

# PG & RESEARCH DEPARTMENT OF COMMERCE

(SHIFT I)

## MAGAZINE

**Title of the Programme: Cognising Competitive Exams**

**Date of the Programme: 27.06.2023**

**Resource Person: Ms. T. Rajalaxmi**

**No of Beneficiaries: 240**

The effective Power Point Presentation projected for the students for better clarity on competitive exams like Banking exam, Insurance exam, UPSC exam, SSC exam and Professional courses in the field of Commerce



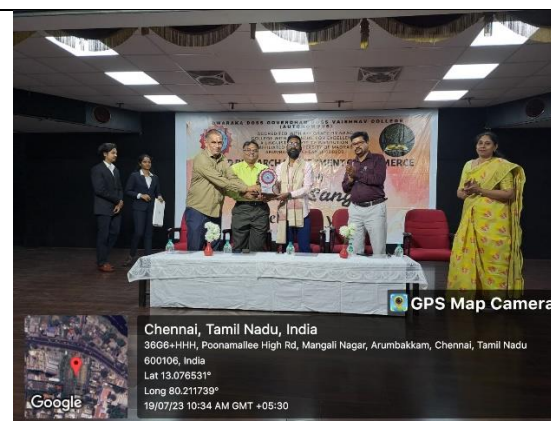
**Title of the Programme: Investiture ceremony of Pratibha Sangam**

**Date of the Programme: 19.07.2023**

**Resource Person: Mr.V.NANDAKUMAR,IRS, Commissioner of Income Tax, Department of Revenue**

**No of Beneficiaries: 291**

The resource person actuated the students to aspire their dreams and prompted them to make micro and macro level analysis on their decisions to become eminent in their career. The Investiture Ceremony served as a memorable occasion, celebrating leadership and honoring the spirit of service among the students.



**Title of the Programme: Student's Seminar on Environmental, Social and Governance**

**Date of the Programme: 21.07.2023**

**Resource Person: Dr. K. Venkataraman, Technical Manager, Biovision Medical systems**

**Smt.Uma Meiyappan, Director – Commercials and Administration, Iyyappan Engineering Industries Pvt Ltd**

**No of Beneficiaries: 40**

This Environmental Social Governance (ESG) seminar is perfect for any analyst who would like to better understand how a company manages risks and opportunities that shifting market & non-market conditions create in today's world



**Title of the Programme: Career Guidance Boot Camp**

**Date of the Programme: 26.07.2023**

**Resource Person: CMA. Priyadharshini & CMA. Divya Golecha**

**No of Beneficiaries: 450**

The Resource Persons encapsulated the topics of SWOT analysis, higher studies, various professional courses and their time span, employment opportunities, entrepreneurship. Her lecture made students enthralled about their future opportunities.



**Title of the Programme: 3 Days Training Programme on Employability Skills**

**Date of the Programme: 13.09.2023 to 15.09.2023**

**Resource Person: Mr. Sriram, Head – HR, CPG**

**No of Beneficiaries: 160**

This holistic approach to learning enriched their knowledge base and equipped the students with valuable skills for effective communication and staying informed in an ever-changing world.



**Title of the Programme: FINANCIAL INDEPENDENCE FOR EMPOWERING WOMEN**

**Date of the Programme: 20.09.2023**

**Resource Person: Mrs. Janani Panchapakesan, Director & Chief Technology Officer**

**No of Beneficiaries: 102**

Ultimately the moderator concluded the session by saying that rather than financial independence, women need financial literacy so as to be empowered



**Title of the Programme: Training Programme on Income Tax E-Return filing**

**Date of the Programme: 22.09.2023**

**Resource Person: Mr. K. Sriram**

**No of Beneficiaries: 300**

The session elaborated the opportunities in this field by explaining the scope of clients and incomes.



**Title of the Programme: Career readiness and life skills**

**Date of the Programme: 24.09.2023**

**Resource Person: Dr. K. N. Ramasamy**

**No of Beneficiaries: 204**

The guest lecture provided information on different industries, job roles, skills and qualifications required to succeed in a given field



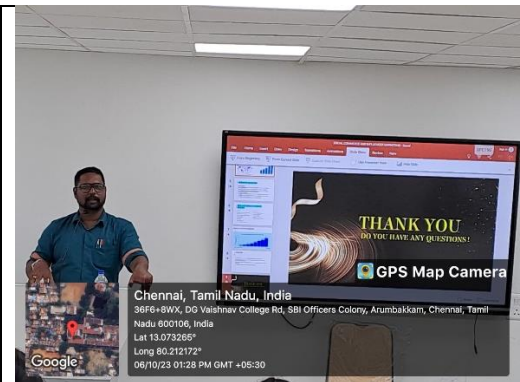
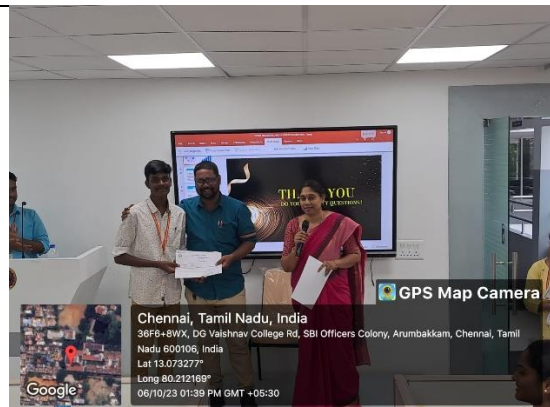
**Title of the Programme: Navigating New Horizons in Commerce**

**Date of the Programme: 06.10.2023**

**Resource Person: Dr.K. Rao PrashanthJyoty, Assistant Professor, Department of Business Administration, DGDVVC**

**No of Beneficiaries: 47**

All the students shared their insights, statistics and opinions respective to their topics and grabbed the audience attention by their wonderful points



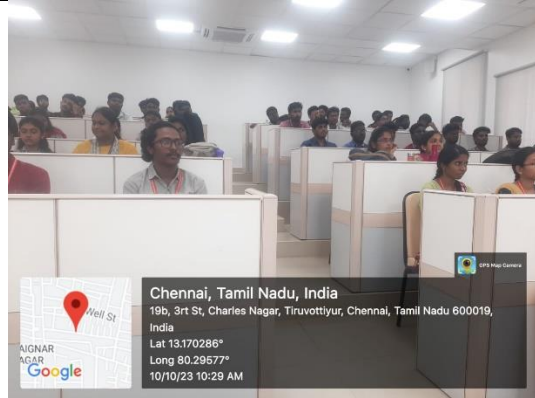
**Title of the Programme: Training Programme on Accounting Standards**

**Date of the Programme: 10.10.2023**

**Resource Person: CA. Anish**

**No of Beneficiaries: 42**

He also told about the four level of accounting standards. He discussed about the Indian Accounting Standards (Ind AS) and their convergence with the International Financial Reporting Standards (IFRS).



**Title of the Programme: Commerzthon**

**Date of the Programme: 12.12.2024**

**Resource Person: Dr. Anitra Rajendran, Principal, Krishnaswamy College for Women**

**No of Beneficiaries: 45**

She motivated the students to get more certificates and diplomas by participating in various academic events and be unique to stand out of the crowd. She also inspired students with a moral story on how always to be disciplined, righteous and truthful with no grudge.



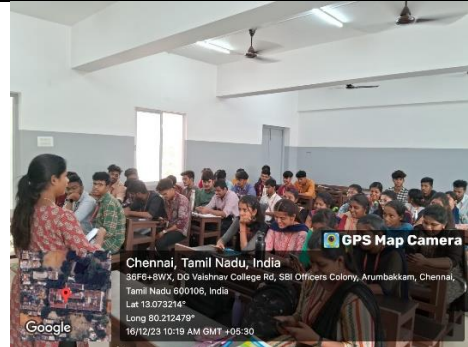
**Title of the Programme: A Curtain Raiser Programme on Mental Health and Wellbeing**

**Date of the Programme: 16.12.2023**

**Resource Person: Ms. Sangeetha Chandrasekaran & Team, Co-ordinator – Youth Early Service**

**No of Beneficiaries: 376**

The Curtain Raiser Programme on Mental Health and Wellbeing resulted with the following outcome of awareness about the mental health continuum and reduce stigma associated with mental illness.



**Title of the Programme: Seminar on Career Guidance On Higher Education & Competitive Exams**

**Date of the Programme: 20.12.2023**

**Resource Person: Mr. Prithvin Rajendran**

**No of Beneficiaries: 280**

The session explained about the competitive such as CAT, XAT and SNAPS, providing insights on various vocational pathways. This session aimed to help students make informed decisions about further education and training to face the competitive world with better qualification.



**Title of the Programme: National conference on Empowering Visionaries: Unleashing The Spirit Of Entrepreneurship**

**Date of the Programme: 08.02.2024 to 09.02.2024**

**Resource Person: CA. Anand Pattabiraman, Aquilae Technologies Pvt Ltd**

**No of Beneficiaries: 280**

The session boosted their Self-confidence to create their own start-up and gained knowledge with the past experiences of the speakers



**Title of the Programme: Seminar on Contemporary Issues in Intellectual Property Rights**

**Date of the Programme: 19.02.2024**

**Resource Person: Mr. Bhanu Kumar, Founder, ARRA Associates**

**No of Beneficiaries: 200**

The seminar helped the students to figure out how a business should be started and how patent should be filed with the rights and provided information on different industries, job roles and the skills and qualifications required to succeed in a given field



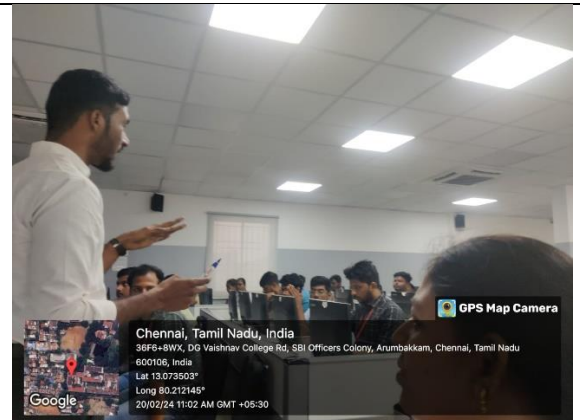
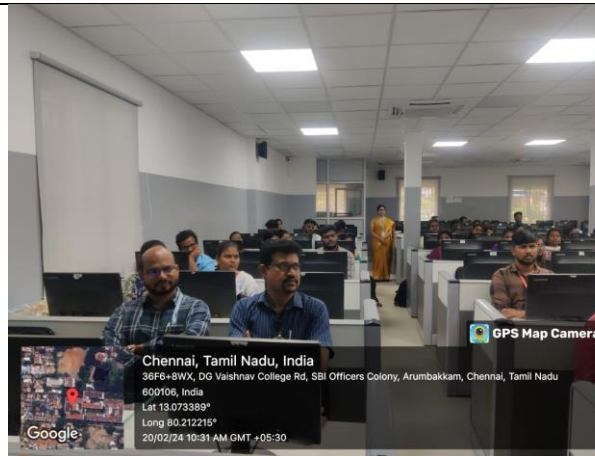
**Title of the Programme Tax Return Filing Workshop**

**Date of the Programme: 20.02.2024 to 23.02.2024**

**Resource Person: CA. Viswanth D, Associate Taxation at DVS**

**No of Beneficiaries: 91**

Tax return filing workshop provide invaluable hands-on experience and knowledge, empowering students with essential financial literacy skills.



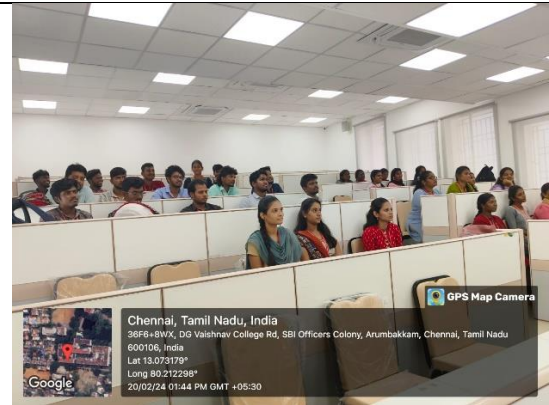
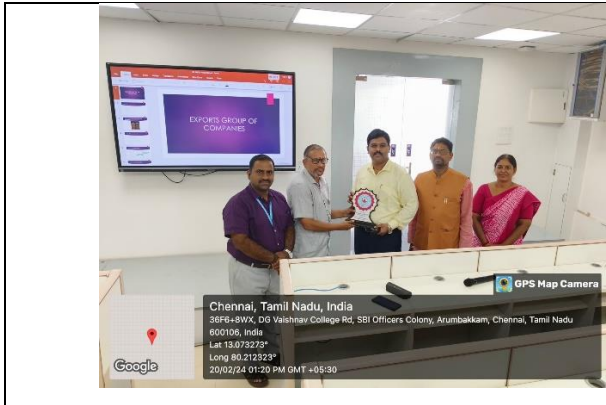
**Title of the Programme: Workshop on Export Import Procedures**

**Date of the Programme: 20.02.2024**

**Resource Person: Shri. T R Manoz Kumar, Secretary – Laghu Udyog Bharati**

**No of Beneficiaries: 30**

The Import Export Workshop is perfect for any analyst who would like to better understand how a company manages risks and opportunities in Foreign Trade and Global Market Scenario that shifting market & non-market conditions create in today's world.



**Title of the Programme: Pragati**

**Date of the Programme: 28.02.2024**

**No of Beneficiaries: 220**

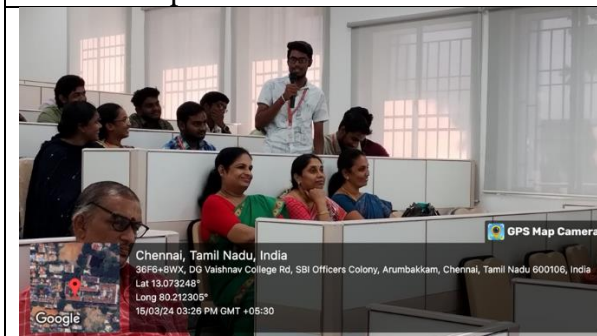
Pragati – Intercollegiate Cultural fest provoked their skills and talents. Students had a platform to showcase their talents and winners were distributed with certificates.



**Title of the Programme: Alumni Meet**

**Date of the Programme: 15.03.2024**

The department alumni invited the alumni from the Batch 1983 to Batch 2020. Alumni also networked with the students and given motivational talk regarding preparing for higher studies and placements.



**Title of the Programme: Digital Transformation in Commerce**

**Date of the Programme: 22.03.2024 to 23.03.2024**

**Resource Person: Ms. M. Chitra**

**No of Beneficiaries: 45**

Students have actively engaged for interaction on the topic about AI in Commerce and shared thoughts on how the AI plays a crucial role in our day to day lives





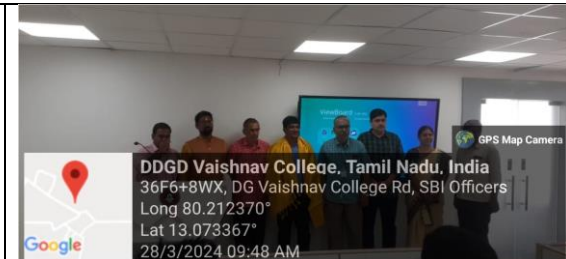
**Title of the Programme: Students Seminar on Campus to Career**

**Date of the Programme: 28.03.2024**

**Resource Person: Shri. G Rajasekaran CMA [US], Vice President – FPNA & Systems Temenos [Banking Software Company]**

**No of Beneficiaries: 80**

The Campus to Career is designed to bridge the gap between academic life and the professional environment and it aims to equip learners with the essential tools and mindset required for a smooth transition to the corporate world.



**Title of the Programme: Industrial Visit to Adani Port**

**Date of the Programme: 15.02.2024**

**No of Students: 91**

As a multi-terminal port, it offers diverse capabilities catering to various types of cargo, including container cargo, bulk cargo, and liquid cargo. This versatility enables it to handle a wide range of commodities efficiently, enhancing its significance in the maritime industry.



**Title of the Programme: Industrial Visit to Eco - Kitchen**

**Date of the Programme: 13.03.2024**

**No of Beneficiaries: 240**

The students then were given a complete tour of the factory where they got to learn about the operating process of the factory starting from the boiler which the kitchen primarily uses to generate cooking fire.



**Title of the Programme: Field Trip to Panaiyur Farm House**

**Date of the Programme: 16.02.2024**

**No of Beneficiaries: 223**

The visit to the farm in Pannaiyur had made students think about the importance of the environment and the ecological balance of life on earth. The environment provides us fertile land, water, air, livestock and many essential things for survival.

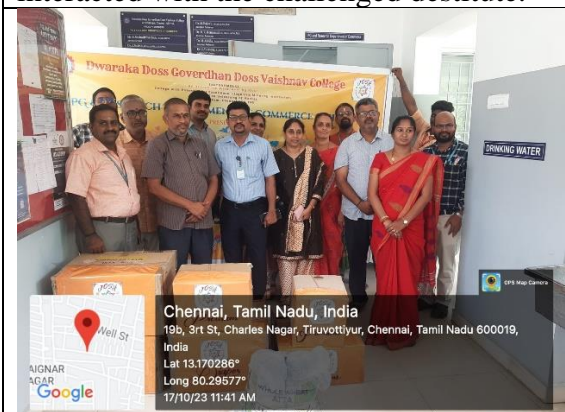


**Title of the Programme: JOSH – Joy of Serving Humanity (PHASE I)**

**Date of the Programme: 17.10.2023**

**Venue : Sri Arunodhayam – Home for Mentally Challenged Destitute**

The Phase I distributed provisions, diapers and lunch to the Mentally disabled. The students interacted with the challenged destitute.



**Title of the Programme: JOSH – Joy of Serving Humanity (PHASE II)**

**Date of the Programme: 13.01.2024**

**Venue : Sri Arunodhayam – Seva Chakka Boys Home**

The Phase II celebrated the Pongal festival at Seva Chakka Boys Home. Students entertained the children with more games and music. The team provided lunch and provisions to the Home.



**Title of the Programme: JOSH – Joy of Serving Humanity (PHASE III)**

**Date of the Programme: 16.03.2024**

**Venue : Sri Arunodhayam –Anandham Home for Senior Citizens**

The students were received blessings from the elders and realised that joy in serving for humanity cannot be surpassed by anything in the world. The students also recited music performance to entertain the elders and mentally challenged children.



**Title of the Programme: JOSH – Joy of Serving Humanity (PHASE IV)**

**Date of the Programme: 16.03.2024**

**Venue : Sri Arunodhayam –Tender care, Oragadam**

Phase IV contributed provisions and lunch to the destitute.

