.com CA
SCIENTIA

Variant 2.0



Message from Secretary

Shri. Ashok Kumar Mundhra

"The function of education is to teach one to think intensively and to think critically." - Martin Luther King Jr.

Students exert substantial influence in the construction of nations, acting as pioneers of innovation and advancement. Armed with their expertise and cutting-edge technologies, they pioneer breakthroughs aimed at enriching human existence. At Dwaraka Doss Goverdhan Doss Vaishnav College, we foster an environment where every student is empowered to nurture their emotional, social, intellectual, physical, and ethical dimensions. Encouraged to seize opportunities, they embark on a journey of holistic development, fortified by the ethos of teamwork essential in today's dynamic landscape. As dawn breaks upon the B.Com Computer Applications department, I extend my warm regards to the Editorial Board of Scientia 2024 for spotlighting the endeavours of B.Com Computer Applications department. I am confident that this magazine will serve as a valuable resource, guiding future students in selecting activities that align with their aspirations, thereby shaping their careers.



Message from Principal *Dr. S Santosh Baboo*

“Never stop learning. Never stop growing.” –Mel Robbins

In the ever-evolving landscape of today's world, fostering holistic development and cultivation is paramount. Through our campus initiatives, we cultivate an environment conducive to nurturing future leaders, entrepreneurs, and professionals equipped with a diverse skill set across various disciplines. We cherish the belief that education should not confine itself solely to the realms of academia but should extend its embrace to encompass the holistic development of individuals. Thus, our curriculum is carefully designed to nurture not only intellectual prowess but also to foster the growth of character and resilience. Our aim is to empower students with the tools necessary to navigate the complexities of the modern world with grace and purpose. I extend my appreciation to the collaborative efforts of Scientia 2024's editorial board 2024 for their concerted efforts in amplifying the vibrancy of B.Com Computer Applications department. Their unwavering dedication in showcasing the innovative activities and talents of our students serves as a testament to the remarkable synergy and creativity thriving within our institution.



Message from Editor

Mrs. Vinodhini R

Scientia 2024 - insight of B.Com CA - the student magazine has served as a platform for nurturing the innate creativity of our students, igniting their passions to flourish organically. Echoing the sentiment that the mind, like a parachute, achieves its greatest potential when open, this modest initiative has empowered young minds to roam freely in the vast expanse of imagination, crafting worlds of beauty with their words and colours. The vibrant contributions of our budding writers captivate and enrapture readers, acting as a beacon of inspiration. Students have put forth their ideas, thoughts, talents that are deep to be expressed and too strong to be suppressed. The reflection of their creativity and accomplishments within these pages stands as the quintessence of this magazine, symbolizing the limitless potential and boundless ingenuity of our student.



B.COM CA

Message from Student Editors



HARIKRISHNAN, N.S



BHAVIK P



HARIHARAN, K

Greetings from **innovators** and thinkers **extraordinaire!** As we pen down this message, the air is charged with an electric fervor, and our excitement knows no bounds. Drumroll, please, for the unveiling of the latest issue of Scientia – where the realms of commerce and technology collide, spark, and create a dazzling display of brilliance!

The Department of Commerce with Computer Applications, our powerhouse of innovation, has once again taken center stage. Brace yourselves for a riveting journey through the nexus of commerce and technology – a realm where ideas sprout wings and creativity knows no bounds.

As student editors, we have had the privilege of witnessing the magic unfold on each page of this issue. The submissions we received were nothing short of extraordinary – a testament to the intellectual prowess and creative flair that defines our department. From thought-provoking essays to beautiful portraits, and from captivating short stories to humorous takes, every piece is a gem in its own right.

This issue is not just a compilation of words; it's a celebration of our intellect, our passion, and our unique perspective. As you flip through the pages, you'll embark on a journey that explores the dynamic landscape where commerce meets technology.



*About the
Department*



B.COM CA

ABOUT THE DEPARTMENT

- ◆ Established in the year 2022
- ◆ Commerce with Computer Applications is a UG program which is designed to enrich students on various aspects of computer technology in integration with commerce.
- ◆ Enriches the aspiring students by showering them with the opportunities of outstanding learning under the guidance of handpicked qualified and experienced faculty members who use the best of traditional and modern teaching methodologies to impart knowledge to the students.

OBJECTIVES

- ◆ To inspire, prepare and empower students to become eminent executives and successful entrepreneurs.
- ◆ To build socially responsible future leaders with a blend of ethics & value based practical knowledge.

VISION

Envision to provide holistic world class value-based education in the field of commerce with computer applications through interactive learning process with revolutionary vision to transform students into nation builders.

MISSION

- ◆ To impart in-depth knowledge through student centric innovative teaching and learning process.
- ◆ To inculcate the culture of life long learning, innovative thinking, commercial acumen, socially responsible and globally employable.



*Our
Gurus &
Mentors*



B.COM CA

Every Great Achiever Is Inspired By a Great Mentor.



Vinodhini R

Head i/c



Preethi Parameswaran

Teaching
Assistant



Chelsea Dharmarajan

Assistant
Professor



Vijayalakshmi

Statistics
Professor



Shalini Priscilla

English
Professor



S Uthara

Statistics
Professor



S Ganesh

Sanskrit
Faculty



Veeramani

Tamil
Faculty



Kanchana Devi

English
Faculty



Ashok Kumar Dwivedi

Hindi
Faculty



B.COM CA

*Students
Forum*



Aspirants

Supporting Each Other
Achieving Greatness Together.





B.COM CA

Students Forum



Thanveer
President



Srivenkatalakshmi
Vice President



Bhavik P
Secretary



Logeshwari
Joint Secretary



Logesh B
Treasurer



Vishnu Vardhan S
Event coordinator



Jegadeesan P
Class Captain
II year



Lavanya K
Vice captain
II year



Pradish B K
Class Captain
I year



Akshaya K
Vice captain
II year



B.COM CA

Students Forum

Innovative Aspirants



Harikrishnan S
II year



Guhan V
I year



Hariharan K
II year



Nishitha B V
I year

Creative Aspirants

Technical Aspirants



Ashok T
II year



Roshini V
I year



Ganesh Kumar M
I year

Volunteers



Mohan Raj E
II year



Jegashree
I year



Abirami S P
II year



Niranjana S
I year



B.COM CA

*Department
Toppers*



B.COM CA

Toppers

*A Little Progress Each Day
Adds Up to Big Results*



II B.Com Computer Applications



Logesh B



Ramya V



Logeswari J



Srivenkatalakshmi

I B.Com Computer Applications



Azra Razia K A



Thiyagarajan R



Guhan V



B.COM CA

*Our
Gems*

*Individually we are one drop...
Together we are an Ocean*



**Batch 2022-2025 Commerce with
Computer Applications**



**Batch 2023-2026 Commerce with
Computer Applications**



*Iconic
Moments*



B.COM CA MAGAZINE LAUNCH

31.03.2023



Department of B.Com(CA) organized **Magazine Launch** on 31.03.2023 in the Seminar Hall, Second Floor Main Block at 4:30pm.

The program started with TamilThai Vazhthu followed by college prayer song.

Mrs.Vinodini.R- Head i/c, Department of B.Com(CA) welcomed Dr. S. Santhoosh Baboo, the Principal, DDGD Vaishnav College, and the Chief Guest Mr. M. Jagadeesh Upper Division Assistant, Connemara Public Library, Chennai. Dr. S. Santhoosh Baboo, the Principal, DDGD Vaishnav College, honoured the Chief Guest Mr. M. Jagadeesh Upper Division Assistant, Connemara Public Library, Chennai with a bouquet and a memento.

Dr. S. Santhoosh Baboo, the Principal, DDGD Vaishnav College appreciated the Head, Department of B.Com(CA) of the new born department for coping up at par with the established various departments of the campus. He also congratulated for arranging and organizing various events and activities for the benefits of the students. The Chief Guest Mr. M. Jagadeesh Upper Division Assistant, Connemara Public Library, Chennai, Dr. S. Santhoosh



Baboo, the Principal, DDGD Vaishnav College and Mrs.Vinodini.R-Head, Department of B.Com(CA) launched both digital and book copies of SCIENTIA 2023 – Insight of B.Com CA.



Chennai
Tamil Nadu
India

2023-03-31 (Sat) Auditor





B.COM CA MAGAZINE LAUNCH

31.03.2023

The Chief Guest Mr. M. Jagadeesh Upper Division Assistant, Connemara Public Library, Chennai. Expressed his happiness in launching this student magazine and gave a short story imparting the importance of reading habit. He motivated the students to utilize the library and increase the duration of reading to open up the mind parachute.

Mrs.Vinodini.R-Head i/c , Department of B.Com(CA) in her speech portrayed that it was an attempt to expose the iconic moments of the new born department B.Com CA and to express the talents of the students both academic and non-academic. She said the Magazine Scientia 2023 pictures out the success journey of the very first year of B.Com CA and a stepping stone for the years to come. Mr. Bhavik , the treasurer of Aspirant proposed the vote of thanks.

69 Students participated in the Magazine Launch ceremony and were motivated to organize and participate various events in increased numbers in the upcoming years to make the magazine more unique in the next edition.

The Magazine launch Scientia 2023 was memorable iconic moment in the Department of B.ComCA.





B.COM CA DEPARTMENT POOJA

17.06.2023

Department of B.Com(CA) organized a Special Pooja on 17.06.2023 in Main Block Second Department from 7:20 am to 8:30am

The program started with TamilThai Vazhthu followed by college prayer song.

Mrs.Vinodini.R-Head i/c, Department of B.Com(CA) thanked the Management, the Secretary, Shri. Ashok Kumar Mundra and the Principal Dr. S.Santhoosh Baboo and welcomed the gathe Mr.R.Venkatesh Assistant professor, Department of BBA, Mr. Sairam Assistant professor, Department of Honours, Mr. Selvaganesh Assistant professor, Department of Honours, Mr.Perumal Assistant professor, Department of Honours, felicitated the function.





B.COM CA
ONE DAY NATIONAL LEVEL
SEMINAR YOGA-THE SECRET FOR
HAPPINESS
21.06.2023

Department of B.Com(CA) organized a one-day national level seminar on **Yoga- The Secret for Happiness in Mini Auditorium (Sri Vallabachariya Auditorium) on 21.06.2023 from 2:30 to 4:30pm.**

The program started with TamilThai Vazhthu followed by college prayer song. Mrs.Vinodini.R-Head, Department of B.Com(CA) welcomed and honoured the guest speaker Mr. E. Nithyanandhan B.E, Black belt master in Mahayogam Zanskar healing martial arts, Energy medical yoga therapist with a bouquet as a token of respect. Mr. Bhavik Treasurer of Aspirants gave a warm welcome to the guest speaker and the gathering.



Mr. E. Nithyanandhan B.E, Black belt master in Mahayogam Zanskar healing martial arts, Energy medical yoga therapist gave brief introduction about Yoga, and Martial arts.

He gave a live demonstration onstage about the usefulness of art for self - defence. He also involved the participants in the demo and taught them few tricks for self-defence for both genders.



Mrs.Vinodini.R-Head, Department of B.Com(CA) presented an Appreciation Certificate to the guest speaker Mr. E. Nithyanandhan B.E, Black belt master in Mahayogam Zanskar healing martial arts, Energy medical yoga therapist as a token of appreciation and thanked him with a special note of speech highlighting the Guinness records received by him and his contribution to the students in Martial arts.



Dr. P.S Senthil Kumar Princial, Annai Fathima College of Arts and Science, Madurai joined the seminar online. He highlighted the importance of Yoga in day to day life, its impact in physical health and mental health. He gave breathing exercise to the participants to increase their concentrate level and to stay focus on their immediate goals.



**B.COM CA
ONE DAY NATIONAL LEVEL
SEMINAR YOGA-THE SECRET FOR
HAPPINESS**
21.06.2023

Mr. Logesh the student proposed the vote of thanks. 110 participants participated on the one day national level seminar. In that 69 were DDGDVC students and 41 participants were from various colleges and universities all over Tamilnadu. The program was very well organized. The participants actively participated as the sessions were highly interactive and activity based.



Thus the seminar turned out to be a great success. Received positive feedback from both the guest speaker as well as from the participants. The guest lecture was formally ended with National Anthem.





B.COM CA STUDENT INDUCTION PROGRAM

03-07-2023 to 10-07-2023



A common Student Induction Program 'DEEKSHARAMBH' was organized for the first- year students admitted for the academic year 2023 on 03.07.2023 from 2:00 pm

onwards at Dwaraka Auditorium. A week program was planned from 03.07.2023 to 10.07.2023 in order to familiarise the new batch of students with the intuitional and departmental culture and code of conduct.

The program began with Tamilthai Vazhthu. Shri Ashok Kumar Mundhra, Secretary, Dr. S. Santhosh Baboo, the Principal,

Dr. Venkataramanan-the Controller of Examinations Mrs. Bharathi Baskar Chief Guest, Mr. Jaideep-the disciplinary convenor, Mr. Augustin were on the dias.



Dr. Santhosh Baboo , the principal honoured Mrs. Bharathi Baskar Chief Guest with a memento as a token of honour. Mrs. Bharathi Baskar Chief Guest wished Dr. Santhosh Baboo , the principal as it was his birthday. The audience joined singing birthday song to the principal. The meaning behind the college prayer and the significance of the 'Satyam Param Dheemahi was

portrayed by the Sanskrit Professor. Shri Ashok Kumar Mundhra ,Secretary ,showered his blessing on the students with his motivational speech. Dr. Santhosh Baboo, the principal explained the insights of the campus and gave an inspiring speech imparting the importance of student responsibility on the campus and off the campus.



Mrs. Bharathi Baskar Chief Guest in her command over the language and voice modulation induced the students to take the right choice of decision at all time. She said that world is filled with opportunities, choices and alternatives and it is





B.COM CA STUDENT INDUCTION PROGRAM

03-07-2023 to 10-07-2023



the duty of the students to take courageous right choices which would turnout to a new opening in their life.

Dr.Venkataramanan the Controller of Examinations gave a crystal clear view of the exam patterns.

Mr.Jaideep, the disciplinary convenor gave clear instruction on the dress code and rules and regulations for the students inside the campus.

DAY-1 03.07.2023 Department Insight

As a token of love the II B.Com students along with Aspirants-the student forum gave a warm welcome with chocolate to their juniors -I B.Com students and with colourful rangoli at classroom door steps.Department Insight was organized in First floor Seminar hall. The program started with TamilThai Vazhthu followed by college prayer song and digital lighting of kuthuvilakku. Mr.Bhavik, the student welcomed the gathering and handed over the



session to Mrs. Vinodhini.R, Head i/c of Department of B.Com CA. Mrs. Vinodhini.R, Head i/c of Department of B.Com CA. first and foremost expressed her gratitude to Shri Ashok Kumar Mundhra ,Secretary and Dr.Santhosh Baboo.S, Principal for permitting and providing support the youngest Department of B.Com(CA) to conduct Student Induction Program and gave a warm welcome and congratulated the students for taking the right choice to be a product of DDGDVC. She presented a PowerPoint presentation to picture out the youngest department of DDGDVC, its objectives, vision, mission. She gave a detailed explanation on the curriculum, highlights of the department, department activities carried out in the previous year, proposed plan , rules and regulations and different avenues available for B.Com(CA) graduates.



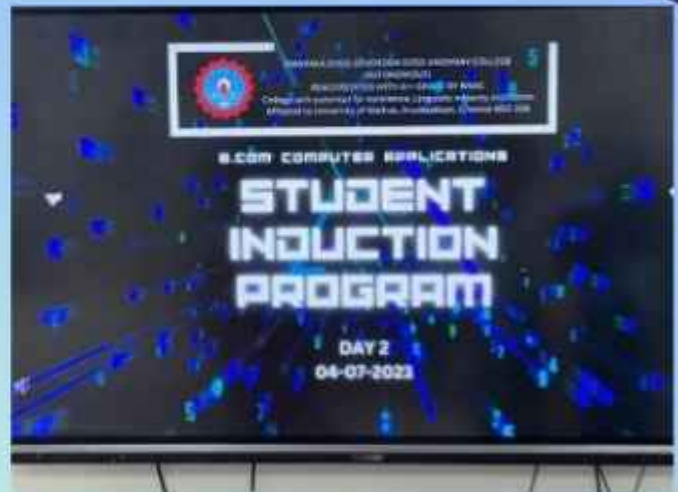


B.COM CA STUDENT INDUCTION PROGRAM

03-07-2023 to 10-07-2023

She motivated the students to cross bridge of life with self confident with the help of knowledge to be gained during this three years and fly out with unique colours in the competitive world. She insisted the students not to focus on filthy distractions in social media and cell phone adictions. Finally she wished the students "Happy Learning and Gaining Knowledge"

Mr.Lokesh, the student proposed the vote of thanks.



DAY-2 04.07.2023 ASPIRANTS – Student Forum Profile

The day 2 of SIP started with Tamil Thai Vazhthu followed by college prayer song.

Mr.Logesh, the student gave a warm welcome to the gathering and gave an enthusiastic path way to the session. Aspirants' - the student forum of the Department of B.Com Computer Applications addressed the fresher's formally welcoming them to the Aspirants -the students forum. The Aspirants team explained the importance of students forum



and the formation story to their Juniors. They clearly pictured out the roles and responsibility of the Aspirants office bearers. They highlighted all the events and activities carried during the previous academic year through forum. They also invited the first years to join hands to carry out various events during this academic.

School to Campus

The class co-ordinator of the 1st years, Ms. Preethi P addressed the students during this session. She portrayed the difference between school life and college life and insisted to be more responsible than in school. She highlighted the advantages and gave tips, how to enjoy in college campus with discipline. She also pointed out the different avenues that are provided inside the college campus provides for the betterment and development of students and asked the students to utilise the same in the proper manner. She insisted the students to maintain complete discipline throughout the college life inside the college campus.





B.COM CA STUDENT INDUCTION PROGRAM

03-07-2023 to 10-07-2023



Goal Setting

Vinodhini.R, Head i/c congratulated the students for making it up to here. She accepted that it was not a cake walk journey and also gave a bang on head speech to make the students realise the importance of this three years of college life. She emphasised that this is a crucial phase in life, which is going to decide the career path and future growth for that. Setting Goals for Life is the need of the hour. She insisted that Today's Vision is Tomorrow's reality and setting goals gives the power of focus and directs towards the goals.

She threw some hints for goal setting as to dream, visualize that dream, break them into mini, short term and manageable goals, focus & put effort -each step leads to the top of the staircase towards your goals. She also blessed the students for their bright future.

Get Connected (Student Literary Activity)

In order to create a healthy bond between the seniors and the juniors, a set of literary activities in the form of various games were conducted by the students of 2nd B.Com Computer Applications. The games included but were not limited to Dumb charades, Connections, Pictionary. This session was completely organised by the Aspirants, bringing out their leadership potential as well as



organising skills, which was pointed out to the 1st year students as a way of motivating them with live examples. The first year students were found to adopt a relaxed demeanour among their seniors and the second day ended on a friendly note.



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03-07-2023 to 10-07-2023

DAY 3 - 05.07.23

Learn More Grow More

The day 3 of SIP was organized at second floor computer lab ,Main building. The program started with TamilThai Vazhthu followed by college prayer song Vinodhini.R, Head i/c welcomed the gathering and introduced the chief guest. She then handed over the session to the chief guest Mr. Senthilraja.



Mr. M Senthilraja, Auditor gave an motivational speech that how learning can make them grow in their career. He captivated the students with his inspirational journey from aspiring to be an 'Engineer' to being ended up as an Auditor. He shared his struggles involved in taking up the auditing profession and at the same time how prestigious it is in its rewarding nature. The students interacted with him, seeking guidance and advice on taking up professional courses. Mrs. Sumathi Senthilraja addressed the

students with her commanding voice. She narrated her personal stories of struggle and empowerment. She insisted that if there is no pain there will be no gain, sustaining effort is the only shortcut to reach success.



She rightly pointed out that the students are privileged to be here today and should practice gratitude for their blessings. Class co-ordinator for the freshers Ms. Preethi P felicitated the guest with the appreciation certificate as a token of love, and proposed vote of thanks for the session.

Student Talent Expo

Students talent expo was organised in AS29, second floor, Main building. To inculcated to

the students that campus life is not only for academics but also a platform to exhibit inborn talents. The main aim of this session was to make students feel confident and come out of the hesitation and face the class audience without fear. Ms. Chelsea D



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along with the II year Aspirants conducted the session lively. Many talents were discovered among the students. It ranged from singing, dancing, reciting quotes & proverbs, push-ups, magic tricks to boxing and so on. Few students were given playful dares such as talk about a given topic, advertise a product etc. in the motive to break their shyness towards facing the crowd.



Campus Tour

The class were divided into small segments containing 15 students each. II Year Aspirants guided the I year student on a tour around the DGVC campus. The students were allowed to explore different departments at different blocks inside the campus. They were given clear outlay of the campus and were helped to understand the various locations to meet the various needs during their college life especially the administration wing, language



department, medical emergency, canteen, library, student data centre, student parking slot and various counters and its purposes. The college ground, temple, pond and campus greenery visit attracted the student and they enjoyed the campus tour. This was organized to bring the sense of My college My campus which turned out to be a grand success.



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03-07-2023 to 10-07-2023

DAY 4

Skill Enhancement – Mapping with Goals

The day 4 of SIP program started with TamilThai Vazhthu followed by college prayer song which was organized at the seminar hall, first floor, Main building. Mrs.Vinodhini.R Head i/c, appreciated the students for being participative in the past three days of SIP 2023. When she started on the topic, she said



that she believes when students are focused on creative goals, they become more absorbed in their learning and more driven to acquire the skills they need to accomplish it. She explained how the real World is actually is- filled with heavy competition mere academic qualifications are not sufficient to face this competitive world. She insisted that Skills will decide who will win the race. Enhancing the skills has to be done as a continuous process through out the life time. She gave an eye opener session on online platforms available for students by which they can enroll for free and enrich their knowledge in their interested area. She also motivated them not to get addicted to mobile phone and social medias instead utilize their valuable youth time for improvement and career growth.

Time Management

Ms. Preethi P in her speech explained the importance of time management in life and said that each and every living being is blessed with same 24 hours. It is we who have to utilize it properly to cross the day without tension completing all the scheduled task. An attempt was taken to make the students familiarize with the Eisenhower matrix, the need to identify and eliminate time wasters, effective delegation and task completion on time.





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03-07-2023 to 10-07-2023

Team Building

Vinodhini.R, Head i/c lead the session on the topic Team Building. She said building a culture of teamwork and collaborate learning is not at all a difficult job. It is just a process of discovering and enhancing the effectiveness of a team with special attention to work procedures and interpersonal relationship. She created seven teams with ten members and announced the team representatives



after conducting a small task - based activity to judge their ability to lead the team. She insisted that building team does not always have to be serious affairs. Outfit also can play a vital role to get team members participate in team building. She motivated the students to plan a uniform outfit to be worn on every Monday to strengthen their bonding as a team.

Peer Group Learning (Student Activity)

Peer group Learning activity has been planned and were conducted to motivate the students to strengthen their strengths and work on their weakness. The very basic enemies of success are the stage fear, hesitation to move forward, communication gap. Every individual in the class had diverse talents, weaknesses, strengths and habits . Vinodhini.R, Head i/c insisted the students, when teamwork is practiced, every member of the team cooperates and supports each other to accomplish the goals which helps to overcome



the many learning challenges and promotes team collaborative learning towards achieving the ultimate objective of getting placed in eminent corporates or become an entrepreneur after the completion of three years of college journey.



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DAY 5 - 07/07/2023

College Club Orientation

The fifth day started with the college club orientation for the students. The event was conducted by clubbing different departments together in the Dwaraka Auditorium. The program started with TamilThai Vazhthu followed by college prayer. The various clubs, committees and cells present in the college were introduced to the students in this session. These clubs were

common to all departments of the college and the students are free to pursue any of these according to their interests. The various clubs like Library club, NSS, NCC Vaishnav Initiative for Excellence, Placement and Career Guidance cell, Rotaract Club, Srinath Fine Arts club and so on had their student as well as staff representatives explain about the accolades of each club followed by the suitability of the same with respect to the students. This session ended with an encouragement to students to join and follow the club that interest them.

Session 2 -I Can

The next session was organized by the department at second floor computer lab ,Main building. The program started with TamilThai Vazhthu followed by college prayer song Vinodhini.R, Head i/c welcomed the gathering and facilitated with rose sapling as a token of respect. She introduced the chief guest .Mr.Ravi Chokkalingam highlighting his achievements as a founder of service to society S2S.



Mr.Ravi Chokkalingam addressed the students and enlightened them with achievement stories of eminent personalities and gave valuable advice to them that believe I Can in all situations. As an enthusiastic speaker he kept the students energetic throughout the session. He guided the students to holistically develop themselves with the avenues provided by the college like value added courses and extra activities. He insisted that college life is not just about academics and it is necessary to equip oneself with skills to emerge as an eminent personality.



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DAY 6 – 10/07/2023

Moral Values and Ethics

The day 6 of SIP program was organized in the AS29 classroom, Second floor, Main building started with TamilThai Vazhthu followed by college prayer song. In this session the students were given insight on moral values and ethics by Ms.Preethi.P. She said that moral values and ethics play a crucial role in shaping the character and behavior of students. These values provide a framework for making ethical decisions, understanding right from wrong, and behaving responsibly in various situations.



She also insisted on honesty, integrity, respect, responsibility and fairness. She motivated the student to incorporate these values into their daily lives, and shine out into responsible, compassionate, and ethical individuals.

Creativity and Innovation

Vinodhini.R, Head i/c in her opening speech said that learning must be fun. Where there is space for creativity it becomes intrinsic motivation to learn. She admitted in her speech that creative process involves a lot of trial and error , and she said it can be framed as productive struggle. She asked the students to enjoy , experiment and experience the journey of creating things, forgetting about the end results and the comments to be received. She informed about STUDENT'S PROJECT EXPO – the right event to express and exhibit students Creativity and Innovations. This would be organized for the students of B.Com CA by the Department at the end of academic year. She encouraged the students to start planning right from now onwards and grab the Best Project Award.





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03-07-2023 to 10-07-2023

Valedictory – Student Feedback

The valedictory program for SIP was organized in the AS29 classroom, Second floor, Main building. It was started with TamilThai Vazhthu followed by college prayer song. Ms D. Chelsea welcomed the gathering to the final session of valedictory. The first year students were invited to give a feedback on the elaborate 6 days induction programme. Many showed their interest to give feedback on SIP. First we had Niranjana who expressed that the induction programme was way beyond his expectations and also it made him feel happy to be part of DGVC. Then we had Rashika who



stated that the sessions were well planned and very enlightening to them, especially as a fresher. Another student, Sree Rajan shared that the sessions were organised in a way that helped them to understand what is what in the institution so that they don't have to feel tensed during the working days. The last session of the induction programme ended with a vote of thanks proposed by Ms. Chelsea Dharmarajan thanking Shri Ashok Kumar Mundhra, Secretary, Dr. S. Santhosh Baboo, the Principal, all the organising members of the programme, especially the second year students who put in a lot of effort and showed leadership during the sessions.



**B.COM CA
INVESTITURE CEREMONY AND
SPECIAL LECTURE ON AI AND
AGRICULTURE
14.08.2023**

The Department of B.Com Computer Applications organized the Investiture Ceremony to institute the office bearers of the department students forum 'The Aspirants' along with a special lecture on AI and Agriculture on 14th August 2023. The students from both classes assembled in the Seminar Hall on the first floor of Krishna Block at 4 p.m. The chief guest for the day was Mr. Vezhavendhan, Agriculture Officer in Directorate of Agricultural Marketing. The event started with rendering of the Thamizh Thai Vaazhthu followed by the college prayer. The dignitaries then inaugurated the occasion by lighting the Kuthuvizhakku. The head of the department, Ms. Vinodhini R, delivered the welcome address. She thanked

our Principal, Dr.Santhosh Baboo and the Secretary, Sri. Ashok Kumar Mudhra for their continuous support and guidance for conducting various event in the department. She introduced the guest, who happened to be a motivational speaker in addition to having expertise



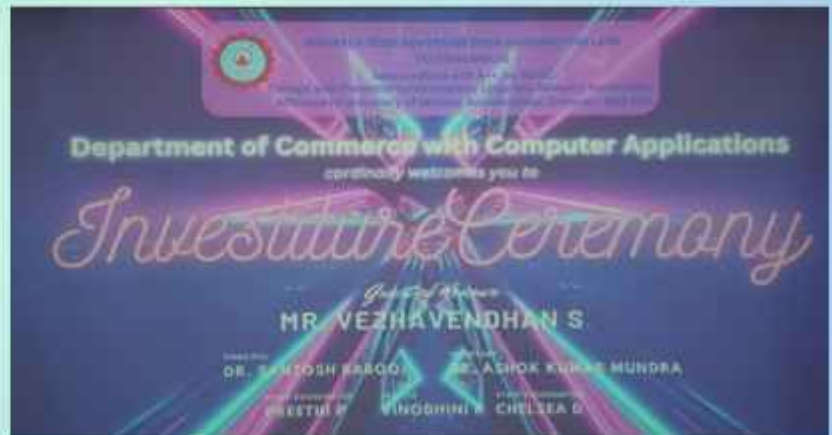


B.COM CA
INVESTITURE CEREMONY AND
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AGRICULTURE
14.08.2023



in the current trends of agricultural marketing. The chief guest was then invited to bestow the responsibilities upon the office bearers by distributing the badges. This was followed by oath taking by the aspirants. The Secretary of the forum, Bhavik, lead the oath to be followed by all the other Aspirants. The chief guest then addressed the students. He started in his own

style and made the student understand that good health leads to happiness which is the ultimate goal of very human. He insisted on following a healthy diet in order to achieve the primary need of life, that is happiness. Mr. Vezhavendan also illustrated the need to work persistently towards



achieving personal goals as well as being supportive towards each other and growing together with his personal life incidents. He pointed out that college life will be a platform to create a wide network of friends. Guiding and supporting friends are the assets of life. He rightly said, to introduce positive vibes, good deeds, healthy habits to friends. He imparted the thought that Agriculture is very primary and also the field in which youth attention and technological implementation is needed. On the relevance of Artificial Intelligence in Agriculture, he explained how AI can help identify problems in agriculture and seek solutions using scientific methods.



**B.COM CA
INVESTITURE CEREMONY AND
SPECIAL LECTURE ON AI AND
AGRICULTURE**

14.08.2023

Mr. Vezhavendan triggered the students to think over on agriculture by illuminating the next big era in agriculture business which is Nutritional Security. He open up that there is a wide scope in the agriculture as bio entrepreneurship and AI software development. He insisted the students



to tap the opportunity ahead by updating themselves. The Head of the department had a surprise in store for the entire student strength. She said in her special speech that Each and Every student in the department and their contribution is important for the growth . In order to make all the students feel the responsibility, each and every student was given a department logo badge with college name. The event was hosted by Ms. Chelsea Dharmarajan. The event ended with the vote of thanks proposed by Ms. Preethi. 145 students participated in the event. The feedback from the chief guest and the students were positive. The Event was neatly organized.





B.COM CA CELEBRATING THE SUCCESSFUL SOFT LANDING OF CHANDRAYAAN 3

24.08.2023



The Department of B.Com Computer Applications hosted a ceremony commemorating the triumphant soft landing of Chandrayaan 3 on the Moon's south pole. Students from both the first and second years of B.Com CA gathered in Room No. AS 30 on the second floor of the main building to partake in the event.

The celebration commenced with a stirring rendition of Thamizh Thai Vaazhthu by Krishna Kumar, setting a patriotic tone. Aspirants – B.Com CA student Forum orchestrated the event, with Logesh extending a warm welcome to attendees, expressing gratitude to college Secretary Sri. Ashok Kumar Mudhra and Principal Dr. Santhosh Baboo for their unwavering support.

Sri Venkatalakshmi, Vice President of the Aspirants forum, elucidated ISRO's accomplishments regarding Chandrayaan 3, emphasizing its iterative approach to rectify past failures. Following this,



Logeshwari and Jegashree shared insights into the mission's intricacies, leaving the audience in awe. Bhavik presented a compelling video chronicling ISRO's journey, enlightening attendees about its missions. Head of the Department, Mrs. Vinodhini, commended the students and ISRO's relentless efforts, underscoring the significance of teamwork and resilience in achieving success.

She encouraged students to draw inspiration from Chandrayaan 3's journey, emphasizing the importance of perseverance in the face of adversity. The event concluded with Krishna Kumar's motivational song, uplifting the spirits of all present. A total of 146 students participated, rendering a salute to mark the occasion. The ceremony concluded with Logesh extending gratitude to all involved, highlighting the collaborative effort behind Chandrayaan 3's success.



B.COM CA 2 DAYS WORKSHOP ON ACCOUNTING WITH TALLY

08.09.2023 & 09.09.2023



Department of B.Com(CA) organized Two Days workshop on Accounting with Tally on 08.09.2023 and 09.09.2023, Ground floor, Computer lab Main Block Second Floor, Seminar Hall, 4:30 pm onwards.

Day 1 - 08/09/2023

The program started with TamilThai Vazhthu followed by college prayer song. Then Sri Venkatalakshmi, Vice-president of the Aspirants delivered the welcome address. Then the Head of the Department Ms.Vinodhini honoured the chief guest Dr. S. Mani ,Assistant Professor Department of Commerce SRMIST Ramapuram Campus. Logeswari, Joint secretary of the Aspirants introduced the chief guest, Dr. S. Mani M.Com CA.,MPhil.,MBA.,PGDCA.,PGDCCM.,PhD., as he is a subject

expert in tally and have excellent academic records and unbelievable number of presentation and publications in the research side, currently working as assistant professor in SRM IST Ramapuram Campus, Chennai. Then the session was handed over to the resource person as he started with the basics of tally and moved on to explain cheque preparation, methods, printing, purpose etc. He then covered the core area of Goods and Services Tax along with its types and methods to calculate GST using tally. And gave some practice problems for the students to understand how to implement them in real time problems.



Day 2 - 09/09/2023

By special request from the resource person, the timing on day 2 was arranged between 2 to 4 p.m. Day 2 of the workshop started with TamilThai Vaazhthu followed by college prayer. Dr. S. Mani gave a glimpse of day 1 topics to recollect what have been discussed. Then he started giving a clear cut idea about the payroll concept and highlighted concepts such as how to activate payroll features in tally, how to create employee groups, employee details, attendance, production types etc. He enlightened the students on how to define the





B.COM CA 2 DAYS WORKSHOP ON ACCOUNTING WITH TALLY

08.09.2023 & 09.09.2023



Chennai
Tamil Nadu
India

salary of an employee based on the respective department and the nuances behind generating a payslip in tally. He patiently answered all the queries raised by the students to strengthen their gained knowledge on tally.

In the Valedictory of the event Vinodhini.R, Head i/c Department of B.Com CA gave a special appreciation note the resource person Dr.Mani for readily accepting the invitation and sharing his valuable time & knowledge. The certificates were distributed to the participants of the workshop.

Course teacher Mrs. Preethi Parameswaran advised the students to give a regular practice to the concepts learnt today which is going to be helpful for their employability. The event ended with the vote of thanks proposed by Logesh treasurer of Aspirants, whereby he thanked our Principal and Secretary for their support for permitting to conduct the event, as well as the Head of the Department, Staff of the department, resource person and participants. A total of 68 students from the 2nd year B.Com Computer Applications class participated in the workshop and gained complete knowledge about Tally.



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Chennai
Tamil Nadu
India



B.COM CA INSIGHT OF NATIONAL INCOME GUEST LECTURE

11.09.2023

The Department of B.Com Computer Applications organised a guest lecture on the topic 'Insight of National Income' for the benefit of 1st year students on 11th September, 2023 in the 2nd floor Seminar Hall, Main block. The resource person was Dr. Malini, subject expert and Associate Professor in the Department of Economics, Ethiraj College for Women. The event started with Thamizh thai vaazhthu followed by college prayer. Jegashree, student volunteer from the Aspirants forum presented the event. She invited Ms. Chelsea to introduce the resource person and welcome the gathering.



Dr. Malini started with Adam Smith's definition of Economics given in the year 1776 and went on to recall all the basic concepts in the subject. She explained all the terminology in the syllabus which helped students as a revision and then she moved to the topic of the lecture. The circular flow of income along with the different sector models (2,3,4) was clearly outlined in the next session. The injections and leakages into the sectors were highlighted. She covered aspects of national income such as National Income components, computation methods, limitations, challenges etc. She ended with

explaining the current trends in the economic field such as Gig economy, BIMARU states etc. As a valedictory for the event, the Head of the Department, Mrs. Vinodhini honoured the guest and presented her with a certificate of appreciation. The vote of thanks was delivered by Niranjana, student volunteer from the Aspirants forum. He thanked our Principal, Dr. Santhosh Baboo and Secretary, Shri. Ashok Kumar Mudra for rendering their support and blessings towards the successful conduct of all the department activities. He thanked the guest for her valuable time and then thanked our department head for conducting useful events.



A total of 66 students from 1st year B.Com Computer Applications participated in the event and they found the lecture to be very insightful.



B.COM CA
2 DAYS WORKSHOP ON OFFICE
AUTOMATION
05.10.2023 & 06.10.2023

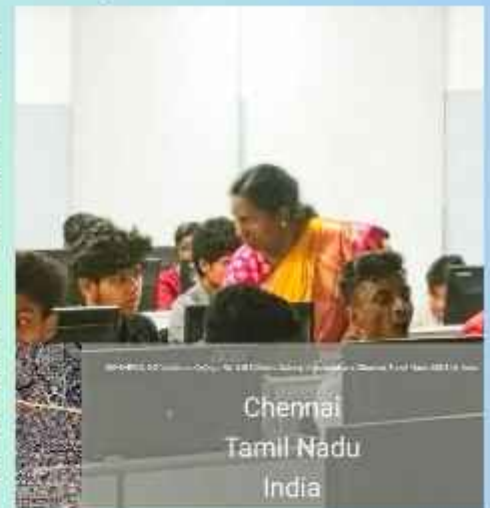


The Department of B.Com (CA) organized a Two Days workshop on Office Automation on 5th and 6th October, 2023 in the Ground floor lab, Main Block between 3 to 4.30 pm. This workshop was conducted for the benefit of the 1st year students to understand the nuances of working with MS Excel and MS Powerpoint.

Day 1 – Excel with MS Excel - 05/10/2023

The event was co-ordinated by the student representatives from the Aspirants forum. Jegashree, I B.Com CA student hosted the inauguration and valedictory sessions. Day 1 started with rendition

Thamizh Thai Vaazhthu^{of} by Krishna, 1st year student followed by college prayer. Jegashree then delivered the welcome address inviting the chief guest, Principal, Secretary, Head of the Department, Staff and Students of B.Com CA Department following which Mrs. R. Vinodhini honoured the chief guest with the momento. Then Ms. Chelsea Dharmarajan introduced the resource person. Dr. JayaKarthik is currently working as Associate professor and Head of the Department of Computer Science in Saveetha College of Liberal Arts and Science (Deemed to be University). She has more than 14 years of teaching



experience and her area of expertise include AI, Machine learning, Cloud computing and so on. The session dealt with various exercises in MS Excel such as Invoice preparation, table formatting, Balance sheet preparation, presentation of data in Chart and so on. The session ended by 4.30 p.m





B.COM CA
2 DAYS WORKSHOP ON OFFICE
AUTOMATION
05.10.2023 & 06.10.2023

Day 2 – Power Up with MS Powerpoint - 06/10/2023

Day 2 of the workshop started with thamizhthai vaazhthu followed by college prayer. The resource person handled MS power point during this session. She explained about the various layouts available in this application, the different transition and animation

effects and gave pointers to students on how to develop an attractive presentation that will grab the attention of the listeners. Once the session was over, the certificates were distributed to the participants by the resource person Dr. JayaKarthik and Head of the department, Mrs. R. Vinodhini. The workshop ended with vote of thanks rendered by Jegashree.

76 students attended the workshop and received positive feedback for both the students as well as the guest.



GUEST LECTURE ON CONTEMPORARY ISSUES IN BUSINESS LAW

06.10.2023



Department of B.Com (CA) organized a Guest lecture on Contemporary Issues on 06-10-2023 in Second floor Seminar Hall, Main block from 4 to 6 p.m. The program started with TamilThai Vaazhthu followed by college prayer.

Mrs. Vinodhini.R, Head, Department of B.Com (CA) welcomed and honoured the guest speaker Ms. Bravishma Panicker. Then Treasurer of the Aspirants forum, Logesh of 2nd B.Com CA welcomed the guest and the gathering with a note of introduction about the guest for the day. Ms. Bravishma Panicker is currently working as Assistant Professor in the Saveetha School of Law in Chennai. The topic of the lecture being Contemporary issues in Business law, the guest addressed areas such as Right to Information Act, Cyber

Crimes, Intellectual Property Rights etc. This being her area of expertise, she had no problem with making the lecture interesting and informative for the students. She went on to explain the types and punishments with respect to different cyber crimes, patent laws, Industrial design. She highlighted on the topic Insurance law. Mrs. Vinodhini R, Head, Department of B.Com (CA) presented a certificate of Appreciation to the guest speaker. Student representative from the Aspirants forum delivered the vote of thanks, thanking the Principal Dr. Santhosh Baboo, Secretary,



Shri.Ashok Kumar Mudhra, Mrs. Vinodhini, Head of the Department, the guest speaker, other faculties and participants for their support in successful conduct of the lecture.

64 students from 2nd year of B.Com CA participated in the event and found the session very interesting and informative. The guest also shared her appreciation about the neat way the event was organised as well as the cooperation from the students.



B.COM CA SKILL BASED TRAINING ON OOPS WITH C++

14.10.2023

Department of B.Com(CA) organized training programme on Object Oriented Programming with C++ on 14.10.2023 in Ground floor Computer lab, Main Block from 4:30 pm to 6.30 p.m.

The program started with TamilThai Vazhthu followed by college prayer song. It was led by students from the department Lavanya Shanthinee and Krishna. The event was presented by Sri Venkatalakshmi, Vice-president of the Aspirants. Logesh, Treasurer of the Aspirants forum delivered the welcome address. Then the Head of the Department Ms.Vinodhini honoured the chief guest and extended a warm welcome to the resource person. Guest for the day, Mr. S. Shankar is an engineer currently working as developer in Transmail Zoho Corporation, Chennai.



the session was then handed over to the Resource person. He began with an introduction about the nature of his job and how learning C++ helped him understand the basics of coding. Moving on to the subject area he explained about the objects, functions, keywords, header files and so on. Most importantly he explained the uses of C+ and the fact that programming is made easy with C++. He further explained about streams, operative class, data types. He ensured that all the

participants of the training programme understood the basics of developing codes through forumulas in C++. In the Valedictory session, Head of the Department, Mrs. Vinodhini R presented the Guest with the certificate of appreciation. The event ended with the vote of thanks proposed by Logeshwari, She thanked our Principal and Secretary for their support for permitting to conduct the event. as well as the Head of the Department, Staff of the department, resource person and participants. A total of 61 students from the 2nd year B.Com Computer Applications class participated in the training programme.





1 DAY SEMINAR ON ENTREPRENEURSHIP
WHY BE JOB SEEKERS? BE AN
ENTREPRENEUR!
18.10.2023



Department of B.Com(CA) organized seminar on the topic 'Why Be Job Seekers. Be an Entrepreneur' for the benefit of the students of both the classes as the subject matter is the need of the hour. The venue for the seminar was 1st floor Seminar hall, Krishna Block between 4.30 to 6.30 on 18.10.2023. The program started with TamilThai Vazhthu followed by college prayer song. Logesh, Treasurer of the Aspirants delivered the welcome address. Then the Head of the Department Ms.Vinodhini honoured the chief guest Ms. Gomathi Shanmugam. Sri Venkatalakshmi introduced the guest for the day.

Ms. Gomathi is the Co-founder and CEO of Ahaguru Technology Ltd an edutech company focused on developing and providing online courses, videos and other educational content and material for students of classes 6 to 12. Hailing from a poor background, she has faced numerous struggles and got ahead in life. Then the session was handed over to the resource person.



Ms. Gomathi began the session with interaction with the students about their perception of what entrepreneurship entails, then went on to explain the various struggles she faced during her journey. She explained that Entrepreneurs are people who want to change other people's lives by giving a solution to their problems. She urged that the entrepreneurs are role models in the society. She ended the session with a wake-up call to the students insisting the seriousness of the present job market and advising them to enhance their skills in order to be competitive.

The event ended with the vote of thanks proposed by Logeshwari from the Aspirants, whereby she thanked our Principal and Secretary for their support for permitting to conduct the event. as well as the Head of the Department, Staff of the department, resource person and participants and ended with a special mention to the fellow Aspirants for organizing the event successfully. A total of 118 students from the department of B.Com Computer Applications class participated in the seminar and gained insights on entrepreneurship.



**B.COM CA
COMMUNAL HARMONY FESTIVAL
NAVARATHRI 2023**

20.10.2023

The Department of B.Com Computer Applications celebrated Navarathri in their classroom (AS 30, 2nd floor Main block) on 20th October, 2023. The event was organized out and out by the students themselves with guidance from the Head of the Department. The students set up a three step Golu. They adorned the classroom and the Golu with colourful rangoli as well as beautiful flower arrangements. The classroom got a devout appearance due to the efforts of the students. The event started with rendering of the Thamizh thai vaazthu by Krishna. Then Logesh, treasurer of the Aspirants and Jegashree from the 1st B.Com CA explained about the festival to the gathering. They enlightened the importance of the three goddess



Durga, Lakshmi and Saraswati and their respective roles during the nine days of the festival. This was followed by lighting of the lamp. As a gesture of promoting communal harmony among the students, the lamp was lighted by Thanveer, President of the Aspirants and Logesh, Treasurer of the Aspirants. Then Head of the department, Mrs. Vinodhini, Ms. Chelsea Dharmarajan and Mrs. Preethi Parameswaran lighted the lamp. This was followed by devotional signing from the students Sri Venkatalakshmi,

Abirami, Shruthi, Krithika and Krishna. They sang songs like Prabo Ganapathe, Aigiri Nandhini and Azhage Azhage. Their co-ordination in the performance gave the entire celebration a very pious outlook. In addition to this three students dressed up as the three goddess Lakshmi, Saraswathi and Parvathi to mark the their importance during the festival.

Sweets and pens were distributed to all the students by the Aspirants. The Head of the Department distributed bangles for the girls of the department. The entire department was enjoying the event irrespective of their religion.



INAUGURATION OF VALUE ADDED COURSE DIGITAL MARKETING – Unlocking Digital Strategies for Success

18.12.2023



Department of B.Com(CA) inaugurated 30 days short term value added course on Digital Marketing on 18.12.2023 in the CS 14, Second floor, Vaigai Block at 11:30AM

The program started with TamilThai Vazhthu followed by college prayer song.

Mrs.Vinodini.R-Head, Department of B.Com(CA) welcomed and honoured the resource person with a bouquet . After thanking the Principal and Secretary for their support in conducting the course she imparted the importance of the course in the current market trend and explained that the certificate course adds value to their resume, thus increasing their employability. She insisted that the students should maintain regular attendance and complete the course successfully.

She also wished them Happy Learning and handed over the class to the Trainer. Trainer Mr. Rajakumar thanked the Management and The Head of the Department for the opportunity. He extended his sincere gratitude towards the department for associating with his academy for the second time.



He also explained about the importance of the course. He then went on to give the details of the course, its structure etc. After the session, the trainer proceeded with the first module of the course. All the students from the 2nd year B.Com CA class attended the event.





B.COM CA CAMPUS TO CORPORATE

2 Days Communication Skill Training Program

27.12.2023 & 28.12.2023

The Department of B.Com (CA) organized a Two Days communication skill training program on Campus to Corporate on 27th and 28th December, 2023. The first session on day 1 was held between 2 p.m to 5.30 p.m in Vallabacharya Auditorium and the second session on day 2 was held between 2 to 5.30 p.m in the Seminar Hall, 1st Floor, Krishna Block.

Day 1 – Aspects of Communication Training

The event was co-ordinated by the student representatives from the Aspirants forum. Sri Venkatalakshmi from II B.Com CA hosted the inauguration and valedictory session



Day 1 started with rendition of Thamizh Thai Vaazhthu followed by college prayer. Sri Venkatalakshmi then delivered the welcome address inviting the chief guest, Principal, Secretary, Head of the Department, Staff and Students of B.Com CA Department following which Mrs. R. Vinodhini honoured the chief guest with the memento. Then Siva Priyan from II B.Com CA introduced the resource person. Mr. Divakar is currently working as Freelance Trainer and has been associated with reputed organisations such as MaFoi Strategic Consultants Pvt. Ltd, 6 Phrases, Innate talents, SRM Intellects etc.

The session dealt the resource person giving practical examples of how communication plays an important role in the workplace. He further explained the various aspects under which communication training is held in the corporate world. The session was interactive and ended by 5.30 p.m



B.COM CA CAMPUS TO CORPORATE

2 Days Communication Skill Training Program

27.12..2023 & 28.12.2023

Day 2 – Practical session - 28/12/2023

Day 2 of the workshop started with thamizhthai vaazhthu followed by college prayer. The resource person conducted practical sessions such as team presentation, group discussion and mock interview. Students really benefitted from the practical session as it gave them an idea of the interview process in the corporate. The workshop ended with vote of thanks rendered by Sri Venkatalakshmi.

144 students attended the workshop and received positive feedback for both the students as well as the guest.





B.COM CA
DEPARTMENT OF B.COM(CA)
PROJECT EXPO 2023

05.01.2024



The Department of B.Com (CA) organized the Student Project Expo 2024 on January 5th, 2024, in AS29 and AS30, Second Floor, Main Block. Dr. S. Santhoosh Baboo, the Principal of DDGD Vaishnav College, inaugurated the event, commending the students for their diverse and creative projects. Mrs. Vinodhini.R, Head in-charge of the Department of B.Com CA, was lauded for her efforts in fostering student innovation.

Forty-five teams from the first and second year B.Com CA students showcased their projects on various topics, with each team consisting of three members.

The projects covered a wide range of subjects, including communication, agriculture, cybersecurity, and entrepreneurship. Judges faced a tough task in selecting winners from each topic, who would compete for the overall prize. Despite the challenge, the event proved to be informative, enjoyable, and motivational for both students and judges.



The Aspirants forum expressed gratitude in the Vote of Thanks. With 143 students participating, the well-organized Project Expo 2024 provided a platform for students to express their creativity and was deemed a grand success. Mr. Dinesh, GCP Data Engineer, Verizon Data Services India Pvt Ltd was the external Judge and Ms. Lakshmi, final year MHRM acted as the student Judge.



B.COM CA
DEPARTMENT OF B.COM(CA)
PARENT TEACHER MEET 2024

09.01.2024



Department of B.Com(CA) organized
PARENT-TEACHER MEET 2024 on 09.01.2024 in 2nd Floor

Seminar Hall, Main Block.

The program started with Tamil Thai Vazhthu followed by college prayer song. Kuthuvilakku was lit by The guest for the day, Mr. M. Vetrivel, Inspector of Police, Intelligence, DGP Office, Mrs. R. Vinodhini, Head i/c, Department of B.Com Computer Applications, Faculty from the Department as well a representative from Parent.Mrs.Vinodhini.R ,Head i/c , Department of B.Com CA, welcomed the parents.

She thanked Shri.Ashok Kumar Munthra, Secretary of DDGD Vaishnav College , Dr. S. Santhoosh Baboo, the Principal, DDGD Vaishnav College , Mr. M. Vetrivel, Inspector of Police, Intelligence, DGP Office and gave a humble thanks to all the parents who have accepted the invitation and have come long way to attend PTA. The Chief guest distributed the prize for



Winners as well as the participants of the Project Expo 2024. Overall winners from the 15 selected projects were identified by the guest and they were presented with the overall prize. Ashok, Tharun and Liyaskar from 2nd B.Com CA grabbed the overall prize for 'Road Safety' model. The guest first addressed the students and instructed them about the need to maintain a presentable demeanour.



B.COM CA
DEPARTMENT OF B.COM(CA)
PARENT TEACHER MEET 2024

09.01.2024

He then addressed the parents and explained the importance of imparting discipline among their wards. He also highlighted different wings in the department of police and their specific roles in with respect to curbing specific crimes in the society. The chief guest address was found to be a very informative session for both the parents and students. Mrs. Vinodhini.R ,Head i/c , Department of B.Com CA, presented the insight of Department activity.



Students assessment norms, importance of students attendance, result analysis through Power point presentation followed by interactive session with the parents. Finally she motivated and insisted the students to follow the highest form of self-discipline and bring laurels to the department as well as institution. She also requested the parents to provide complete support and cooperation in maintaining discipline of the wards. Refreshment were arranged for the parents. The event was presented by Ms. Chelsea Dharmarajan, Assistant Professor, Department of B.Com CA and the vote of thanks was proposed by Mrs. Preethi Parameswaran. Feedback about the PTA was positive from all the parents. 133 students and 120 parents attended the PTA. The day was colourful and filled with positive vibes and it was a grand success and memorable event.

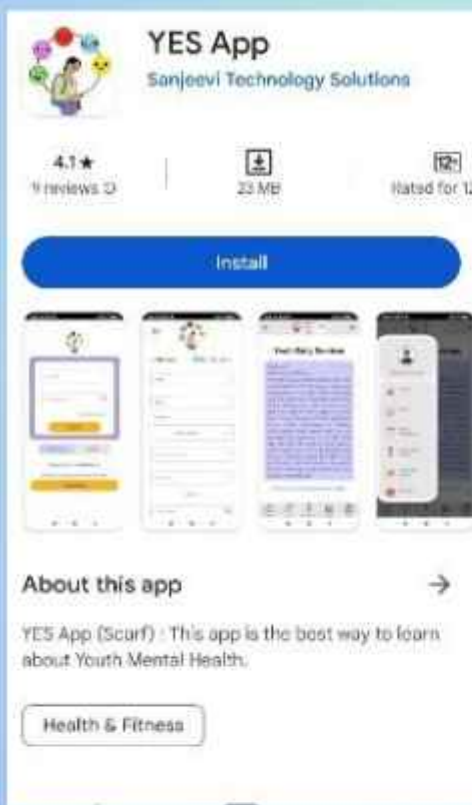


B.COM CA MENTAL HEALTH AWARENESS

23.01.2024

The Staff hospital in association with Dwaraka Doss Goverdhan Doss Vaishnav College conducted a Mental Health awareness campaign among the students of B.Com CA on 23rd January, 2024. SriVenkatalakshmi, Vice-President of the Aspirants forum welcomed the gathering and handed over the session to the resource person.

Mr. Elanchezhiyan, member of the committee constituting the campaign visited the B.Com CA students. He addressed the students in their respective classroom and highlighted the need for creating awareness on mental health.



Mental health awareness among youth is increasingly recognized as a critical issue in today's society. With the pressures of academic performance, social media, and personal relationships, young people face unique challenges that can impact their mental well-being. It is essential to educate youth about the importance of mental health and to break down the stigma surrounding seeking help. By promoting open discussions, providing access to resources, and teaching coping mechanisms, we can empower young individuals to prioritize their mental wellness.



B.COM CA MENTAL HEALTH AWARENESS

23.01.2024

Initiatives such as school-based programs, community workshops, and online support networks play a crucial role in raising awareness and promoting early intervention. By fostering a culture of understanding and support, we can empower youth to recognize when they or their peers may be struggling and to seek assistance without fear or shame. Ultimately, investing in mental health awareness among youth not only improves individual well-being but also cultivates a healthier, more compassionate society for generations to come.

Mr. Elanchezhyan then introduced the students to an App called 'YES APP'. This app is a good way to learn about



Youth Mental Health providing resources at your doorstep. Various resources include videos on common mental health problems, learn self-help strategies to improve mental well-being, chat with peer support volunteers on campus, get access to professionals as well as track mood on a daily basis to build awareness of one's emotions. The session ended with Vote of thanks by SriVenkatalakshmi.



B.COM CA YOUTH ON THE LINE

28.01.2024

On 28th January 2024 students from II B.Com CA attended a Youth Convention conducted by Chinmaya Yuvakendra, Chennai. The mission of the convention was to Interact, Inspire and Initiate. There were inspiring panel discussions as well as talks involving eminent personalities from various fields such as armed forces, sports and media. Students of DG Vaishnav College were given special concession to attend the event.

Logesh, Sivapriyen and Vishnu Vardhan participated in the convention. The seminar was nothing short of inspirational, leaving an indelible mark on everyone fortunate enough to attend. With each speaker's passionate delivery and profound insights, the atmosphere was charged with energy and enthusiasm.



From stories of triumph over adversity to innovative strategies for personal and professional growth, every moment was filled with riveting narratives and practical wisdom. Attendees found themselves on a transformative journey, as the seminar's powerful messages resonated deeply within them, igniting a newfound sense of purpose and determination. The camaraderie among participants only enhanced the experience, fostering a supportive environment where ideas were shared and dreams were encouraged. Long after the seminar concluded, its impact continued to reverberate, inspiring individuals to pursue their aspirations with renewed vigour and confidence.

Truly, it was an event that not only educated minds but also touched hearts, leaving an enduring legacy of inspiration and empowerment.



1 DAY TRIP TO AUROVILLE & SADHANA FOREST

03.02.2024



The Department of B.Com Computer Applications organised a one day educational and informational Environmental Science field trip to Sadhana forest and Auroville , Pondicherry on 03.02.2024. The students were accompanied by the Head of the department Mrs. Vinodhini R, the faculties Ms. Chelsea D and Mrs. Preethi P along with the attender Mr. Gughan and the Lab assistant Mrs. Ashwini.

The day started early in the morning with a prayer before the college deity in the premises and then the students boarded the bus to the venue. The First venue for the day was Sadhana Forest, which is a self-sustained community of people from across the globe who share values such as compassion towards earth, humans and animals.

Chandhan, a volunteer living in the man made forest, guided the students around the place and explained their lifestyle and insisted that everyone has to come together to preserve mother earth. The place was exhibited with photos explaining the features of the Sadhana forest.

The next venue was Auroville. Matrimandir , the spiritual center of Auroville, an intentional community in South India founded on the principles of human unity and divine consciousness by Mirra Alfassa (The Mother). Matrimandir symbolizes the Divine's presence and serves as a place for silent concentration, meditation, and inner reflection for Aurovillians and visitors.





**B.COM CA
ENVIRONMENTAL SCIENCE – ONE DAY
TRIP TO AUROVILLE & SADHANA FOREST**

03.02.2024



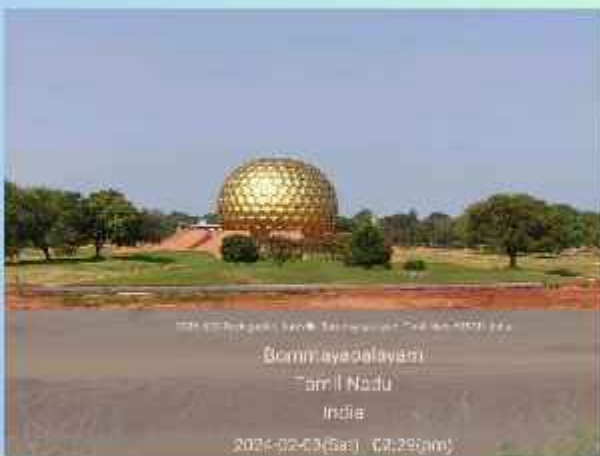
The fact that vehicle service was not available to reach the Matrimandir in order to make the visitors understand the perseverance needed to attain divine consciousness.

Though exhausting due to the weather- a day away from the comfort zone of learning under classroom atmosphere the

students had a great time learning about the community living culture and the importance of meditation and divinity. Overall the trip was informative as well as enjoyable for the students. The aspirants had a great experience as they were completely involved in organising the trip and the rest of the students too had a great time as they were able to develop a bond with their classmates outside the college premises. 59 students participated in the trip.



Sadhana Forest Rd, Tamil Nadu 605111, India
Viluppuram
Tamil Nadu
India
2024-02-03(Sat) 11:42(AM)



Matrimandir, Sri Aurobindo Ashram, Tamil Nadu, India
Bonnaiyadpalayam
Tamil Nadu
India
2024-02-03(Sat) 02:29(pm)

Two vehicles – a bus and a van – reached the campus at 9.30 p.m and all the students reached home safely. The trip was well organized and it went on as per agenda. The feedback was positive from the students as well as staff.





B.COM CA 2 DAYS WORKSHOP ON MASTERING JAVA: CODE UNLEASHED

07.02.2024 & 08.02.2024

The Department of B.Com (CA) organized a Two Days workshop on Mastering JAVA : Code Unleashed on 7th and 8th February, 2024 in the Ground floor lab, Main Block between 4.30 and 6 pm. This workshop was conducted for the benefit of the 2nd year students to understand the working of JAVA programming language right from the basics to the current trends.



Day 1 - Streams- 07/02/2024

The event was co-ordinated by the student representatives from the Aspirants forum. Logesh, II B.Com CA student hosted the inauguration and valedictory sessions. Day 1 started with rendition of Thamizh Thai Vaazhthu followed by college prayer. Logesh then delivered the welcome address inviting the chief guest, Principal, Secretary, Head of the Department, Staff and Students of B.Com CA Department following which Mrs. R. Vinodhini invited the chief guest into the portals of DGVC.

The resource person for the day was Ms. K. Jane Nithya, who is currently the head of the department of Computer Science at Ethiraj College for women, Chennai. On the first day the resource person covered the basics of Object Oriented Programming languages with special focus on JAVA.

Day 2 - Applet - 08/02/2024

Day 2 of the workshop started with thamizhthai vaazhthu followed by college prayer. During this session the Ms. Jane Nithya explained about the workings of Applet which happens to be a combination of HTML and JAVA. She then went on to give hands on training for the students on creating form controls such as buttons, text box, drop down menu etc. Once the session was over, the chief guest was presented with the certificate and memento.



The workshop ended with vote of thanks rendered by Sri Venkatalakshmi.

68 students attended the workshop and received positive feedback for both the students as well as the guest.



B.COM CA
THE STATE OF PARTNERSHIP FIRMS
IN THE CORPORATE MILIEU
GUEST LECTURE

14.02.2024

The Department of B.Com Computer Applications organised a guest lecture on the topic 'The State of Partnership Firms in the Corporate Milieu' for the 1st year students on 14th February, 2024 in the 2nd floor Seminar Hall, Main block. Dr. D. Leelavathi, subject expert and Head of the Department of B.Com CA, Guru Nanak College was invited as resource person.. The event started with Thamizhthai vaazhthu followed by college prayer. Jegashree, student volunteer from the Aspirants forum invited Mrs. Preethi Parameeswaran, Teaching Assistant Department of B. Com CA to introduce the resource person and welcome the gathering.

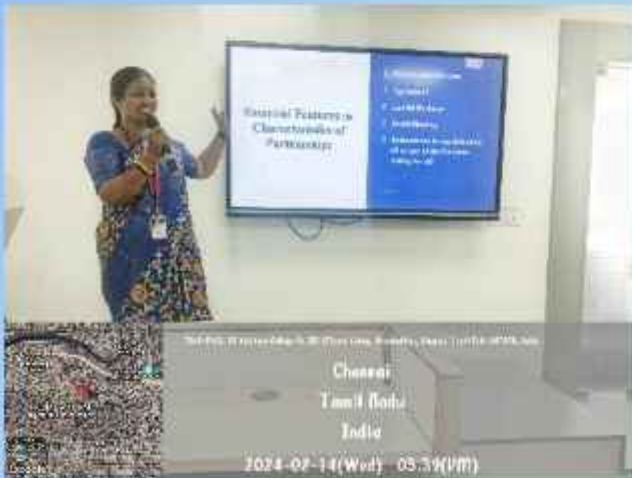
Mrs. Preethi highlighted the resource person's accolade and handed over the session to Dr. Leelavathi.

She attracted the students attention by explaining about the state of partnership firms in today's scenario. She touched on the statement that despite the overwhelming presence of corporate firms in the present, the role of partnership firms in the smooth functioning of the economy is one that has to be keenly observed .





B.COM CA
THE STATE OF PARTNERSHIP FIRMS
IN THE CORPORATE MILIEU
GUEST LECTURE
14.02.2024



As a valedictory for the event, the Head of the Department, Mrs. Vinodhini honoured the guest and presented her with a certificate of appreciation. The vote of thanks was delivered by Nishitha volunteer from the Aspirants forum who thanked the Principal, Dr. Santhosh Baboo and Secretary, Shri. Ashok Kumar Mudra for rendering their support and blessings towards the successful conduct of all the department activities.

She on behalf of the student community expressed the gratitude towards the Head of the department, Mrs. Vinodhini R for conducting such insightful events for the students periodically. A total of 75 students from 1st year B.Com Computer Applications participated in the event and they found the lecture to be very insightful. The feedback from the resource person was also positive.





B.COM CA 2 DAYS TRAINING PROGRAM ON GRAPHIC DESIGNING

16.02.2024 & 17.02.2024



The Department of B.Com (CA) organized a Two Days training program on Graphic Designing on 16th and 17th February, 2024 in the Ground floor lab, Main Block between 3.30 and 6 pm.

This workshop was conducted for the benefit of the 1st year students to understand and apply basics of graphic designing in the digital medium.

Day 1 - Logo making- 17/02/2024

The event was co-ordinated by the student representatives from the Aspirants forum. Jegashree, I B.Com



CA student hosted the inauguration and valedictory sessions. Day 1 started with rendition of Thamizh Thai Vaazhthu followed by college prayer. Jegashree then delivered the welcome address inviting the chief guest, Principal, Secretary, Head of the Department, Staff and Students of B.Com CA Department following which

Mrs. R. Vinodhini extended a warm welcome to the resource person.

She then introduced the resource person for the day Mr. Vairam who happened to be an experienced Graphic designer as well as a Freelance trainer. She also thanked him for setting aside his valuable time for the benefit of the students.

She wished the students to have great learning experience and handed over the session to Mr. Vairam. During the first session he explained about Logo making with the example of 3D angle star making. His interactive way of training was well received by the students.



B.COM CA 2 DAYS TRAINING PROGRAM ON GRAPHIC DESIGNING

16.02.2024 & 17.02.2024



Day 2 – Photoshop - 18/02/2024

Day 2 of the workshop started with thamizhthai vaazhthu followed by college prayer. On day 2 there was hands on training for the students about the creating of logo as well as covered the basic usage of photoshop. The students successfully developed a logo. Once the session was over, the chief guest was presented with the certificate and momento following which certificates were distributed to the participants of the training program. The event ended with vote of thanks rendered by Nishitha, I Bcom CA Student. 72 students attended the training program and received positive feedback for both the students as well as the guest.





B.COM CA GENDER SENSITIZATION AND AWARENESS ON POSH REGULATIONS

20.02.2024



The International Foundation for Crime Prevention and Victim Care in association with Women's Students Forum, DG Vaishnav College conducted an awareness programme on Gender Sensitization and POSH Regulations. The session for B.Com CA department was held on 20.02.2024 in their respective classroom.

Jegashree, I B.Com CA student welcomed the resource person and handed over the session. The resource person Ms. Monisha, member of PCVC addressed the students along with Ms. Uthra, member of the Women's students forum, DGVC, on various topics relating to Gender sensitization and POSH.

She explained the difference between sex and gender to the students along with what is domestic violence and the various forms it can manifest in households. They are physical, emotional, sexual, financial and so on.

The fact that our homes are supposed to be our safe havens where we are loved and nurtured and held safe while it is not the case for many women, children and queer individuals is a sad plight in today's world was stressed by Ms.Monisha.



She introduced the students to Dhvani, the national domestic violence hotline. Further the students were made aware of the different gender identities and the associated pronouns.

Jegashree proposed the Vote of thanks, thanking the Principal, Secretary and the organising members for conducting such as informative and eye opening session of the students.



1 DAY SEMINAR ON BUTTERFLY EFFECT ON WOMEN EMPOWERMENT INSPIRE INCLUSION

08.03.2024

Department of B.Com(CA) organized seminar on the topic 'Butterfly effect on Women Empowerment – Inspire Inclusion' addressing students from both the classes on account of the International Women's Day.



The seminar was conducted on 08.03.2024 and the venue for the same was 1st floor Seminar hall, Krishna Block between 4.30 to 6.30 p.m. Venkatalakshmi introduced the guest for the day. Ms. Srividya Rajagopal is an entrepreneur as well as the Co-founder and COO of Pauket, a madtech SaaS platform that's on a mission to revolutionize the world of coupons and vouchers

As part of the event we first had three students Roshni, Abirami and Jegashree explain to the gathering about the significance of celebrating Women's Day along with the accolades of numerous women achievers by way of a skit.

This was followed by a powerful presentation by 2nd year student Shruthi on the journey of women in India towards the attainment of the level of empowerment as seen today. The session was then handed over to the guest speaker Ms. Srividya. She began by congratulating the students on their presentation.

She agreed with points shared by the students. She went on to explain how important it is to inspire inclusion. She explained how Inspiring inclusion involves fostering environments where every voice is valued, regardless of differences. It champions diversity in all its forms, embracing unique perspectives and experiences.

The event ended with the vote of thanks proposed by Logesh, Treasurer of the Aspirants, whereby he thanked our Principal and Secretary for their support for permitting to conduct the event as well as the Head of the Department, Staff of the department and participants. A total of 140 students from the department of B.Com Computer Applications participated in the seminar. There was positive feedback from the participants as well as guest.





VALEDICTORY FOR VALUE ADDED COURSE DIGITAL MARKETING

12.03.2024



Department of B.Com(CA) organized a Valedictory for Value Added Course on 12.03.2024 in Main Block Ground floor Computer Lab from 4:30 p.m onwards. The program started with TamilThai Vazhthu followed by college prayer song.

Bhavik, Secretary of the Aspirants, Department of B.Com(CA) welcomed the gathering. Mrs. R. Vinodhini, Head, Department of B.Com(CA) honoured the guest Mr. RaajaKumar, Founder of JSR academy lead him to the dais.

Mr. RaajaKumar, Founder of JSR academy gave a motivating speech highlighting the demand for digital marketing in the current job market.

He encouraged the students to keep pace with the current trend through regular practice. Mrs.Vinodini.R-Head, Department of B.Com(CA) appreciated the students for completing the Certificate course successfully after reviewing the student's mini group assignments that was displayed by the students at the valedictory function



She expressed her thanks to the trainer for such a great outcome of the value added course in a short duration. And she also insisted the students to use the skills learned in a positive manner. She insisted the students to make use of the internship opportunity provided by the JSR Akademy for strengthening their resume.



Mr. RaajaKumar, Founder of JSR academy along with Mrs.Vinodhini Head i/c distributed the certificates to the students who have successfully completed the course.

Mr. Thanveer, President, Aspirants, Department of B.Com (CA) proposed the formal Vote of Thanks. SriVenkatalakshmi lead the function in her own style as master of ceremony.

69 Students participated in the Valedictory for Value Added Course program which was very well organized. The students exhibited their knowledge on digital marketing on screen as assignments. The outcome of the Value Added Course-Digital marketing was amazing. Received positive feedback from guest as well as from students. The function formally ended with National Anthem.





*Student
Corner*

Forever a Boy's Heart

A mother's love, a guiding light, For a little boy, through
day and night. She cheers his wins, his loudest fan, Wipes
away tears, helps him understand.

From scraped knees healed with gentle touch, To bedtime
stories, loved so much. She builds his strength, his sense
of right, A constant star, forever bright.

She teaches kindness, fairness too, The strength to dream,
to see things through. With endless patience, helps him
grow, A hero's heart, a spirit to know.

Through muddy days and teenage woes, Her love remains,
a place to go. A silent strength, a quiet pride. In every step,
a mom beside.

For even when he's all grown tall, Her love's embrace will
catch him all. A mother's love, a timeless song, The first
and truest where he belongs.



Bhavik P

Who am I, to me?

I am a different person to different
people.

Annoying to one. Talented to another.

Quite to few.

Unknow to many, but who am I, to
me?



Hitesh Bera



S Srivenkatalakshmi



The Crochet

Crochet is a type of needlecraft in which you use a hook to create fabric from loops of yarn. Crochet can be used to make everything from blankets and scarves to hats and sweaters.

I learned this art from my mother and friend have been crocheting since 2019. It is an intricate craft and my journey with it has been very fulfilling for the satisfaction. It is a very choice of top and shirt set in contrasting colours.

Craft done By:
S.Srivenkatalakshmi



Pradish



Harikrishnan.S



Thanveer



Ramya



Hari Haran.K



Abirami



Tharun E



Bharat Raj



Niranjan



Sriman

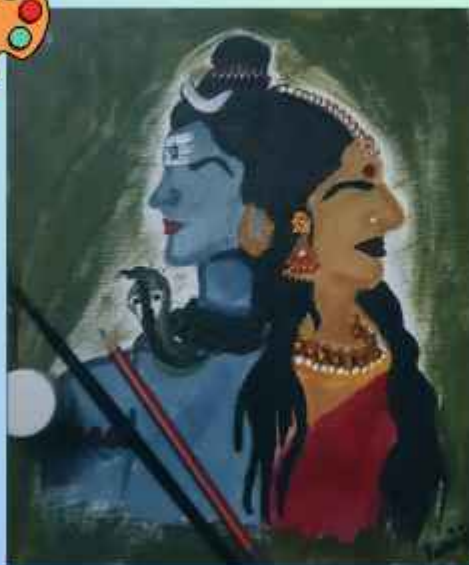




Thanveer M



Amudha S



Yamini G



Krithika A



Sriventakalakshmi



Abirami S P



Abirami S P



Varshini B



Tharun Raj G



Staff Corner

Dance Dance Dance: Healing Steps to Joyful Harmony

Dance has been celebrated as a form of healing and expression across cultures for centuries. It's not just a physical activity but a powerful means of emotional release, spiritual connection, and community bonding. Classical dance holds significant importance culturally, artistically, and personally for individuals and societies worldwide. Culturally, classical dance forms are often deeply rooted in tradition, serving as a means of preserving and transmitting cultural heritage from one generation to the next. These dances embody the essence of a culture's history, mythology, and values, reflecting its aesthetic sensibilities and social norms. They play a vital role in shaping cultural identity and fostering a sense of belonging among communities. Bharatanatyam, a classical dance form originating from the temples of Tamil Nadu in southern India, holds a unique position as a healer, addressing physical, emotional, and spiritual aspects of well-being. Through its intricate movements, storytelling, and symbolism, Bharatanatyam offers a holistic approach to healing.



Ms. Preethi P



Beyond the Field: Thriving Through Sports

Sports function as a multifaceted healer, addressing various aspects of well-being for individuals and communities alike. Physically, engagement in sports fosters fitness, strengthening muscles and cardiovascular systems while reducing the risk of chronic diseases. Mentally, sports serve as a remedy for stress, anxiety, and depression, stimulating the release of endorphins and enhancing cognitive function. Emotionally, participation in sports cultivates resilience, confidence, and self-esteem, imparting valuable life skills that transcend athletic endeavors. Socially, sports promote camaraderie, teamwork, and inclusivity, forging connections and fostering a sense of belonging within communities. Furthermore, sports contribute to community building, uniting people through shared interests and achievements, while also promoting healthy lifestyle choices and personal development. Ultimately, sports offer a pathway to holistic healing, enriching lives through physical activity, social interaction, and personal growth. "Discover the joy of sports—boost fitness, forge friendships, and develop vital life skills. Unleash your potential, embrace teamwork, and create unforgettable memories. Sports nurture physical and mental well-being, fostering resilience and confidence. Join in, explore, and thrive in the vibrant world of athletics!"



Ms. Chelsea D

Bright Horizons: The Power of Positive Thinking

A positive thinking pathway is integral to navigating the journey towards success and fulfilment. It begins with gratitude, acknowledging the abundance in one's life and fostering a mindset of appreciation. Setting clear goals, coupled with visualization and positive affirmations, directs focus and motivation towards achievement. Mindfulness meditation cultivates a centred presence, allowing individuals to navigate challenges with clarity and resilience. Surrounding oneself with positivity, both in relationships and environments, sustains optimism and motivation. Embracing setbacks as learning opportunities and maintaining a solution-oriented mindset propel progress. Celebrating milestones along the way reinforces positive momentum, sustaining the journey towards personal and professional success. Through these practices, individuals cultivate a mindset of optimism, resilience, and possibility, unlocking their potential for growth and achievement. Stay positive! Embrace challenges as opportunities for growth. Cultivate gratitude, set goals, and focus on solutions. Surround yourself with positivity, and celebrate progress. Your mindset shapes your reality—stay optimistic, resilient, and open to possibilities. Success follows a positive outlook!



Mrs. Vinodhini R



Student Achievements



Resumably - Innovative website.
Funded by Microsoft for Startups



Bhavik P



Pongal Rangoli winner's 2024



Ramya



Jothilakshimi



Runners at IPL Auction
SlashB, SRM Ramapuram



B.Com CA Dance Group



Basket Ball winner's 2024



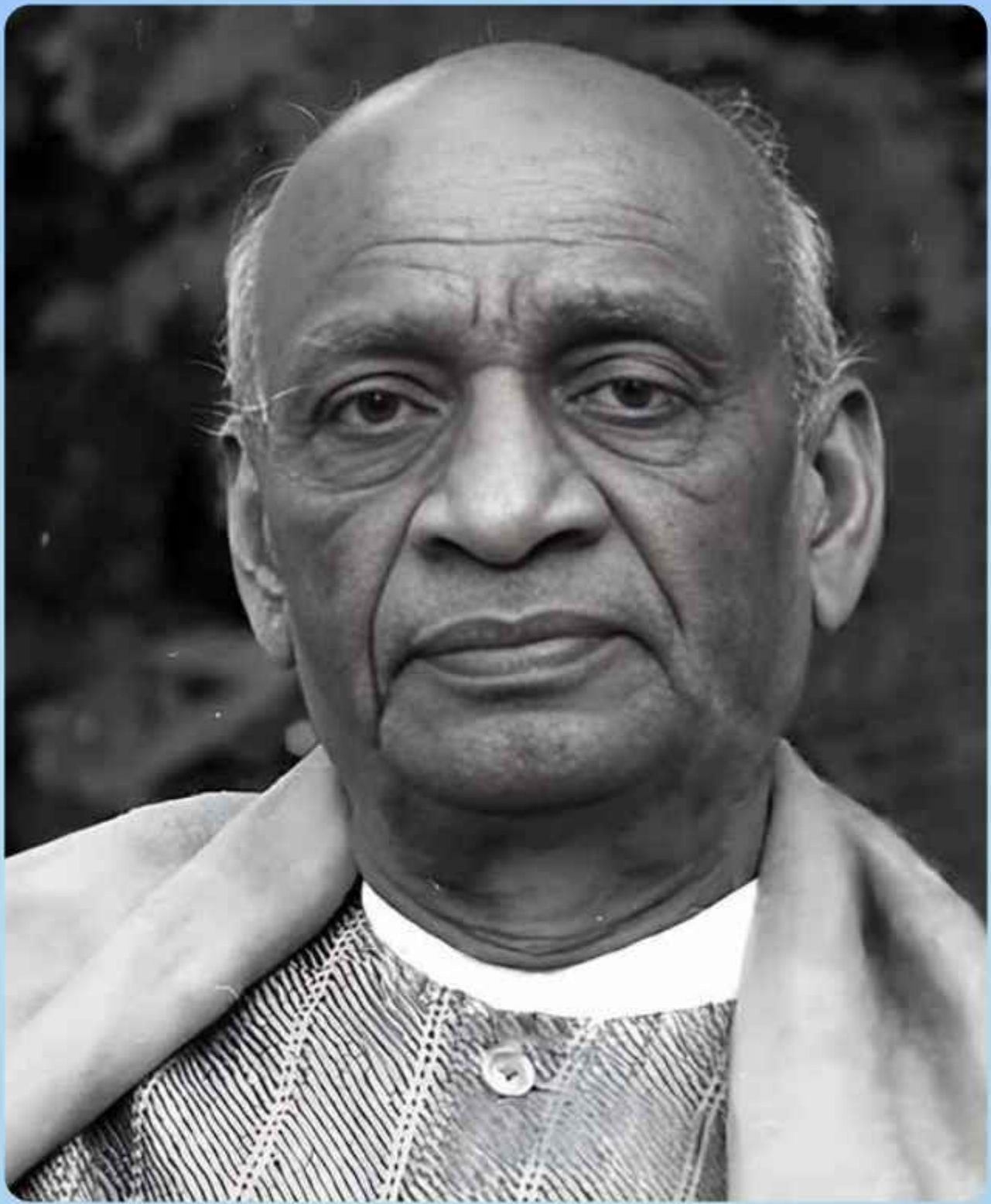
Sanjay Karthik



Silver - 200M



Bronze - 100M



"Today's world is your playground, filled with adventures waiting to be discovered. Don't be afraid to swing high on your dreams, climb the tallest mountains of possibility, and build sandcastles of kindness. Remember, the only limit is your imagination, and the power to make a difference starts with you!"

- Sardar Vallabhbhai Patel