



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE

[AUTONOMOUS]

**RE-ACCREDITED BY NAAC WITH A++ GRADE
COLLEGE WITH POTENTIAL FOR EXCELLENCE
LINGUISTIC MINORITY INSTITUTION -
AFFILIATED TO UNIVERSITY OF MADRAS
ARUMBAKKAM, CHENNAI-600106**



**DEPARTMENT OF COMMERCE
HONOURS**

PROSPECTUS

2024 - 2025

THE DEPARTMENT

ABOUT

The Department of Commerce (Honours) was started in the year 2011 and Dwaraka Doss Goverdhan Doss Vaishnav College is the first college to be affiliated by the University of Madras to offer this prestigious programme. Since its inception, the department has been growing in leaps and bounds to cater to the intellectual pursuit of Commerce students

THIS CURRICULUM HAS BEEN EXCLUSIVELY DESIGNED AS AN "ACADEMIC-INDUSTRY " INTERFACE.

OUR VISION

To be the center for providing quality and value-based education in commerce, management and related fields with holistic concern for leading a better life, enhancing the environment and rendering service to the society.

The minimum passing requirements for the end semester examinations is benchmarked at 50% to maintain high standards of the curriculum .

FEATURES

43 academic courses spread over 6 semesters

14 weeks internship spread over the 5 semesters

**1 project in the final VI semester
175 credit points**

The department is offering Life skills for youth as Value added Course in the third semester.

ELIGIBILITY

75% AND ABOVE IN "COMMERCE GROUP" CONSISTING OF PAPERS SUCH AS COMMERCE, ACCOUNTANCY AND BUSINESS MATHS/MATHS

OUR MISSION

- Empowering students with all qualities required to become a personage management professional.
- Providing holistic and values based development of students which ultimately enhance employability.
- Grooming the students to become an innovative and charismatic leader which contributes to the success of the organization as well as country at large.
- Facilitating the academic progress of the students by encouraging them to actively participate in experiential learning viz internships, conference, seminars & Workshop.

FACULTY

Ms.D.Senthamarai
M.Com., M.Phil., SET

Mr.S.Sairam
M.Com., M.Phil., NET.,
SET., HDCA

Mr.D.K.Selva Ganesh
M.Com., M.Phil., NET.,
MBA

Dr.P.Perumal
PHD in Marketing

Ms. P. Preethi
M.COM.,
M.A(Bharatanatyam)



SPECIALISATION

US CMA

CERTIFIED MANAGEMENT ACCOUNTANT

When students appear for placements with MNC's in early 6th Semester, they will stand apart from the other university graduates with IMA membership and globally recognized CMA.



The best way to predict future is to create it. This is done in the college where a professional course CMA is integrated with B.Com (Honours)

1

PART I

Covered in First year

2

PART II

Covered in Second year

Thereafter, in the 5th Semester, the students are expected to appear and pass the 2 CMA exams.

AICPA CERTIFICATION:

The AICPA Certification was a subset of the US CMA Program, covering key topics from the US CMA Curriculum to provide a role readiness for a Management Accounting career. The final year students were given opportunity to attempt this certification exam. 33 of the final students (82.5%) got certified with AICPA, where the Top 3 ranks were honoured with medals, too.



ABOUT THE DEPARTMENT ASSOCIATION



SAMVRUTH

HONOURS STUDENT FORUM



To enrich the knowledge of the students



To Organize events



To Develop Team Spirit & organisational skills

About Us

In addition to conducting competitions, it also encourages students to participate in intra-collegiate and inter-collegiate competitions, including, but not limited to Music, Dance, Theatre, Arts, Literary, Quizzing and Debating

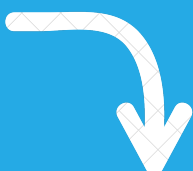
Activities

Samvruth is a vibrant platform that fosters intellectual discourse and personal growth. It provides a space for students to engage in thought-provoking discussions, exchange ideas, and challenge one another's perspectives in a respectful manner.

Through this forum, students can explore diverse viewpoints, develop critical thinking skills, management skills and cultivate a deeper understanding of complex issues.


Ultimately, this student forum enriches the college experience by promoting open-mindedness, intellectual curiosity, and a sense of belonging within the academic community.

SSR
COUNCIL



- **Social Impact:** The college group actively addresses societal issues through volunteering, fundraising, and awareness campaigns, inspiring their peers to make a difference.
- **Ethical Responsibility:** Their commitment to ethical values and sustainable practices extends beyond campus boundaries, emphasizing the transformative power of education.





HONOURS
INSIDER



DEPARTMENTAL NEWSLETTER CLUB

1. **Information Hub:** The newsletter group keeps department members informed and engaged by sharing updates, events, and accomplishments from various forums within the department and among students.
2. **Promoting Awareness and Skill Development:** Beyond celebrating student talents, the newsletter serves as a powerful tool for promoting awareness and fostering open dialogue on important issues. It also provides valuable experience for aspiring writers, editors, and designers.

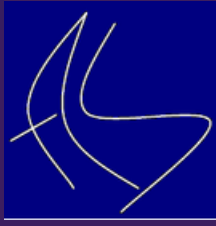
INTERNSHIPS

Internships are an integral part of the curriculum, providing students with practical exposure to industry needs and expectations. This allows them to apply theoretical knowledge to real-world scenarios, fostering a deeper understanding of their field and developing essential skills like problem-solving, teamwork, and communication that are highly valued by employers.

- Lectures by certified external professionals for the Integrated professional course on a regular basis.
- Group discussions and other interactive learning activities to develop the communication and thinking skills of the students.
- Active learning and rewarding student participation in seminars, conferences and cultural events.
- Feedback from students to improve the teaching methods and tool.
- Inculcate a sense of responsibility among the students to enable them to handle different situations in college and in outside world.

**BEST
PRACTICES**

DDGDVC
HONOURS



OUR MOU'S



Placements

Our Recruiters

of B.Com Honours



Email-Us

hod-honours@dgvaishnavcollege.edu.in

Contact Us



044 2363 5101