

## CURRICULUM-VITAE

Name : **Dr.J.SHYAM SUNDAR**  
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### OBJECTIVE:

- To ignite the flames of creativity and elevate higher-order thinking in education, that challenges and inspires, ultimately propelling students to reach new heights through intellectual brilliance.

### EDUCATIONAL QUALIFICATIONS:

DEGREE / EXAM	YEAR OF COMPLETION	NAME OF THE INSTITUTION / UNIVERSITY	UNIVERSITY/ BOARD	% SCORED
Ph.D.	2023	H.H. THE RAJAH'S COLLEGE (AUTONOMOUS), PUDUKKOTTAI-622 001.	BHARATHIDASAN UNIVERSITY	Commended
NET	SEPT-2015	CBSE- UGC NET (NATIONAL ELIGIBILITY TEST)		
SET	JAN-2017	TNSET COMMERCE (TAMIL NADU STATE ELIGIBILITY TEST ) CONDUCTED BY MOTHER TERESA UNIVERSITY		
M.PHIL	2015	DWARAKA DOSS GOVERDHAN VAISHNAV COLLEGE, CHENNAI.	UNIVERSITY OF MADRAS	84% <b>SILVER MEDAL</b>
M.COM	2014	UNIVERSITY OF MADRAS, DEPARTMENT OF COMMERCE (REGULAR), CHENNAI.	UNIVERSITY OF MADRAS	71%
B.COM	2012	RAMAKRISHNA MISSION VIVEKANANDA COLLEGE, CHENNAI.	UNIVERSITY OF MADRAS	79.1%
H.S.C	2009	MADRAS CHRISTIAN COLLEGE HIGHER SECONDARY SCHOOL	STATE BOARD	81.8%
S.S.L.C	2007	MADRAS CHRISTIAN COLLEGE HIGHER SECONDARY SCHOOL	STATE BOARD	71%

**THESIS AND PROJECTS:**

<b>DEGREE</b>	<b>TOPIC</b>	<b>GUIDED BY</b>
M.COM.	A STUDY ON LABOUR TURNOVER SPECIAL REFERENCE TO SHAKTHI CONSTRUCTION COMPANY- <i>INTERNSHIP</i>	
M.COM.	A STUDY ON AFTER SALES SERVICE SPECIAL REFERENCE TO RELIANCE COMMUNICATION PRIVATE LIMITED IN CHENNAI CITY	
M.Phil.	IMPACT OF FOREIGN DIRECT INVESTMENT ON FOREIGN INSTITUTIONAL INVESTMENT SPECIAL REFERENCE TO USD GBP YEN	<b>Dr.A.B.SUNDARAVADIVELU,</b>  ASSOCIATE PROFESSOR & HEAD OF THE DEPARTMENT , PG & RESEARCH DEPARTMENT OF COMMERCE, DWARAKA DOSS GOVERDHAN VAISHNAV COLLEGE, CHENNAI. (AFFILIATED UNIVERSITY OF MADRAS)
<b>Ph.D.</b>	A STUDY ON HR PRACTICES ON PERCEPTION AND PERFORMANCE OF PUBLIC SECTOR BANKS IN CHENNAI DISTRICT	<b>Dr.C.THIRUCHELVAM,</b> ASSOCIATE PROFESSOR, <b>FORMER REGISTRAR OF BHARATHIDASAN UNIVERSITY.</b> PRINCIPAL, H.H.THE RAJA'S COLLEGE (AUTONOMOUS), PUDUKKOTTAI-622 001. (AFFILIATED TO BHARATHIDASAN UNIVERSITY)

**COLLEGE TEACHING EXPERIENCE :**

S.no	Name of the Institution	Designation	U.G. / P.G.	Date of joining	Date of relieving	No. of years
1	RAMAKRISHNA MISSION VIVEKANANDA COLLEGE, EVENING COLLEGE, (AUTONOMOUS) MYLAPORE, CHENNAI- 600 004.	Assistant professor	U.G. B.Com (A&F)	01/07/2015	31/05/2024	09 (U.G.)
2	KUMARARANI MEENA MUTHIAH COLLEGE OF ARTSAND SCIENCE, ADYAR, CHENNAI 600020.	Guest lecturer- Part time	PG M.Com (B.M.)	20/06/2017	16/05/2021	04 (P.G.)
3.	DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS) Reaccredited with A++ Grade by NAAC College with Potential for Excellence, Linguistic Minority Institution Affiliated to University of Madras, Arumbakkam, Chennai 0- 60 106.	Assistant Professor & Head of the Department- i/c	PG & UG	19/06/2024	Till date	

**RESOURCE PERSON:**

- ❖ Invited as a Resource Person for a Value-Added course in ST.THOMAS COLLEGE OF ARTS AND SCIENCE, KOYAMBEDU, CHENNAI from 17.07.2023 to 20.07.2023.

**EDITORIAL BOARD**

S.no	Name of the publication	Name of the Journal	Designation	Details
1.	RED SHINE PUBLICATION	Economics, Finance and Business management	Associate Editor	ISBN: 978-81-19070-22-0 ISBN-10: 81-19070-22-4 DOI: 10.25215/8119070224 DIP: 18.10.8119070224 February- 2023
2.	WESER BOOKS, No.79737, Äussere Weberstr. 57 02763 Zittau, Germany	Emerging Paradigms in Multidisciplinary Research	Editor	ISBN: 978-3-96492-466-7  <b>2023</b>

**reference link:**

[https://www.researchgate.net/publication/370715353\\_Emerging\\_Paradigms\\_in\\_Multidisciplinary\\_Research](https://www.researchgate.net/publication/370715353_Emerging_Paradigms_in_Multidisciplinary_Research)

**BOOKS**

S.no	Name of the publication	Name of the book	Reference
1.	PINNACLE EDU CARE, PUNE.	PRINCIPLES OF HUMAN RESOURCE MANAGEMENT	ISBN NO : 978-93- 93772-18-3, OCT 2022.
2.	GOOD WRITERS PUBLISHING, NEW DELHI.	CONSUMER BEHAVIOUR reference link : <a href="https://www.amazon.in/dp/B0BRJVLSHY">https://www.amazon.in/dp/B0BRJVLSHY</a>	ISBN NO : 978-93-5373- 315-5, JAN 2023.
3.	STRING PRODUCTION	FOREIGN EXCHANGE INTERNATIONAL FINANCE AND RISK MANAGEMENT reference link: <a href="https://amzn.eu/d/2Uzi0fy">https://amzn.eu/d/2Uzi0fy</a>	ISBN NO : 978-93-5749- 926-2, JUNE 2023.

4.	STRING PRODUCTION	COST AND MANAGEMENT ACCOUNTING reference link : <a href="https://www.amazon.in/gp/product/B0CCRZM2PY/ref=cx_skuctr_share?smid=AG9NI2KB90C1J">https://www.amazon.in/gp/product/B0CCRZM2PY/ref=cx_skuctr_share?smid=AG9NI2KB90C1J</a>	ISBN NO : 978-89-358-500-462, JULY 2023.
5.	STRING PRODUCTION	FINANCIAL PLANNING, RE ENGINEERING AND PORTFOLIO MANAGEMENT reference link : <a href="https://amzn.eu/d/aF5fwDY">https://amzn.eu/d/aF5fwDY</a>	ISBN NO : 978-89-358-500-455, JULY 2023.
6.	720 Degree Research Pvt. Ltd.	COMPANY ACCOUNTS PROBLEMS AND SOLUTIONS	ISBN NO : 978-93-92045-36-3 MARCH 2024

#### SUBJECTS SPECIALIZATION IN TEACHING:

1. Financial Management
2. Foreign Exchange and Financing for Foreign trade
3. Management Accounting
4. Advanced Corporate Accounting
5. Investment Management
6. Advanced Financial Management
7. International Business

#### INDIAN PATENTS:

1. Title of the invention “**IMPACT ON HUMAN RESOURCE PLANNING IN COMPANY/INDUSTRY**”, position no: 11. **REF.No.: 202211035048, Patent Application No: 202211035048, TEMP/E-1/39156/2022-DEL. C.B.R. No.23209**

Date of filing the application :17/06/2022. Date of publication : 01/07/2022.

2. Title of the invention “**AN ADVANCED SYSTEM TO AUTHENTICATE THE PERSON BASED OF FINGER VEIN MATCHING TECHNIQUE TO FACILITATE SAFER FINANCIAL TRANSACTIONS**”, position no: 10. **Patent Application No.: 202241035282** .Date of filing the application: 20/06/2022, Publication date: 24/06/2022, Patent office Journal No.: 25/2022.

3. Title of the invention “**ANALYSIS OF SOCIAL MEDIA MARKETING (SMM) IS AN IMPORTANT PART OF MARKETING PLANS FOR SMALL AND MEDIUM-SIZED BUSINESSES (SMEs)**”, position no :03. **Patent Application No.:202221037119**. Date of filing the application : 28/06/2022.

4. Title of the invention “**IMPACT ON WHETHER TAXATION IS THE BEST INSTRUMENT FOR SELLING THE LIFE INSURANCE POLICIES**”, position no :01. **Patent Application No.: 202241039563. C.B.R. No. : 27379**, Date of filing the application :09-07-2022.

## **INTERNATIONAL PATENTS:**

1. Title of the invention “**NOVEL COVID UMBRELLA SYSTEM AND METHOD FOR MAINTAINING PHYSICAL DISTANCE TO PREVENT COVID-19 TRANSMISSION**”, position no : 07, Patent Application No: 2021104208. Date of the file : 15/07/2021. Date of the grant:11/05/2022- **AUSTRALIAN PATENT.**

reference link :

<http://pericles.ipaustralia.gov.au/ols/auspat/applicationDetails.do?applicationNo=2021104208>

2. Title of the invention “**ARTIFICIAL INTELLIGENCE-BASED DIGITAL CREDIT SYSTEM AND PERSONALIZED ASSISTANCE**” position no : 5 (AUF KÜNSTLICHER INTELLIGENZ BASIERENDES DIGITALES KREDITSYSTEM UND PERSONALISIERTE UNTERSTÜTZUNG ) in German, Patent Application No.: is 20 2022 104 243.8. Date of File: 27/07/2022- **GERMAN PATENT.**

reference link :

<https://register.dpma.de/DPMAreger/pat/register?AKZ=2020221042438>

## **INTERNATIONAL COPYRIGHTS:**

1. Title of the invention “**INTERNET OF THINGS AND ARTIFICIAL INTELLIGENCE APPLICATIONS IN RETAIL CHAIN MANAGEMENT FOR GLOBAL SERVICE PROVIDERS**” position no : 1 “**Copyright Registration No. : 1198883**”, Date of Issuance : 03/01/2023- **CANADIAN PATENT AND COPYRIGHTS**

Reference : <https://www.ic.gc.ca/app/opic-cipo/cpyrghts/dtls.do?fileNum=1198883&type=1&lang=e>

## **ACADEMIC COURSEWORK:**

1. Certificate of participation on Online Refresher Program ON “ **MBA-PPC (MANAGEMENT & BUSINESS ADMINISTRATION-PRESENT AND POST CRISIS)** organized by CONTINUAL & ADVANCED LEARNING LOUNGE(CALL),SA CURRICULA ADVANCED SUPPORT SYSTEM FROM 14.04.2020 TO 04.05.2020.

2. Certificate of Completion of “**DATA ANALYSIS USING SPSS PROGRAM**” CAREER BUILDING PROGRAM FROM 01-01-2022 TO 31-03-2022 period of 3 months ORGANIZED BY YAMINI LABS, SHOLINGANALLUR,CHENNAI- 600 119.

3. Certificate of participation on “**TEN DAYS NATIONAL LEVEL WORKSHOP**” ON DATA ANALYSIS USING SPSS THROUGH ONLINE, ORGANISED BY BALA’S V V ACADEMY, CHENNAI- 600 0026, FROM 06.02.2022 TO 16.02.2022.

## **AWARD:**

1. RESEARCH EDUCATION SOLUTIONS, NOIDA,U.P.,PROUDLY ANNOUNCES AWARD FOR EXCELLENCE AND INNOVATION IN ONLINE EDUCATION, REGISTERED UNDER MSME UDYAM-UP-28-0015534,GOVT. OF INDIA, ON 24.04.2022 DURING THE INTERNATIONAL CONFERENCE ON INDUSTRY REVOLUTION & INNOVATIONS IN MANAGEMENT, SCIENCE & TECHNOLOGY, EDUCATION AND HUMANITIES.

reference : <https://www.researchedu.in/wp-content/uploads/2023/04/2022-Awards-Ceremony-by-RES.pdf>

## **DIPLOMA COURSE:**

1. Certificate of participation an Online academic credit course “**DIPLOMA IN TEACHER’S TRAINING**” authorized by HOPEWILL INTERNATIONAL FZ LLC offered through ST.MOTHER THERESA UNIVERSITY FOR DIGITAL EXCELLENCE AND SUSTAINABILITY DEVELOPMENT AND WORLD PEACE, SMTU JBR HARVARD USA (ACCREDITED BY EDUCATION STANDARD

PUBLICATIONS

ABDC INDEXED JOURNAL

1. Paper published on the title "FACTORS AFFECTING STOCK MARKET MOVEMENTS: AN INVESTORS PERSPECTIVE" in EUROPEAN ECONOMIC LETTERS GROUP- ISSN: 2323-5233, E-ISSN 2323-5233, Vol. 13 No. 1 (2023) , Indexed in ABDC-Rating: C.

reference link : <https://www.eeet.org.uk/index.php/journal/article/view/172>

2. Paper published on the title " A REVIEW OF MUDRA SCHEME OF GOVERNMENT OF INDIA IN SUPPORT SMALL VENTURES " in JOURNAL OF INFORMATICS EDUCATION AND RESEARCH CENTER FOR RESEARCH AND MANAGEMENT SERVICES- ISSN: 1526-4726, VOL. 3 NO. 1 (2023) , Indexed In ABDC-Rating: C.

reference link : <http://jier.org/index.php/journal/article/view/32>

SCOPUS

3. Published a paper titled "A STUDY ON TECHNIQUES FOR ASSESSING THE HR PERFORMANCE OF PUBLIC SECTOR BANK EMPLOYEES IN CHENNAI REGION" has been accepted for publication in International Journal of Management (IJM), Volume 11, Issue 11, (November 2020), ISSN Print: 0976-6502 ISSN Online: 0976-6510.

reference link : [https://iaeme.com/Home/article\\_id/IJM\\_11\\_11\\_416](https://iaeme.com/Home/article_id/IJM_11_11_416)

4. Published a paper titled "EFFECT ON EMPLOYEES' PERCEPTION WITH SPECIAL REFERENCE TO PUBLIC SECTOR BANKS IN CHENNAI METROPOLIS" has been accepted for publication in International Journal of Management (IJM), Volume 11, Issue 12, (December 2020), ISSN Print: 0976-6502 ISSN Online: 0976-6510.

reference link : [https://iaeme.com/Home/article\\_id/IJM\\_11\\_12\\_449](https://iaeme.com/Home/article_id/IJM_11_12_449)

5. Published a paper titled "IMPACT OF HR PRACTICES PERCEPTION AND PERFORMANCE OF PUBLIC SECTOR BANKS IN CHENNAI" ON TURKISH JOURNAL OF PHYSIOTHERAPY AND REHABILITATION; 32(2). ISSN: 2651-4451 | E-ISSN: 2651-446X.

6. Published a paper titled "A STUDY ON EMPLOYEE PERCEPTION AND PERFORMANCE ON PUBLIC SECTOR BANKS IN CHENNAI CITY" ON TURKISH JOURNAL OF PHYSIOTHERAPY AND REHABILITATION; 32(2). ISSN: 2651-4451 | E-ISSN: 2651-446X.

7. Published a paper titled "IMPACT ON EMPLOYEE PERCEPTIONS IN PUBLIC SECTOR BANKS IN THE CHENNAI METROPOLIS" ON INTERNATIONAL JOURNAL OF ENTREPRENEURSHIP, SPECIAL ISSUE TITLE : ENTREPRENEURSHIP INNOVATION & MANAGEMENT. ISSN: 1099-9264 | E-ISSN: 1939-4675. UNITED KINGDOM WC1A 2SE.

reference link : <https://www.abacademies.org/articles/impact-on-employees-perception-in-public-sector-banks-in-the-chennai-metropolis-13516.html>

8. Published a paper titled "A STUDY ON HR PERFORMANCE EVALUATION TECHNIQUES OF PUBLIC SECTOR BANK EMPLOYEES IN CHENNAI REGION" ON ACADEMY OF STRATEGIC MANAGEMENT JOURNAL , SPECIAL ISSUE TITLE : STRATEGIC MANAGEMENT & DECISION PROCESS. ISSN: 1544-1458 | E-ISSN: 1939-6104. UNITED KINGDOM WC1A 2SE.

**reference link:**

<https://www.abacademies.org/articles/a-study-on-hr-performance-evaluation-techniques-of-public-sector-bank-employees-in-chennai-region-13533.html>

**UGC CARE LIST**

**9.** Published a paper titled “**A STUDY ON EMPLOYEE PERCEPTION AND PERFORMANCE ON PUBLIC SECTOR BANKS IN CHENNAI CITY**”, ON “**MALAYA JOURNAL OF MATEMATIK, VOL. S, NO.1, 168-175, 2021**”. ISSN (P): 2319-3786 MALAYA JOURNAL OF MATEMATIK ISSN (O) 2321-5666.

**reference link :** <https://www.malayajournal.org/articles/MJMS210034.pdf>

**10.** Published a paper titled “**A STUDY ON HUMAN RESOURCE PRACTICES BASED ON PERFORMANCE REVIEW TECHNIQUES WITH SPECIAL REFERENCE TO PUBLIC SECTOR BANK EMPLOYEES IN CHENNAI CITY**” ON VOL.IX, ISSUE-6(IV)-JANUARY-JUNE 2022, published in SHODHA SAMHITA JOURNAL, Print Journal ISSN NO : **2277-7067**, Impact Factor : 4.95, UGC CARE GROUP 1 JOURNAL.

**11.** Published a paper titled “**A STUDY ON HUMAN RESOURCE PRACTICES BASED ON PERFORMANCE REVIEW TECHNIQUES WITH SPECIAL REFERENCE TO PUBLIC SECTOR BANK EMPLOYEES IN CHENNAI CITY**” ON VOL.96, No.06 (II),JUNE 2022, published in JOURNAL OF THE ASIATIC SOCIETY OF MUMBAI, Print Journal, ISSN NO : **0972-0766**, Impact Factor : 3.947, UGC CARE GROUP 1 JOURNAL.

**12.** Published a paper titled “**IMPACT ON GOLD PURCHASING BEHAVIOR DURING COVID – 19 AMONG WOMEN IN CHENNAI CITY**” JOURNAL OF MANAGEMENT & ENTREPRENEURSHIP ISSN: **2229-5348**, UGC CARE GROUP 1 Journal 1 Vol. 17, No.2 (XVI), April - June 2023.

**WEB OF SCIENCE**

**13.** Published a paper titled “**A STUDY ON EMPLOYEE PERCEPTION AND PERFORMANCE ON PUBLIC SECTOR BANKS IN CHENNAI CITY**” ON EFFLATOUNIA – MULTIDISCIPLINARY JOURNAL VOLUME 5, ISSUE NO: 1 (31.03.2021). ISSN: **1110-8703**.

**reference link :** <https://efflatounia.com/index.php/journal/article/view/230>

**14.** Published a paper titled “**A STUDY ON INFLUENCE OF HR PRACTICES APPROACHES AND ENFORCEMENT OF PUBLIC SECTOR BANKS IN CHENNAI CITY**” ON EFFLATOUNIA – MULTIDISCIPLINARY JOURNAL VOLUME 5, ISSUE NO :2 (26.06.2021). ISSN: **1110-8703**.

**reference link :** <https://efflatounia.com/index.php/journal/article/view/185>

**ISSN JOURNALS**

**15.** Presented and published a paper titled “**CORPORATE SOCIAL RESPONSIBILITY SPECIAL REFERENCE TO SEBI**” in the JOURNAL OF COMMERCE AND MANAGEMENT, MYSURU. REFERENCE ISSN NUMBER: **2231-4881**.

**16.** Published a paper titled “**Impact on FDI AND FII INTO THE COUNTRY WITH SPECIAL REFERENCE VOLATILITY OF EXCHANGE RATES**” in INTERNATIONAL JOURNAL OF BUSINESS AND ADMINISTRATION RESEARCH REVIEW, Reference ISSN NUMBER : **2348 - 0653**.

**17.** Published a paper titled “**ENTREPRENEURIAL COMPETENCIES AND SMES MANUFACTURING FIRM SUCCESS SPECIAL REFERENCE IN INDIA: THE CONTINGENT ROLE OF EXTERNAL INTEGRATION**” in MANGAYARKARASI COLLEGE OF ARTS AND SCIENCE FOR WOMEN, MADURAI, Reference ISSN: **2349-8684**.



18. Published a paper titled **“A STUDY ON CUSTOMER AWARENESS TOWARDS USAGE OF ONLINE BANKING FACILITY SPECIAL REFERENCE WITH CHENNAI CITY”** Reference ISSN: 1021-9056, CERTIFICATE ID: IK-C-146.

19. Published a paper titled **“IMPACT ON PSYCHOLOGICAL CAPITAL AND OPTIMISTIC EMOTIONS AMONG THE EMPLOYEES IN FEMINA SHOPPING HYPERMARKET”** NAAC Sponsored national Conference on : **“A ROAD MAP TO EXCELLENCE IN HIGHER”** organized by THE QUAIDE MILLETH COLLEGE FOR MEN , MEDAVAKKAM, CHENNAI, on 09<sup>th</sup> JAN,2020 Reference ISSN : 0022-1945

20. Published a paper titled **“EMOTIONAL INTELLIGENCE AND ITS IMPACT ON JOB SATISFACTION: AN EMPIRICAL STUDY ON BANK EMPLOYEES SPECIAL REFERENCE TO KANCHIPURAM DISTRICT”**, ONE DAY NATIONAL CONFERENCE ON **“BUSINESS FINANCE & HUMANITIES , SRM INSTITUTE OF SCIENCE & TECHNOLOGY ,KATTANKULATHUR-603 203 .** ISSN: 0474-9030. vol 68, issue 47, 14 Feb 2020.

21. Published a paper titled **“A STUDY BUILDING UP OF OTT PLATFORMS DURING PANDEMIC TIME IN CHENNAI CITY”**, ON **“MULTIDISCIPLINARY INTERNATIONAL CONFERENCE ON WOMEN EMPOWERMENT - 2021”**. INTERNATIONAL CONFERENCE JOINTLY ORGANIZED BY SOCIAL SCIENCE & MANAGEMENT WELFARE ASSOCIATION WOMEN , YOUTH ECONOMICS ASSOCIATION WOMEN & RADIANT GROUP OF INSTITUTION, JABALPUR, (M.P) , INDIA , INTERNATIONAL JOURNAL OF SOCIAL SCIENCE & MANAGEMENT STUDIES PEER REVIEWED – REFEREED RESEARCH JOURNAL, INDEXING & IMPACT FACTOR- 5.2 , EX- UGC S.N.5351, ISSN: 2454-4655, VOL.-7 NO.-2, MARCH -2021.

#### ISBN JOURNALS

22. Presented and published a paper titled **“A STUDY ON EFFECTIVENESS ONLINE SHOPPING”** in the NATIONAL CONFERENCE conducted by ANNAI VELANKKANNI COLLEGE OF ARTS AND SCIENCE SAIDAPET, CHENNAI. REFERENCE ISBN NUMBER: NC15053.

23. Presented and published a paper titled **“EMERGING OF E-COMMERCE NEW TOOL OF E-RETAILING IN INDIA”** in the NATIONAL CONFERENCE conducted by MADRAS CHRISTIAN COLLEGE OF ARTS AND SCIENCE, EAST TAMBARAM, CHENNAI. REFERENCE ISBN NUMBER: 978-93-81899-55-7.

24. Presented and published a paper titled **“DEVELOPMENT OF SOCIAL MARKETING IN CHENNAI”** in RAMAKRISHNA MISSION VIVEKANANDA COLLEGE, EVENING COLLEGE, MYLAPORE, CHENNAI. Reference ISBN: 978-93-80530-47-5.

25. Presented and publishes a paper titled in International conference organized by PG & Research Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College **“ A STUDY ON JOB PREFERENCE AND CAREER OPTION DURING COVID-19 SPECIAL REFERENCE TO STUDENTS PERSPECTIVE IN CHENNAI CITY”** in RESURGENCE OF INDUSTRY & COMMERCE IN CONTEMPORARY INDIA. Reference ISBN: 978-9-3578642-3-7.

#### PROFESSIONAL PARTICIPATIONS

#### MEMBER OF ORGANIZING COMMITTEE

1. Certificate of appreciation for having acted as a volunteer in the **National Conference** on the topic **“Strategic Human Resource Management –Riding the Power & Shaping The HR Mission Global Perspective On 18<sup>th</sup> & 19<sup>th</sup> December 2013”**conducted by **UNIVERSITY OF MADRAS DEPARTMENT OF COMMERCE.**

2. Certificate of appreciation for having acted as a volunteer in the **International Conference** as a Member of Organizing Committee on the Topic **“Retail Franchising”** conducted by **UNIVERSITY OF MADRAS DEPARTMENT OF COMMERCE** on **6<sup>th</sup> & 7<sup>th</sup> MARCH 2014**.
3. Certificate of appreciation for having acted as a volunteer in the **National Conference** as a member of the organizing committee on the topic **“Entrepreneurship In India –Road Ahead ”** conducted by **UNIVERSITY OF MADRAS DEPARTMENT OF COMMERCE** on **20<sup>th</sup> MARCH,2013**.
4. Certificate of appreciation for having acted as a volunteer in the **International Conference** as a member of the organizing committee on the topic **“Trends In Retailing and Branding”** conducted by **UNIVERSITY OF MADRAS DEPARTMENT OF COMMERCE** on **19<sup>th</sup>&20<sup>th</sup> March 2015**.

#### **WORKSHOP**

5. Participated in one day national workshop on **“APPLICATION OF APPLICATION OF STATISTICAL TOOLS BY USING SPSS”** conducted by **Vidhya Sagar** On **31<sup>st</sup> January 2015**.
6. Participated in **One Week National Level Workshop on “Basic Econometrics”** conducted by Department of Studies in Economics and Co-operation, Manasagangothri, Mysuru from **6<sup>th</sup> -12<sup>th</sup>, February 2015**.
7. Participated in UGC-Sponsored one day **National workshop** on **“Writing for Publishing and Avoiding the Risk of Plagiarism and Copy Writing Violation”** conducted by **MADRAS SCHOOL OF SOCIAL WORK**.
8. Participated in the Workshop on **“INTELLECTUAL PROPERTY RIGHTS”** held at **KUMARARANI MEENA MUTHIAH COLLEGE OF ARTS AND SCIENCE (CO-ED)**, organized by **PG DEPARTMENT OF BIO-TECHNOLOGY & INFORMATION TECHNOLOGY** , on **15.02.2020**.
9. Certificate of participation on **NATIONAL LEVEL VIRTUAL WORKSHOP ON “THE ART OF WRITING WINNABLE PROJECT PROPOSAL FOR FUNDS”** ORGANISED BY **PG & RESEARCH DEPARTMENT OF COMMERCE, THE QUAIDE MILLETH COLLEGE FOR MEN, MEDAVAKKAM** , **CHENNAI** ON **11-03-2021**.

#### **PRESENTATION**

10. Paper Presentation on the topic **“Performance Management”** conducted by **DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE, ARUMBAKKAM, CHENNAI**.
11. Participated and Presented a paper in **INTERNATIONAL CONFERENCE “DIGITAL TRANSFORMATION FOR SUSTAINABLE DEVELOPMENT”** on **October 10,2019**.
12. **Participated and Presented a paper** in **“ NAAC Sponsored national conference on : A ROAD MAP TO EXCELLENCE IN HIGHER”** organized by **THE QUAIDE MILLETH COLLEGE FOR MEN MEDAVAKKAM, CHENNAI**, on **09<sup>th</sup> JAN,2020**.
13. Participated and Presented a paper in international conference **“INNOVATIONS AND ISSUES IN COMMERCE & MANAGEMENT”** organized by **PG & RESEARCH DEPARTMENT OF COMMERCE , THE QUAIDE MILLETH COLLEGE FOR MEN , MEDAVAKKAM, CHENNAI, TAMILNADU**, on **25<sup>th</sup> FEB,2020**.
14. Participated and presented a paper in **ICSSR – SPONSORED National Seminar**, a paper entitled **URBAN PERCEPTION ON AI POWERED ARGICULTURE – AN EXPLORATORY STUDY** in the two day National Seminar on **“ EVOLVING GIG ECONOMY IN INDIA : OPPORTUNITIES, CHALLENGES AND WAY FORWARD IN VISION VIKSIT BHARAT @ 2047”**, **GURU NANAK COLLEGE , VELACHERY , CHENNAI- 600 042**.
15. Participated and presented a paper in **“A STUDY ON CONSUMER PREFERENCE ON UPI WITH REFERENCE TO CHENNAI CITY”** at the International Conference on **“NEW BUSINESS FRONTIERS IN THE AI PARADIGM”** held on the **12<sup>th</sup> and 13<sup>th</sup> September 2024**, **PG and Research Department of Commerce Loyola College (Autonomous), chennai- 600 034**.

16. Participated and presented a paper in **“A COMPARATIVE STUDY ON PEOPLES’ PREFERENCES TOWARDS ELECTRONIC BANKING OVER TRADITIONAL BANKING”** at the International Conference on **“NEW BUSINESS FRONTIERS IN THE AI PARADIGM”** held on the 12<sup>th</sup> and 13<sup>th</sup> September 2024, PG and Research Department of Commerce Loyola College (Autonomous), Chennai- 600 034.

17. Participated and presented a paper in **“A STUDY ON CONSUMER PREFERENCE OF UNIFIED PAYMENT INTERFACE (UPI) WITH REFERENCE TO CHENNAI CITY”** held on the **NEW BUSINESS FRONTIERS IN THE AI PARADIGM**, 12<sup>th</sup> and 13<sup>th</sup> September 2024, PG and Research Department of Commerce Loyola College (Autonomous), Chennai- 600 034.

18. Participated and presented a paper in **“ANALYSING CONSUMER PREFERENCE POST COVID-19 IN CHENNAI CITY TOWARDS OTT PLATFORM”** held on the **NEW BUSINESS FRONTIERS IN THE AI PARADIGM**, 12<sup>th</sup> and 13<sup>th</sup> September 2024, PG and Research Department of Commerce Loyola College (Autonomous), Chennai- 600 034.

19. Participated and presented a paper in **“IMPACT OF ADVERTISING ON CONSUMER BEHAVIOR ON HINDUSTAN UNILEVER SOAP PRODUCTS IN CHENNAI CITY”** held on the **NEXTGEN BUSINESS IN THE DIGITAL WORLD** 20<sup>th</sup> September 2024, DEPARTMENT OF BANK MAANGEMENT, DWARKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous), Chennai- 600 106.

20. Participated and presented a paper in **“A STUDY ON CONSUMER PREFERENCE TOWARDS BRITANNIA BISCUITS WITH REFERENCE TO CHENNAI CITY”** held on the **NEXTGEN BUSINESS IN THE DIGITAL WORLD** 20<sup>th</sup> September 2024, DEPARTMENT OF BANK MAANGEMENT, DWARKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (Autonomous), Chennai- 600 106.

21. Participated and presented a paper in **“Adoption and Awareness of Payments Banks and Neo banks: A Chennai Perspective”** in two- day International conference on **“Viksit Bharat 2047 : Digital Transformation For Sustainable Development – Shaping The Future Of Commerce And Management”** organized by the Department of Commerce with Associated Commerce Departments on 4<sup>th</sup> & 5<sup>th</sup> OCTOBER 2024.

22. Participated and presented a paper in **“Adoption and Awareness of Payments Banks and Neo banks: A Chennai Perspective”** in two- day International conference on **“Viksit Bharat 2047 : Digital Transformation For Sustainable Development – Shaping The Future Of Commerce And Management”** organized by the Department of Commerce with Associated Commerce Departments on 4<sup>th</sup> & 5<sup>th</sup> OCTOBER 2024.

23. Participated and presented a paper in **“Exploring Stock Market Knowledge and Engagement Among Gen Z in Chennai”** in two- day International conference on **“Viksit Bharat 2047 : Digital Transformation For Sustainable Development – Shaping The Future Of Commerce And Management”** organized by the Department of Commerce with Associated Commerce Departments on 4<sup>th</sup> & 5<sup>th</sup> OCTOBER 2024.

24. Participated and presented a paper in **“Youth Financial Literacy and Stock Market Participation: A Study in Chennai”** in two- day International conference on **“Viksit Bharat 2047 : Digital Transformation For Sustainable Development – Shaping The Future Of Commerce And Management”** organized by the Department of Commerce with Associated Commerce Departments on 4<sup>th</sup> & 5<sup>th</sup> OCTOBER 2024.

25. Participated and presented a paper in **“A Study on Credit Card Holders’ Repayment Pattern With Reference To Chennai City ”** in two- day International conference on **“Viksit Bharat 2047 : Digital Transformation For Sustainable Development – Shaping The Future Of Commerce And Management”** organized by the Department of Commerce with Associated Commerce Departments on 4<sup>th</sup> & 5<sup>th</sup> OCTOBER 2024.

26. Participated and presented a paper in “**Analyzing Consumers Preference Towards OTT Platforms in Chennai City** ” in two- day International conference on “Viksit Bharat 2047 : Digital Transformation For Sustainable Development – Shaping The Future Of Commerce And Management” organized by the Department of Commerce with Associated Commerce Departments on 4<sup>th</sup> & 5<sup>th</sup> OCTOBER 2024.

27. Participated and presented a paper in “**A Study on Consumer Purchasing Behavior Towards Hero Motor Bikes in chennai city** ” in two- day International conference on “Viksit Bharat 2047 : Digital Transformation For Sustainable Development – Shaping The Future Of Commerce And Management” organized by the Department of Commerce with Associated Commerce Departments on 4<sup>th</sup> & 5<sup>th</sup> OCTOBER 2024.

28. Participated and presented a paper in “**Understanding Consumer Preference Related to UPI among chennai city**” in two- day International conference on “Viksit Bharat 2047 : Digital Transformation For Sustainable Development – Shaping The Future Of Commerce And Management” organized by the Department of Commerce with Associated Commerce Departments on 4<sup>th</sup> & 5<sup>th</sup> OCTOBER 2024.

#### FACULTY DEVELOPMENT PROGRAM

29. Participated in **one day International level Faculty Improvement” “Human Resource Management – Swami Vivekananda’s perspective”** conducted by DEPARTMENT OF ACCOUNTING & FINANCE AND BANK MANAGEMENT, RAMAKRISHNA MISSION VIVEKANANDA COLLEGE, EVENING COLLEGE,(AUTONOMOUS), MYLAPORE, CHENNAI- HELD ON 20<sup>TH</sup>, FEBRUARY 2016.

30. Participated in one day IFRS-FDP workshop conducted by **IMS PROSCHOOL**, Chennai on 8<sup>th</sup> December 2017.

31. Certificate of participation on Online National Level Faculty Development Program on **ENGENDERING THE NEXT GENERATION EDUCATORS** organized by NEHRU ARTS AND SCIENCES COLLEGE , COIMBATORE ON 23.04.2020 TO 28 .04.2020

32. Certificate of participation on Online Three Day National Level Faculty Development Program on **RECENT TRENDS IN AI & IMPACT ON TEACHING PROFESSIONALS** organized by RATHNAVEL SUBRAMANIAM COLLEGE OF ARTS AND SCIENCES , COIMBATORE ON 22 TO 24 OF APRIL 2020.

33. Certificate of participation on Online One Week Online Faculty Development Program on **CASE STUDY ON ANALYSIS IN TEACHING HELD** organized by ST.TERESA’S DEGREE COLLEGE FOR WOMEN , BENGALURU, held on 27 .04.2020 TO 02 .05.2020.

34. Certificate of participation on **ONLINE FACULTY DEVELOPMENT PROGRAM ON EXAMINATIONS IN WAKE OF COVID-19** held on 8 .05. 2020, ORGANISED BY DEPARTMENT OF COMMERCE –SHIFT-II , PATRICIAN COLLEGE OF ARTS ANS SCIENCE,CHENNAI.

35. Certificate of participation on **ONE WEEK ONLINE FACULTY DEVELOPMENT PROGRAM ON MOODLE LEARNING MANAGEMENT SYSTEM** organized by V.P.INSTITUTE OF MANAGEMENT STUDIES AND RESEARCH ,SANGLI IN ASSOCIATION WITH SPOKEN – TUTORIAL IIT BOMBAY , DURING 12-05-2020 to 17-05-2020.

36. Certificate of participation on **TWO DAYS ONLINE FACULTY DEVELOPMENT PROGRAM ON PROJECT PROPOSALS FOR FUNDING AGENCIES (UGC STRIDE & ICSSR IMPRESS ) : PREPARATION AND SUBMISSION PROTOCOL**, organized by PATRICIAN COLLEGE RESEARCH COMMITTEE ON 16.05.2020 TO 17.05.2020.

37. Certificate of participation on **TWO DAYS ONLINE FACULTY DEVELOPMENT PROGRAM ON EMERGING WEB BASED PEDAGOGICAL PRACTICES** organized by ANNAMMAL COLLEGE OF EDUCATION FOR WOMEN, THOOTHUKUDI ON 20.05.2020 TO 21.05.2020.

38. Certificate of participation on **ONE DAY FACULTY DEVELOPMENT PROGRAM ON**

**IMPORTANCE OF EMPOWERMENT FOR TEACHING GURUS** organized by DEPARTMENT OF COMPUTER SCIENCE ,MERIT ARTS AND SCIENCE COLLEGE AS ON 21.05.2020.

39. Certificate of participation on **ONLINE ONE DAY FACULTY DEVELOPMENT PROGRAM ON MY LIFE MY PRIDE MY CAREER** held on 18 may,2020, organized by Department of Accounting & Finance –SHIFT-II , PATRICIAN COLLEGE OF ARTS AND SCIENCE,CHENNAI.

40. Certificate of appreciation on **ONLINE ONE DAY FACULTY DEVELOPMENT PROGRAM ON IMPACT OF COVID-19 AND SOCIAL SECURITY MEASURES IN THE UNORGANIZED SECTOR IN INDIA** organized by SHREE CHANDRAPRABHU JAIN COLLEGE , CHENNAI, HELD ON 18.05.2020.

41. Certificate of participation on **ONE DAY ONLINE FACULTY DEVELOPMENT PROGRAM ON RESEARCHING STRUCTURING & WRITING PROPOSAL** organized by DEPARTMENT OF COMMERCE , RATHINAM COLLEGE OF ARTS AND SCIENCE (AUTONOMOUS),COIMBATORE HELD ON 27.05.2020.

42. CERTIFICATE OF PARTICIPATION on **ONE DAY INTERNATIONAL FACULTY DEVELOPMENT PROGRAM ON MANAGING STRESS,TEACHING AND LEARNING DURING THIS PERIOD OF SOCIAL DISTANCE** jointly organized by MTC GLOBAL BANGALORE,DHAKA INTERNATIONAL UNIVERSITY ,DHAKA, BANGALORE AND KNOWLEDGE CAFÉ,BANGALORE HELD ON 27.05.2020.

43. Certificate of participation on FACULTY DEVELOPMENT PROGRAM On **“EMPOWERING TEACHERS WITH MULTI-DIMENSIONAL TEACHING SKILLS”** organized by PERIYAR MANIAMMAI INSTITUTE OF SCIENCE & TECHNOLOGY (DEEMED TO BE UNIVERSITY ) THANJAVUR – 613 403, TAMIL NADU , INDIA – IN COLLABORATION WITH INSTITUTE OF MAYAS RESEARCH AND LEARNING from 27-01-2021 to 03-02-2021.

44. Certificate of participation on FACULTY DEVELOPMENT PROGRAM On **“INTER-COLLEGIATE WEBINAR – FDP ON Ph.D. EDUCATION IN A KNOWLEDGE SOCIETY : AN INTERPRETATION OF Ph.D. EDUCATION IN INDIA ”** ORGANISED BY DEPARTMENT OF COMMERCE (GENERAL), KUMARARRANI MEENA MUTHIAH COLLEGE OF ARTS & SCIENCE 05-03-2021.

45. Certificate of participation on FACULTY DEVELOPMENT PROGRAM On **“RELATIONSHIP OF STUDENTS & RESEARCHER’S – BEFORE & AFTER PANDEMIC”** ORGANISED BY DEPARTMENT OF COMMERCE (GENERAL), AGARASEN COLLEGE , MADHAVARAM , CHENNAI ON 10 -03-2021.

46. Certificate of participation on **“SIX DAYS NATIONAL LEVEL FACULTY DEVELOP PROGRAM ON DIGITAL TEACHING METHODS IN HIGHER EDUCATION”** ORGANISED BY PG & RESEARCH DEPARTMENT OF COMMERCE WITH COMPUTER APPLICATION, HINDUSTHAN COLLEGE OF ARTS & SCIENCE, COIMBATORE, FROM 23-08-2021 TO 28-08-2021.

47. Certificate of participation on **FACULTY DEVELOPMENT PROGRAM ON INVESTOR EDUCATION & AWARENESS”**CONDUCTED IN ASSOCIATION WITH SRADDHA ACADEMY FOR FINANCIAL EDUCATION, INTERNAL QUALITY ASSURANCE CELL AND DEPARTMENT OF ACCOUNTING AND FINANCE AND INFORMATION SYSTEM MANAGEMENT, ANNAI VEILANKANNI’S COLLEGE FOR WOMEN ,CHENNAI, ON 29/11/2021.

48. Certificate of participation on **“SIX DAYS NATIONAL LEVEL FACULTY DEVELOP PROGRAM ON DEVELOPING RESILIENCE THROUGH INNOVATIONS IN MANAGEMENT TEACHING AND RESEARCH”** ORGANIZED BY THE COLLEGE OF MANAGEMENT, SRM INSTITUTE OF SCIENCE AND TECHNOLOGY, KATTANKULATHUR, FROM 21-01-2022 TO 26-01-2022.

49. Certificate of Participation on has participated in the One Week Online **SHORT TERM FACULTY DEVELOPMENT PROGRAM** on **“ETHICS IN ACADEMIC RESEARCH WRITING”** from 30-01-2023

to 04-02-2023 and obtained Grade A, organized by HUMAN RESOURCE DEVELOPMENT CENTRE (HRDC) & AMET BUSINESS SCHOOL

**50.** Certificate of participation on ONE DAY FACULTY DEVELOPMENT PROGRAMME on “**DATA ANALYSIS USING SPSS**”, organized by Department of MBA , IIMS , Bengaluru on 08.02.2023.

**51.** Certificate of Participation in the DST Sponsored **TWO WEEKS FACULTY DEVELOPMENT PROGRAMME** on “Development of Entrepreneurship and Innovation” from 29th May – 9th June 2023 in online mode Organized by Academy of Maritime Education and Training Deemed (**AMET**) to be UNIVERSITY, CHENNAI

**52.** Certificate of Participation **ONE WEEK FACULTY DEVELOPMENT PROGRAMME** on “Dimensions of Economics Today ” from 08-01-2024 – 12-01-2024 Organized by JAMAL MOHAMED COLLGE, (Autonomous) Tiruchirappalli-620020.

**53.** Certificate of Participation **INTERNATIONAL FACULTY DEVELOPMENT PROGRAMME** on “**SIGNICANCE OF RESEARCH USING AI TOLLS** ”Organized by SIMATS (SAVEETHA INSTITUTE OF MEDICAL AND TECHNICAL SCIENCES) and SAVETHA COLLEGE OF LIBERAL ARTS & SCIECES held on 29-05-2024.

**54.** Certificate of Participation **FACULTY INDUCTION PROGRAMME (FIP) from 12/06/2024 to 18/06/2024 Oragnised by Faculty Development Cell in Association with IQAC , DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE (AUTONOMOUS), Arumbakkam , Chennai**

#### **SYMPOSIUM AND WEBINAR**

**55.** Participated in National Level Symposium on **CONTEMPORARY CONTEXTS IN ENTREPRENEURSHIP & MARKETING** organized BY PG & RESEARCH DEPARTMENT OF COMMERCE , THE QUAIDE MILLETH COLLEGE FOR MEN , MEDAVAKKAM, CHENNAI, TAMIL NADU, on 18<sup>th</sup> FEB,2020

**56.** Certificate of participation on an INTERNATIONAL WEBINAR on **RESEARCH METHODOLOGY** organized by AISSMS COLLEGE OF HOTEL MANAGEMENT AND CATERING TECHNOLOGY ON 28.04.2020 TO 02.05.2020

**57.** Certificate of appreciation on three days online course on **CREATION OF BLOG/CONTENT MANAGEMENT** organized by MAYA RESEARCH AND LEARNING (OPC) PRIVATE LIMITED AS ON 03.05. 2020 TO 05.05. 2020.

**58.** Certificate of participation on **THREE DAYS WEBINAR ON THE TOPIC “ FUTURE OF ENTREPRENEURSHIP AND EMPLOYMENT OPPORTUNITIES** organized by DEPARTMENT OF MANAGEMENT STUDIES,NEHRU INSTITUTE OF TECHNOLOGY,COIMBATORE ON 13.05.2020 TO 15.05.2020.

**59.** Certificate of participation for **TRENDING THE WEBINAR ON “SALES AND DISTRIBUTION STRATEGIES ADOPTED IN DEVELOPING COUNTRIES WITH SPECIAL REFERENCE TO SAARC NATIONS ”** organized by GLOBAL INSTITUTE OF MANAGEMENT SCIENCES ON 16.05.2020

**60.** Certificate of participation in the webinar on **KACHH TOURISM AND CULTURE : OPPORTUNITIES AND CHALLENGES**, organized by KRANTIGU SHYAMJI KRISHNA VERMA KACHCHH UNIVERSITY, BHUJ-KACHCHH held on 18.05.2020.

**61.** Certificate of participation ON **WEBINAR ON RECENT TRENDS IN DIGITAL IMAGE PROCESSING** organized by SHRI KRISHNASWAMY COLLEGE FOR WOMEN ,CHENNAI HELD ON 20.05.2020

**62.** Certificate of participation on **WEBINAR FUTURE OF FINANCE AND WAY FORWARD FOR STUDENTS AND PROFESSIONALS ORGANISED BY KARPAGA VINAYAGA COLLEGE OF ENGINEERING AND TECHNOLOGY ON 24.05.2020.**

63. Certificate of appreciation on **INTERNATIONAL WEBINAR SERIES ENTITLED HEALTH IS WEALTH** conducted by DEPARTMENT OF ENGLISH LANGUAGE, NALLAMUTHU GOUNDER MAHALINGAM COLLEGE ON 23.05.2020.
64. Certificate of participation on **ONE DAY INTERNATIONAL WEBINAR ON CONQUERING CHAOS** organized by BHARATHIDASAN COLLEGE OF ARTS AND SCIENCE, ERODE HELD ON 29.05.2020.
65. Certificate of participation on **“ONE DAY NATIONAL WEBINAR ON DO’S & DON’TS IN SOCIAL SCIENCE RESEARCH ”** jointly organized by PG & RESEARCH DEPARTMENT OF COMMERCE & BUSINESS ADMINISTRATION, PADMAVANI ARTS & SCIENCE COLLEGE FOR WOMEN, SALEM AND INDIAN ACADEMIC RESEARCHERS ASSOCIATION, TIRUCHIRAPPALLI on 30th May, 2020.
66. Certificate of participation on webinar in **“BELIEVE IN THE POWER OF MENTORING”** organized by P.S.R. ENGINEERING COLLEGE ON 05.06.2020.
67. Certificate of participation on webinar **“DIGITAL TRANSFORMATION IN HIGHER EDUCATION WITH RELEVANCE TO TEACHING & RESEARCH”** organized by PG DEPARTMENT OF BANK MANAGEMENT & CENTRE FOR RESEARCH AND DEVELOPMENT , on 11.07.2020.
68. Certificate of participation on NATIONAL WEBINAR On **“GROOMING STUDENTS TO CORPORATE WORLD”** ORGANISED BY DEPARTMENT OF COMMERCE (ACCOUNTING & FINANCE), GURU NANAK COLLEGE (AUTONOMOUS), CHENNAI ON 10-03-2021.
69. Certificate of participation on NATIONAL WEBINAR On **“THE IMPACT OF ARTIFICIAL INTELLIGENCE ON THE FUTURE FINANCE”** ORGANISED BY DEPARTMENT OF B.COM. (HONOURS), LOYOLA COLLEGE, CHENNAI ON 12-03-2021.
70. Certificate of participation on INTERNATIONAL WEBINAR On **“THEORY BUILDING RESEARCH”** ORGANISED BY MARIAN RESEARCH FORUM, ST.MARY’S COLLEGE (AUTONOMOUS) , THOOTHUKUDI ON 12-03-2021.
71. Certificate of participation on NATIONAL WEBINAR On **“CRITICAL THINKING VS CREATIVE THINKING ”** ORGANISED BY DEPARTMENT OF VISUAL COMMUNICATION, DON BOSCO ARTS AND SCIENCE COLLEGE , CHENNAI ON 12-03-2021.
72. Certificate of participation on NATIONAL WEBINAR on **“STRATEGY FOR MANAGING PERSONAL FINANCE ”** ORGANISED BY DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES, ORGANIZED BY GOVERNMENT DEGREE COLLEGE ANANTAG AFFILIATED WITH UNIVERSITY OF KASHMIR SRINAGAR AND J&K IN COLLABORATION WITH ASSOCIATION OF MUTUAL FUNDS IN INDIA (AMFI) ON 18/08/2021.
73. Certificate of participation on NATIONAL WEBINAR on **“ OPPORTUNITIES FOR MANAGEMENT GRADUATES ”** ORGANIZED DEPARTMENT OF BUSINESS ADMINISTRATION, OF KMG COLLEGE ARTS AND SCIENCE, GUDIYATTAM AFFILIATED TO THIRUVALLUVAR UNIVERSITY & RECOGNISED BY UGC UNDER SECTION 2(F) & 12 (B) OF UGC ACT 1956 ON 23-08-2021.
74. Certificate of participation on National webinar on **“FINANCIAL EMPOWERMENT THROUGH WEALTH CREATION”** CONDUCTED ON 2-11-2021 ORGANISED BY DEPARTMENT OF COMMERCE, SRM INSTITUTE OF SCIENCE AND TECHNOLOGY-RAMAPURAM CAMPUS.
75. Certificate of participation on National webinar on **“KNOWLEDGE & INFORMATION SHARING SESSION ON OUTCOME BASED ON EDUCATION”** ORGANIZED BY THE INTERNAL QUALITY ASSURANCE CELL (I.Q.A.C.) AND SA CENTRE FOR ACADEMIC STAFF ON 04/09/2021.
76. Certificate of participation on MULTIDISCIPLINARY NATIONAL WEBINAR on **“NEP & HIGHER EDUCATION: ARE TEACHERS READY”** ORGANISED BY JDC BYTCO INSTITUTE OF MANAGERIAL STUDIES AND RESEARCH, NASAHIK AND SSR INSTITUTE OF MANAGEMENT

AND RESEARCH SILVASA ON 22/09/2021.

77. Certificate of participation on NATIONAL WEBINAR HELD ON 16-11-2021 ON “STRATEGY FOR MANAGING PERSONAL FINANCE” ORGANISED BY SINGHAD INSTITUTE OF MANAGEMENT, VADGAN (B.K.), PUNE AND ASSOCIATION OF MUTUAL FUNDS IN INDIA.

78. Certificate of participation on NATIONAL WEBINAR ON CORPORATE GOVERNANCE ORGANIZED BY THE DEPARTMENT OF COMMERCE(CORPORATE SECRETARYSHIP),VISTAS HELD ON 24-02-2022.

79. Certificate of participation on “ONE DAY IP AWARENESS / TRAINING PROGRAM UNDER NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION” CONDUCTED ON 21.04.2022 ORGANIZED BY DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE OFFICE OF THE CONTROLLER GENERAL OF PATENTS, DESIGN AND TRADE MARKS, GOVERNMENT OF INDIA, MINISTRY OF COMMERCE AND INDUSTRY.

80. Certificate of participation on “ONE DAY IP AWARENESS / TRAINING PROGRAM UNDER NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION” CONDUCTED ON 15.09.2022 ORGANISED BY DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE OFFICE OF THE CONTROLLER GENERAL OF PATENTS,DESIGN AND TRADE MARKS, GOVERNMENT OF INDIA, MINISTRY OF COMMERCE AND INDUSTRY.

81. Certificate of Participation in Webinar on PROFESSIONAL ETHICS & MORAL VALUES, ORGANIZED BY UGC-HRDC(UNIVERSITY GRANTS COMMISSION), JNVU UNIVERSITY, JODHPUR, RAJASTHAN, JODHPUR, ON 28 DECEMBER 2022. CERTIFICATE ID:HRDC/WEB/2022/12/28.

82. Certificate of Participation in Webinar on INTERNATIONAL YEAR OF MILLETS & COARSE GRAINS FOR WELLNESS, ORGANIZED BY UGC-HRDC(UNIVERSITY GRANTS COMMISSION), JNVU UNIVERSITY, JODHPUR, RAJASTHAN, JODHPUR, ON 30 DECEMBER 2022. CERTIFICATE ID:HRDC/WEB/2022/12/30.

83. Certificate of Participation in Webinar on START-UP & INCUBATION CENTER FOR ENTREPRENEURIAL DEVELOPMENT , ORGANIZED BY UGC-HRDC(UNIVERSITY GRANTS COMMISSION), JNVU UNIVERSITY, JODHPUR, RAJASTHAN, JODHPUR, ON 4 JANUARY 2023.

84. Certificate of Participation for attending the course on the “OVERVIEWS OF FINANCIAL MARKET SERIES 1” conducted by BOMBAY STOCK EXCHANGE BROKERS’ Forum held from 03rd January 2023 to 06th January 2023 .

85. Certificate of Participation in Webinar on , ENTREPRENEURIAL SKILL ATTITUDE AND DEVELOPMENT, organized by ST.MOTHER THERESA ENGINEERING COLLEGE , VAGAIKULAM,THOOTHUKUDI-628 102 , dated on 07-01-2023

86. Certificate of Participation in Webinar on PROJECT PROPOSAL FORMULATION & IMPLEMENTATION, ORGANIZED BY UGC-HRDC(UNIVERSITY GRANTS COMMISSION), JNVU UNIVERSITY, JODHPUR, RAJASTHAN, JODHPUR, ON 10 JANUARY 2023.

87. Certificate of Participation in Webinar on NEP 2020 : MOTIVATED, ENERGIZED & CAPABLE FACULTY, ORGANIZED BY UGC-HRDC(UNIVERSITY GRANTS COMMISSION), JNVU UNIVERSITY, JODHPUR, RAJASTHAN, JODHPUR, ON 19 JANUARY 2023.

88. Certificate of participation on “ONE DAY IP AWARENESS / TRAINING PROGRAM UNDER NATIONAL INTELLECTUAL PROPERTY AWARENESS MISSION” CONDUCTED ON 31.01.2023 ORGANIZED BY DEPARTMENT FOR PROMOTION OF INDUSTRY AND INTERNAL TRADE OFFICE OF THE CONTROLLER GENERAL OF PATENTS,DESIGN AND TRADE MARKS, GOVERNMENT OF INDIA, MINISTRY OF COMMERCE AND INDUSTRY.



## CONFERENCE

89. Certificate of Appreciation on **TWO DAYS VIRTUAL INTERNATIONAL CONFERENCE ON “RECENT ADVANCES IN SUSTAINABLE PRACTICES, SOCIAL INNOVATIONS AND ENTREPRENEURSHIP ”** , ORGANISED BY DEPARTMENT OF COMMERCE, UNIVERSITY OF MADRAS,CHENNAI & DEPARTMENTS OF COMMERCE, SHRI KRISHNASWAMY COLLEGE FOR WOMEN, CHENNAI. FROM 17.02.2022 TO 18.02.2022.
90. Certificate of participation on **“ONE DAY INTERNATIONAL VIRTUAL CONFERENCE ON DIGITAL TRANSFORMATION IN FINANCE, BANKING & CORPORATE SECTOR – A JOURNEY TOWARDS ASSIMILATING INDUSTRY 4.0” CONDUCTED ON 15.03.2022** ORGANISED BY ASSOCIATION WITH UNIVERSITY OF MADRAS,CHENNAI & DEPARTMENTS OF COMMERCE, SHRI SHANKARLAL SUNDARBAI JAIN COLLEGE FOR WOMEN.
91. Certificate of participation in **International conference** organized by PG & Research Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College in **RESURGENCE OF INDUSTRY & COMMERCE IN CONTEMPORARY INDIA**.

## E-QUIZ

92. Certificate of excellence for participating in International E-Quiz **PROGRAM “COMMERCE EVERYBODY KNOWS ”** organized by DEPARTMENT OF COMMERCE, SRI PARAMAKALYNI COLLEGE,ALWARKURICHI-627 412, TENKASI,TAMIL NADU
93. Certificate of appreciation for participating in E-Quiz **COVID-19 COMTANAT** organized by THE SCHOOL OF ALLIED HEALTH SCIENCES ,VMRF-DU,SALEM
94. Certificate of appreciation for participating in E-Quiz **COMBATING COVID-19** organised by ALPHA ARTS AND SCIENCES COLLEGE , CHENNAI.
95. Certificate of completion E-QUIZ on **ONLINE COURSE INCOME TAX LAW & PRACTICE-BASICS** organized by PATRICIAN COLLEGE OF ARTS AND SCIENCE,CHENNAI HELD ON 10.05.2020.
96. Certificate of appreciation on **ONLINE TEST ON BANKING AWARENESS** organized by SRI MALOLAN COLLEGE OF ARTS AND SCIENCE , CHENGALPATTU AS ON 11-5-2020.
97. Certificate of participation on **NATIONAL LEVEL E-QUIZ ON BASICS OF ACCOUNTANCY** organized by DEPARTMENT OF CORPORATE SECRETARYSHIP , THE NEW COLLEGE(AUTONOMOUS) , CHENNAI .
98. Certificate of appreciation on **ONLINE MARKETING MANAGEMENT E-QUIZ** organized by SUN ARTS AND SCIENCE COLLEGE ON 26.05.2020.
99. Certificate of participation on NATIONAL LEVEL E-QUIZ **“FINANCIAL MANAGEMENT”** organized by DEPARTMENT OF COMMERCE, JAYAGOVIND HARIGOPAL AGARWAL AGARSEN COLLEGE held on 05.06.2020 to 09.06.2020.
100. Certificate of achievement on ONLINE QUIZ **“YOGA & SPORTS”** organized by **RAMAKRISHNA MISSION VIVEKANANDA COLLEGE (AUTONOMOUS), MYLAPORE, CHENNAI-4**. Dated on 09.06.2020.

**EMPLOYMENT REGISTRATION NUMBER :**

❖ REGISTRATION NUMBER : CHP 2014 M000 21108

**REFEREES:**

S.NO	NAME	DESIGNATION	CONTACT DETAILS
1.	<b>Dr.C.THIRUCHELVAM,</b> <b>Former Registrar of</b> <b>Bharathidasan university</b>	ASSOCIATE PROFESSOR,  PRINCIPAL(Rtd), H.H.THE RAJA'S COLLEGE (AUTONOMOUS), PUDUKKOTTAI-622 001. (AFFILIATED TO BHARATHIDASAN UNIVERSITY)	Mail id : <a href="mailto:thiruchelvam124@gmail.com">thiruchelvam124@gmail.com</a>  Mobile no : 9600860274
2.	<b>Dr.M.KALAISELVI</b>	ASSOCIATE PROFESSOR,  HEAD OF THE DEPARTMENT OF COMMERCE H. H. THE RAJAH'S COLLEGE(AUTONOMOUS) Pudukkottai- 622 001. (AFFILIATED TO BHARATHIDASAN UNIVERSITY)	Mail id : <a href="mailto:kalyanpudukottai@gmail.com">kalyanpudukottai@gmail.com</a>  Mobile no : 9443838181

**PERSONAL DETAILS:**

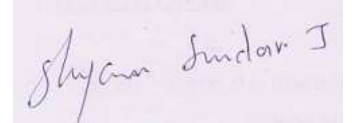
1. Name of the Father : S.Jayachandran, M.A, M.Phil.(Economics).
2. Name of the Mother : J.Prema, B.Sc, B.Ed.(Zoology).
3. Name of the spouse : K.R.Gayathri, B.E.(C.S.)
4. Name of the daughter : S.Yandhra Malini
5. Date of Birth : 10-10-1991
6. Community : BC
7. Nationality & Religion : Indian & Hindu
8. Permanent address : Old no 39/5, New no : 36/5, Shakthi flats 2 floor,  
Soorammal street, Egmore, Chennai-600 008.
9. Languages known : Tamil & English
10. Marital status : Married

**DECLARATION:**

I hereby declare that the above-mentioned particulars are true & genuine and are as per the certification.

Date : 06-11-2024

Place : Chennai



**(Dr. J.SHYAM SUNDAR)**