

JASMINE SUGANTHY J



EXPERIENCE

3 months of work experience in accenture.

EDUCATIONAL QUALIFICATION

UGC NET Qualification

Qualified in UGC NET Commerce in 2024

M.Com (International Business & Finance)

University Of Madras (Year- 2023)

Percentage- 74.4%

B.Com (General)

Women's Christian College (Year-2020)

Percentage- 85.7%

PROJECT

Project on the topic 'The impact of YouTube influencer marketing among Gen Y and Gen Z On Purchase Intention.

CERTIFICATION

NPTEL online Certification on Marketing Management

5 days Faculty Induction Program certification.

Refresher course on Financial literacy and taxation.

SKILLS

Basic MS Office

Communication Skills

Teamwork Skills

ACHEIVEMENTS

Ranked 2nd in School in SSLC and HSC Exams.

Secured 1st position in Business Model competition and painting competition.

SUBJECTS INTERESTED

Accountancy, International Business and Income Tax

LANGUAGES KNOWN

English and Tamil