



DWARAKA DOSS GOVERSHAN DOSS VAISHNAV COLLEGE  
(AUTONOMOUS)

RE - ACCREDITED BY NAAC WITH A++ GRADE AND AFFILIATED  
TO UNIVERSITY OF MADRAS (LINGUISTIC MINORITY INSTITUTION)



# HR *Patrika*

September to October 2024  
Volume III | Issue II

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# Street Theatre Workshop



On September 4th, 2nd MA HRM students participated in a street theatre workshop, facilitated by writer and critic, Mr. Thozhamaiyan, who has immense experience in guiding theatre artists. This workshop aimed to empower students to create impactful performances for vulnerable sections of society as part of our CSR program. Through interactive exercises and rehearsals, students gained hands-on experience in enacting and staging a play, harnessing theatre's potential to raise social awareness and create a positive change.



# Teacher's Day

MA HRM students commemorated Teacher's Day on September 5th with a vibrant celebration, saluting their mentors' dedication. The event featured energetic dance performances, fun activities, and heartfelt teacher testimonials about their own inspirational educators. Students and faculties, fortifying their bond through fun memories.

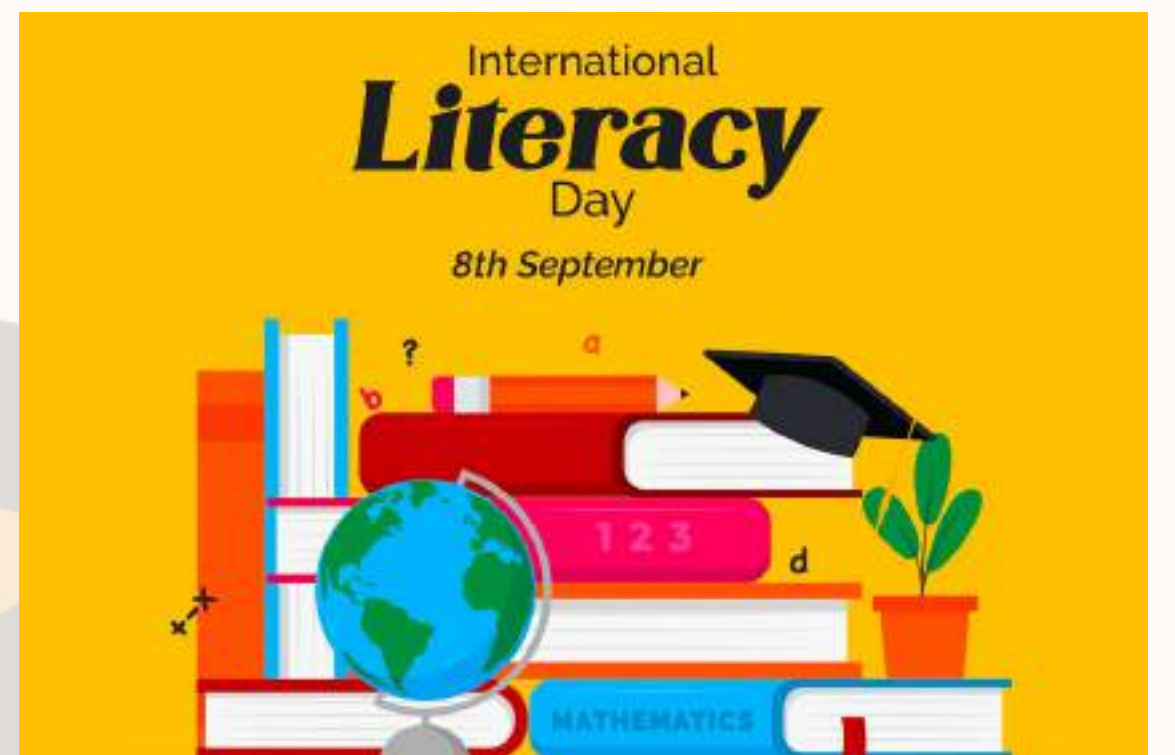


Interactive games and entertainment filled the air, honoring the teachers' selfless commitment. This joyous tribute underscored the profound impact of teaching and mentorship, nurturing a deeper appreciation and respect between students and educators.



# International Literacy Day

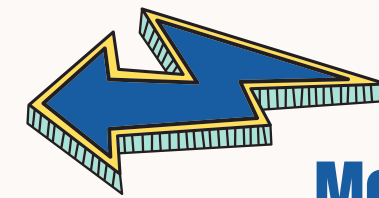
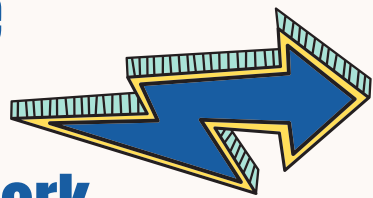
September 8th marks the observance of UNESCO World Literacy Day, highlighting the transformative power of literacy in fostering global understanding and peace. The 2024 theme, "Promoting multilingual education: Literacy for mutual understanding and peace,"



This year's focus recognized the importance of preserving linguistic diversity and promoting mother tongue-based education to ensure equal access to knowledge and opportunities.

Ms. Monisha, I year & Ms. Amrutha, II year MA HRM students won the 1st & 2nd place in Reels contest conducted by HRD Student Forum for International Literacy day respectively. QR code for the reels are given below:

Scan here  
for  
Amrutha's work



Scan here  
for  
Monisha's work

## Some facts about World Literacy

- 754 million adults (over 15 years old) lack basic reading and writing skills.
- Two-thirds of illiterate adults are women.
- 250 million children are out of school.
- Literacy rates vary greatly across regions:
  - Sub-Saharan Africa: 10% of elderly women are literate.
  - Europe and North America: 99% of male youth and adults are literate.
- Over half of the world's population is bilingual.
- 40% of people lack access to education in their native language or a language they understand.

# World Suicide Prevention Day

September 10th marked World Suicide Prevention Day, a global call to action to address the devastating impact of suicide. The 2024 theme, "Changing the narrative on suicide," emphasized the need to reshape the conversation surrounding mental health and suicidal behavior.



This year's focus aimed to reduce stigma, promote hope, and encourage help-seeking behaviors. By reframing the narrative, we can create a culture that supports vulnerable individuals. The World Health Organization estimates that over 700,000 people die by suicide annually, affecting families, communities, and societies worldwide.

Mr. Nithish and Ms. Sri Varsha of 1st MA HRM won the 1st prize by demonstrating their exceptional talent and awareness about mental health in the reel making competition organised on the occasion of World Suicide Prevention Awareness Day to spread awareness on suicide prevention.



**Scan here  
to watch  
Nitish  
&  
Sri Varsha's  
work**



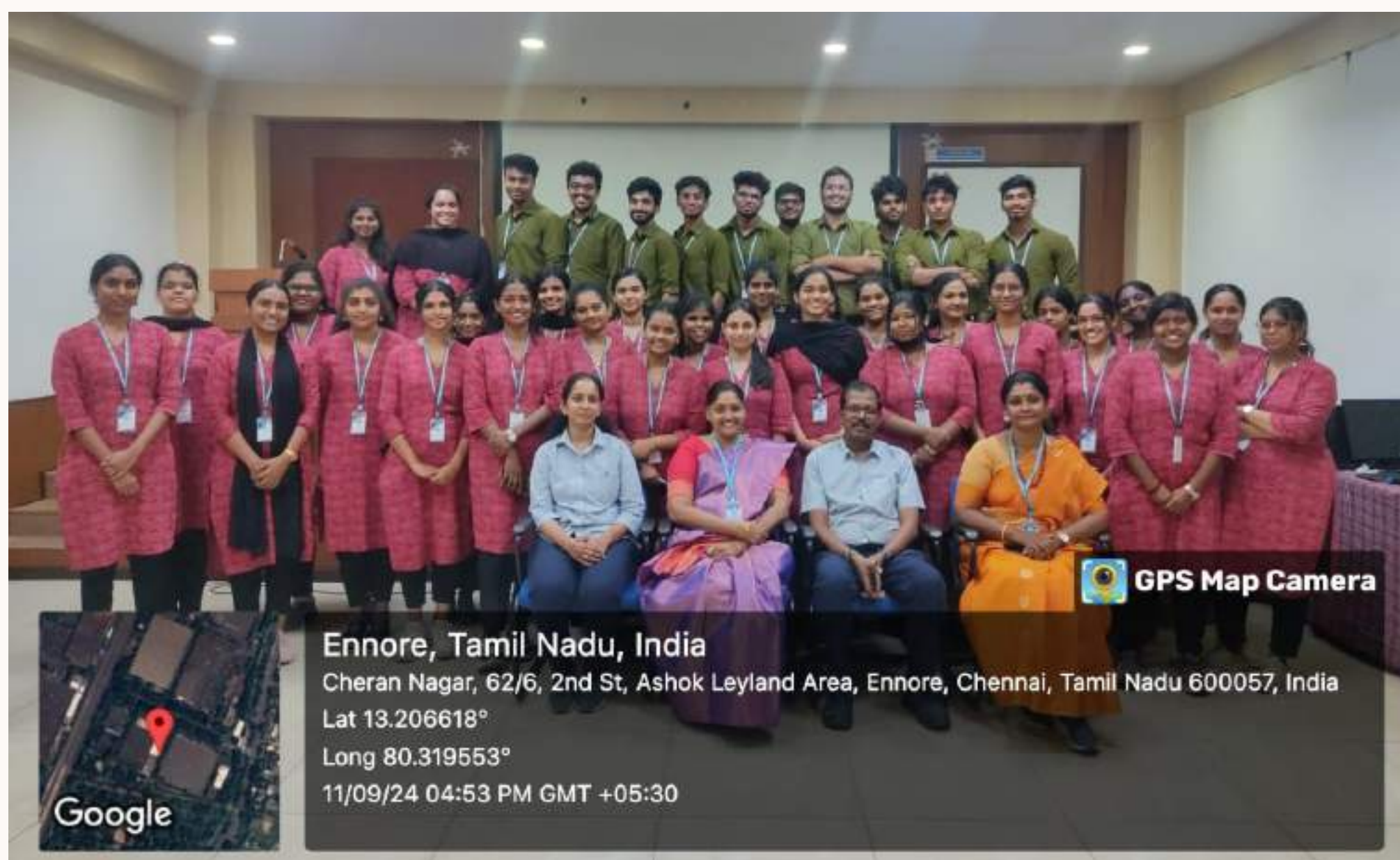
**"Together, we can break the silence, challenge harmful stereotypes, empower those struggling to seek help, ultimately saving lives, creating a more compassionate world."**

# Ashok Leyland Industrial Visit

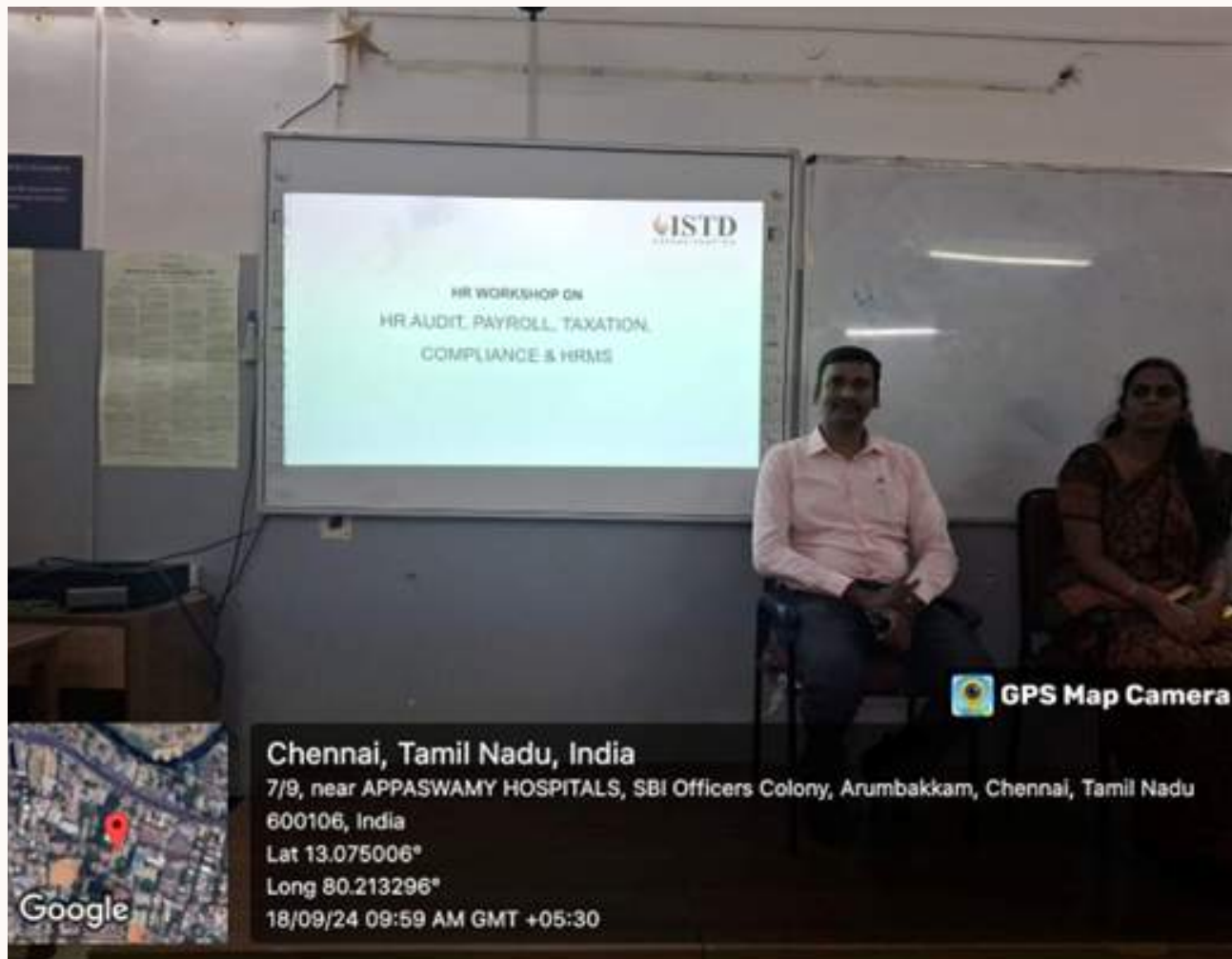
On September 11, 2024, the industrial visit to Ashok Leyland in Ennore provided an enriching experience for the students of the 1st MA HRM program. The visit aimed to offer insights into the operations of a leading automotive company and to understand its HR practices and organizational culture. Mr. R. Nagaraj, Plant HR Head, hosted the event and warmly welcomed the students before initiating the session with a comprehensive presentation about Ashok Leyland.



Mr. Nagaraj provided a detailed overview of the company's history, mission, and vision. He emphasized the significance of the Ennore plant, referred to as the "mother plant," & elaborated on Ashok Leyland's commitment to sustainability, highlighting its innovative rainwater harvesting system which ensures that not even a single drop of water is wasted.



# Certification Program on HRIS



On September 18, Career Tree's Mr. Ezhilarasan, Manager - Leadership training delivered a session on HR audits, elucidating the concept, conduct and significance of HR audits within the organizations. Concluding the session, Mr. Pravin M. N. expanded on the types of HR audits and introduced the DISC assessment.



We extend our heartfelt gratitude to our esteemed guest speakers, Mr. Ezhilarasan, for initiating the HR audit discussion. Mr. Anand Babu D, Plant HR at Carborundum Universal, with his real-world experiences offered valuable perspectives. Mr. Pravin M. N., Deputy Manager, Brakes India - TVS Group, shared his insights on HR audit types and DISC assessment. His simple explanation regarding HR Systems & processes made our understanding easier.

The trio's presentations provided a comprehensive understanding of HR audits, equipping attendees with valuable knowledge. Their collective contributions have enhanced our knowledge and appreciation of HR best practices.



# Guest Lectures on Global CSR & OD

On 20th September, Mr. Irudhayaraj, Head of HR at ZF Hero Chassis Systems Pvt. Ltd., facilitated an enlightening session on "Leading Beyond Profits: The Power of Global CSR." He shared valuable insights through an engaging activity, encouraging students to participate in discussions and fostering a highly interactive environment. The session's centerpiece was a team-based exercise where students created a budget for Corporate Social Responsibility (CSR) initiatives.



On September 24, 2024, 1st-year MA HRM students attended a guest lecture by Mr. Madhava Priyan, VP HR at Flyjec Logistics. With extensive HR experience, Mr. Priyan shared insights on organizational development and change management, emphasizing that organizational development is a continuous process for improving overall health and effectiveness.



# Leadership Talk

On September 24, Mr. Shyam Sundar, Advisor at Brake India Pvt. Ltd, delivered an inspiring leadership talk to MA HRM students. He elucidated the pivotal role of a leader, drawing a thought-provoking analogy between farmers and HR professionals while introducing the 3H Model of Motivation - Head, Heart, and Hand.



Mr. Sundar provided valuable insights into overcoming HR challenges. This innovative framework addressed emotional, cognitive, and behavioral dimensions, empowering students to comprehend the intricacies of motivation. Through engaging examples and interactive discussions, Mr. Sundar's talk equipped future HR leaders with practical strategies to navigate complex organizational dynamics.



# Saint Gobain Industrial Visit



On September 27, the 2nd-year MA HRM students embarked on an industrial visit to Saint-Gobain's World Glass Complex in Sriperumbudur. The day began with an induction session led by a management trainee, providing valuable insights into the facility's operations, statutory procedures, time office management.

Students actively participated in the Q&A session, clarifying doubts and deepening their understanding. A comprehensive factory tour, offered students a look at Saint Gobain's manufacturing processes. This enriching experience equipped us with industry perspectives, fostering our growth as future HR professionals.



# DDGDVC - NIPM MOU Signing Ceremony

The PG Department of Human Resource Management at Dwaraka Doss Goverdhan Doss Vaishnav College on 4th October, in collaboration with the DDGDVC-NIPM Student Chapter, successfully hosted a knowledge-sharing session on the theme of "Inclusive Leadership for a Diverse World: How EQ Shapes Gender Sensitivity and Equity." This insightful session, held in association with the NIPM, brought together industry experts, students, and HR professionals to explore the critical role of emotional intelligence (EQ) in promoting inclusive leadership, gender sensitivity, and equity in the workplace.

The event featured distinguished guests: Mr. T. A. Mathew Gunaseelan (CHRO, Amrutanjan Healthcare Ltd.), Mr. Ramesh S. (Secretary, NIPM Chennai Chapter), Mr. Bhanu Kumar (Founder & Director, ARRA Associates), and Ms. Madhumitha Gomatinayagam (Manager, Avacend). The highlights of the program included:-

- Signing of MOUs between ARRA Associates and DG Vaishnav College, and NIPM Madras Chapter and the college
- Release of Placement Brochure.



# Service Sector Internship Briefing



The PG Department of Human Resource Management conducted a comprehensive internship program for I MA-HRM students (2024-25), on October 7th, which provided a real-world experience in the service sector. This program helped students discover their professional identities as future HR practitioners through critical reflection, valuable insights, and practical application of theoretical knowledge.

This orientation Program, led by Mr. Zunaith K, a senior HR professional from Technology Force equipped students with necessary skills to maximize their internship experience. The program aimed to prepare students for challenges in the service sector, ensuring a seamless transition from academia to industry.



# World Mental Health Day



October 10th marks World Mental Health Day, a global initiative promoting mental wellbeing. The 2024 theme, 'Mental Health at Work,' highlights the importance of supporting mental health in professional settings. This year's focus emphasizes creating healthy work environments, reducing stigma, and promoting employee wellbeing.

On World Mental Health Day, Ms. G. Anoosha, MA HRM faculty, facilitated a poignant session in the 2nd MA HRM classroom. Volunteers Tharun Vijay, Vivek, Kevin, Aanchal, Parthiban and Saravanan opened up about their current mental health, recent happy memories & challenges. This open discussion fostered empathy, understanding, and a sense of community. By breaking down stigma, the session encouraged students to prioritize self-care and support each other's mental wellbeing.



# Hosur Industrial Visit

On October 14th and 15th, the 2nd MA HRM students embarked on an industrial visit to Hosur, exploring TVS Motor Company and Titan Engineering & Automation Limited (TEAL). This two-day excursion aimed to provide students with firsthand experience and practical insights into the manufacturing processes, operational dynamics, and HR practices.

## Day 1: TVS Motor Company

At TVS Motor Company, Mr. Raj Kiran, an esteemed alumnus of DG Vaishnav College led our industrial visit. We gained insights into TVS' two- and three-wheeler manufacturing process, quality control, global exports.



## Day 2: Titan Engineering & Automation Limited

On the second day of our industrial visit, we explored TEAL, a pioneering aerospace and defense manufacturer. Under the guidance of Factory Head Mr. Anjan and Ms. Ramya, another notable alumna of DG Vaishnav College, we gained insightful perspectives.



# News Stand for MA HRM

## Department

The Creative Head for the news stand displaying both the daily newspapers - “The Indian Express” (English) and “Dinamani” (Tamil) is Mr. Pranav Bhatt, 2nd year MA HRM student & one of the TANTHRA Presidents.

The HRD Student Forum had taken this initiative in view of the upcoming placements & had planned weekly debates and group discussions to stay Informed on current events, analyze different viewpoints, improve vocabulary and to have better writing skills.

*“May we embrace every opportunity for personal and academic growth —let’s make the most of our time here!,*

*Let’s inspire one another every day, sharing knowledge and creativity as we pursue our passions!*

*Wishing everyone the joy of discovery and the excitement that comes with learning something new!”*

- HRD Student Forum





# MS Excel Workshop

The 2nd-year MA HRM students attended an MS Excel workshop from October 21-25, conducted by Mr. Suriya Narayana Prabhu, Project Director of Syasan's Career Analytics. During these five days, we delved into advanced Excel concepts: text and lookup functions, pivot tables, dashboards, data validation, and integration with SPSS and Power BI.



These skills are vital for HR professionals to manage workflow efficiently. We aim to apply these skills to enhance HR practices, boosting overall efficiency and effectiveness of HR operations. The workshop equipped us with expertise to streamline HR processes.



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**Ms. G. Anoosha**  
Faculty member

## EDITOR



**Vivek Mutte**  
II MA HRM

## DEPARTMENT AMBASSADOR



**Saravana Kumar G**  
II MA HRM



## Address

2nd Floor, DG School of Management,  
NO.833, Gokul Bagh, Poonamallee High  
Road, Arumbakkam, Chennai 600106