



DECORUM

360°

POST GRADUATE AND RESEARCH DEPARTMENT OF ECONOMICS



Embracing New Journeys: Deeksharambh 2024 Celebrates the Spirit of Youth and Opportunity.

Page 2



Inaugurating Leaders: A Look Back at Our Investiture Ceremony 2024.

Page 3



Promoting Health and Wellness: Recap of Our Successful Nutrition Awareness Event

Page 5



Fusing Tradition and Triumph: Onam and Ayudha Pooja - A Vibrant Celebration of Harvest, Heritage, and New Beginnings.

Page 6



CHANGING LIVES : RESTORING HOPES

CUP - Care For Underprivileged (Phase 1)

In a world where economic disparities continue to widen, the need for community support for the underprivileged has never been more critical. As part of Vaishnav Social Responsibility (VSR), the Economic Student Social Responsibility (ESSR) of the Post Graduate and Research Department of Economics organised “Care For The Underprivileged (CUP) Phase 1” on 28th October 2024. CUP is not just a seasonal effort; it is a prolonged commitment and action from every student and faculty of the Department. It is the flagship event of the Department which is organised for the sole purpose of improving the lives of numerous underprivileged people of various localities in and around Chennai. Previous year phases of CUP focused on contributing to Anganwadis and Primary schools for their upliftment. In the first phase of this year's CUP, the students and faculty visited two Anganwadis in Pachaiamman Nagar, Thirumullaivoyal, Chennai and distributed mosquito nets for doors and windows. This was distributed to safeguard children from preventable diseases, floor mats for them to sit comfortably and stationery kits to explore the world of creativity. Funds were solely contributed by the students and faculty members of Economics Department which instilled a spirit of humanity and togetherness. The Head of the Department Prof. J. P. Jaideep, the distinguished faculty and student members of the Monetrix Association enthusiastically participated and interacted with the children. The CUP Phase 1 was a resounding success, bringing together the staffs and students of the Department towards community development. Plans for the next phase of CUP is already in motion, with the goal of making an even greater impact.



28 OCTOBER 2024

DEEKSHARAMBH '24

HAKUNA MATATA : GROW WITH HAPPINESS



JULY 3 - JULY 10 2024

Rejoice!! The new academic year has begun and DDGDVC has new faces and new minds! "Deeksharambh 2024 HAKUNA MATATA – Grow with Happiness", an icebreaking programme was specifically conducted for the freshers of the Department. It featured a wide range of events and exercises designed to acquaint the students with the sprawling campus, demonstrate the resources available in the college and to help build a healthy relationship among fellow students. Deeksharambh 2024 took place over a span of six days - from July 3rd to July 10th.

On **Day 1**, Mr. Venkatesh Narayanasamy, Founder of Innovative HR & Training Services Pvt Ltd, started the event with an engaging workshop, urging students to concentrate on developing their innate abilities. The following session was led by Prof. J.P. Jaideep, Head PG and Research Department of Economics, introducing the multi-faceted faculty of the Department. Following that, Dr. N. Abirami, the class teacher of I BA Economics, took over to explain the Department's 'Code of Conduct' in detail for the students.

Day 2 of "Hakuna Matata" took off enthusiastically with a literary event named "MINUTE TO WIN IT", hosted by the Department's Student Council 'The Monetrrix Association'. It featured fun and interesting games such as Memory Mania (testing the cognitive skills of students), Cup Castle, General Quiz, Balancing the Dice, to name a few, mainly to bring out the student's innate abilities, talents and skills. Later in the day, Dr. N. Smitha (Assistant Professor) and Ms. Tamil Nilavoo (Guest Lecturer) made a presentation on the subject "Goals and Aspirations". Then, students actively took part in the event dubbed "CRACK THE KNACK"—which included activities like Shipwreck, Green Screen, Connections, and many more.

Day 3 started with a Seminar led by Dr. Elango J. Parimalam, Associate Professor, Department of Economics, Loyola College, Chennai, on "Streamlining the Essence of Economics in Daily Life – From Unknown to the Known". The second session featured a "Campus Visit," which provided a thorough rundown of the facilities and infrastructure of the college much for the students delight.

On **Day 4** of Deeksharambh 2024, Corporate Trainers Mr. Arul, Mr. Saravana Muthu, and Mr. Mukund Vasudevan led the session. Their main objective was to help students become more coordinated, disciplined and outstanding managers of the human resource, along with being excellent networkers.

On **Day 5**, the initial session started with Assistant Professor Dr. P. Sriraj lecturing the freshers about the benefits of studying Economics as a subject and a brief introduction about the syllabus. Mr.U. Sahayaraj, MD & CEO, Indygeneous Fashions, gave an insightful talk on the topic "Aligning Intelligence Quotient (IQ), Emotional Quotient (EQ), and Social Quotient (SQ) for a break through in career path". Later, a special session was organised where some of the alumni of the Department engaged with freshers by sharing their experiences in the Department and in college.

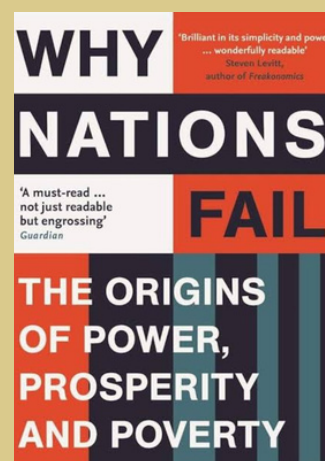
On **Day 6**, the students were given an overview of our college's Clubs and Committees. The students were briefed on the process of Assessment and Evaluation, led by Dr.S. Narayanan (Assistant Professor) and Dr.S.Subashini (Assistant Professor). Lastly, a feedback session was conducted to assess the success of Student Induction Programme 2024. The event, according to the freshers, was entertaining and an enriching experience.

DO YOU KNOW?



The 2024 Nobel Prize in Economics was awarded to Daron Acemoglu, Simon Johnson, and James A. Robinson for their groundbreaking research on how institutions shape economic prosperity. Their work highlights how political and economic systems, particularly those established during European colonization, have long-term impacts on a country's growth and wealth.

GOOD READS



Written By

Daron Acemoglu
James A. Robinson

A NEW CHAPTER BEGINS : INVESTITURE CEREMONY WELCOMES LEADERS OF TOMORROW

INVESTITURE CEREMONY



18 JULY 2024

The Post Graduate and Research Department of Economics organized the Investiture Ceremony of the Monetrix Association for the academic year 2024-2025. The Department's official Student Council, the Monetrix Association, is entrusted with planning and coordinating various Departmental events. Maj. Dr. M. Venkataramanan, former Principal of the institution and former Head of the Department, graced the ceremony with his presence. He currently serves as the Dean of Arts, Sciences, and Management Studies at St. Peter's Institute of Higher Education and Research. The ceremony proudly introduced the new Student Council leaders, eagerly prepared to embark on their duties through their respective posts. The members of the Monetrix Association were elected through a voting process by the students of the Post Graduate and Research Department of Economics. Principal Dr. S. Santhosh Baboo and Professor J.P. Jaideep, the Head of the Department, inspired the gathering with their insightful speeches. The Chief Guest, Maj. Dr. M. Venkataramanan, congratulated the Council members and delivered a thought-provoking speech on the qualities and responsibilities of effective leadership. The Head of the Department and the Chief Guest conferred badges upon the newly elected members, who pledged to uphold the Department's motto with integrity and commitment. This ceremony celebrated and recognized those entrusted with positions of responsibility, encouraging them to perform their duties with dedication and enthusiasm.

The Student Council for the academic year 2024-25 are as follows:

- President - Shriram N (II MA)
- Vice President - Sanjay (I MA)
- Prime Minister - Nageshwari S (III BA)
- Home Minister (PG) - Suman Raj L (II MA)
- Home Minister (UG) - Varshini V (III BA)
- Creative Affairs Minister - Gayathri EKS (III BA)
- Cultural Affairs Minister - Sarath Kumar S (III BA)
- Finance Minister (PG) - Aravind Raj G (II MA)
- Finance Minister (UG) - Harish Kumar V (III BA)
- Human Resource Development Minister (PG) - Zeenath Summaya (II MA)
- Human Resource Development Minister (UG) - Bavya Bharathi RS (III BA)
- Social Affairs Minister (PG) - Vishal M (II MA)
- Social Affairs Minister (UG) - Vishani D (III BA)
- Hospitality Affairs Minister (PG) - Poojavani M (II MA)
- Hospitality Affairs Minister (UG) - Nikitha A (III BA)
- Sports & Wellness Minister (Boys) - Yuvaraj N (III BA)
- Sports & Wellness Minister (Girls) - Deeksha N (III BA)
- Law & Justice Minister (PG) - Pavithra K (II MA)
- Law & Justice Minister (UG) - Santhosh S (III BA)
- Media & Public Affairs Minister - Ashwant S Nair (III BA)
- Editorial Affairs Minister - Dharshini S (III BA)
- Tourism & Travel Affairs Minister (PG) - Srinath R (II MA)
- Tourism & Travel Affairs Minister (UG) - Dilip Kumawat R (III BA)

ECO - RIZZ 19 JULY 2024

To foster a welcoming environment and initiate engagement among the students, the Monetrix Association of Post Graduate and Research Department of Economics organized "Eco Rizz" an intra-departmental cultural event on 19th of July, 2024. Dr. T. Umapathy and Dr. P. Sriraj were the Staff Coordinators. The alumni of the Department, Mr. Rahulnath and Mr. Vikram were the Chief guests of the event. "The Eco Rizz" helped the students to break the ice and showcase their talents. A variety of competitions were hosted such as Channel Surfing, Dance, Shipwreck, Quiz, and Voiceover. The students actively participated in the competitions with tremendous energy and involvement. In the valedictory session, the Chief Guests shared their experiences, remarks and distributed prizes to the winners. The event concluded with words of thanks, followed by the National Anthem.

ECO - LIT 23 JULY 2024

ECO LIT - Illuminating Talents was an intra-departmental literary event organized by the Monetrix Association on July 23, 2024. It was specially conducted for the 1st and 2nd year students. The Staff Coordinator for the event was Ms. Mandira Dutta, Assistant Professor. The event featured various competitions like Crossword Puzzle, Debate, Creative Writing, Emcee Hunt and Poster Making. Students showcased their abilities, developed essential life skills like competence, communication, and demonstrated critical thinking and problem-solving skills. They learned to work under pressure, collaboration skills and received constructive feedback from faculty and peers. The event inspired students to pursue their interests further, providing a solid foundation for personal and academic growth. The Department aims to make ECO LIT an annual event, fostering a culture of creativity, critical thinking, and collaboration among students.

BUTTER! FLOUR! FUN!

14 AUGUST 2024

PG and Research Department of Economics organized a Cake Workshop, "Butter, Flour, Fun," on August 14, 2024. The event was sponsored by the Government of India's Ministry of Education and the Computer Software Institute of Technology (CSIT). The Staff Coordinators were Dr. S. Narayanan and Prof. Mandira Dutta. The Resource Person, Ms. Kanchana Karthick, a well-known businesswoman and the inspiration behind KK Creations, led the session. Students participated in every step of the cake-making process with enthusiasm. Through this engaging experience, students were able to understand the intricacies of cake-making, developed practical life skills, and unlocked their creative potential. All the students and faculty celebrated the college's impressive NIRF Ranking by cutting a cake, symbolizing the sweetness of the day's achievements and the pride of being part of a distinguished institution.

EMOTIONAL QUOTIENT(EQ) VS INTELLIGENCE QUOTIENT(IQ)



30 AUGUST 2024

In response to the growing importance of EQ and IQ in professional and personal success, the Post Graduate and Research Department of Economics conducted a comprehensive skill training program on “Emotional Quotient & Intelligence Quotient” on August 30, 2024. Dr. S. Subhashini (Assistant Professor) was the Staff Coordinator. Dr. A. Karthikeyan, a well-known Counseling Psychologist and Psychotherapist, specializing in life and business coaching, was the Resource Person of the day. He began by explaining the foundational concepts of IQ and EQ, two forms of intelligence that are distinct but deeply interconnected. He discussed the role of the “Amygdala”, that part of the brain responsible for processing emotions. An EQ and IQ assessment form was distributed to the students. It made students to answer a series of questions that helped them gauge their own levels of emotional and intellectual intelligence. The workshop left a lasting impression in the minds of the students.

CAREER GUIDANCE PROGRAM



10 SEPTEMBER 2024

Acknowledging the significance of career, the Post Graduate and Research Department of Economics organized the Career Guidance Program – Navigating Careers in Economics, Entrepreneurship, and UPSC Exams on 10th September 2024. Dr. S. Narayanan was the Staff Coordinator. The Resource Person of the program was Dr. Nisha Nujumudeen, an educationalist, economist, entrepreneur, and All India UPSC Faculty. The program aimed to ignite students’ minds about various career options available in the fields of Economics, Entrepreneurship, and Competitive examinations. The Resource Person highlighted how career guidance plays a very important role in the lives of all individuals, as it helps in setting future goals and choosing careers. She emphasized on acquiring skills, perseverance, dedication, and goal-setting. The program provided a clarity on setting career goals, motivating students to explore opportunities after graduation.

WHERE IDEAS MEET ACTION - A WORKSHOP ON TURNING IDEAS INTO REALITY

11 SEPT - 12 SEPT 2024

The Post Graduate and Research Department of Economics organised a two-day workshop for aspiring entrepreneurs “Where Ideas meet Actions – Turn Your Ideas Into Reality” on 11th and 12th September, 2024. Dr. N. Smitha was the Staff Coordinator. Dr. T. Augustine Arul Prasad, Associate Professor, Department of Chemistry was the Resource Person. Day 1 focused on creating ideas, developing concepts, and learning how to assess the feasibility of creative and innovative ideas. He nurtured the idea of “SCAMPER” where “S” stands for Substitute, “C” stands for Combine, “A” stands for Adapt, “M” for Modify or Magnify, “P” for Put into other use, “E” stands for Elimination and “R” for Reverse.



Dr. T. Augustine Arul Prasad gave directives on how to make our concepts a reality. In order to incorporate the opinions and ideas of the students, he led a number of activities and provided real-life examples. He highlighted the achievements of young women entrepreneurs and encouraged girls to take up entrepreneur as a career. Day 2 focused on determinants of startups and success. He explained how to develop effective objectives using the SMART technique, highlighting the significance of making goals Specific, Measurable, Achievable, Relevant, and Time-bound. More importantly, he discussed and provided solutions for the typical problems that companies face, including scalability, budgetary limits, and competitiveness. The discussion descended further into the role of angel investors, outlining their financing methods for businesses as well as the qualities they value in potential candidates. Lastly, he demonstrated the ‘Six Thinking Hats Approach’, a strategy for effective and efficient problem-solving. Overall, it was an enlightening orientation that helped many aspiring entrepreneurs to positively approach their ideas and turn them into thriving businesses.

INNER PEACE - OUTER PRODUCTIVITY



9 OCTOBER 2024

On October 9, 2024, at SRG Auditorium, the Post Graduate and Research Department of Economics, in collaboration with the college’s Health and Covid Awareness & Prevention Cell, organized an exclusive Seminar titled “Inner Peace-Outer Productivity – Mental Health at Work” for recently hired faculty members with less than three years of classroom experience. The Convenors of the Program were Prof. J. P. Jaideep, Head PG & Research Department of Economics and Dr. S. Jagadeeswari, Assistant Professor, Department of Microbiology. The Resource Person was Ms. Shana Nazreen, life skills coach and co-founder of Gokulam Seek IAS Academy in Trivandrum. During the captivating workshop, Ms. Shana Nazreen emphasized the value of attitude in all aspects of life and the importance of learning skills above teaching skills. The correlation between emotions and mental health was highlighted. The faculty became aware of the need of improving oneself in order to create a peaceful future as a result of the Seminar. They also discovered how to change their lives and strengthen their minds. The participants were given a worksheet to gauge their level of stress and intelligence. The event concluded with Dr. T. Umopathy, Deputy Head, PG & Research Department of Economics expressing the Words of Thanks followed by the National Anthem.

FUEL YOUR BODY, NOURISH YOUR SOUL, UNLOCK THE POWER OF HEALTHY GOALS

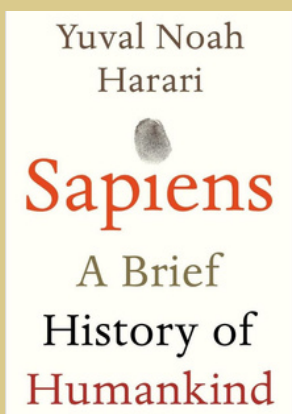
NUTRITION AWARENESS PROGRAM

The Post Graduate and Research Department of Economics, in association with the Department of ICDS, Government of Tamil Nadu, organised a “Nutrition Awareness Program” in view of POSHAN Abhiyaan, Rashtriya Poshan Maah 2024, on 27th September. The Event was graced by the presence of Chennai District Collector Tmt. Rashmi Siddharth Zagade, I.A.S. and various prominent figures, namely A. Sadha Sivam (Food Safety Officer), Ms. M Krishnaveni (District Project Officer), Integrated Child Development Services Scheme, Chennai, S. Syed Ahamed (Senior Project Manager), Tamil Nadu Nutrition International and Dr. R. Arunthathi (Medical Officer/Lecturer), Government Yoga & Naturopathy Medical College and Hospital, Chennai. The Principal Capt. Dr. S. Santhosh Baboo and Prof. J.P. Jaideep, Head, Department of Economics warmly welcomed the Chief Guests by honoring them with Mementos. Ms. M. Krishnaveni began the proceedings by highlighting the intent of the program, which was mainly ‘woman empowerment and awareness of anemia’. Later, Principal Capt. Dr. S. Santhosh Baboo addressed the gathering and shared his views on the importance of good health. The Chief Guest Tmt. Rashmi Siddharth Zagade, I.A.S., shared her insights on how lifestyle and other factors like healthy food and food safety affect nutrition intake among common people. Followed by her speech, prizes were distributed to the winners of the inter-department competitions like Quiz and Poster Making for all the PG girls of Shift I by the Department. S.Syed Ahamed, spoke briefly, illuminating facts about anemia among Indian women and the need for micro-nutrients in our day-to-day lives along with macro-nutrients. After a brief interval of healthy snacks, Mr. Sadhasivam enlightened the students on the various methods of identifying the adulterated and unadulterated food available in the market. BMI and hemoglobin levels of 50 students of the college were sampled during the event, and the results yielded a shocking discovery that more than 80% of the female students were in the category identified “anemic”. To tackle the situation, Dr. Arunthathi briefly explained about healthy and unhealthy food we consume and how the smallest things affect our health in major ways. Food Safety and Standards Authority of India (FSSAI) displayed healthy foods made of indigenous food grains like jowar, ragi, korle, etc. The event was a significant success, raising much-needed awareness about anemia and food safety among students and faculty. The insights shared by the District Collector and other esteemed speakers made a profound impact on the audience, inspiring them to adopt healthier eating habits and be more conscious about food safety.



27 SEPTEMBER 2024

GOOD READS



Written By
Yuval Noah
Harari

FIRST AID TRAINING 17 SEPTEMBER 2024

The Post Graduate and Research Department of Economics organised a “First Aid Training Program” on 17th October, 2024. The Resource Person of the Program was Dr.P.C.Vijayakumar, Director- Academic & HOD Intensive Care Unit & Anesthesiology, Sooriya Hospital, Chennai. Dr. Latha Poopandian and Ms. Kavithalakshmi & team graced the program. The Convenor of the Program was Prof. J. P. Jaideep, Head, and Dr. N. Abirami was the Staff Coordinator. Dr. Latha enlightened the students about BLS (Basic Life Support). She also emphasised the importance of learning CPR which is a pivotal procedure that can preform miracles. To demonstrate such a procedure, the team of Rajan Kavithalakshmi led us through the proper procedure of Cardiac Pulmonary Resurrection. Ms. Kavithalakshmi also discussed and gave tips to quickly deal with serious situations like stroke, choking, asthma/wheezing, fits, accidents, open or closed wounds, broken bones, etc. Knowing the theory is not enough to save a life; So, the team demonstrated and guided multiple eager volunteers through the CPR procedures. Some students were made to take the position of the victim and others took the position of saving them to get the actual feel of providing CPR. It is important to say that BLS (Basic Life Support) is a must have skill which has the ability to turn a common citizen into a super hero who saves lives. The students were thankful for the opportunity to learn valuable life skills. The Program was a resounding success, helping students prepare to jump into action at a moment’s notice and potentially save a life.

RIDDLES TIME !

1. I can soar without wings, making costs grow and tightening purse strings.
What am I?

2. I increase when people buy more, and I decrease when they buy less. I’m everywhere in a market economy.
what am I?

For answers refer page 8

A TAPESTRY OF TRADITION : EXPLORING THE COLOURS AND FLAVOURS OF ONAM

| THIRUVONAM' 24



13 SEPTEMBER 2024

The Post Graduate and Research Department of Economics organized the Thiruvonam' celebration on 13th September 2024. The Staff Coordinators of the event were Dr. N. Smitha and Dr. T. Athira. As part of the celebration, Pookolam Competition was conducted, which was judged by Dr. Pradeepa George, Assistant Professor, Department of Commerce, and Ms. Prathyusha Rao, student from the Department of Commerce. The day began with the colorful Pookolam competition, where students from our Department competed to create intricate designs using fresh flowers. The creativity and artistry displayed by the students were remarkable, and the vibrant floral patterns added a festive charm to the college premises. Later, the valedictory program began with a traditional Thiruvadhira dance performed by the students, followed by singing and adzap. Prof. J.P. Jaideep, Head, Dr. T. Umapathy, Deputy Head and the judges presented trophies and cash prizes to the winners. The enthusiasm and participation from both students and faculty contributed to the event's success, making it a memorable day.

| AYUDHA POOJA CELEBRATION



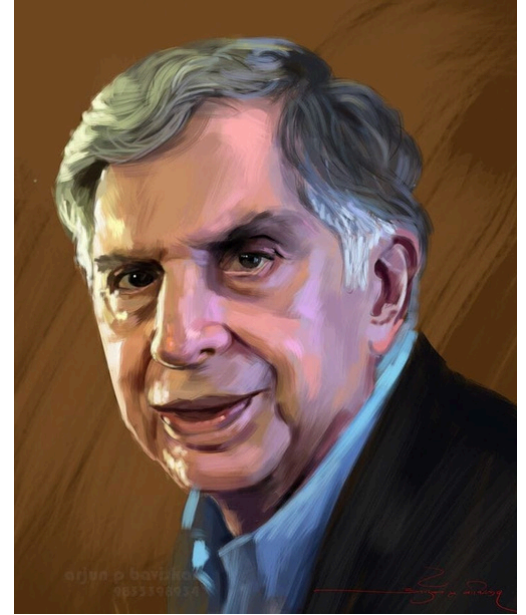
10 OCTOBER 2024

On October 10, 2024, The Post Graduate and Research Department of Economics celebrated "Ayudha Pooja". Prof. J.P. Jaideep, Head of the Department, served as the program's convener. Dr. J. Sathish, Associate Professor, Department of Commerce, joined the celebration, enhancing its elegance. Each and every classroom was decorated with fresh flowers, rangolis and colorful festoons. Students and faculty together took part in the celebration, demonstrating the festival's passion. The traditional pooja included recitation of slokas by the students. Prof. J.P. Jaideep, Dr. T. Umapathy (Deputy Head), Dr. J. Sathish, and other distinguished faculty visited every class and participated in the pooja proceedings, praying for the students' academic and professional success. The distribution of prasadam, a symbol of blessings and kindness, added sweetness to the celebration. Overall, the Ayudha Pooja celebration was filled with enthusiasm, uniting students and faculty in celebrating the ecstasy of Indian culture and tradition.

RATAN NAVAL TATA

"Leading through legacy"

1937-2024



As we bid farewell to the business tycoon with a heart of gold, his legacy will not be lost and will be an inspiration for generations to come.

- In 2008, when the Taj Mahal Hotel in Mumbai was attacked by terrorists, many of the hotel employees got killed. In the aftermath, Tata paid the relatives of those killed the salaries they would have earned for the rest of their lives.

"Compassionate Capitalist"

- In 2018, Tata was scheduled to receive a "Lifetime Achievement Award" at the Buckingham Palace from the then-Prince of Wales, recognizing his philanthropic contributions. But he cancelled his plan because one of his dogs had fallen sick.

"Awards can wait, Loyalty can't"

DO YOU KNOW?

"Rollback" Budget: The 2002-03 budget got a funny nickname—"Rollback Budget"—because so many of its proposals were reversed due to political pressure.

BEYOND US



VAISHNAV BAZAAR

The Entrepreneurship Development Cell of our College organised "Vaishnav Bazaar" on the 23rd and 24th of August 2024. The inaugural Chief Guests were actors Thambhi Ramaiah and Nakkhul Jaidev who graced the event with their valuable presence. The Bazaar amassed over 10,000 visitors including faculty, students from various colleges and general public as well. The walk ins included many influencers like the DJ, fitness influencer, YouTube celebrities and many more. Over two hundred stalls were registered by the students and alumni of our college. With zest and optimism, the students engaged in entertaining activities, purchased accessories, and savored the delectable culinary delights at the bazaar. Director and Actor Ameer Sultan and Entrepreneur Sarath Babu were the event's valedictory guests. Awards were given to the best stalls on the basis of its attractiveness, cleanliness, and innovation.

V- FEST ' 24

The Vaishnav Initiative for Excellence organized 'Vfest 2024' on 14th September 2024. Vfest is the ultimate fresher's cultural extravaganza, conducted exclusively for the freshers of DDGDVC to exhibit their talents and instill in them a spirit of healthy competition. The Investiture Ceremony of the Office bearers of the Vaishnav Initiative for Excellence was held during the Inauguration of Vfest. The Chief Guest of the event was Singer, Mr. Divagaran Santhosh. The 2024 edition of Vfest amassed over 800 participants and audiences. Cultural events like Group Dance, Solo Singing, Solo Instrumental, Shipwreck, Debate, Quiz and others were a hit among the freshers of the institution. The Winners of various events were presented with Trophies and Certificates during the Valedictory Program. The Chief Guests of the Valedictory Program were Ms. Anagha Maruthora, Actress and Mr. FJ, Actor and Musician. Overall, the event was a grand success.

INDEPENDENCE DAY

On the 15th of August, Dwaraka Doss Goverdhan Doss Vaishnav College celebrated "78th Independence Day," where students, faculty, and staff members paid tribute to the nation and freedom fighters of India. It is a remarkable day on which we honor and respect all our freedom fighters who fought for India's Independence. The Indian National Flag was hoisted at 8:00 AM by our esteemed Chief Guest, Dr. J. Hariharan, MBBS, MS, Ortho, MCh, Driho. F.L.A. F.A.D. (Germany), Arthroplasty, and Arthroscopic Reconstruction Surgeon Vihaa, Dr Hospital. Let us take pride in being Indians and work together to make our nation even greater.

KANHA - GOKULASHTAMI

Kanha 2024 - Gokulashtami celebration was organised by the students of Shri Vallabh Cultural Academy. This event's main magnetism was a spellbinding dance performance glorifying the four cherished figures of Lord Krishna: Radha, Rukmini, Subhadra, and Mirabai. Through this performance, the dancers enriched the celebration with a deeper connection to the divine themes of Gokulashtami. The student coordinators of the Shri Vallabh Cultural Academy for the academic year 2024-2025 were presented with the badges during the Celebrations. The team that had delicately directed the event from its inception to its conclusion was recognized on stage by Principal Dr. S. Santhosh Baboo and Secretary Shri. Ashok Kumar Mundhra. Overall, the celebration illustrated the artistic brilliance and enhanced communal ties in addition to commemorating the birth of Lord Krishna.

WALL OF FAME

ENDORSERS

SHRI.ASHOK KUMAR MUNDHRA
SECRETARY

DR.S. SANTHOSH BABOO
PRINCIPAL

PROF.J.P.JAIDEEP
CHIEF EDITOR

MS.MANDIRA DUTTA
EDITOR

BEHIND THE SCENES



GAYATHRI III BA

DHARSHINI III BA

LATHIKKAA II BA

SHAKTHI SAMBAVI II BA

HAEMA II BA

DHARSHA II BA

AARON GLADSON I BA

POOJA I BA



DETRIX - MGR UNIVERSITY
CHANNEL SURFING - 2nd PLACE

PRADHARSHINI'24 - KMC
SHIPWRECK - 2nd PLACE

JUS LUDIS ARTEM'24 - SAVEETHA
CHANNEL SURFING - 2nd PLACE

POOJA - I BA
SERVITIUM'24 - MCC
REPORTAGE - 2nd PLACE
HRIATNA - ETHIRAJ
PAPER REVOLUTION - 3rd PLACE

VIDHYA - I BA
SERVITIUM'24 - MCC
FACE PAINTING - 1st PLACE



SHRIRAM. N - II MA
CLEARED JAPANESE LANGUAGE
PROFICIENCY TEST (JLPT)
N5 LEVEL EXAMINATION



SANJAY - I MA
INTERNATIONAL CONFERENCE ON MULTIDISCIPLINARY
RESEARCH AND DEVELOPMENT (CMRD - 2024)
BEST PAPER AWARD



YUVARAJ - III BA
SILAMBAM
OVERALL STATE MATCH - 1st PLACE
OPEN DISTRICT - 2nd PLACE



AARON GLADSON - I BA
V- FEST'24
PHOTOGRAPHY
1st PLACE

ALUMINI SPOTLIGHT



DR.K.PANCHAKSHARAM (1965 Batch)
ARAM SEIYA VIRUMBU TRUST - ARAM AWARDS 2024
LIFE TIME ACHIEVER



VIJAY (1965 Batch)
NRAI FELICITATED MILKYWAY AS A
LEGENDARY ICE CREAMS BRAND
AT INDIAN RESTAURANT SUMMIT 2024

PAGE 5
RIDDLES TIME!
ANSWERS : 1. Inflation
2. Demand