



Dr.M. MEGALA

Position	: Assistant Professor
Nationality	: Indian
Year of Birth	: 1981
Year of Experience	: 14 years
Languages	: Tamil, English
Contact Number	: 91-9566018624
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KEY QUALIFICATIONS

Key functional areas:

- Rich teaching experience in handling Accounting and commerce subjects
- Good exposure in statistics analytical software tools.
- Familiarization with activities related to National Accreditation Committee (NAAC)
- Guiding the students for publishing national and international papers in Business management, Commerce & Economics.
- Co-ordinating the cultural activities & other events.
- Member in NSS unit III.
- Member in Internal quality assurance cell

Additional Merits

- Lower level- Type writing (English).

Professional software:

- Hands-on experience in the use of SPSS, AMOS, MS-word, MS-PowerPoint & other statistical tools.
- Certified DTP and AAC diploma course.

EDUCATIONAL AND PROFESSIONAL STATUS

Doctorate in Philosophy. (Jan 2015)

DB Jain College, Madras University, Chennai.

Master of Philosophy (Aug 2008)

DB Jain College, Madras University, Chennai.

Master of Commerce (Apr 2003)

Queen Mary's college, Madras university, Chennai

Bachelor of commerce (Apr 2001)

Queen Mary's college, Madras university, Chennai

INTERNATIONAL & NATIONAL JOURNALS & CONFERENCES

1. UGC sponsored National Seminar on "Women Empowerment through Self Help Group" D.B. Jain College, December 2010.
2. National Seminar on Rural Self Help Groups in Eradicating Poverty of down, D.B. Jain College, Chennai, 11th December 2010.
3. UGC Sponsored one-day Workshop on Data Analysis using SPSS, D.B. Jain College, Chennai, 20th march 2010.
4. UGC sponsored National Seminar on "Globalization and its impact in India, D.B. Jain College, December 2010.
5. Nation seminar on entrepreneurs in MSME sector conducted by S.A Engineering College, May 2011.
6. International Conference on Emerging Trends and Practices in Management, D.B. Jain College, August 2011.
7. International Seminar on Functional Management Strategies for Sustainability of Green Marketing, D.B. Jain College, Chennai, 20th August 2011
8. International Symposium on Efficiency of Indian Capital Market- BSE/NSE, D.B. Jain College, Chennai, 16th December 2011
9. The effects of e-marketing in consumer perception – Emerging business trends in post covid 19 (EBTPC19) held on Dec 4th 2020.
10. Management development program (MDP) a national webinar on "Awareness on export business "(an IQAC initiative of the institution) – organized by sambhram academy of management studies in collaboration with MSME development institute, Bengaluru from June 1 to June 5,2021.
11. A study on consumer preferences on E- banking of national banks with reference to Chennai city - Innovative business trends in rising India opportunities and challenges (IBTRI). National conference on Jun 4th 2022.

Journal & Article published:

1. Performance of first generation entrepreneurs- A Focus, kaveripakkam college Journal of Management Research, Vol.2, No.2, Jan- May 2012.
2. A study on emotional intelligence and competencies of teaching employees at Chennai city –A study on talent management in educational institution – Kaylan bharati 2021vo.XXIV ISSN NO.0976-0822 (UGC - Care list group I)
3. An empirical study on advertisement effectiveness of consumer durable products in Chennai city – 5th national business research conference - Sambodhi UGC care approved, peer reviewed and referred journal impact factor 5.80.
4. An empirical study on advertisement effectiveness of consumer durable products in Chennai city – 4th National business research conference on emerging business trends in post covid 19 (EBTPC19).

FACULTY DEVELOPMENT PROGRAMME

1. One-day workshop on updates on Corporate Law, D.B. Jain College, Chennai, February 2010.
2. Faculty Development Programme on Recent Trends in Instructions for Higher Education held on 15th September 2012 at D.B. Jain College, Chennai.
3. Faculty Development Programme on Research Methods Using SPSS held on 3rd and 5th November 2012 at D.B. Jain College.
4. Research methodology for social science – organized by internal quality assurance cell (IQAC) and school of commerce held on May 15th 2020.
5. Filing income tax return related with teaching profession – organized by J.H.A. Agarsen college held on Jun 7th 2021.
6. Online Quiz on fiscal economics: theory and practice in India organized by Department of economics, Jaya college of arts and science, Thiruninravur.
7. Impact of outcome based education – organized by Internal Quality Assurance Cell (IQAC) held on Jul 7th 2021.
8. Research methodologies – Application of statistical tools for decision making – organized by PG & Research department of commerce – Marudhar kesari jain college for women held on Jul 12th 2021.
9. Art of writing research articles for publications – organized by department of commerce and economics, Faculty of arts and science held on Jun 7th 2021.

WORKING EXPERIENCE

July 2010 – Till date	Department of commerce Dhanraj Baid Jain college (Autonomous), Thoraipakkam, Chennai
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- Working as Head in B.Com., Accounting and Finance more than 1.6 months
- Working as Assistant Professor for more than 14 years in Commerce and management subjects as listed below:

Company law Cost accounting Management Accounting Financial Accounting Human Resource management Operations research Business management	Business statistics Business Communication Business Environment Entrepreneurial Development Marketing Management Organizational behaviour Financial services
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Place: Chennai

Dr.M. MEGALA

Date:

