

DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

(AUTONOMOUS)

RE-ACCREDITED WITH 'A++' BY NAAC (3RD CYCLE)

LINGUISTIC MINORITY INSTITUTION, COLLEGE WITH POTENTIAL FOR EXCELLENCE

ARUMBAKKAM, CHENNAI - 600106



DEPARTMENT OF ACCOUNTING AND FINANCE - SHIFT II

PROSPECTUS 2023 - 2024



From analyzing balance sheets to evaluating investment portfolios, our department equips you with the tools to thrive in the ever-evolving landscape of finance.

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DEPARTMENT PROFILE

The Department of Accounting & Finance was started in the year 2015 with the aim of imparting broader financial knowledge to students. With the emergence and growth of the financial sector in India as well as globally, the need to specialize in specific domains relating to accounting and finance has increased manifold. The department offers Outcome Based Education (OBE) through a wide range of subjects like taxation, corporate finance, banking, financial management, investment management and accounting papers like financial, corporate, management and cost accounting, to equip the students with knowledge and competence and enable them to

compete in the global economy. The department also encourages its students to organize and take part in various extra-curricular activities within and outside college. The department has its exclusive students' forum "LucAFama" which was formed with an aim to interact with various experts and academicians and broaden the exposure and knowledge of the students to the financial world. The forum conducts guest lectures, workshops, academic oriented events, and seminars in the area of finance and accounting. We nurture the talents and skills of our students and motivate and encourage them to take up roles to develop their capabilities and prepare them for the rapidly changing world.

HEAD OF THE DEPARTMENT I/C



Dr. D. Jayaprakash, our esteemed Head of the Department i/c, brings over a decade of teaching experience and a rich academic background, including a Ph.D. in Commerce. His research contributions on topics like Entrepreneurship and Indian Banking Technology have been recognized at international and national conferences. As an active participant in Faculty Development Programs (FDPs) and a member of the Indian Academic Researchers Association (IARA), Dr. Jayaprakash embodies a commitment to academic excellence and lifelong learning. Under his leadership, our department thrives, benefiting from his vision, mentorship, and dedication to scholarly pursuits.

VISION

Our vision is to provide students with an excellent career-oriented and comprehensive academic programme in commerce by integrating education with ethical, humanistic and social learning for enabling them to contribute in a better way to our country's progress.

MISSION

- To provide strong conceptual knowledge and application skills in the domain of Accounting and Finance.
- To sharpen the students' analytical and decision-making skills so as to enable them to comprehend the dynamic socio-economic and technological environment and its associated impact on businesses.

ABOUT THE PROGRAMME

The curriculum of the UG Programme of B.Com (Accounting & Finance) degree has been framed under the Choice Based Credit System (CBCS) with greater emphasis and focus on finance and accounting papers. The programme has 19 core papers, 4 allied papers, and 5 electives each with a choice of 3 courses.

COURSE ELIGIBILITY CRITERIA

- Commerce
- Accountancy
- Economics

LIST OF SUBJECTS

SEMESTER I

- English
- Language (Tamil/Hindi/Sanskrit)
- Financial Accounting - I
- Economics for Finance
- Business Mathematics - I
- Soft Skills
- Basic Tamil/Non-Major Elective I:
 1. Export-import management
 2. Introduction to design thinking
 3. Business innovation and startup Eco-system
 4. Overview of financial markets and institutions

SEMESTER II

- English
- Language (Tamil/Hindi/Sanskrit)
- Financial Accounting - II
- Principles of Management
- Business Mathematics - II
- Soft Skills
- Basic Tamil/Non-Major Elective II:
 1. Introduction to financial markets
 2. Sustainability development goals in business.
 3. Gamification Business Strategy.
 4. Introduction to quality control and six sigma.

SEMESTER III

- Corporate Accounting - I
- Business Laws and Ethics
- Banking & Financial Services
- Financial Management - I
- Business Statistics & Operations Research - I
- Environmental Studies
- Soft Skills

SEMESTER IV

- Corporate Accounting - II
- Financial Management - II
- Company Law
- Business Communication
- Business Statistics & Operations Research - II
- Environmental Studies
- Soft Skills

SEMESTER V

- Basics of Cost Accounting
- Income Tax Law & Practice- I
- Management Accounting
- Goods & Service Tax & Custom Law
- Open Elective I: A. International Business
- Open Elective I: B. Corporate Decision Making
- Open Elective I: C. Human Resource Management

SEMESTER VI

- Auditing & Assurance
- Costing Methods & Techniques
- Income Tax Law & Practice- II
- Elective Paper II: A. Investment Management
- Elective Paper II: B. Computerized Accounting System
- Elective Paper II: C. Corporate Governance & Ethics
- Elective Paper III: A. Entrepreneurship Development & Startup
- Elective Paper III: B. Principles of Marketing
- Elective Paper III: C. Introduction to Logistics & Supply Chain Management

FACULTY MEMBERS



**Dr. A. Bhuvaneshwari, Assistant Professor
M.A. Corporate Secretaryship, M.Phil., NET., Ph.D**



**Dr. K. Tamilselvi. Assistant Professor
M.Com., MBA, M.Phil., NET, Ph.D**



**Dr. N. Alamelu Sathyabama, Assistant Professor
M.Com., M.Phil., Ph.D**



**Dr. Sathish Kumar. V, Assistant Professor
M.Com., M.B.A., TNSET, Ph.D, PGDSBSA**



**Ms. V. Radhalakshmi, Assistant Professor
M.Com., NET.**



**Dr. V. Subhashini, Assistant Professor
M.Com., M.Phil., M.B.A., Ph.D**



**Dr. M. Kotteeswari, Assistant Professor
M. Com., M. Phil., Ph.D. NET.**



**Ms. D. Narmada, Assistant Professor
M. Com., M. Phil., M.B.A., SET.**



**Mr. Alistar Dominic Joseph, Assistant Professor
M. Com., NET.**



**Ms. J. Jasmine Suganthy, Assistant Professor
M. Com., NET.**



**Ms. S. Janani, Teaching Assistant
M.Com., M.B.A., M.Phil.**



**Ms. N. S. Akshaya Lakshmi, Teaching Assistant
M.Com.**

DEPARTMENT ACTIVITIES

The department has been experiencing tremendous growth in various aspects since its origin. The goals of the department include enhancement of leadership qualities, management abilities, teamwork, and many other skills among students which have been resulting in an enormous expansion every year. From various academic programmes, national seminar/conferences, special lecture programmes to cultural fests and events, the department has never left any opportunity to enlighten the students both academically and non - academically. Not leaving behind any chance to serve society and mankind, the department has also conducted several social activities.

DEPARTMENT FESTS

1. CONNEXIONS
2. NEGOTIUM

ACTIVITIES

- 01 Guest Lectures.
- 02 Workshops.
- 03 Value Added Courses
- 04 Industry Visits
- 05 Career Guidance Programmes
- 06 Student Social Responsibility
- 07 Mentoring
- 08 Academic Fests
- 09 Healing winds
- 10 Seva Daan
- 11 SNEO Inter college sports event

THE STUDENTS' FORUM

LucAFama



Inspired by two great names Luca Pacioli, father of Accountancy and Dr. Eugene Fama, father of Modern Finance, LucaFama, the students' forum of the department imprinted its footsteps in 2017. Right from its commencement, the forum has always emulated to achieve perfection, create wonders and impart knowledge in all the activities being conducted and organised. The motive of the forum is to provide a platform for the students to showcase their skills, talent and various other potential capabilities across the department.

SOCIO WARRIORS

Socio Warrior, a club affiliated with the accounting and finance department, collaborates to enhance the well-being of special needs students. Our objective is to cultivate the talents and abilities of these students, empowering them to reach greater heights. Through multiple initiatives, we aim to raise awareness about prevalent societal issues while also offering diverse services to our community.



EVENTS



GUEST LECTURES



CONNEXIONS



NEGOTIUM



SIP - DEEKSHARAMBH



MoU - VALUE ADDED COURSE



INDUSTRIAL VISIT



HEALING WINDS



SNEO EVENT



SEVA DAAN

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