



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(AUTONOMOUS)

COLLEGE WITH POTENTIAL FOR EXCELLENCE

LINGUISTIC MINORITY INSTITUTION AFFILIATED TO UNIVERSITY OF MADRAS

DEPARTMENT OF BANK MANAGEMENT

SHIFT – II

PROSPECTUS 2024



Contact: hod-bbm@dgvaishnavcollege.edu.in

College Website: www.dgvaishnavcollege.edu.in

ABOUT THE COLLEGE

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE, a linguistic minority institution established in the year 1964 by the Rajasthanis and Gujaratis settled in Chennai for the cause of higher education. The college with a sole purpose of imparting knowledge and value-based education saw its grand day on 30th June 1964 with one course in B.Sc. Mathematics with Shri. Totadri Iyengar (teacher of Dr. APJ Abdul Kalam) as its first Principal.

Dwaraka Doss Goverdhan Doss Vaishnav College has been a haven for generations of enthusiastic learners through five decades and more. Outstanding performance of the students in academics and extension activities has enabled the college to emerge one of the premier institutions of higher learning. The curriculum is reviewed and updated periodically, in keeping with the changes in the diverse disciplines of arts, commerce, science and technology. An interdisciplinary, multi-disciplinary approach in designing the course work is adopted to ensure industry - academia collaboration. The college has entered collaborations with many reputed institutions / organizations.

ABOUT THE DEPARTMENT

The Department of BANK MANAGEMENT was established in July, 1997 with an aim of imparting a deeper knowledge about banking and finance to the students. It was started with One section of 70 students. With the emerging need and popularity of banking profession, in the year 2019, second section was added. Currently the Department has around 450 students from heterogenous backgrounds and 7 faculty members.

The B. Com Bank Management offers an Outcome Based Education vide its wide range of subjects such as Technology in Banking, Taxation, Economics for finance, Auditing, Human Resource Management, Financial Management, Entrepreneurial Development and Accounting subjects such as Financial, Corporate, Cost & Management Accounting. The Department ensures that the students receive a holistic development making them true banking/finance professionals and entrepreneurs.

VISION OF THE DEPARTMENT

To Emerge as an eminent world class Department in the area of Banking and Finance



ELIGIBILITY

A Pass in 10+2 or equivalent under recognised board with Commerce/Business Studies and Accounting as Major Subjects.

FACULTY TEAM – DEPARTMENT OF BANK MANAGEMENT

1. Dr. C. P. Vijayalakshmi, Assistant Professor & Head In charge
M. Com, M. Phil, NET, Ph. D
2. Mr. B. Sivakumar
M. Com, M. Phil, MBA, NET, PGDHE
3. Dr. R. Sangeetha
M. Com, M. Phil, MBA, M.Sc Psychology, NET, SET, Ph. D
4. Ms. S. Vidhya
M. Com, M. Phil, SET, PGDHE
5. Dr. N. Thilagavathy
M. Com, M. Phil, MBA, Ph. D
6. Mr. M. Shankar
M. Com, MBA, NET
7. Ms. M. Anu Gayathri
M. Com, MBA, NET

MISSION OF THE DEPARTMENT

- To serve the Nation by empowering students with Value Based Education
- To provide holistic education with degree of skill, knowledge, competence, and ethics to students
- To promote learning through practical hands-on-experience

SPECIALISATION

BANKING

FINANCIAL SERVICES

DEPARTMENT EVENTS

CERTIFICATE COURSE

A mandatory certificate course is conducted for the First Year Students on Banking and Finance. The Students are also encouraged to take up courses on SWAYAM and MOOC Platforms.



PARENTS - TEACHERS MEETING

Meeting between Parents and Teachers are conducted at Regular Intervals to keep the Parents informed about the Progress of the Students.

PLACEMENT

The students are given plenty of placement opportunity to opt for job as a career Post-Graduation



ALUMNI ASSOCIATION

The Alumni are strongly associated with the Department and extend their contribution in the academic and placement fronts

STUDENTS FORUM

The student forum of the department named BANKER actively engages in the activities organised by the Department.

DEPARTMENT NEWSLETTER

BANKER'S VOICE, the Newsletter of the Department containing the activities in a nutshell is published every year.

DEPARTMENT ACTIVITIES AND PHOTOS

- SEMINAR
- AWARENESS PROGRAM
- WORKSHOP
- VALUE ADDED COURSES
- INDUSTRY VISIT
- EVS VISIT
- CAREER GUIDANCE PROGRAM
- INTERNSHIP
- ALUMNI MEET
- EXHIBITION

DEPARTMENT INTERCOLLEGIATE – BANCO

The BANCO is a unique gathering goes beyond academic pursuits, offering a platform for students to showcase their talents and foster a sense of camaraderie.

The event is characterized by a series of engaging and entertaining activities meticulously curated by the students of B. Com Bank Management, encapsulating the ethos of DG Vaishnav College – nurturing well-rounded individuals equipped to face the challenges of the professional world.



BANCO



Career Guidance



Awareness Program



Workshop



Seminar



Alumni Meet



Financial Literacy



Placement Training



EXPO BANCARIA