



Dwaraka Doss Goverdhan Doss Vaishnav College

(Autonomous)

Affiliated to the University of Madras
Re-accredited With "A++" Grade by NAAC
Linguistic Minority Institution

Gokul Bagh, 833 Periyar E.V.R. High Road, Arumbakkam, Chennai-600 106



POST GRADUATE DEPARTMENT OF COMMERCE – SHIFT II

DEPARTMENT ACTIVITIES 2023-24

LUMIERE 2024



LUMIERE 2024 - he Post Graduate Department of Commerce - Shift II organised Lumiere 2024 an inter collegiate event on 12th and 13th March 2024. The winners were felicitated with trophies and certificates and the overall trophy was won by SRM

The Post Graduate Department of Commerce - Shift II organised Lumiere 2024, the flag ship event of the Department, which is an inter collegiate event held on 12th and 13th March 2024. The event started around 10:00 am, with a classical dance. Students from various colleges participated in various competitions conducted during the event such as Green screen, Battle of bands, shipwreck, adzap, art and craft, Stress Interview, Channel surfing, flameless cooking. The event was conducted for two days. The winners were felicitated with trophies and certificates and the overall trophy was won by SRM University.



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POST GRADUATE DEPARTMENT OF COMMERCE – SHIFT II

DYNAFEST 23



The Post Graduate Department of Commerce- Shift II conducted Dynafest 23 – an intra departmental event on 4th October 2023 to showcase the talents of the students.

The Post Graduate Department of Commerce- Shift II conducted Dynafest 23 on 4th October 2023 at Dwaraka Auditorium. The Founder and CEO of Positive Fitness Studio was invited as the chief Guest for the day. The event comprised of many programs such as Shipwreck, Cook without fire, Debate, Quiz, Creative writing, Arts and Crafts, Green Screen, Minutes to Fame. The outstanding performers for each program was provided certificates.



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POST GRADUATE DEPARTMENT OF COMMERCE – SHIFT II

PRATHIBHA SANGAM INVESTITURE CEREMONY



Prathibha Sangam Investiture ceremony for the year 2023-24 on 20th July 2024 and motivational speech by Dr. Vimalnath V

Post Graduate Department of Commerce-Shift II, organised the Badging Ceremony for the office bearers of the Academic year 2023-24 on 20th July 2023. Subsequently, we have launched the modified Logo for Prathibha sangam. The badges have been issued to the office bearers of Prathibha sangam, followed by the inspirational speech by the chief guest by Dr. Vimalnath V.



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POST GRADUATE DEPARTMENT OF COMMERCE – SHIFT II

SEMINAR ON ROLE OF COST ACCOUNTING IN AN ORGANIZATION



Post Graduate Department of Commerce-Shift II conducted a seminar on Role of Cost Accounting in an Organisation on 9th September 2023.

Post Graduate Department of Commerce-Shift II conducted a seminar on Role of Cost Accounting in an Organisation. The resource person for the day was Mr. K. Hariharan. The speaker started the seminar with an interesting short story about focusing on the studies. He encouraged the students to do professional courses. The speaker also provided a lot of information about the classification of cost and importance of cost accounting in the organisation and in the current scenario.



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POST GRADUATE DEPARTMENT OF COMMERCE – SHIFT II

OUTREACH PROGRAM FOR SCHOOL STUDENTS



Post Graduate Department of Commerce - Shift II have organised an Outreach Program on 11th September 2023 for the the students of Corporation Middle school, Arumbakkam, Chennai 106.

Post Graduate Department of Commerce - Shift II have organised an Outreach Program on 11th September 2023 for the the students of Corporation Middle school, Arumbakkam, Chennai 106. The outreach program started with a motivational speech by our HOD Dr. P. Sathyanarayanan. As a part of the outreach programme our senior faculties Dr. T. Kamala, Ms. C.V. Bhuvaneshwari and Ms. K. Sasirekha gave lectures for the students. Followed by that Quiz and other fun games were conducted to motivate the students. Sweets and, Stationery were distributed to the students.



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POST GRADUATE DEPARTMENT OF COMMERCE – SHIFT II

SEMINAR ON LIFE SKILLS AND SOCIAL ENTREPRENEURSHIP



Post Graduate Department of Commerce - Shift II conducted a seminar on Life Skills and Social Entrepreneurship on 13th September 2023. The resource person for the day was Mr. Sathishraj, CEO, E-Crusaders.

Post Graduate Department of Commerce - Shift II conducted a seminar on Life Skills and Social Entrepreneurship, on 13th September 2023. The resource person for the day was Mr. Sathishraj, CEO, E-Crusaders. The resource person motivated the students to maintain a Journal to activate the extended brain containing dreams and goals. He also motivated the students to maintain a balance between finance and family and have responsibility.



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POST GRADUATE DEPARTMENT OF COMMERCE – SHIFT II

SEMINAR ON ROADMAP FOR GST



The Post Graduate Department of Commerce - Shift II organised a seminar on Roadmap for GST on 19th December 2023. The speaker of the day was CA. Hariharan, Chartered Accountant and Founder, Premier Academy.

The Post Graduate Department of Commerce - Shift II organised a seminar on Roadmap for GST on 19th December 2023. The speaker of the day was CA. Hariharan, Chartered Accountant and Founder, Premier Academy. The speaker gave detailed explanation of GST, its importance, types and rates. As GST was the part of Curriculum the students were very enthusiastic and interactive.