



**DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(AUTONOMOUS)**

College with Potential for Excellence

Reaccredited with A++ Grade by NAAC

**Linguistic Minority Institution - Affiliated to University of Madras
Arumbakkam, Chennai – 600 106**

DEPARTMENT OF COMMERCE (HONOURS)

ACTIVITIES REPORT FOR THE YEAR 2023-2024

DRIVE AGAINST DRUGS

On 27th June 2023 Department of Commerce (Honours) conducted a session on “Drive Against Drugs” The aim of this session was to raise awareness about drug abuse risks and legal consequences. Assistant Director Mr.Kurup and Superintendent Jeetender from the Narcotics Control Bureau (NCB) Chennai shared their insights on how drug dealers target youth and the tragic effects of addiction. The event concluded with an oath to fight drug abuse and an announcement of an NCB campaign to spread awareness.



INTERNATIONAL LITERACY DAY

Department of Commerce Honours - SSR Club (Student Social Responsibility club) organized a two-day event on 8th and 9th September 2023 to commemorate International Literacy Day. Day-I Held at Government High School in Mugalivakkam and Day-II at Balwadi Government School in Arumbakkam, the event aimed to promote the transformative power of education and essential life skills. Through engaging sessions on critical thinking, communication, career exploration, nutrition, and cleanliness, the event successfully raised awareness about education's role in personal and societal development, leaving a lasting impact on participants.



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THE BIG 5 EVENT

Department of Commerce (Honours)- Samvruth Club (Honours Students Forum) organized “Big-5 Seminar,” on 16th and 17th October 2023, focusing on business, entrepreneurship, and ethics. The seminar featured distinguished speakers such as Mr.Vimal Thiagarajan from Be Positive Training Academy and Mrs.Sangeetha Arunachalam from Kadaiveedhi. The aim was to explore business ethics, digital marketing, and entrepreneurship. The outcome was a deeper understanding of ethical principles and inspiration for students to pursue their entrepreneurial journeys.



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INSIDERS VOICE 2024

Department of Commerce Honours - Honours Insider (Department Newsletter Club) organized- “Insiders Voice ‘24” on 20th February, 2024, centered on social justice and educational support for rural area. After the inauguration, the event kick started with a classical dance performance followed by a பட்டிமன்றம் (Debate) on “பொருளாதார அடிப்படையில் சமூகநீதி, வாழ்கிறதா? வீழ்கிறதா?”, with Mr.Muthukumar (a Moderator). Proceeds were donated to Team Everest, an NGO supporting rural education. The event ended with live performances by Playback Singer Mrs.Roshini and Super Singer contestant Mr.Prasanna.





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AICPA CERTIFICATION

AICPA Strategic Finance Certification is a one-of-its-kind program designed by Miles Education in collaboration with AICPA (Association of International Certified Professional Accountants) considering the key skills required in the industry. This Certification is a subset of the US CMA Program. **B.Com (Honours) Department 2021 batch** - 33 students cleared AICPA Certification in Strategic Finance.

