



DWARAKA DOSS GOVERDHAN DOSS VAISHNAV COLLEGE
(Autonomous)

Re-accredited by NAAC with A++ GRADE (3rd cycle)
College with Potential for Excellence, (Linguistic Minority Institution)
Affiliated to University of Madras, Arumbakkam, Chennai - 600106.

POST GRADUATE AND RESEARCH
DEPARTMENT OF ECONOMICS
(SHIFT-I)

DEPARTMENT
PROFILE

OUR HISTORY

**"Educating the mind without educating the heart is no education at all" -
~Aristotle**

With the objective of empowering young minds by imparting value based quality education. Dwaraka Doss Goverdhan Doss Vaishnav College was founded by the member of Shri Vallabhacharya Vidya Sabha. It started functioning on 19th June 1964 as a first grade college offering the degree programmes in mathematics apart from pre-university courses. The initial impetus was given by the founder brothers who donated a vast extent of land for the establishment of this prestigious institution with the sole purpose of imparting education and empowering youth. The evening college started functioning in 1971 with the introduction of a degree programme in Commerce. The 80's saw the college emerging as full fledged Post Graduate and Research centre when the Department of Economics started offering MPhil program and The Department of Commerce offering MPhil and part time PhD programmes. The college celebrated its silver jubilee in the year 1989. The 1990s witnessed a tremendous growth in terms of infrastructure and the number of courses offered with the number of students crossing 5000. The institution became co-educational in the year 1991. In 2000s, the progress and achievements made by the institution set new milestones. During the past decade, the college was accredited 'A grade' by National Assessment and Accreditation Council in the first cycle. The college also acquired the status of autonomy in 2009. In 2010, the institution marched towards excellence and was re-accredited by NAAC with 'A grade' registering a commendable score. Also the college was selected under DPT Star College scheme intended to strengthen and impart education in life science and biotechnology. The College was awarded the status 'College with Potential for Excellence' by UGC. In the very beginning of this decade, the 2020s, the initial quest for excellence reached its pinnacle with the college being re-accredited by NAAC with 'A++'. The academic year 2021 - 2022 saw the resumption of various academic and non academic events post the pandemic.

NAAC CERTIFICATION



राष्ट्रीय मूल्यांकन एवं प्रत्यायन परिषद

विश्वविद्यालय अनुदान आयोग का स्वायत्त संस्थान

NATIONAL ASSESSMENT AND ACCREDITATION COUNCIL

An Autonomous Institution of the University Grants Commission

Certificate of Accreditation

*The Executive Committee of the
National Assessment and Accreditation Council
is pleased to declare*

*Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous)
Sokul Bagh, Arumbakkam, Chennai, affiliated to University of Madras,
Tamil Nadu as*

Accredited

with CGPA of 3.54 on four point scale

at A⁺⁺ grade

valid up to July 18, 2029

Date : July 19, 2022



S. C. Sane
Director

MESSAGE FROM THE SECRETARY

"All our dreams can come true, if we have the courage to pursue them" - Walt Disney

Dreams may seem to be far from reality. They may seem impossible and improbable. But little do we realize that all of us have in us the strength, patience and the passion to fulfil our dreams. The vision and dreams of a few kind hearted philanthropists and educationists led to the founding of this institution. The hard work and perseverance of the successive members of the management and the academicians have enabled the institution emerge as one of the much sought after colleges in the city. It is now our duty and responsibility to carry forward this dream and with steadfast faith and determination redefine the standard of excellence, strengthen the spirit of solidarity and celebrate the power of knowledge to transform the society.



MESSAGE FROM THE PRINCIPAL

The meaning of education has transformed greatly in today's technology driven and digitally connected world that we live in. An educator in the present times has to adopt a multi-dimensional approach having knowledge creation, confidence building and honing leadership skills at its core. The institution focuses on developing entrepreneurship skills among students so that they would have the courage and conviction to establish an enterprise and create a legacy. In the sphere of research, understanding the complexities of various issues, exploring new avenues and contributing to development of knowledge has been our priority. Having carved a niche for itself over the years, through its myriad of achievements, this institution today stands as a symbol of immense possibilities and innumerable opportunities. The task ahead is clearly defined; Educate, Enlighten and Empower.



ABOUT OUR DEPARTMENT

The Post Graduate and Research Department of Economics offers high quality higher education in Economics under one roof. The Department offers the Under-Graduate programme i.e. B.A. in Economics and the Post-Graduate Programme i.e. M.A. in Economics. As it is a research department, both part time and full time Ph.D programmes are also offered.

The Department functions with the motive of instructing the students on the fundamental economic theories, orienting them on the application of economic concepts to real world phenomenon and keeping them abreast of current economic affairs. The Department is endowed with highly qualified and committed teachers who take all efforts and adopt appropriate methods to transform the students into active learners, thinkers and scholars in Economics. The Department's speciality lies in introducing students to the world of economics in a way that is dynamic, methodical, straightforward, and engaging. This is done by providing them with a myriad of activities like guest lectures, panel discussions and industrial visits in addition to the traditional chalk and talk method. The Department also conducts Annual Intra Departmental and Inter Departmental events such as Farm Fest, Quest Economics, Socio Economic Survey, endowment lectures, seminars, conferences, etc. Being one of the oldest departments, several legendary academicians have nurtured its growth from UG to PG and from M.Phil to Ph.D., thereby transforming the department into a full-fledged research department.

OUR FOREBEARERS



PROF. RAMANUJAM
1965 - 1982



PROF. SWAMINATHAN
1982-1985



DR. P.V. RAGHAVAN
1985-1997



DR. S. NARASIMHAN
1997-2015



MAJ. DR. M. VENKATRAMANAN
2015 - 2018



DR. R. BALASUBRAMANIYAN
2018 - 2019



DR. T.S. PREMA
2019 - 2022



PROF. J.P. JAIDEEP
2022 - PRESENT

FROM THE HEAD'S DESK



Dear Readers,

I am delighted to present the latest edition of the Department's Prospectus. This stands as a testament to the remarkable achievements and intellectual endeavours within our academic community.

The Department of Economics founded in the year 1965, embodies a commitment to fostering a deep understanding of economic principles and their real-world applications. The department works tirelessly to instil a passion for inquiry and critical thinking in its students.

As you read through the pages of this prospectus, you will find a rich tapestry of editorials, insights into the Department's activities, and creative work that reflects the interests and talents of its students. From exploring complex economic theories to solving contemporary challenges, our contributors reflect the depth and breadth of economic thought.

The Department of Economics is not just a collection of classrooms and lecture halls, but a vibrant community of academicians, students and future leaders who help shape the economy.

In the spirit of exploration and knowledge-sharing, the department serves as a platform for the community to engage in insightful conversations. I extend my hearty appreciation to all contributors for their dedication and enthusiasm.

May this inspire you, spark curiosity, and deepen your appreciation for the fascinating world of economics.

Thank you for being an integral part of our academic journey.

**Prof. J.P. JAIDEEP
Head of the Department**

OUR VISION & MISSION

VISION

To impart economics to students and empower them with strong theoretical and practical knowledge.

MISSION

- To educate students with the foundational principles of core and allied disciplines of economics.**
- To provide practical and creative skills for problem solving and decision making in the ever dynamic economic world.**
- To inculcate strong personal, technical, analytical, entrepreneurial and leadership skills.**
- To impart knowledge in lifelong learning, professional ethics and contribution to the society.**

PROGRAM

PROSPECTUS

2023 - 2024

**'THE
ECONOMY
DEPENDS AS
MUCH ON
ECONOMISTS
AS THE
WEATHER
DOES ON
FORECASTERS.'**

**- JEAN-PAUL
KAUFFMANN**

Explore the dynamic world of our department, where innovation meets tradition. Our prospectus unfolds a transformative educational journey, blending cutting-edge curriculum with hands-on experience. Engage with passionate faculty who guide you through rigorous academic challenges, fostering critical thinking and creativity. Immerse yourself in state-of-the-art facilities, equipping you for real-world applications.

From collaborative projects to industry internships, our department cultivates a holistic learning environment. Uncover opportunities for research and development, shaping your expertise in emerging fields. Join a vibrant community of like-minded individuals, driven by a shared commitment to excellence. Your future begins here, where possibilities are limitless.



Programs Offered

- **Undergraduate Program - Bachelor of Arts in Economics:**

Candidates seeking admission for the first year Bachelor's Degree Programme in Economics i.e. B.A. in Economics should have passed the Higher Secondary Examination i.e.

+ 2 exam in any group, conducted by the Government of Tamil Nadu or any examination accepted as equivalent thereof by the syndicate of the University of Madras.

- **Postgraduate Program - Master of Arts in Economics:**

Candidates seeking admission into the first year Master's Degree Programme in Economics i.e. M.A. in Economics must possess any UG Degree from any recognized University.

- **Doctor of Philosophy (Ph.D) (Full time & Part time):**

Specializations Offered (a) Development Economics (b) Health Economics.

Candidates desirous of pursuing a Doctorate in Economics (Full time or Part time) must possess a Master's Degree in Economics with a minimum of 55% marks in aggregate or its equivalent grade 'B' in the UGC 7 point scale or an equivalent grade in a point scale wherever grading system is followed from any recognized University.

- **Value Added Course :**

A six-month Certificate Program is offered by the department on Onsite Media Practical Training (OMPT) in collaboration with Samas Academy.

Programme Educational Objectives (PEOS):

The Economics program aims to achieve the following objectives -

- Optimizing decision- making capability at the individual, household, industry and government levels.
- Pursue research in fields such as developmental economics, marketing, finance and human resource development.
- Exhibit team spirit and ethical values throughout their professional career.

Courses Offered

Under Graduate Program

Core Courses

Microeconomics	Statistics	Indian Economic Development and Policy	International Economics
Monetary Economics	Macroeconomics	Fiscal Economics	History of Economic Thought

Allied Courses

Entrepreneurial Development	Marketing	Tourism and Economic Development	Elements of Insurance
Managerial Economics	Environmental Economics	Health Economics	Human Resource Management

Program Specific Outcomes for the Under Graduate Program

- **To identify, understand and describe the various economic issues internally and internationally.**
- **To explain and apply the underlying principles for economic decisions and policies at the micro and macro levels.**
- **To synthesize the functioning of the economic ecosystem.**
- **To compare theories of various economic schools of thought and apprise their application to real world phenomenon.**
- **To understand and analyze the potential and limits of various economic policies.**
- **To pursue a master's programme in Economics or a master's in an interdisciplinary subject like management or a professional programme like CA, CS.**
- **To obtain employment in the banking, financial services, insurance and HRM sectors.**

Courses Offered

Post Graduate Program

Core Courses

Microeconomics	Statistical Methods	Research Methodology	Health Economics	Indian Economic Development & Policy
Monetary Economics	Macroeconomics	Public Economics	International Economics	Financial Market & Services

Elective Courses

Organisational & Behavioral Economics	Managerial Economics	Entrepreneurial Development	Human Resource Management	Economics of Education
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Program Specific Outcomes for the Post Graduate Program

- To comprehend and critically analyse economic phenomena that happens at the National and Global levels.
- To apply the fundamental principles of economics for decision making at the professional and personal levels.
- To evaluate the economic eco-system.
- To compare theories of various economic thinkers, evaluate their relevance to present world situation and recommend modifications.
- To weigh the strength and limitations of economic policies and formulate policies through data analysis.
- To be able to pursue research in economics or in related disciplines and clear competitive exams.

Performance in Mid Semester Exam

Communicative abilities and interpersonal skills

TEACHING METHODOLOGY

Performance in Internal Exams.

Students with specific learning disabilities

Extra time during exams

Scribe facility

Counselling / Motivation

Extra Coaching

Average Learners

Remedial Coaching

Carrer Counselling

Advanced Learners

Leadership roles

Participation in national/ international conferences

Our Mentors



Dr. T. Umapathy



Prof. Mandira Dutta



Dr. S. Narayanan



Ms. Tamil Nilavoo



Prof. J. P. Jaideep



Dr. S. Subhashini



Ms. Saritha



Dr. P. Sriraj



Dr. N. Smitha



Dr. N. Abirami

Our Student Forum

Monetrix Association



The Monetrix Association is the official student council of the department, which handles extra curricular activities with excellent coordination between staff and students.



DEPARTMENTAL EVENTS

STUDENT'S CORNER



The Post Graduate and Research Department of Economics of Dwaraka Doss Goverdhan Doss Vaishnav College, in collaboration with The **Indo-Japan Chamber of Commerce and Industry** hosted an Economic Exchange program with the motive of bridging cultures and perspectives. **Professor. Moriki OHARA**, Department of International Economics, **Ryukoku University, Kyoto, Japan** along with a student group visited the campus on 9th September 2023.

'**CUP – Care For The Underprivileged**' organized by The PG and Research Department of Economics & The Economic Student Social Responsibility (ESSR) was held on 12th of September 2023. CUP is a charity initiative with the sole purpose of improving the lives of numerous underprivileged people of various localities in Tamilnadu. The students and the faculty visited four government Anganwadis and Primary Schools in Mangadu, Kanchipuram District and distributed school supplies.



DEPARTMENTAL EVENTS

STUDENT'S CORNER



Deeksharambh (2023) -Kanavai Noki Student Induction Programme was organized by the Post Graduate and Research Department of Economics in order to inculcate the ethos and culture of the institution among the freshers. The programme was scheduled for 8 days, from **3rd July to 10th July 2023** - starting from inspiring lectures to ice breaking sessions on a daily basis. The programme had the privilege of inviting prominent resource speakers like **Dr. R. Balasubramanian,** Associate Professor .

'**Revamp, Reroute, Recruit**' was a workshop, organized by the Department under the able guidance of Head of the Department and coordinated by Dr. S. Narayanan which spanned over two days - August 21st and August 22nd 2023. The workshop was skillfully conducted by the Resource Persons - **Mr.Mukund Vasudevan,** Senior Trainer and Mentor, Breakthrough Solutions, **Mr.Saravana Muthu** and **Mr.Thameem Ansari,** Trainers, Breakthrough Solutions.



DEPARTMENTAL EVENTS

STUDENT'S CORNER



To enhance the students' innovative and critical thinking abilities, The PG and Research Department of Economics organized a skill training program titled- '**Inovative and Critical Thinking for the 21st Century**', co-ordinated by Dr.N.Smitha and Ms.Sarita held on 22nd September 2023. The Resource Person **Ms. S. A. Esther Leelavathi**, Talent Management Head from **Ebek Language Laboratories**, approached her session with a different angle by taking the real life examples which gave insights on logical reasoning. She then proceeded to critical thinking and introduced the students to analytical skills and quick decision making abilities. The resource person engaged the students with brain teasers and brainstorming activities.

'**Take the floor to become an Entrepreneur**' was a seminar organized by the Department to promote entrepreneurial spirit among the young minds held on 17th of August, 2023 coordinated by Dr.S.Narayanan. The Resource Person, **Mr.Mathew Arulanandhu**, the CEO of Vision Properties provided the students with a wholesome and realistic insight about entrepreneurship. He began the session by narrating his own experiences from scratch to owning a Unicorn turnover company.



DEPARTMENTAL EVENTS

STUDENT'S CORNER



The Art of Writing a Research Paper was a hands- on- training program coordinated by Dr.N.Abirami, Assistant Professor. It was held on 9th August 2023. The Resource Person was Asst **Prof. S. Balamurali** from the Department of BBA, DDGDVC. This session was held exclusively for the PG students of the Department. The objective of this workshop was to equip the students with the Fundamentals of Research Methodology and The Essence of Writing a Quality Research Paper.

To Identify the emotional stability and intelligence level of the students, The PG and Research Department of Economics organized a skill training program titled- '**Emotional Quotient Versus Intelligence Quotient**' held on 30th September 2023. The Resource Person **Dr. A. Malarkodi**, Assistant Professor, Department Of Psychology, **Presidency College** started the session with a mystery box to stimulate the curiosity among the students. The session helped the students navigate emotional and social situations and to develop a well rounded idea of IQ as well as EQ. This session helped the students learn about their emotional and intelligence balance.



DEPARTMENTAL EVENTS

STUDENT'S CORNER



The **Investiture Ceremony** for the '**Monetrix Association**', the Student Council of the Department was held on 27th July 2023. **Shri. V. K. Chellam**, freedom fighter, who was acquainted with Netaji Subhas Chandra Bose was the Guest of Honour. **Mr. Gemini Balaji**, film artist, was the chief guest of the ceremony. The office bearers of Monetrix Association were presented with badges. The highlight of the event was a panel discussion on the theme titled - '**Shades of Patriotism -The Unsung Heroes**' with the Guest of Honour. This event was organised to impart leadership qualities and create a sense of accountability among the students .

Thiruvonam- A Festival of Homecoming was celebrated in the Department on August 24, 2023. The event was organised to mark one of South India's prominent festivals- '**Onam**' to embark cultural diversity and unity. The event was initiated by Kalpadruma of II MA and coordinated by Professors Dr. N. Smitha and Dr. T. Umaphathy. A **Pookolam competition** for the students was organised in which a total of 8 teams participated. The participants engaged actively in the competition and displayed their creativity in a vibrant way. The event's Chief Guest Dr. B. Sulupriya, Associate Professor and Head, Department of Social Work was invited to judge the competition.



DEPARTMENTAL EVENTS

STUDENT'S CORNER



'Inspiring Movies with Friends (IMF) ' was a new event initiated by Srinath of I MA. It kickstarted with the screening of motivational and inspiring movies for the students of the Department, chosen irrespective of the language to watch with their friends. The first movie '**ROCKETRY: THE NAMBI EFFECT**' was screened on the 14th of September 2023 in the presence of the Head of the Department Prof. J. P. Jaideep, the event's staff coordinator Dr. P. Sriraj and other faculty members of the Department of Economics. It is an Indian movie which follows the life of Nambi Narayanan, the former ISRO scientist and his struggles. The movie won the National Film Award for The Best Feature Film.

The Department hosted an **Alumni Meet** on the 2nd of April 2023. The meet was conducted to reconnect with the alumni of the Department and to celebrate their success in various fields. The **former Heads and professors** of the Department were present for the meet. Various initiatives of the Department were appreciated and encouraged. An open discussion was convened to take the alumni association to the next level.



CULTURAL ACCOLADES



BANCO - ETHIRAJ COLLEGE
OVERALLS - WINNERS
CHANNEL SURFING - 1ST PLACE
ADZAP - 1ST PLACE



INVICTUS- MCC
CHANNEL SURFING -1ST PLACE
ADZAP - 1ST PLACE
SKETCHING - 1ST PLACE- Roopika - III BA



FINANCIA- ETHIRAJ COLLEGE
ADZAP- 1ST PLACE
MR.FINANCIA - Ahygrev-III BA



DETRIX -MGR UNIVERSITY
CHANNEL SURFING - 1ST PLACE



GOLDEN EYE - DDGDVC
GREEN SCREEN -3RD PLACE - Ahygrev III BA



PRADARSHINI- KMC
CHANNEL SURFING- 1ST PLACE



COMBAT - MBA : DDGDVC
CHANNEL SURFING- 1ST PLACE



MR. SRISHTI
AHYGREV
III BA

SPORTS ACCOLADES



OVERALL CHAMPIONS
MEN & WOMEN
ANNUAL SPORTS DAY 2024

FOLLOW US !



ECONOMICS DEPT DGVC



MONETRIX_ASSOCIATION_DDGDVC

