



# Dwaraka Doss Goverdhan Doss Vaishnav College

(Autonomous)

Affiliated to the University of Madras)  
Re-accredited With "A++" Grade by NAAC

Linguistic Minority Institution

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## DEPARTMENT OF B.COM FINANCE AND TAXATION

### EVENTS 2024-25

#### DEEKSHARMBH 2024

This event was conducted from 3.7.24 to 10.7.24

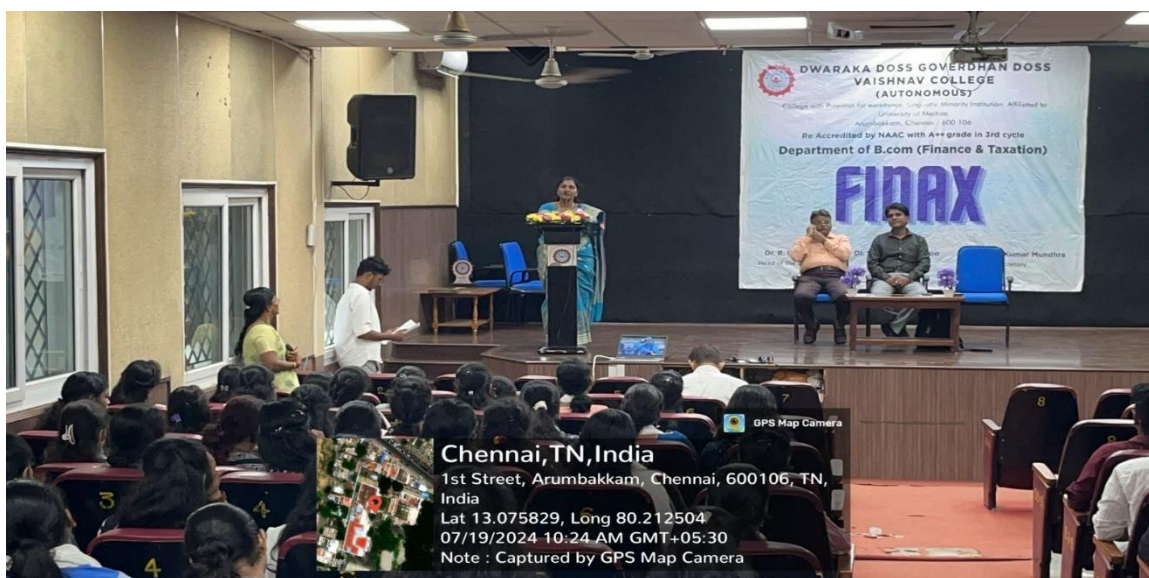
The college held a 6-day induction program for freshmen. Students learned about the college's history, departments, and resources. They also attended sessions on entrepreneurship, professional development, and mental health. There were interactive activities to help students develop important skills and build relationships with their peers. Seniors also shared their experiences and advice on how to succeed in college. The program ended with a talent show where freshmen could showcase their talents.



## BUSINESS VS ENTREPRENEURSHIP

This event was conducted on 19.7.24

The Department of B.Com Finance and Taxation organized a seminar on "Business Vs Entrepreneurship". The seminar discussed the key differences between the two and highlighted successful entrepreneurial ventures. The speaker, Mr. Joe Vasanth, used creative methods like puzzles to engage the audience and encouraged them to think creatively. He also introduced various resources available to aspiring entrepreneurs and emphasized the importance of persistence and adaptability. The seminar concluded with a Q&A session where students were able to get their questions answered.



## Mastering Income Tax Filing Return

This event was conducted on 26.7.24

The Department of B.Com. Finance and Taxation held a workshop on "Income Tax - A Thorough Understanding." Mr. Vignesh Kannan, a tax advisor, led the session. He explained the basics of income tax and its importance, especially for those in business. Mr. Kannan then gave a live demonstration of the Income Tax filing process, walking participants through registration and filing. The workshop concluded with a Q&A session where attendees got their tax questions answered. Overall, the workshop provided valuable knowledge and practical skills for filing income tax returns.



### Program on Panel Discussion on IPR in Digital Era

This event was conducted on 12.8.24

A panel discussion on Intellectual Property Rights (IPR) in the digital era was held on August 12, 2024. Experts like Adv. V. Natarajan, Adv. Bashi Kavya, and Adv. Padma Sri discussed the fundamentals of IPR, its evolution, and the importance of protecting intellectual property in the digital age. They highlighted the significance of Geographical Indications (GI) and discussed the potential impact of AI on IPR. The panel also addressed student queries, providing insights into the process of registering inventions and protecting intellectual property. This informative session helped students understand the complexities of IPR in the digital age.





## Program on Books Donation Drive & Pathways to Commerce

### A Guide for Young Minds – Extension Activity

This event was conducted on 14.8.24

The Department of B.Com Finance and Taxation at Dwaraka Doss Goverdhan Doss Vaishnav College organized a book donation drive to commemorate India's 77th Independence Day. They collected used and purchased new books, which were donated to Motilal Forma Santana Dharma Higher Secondary School. In addition to the book donation, the department's students conducted a career guidance session for the school's students. This initiative aimed to provide educational resources and career guidance to underprivileged students, contributing to a more equitable and knowledgeable society.



## CELEBRATION OF NATIONAL SMALL INDUSTRY DAY

This event was conducted on 30.8.24

The Department of BCom Finance and Taxation organized an industrial visit to Cloud Designs Pvt Ltd to celebrate National Small Scale Industry Day. The visit aimed to provide students with insights into the operations of a micro-small scale company and inspire them to consider entrepreneurship. Students were exposed to various departments, learned about the company's growth journey, and interacted with the founder, Ms. Priyanka. The

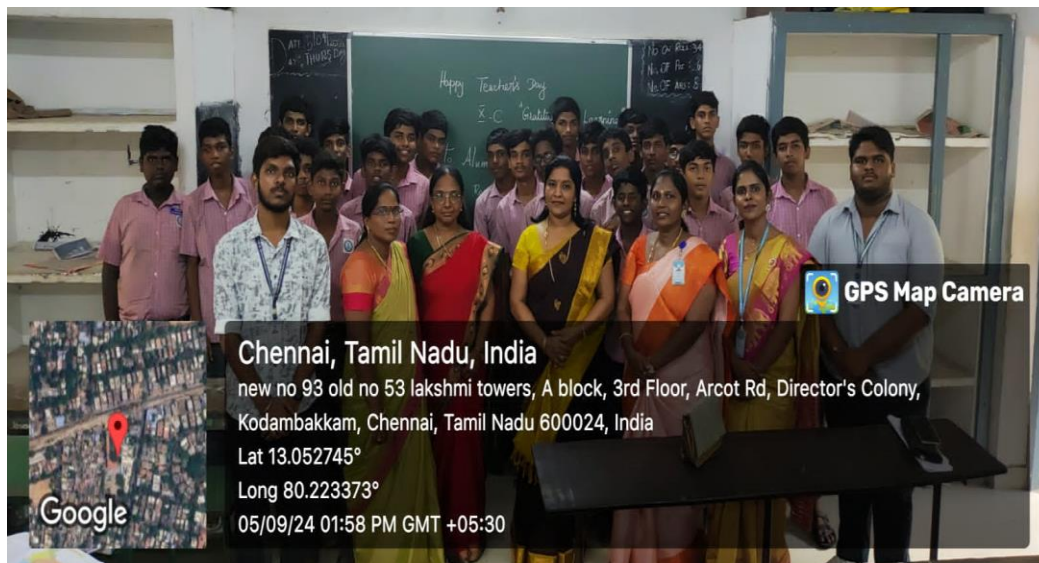
**Q&A session allowed students to discuss entrepreneurial trends in India. This visit provided a valuable learning experience for the students.**



### **Career Guidance Program for the students of Government Higher Secondary School**

**This event was conducted on 05.9.24**

**The Department of B.Com (Finance & Taxation) organized a Career Guidance Program for students of PCKG GOVT HIGHER SECONDARY SCHOOL. The program offered motivational speeches on career planning and the importance of discipline. Finance and Taxation students volunteered to guide the younger students on potential career paths and courses available after 12th grade. Additionally, the department participated in environmental initiatives by planting trees and donating a green board to the school, demonstrating their commitment to both education and sustainability. This community outreach program had a positive impact on both the environment and the student community.**



## GOLDEN EYE24

This event was conducted on 13.9.24

The B.Com. Finance and Taxation Department of Dwaraka Doss Goverdhan Doss Vaishnav College held a charitable event called GOLDENEYE. The event raised funds for the Adyar Cancer Institute, continuing the department's tradition of social responsibility. Highlights included motivational speeches from guests, an investiture ceremony for the student council, and a cultural dance performance. The event concluded with a valedictory function featuring the team of the movie "Nanban Oruvan Vandha Piragu," creating a connection between academics and arts. GOLDENEYE was a success in fundraising and community building, solidifying the department's commitment to giving back to society.



## Navigating Gender Equity

This event was conducted on 26.9.24

The Department of BCom Finance and Taxation organized a seminar titled "Navigating Gender Equality: Challenges and Opportunities for the Next Generation." The seminar, led by Ms. N. Krithika, aimed to address gender inequality issues and explore strategies for progress. The resource person discussed the historical and societal factors contributing to gender disparities and highlighted challenges faced by marginalized genders. Through interactive activities, the seminar encouraged active participation and provided valuable insights, empowering students to advocate for gender equality and work towards a more equitable future.





### A Quality Connect Programme on standards – BIS Club

**This event was conducted on 10.10.24**

**On the occasion of World Standards Day 2024, the B.Com. Finance and Taxation Department of Dwaraka Doss Goverdhan Doss Vaishnav College in association with the Bureau of Indian Standards (BIS), organized a comprehensive Quality Connect Programme followed by an Investiture Ceremony. The event was designed to raise awareness about the role of BIS in safeguarding quality standards and to launch a Door-to-Door Quality Connect Campaign aimed at educating the community on the importance of quality in everyday life. The program sought to mobilize 100 student volunteers (Manak Mitra) as key participants in the campaign.**



## World Standards Day Celebration – BIS

This event was conducted on 14.10.24

The Bureau of Indian Standards (BIS), under the Ministry of Consumer Affairs, Food & Public Distribution, Government of India, organized a grand celebration of World Standards Day 2024 at Kalaivanar Arangam, Chennai. The event, entertained the theme, “A Shared Vision for a Better World: Standards for Sustainable Development Goals,” emphasized the importance of standards in promoting sustainable development and improving quality across all sectors. The event highlighted the importance of standards in promoting safety, quality, and sustainability across various sectors. Speakers from BIS and the Tamil Nadu government emphasized the role of standards in achieving the Sustainable Development Goals and fostering a better future for all. The event also featured cultural performances by students from BIS Standards Clubs, which added a lively and engaging element to the proceedings. The performances underscored the importance of integrating the message of standards into the education of young people, cultivating a future generation that values quality and sustainability.

The program concluded with a vote of thanks, expressing deep appreciation to the distinguished guests, participants, and organizers. Following the national anthem, the event ended with a lunch, marking the end of a successful and impactful celebration of World Standards Day 2024.

