

**DEPARTMENT OF BANK MANAGEMENT**  
**REPORT OF EVENTS**  
**ACADEMIC YEAR 2024-2025**

The Department of Bank Management organised the following event during the academic year 2024-2025:

1. DEEKSHARAMBH - STUDENT INDUCTION PROGRAMME – 2024

The induction program organised between 03/07/2024 and 10/07/2024 successfully prepared first-year B. Com Bank Management students for their college journey by equipping them with academic knowledge, practical skills, and a sense of community. The program's holistic approach ensured that students not only gained academic insights but also developed personally and professionally, setting a positive foundation for their future endeavours in banking and beyond. The sessions not only provided valuable insights into the banking industry's expectations and challenges but also imparted essential life skills and motivational guidance necessary for personal and professional growth



2. SEMINAR ON INVESTMENT MANAGEMENT

The Department organised the seminar on 12/07/2024 to enable the students understand the potential benefits of mutual funds such as diversification and professional management. The various investment strategies were highlighted providing the students with knowledge about the functioning of stock markets.



### 3. CAREER GUIDANCE

The seminar conducted on 20/07/2024 on career guidance for BBM students could focus on several key points:

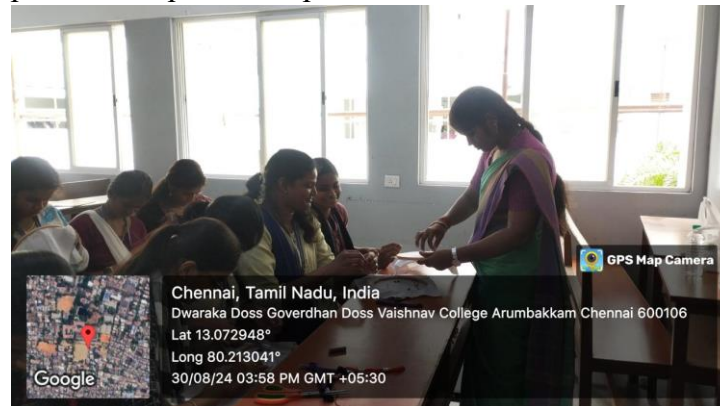
**Understanding Career Paths:** Clarify the roles and responsibilities of a Chartered Accountant (CA), Cost and Works Accountant (ICW), and Company Secretary (ACS). Highlight the differences in their functions, areas of specialization, and career trajectories. **Educational Requirements:** Outline the academic qualifications needed to pursue each profession (e.g., exams, degrees, certifications). Emphasize the importance of early planning and structured study to meet these requirements.



### 4. THE ART OF EMBROIDERY AND FLOWER MAKING: A HANDS ON WORKSHOP

Participants from the workshop organised on 30/08/2024 by the department gained hands on experience in embroidery and flower making techniques.

Attendees developed a deeper appreciation for the artistry involved in traditional crafts. The workshop inspired participants to continue exploring creative hobbies and possibly pursue entrepreneurship in handmade crafts.



#### 5. INVESTITURE CEREMONY

The Department of Bank Management organised the Investiture for its department Club “Bankr” on 02/09/2024. The Alumni Forum Members were invited to honour the current member of the Bankr forum.



#### 6. FUTURE FOCUS CAREER SUCCESS PROGRAM

The "Future Focus Career Success Program" organised on 02/09/2024 proved to be a highly successful event, offering valuable guidance and inspiration to all who attended. Abilash O's expertise and engaging presentation left a lasting impact, equipping attendees with the knowledge and tools needed to navigate their careers with confidence and clarity.



## 7. INTERNATIONAL CONFERENCE – NEXTGEN BUSINESS IN THE DIGITAL WORLD 2024

The international conference organised on 20/09/2024 had more than 100 physical participants with over 80 published papers and 35 papers presented. The Chief Guests and Adjudicators visited for across the world to guide and motivate young and budding research scholars, enthusiastic students, professionals and assistant professors.



## 8. PERSONALITY DEVELOPMENT

The seminar organised by the department on 23/09/2024 focused enhancing personality and its importance in this era. The Human Resource Manager from the Hewlett Packard India Ltd. explained etiquettes, grooming and self-care in detail. The participants gained insights about mindfulness, goal setting and shaping self-image.



## 9. IN & OUT OF ETHICS AND EMOTIONAL INTELLIGENCE

The seminar organised by the Department of Bank Management on 10/10/2024 created awareness regarding the ethics and emotional intelligence. The students were given an understanding about importance of Emotional Intelligence in workplace and society. Highlights about Ethics, its importance and types were provided.

