

DEPARTMENT OF BANK MANAGEMENT
DEPARTMENT ACTIVITIES
ACADEMIC YEAR 2023-2024

The Department of Bank Management organised the following event during the academic year 2023-2024:

1. DEEKSHARAMBH – 03/07/2023

The Year began with “Deeksharambh 2023”, student induction program. The program was conducted on 03/07/2023. Ms. Bharathi Baskar, Debate Orator and Motivational Speaker the Chief Guest of the event. The Students were oriented about the vision and mission of the college, the prospects of bank management course and how banking sector works.



2. GUIDANCE FOR PLACEMENT – 09/08/2023

A seminar on the topic “Guidance for Placement” was organised on 9th August, 2023. The resource person was Mr. Prithvin Rajendran, Managing Director, Prime Educators. Topics such as requirements for Banking Exams, Resume creation, Interview preparation were covered. The Students were also encouraged to have a demo Group Discussion.



3. KEY ASPECTS OF SUCCESSFUL ENTREPRENEURSHIP – 31/08/2023

A Seminar on the topic “Key Aspects of Successful Entrepreneurship” was organised for the second year students on 31st August, 2023. The speaker was Mr. Jayaraman Iyappan, former President of Bank of America. During his address, Mr. Jayaraman Iyappan shared invaluable insights of entrepreneurship. He strongly emphasized the significance, objectives, and the advantages associated with entrepreneurship. He explained why entrepreneurship is so important today and talked about the goals and benefits of being an entrepreneur. The brief idea was provided on the key aspects required for the successful entrepreneurship.



4. SUCCESSFUL CAREER BUILDING IN BANKING AND FINANCE SECTOR – 01/09/2023

The Department of Bank Management organised a seminar on the topic “Successful career building in banking and Finance sector” for the first year students on the 1st September, 2023. Mr. Sivarama Krishnan, Zonal Head, Aadithya Birla Finance Ltd. Mr. Sivarama Krishnan, The Zonal Head, provided the insights on the topic on career building and finance sector to the students. He highlighted the numerous opportunities and courses available in these fields that can pave the way for a successful future. He also discussed on the recent trends in banking and finance sector. The interaction between the speaker and students were engaging and the seminar, making the seminar truly inspiring.



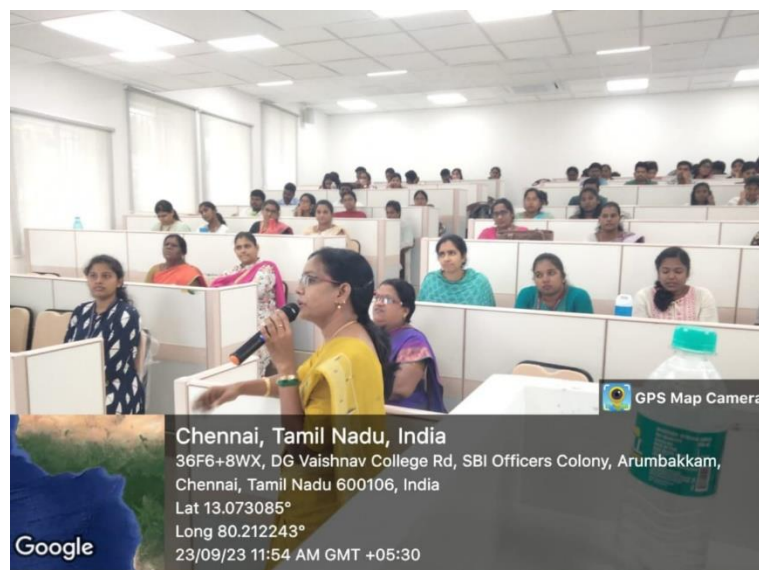
5. EXPO BANCARIA – 22/09/2023

The Department Bank Management organised EXPO BANCARIA 2023, (a step to explore banks) on 22nd September, 2023. The program focused on displaying the topics related to bank, bank activities, future banking, bank models and presentations. It was inaugurated by our chief guest RM Arunachalam sir, Assistant general manager, Indian overseas bank. More than 200 students participated in the exhibition.



6. INTERNATIONAL WORKSHOP ON RESEARCH PUBLICATION – 23/09/2023

International workshop on research publication was organized on the theme international workshop on Research publication at Department of B.com Bank Management held from 23rd September 2023. The aim of organizing a workshop was to equip doctoral scholars and faculties (belonging to social sciences and humanities) working in the area of Commerce and Management etc., and therefore course (for the workshop) was designed to achieve the same.



7. EXTENSION ACTIVITY – HOPE CHARITABLE TRUST – 25/10/2023

The Department of B. Com (Bank Management) as a part of their Extension activity made a visit to HOPE CHARITABLE TRUST, Chennai. The date of event was 25th October, 2023. The final year students were the part of accommodation. The various events were conducted for Physically disabled and mentally retarded students. Prizes were distributed to the students according to their performances. Around 50 students participated in various events and it was indeed a memorable experience.



8. YOGA FOR MENTAL WELLBEING – 11/01/2024

The Department of B.com Bank Management organized an Workshop on the topic "Yoga for Mental Well-Being" for the Third-year students. This Workshop took place at the sports complex, Terrance on January 11, 2024. Resource person Mr. N . Elumalai. A expert in the filed of yoga, conducted an interactive and engaging session. The workshop covered various aspects of yoga, focusing on its positive impact on mental health. Practical demonstrations such as Asanas, Yoga postures, Breathing Exercise and Meditation technique were incorporated. The students benefited by the practical demonstration of yoga asanas provided by the resource person.



9. DEVELOPING ENTREPRENEURIAL MINDSET AMONG STUDENTS – 19/01/2024

The Department of Bank Management organised a seminar on “Developing Entrepreneurial Mind set among students” on the 19th January, 2024 for the Second Year Students. The Resource person Dr. B. N. Padmaja Priyadarshini kept the seminar engaging and interactive. An entrepreneur herself, she was able to explain the requirement of being an entrepreneur in the most efficient and effective manner. The resource person had a lot of Q&A sessions in between the seminar and rewarded the students as an innovative practice to keep the students attentive.



10. CAREER GUIDANCE PROGRAM DEVELOPING INTERVIEW – 10/02/2024

The department of Bank Management organized a seminar on "Career Guidance Program Developing Interview” on the 10th February, 2024 for the Third Year Students. The Resource person Mr. T.J. Sanjay interviewed all the students attended the program. The successful banker himself, he interviewed students made them understand strategies to attend the interview in most efficient and effective manner. The students of III BBM were sincerely answered all the questions from the interviewer. After the interview session, Resource person conducted a session on ways and strategies to attend the interview.



11. VIEW ON ACCOUNTING STANDARD – 14/02/2024

The department of Bank Management organised a seminar on “VIEW ON ACCOUNTING STANDARD” on 14th February, 2024 for the First Year Students. The session commenced with enthusiasm, led by a resource person CA K. Hariharan. Students actively participated in the engaging session. The resource person effectively conveyed the significance of accounting standards in financial reporting. Key topics were covered it includes the evolution of accounting standards and the role of regulatory bodies. Interactive Q&A sessions facilitated deeper understanding and engagement among participants. The seminar highlighted the importance of consistency, comparability, and transparency in financial reporting.



12. ALUMNI MEET – 03/03/2024

The department of B. Com (Bank Management) conducted the Alumni meet on 03-03-2024 at 10.00 am. Dr. B. Vijayakumar Assistant Professor, Department of commerce, DDGD Vaishnav college was the chief guest. Department of B. Com (Bank Management) Alumni of various batches participated in the program and shared their valuable thoughts about the overall institution, Department and the faculty members. The opportunity was provided to the students to exhibit their talents.



13. TRAINING PROGRAM ON SKILLSET FOR EFFECTIVE EMPLOYMENT – 04/03/2024

The Department of Bank Management organized a seminar on “**Training program on skill set for effective employment**” 4th March, 2024 for the Second Year Students. The resource persons effectively conveyed the significance of campus interview and employment opportunities . Key topics covered how to select companies for employment. By end of the program, students had acquired the skills and knowledge necessary to be successful placement . With the help of cutting-edge facilities and top-notch faculty, students will be equipped to face the challenges in interview confidently.



14. FINANCIAL LITERACY – 08/03/2024

The department of Bank Management organised a seminar on “Financial Literacy” on the 8th March, 2024 for the Third Year Students. The Resource persons kept the seminar engaging and interactive. As Banker and Financial Education Counsellor, both the resource persons were in a position relate lively to the topic. They broadly show cased various frauds such as phishing, juice jacking etc. with real life examples. Concepts of compounding, Surety, credit rating and its importance were explained in detail. CIBIL and its duties in the banking industry was touched upon.



15. ONLINE BANK SCAMS – 13/03/2024

The Department of Bank Management organised a Awareness Programme on “Online Bank Scams” on the 13th March, 2024 for the Class Nine Students of St Theresa Mat Hr Sec School. Dr. C. P. Vijayalakshmi, Head in charge of the department addressed the students. The programme began with full enthusiasm. We started to explain the requirement of bank and its uses in the most efficient and effective manner. The students reciprocated with involvement and interaction. We organized a small role play on the theme of bank frauds.



16. BANCO – 21/03/2024

The department of b.com Bank Management has conducted its Inter-collegiate event BANCO on March 21st 2024. Mr.N.Adiyaman, Councilor Arumbakkam was the chief guest of the day. The presidential address was given by Capt Dr.S.Santosh Baboo, Principal Dwaraka Doss Goverdhan Doss Vaishnav college. The programme comprised the schedule of both the on-stage and off-stage events. The overall title BANCO 24 won by ETHIRAJ COLLEGE. The runner up title was bagged up by Guru Nanak college. The students participation considered to be very effective and the event BANCO 24 was the laudable one.

