



DWARAKA DOSS GOVERDHAN DOSS
VAISHNAV COLLEGE
(AUTONOMOUS)

REACCREDITED WITH A++ GRADE BY NAAC
COLLEGE WITH POTENTIAL FOR EXCELLENCE, LINGUISTIC
MINORITY INSTITUTION
AFFILIATED TO UNIVERSITY OF MADRAS, ARUMBAKKAM,
CHENNAI - 600 106

DEPARTMENT
OF
B.COM FINANCE AND TAXATION

Proudly Presents our Newsletter

EDITION 03

FINAX



SHRI. ASHOK KUMAR
MUNDHRA
SECRETARY
&
CHIEF PATRON



CAPT. DR. S. SANTHOSH
BABOO
PRINCIPAL
&
PATRON



DR. R. PREMALATHA
HEAD OF THE
DEPARTMENT
&
EDITOR IN CHIEF



Dwaraka Doss Goverdhan Doss Vaishnav College, established in 1964 by the Rajasthanis and Gujaratis settled in Chennai, is a linguistic minority institution dedicated to higher education. It was founded with the objective of providing knowledge and value-based education. On June 30, 1964, the college commenced its operations with a single course offering, B.Sc. Mathematics, under the leadership of Shri. Totadri Iyengar, who later became known as the teacher of Dr. APJ Abdul Kalam.

GATEWAY TO KNOWLEDGE

Dwaraka Doss Goverdhan Doss Vaishnav College, grounded in Vaishnavism, has been a leading educational institution for over five decades. Committed to providing value-based education, it has seen substantial infrastructure growth and ongoing curriculum improvement to meet student needs. With exceptional academic performance and extensive engagement in extracurricular activities, the college is renowned as a premier higher education institution.



The curriculum undergoes regular updates to align with changes across various disciplines such as arts, commerce, science, and technology. Employing an interdisciplinary approach, the coursework is designed to foster collaboration between academia and industry. Additionally, the college has established partnerships with several renowned institutions and organizations.

DEPARTMENT OF B.COM–FINANCE AND TAXATION

The Department of B.Com (Finance and Taxation) offers a specialized course in International Taxation and Technology alongside traditional Indian taxation studies. This unique program has garnered significant recognition, with two Memoranda of Understanding (MOUs) established with Ernst and Young (EY) and the Association of Chartered Certified Accountants (ACCA), including an exemption of F6 Taxation (TX) in ACCA exams.

The course is structured to equip students with the skills necessary to qualify as tax consultants, meeting the standards expected by major firms like EY. Emphasizing a comprehensive understanding of both Indian and international taxation systems, the curriculum enables students to grasp the nuances and parallels between them. It covers essential topics such as federal tax, legislative processes, jurisdiction, and tax systems, while also delving into emerging areas like digital taxation and the role of technology in modern tax functions, addressing the needs of the global digital economy.



MISSION

- To educate the students to pursue professional qualification in accountancy and commerce.
- To focus on inculcating managerial and operational skills among the students.
- To continue to have integrated with the largest, fastest growing international accounting body.
- To emphasize on value education by nurturing ethical values in behavior and action.
- To continue to have integration with the largest international accounting body.
- To maintain appropriate benchmarks with respect to course curriculum.

VISION

To provide conducive ambience for learning commerce and career oriented courses, thereby imparting professional values among the students.

ACCA's Mission is to: provide opportunity and access to people of ability around the world and support our members throughout their careers in accounting, business, and finance. achieve and promote the highest professional, ethical, and governance standards.

MESSAGE FROM THE SECRETARY



It fills me with immense joy to witness the strides of potential and dedication made by DDGDVC in nurturing the holistic development of its pupil-teachers. The college has undeniably etched its name in the realms of education and social/extracurricular activities through unwavering hard work.

To the team behind "Finlet," I extend my heartfelt congratulations and best wishes. May this newsletter serve as a beacon of knowledge, enlightening readers about the pivotal role of finance, and may it inspire countless others in their future endeavors.

MESSAGE FROM THE PRINCIPAL



It brings me immense pleasure to green-light the resplendent newsletter, i.e., "Finlet," researched and published by the small yet influential Department of Finance and Taxation. Income tax, as we know it today, was first introduced in India in 1860 by the British to compensate for the losses sustained by the government due to the rebellion of 1857, marking the inception of taxation in India. This taxation serves as a fee paid to the government for their services and the advancement of our country in the years to come.

"Finlet" lays the foundation of tax and finance in our day-to-day lives, illustrating its direct and indirect influence on society. I firmly believe that this magazine will serve as a benchmark for continuous improvement in the overall development of the college. It should be a valuable source of guidance for faculty and future batches of students, aiding them in choosing activities that align with their career aspirations.

MESSAGE FROM EDITOR-HEAD OF THE DEPARTMENT



Cultivating the mind should be the ultimate aim of humanity, and what better way to preserve the knowledge we've acquired than by sharing it? "Finlet," the newsletter of the Department of Finance and Taxation, is an endeavor to chronicle the department's journey and achievements over the years. Despite being newly established, the department boasts a remarkable academic performance rate of one hundred percent and affiliation with ACCA (UK), demonstrating its commitment to reaching greater heights.

We place significant emphasis on the holistic growth of our students, molding them to excel in both academic and non-scholastic activities. As the saying goes, "Education is the manifestation of the perfection already in a man."

It fills me with immense pride and joy to present the inaugural edition of "Finlet." My heartfelt congratulations to the editorial team for their dedicated efforts!

I extend my gratitude to the college's secretary, Shri Ashok Kumar Mundhra, and Capt. Dr. S Santhosh Baboo for their unwavering support and motivation, without which this journey would not have been possible.

Thank you, Dr. R. Premalatha
Head of the Department
Editor-in-Chief

OUR FACULTIES—OUR PILLARS

The faculties of the B.Com Finance and Taxation department serve as the cornerstone of our department. Their unwavering support and motivation for students are invaluable. It is the essence of a teacher to unlock the full potential of their students. The wealth of intellectual knowledge imparted by them has greatly aided students in achieving their goals effortlessly. Moreover, they shape students' attitudes beyond academics without any compromise. As the saying goes,

"A good teacher makes you sleep, but the best teacher makes you dream."

INTEGRATION WITH ACCA, UK



Think Ahead

The B.Com. (Finance & Taxation) program is intricately linked with the ACCA syllabus, offering paper exemptions to students. ACCA, known as The Association of Chartered Certified Accountants of the United Kingdom, serves as the global body for professional accountants. With a vast network spanning 104 offices and activity centers worldwide, ACCA supports its members and students throughout their careers.

In our curriculum, six out of thirteen ACCA papers are exempted, reflecting the integration of ACCA into the B.Com. Finance & Taxation syllabus. Additionally, three other papers are seamlessly integrated into the curriculum as non-exempted subjects. To facilitate students' learning, ISDC (International Skill Development Corporation), our official partner for ACCA integration, conducts exclusive ACCA classes on campus for these non-exempted subjects. This integration ensures that students receive comprehensive preparation for their professional accounting careers.

SPECTRE'23



On March 6th, the B.Com Finance and Taxation organized the inter-collegiate event "Spectre'23." The event kicked off with an energetic dance performance, followed by the Corporate Walk showcasing various corporate attire designs. Preliminary rounds for other events like El Dorado and IPL Auction commenced simultaneously. "Shipwreck," a survival game, provided hilarious yet thought-provoking moments, while "Channel Surfing" and "Arcade" were crowd favorites. "Shark Tank" and "Stock Market" tested marketing and trading skills, respectively. "Mr/Ms. Spectre" showcased participants' soft skills. The Valedictory Ceremony concluded with prizes awarded to winners, with Loyola College emerging as the overall winner of Spectre'23.

GOLDENEYE – AN INTER COLLEGIATE EVENT



Goldeneye'23 stands as a testament to the power of community and compassion. This inter-collegiate charitable event, held with the sole purpose of aiding those in need, became a beacon of hope for many. The proceeds generated from the event were dedicated to supporting a public school, embodying the spirit of giving back to society. The grand success of Goldeneye'23 can be attributed to the unwavering support and dedication of the students, faculty, and principal. Their collective efforts, fueled by a shared commitment to making a positive impact, propelled the event to new heights.

GOLDENEYE DONATION DRIVE



In recognition of the collective efforts and generosity demonstrated during Goldeneye 2023, the Department is proud to announce the donation of a Samsung 43-inch Smart TV to the Government Institute of Hearing Impaired School in Tambaram. This contribution, made possible by the funds raised during the event, reflects the Department's commitment to giving back to the community and supporting those in need.

The successful donation stands as a testament to the wholehearted involvement, effective participation, worthy contributions, and strong support of the students. Their dedication and enthusiasm have played a pivotal role in the development and success of the Department's initiatives.

CHILD DEVELOPMENT CENTER



In a gesture of compassion and solidarity, the Department has extended its support to the Child Development Center by donating essential items including floor mats, picture charts, water tumblers, door mats, toys, and biscuits for the children. This act of kindness reflects the Department's commitment to the welfare of society and the well-being of its youngest members.

The valuable contribution made by the students towards this cause is deeply appreciated. Their generosity and willingness to make a difference in the lives of others exemplify the spirit of community service and empathy. Through their collective efforts, they have demonstrated a commitment to creating positive change and uplifting those in need.

"Alone we can do so little; together we can do so much."

- Helen Keller

EXAM KIT DISTRIBUTION



The B.Com Finance and Taxation department organized the "Exam Kit Distribution" event to support underprivileged students from Pathippaga Chemmal K Ganapathy Government Higher Secondary School. Dr. R. Premalatha and Capt. Dr. S. Santhosh Baboo delivered inspiring speeches, highlighting the importance of education and resilience. Over 150 exam kits, tailored to the State Board 12th-grade syllabus, were distributed, exemplifying the department's commitment to equitable education. The event provided practical support and motivation for students to strive for success, showcasing the transformative power of education.

YELAGIRI VISIT



A field visit serves as an educational endeavor through which students acquire knowledge by observing real-life objects, places, and events. The trip to Yelagiri commenced from the college campus in the morning, returning late in the evening. During the visit, students interacted with local residents, enhancing their understanding of the significance of the area.

The excursion provided students with the opportunity to showcase their abilities in various games and activities organized by student coordinators. This practical experience allowed them to apply theoretical knowledge in a real-world setting, fostering holistic learning and personal development.

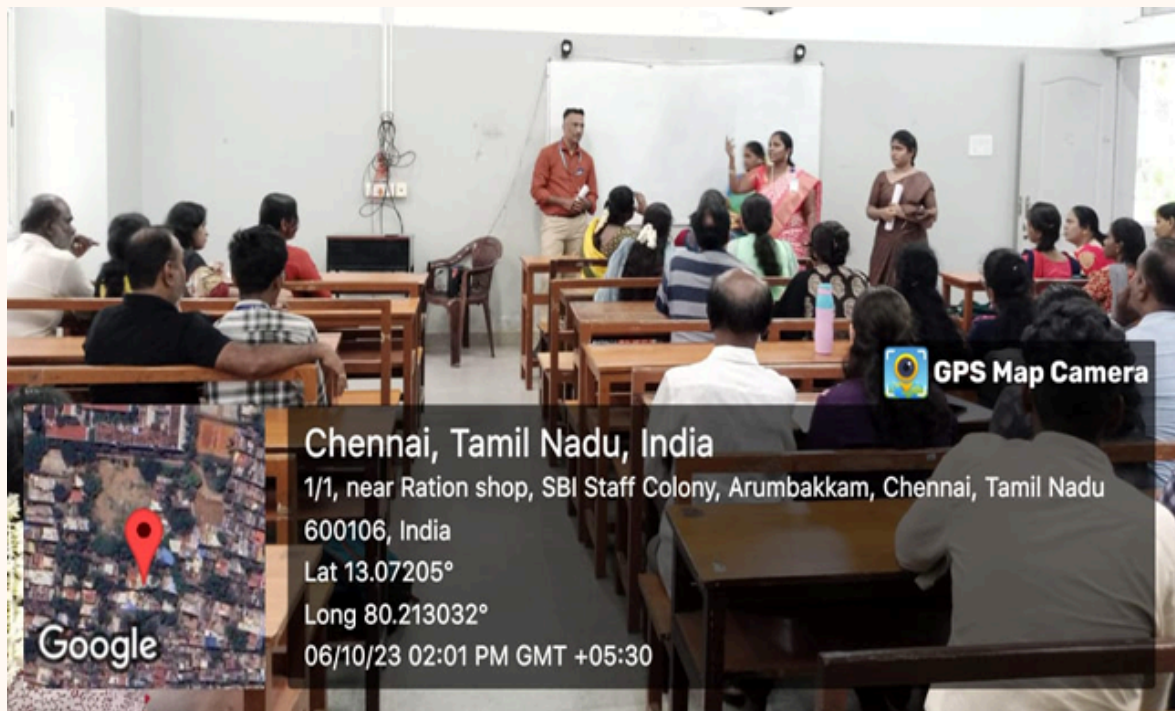
FUTURE OF COMMERCE STUDENTS IN INDIA



The event began with a welcoming address by Dr. R. Premalatha, Head of the B.Com Finance and Taxation department, emphasizing education's role in personal and societal advancement. An alumni of PCKG GHSS, Dr. Premalatha inspired students to uplift themselves and society through education.

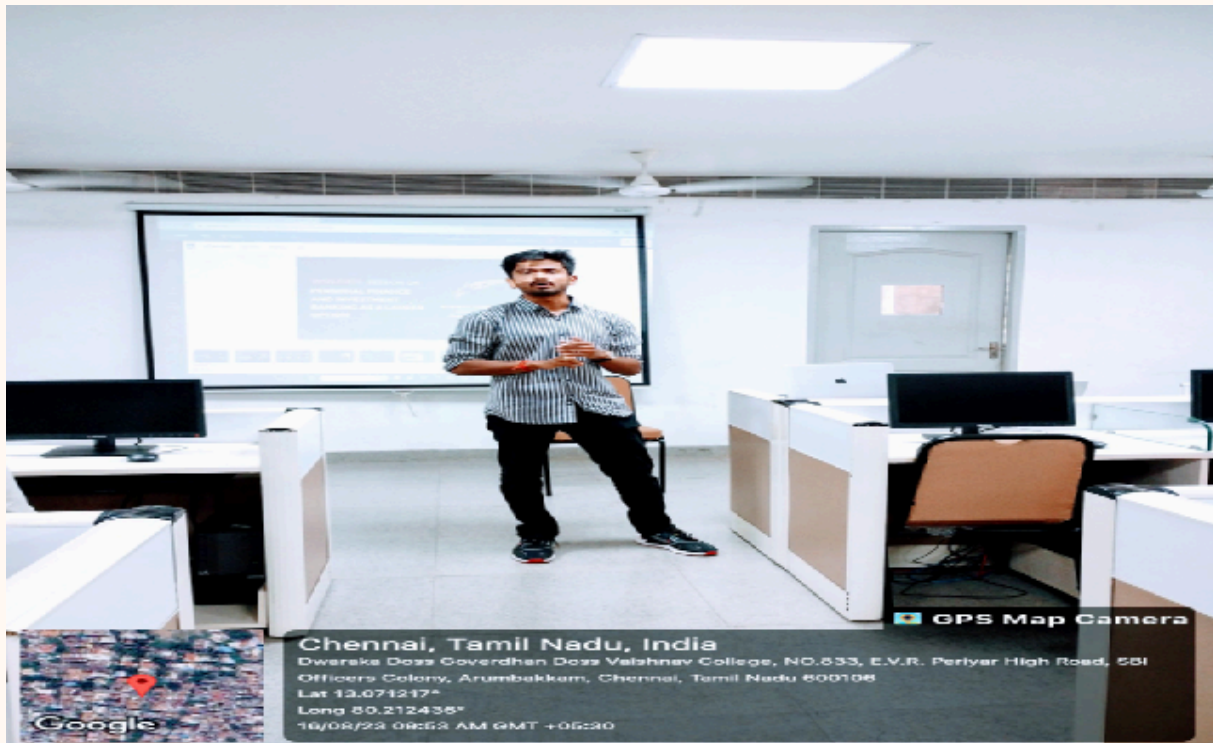
The seminar featured engaging presentations by students. Mr. Abhishek provided an introduction, followed by Ms. Amritha discussing opportunities and skill development in commerce. Mr. Khailash and Mr. Ram highlighted career options in commerce, and Ms. Sai Lavanya and Mr. Guhan elaborated on various commerce fields. Mr. Saikavin Manikandan proposed a zero-dollar business plan integrating commerce and technology.

PARENT TEACHER ASSESSMENT



The Department of B. Com Finance and Taxation at Dwaraka Doss Goverdhan Doss Vaishnav College organized a Parent-Teacher Meeting where parents attended with their children. The meeting aimed to enhance communication between parents, students, and faculty, focusing on student behavior, academic progress, and the introduction of a new curriculum integrating the ACCA professional course. Dr. R. Premalatha, the Head of the Department, provided insights into student performance and behavior, followed by an explanation of the new curriculum's objectives. Class in-charges engaged in one-on-one discussions with parents to discuss individual student progress, while subject faculty members were available for discussions on specific subjects.

MASTER YOUR MONEY – SEMINAR



The Department of Finance and Taxation organized a seminar on Investment Banking featuring Mr. Hari Haran. Attendees learned about trading methodologies, the importance of passive income, and leveraging social media for finance content. Mr. Haran introduced his "Wolfie's Wing Strategy" and shared real-world case studies, enriching participants' understanding of investments. The seminar also addressed practical trading difficulties, offering valuable insights from Mr. Haran's experience. Overall, the event provided a valuable learning experience for all attendees.

ALUMNI MEET



The Alumni Meet at Dwaraka Doss Goverdhan Doss Vaishnav College was a heartwarming occasion bringing together distinguished alumni of the Department of B.Com Finance and Taxation. Amidst animated conversations and laughter, old friends reconnected, exchanging memories and forging new bonds.

Led by the Head of the Department, the event acknowledged alumni contributions and highlighted recent achievements. An interactive session allowed alumni to share professional insights with current students, bridging the gap between past and present.

In conclusion, the Alumni Meet emphasized continuity and collaboration, leaving a lasting impression on the college's legacy.

BIS QUIZ COMPETITION



The BIS Club at Dwarka Doss Govardhan Doss Vaishnav College organized a quiz competition on standards. The event aimed to promote awareness and understanding of standards among students. It attracted enthusiastic participation from students across disciplines, covering various aspects of standards. The competition featured multiple rounds, challenging participants and fostering a comprehensive understanding of the subject. Generous cash prizes were awarded to winners, motivating active engagement. Led by Dr. R. Premalatha, the event was meticulously organized, achieving its goal of promoting awareness about standards and fostering a competitive learning environment.

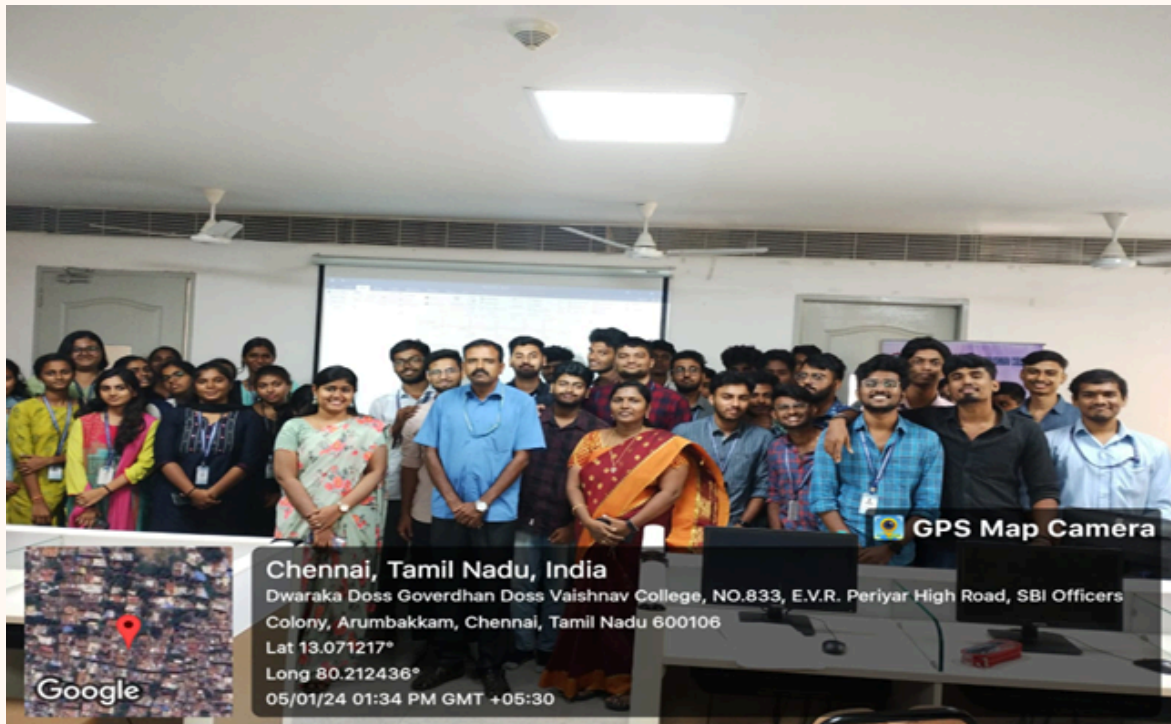
FACULTY DEVELOPMENT SEMINAR

The Department of B.Com. Finance and Taxation at Dwaraka Doss Goverdhan Doss Vaishnav College recently organized a five-day Faculty Development Program aimed at enhancing the professional skills and knowledge of its faculty members. The program featured esteemed resource persons from various fields, offering valuable insights and expertise.

1. Ms. Sindhu Krishnan inaugurated the program with a session on "Breaking the Glass Ceiling in the Digital Age," emphasizing gender equality in finance.
2. Dr. S. Saranya presented "Innovative Teaching Strategies for Better Student Engagement," focusing on adaptive learning platforms.
3. Ms. Riddhi Gada discussed "Investment Opportunities for the Public," offering professional advice on investment options.
4. Dr. Betkar M. M enlightened attendees on the "Importance of Intellectual Property Rights (IPR)" and its protective mechanisms.
5. The final day featured Mr. Punit Kumar, highlighting "ACCA Benefits," and Mr. Ankit Bajaj, discussing "Financial Reporting and Analysis Trends," providing insights into current market practices.

Overall, the program provided faculty members with valuable knowledge and skills to enhance their teaching and professional endeavors.

PROJECT REPORT ANALYSIS



Dwaraka Doss Goverdhan Doss Vaishnav College recently hosted a thought-provoking seminar on "Project Analysis," aiming to enlighten students on the professional intricacies of project work. The seminar, featuring an eminent speaker, delved into various critical topics including statistical analysis, gap analysis, project structure, and management analysis.

The speaker emphasized the significance of meticulous preparation and execution in project endeavors. Students were imparted with essential information and skills crucial for undertaking projects professionally. The session underscored the importance of careful analysis and strategic planning to instill discipline and precision in project work.

INDUSTRIAL VISIT'24 – MUMBAI



In a bid to bridge the gap between theory and practice, the Department of Commerce at Dwaraka Doss Goverdhan Doss Vaishnav College orchestrated an enlightening industrial visit for the final year B.Com (Finance and Taxation) students. Mumbai, the bustling financial capital of India, served as the backdrop for this immersive experience, taking place from January 6th to January 13th.

1. **Gateway of India**
2. **Reserve Bank of India (RBI)**
3. **Securities and Exchange Board of India (SEBI)**
4. **Vidyalankar School of Information Technology (VSIT)**
5. **Marine Drive**

The students actively participated in seminars focusing on stocks and shares. These sessions, facilitated by industry veterans, provided practical insights into investment strategies, market trends, and risk management, augmenting students' academic prowess.

CONCLAVE'24



CONCLAVE'24 featured distinguished chief guests, Mr. Karthick Ramadas, Vice President of SA-DHAN, and Mr. Varun Devanathan, Vice President and Founder of The Board Room. They shared valuable insights on finance and taxation, drawing from their extensive industry experience. Participants engaged in two main events: Business Odyssey, resembling "Shark Tank," where innovative business ideas were pitched to judges, and Stratsphere, focusing on research presentations in finance and taxation.

The event yielded significant outcomes:

1. **Real-World Exposure:** Students gained practical insights into business challenges and practices, refining their skills in conceptualizing and presenting ideas.
2. **Networking:** Opportunities for networking with industry experts and peers enhanced participants' professional connections and potential collaborations.
3. **Skill Enhancement:** Engaging in pitch presentations and research papers improved students' presentation and research abilities, with feedback aiding in skill refinement.

INTERIM BUDGET – 2024

On February 22, 2024, CA Vijay Stephen delivered a guest lecture on the interim budget, emphasizing its role as a financial blueprint and its importance in prudent financial management. He highlighted the need for realism and accuracy in budget forecasting and the importance of budgetary control mechanisms. Additionally, he addressed the issue of unemployment, attributing it to a lack of necessary skills among students. He advocated for educational reforms to align curricula with industry demands and equip students with practical skills. Overall, his lecture provided valuable insights into budgeting and the imperative for educational reform to address unemployment and foster socio-economic progress.

DEMYSTIFYING GST: A CONSUMER'S GUIDE TO INFORMED ADVOCACY



In commemoration of World Consumer Rights Day on March 15th, the Department of Finance and Taxation organized a seminar titled "Demystifying GST: A Consumer's Guide to Informed Advocacy" for B.Com students. Led by Ms. Boshi Kavya, Director Legal at Simple Service IP Expert, the seminar aimed to empower consumers with knowledge about Goods and Services Tax (GST) to avoid scams and make informed decisions.

Key highlights included discussions on types of GST, its applicability, charges, exemptions, and consumer protection mechanisms. Real-life case studies were presented to engage students in interactive discussions, fostering critical thinking and practical application of knowledge.

The seminar emphasized the importance of consumer education and collaboration for ensuring protection and empowerment in the dynamic landscape of GST and taxation.

This initiative aligns with the principles of World Consumer Rights Day and underscores ongoing efforts toward consumer advocacy and education.

PLACEMENTS

"When opportunity presents itself, don't be afraid to go after it"

The job placement journey of B.Com Finance and Taxation students at DG Vaishnav College is nothing short of inspiring. With a relentless pursuit of excellence and the unwavering support of esteemed companies, these students have embarked on a remarkable career trajectory.

From the very onset, companies of high repute have recognized the potential within our graduates, extending opportunities for them to kickstart their careers. Through rigorous training and practical exposure, students have honed their skills and acquired invaluable knowledge, making them highly sought-after assets in the corporate world.



- Lakshman K
- Jagadeeshwaran S
- Sri Lakshmi V
- Saikharthik S
- Sujitha S
- Vishva Renganathan
- Jaya Adhithya Raaj MK
- Snegha C
- Piyush D
- Abishek H
- Ashwini Priyadarshini V
- Dharshitha V
- Naman
- Shreenath B
- Sorna Priya
- Sri Jayanth P
- Shooshma Hariharan
- Siva Sarvesh E