

CURRICULUM VITAE

Dr. M. VENKATESH



NO: 45/6, ELANGO NAGAR Ist STREET,
PADI, CHENNAI – 600 050.

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63743 08014

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Objective

To learn and function effectively in an organization and be able to deliver to the bottom-line. To constantly upgrade my knowledge and skills and make a difference in whatever I do.

Key Skills

✓ **Post Graduate Diploma in Computer Application**

- *MS-Office,*
- *Html*
- *Internet*
- *C,C++*
- *Photoshop*
- *Sound forge*
- *Tally Erp .9*

✓ **Technical Qualification (Typewriting)**

- *English (Lower)*
- *English(Higher)*
- *Tamil(Lower)*

➤ Research scholar

Degree : Ph.D (Commerce)
University : Bharathidasan University
College Name : H.H The Rajah's College (Autonomous)Pudukkottai.
Year of Passing : 2018 – 2023
City, State : Pudukkottai, Tamilnadu

➤ Research scholar

Degree : M. Phil (Commerce)
University : Madras University
College Name : DG Vaishav College (Autonomous)
Year of Passing : 2014 – 2015
Percentage : 78%
City, State : Chennai, Tamilnadu

➤ Post Graduation

Degree : M.Com
University : Madras University
College Name : Loyola College (Autonomous)
Year of Passing : 2012 – 2014
Percentage : 70%
City, State : Chennai, Tamilnadu.

➤ Under Graduation

Degree : B.Com.,(Corporate Secretaryship)
University : Madras University
College Name : Sindhi College of Arts and Science
Percentage : 80%
Year of Passing : 2009 – 2012
City, State : Chennai, Tamilnadu.

➤ ***Higher Secondary***

Institution : W.P.A. Soundarapandian hr.sec.school.

Year of Passing : 2007– 2009

Percentage : 66%

City, State : **Chennai, Tamilnadu.**

➤ ***Secondary School leaving:***

Institution : John Williams Matriculation School

Year of Passing : 2006 – 2007

Percentage : 65 %

City, State : **Chennai, Tamilnadu.**

1. Presented a Paper titled “Indian Rural Finance Sector Restructuring and Development” in the State Level Inter Collegiate seminar on “Role of Financial Institutions in Rural Development of India” Organised by Department of Corporate Secretaryship, Sindhi College of Arts and Science, Chennai – 77.
2. Presented and Published a paper titled “A Study on Effectiveness of Online shopping with special reference to Chennai” in the International Conference on “Business Research – A New Paradigm” organised by Ramakrishana Mission Vivekananda College, Evening (Autonomous), Chennai - 4 ISBN 972-93-80530-45-5.
3. Presented and Published a Paper titled “The Effects of Economic Meltdown of Human Resources” in one-day National Conference on “Contemporary Issues in Commerce and Management Sciences” Organised by Department of Commerce, Sriram College of Arts and Science, Thiruvallur. ISSN 2320-4168
4. Presented and Published a Paper titled “A Study of Human Resources policies and practices for primary health care system in Chennai” in International Conference on “Leveraging Best Practices in Organisation – Creating Business Value” Organised by Department of Commerce, Madras Christaian College(Autonomous), Chennai. ISBN 978-93-81208-96-0.

	<p>5. Presented and Published a Paper titled “A Study on Customer Satisfaction in Online Shopping in a Chennai City: A Study into the reasons for motivations and inhibitions” in International Conference on Organised by Department of Commerce, Kumararani Meena Muthiah College of arts and Science, Adyar, Chennai - 20.</p> <p>6. Participated and presented the paper in International Conference on Contemporary Management Practices tiled “Mergers and Acquisitions in Indian Banking Sector” organized by Department of Business Administration,SRM University, Ramapuram, Chennai – 600 089.</p> <p>7. Participated and presented the paper in International Conference on Resurgence of Industry and Commerce in Contemporary India tiled “A Study on customer preferences towards fitness equipment’s during covid-19 with special reference to Chennai city” organised by PG Department of Commerce, Dwaraka Doss Goverdhan Doss Vaishnav College, Autonomous,Chennai – 600 106.</p>
Books Published	<p>1. FINANCIAL PLANNING RE-ENGINEERING, Book published 2023. https://amzn.eu/d/aF5fwDY</p> <p>2. COST AND MANAGEMENT Book published 2023. https://www.amazon.in/gp/product/B0CCRZM2PY/ref=cx_skuctr_share?smid=AG9NI2KB90C1J</p> <p>3. FOREIGN EXCHANGE AND INTERNATIONAL FINANCE AND RISK MANAGEMENT, Book Published 2023. https://amzn.eu/d/2UzIOfy</p>
Copyright	<p>Registration number: 1200151 - Canadian Copyright Database - Canadian Copyright Database - Canadian Intellectual Property Office - Intellectual property and copyright - Innovation, Science and Economic Development Canada https://www.ic.gc.ca/app/opic-cipo/cpyrghts/dtls.do?fileNum=1200151&type=1&lang=eng</p>

1. Participated in UGC- Sponsored International Conference on “The Global Leviathan – Managing Finance, Investment and Trade – Defeat or Drown” organised by PG & Research Department of Commerce, Loyola College, Chennai - 34.
2. Participated and Presented in the National Conference on “Faculty Improvement Programme” with special reference to “Human Resource Management – Swami Vivekananda’s Perspective” organised by Ramakrishana Mission Vivekananda College, Evening College (Autonomous), Mylapore, Chennai - 4.
3. Participated in IFRS on “Faculty Development Programme” organised by Government of India, Ministry of skill development & Entrepreneurship at IMS Pro School, Chennai - 4.
4. Participated in one day National Level Financial and Banking Conclave on “Investment and E-Banking in India – Emerging Trends ” organised by Kumararani Meena Muthiah College of Arts and Science, Chennai – 20.
5. Participated in “Feedback Mechanism and their Impact on Quality “organised by Centre for Internal Quality Assurance at Kumararani Meena Muthiah College of Arts and Science, Chennai – 20.
6. Participated in Workshop on “Income tax E-Filing & Procedures “organised by Annai Veilankanni’s College for Women, Chennai.
7. Participated in FDP on Teaching Techniques organised by ICT Academy and Department of Information Techonology, Kumararani Meena Muthiah College of Arts and Science, Adyar, Chennai - 20.
8. Participated in “National Level Awareness Survey on GST on Account of GST Day” organised by Department of Corporate Secretaryship, Kumarani Meena Muthiah College of Arts and Science, Adyar, Chennai – 20.

9. Participated in two days National Level webinar on “Life Sciences 2020- Education and Innovations for Future” Organised by Pune District Association, Pune – 28.
10. Participated in one-day State Level Seminar on “Scope of Actuarial Science and Management”organised by Department of Bank Management at Kumararani Meena Muthiah College of Arts and Science, Chennai – 20.
11. Participated in the one-day International Workshop on “Innovation Teaching and Learning: Tools and Techniques for Commerce Faculties”, organised by Department of Commerce, University of Madras, Chennai - 5.
12. Participated in online faculty development program on “Fuzzy sets and System”, Organised by department of Mathematics, Patrician College of arts and science, Adyar,Chennai – 20.
13. Participated in “National Level on Designing alternative and assement and evolution models during covid 19 crises” Organised by department of Accounting and Finance and Information Technology, WCC,Chennai.
14. Participated in “National Level Online Corporate Quiz series” organised by department of Corporate Secretaryship, AMM Jain College, Chennai.
Participated in “Online Webinar on Mind and Body Relaxation through Buddhist yoga techniques”, organised by Department of Corporate Secretaryship, Kumararani Meena Muthiah College of Arts and Science, Chennai – 20.
15. Participated in “National Level Webinar on Future of Entrepreneurship and Employment Opportunities organised by Department of Commerce, Swami Dayanadha College of arts and Science, Thiruvallur.
16. Participated in “Webinar on kachchh Tourism and cultural: Opportunitites and challenges” organised by Krantiguru Shyamji Krishna Varma, Kachchh University, Bhujji- Kachchh.
17. Participated in National Workshop on “Research Methodology & SPSS Application” organised by Remo Muliti - Disciplinary Research and Development Centre at Remo International College, Chennai.
18. Organised One day State level Student Empowerment Programme “Emerging Job Market Trends and Decision Making Styles” at Kumararani Meena Muthiah College of arts and Science, Adyar, Chennai – 6000 20.

19. Participated in “Seven days rainbow series knowledge sharing session”at Kumararani Meena Muthiah College of arts and Science, Adyar, Chennai – 6000 20.
20. Participated in “Intercollegiate FDP on Socio and Industrial Significance IPR in Current Era”organised by PG Department of Bio-Technology, Kumararani Meena Muthiah College of arts and Science, Adyar, Chennai – 6000 20.
21. Participated in “One day FDP on Effective learn English” organised by Department of English, Kumararani Meena Muthiah College of arts and Science, Adyar, Chennai – 6000 20.
22. Participated in “National Level FDP on “Financial Planning and Investment Avenues for Different Segments of Investors” organised by Department of Corporate Secretaryship, Anna Adarsh College for Women.
23. Participated in Six Days Faculty Development Programme on “Digital Methods in Higher Education” organised by PG and Research Department of Commerce, Hindustan Arts and Science College, Coimbatore- 641 028.
24. Participated in “National Level Webinar on Corporate Social Responsibility in today’s context” organised by Department of MA(HRM), Sindhi College of Arts and Science, Numbal, Chennai.
25. Participated in “Online FDP on Introduction to Mutual fund investing” organised by Department of Bank Management, Tagore Arts and Science College, Chennai.
26. Participated in “FDP on Investor Education & Awareness Programme” organised by Sradha Academy for Financial Education in partnership with PG Department of Bank Management and Centre for Research and Consultancy, Kumararani Meena Muthiah College of Arts and Science, Adyar, Chennai – 600 020.
27. Participated in “National Webinar on “Strategy for Managing Personal Finance”organised by Akal College of Economics, Commerce & Management, and Eternal University.
28. Participated in “Five Days National Online Workshop on “Recent Trends in Research, Selection and Applications of Statistical Tools-SPSS” organised by the Centre for Research, Innovation and Development (CRID), Kumararani Meena Muthiah College of Arts and Science, Adyar, Chennai – 600 020.
29. Participated in National Level webinar entitled “Financial Empowerment Through Wealth Creation” Organised by Department of Commerce (Computer Applications), KPR College of Arts and Science and Research, Coimbatore in collaborations with Association of Mutual Funds in India.(AMFI).

30. Participated in “National Webinar on Strategy for Managing Personal Finance” Organised by Singad Institute of Management, Pune in collaborations with Association of Mutual Funds in India.
31. Participated in “One Day Webinar on IPR” Organised by Central Library and Department of Commerce, Banwarilal Bhalotia College, Asansol.
32. Participated in “National Level Webinar on Financial Empowerment through wealth creation” organised by Department of Commerce, SRM Institute of Science and Technology, Ramapuram, Chennai -600 089.
33. Participated in “National level four days” workshop on the topic Research Methodology” organised by Department of Bank Management, Dwara Doss Goverdhan Doss Vaishnav College, Autonomous, Chennai – 106.
34. Participated in two days Online Workshop on “Empowering Rural Consumers” Organised by PG and Research Department of Commerce, Periyar E.V.R. College, Tiruchirappalli- 23.
35. Participated in National Level Live Webinar entitled “Strategy for Mana” Conducted in collaboration with Association of Mutual Funds in India(AMFI), Vivekananda College of arts and Science for women, Namakkal.
36. Participated in One Day National Webinar on the topic” Cyber Frauds in Banking” organised by School of Management and CCC Nehru Arts and Science Collegem Coimbatore.
37. Participated in Online Faculty Development Program entitled, “How to Buy and Sell Shares in Stock Exchange”, Organised by Department of Corporate Secretaryship (Shift – I) and IQAC, Anna Adarsh College for Women, Chennai.
38. Participated in one-week Faculty development program entitled,” NAAC Criterion” organised by Dwaraka Doss Goverdhan Doss Vaishnav College, Autonomous, Chennai – 600 106
39. Participated in National Webinar on the topic Entrepreneurial skill attitude and development, organized by St. Mother Theresa Engineering College, Vagikulam, Thoothukudi – 628 102.
40. Participated in National Webinar on the topic “Overviews of Financial Market Series organized by Bombay Stock Exchange Brokers forum, Mumbai.

- **“A CONSUMER BUYING PATTERN IN ECONOMIC ANALYSIS WITH SPECIAL REFERENCE TO ONLINE SHOPPING IN CHENNAI CITY”** published by **INTERNATIONAL JOURNAL OF MANAGEMENT (IJM)**,UGC Care Group II, Scopus Indexed Journal, **Volume 11, Issue 11, November 2020, Page No: 4166-4184, ISSN: 0976 – 5602 and ISSN Online: 0976-6510**
- **“IMPACT ON CONSUMERS’ SATISFACTION AND ATTITUDE TOWARDS ONLINE SHOPPING WITH REFERENCE TO CHENNAI CITY”** published by **INTERNATIONAL JOURNAL OF MANAGEMENT (IJM)**,UGC Care Group II, Scopus Indexed Journal, **Volume 11, Issue 12, December 2020, Page No: 4593-4610, ISSN: 0976 – 5602 and ISSN Online: 0976-6510**
- **“A Study On Consumer Behavior In Online Shopping – An Economic Analysis With Special Reference to Chennai City”**, Published in **Turkish Journal of Physiotherapy and Rehabilitation; 32(2) , April 2021, ISSN 2651-4451 | e-ISSN 2651-446X.**
- **“A Study on Consumer Behaviour in Online Shopping with reference to Chennai City”**, Published in **Turkish Journal of Physiotherapy and Rehabilitation; 32(2) , April 2021, ISSN 2651-4451 | e-ISSN 2651-446X.**
- **“The consumer behavior towards online shopping in city- An Exploratory Study”**, Published in **Efflatounia Journal, Volume 5 Issue – II, Page no 843 – 853 , ISSN 1110 – 8703, June 2021.**
- **“A Study on consumer Behaviour in online shopping- An Economic Analysis with special reference to Chennai city”**, Published in **Efflatounia Journal, Volume 5, Issue – I, Page no 90 - 96 , ISSN 1110 – 8703, June 2021.**
- **“A Study on consumers satisfaction and attitude towards online shopping in Chennai city”** published in **Academy of Strategic Management, Volume 21, Special issue 2022, Jan ISSN 1544-9264 | e- ISSN 1939-6104**
- **“An Economic analysis in buying pattern of consumer with special reference online shopping in Chennai city”** published in **International journal of Entrepreneurship, Volume 26, Special issue 2, 2022, Jan ISSN 1099 – 9624 | e- ISSN 1939 - 4675**
- **“A Study on Influence of consumers satisfaction and perspective towards Electronic Shopping in Chennai City”** published in **Shodhasahita,ISSN No: 2277-7067, Impact Factor- 4.95 UGC Care Group 1 Journal. Volume No.IX, Issue – 6 (IV), January – June 2022.**
- **“Impact of Online Customer Purchasing Behavior with Special reference to Chennai District”** published in **Journal of the Asiatic Society of Mumbai with ISSN No: 0972 – 0766, UGC CARE List – I, Impact Factor: 3.947. Volume No: 96, No.06 (II) June 2022.**
- **“IMPACT ON GOLD PURCHASING BEHAVIOUR DURING COVID – 19 AMONG WOMEN IN CHENNAI CITY”** published in **Journal of Management and Entrepreneurship with ISSN No:2229-5348 . UGC CARE LIST- I, Volume 17, No.2(XVI) April – June 2023.**

Experience

- **2021 October onwards, Full Time Faculty at Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous), Post Graduate Department of Commerce, Shift – II, Arumbakkam, Chennai - 600 106.**
- **2021 June to 2023 January, Part Time Guest Lecture, Department of Accounting and Finance at P T Lee Chengalvaraya Naicker Arts and Science College, Vepery, Chennai - 600 007.**
- **2018 June to October 2021, Full Time faculty at Kumararani Meena Muthiah College of Arts and Science, Post Graduate Department of Bank Management, Adyar -600 020.**
- **2015 July to 2018 may, Full time faculty at Ramakrishna Mission Vivekananda college, Autonomous (Evening College), Departments of Accounting and Finance and Bank Management, Mylapore – Chennai – 4.**
- 2009 to 2010 part time faculty at CSC Computer Education, Villivakkam, Chennai
- 2010 to 2013 from Professional Coaching Center as a part – time faculty(handling of subjects Accounting, Marketing and HRM)
- 2013 to 2014 part time faculty at P.K. Computer Associations.
- 2014 to 2015 part time teacher at Railway colony Martic. Hr. Sec. School , Ayanavaram , Chennai (Handling of subjects Commerce and Accountancy)

Personal Profile	➤ Father's Name	:	G. MANI
	➤ Date of Birth	:	21.12.1991
	➤ Sex	:	Male
	➤ Nationality	:	Indian
	➤ Marital Status	:	Married
	➤ Spouse's Name	:	Mrs.V.Mythili
	➤ Daughter's Name	:	V.M.Kavinaya Shri
	➤ Religion	:	Hindu
	➤ Languages known	:	(Tamil and English)
➤ Experience	:	8 Years	

Reference	1. Dr. C. Thiruchelvam, Registrar,(Rtd.,) Bharathidasan University, Tiruchirappalli, Tamil Nadu, India. E-Mail: thiruchelvam123@gmail.com Contact: +91 96008 60274
	2. Dr. M. Kalaiselvi, Associate Professor & Head PG & Research Department of Commerce H.H. The Rajah's College, Autonomous, Pudukottai – 622 001. Contact: +91 94438 38181

Declaration	I do hereby declare that the particulars of information and facts stated herein above are true, correct and complete to the best of my knowledge and belief.
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Place: Chennai

Date:

Signature

(Dr. M. VENKATESH)