

**Memorandum of Understanding
Between**

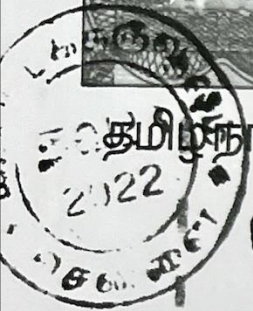


**Dwaraka Doss Goverdhan Doss Vaishnav College
[Autonomous]
Arumbakkam, Chennai - 600 106**

AND

**Sree Charan Agastya Consulting LLP
[LLPIN: AAU-9434 & PAN- AEHFS8189R]
Hyderabad - 500 072.**

January 2023



09 JAN 2023 DDAD VAISHNAV COLLEGE

CW 277320
G. ABU SYED
S.V.L. No. 2011/2015
DR.Ch.14 No. 11/2015/2014-01
O-39, MMDC, Chennai 600 106.

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called "MoU") is made and executed on the 09th January 2023 [Monday] by and between:

Dwaraka Doss Goverdhan Doss Vaishnav College[Autonomous],[Accredited with A++ [3.54 out of 4] in 3rd Cycle by National Assessment and Accreditation Council, Bengaluru] is a Liberal arts, commerce and science college,affiliated to the University of Madras(hereinafter called "DDGDVC") having its campus atNo.833, Gokul Bagh, Poonamallee High Road, Arumbakkam Chennai, Tamil Nadu 600106 which expression shall unless repugnant to the context or meaning thereof shall mean and include its business administrators, successors in interest and permitted assigns), represented throughits **Principal - Dr. S. Santhosh Baboo**, as the First party

AND

SreeCharan Agastya Consulting LLP [LLPIN: AAU-9434& PAN- AEHFS8189R](herein after called ("SCA Consulting"). – ALLP providing Business Consulting services, having its office at Flat B1405, Bhavya's TulasiVanam, UMCC Road, Kukatpally, Hyderabad – 500 072

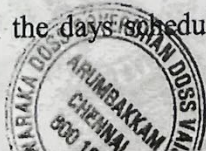


(which expression shall unless repugnant or inconsistent with the context or meaning thereof, be deemed to mean and include its business administrators, successors in title, legal representatives and permitted assignees) represented through its **Managing Partner, Ms. Patnam Vishnu Sindhu**, as the Second Party; and

PREAMBLE: This MoU is entered with a view to conducting **certification Programmes, Training, Workshops** by SCA Consulting at Dwaraka Doss Goverdhan Doss Vaishnav College (Collectively referred to as Parties).

NOW, IT IS MUTUALLY AGREED BETWEEN THE PARTIES AS FOLLOWS:

1. That SCA Consulting shall conduct certification Programmes, Training Programmes, Workshops as decided by the parties mutually [Set out in Annexure – I of this MoU] with a prime objective of imparting quality training that could help the participants to upskill their knowledge and practical exposure.
2. That SCA Consulting shall conduct the programmes through its faculty in the campus of Dwaraka Doss Goverdhan Doss Vaishnav College based on the course content designed by SCA Consulting, the details of which are contained in Annexure – I of this MoU.
3. The duration of the program is for a minimum of 32 (Thirty Two) hours for each batch based on feasibility and execution modality.
4. Average batch size of the program shall be decided by the parties and the details of the course fee to be collected is laid out in Annexure – I. The Fee mentioned in the MoU Shall Not be Refunded.
5. That the faculty, counselors, coordinators and other staff engaged by SCA Consulting shall maintain strict discipline and follow the rules and regulations of Dwaraka Doss Goverdhan Doss Vaishnav College.
6. The College shall make available to SCA Consulting, class room, projector, requisite infrastructure and other miscellaneous teaching essentials, on all the days specified for conducting the said certification.
7. The College shall ensure that all participants sponsored for attending the programme, shall attend all sessions on all the days scheduled for each batch. The college shall depute its



faculty for monitoring attendance, punctuality, and discipline of the participants. Participants abstaining from sessions shall not be permitted to take the evaluation examination for obtaining the joint certification awarded by SCA Consulting and DDGDVC.

8. A qualifying examination of 2 Hoursshall be conducted by SCA Consulting on completion of 30 hours of instructional sessions to assess the knowledge acquired by the participants.
9. Bothpartiesagreethat any and all information which are contained in this MoU including all issues discussed and negotiated mutually during the process of finalizing the MoU are strictly Confidential and Proprietary and shall be used only for the purpose of this MoU. Further, both parties agree that they shall prevent third parties from gaining access to such confidential and proprietary information.
10. The receiving party shall return all originals, copies, reproductions and summaries Confidential or Proprietary Information at the disclosing party's request, or at the disclosing party's option and certify destruction of the same.
11. Required approvals and /or clearances, if any, from "Competent Authorities" shall be obtained before signing the MoU.
12. This MoU shall become effective upon signature by both the parties concerned and shall be in force for a period of **Five years**from the date of signing unless otherwise extended or substituted by another MoU or Agreement.
13. Neither party shall be liable for non-performance either in whole or in part of this MoU due to reasons unforeseen and beyond its control. These reasons shall include and be limited to strikes, lockouts, nationalization, acts of God, war and fire. In that event, the other party will be notified immediately in writing indicating full facts of the case and both parties will undertake to arrive at mutually satisfactory solutions to overcome the difficulties arising out of these circumstances.

For Sree Charan Agastya Consulting LLP

[Signature]

Partner

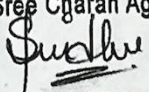
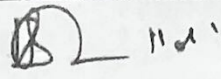


82 11/11/20

PRINCIPAL

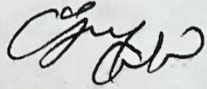
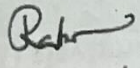
Dwaraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai - 600106

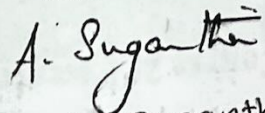
IN WITNESS THEREOF the parties have set their hands and seal to the agreement on the date, month and year first above mentioned.

For and on behalf of Sree Charan Agastya Consulting LLP	For and on behalf of Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
For Sree Charan Agastya Consulting LLP 	
Name: Ms. Patnam Vishnu Sindhu ^{Partner}	Name: Dr. S. Santhosh Baboo
Designation: Managing Partner	Designation: Principal PRINCIPAL
Date: 20.1.2023	Date: 20.1.2023 Dwaraka Doss Goverdhan Doss Vaishnav College Arumbakkam, Chennai - 600106.



WITNESSES: [Signature, Name, Designation and Seal]

1. 
VIJAY KIRAN .A
2. 
[Rakesh Shankar R]
M. No. 30961 FCMA

1. Dr. V. MEENAKSHI, M.A., M.Phil., Ph.D., SET
Head /c Department of Economics Shift - II
Dwaraka Doss Goverdhan Doss Vaishnav College,
Arumbakkam, Chennai - 600 106.
2. 
Dr. A. Sugantha
Asst. Prof. - Eco.,
D.P.G.D.V.C.

Annexure – I

Value-added courses for 2022-23 batch students of Department of Economics – Shift II

Course 1: Event Management (II Semester)

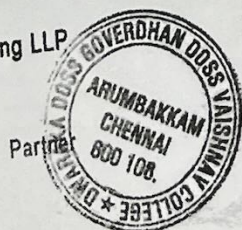
Module	Subtopics	No of Hours
Event concept design	<ul style="list-style-type: none"> Coming up with a workable concept for the event Event planning 	4
Feasibility study	<ul style="list-style-type: none"> Market factors impacting feasibility Operational factors impacting feasibility Financial factors impacting feasibility 	6
Finance and Marketing Strategies	<ul style="list-style-type: none"> Target market strategy SWOT Analysis Digital Marketing Effective budget management 	12
Operational Plan	<ul style="list-style-type: none"> Goals Scheduling & Coordinating Logistics Creativity 	8
Evaluation & Assessment	<ul style="list-style-type: none"> Assignment Submission and Post Training Evaluation 	2
Total		32

Course 2: Research Methodology and Data Analysis (III Semester)

Module	Subtopics	No of Hours
Basics of Research	<ul style="list-style-type: none"> Types of Research and their Significance Criteria for quality research 	4
Sampling	<ul style="list-style-type: none"> Sampling and its types 	2
Data Collection	<ul style="list-style-type: none"> Data Collection Methods – Primary & Secondary Data tabulation- Individual, Discrete and Continuous frequency distribution Graphical Representation of Data 	8
Data analysis	<ul style="list-style-type: none"> Descriptive Data Analysis – Measures of central tendency, measures of dispersion, Correlation & Regression Hypothesis and its Importance, Characteristics of a Good Hypothesis 	10
Research report and Plagiarism Check	<ul style="list-style-type: none"> Literature Search Strategy Intellectual Property Rights 	6
Assessment & Evaluation	<ul style="list-style-type: none"> Assignment Submission and Post Training Evaluation 	2
Total		32

For Sree Charan Agastya Consulting LLP

Sudha



B 12

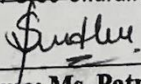
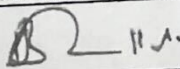
PRINCIPAL
Dwaraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai - 600106

Course 3: Professional Skills (V Semester)

Module	Subtopics	No of Hours
Resume writing	<ul style="list-style-type: none"> Preparation and presentation Common errors in resume 	4
Interview Skills	<ul style="list-style-type: none"> Types of interviews Preparation for interviews Simulations highlighting common errors 	8
Group discussions skills	<ul style="list-style-type: none"> Methods of group discussion Simulations highlighting common errors 	4
Presentation skills	<ul style="list-style-type: none"> Types of presentations Purpose and audience Opening and closing Presentation tools Handling questions 	8
Listening as a team skill	<ul style="list-style-type: none"> Listening strategies Practice tests 	4
Corporate etiquette	<ul style="list-style-type: none"> Aspects of corporate etiquette 	2
Assessment & Evaluation	<ul style="list-style-type: none"> Assignment Submission and Post Training Evaluation 	2
Total		32

- The course fee per participant for each of the three certification programmes is Rs.1,500/- [Rupees One Thousand Five Hundred Only] (inclusive of taxes)
- The said course fee needs to be collected by the college from each student and the lumpsum amount needs to be transferred to SCA Consulting bank account before the commencement of the course.
- The full payment may be made to the bank details as below:

Name : SreeCharan Agastya Consulting LLP, Hyderabad.
 Current Account No. : 180605002912
 Name of the Bank & Branch : ICICI Bank, Vivekanandanagar Branch, Hyderabad.
 IFSC : ICIC0001806
 PAN : AEHFS8189R

For and on behalf of SreeCharan Agastya Consulting LLP	For and on behalf of Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
For Sree Charan Agastya Consulting LLP 	
Name: Ms. Patnam Vishnu Sindhu Designation: Managing Partner	Name: Dr. S. Santhosh Baboo Designation: Principal
Date: 20.1.2023	Date: 20.1.2023 PRINCIPAL

Dwaraka Doss Goverdhan Doss
Vaishnav College
Arumbakkam, Chennai - 600106.

Memorandum of Understanding
Between

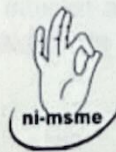


Dwaraka Doss Goverdhan Doss Vaishnav College
[Autonomous]
Arumbakkam, Chennai - 600 106

AND



NextGen Learning and Consulting Private Limited
[CIN - U80904TG2022PTC161873]
Hyderabad - 500 072.



For the Courses offered by
National Institute of Micro, Small and Medium Enterprises
[NI MSME]

Under the aegis of
Ministry of Micro, Small and Medium Enterprises
February 2023



தமிழ்நாடு தமில்நாடு TAMILNADU

17 FEB 2023

DDGD VAISHNAV COLLEGE

CW 561403

R. LAKSHMANAN
STAMP VENDOR
L. C. No: 6/772/B3/96
No: 261, E. V. R. ROAD
AMINJIKARAI, CHENNAI-29

MEMORANDUM OF UNDERSTANDING

This Memorandum of Understanding (hereinafter called "MoU") is made and executed on the 17th February, 2023 by and between:

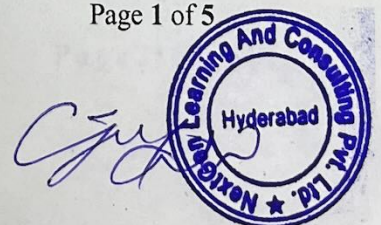
Dwaraka Doss Goverdhan Doss Vaishnav College, having its administrative office at Dwaraka Doss Goverdhan Doss Vaishnav College Campus, NO.833, GokulBagh, Poonamallee High Rd, Arumbakkam Chennai, Tamil Nadu 600106 which expression shall unless repugnant to the context or meaning thereof shall mean and include its business administrators, successors in interest and permitted assigns), represented by Dr. S. Santhosh Baboo, Principal, Dwaraka Doss Goverdhan Doss Vaishnav College, as the First party

AND

NextGen Learning and Consulting Pvt. Ltd. (herein after called NextGen) – A private limited Company providing training services, having its office at Flat B1305, Bhavya'sTulasiVanam, UMCC Road, Kukatpally, Hyderabad – 500 072 (which expression shall unless repugnant or inconsistent with the context or meaning thereof, be deemed to mean and include its business administrators, successors in title, legal representatives and permitted assignees) through its Co-founder and CEO, Mr. Vijay Kiran Agastya, as the Second Party; and

Page 1 of 5

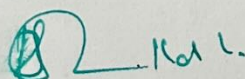
82/11/11



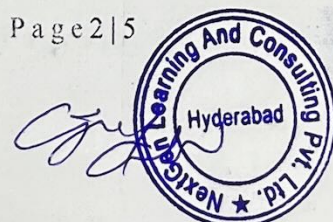
PREAMBLE: This MoU is entered with a view to conducting certification Programmes, Training, Workshops by NextGen Learning and Consulting Pvt. Ltd. at Dwaraka Doss Goverdhan Doss Vaishnav College (Collectively referred to as Parties).

NOW, IT IS MUTUALLY AGREED BETWEEN THE PARTIES AS FOLLOWS:

1. That NextGen shall conduct certification programmes, training programmes, workshops as decided by the parties mutually [set out in Annexure I of this MoU] with a prime objective of imparting quality training that could help the participants in aptitude enhancement and gain basic knowledge in MS Excel.
2. That NextGen shall conduct the programmes through its faculty in the campus of Dwaraka Doss Goverdhan Doss Vaishnav College based on the course content designed by NextGen, the details of which are contained in Annexure – I of this MoU.
3. The duration of the program is for a minimum of 90 (Ninety) hours for each batch based on feasibility and execution modality.
4. Average batch size shall be decided by the parties and the details of the course fee to be collected is laid out in Annexure I. The Fee mentioned in the MoU Shall Not be Refunded.
5. That the faculty, counselors, coordinators and other staff engaged by NextGen shall maintain strict discipline and follow the rules and regulations of Dwaraka Doss Goverdhan Doss Vaishnav College.
6. The College shall make available to NextGen, class room, projector, requisite infrastructure and other miscellaneous teaching essentials, on all the days specified for conducting the said certification.
7. The College shall ensure that all participants sponsored for attending the programme, shall attend all sessions on all the days scheduled for each batch. The college shall depute its faculty for monitoring attendance, punctuality and discipline of the participants. Participants abstaining from sessions shall not be permitted to take the evaluation examination and obtaining the joint certification awarded by NIMSME, NextGen Learning and Consulting Pvt. Ltd. and DGGD Vaishnav College.
8. A qualifying examination of 2 hours shall be conducted by on completion of 30 hours of instructional sessions to assess the knowledge acquired by the participants.
9. Both parties agree that any and all information which are contained in this MoU including all issues discussed and negotiated mutually during the process of finalizing the MoU are strictly Confidential and Proprietary and shall be used only for the purpose of this MoU. Further, both parties agree that they shall prevent third parties from gaining access to such confidential and proprietary information.

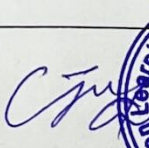
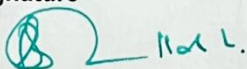


Page 2 | 5

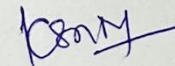
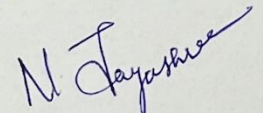


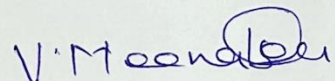
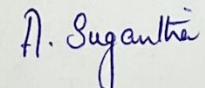
10. The receiving party shall return all originals, copies, reproductions and summaries Confidential or Proprietary Information at the disclosing party's request, or at the disclosing party's option and certify destruction of the same.
11. Required approvals and /or clearances, if any, from "Competent Authorities" shall be obtained before signing the MoU.
12. This MoU shall become effective upon signature by both the parties concerned and shall be in force for a period of **Five years** from the date of signing unless otherwise extended or substituted by another MoU or Agreement.
13. Neither party shall be liable for non-performance either in whole or in part of this MoU due to reasons unforeseen and beyond its control. These reasons shall include and be limited to strikes, lockouts, nationalization, acts of God, war and fire. In that event, the other party will be notified immediately in writing indicating full facts of the case and both parties will undertake to arrive at mutually satisfactory solutions to overcome the difficulties arising out of these circumstances.

IN WITNESS THEREOF the parties have set their hands and seal to the agreement on the date, month and year first above mentioned.

For and on behalf of NextGen Learning and Consulting Pvt. Ltd., Hyderabad	For and on behalf of Dwaraka Doss Goverdhan Doss Vaishnav College, Chennai.
Signature 	Signature 
Name: Mr. Vijay Kiran Agastya	Name: Dr. S. Santhosh Baboo
Title: Co-founder and CEO	Title: Principal
Date:	Date:

WITNESSES:

1. 
K. CHAITANYA
2. 
N. JAYASHREE

1. 
Dr. V. MEENAKSHI, M.A., M.Phil., Ph.D., SET
Head I/c Department of Economics Shift-II
Dwaraka Doss Goverdhan Doss Vaishnav College,
Arumbakkam, Chennai - 600 106.
2. 
A. SUGANTHA

Annexure – I

Value-added courses for 2022-23 batch students of Department of Economics – Shift II

Module 1: Aptitude enhancement (Readiness for competitive exams)(II Semester)

Module	Subtopics	No of Hours
Quantitative aptitude for Competitive exams	Number systems	2
	Percentages	2
	Time and work	2
	Time and distance	2
	Profit and loss	2
	Interest (SI and CI)	2
	Ratio and proportion	2
	Geometry	3
	Partnerships	2
	Problems on ages	2
Logical reasoning for Competitive exams	Machine input / output	2
	Odd man out	2
	Ordering and ranking	2
	Blood relations	2
	Coding and decoding	4
	Seating arrangement	2
	Series test	4
	Data sufficiency	2
	Clock	2
	Calendar	2
Total		45

BL 142

Module 2: MS Excel for beginners (III Semester)

Module	Subtopics	No of Hours
Basic level	Basics of Spread sheet	2
	Cell and text formatting	2
	Sorting and filtering data	2
	Pivot table and Subtotal	2
	Advanced excel formulae	5
	Printing options	2
	Text and date functions	2
	Presentation using charts	2
	Graphic object insertion	2
Advanced level	Conditional formatting	2
	Analyzing data using pivot charts and slicers	4
	Look-up functions	4
	Data validation	2
	Cell references, ranges	2
	Macros	10
Total		45

The course fee per participant for the certification programmes is Rs.7,500 (inclusive of taxes). A special discount of Rs. 700/- per student is offered to DDGD Vaishnav College for the above course. Hence, fees payable is Rs. 6,800 per student.

The said course fee needs to be collected by the college from each student and the lumpsum amount needs to be transferred to NextGen Learning and Consulting Pvt. Ltd. bank account before the commencement of the course.

The full payment may be made in the Name of "NextGen Learning and Consulting Pvt. Ltd.", Hyderabad. Course fees shall be remitted by the College directly to the Current Account No. 50200069413311 with HDFC Bank, IFSC No. HDFC0000364, Kukatpally Branch, Hyderabad

