

ACADEMIC ACTIVITIES ORGANISED DURING 2024-2025

1. GUEST LECTURE ON THINKING AND RETHINKING OF ECONOMICS – 01.07.2024

A guest lecture on “Thinking and Rethinking of Economics” was organised by Department of Economics Shift II on 01.07.2024. The guest lecture by Dr. Raju brought changes in the minds of the students regarding economics. He gave the scope of economics in a different way and also guided the students on how to approach the subject. His simple motto was study, think and rethink which he says will take the students' learning to greater heights.

2. Deeksharambh 2024 - Student Induction Program – 03.07.2024 to 10.07.2024

The student induction program Deeksharambh was held from 03-07-2024 and 10-07-2024. Resource persons from different walks of life and alumni were invited from Day 1 to Day6 to motivate the students. The students were taken on a campus tour and opportunities were given for the freshers to showcase their talents. This program helped the students to gain insight on the culture of the college and its values.

3. Guest Lecture on Fiscal Economics - 11-07-2024

Resource person Dr.S.K.Prakash delivered a guest lecture on Fiscal Economics. The guest lecture outlined several sovereign advantages of cooperative federalism like, enhanced policy coordination, by working together, different level of government can create more cohesive and comprehensive policies.

4. Seminar on Anthropocentrism and Beyond and Investiture Ceremony of Monetrix Association - 19-07-2024

The Chief Guest of the program was Mr.Samaran Thamarai, Human Education Officer, Blue Cross. The Chief Guest showed pictures and videos of animals being tormented and created an awareness about animal abuse. It was followed by the Investiture Ceremony. Badges were given to Monetrix team members. This program gave students a sense of direction and motivation.

5. Manaswastya - One day training Program on enhancing mental well being - A holistic approach towards mind management - 26-07-2024

A training programme on enhancing mental well being conducted at Krishna Block (Seminar hall), for the Economics shift II students. The chief guest was Shri. K. NARAYANAN. The chief guest started the programme with an activity for enhancing concentration. Later, he spoke about education and role of parents in our lives. Later he showed two videos to the students present there. The video emphasized the importance of spending time with our parents.

6. Guest Lecture on Validating Indias Budgetary Priorities Towards Viksit Bharat - 16-09-2024

The guest lecture on ‘Viksit Bharat’ by Dr.S.K.Prakash focused on India’s vision to become a developed nation by 2047. He highlighted key sectors like economy, technology, education, healthcare, and infrastructure. The talk emphasized the role of digital innovation, AI, and clean energy in future growth. Dr.S.K.Prakash also stressed sustainable development and India’s role

in global climate leadership. The lecture offered a comprehensive roadmap for achieving a balanced and progressive 'Viksit Bharat'.

7. Parent Teacher Meeting - 21-09-2024

The Parents-Teacher Meeting of the B.A. Economics Department held on 21/09/2024 enabled meaningful dialogue on student development. Parents actively participated, showing keen interest in their child's academic journey. Teachers shared feedback on academic performance, co-curricular involvement, and improvement areas. Strategies to enhance learning and support mechanisms for challenges were discussed. The meeting fostered collaboration for students' academic success and holistic growth.

8. Symposium - Elevate'24 - 09-10-2024

On October 9th, the Department of Economics (Shift-II) organized ELEVATE'24, an inter-school competition, at Dwaraka Auditorium. The event began with the college prayer, followed by speeches from the Head In-Charge Dr. V. Meenakshi, Principal Captain Dr. S. Santhosh Baboo, and Chief Guest Dr. Vimalnath Venkatasubramanian. Two events—Papet Tech and Shark Tank—saw enthusiastic student participation. Judges Dr. T. Augustine Arul Prasad and Dr. Lakshmi K.K evaluated the performances. The event ended with a prize distribution, group photo, and the National Anthem.

9. Seminar on Introduction to Tally - 21-10-2024

The Department of Economics (Shift II) organized a seminar on Introduction to Tally, conducted by Mr. Balaji, Assistant Professor at Guru Nanak College. He explained Tally's interface, company creation, and the importance of accurate financial data entry. The session covered ledger and group creation with practical examples, enhancing conceptual clarity. Mr. Balaji also demonstrated how to alter and delete records without affecting data integrity. The interactive seminar concluded with a Q&A session, enriching students' practical understanding of Tally.

10. Workshop on Effective Communication Skills for Enhancing Employability - 18-12-2024 to 24-12-2024

The Department of Economics (Shift-II) held a five-day workshop on Communication Skills from Dec 18–24, 2024. Mr. Rajesh Chandrasekaran led interactive sessions focused on employability. Activities included essay writing, story building, group discussions, and speeches. Students worked in teams and engaged in creative and research-based tasks. The workshop ended on a positive and encouraging note.

11. Workshop on speed maths skills - 18-12-2024 to 24-12-2024

The Department of Economics (Shift II) conducted a six-day workshop on Speed Mathematics from 18th to 23rd December 2024, led by Mr. Ajay Sadhasivam. The sessions focused on quick calculation techniques for percentages, squares, cubes, and multiplication. Students learned practical shortcuts to enhance accuracy and mental math skills. The workshop concluded with a revision and was well-received by all participants.

12. Workshop on Effective Communication Skills for Enhancing Employability - 18-12-2024 to 24-12-2024

The Department of B.A. Economics (Shift II) organized a five-day workshop titled “Interview Etiquette Skills for Enhancing Employability” from 18th to 24th December 2024. Led by resource person Mr.M.Hanumanthrao , the workshop focused on improving students’ communication, body language, and virtual interview skills. Through mock interviews, resume building, and practical exercises, students gained hands-on experience and valuable feedback to boost their confidence and employability.

13. Seminar on Women Rights and responsibilities a legal perspective and release of newsletter Arthavriddhi - 23-12-2024

The Department of Economics, Shift II, held a seminar on "Women's Rights and Responsibilities – A Legal Perspective" by Ms. P. Yuvashree. She highlighted key legal rights, workplace laws, and issues like domestic violence. The session was interactive and aimed at empowering students through legal awareness. The department’s newsletter “ARTHAVRIDDHI” was also released on the same day.

14. Program on Life Skill Training on Mastering the Art of Persuasion and Influence - 30-01-2025

The Department of Economics, Shift II, organized program on life skill training on 30th January 2025. The session provided insights into the sales industry, essential skills, and diverse job roles like Sales Representative and Account Manager. It also highlighted evolving trends like digital tools and AI in sales. The workshop helped students understand career growth and opportunities in various sectors.

15. Environmental Field Visit to Miyawaki forest - 31-01-2025

The Department of Economics, Shift II, organized an Environmental Studies visit for 2nd-year students on 31st January 2025 to the Miyawaki Forest and ICF Railway Museum. The visit offered hands-on exposure to sustainable practices and urban green integration. At the museum, students explored the evolution of Indian Railways through informative models and displays. This experiential learning deepened their understanding of environmental conservation and economic development.

16. Program on Outreach Program Kalpavriksha and Extension Activity Groom As We Grow - 10-02-2025

The Department of Economics Shift II organized ‘Kalpavriksha’ at Akshaya Old Age Home, where students and faculty engaged the elderly with games and performances. They also donated essential provisions. The event brought joy to the residents and a meaningful experience for the students.

17. Interdepartmental program Aura'25 - 14-02-2025

AURA '25, the intra-departmental competition of BA Economics (Shift 2) at DG Vaishnav College, was held on 14th February 2025. Students showcased talents in solo singing, solo instruments, mehendi, extempore, block and tackle, and poster making. The event was judged by esteemed faculty members, making it a memorable day of creativity and healthy competition.

18. Program on Intellectual Property Rights - An Introduction - 15-02-2025

The Department of Economics Shift II organized a seminar on 'Intellectual Property Rights' by Dr. S. Anandha Krishna Raj. The session explained different rights like copyright, patent, trademark, and GI tags, highlighting their importance and benefits. Students were informed about IPR rules, registration processes, and international conventions, emphasizing the role of IPR in protecting creators and promoting growth.

19. Workshop on Budget and Economic Survey - 18-02-2025

The Economics Department (Shift 2) held a workshop on Budget and Economic Survey on 18th February 2025. It explained the budget process, fund allocation, fiscal deficits, and key initiatives for 2025-26. The session highlighted the four engines of development: Agriculture, MSMEs, Investment, and Exports. Students also learned about the importance and role of the Economic Survey. The workshop was led by Mr. V. Venkatraman, Mr. P. Santhoshkumaar, and Mr. S. Haribala Siranjevi.

20. Inter Collegiate Event - Econovate Ideathon 2025 - 26-02-2025

The Department of Economics Shift II conducted an intercollegiate event, 'ECONOVATE,' where students pitched innovative business ideas. The event provided a platform for young entrepreneurs to showcase their creativity and receive feedback from chief guest Dr. G. Vasanth. Participants presented unique business proposals with financial and marketing plans across various sectors. The competition encouraged creativity and critical thinking. The top three winners were awarded cash prizes for their outstanding ideas.

21. Parent teacher meeting - 27-02-2025

The Department of Economics Shift II held a Parents-Teachers Meeting on 27th February for second-year students. The meeting aimed to discuss students' academic progress and overall development. It provided an interactive platform for parents and faculty to collaborate on students' growth. Individual sessions allowed detailed discussions on performance and improvement areas. Parents actively participated, sharing concerns and receiving valuable feedback from faculty.