

PG & RESEARCH DEPARTMENT OF COMMERCE (SHIFT I)

REPORT FOR COLLEGE DAY

INTERNATIONAL CONFERENCE

The Department organized International Conference on “Resurgence of Industry and Commerce in Contemporary India” from 7th February to 8th February 2023. Mr. Kanagasabapathi, Member – ICSSR was the Chief Guest of the International Conference and CA. Anand Pattabiram, Founder of Aquilae Pvt Ltd was the Guest of Honour for the day.

OUTREACH PROGRAMME

The Department formed student social responsibility forum under the name of “JOSH” that had 3 Phases.

- The **Phase I of JOSH** took place on account of Children’s Day, 14th November 2022 at Seva Chakkara Boys Home, Redhills, Chennai with beneficiary of 50 Orphanage Boys.
- The **Phase II of JOSH** initiated on account of World Braille Day, 4th January 2023 at Gnanadharshan Seva Foundation – For Visually Challenged Women, Aminjikai, Chennai, helped 35 visually challenged women.
- The **Phase III of JOSH** supported the elders in Old Age Homes on 25th February 2023 at Anandham Home for Senior Citizens, Anna Street, Gangai Nagar, Kallikuppam, Ambattur, Chennai, that brought cheers into 105 elders.

CAREER COUNSELLING

The Department Organized six career counselling programme for the benefit of students.

- The first programme was conducted a seminar on 14th September, 2022 on the topic of Opportunities in Banking and Finance- The Way Ahead for a Self Reliant India and Dr.R.Subramanian, Founder & CEO, Mind Biz Projects & Training Pvt. Ltd, highlighted the enormous opportunities that is available for students in the current scenario, making a special mention about recruitment in Banking and Insurance sector.
- Mr. Vignesh Srinivasan, Mr. Sreedhar Kumar and Mr. K. N. Ramaswamy were the Resource Persons for the Career Guidance Program - 3 Days PDP from 17th October to 19th October, 2022.

- Careers Options after Graduation Programme held from 19th January to 25th January, 2023 and Mr. M. Santhosh, Director, IMS – Learning Resources Pvt Ltd., threw light upon the major employment opportunities to UG Students.
- A Career Counselling programme “Thanks for being late” conducted on 9th February, 2023 with Mr. Bala Loganath, CMA. He also explained the Skill enhancement and time management for the UG students.
- Mr. Lakshminarayanan, Consultant SHG groups, Bangalore, enlightened the various career options for B.Com students under the topic of Actionable Life hacks on 6th March 2023..

SKILL ENHANCEMENT PROGRAMME

The Department organised 4 Skill Enhancement Programs for improvising the skills of the UG and PG students.

- A Skill Development Programme named Mastering Life skills was organised on 28th January 2023. Mr. Sathish Raj, CEO, E-Crusaders, a motivational speaker and life skill trainer motivated the students to understand that the life skills are those personal skills that help people make big decisions, communicate effectively with others, and manage oneself that leads to progress and success.
- Two days workshop on JASP was conducted from 17th February 2023 to 18th February 2023 for the students of M.Com and Dr. M. Ramakrishnan, Assistant Professor from RKM Vivekananda College trained the students in Accounting Software.
- Workshop on Blockchain and Fintech held on 15th March 2023 by the resource person CA.Vishesh Unni Raghunathan, Partner ARCO handled a session to the students of M.Com.
- Mr. K. P. Narayanan, Director, Influencer Marketing, Global training and Strategic Alliances of ZOHO finance Plus was the resource person for the Skill Enhancement Program on IT Transformation in Accounting & Business Process held on 16th March 2023 for the benefit of M.Com students.

VALUE ADDED COURSE

For the enrichment of curriculum, the department signed a MoU with Aquilae Pvt Ltd to offer the value added course on Stock, Currency, Commodity and Crypto Trading and conducted the course from 3rd January to 8th February 2023, for 241 students of I B.Com.

NEWSLETTER

COMTALK - A Quarterly newsletter - aimed to highlight the recent trends in Commerce and to provide an opportunity to the Faculty Members and the students to share the viewpoints on contemporary issues.

ALUMNI MEETING

The department had organized Alumni Meet-2023 on 18th March 2023 with the resource person Mr. Pradeep Kumar (1974-75 Batch), where 124 students of various batches participated and expressed their nostalgic.

INDUSTRIAL VISIT

To impart the practical knowledge on the curriculum, the students of II M.Com were taken to Pondlait Company, Pondicherry for the Industrial visit. The plant of Hudson Pvt Ltd, Tiruvallur visited by I M.Com Students. III B.Com Students visited the Isuzu Motors Pvt. Tada, AP.

COMMEMORATIVE DAY CELEBRATION

- On Account of International Accounting Day, the department had organized commemorative day celebration with I M.Com and II M.Com. The chief guest of the day was Mr. Bala Loganath.
- On account of WORLD MENTAL HEALTH DAY organized a campaign for the students of B.Com and M.Com on Mental Well being which was hosted by IISHT – INTERNAL SIGHTS SCHOOL OF THOUGHTS on 10th October, 2022 Monday. The Guest Speaker was Shubha didi from IISHT enlightened the mental capability and stress management to PG Students.

AWARENESS PROGRAMME

In order to bring the awareness on the sexual harassment, the department organized the programme Prevention of Sexual Harassment on 27th February 2023 for all the UG & PG students.

PRATIBHA SANGAM

- Department forum 'Pratibha Sangam' inaugurated the Investiture Ceremony on 21st September, 2022 for the year 2022 –2023. The Chief Guest for the day was Mr. T. Vasanthan – IRS , Commissioner of IT , Chennai and Resource Person was Mr. N. Palaniappan – CS GM – Finance Blue Dart Aviation Ltd.
- The forum continued to conduct the inter-collegiate commerce fest "Commerzthon" on 24th January, 2023 with the chief guest of Mr. Madhan, Youtuber.
- Pragati'23 – An Inter-collegiate event was conducted on 10th March 2023 where Mr. Lokesh Kumar, Director was the chief guest of the programme and Ms. Anupama Prakash Kumar, Actor was the Guest of honour on that day.

ENTERPRENEURSHIP

In order to encourage the students to be as an entrepreneur, the department had organized the programmes on Developing Online Repository of Start-ups Developed/incubated and way forward plan on 1st September, 2023 with the resource person Dr. S. Prasanna Kumar, Startup Coordinator – IIC, Loyola College and a session on Problem Solving and Ideation on 20th January 2023 with Mr. Vignesh Raja, Consultant.