



PREPARING STUDENTS FOR EMERGENCIES

Hands-on fire rescue training equips students with life-saving skills and crisis readiness.

In a powerful demonstration of courage, skill, and preparedness, the Fire Rescue Program held at Dwaraka Doss Goverdhan Doss Vaishnav College on Friday gave over 500 students a hands-on look at what it takes to respond effectively during emergencies.

The event, inaugurated by Principal Capt Dr. S. Santhosh Baboo, was meticulously coordinated by Govindraju (Campus Engineer), Dr. Umamathy (Deputy Warden), Dr. A. Jayaram (NCC Officer), and Dr. P. Suresh (NCC Officer). Conducted by the dedicated team from Koyambedu Fire Station, the program aimed to create awareness

Fire Station. The interactive nature of the program ensured that lessons were not confined to theory but were grounded in real-life application. Beyond technical training, the event reinforced a broader message: preparedness saves lives. "In today's world, where emergencies can happen anywhere and at any time, such programs are essential for building confidence and readiness," remarked Principal Capt. Dr. Santhosh Baboo.

Students expressed their appreciation for the opportunity to learn directly from professionals. Many admitted that, prior to the program, they had little understanding of the complexities involved in



► Students practice real-life fire rescue techniques under expert guidance

about fire safety while empowering students with practical knowledge of rescue operations.

Students—comprising NCC and NSS cadets—were treated to live demonstrations that showcased essential techniques such as extinguishing fires, rescuing trapped individuals, and handling emergency equipment. Each exercise underscored the critical role fire rescue services play in safeguarding lives and property.

"The students were not just spectators; they were participants. They asked questions, handled equipment, and even practiced some of the basic techniques," said a spokesperson from the Koyambedu

fire rescue operations. Now, they leave with heightened awareness and a newfound respect for first responders.

The Fire Rescue Program concluded with a reminder from the organizers that safety is a shared responsibility. By equipping young people with these vital skills, the institution hopes to cultivate a community that is not only aware of fire hazards but also capable of responding decisively when the need arises.

With its blend of expert instruction, practical demonstration, and active participation, the program stood out as a model for how educational institutions can contribute to public safety and disaster readiness.



► In a gesture of honour and gratitude, Treasurer Shri Ashok Kedia, accompanied by the Secretary and Principal, felicitates the esteemed guests

A DIAMOND JUBILEE OF LEARNING

Dwaraka Doss Goverdhan Doss Vaishnav College Celebrates 60th College Day

Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous) joyfully celebrated its 60th College Day on 4th April, 2025, marking a remarkable six decades of academic progress. The event took place on the college campus in Chennai.

The celebration was attended by a wide range of individuals, including Management Committee Members, retired staff, former principals, current teaching and non-teaching staff, students, and parents. The event was presided over by the Chief Guest, Dr. Govi Chezhaan, the Honorable Minister for Higher Education, Government of Tamil Nadu. The Guests of Honour were Thiru. M.K. Mohan, MLA of Anna Nagar Constituency, and Prof. S. Subbiah, the Former Vice-Chancellor of Alagappa University,

Karaikudi.

The program included a welcome address by Secretary Shri Ashok Kumar Mundhra. The Annual College Report, highlighting key academic and institutional achievements, was presented by the Principal, Capt. Dr. S. Santhosh Baboo. He also noted that student progression in areas such as placement, entrepreneurship, and skill development was a key focus, supported by activities like the Job Fair, Vaishnav Bazar, and international visits. A special part of the ceremony involved the felicitation of retiring faculty members for their years of service, with the Chief Guest presenting them with mementos.

In his address, Dr. Govi Chezhaan emphasized that D.G. Vaishnav College holds the pride

of establishing Tamil's name across nations and that being a student in this college is a great source of pride. Prof. S. Subbiah remarked that "Vaishnav College provides education with values". He also encouraged students to cultivate a strong reading habit, stating that books are "gateways to wisdom, creativity, and lifelong learning".

The Guests of Honour distributed prizes to students for achievements in academics, sports, and extracurricular activities. The event also featured cultural performances by students from the Shri Vallabh Cultural Academy (SVCA). The celebration concluded with a Vote of Thanks by Dr. Prabha Rajagopalan, Controller of Examinations. The day's events reinforced the college's commitment to academic excellence and institutional growth.

JOB FAIR 2025 SPURS CAREER GROWTH FOR GRADUATES

The Placement and Career Guidance Cell successfully hosted Job Fair 2025 on March 21, 2025, under the able guidance of Secretary Shri Ashok Kumar Mundhra and Principal Capt. Dr. S. Santhosh Baboo. The event was inaugurated by Ms. Vaneeta Agarwal, NSS Coordinator at the University of Madras, who emphasized the importance of such platforms in bridging academic learning with industry needs.

A total of 48 reputed companies participated, spanning sectors from IT and finance to manufacturing and creative industries. The fair buzzed with activity as students networked with recruiters, explored diverse career opportunities, and attended on-the-spot interviews. One of the event's major



► Lighting the lamp of opportunity at Job Fair 2025

highlights was the issuance of 54 on-the-spot offer letters to deserving candidates, while many more are still in recruitment processes that began at the fair.

The average salary packages offered ranged from ₹2.8 to ₹5 lakh per annum, reflecting strong demand for fresh talent.

Participating companies praised the preparedness and enthusiasm

of the students, attributing it to the Cell's focused efforts in career readiness.

Beyond job offers, the fair served as a motivational and educational experience, inspiring students to aim higher in their professional journeys. The Cell remains committed to building lasting connections between academic aspirations and career achievements.



I am delighted to see the new edition of DGVC Times come alive with the thoughts and efforts of our young minds. With every new academic year, our college welcomes bright minds who add new colours to the canvas of campus life. This issue mirrors that spirit—fresh ideas, inspiring stories, and a thirst for knowledge. As our institution grows with innovation and learning, DGVC Times stands as a reminder that the strength of a college lies in the voices of its students. My best wishes to the editorial team and all the contributors for keeping this tradition alive.

Shri. ASHOK KUMAR MUNDHRA, Secretary

It is always a joy to see DGVC Times take shape, and this new issue feels extra special as it captures and reflects how our campus is moving forward with innovation, knowledge, and enthusiasm. I deeply appreciate the efforts of the editorial team of DGVC Times for consistently bringing this publication to life. It serves as a platform that not only showcases the achievements of our college but also strengthens the connection within our community. I encourage all readers to actively engage with the newspaper, share their thoughts, and continue nurturing the spirit of inquiry that defines our institution.

Capt. Dr. S. SANTHOSH BABOO, Principal



▶ Graduates were conferred degrees at the 57th Graduation Day of D.G. Vaishnav College.

D.G. VAISHNAV COLLEGE CELEBRATES 57th GRADUATION DAY

Chennai, March 8, 2025: DDGDVC celebrated its 57th Graduation Day at the Dwaraka Auditorium. A total of 3029 students graduated this year, including 15 M.Phil scholars, 563 postgraduates, and 2466 undergraduates, with 132 students earning academic ranks.

The ceremony was inaugurated by Shri Ashok Kumar Mundhra, Secretary, while Principal Capt.

Dr. S. Santhosh Baboo presented the Annual Report and administered the Graduation Pledge.

Prof. Kumar Molugaram, Vice Chancellor, Osmania University, Hyderabad, conferred degrees and delivered the chief guest address.

He applauded the institution's academic excellence and encouraged graduates to embrace lifelong learning, multidisciplinary

skills, critical thinking, and civic responsibility.

Treasurer Shri Ashok Kedia and Dr. Prabha Rajagopalan, Controller of Examinations, also graced the event.

The solemn presentation of degrees marked the highlight of the ceremony, reaffirming the college's legacy of nurturing leaders committed to knowledge, values, and social contribution.



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▶ DDGDVC NSS hosts a record-breaking two-day blood camp, uniting students and hospitals in a lifesaving mission.

LEGACY OF LIFESAVING SERVICE

The National Service Scheme (NSS) of DDGDVC organized its 47th Annual Mega Blood Donation Camp on March 18 and 19, 2025. The inaugural ceremony was graced by PMJF Lion Rajesh M. Joshi, MJF Lion Adv. R. Saravanan, and MJF Ln. A.K. Anbarasan. Principal Capt. Dr. S. Santhosh Baboo motivated students with an inspiring address on social responsibility.

The camp, held across Krishna, Vaigai, Main, and Ganga blocks, was supported by nine hospitals, including two mobile units. From 8:00 AM to 6:00 PM, the two-day drive collected 3,375 units of blood—1,216 on Day 1 and 2,159 on Day 2. Naresh, a BBA volunteer, had the honor of donating the first unit.

Student volunteers ensured smooth operations by handling registrations, guiding donors, maintaining hygiene, and offering refreshments and post-donation care. The event highlighted teamwork, compassion, and community commitment, with the collected blood poised to save countless lives.



▶ A seven-day journey welcoming freshers into D.G. Vaishnav College, fostering growth, connection, and purposeful academic engagement.

DEEKSHARAMBH & POSTGRADUATE INDUCTION 2025: NURTURING FUTURES AT DGVC

DDGDVC welcomed its new batch of students through Deeksharambh 2025 and the Postgraduate Student Induction Programme, organized by the Internal Quality Assurance Cell (IQAC).

Deeksharambh 2025, a seven-day orientation programme held from June 25 to July 2, helped undergraduates integrate into the college's academic and cultural fabric. Rooted in UGC guidelines, it emphasized holistic development, academic engagement, and personal well-being.

The programme began with the College Prayer and Tamizh Thai Vazhthu, followed by a presentation on the college's legacy. Principal Capt. Dr. S. Santhosh Baboo stressed higher education as transformative,

while Secretary Shri Ashok Kumar Mundhra urged discipline and opportunity. Guest speakers Kalaimamani Marabin Maindan M. Muthaiah and Shri T. Jayaseelan, IDAS, inspired students with values of self-worth, patriotism, and goal-setting. Sessions on clubs, committees, department visits, and team-building enriched the student experience.

On July 7, 2025, the postgraduate induction at SRG Auditorium continued this spirit. Ms. Vidhya Prabhu emphasized adaptability and networking, while Dr. Karthikeyan Ramalingam highlighted research and ethical scholarship. Institutional briefings on examinations, research, and innovation further guided students.



► ICAB – MISF' 2025

4TH INTERNATIONAL CONFERENCE ICAB – MISF' 2025

The Post Graduate Department of Biotechnology organized the 4th International Conference on Advances in Biotechnology – Microbial Innovations for a Sustainable Future (ICAB – MISF' 2025) on 3rd and 4th January, 2025. The conference featured keynote lectures and invited talks from eminent speakers. The guest speakers of Day 1 were Dr. J. Jayapriya, Professor & Head, Department of Applied Science and Technology, AC Tech, Anna University, Mr. E. Nandakumar, CEO, ICCW, IIT Madras, Dr. B. Infant Santhos, Associate Professor, Department of Biotechnology, SRM Institute of Science and Technology and Dr. R. Ranjith Kumar, Associate Professor Centre for Global Health Research, Saveetha Medical College and Hospital. The resource persons of Day 2 of the conference were Dr. P. Parthasarathi, Postdoctoral Researcher, College of Pharmacy, Seoul National University, Dr. R. Sivaramakrishnan, Faculty of Science, Chulalongkorn University, Bangkok, Dr. P. Chella Perumal, Postdoctoral Research Fellow at Chulalongkorn University, Thailand and Dr. A. Gnanamani, Chief Scientist & Head, Microbiology Division, CSIR-CLRI, Chennai. More than 85 oral and 20 poster presentations were given by participants from various institutions. Certificates and prizes were awarded for the best oral and poster presentations.



► TANTHRA 2025

MA HRM ORGANIZES ANNUAL HR CONCLAVE TANTHRA

The Department of MA HRM organized TANTHRA, the annual flagship event on 8th February, 2025 on the topic "IDEAL HR - Inclusion, Diversity, Equity, Acceptance, Leadership". The chief guest, Dr. Praveen Purohit, Dy Group CHRO, Vedanta Resources Ltd. highlighted the importance of developing the right skill set to thrive in today's competitive job market. The inspiring inauguration was followed by a panel discussion on "Inclusive Leadership: The Key to Sustainable DEI," moderated by Ms. Lakshmi Vijaykumar. Ms. Dilshad emphasized the impact of diversity, pandemic navigation, and confidence for young female HR professionals, encouraging student engagement. The conclave saw the enthusiastic participation of 77 students.

VISIONARY WOMEN AWARDS 2025

The Department of MBA in collaboration with Women Entrepreneurship Development Organisation (WEDO) organized Visionary Women Awards 2025, a grand celebration of the contributions of women entrepreneurs across various industries on 15th February, 2025. The chief guests of the event were Ms. Kadambari Umapathy, CEO and Founder of WEDO, Dr. P. Uma Maheswari, CEO of TN-Rise Women & Startup Council, Ms. Rekha Suresh, Founder of V2, Mr. C.N. Prem Kumar, Associate Vice President of Startup TN, Mr. Vignesh Mohan, Former CEO of IIT Jodhpur's Nodal Incubator, Mr. B. Karthikeyan, ZED Assessor for Indian Industries and Rural Development and Professor Prabhat Ranjan, Chancellor of D Y Patil International University.



► Vaishnav Kavya Utsav 2025

VAISHNAV KAVYA UTSAV 2025

The Department of Hindi (Shift I) organized Vaishnav Kavya Utsav 2025, a national poet meet on 24th February, 2025. Ms. Sapna Soni, Poetess and Aayushi Rakhecha, Poetess were the chief guests of the event. They inspired the aspiring young poets through poetry recitation. The event marked the celebration of creativity and talent of young minds. The participants were encouraged to share ideas and make their voices heard by expressing themselves through poetry. The intercollegiate poetry competition witnessed the participation of 34 students from around 21 colleges. The winners of the event were awarded cash prizes.



► Winners awarded at Negotium 2025

NEGOTIUM 2025

On February 3rd, 2025, the Student Forum of B. Com Accounting and Finance, known as LucaFama, hosted a highly impactful intercollegiate fest, Negotium 2025 designed to elevate cultural engagement and showcase exceptional student talent. The event commenced with a welcome address delivered by the Head of the Department, Dr. D. Jayaprakash, followed by the chief guest addresses by Theatre Artist Mr Lokesh, Comedian Mr.Vicky, Comedian Mr.Ganesh Raj, Founder – PencilDZ Mrs.Kalpana, Choreographer Mr.Chan, Choreographer Mr.Vinoth Murali, Theatre Artist Mr.Sudhish Balaji, Professional Photographer Mr.Jeffrey and many such dignitaries. The event featured a variety of competitions, including lawyers up, shipwreck, adaptune and the prestigious title event, drawing participants from distinguished institutions. With an impressive attendance of more than 300 students, the event served as a vital platform for showcasing talents while bringing a strong sense of collaboration among participants. Winners were awarded trophies and cash prizes. The overall trophy was awarded to Loyola College, and the overall runner-up was won by SRM Ramapuram.



► Cybernetic Nexus ICN 2K25

ICN 2K25

An international conference on Cybernetic Nexus ICN 2K25 was organised by the Department of Computer Science on 8th February, 2025. Dr. J. Klutto Milleth, Chief Technologist, CEwIT IIT Madras and Mr. Ruthran Raghavan, CEO & Chief AI Scientist, Here and Now AI were the chief guests. A total of 72 research papers were presented in both offline and online sessions. The research papers covered a wide range of topics, from AI and ML to IoT, cybersecurity, blockchain, and quantum computing.

CHANGING TRENDS IN RELATIONSHIP - PSYCHOLOGISTS PERSPECTIVE

The Department of Psychology organized Psych-Z, a panel discussion on 8th February, 2025 focussing on changing trends in relationships from the perspective of a psychologist. Dr. Sangeetha Magesh, Relationship therapist served as the moderator, and the panellists were Ms. Nandhini, Psychotherapist cum Trainer, ZOHO Corporation, Mr. Nithyapriyan, Psychotherapist, Mind and Manas and Ms. Mridhula, Psychotherapist. The panel discussion was benefitted by a total of 158 students. The session focussed on insights of therapists on social media's influence on modern day relationships.



► Psych-Z - a panel discussion by Department of Psychology



► Principal, Head of the Department and faculty with Guest of Honour

GLOBAL VOICES UNITE FOR A SUSTAINABLE FUTURE

The P.G. Department of English, DDGDVC, organized an International Conference on “Navigating Sustainability: Multidisciplinary Approaches in English Language, Literature and Society” on February 28, 2025. The inauguration featured Guests of Honour Thiru M. Magesh Kumar, Deputy Mayor, Chennai, and Dr. S. Armstrong, Member VC Covenor Committee, University of Madras. Dr. J. Praveen Prabhu, Head of the Department, delivered the welcome address. Keynote speakers included Dr. Narayanan Kannan (Malaysia), Ms. Reena Osaki (Japan), Mr. Moustafa Armnazi (Syria), and Ms. Raya Ali (Syria). Sessions were chaired by eminent scholars from leading universities. A workshop on eco-friendly consumption was led by Mr. Adarsh Sridharan. The Valediction, addressed by Prof. G.M. Joseph Dunston, Former Vice-Chancellor of St. Joseph University, Nagaland, marked the successful conclusion of the conference.



► Scholars and students united in uncovering the legacy of the Indus Civilization.

REVISITING THE INDUS CIVILIZATION AT DDGDVC

The Department of Sociology, DDGDVC, in association with the Center for South Indian Studies, organized a National Conference on “Indus Civilization: Its Culture & People – Archaeological Insights” on March 3–4, 2025. Hon’ble Thiru. R.N. Ravi, Governor of Tamil Nadu, graced the event as Chief Guest. Dr. C. Chidambaranathan, Head of the Department, extended a warm welcome.

The conference featured eminent resource persons, including Dr. Diya Mukhurjee (NIAS), Dr. Sanjay Kumar Manjul (ASI), Dr. Jeevan Karaghwil (JRN Rajasthan Vidyapeeth), and Dr. Ramadevi Sekar (DDGDVC). It saw participation from 10 external faculty, 80 DDGDVC students, and 120 students from other institutions, offering valuable archaeological insights into the Indus Civilization.

FIRST INTERNATIONAL CONFERENCE ON FINTECH REVOLUTION

The Department of B.Com (Computer Applications), DDGDVC, under the leadership of Ms. Vinodini, Head of the Department, organized its first International Conference on “Fintech Revolution: Transforming Traditional Commerce with Emerging Technology” on February 5, 2025. Distinguished speakers included Mr. Prabhu Rangarajan (M2P Fintech, Chennai), Dr. N. Sundaram (VIT University), Mr. Dinesh S. Chawla (Acct-Fin Consulting Pvt. Ltd.), Dr. Durga Prasad Samontaray (King Saud University, Saudi Arabia), and Dr. John J. Thambirajah (AIMST University, Malaysia). The event saw enthusiastic participation from faculty and students across institutions.



► A powerful panel of dignitaries lights up the inaugural session.



► The Resource Person honoured by the Head of the Department

MICROBIOLOGY SPARKS DIALOGUE ON SUSTAINABLE BIOSCIENCE

The Department of Microbiology, DDGDVC, under the leadership of Dr. P. Vidya, organized its 2nd International Conference on “Exploring Innovative Technologies in Biosciences towards Sustainable Development” on February 19–20, 2025. Eminent resource persons, including Prof. S. Elumalai (University of Madras), Dr. S.V. Srinivasan (Anna University), Ms. Jayashree Viswanathan Curtis (USA), Dr. Kangasubbulakshmi Sankaralingam (Canada), and other global scholars, delivered insightful sessions. The event saw participation from 80 external faculty, 116 DDGDVC students, and 5 students from other colleges.



► Resource Person addressing the gathering

DDGDVC HOSTS NATIONAL WORKSHOP ON INDIAN KNOWLEDGE SYSTEMS

The Department of Physics (Shift I), Dwaraka Doss Goverdhan Doss Vaishnav College, in association with the Council of Scientific and Industrial Research (CSIR), New Delhi, organized a National Workshop on “Capacity Building in Indian Knowledge Systems: Documentation, Validation and Communication” on March 4, 2025. The workshop featured distinguished scholars, including Padma Shri Prof. M.D. Srinivas, Chairman, Centre for Policy Studies, and Prof. M.S. Sairam, President, K.V. Sarma Research Foundation. Sessions by Dr. Charulata, Dr. A. Vijayalakshmi, Dr. V. Aarthi, and Dr. Paramananda Barman further enriched the discussions. With the participation of 44 external faculty members, 23 DDGDVC faculty, and students from other colleges, the event emphasized preserving India’s intellectual heritage by bridging traditional wisdom with modern science through documentation, validation, and effective communication.

TECH MINDS UNITE AT CYBERFEST 2K25

The Departments of IT and BCA, DDGDVC, under the leadership of Dr. K. Angayarkkani, organized Cyberfest2K25, an Intercollegiate Technical Meet, on February 25, 2025. The event was graced by distinguished chief guests, including Mr. Aravindhan Anbazhagan (IEEE Professional Communication Society), Mr. P. Vijay Sundar Raj (Prestige Group), Ms. Malvika Kumar (Infoziant IT Solutions), and Mr. Mahat Ragavendra. The fest fostered innovation and collaboration among aspiring IT professionals.



► Chief guests light up the stage at Cyberfest 2K25.

GEN AI SPARKS A NEW ERA OF BUSINESS THINKING

The Department of MBA, DDGDVC, under the leadership of Dr. U. Amaleshwari, organized its 8th International Conference on “A Gen AI Revolution The Future of Business” from February 27 to March 7, 2025. Eminent speakers included Mr. Shammy Narayanan, Ms. Subha Sukuma, Dr. A. Tamilarasu, Dr. Priyada Vinod, Mr. Kevin Adams, Mr. David Netto, Dr. Rajesh Kumar, Dr. Vani Haridasan, and Dr. V. Kiruthiga. The conference offered transformative insights into AI-driven business strategies.



► Resource Person addressing the gatherings



► A day of discovery at Hatsun Agro facilities.

MILKING INSIGHTS AT HATSUN AGRO WITH BIOTECH STUDENTS

The PG Department of Biotechnology, under the leadership of Dr. M.D. Balakumaran, organized an industrial visit to Hatsun Agro Products Pvt. Ltd., Red Hills, Chennai, on February 7, 2025, for third-year B.Sc. Biotechnology students. The visit offered insights into dairy product manufacturing, storage facilities, and production processes. Students observed safety and hygiene protocols ensuring quality standards. Feedback was collected to assess the effectiveness of this enriching learning experience.

EMPOWERING LEADERS IN THE DIGITAL AGE

The Dissemination of Information Committee successfully organized the Investiture Ceremony in conjunction with Social Media Day 2025, celebrating leadership and digital responsibility. The event began with a welcome address, followed by the keynote by the Principal, Capt. Dr. S. Santhosh Baboo. Student leaders were inducted and given badges of responsibility. A seminar by Dr. Vimala Annadurai addressed digital citizenship, safety, and AI. The event promoted leadership, awareness, and safe online engagement.



► The Principal delivering in front of the audience



► The complete team involved in the anti-drug campaign

UNITED AGAINST DRUGS

Dwarka Doss Goverdhan Doss Vaishnav College, in association with Shree Maheshwari Sabha and Greater Chennai Police, successfully organized an impactful Anti-Drug Rally on March 23, 2025, aiming to raise awareness and unite the community against drug abuse. The offline intercollegiate awareness rally began at 3:30 PM from Skywalk and witnessed enthusiastic participation from around 250 students and 200 members of the public. The event was flagged off by the Chief Guest, Tr. P. Cephas Kalyan IPS, Joint Commissioner of Police (West Zone, Greater Chennai), in the presence of dignitaries including the College Principal Capt. Dr. S. Santhosh Baboo, Secretary Shri. Ashok Kumar Mundra, Guest of Honour Dr. B. Sneha Priya IPS (Deputy Commissioner of Police, Anna Nagar), and D. Ramesh (Assistant Commissioner of Police, Arumbakkam). A key highlight was a striking student performance that powerfully conveyed the dangers of drug abuse and left a lasting impact on the audience. The event was convened by the Principal and co-convened by Dr. A. Jayaram.



► The Principal posing with the dignitaries

INSPIRING CIVIL ASPIRATIONS

The Skill Development Cell of Dwarka Doss Goverdhan Doss Vaishnav College organized the Vaagai Sooda Va – UPSC & TNPSC Exams Awareness Programme on 8th July 2025 to inspire students towards civil services. Dr. Alby John Varghese IAS explained the UPSC pattern, optional subject strategies, and preparation tips. Dr. T. Prabhushankar IAS shared his journey and stressed dedication, smart work, and consistency. Mr. Boominathan, Founder of Kingmakers IAS Academy, offered real-time strategies. The event enhanced awareness, inspired aspirants, and broadened career perspectives.



► Yoga Day festivities at DDGDVC

HARMONY THROUGH YOGA

The 11th International Yoga Day was celebrated on 21st June 2025 at Dwarka Doss Goverdhan Doss Vaishnav College with the theme “Yoga for One Earth, One Health.” Organized by the Universal Yoga Club in collaboration with the Indian Yoga Association – Tamil Nadu Chapter, along with NSS and NCC, the event promoted the physical, mental, and spiritual benefits of yoga. Activities included an inaugural session, guided yoga practice, group chanting, and meditation. With enthusiastic participation across departments, it fostered unity, well-being, and emphasized yoga’s role in daily life.



► The Principal speaking on Constitution awareness

STRESS AWARENESS

Women’s Student Forum and Internal Complaints Cell of DDGDVC organized Stress Management and Homeopathy for Lifestyle Diseases, beginning with a presidential address by the Principal, emphasizing the importance of stress management for staff and students. The resource person discussed challenges faced by faculty, explaining how chronic stress leads to lifestyle diseases like cardiovascular issues, diabetes, and hypertension through hormonal imbalances and unhealthy habits. She suggested measures such as exercise, good sleep, and reduced screen time. Introducing homeopathy’s holistic approach, she shared clinically proven results, discussed treatments for various conditions, and addressed participants’ queries, enhancing awareness of stress, homeopathy, and individualized care.



► The Principal honoring the chief guest



► Participants of the Cyber Security certification program

CYBER SECURITY

DGDVC students completed a 38-hour Cyber Security certificate course, blending theory with hands-on training. Led by international faculty Prof. Rania Lampou (Greece), Allan A. Custodio LPT (Philippines), and M. S. A. Riyad Rooly the program offered global insights into AI, cloud security, and industry best practices. Interactive sessions encouraged discussions on emerging trends, equipping participants with practical expertise and a strong foundation for future careers in the ever-evolving cybersecurity field.

CONSTITUTION AWARENESS

The National Service Scheme (NSS), the service wing of DDGDVC, organized a Constitution of India awareness event as part of the “Run for Health” initiative in association with NSS. Held at 6:00 AM, the program began with Principal Capt. Dr. S. Santhosh Baboo delivering an impactful address on constitutional rights and nuances. He was felicitated, followed by NSS volunteer Varshini Kannan’s insightful speech highlighting underrated yet important rights and features of the Constitution.



► A portrayal of Lord Murugan and Valli

CELEBRATING TRADITION THROUGH ARTISTRY

Shri Vallabh Cultural Academy of DG Vaishnav College successfully organized the Music and Dance Festival 2025 on 1st March at Dwarka Auditorium, celebrating the beauty of traditional music and dance. Supported by Secretary Shri Ashok Kumar Mundra and Principal Capt. Dr. Santhosh Baboo, the event began with a soulful Carnatic performance by DGVC students, followed by Dhvani, a light classical presentation by MOP Vaishnav College. The highlight, Nritya Natika; Valli Thirukalyanam, depicted the divine story of Lord Murugan and Valli. Coordinated by Mandira Dutta, the festival beautifully blended tradition and artistry.



► **WOMEN'S VOLLEYBALL TEAM**
in action on the court



► **MEN'S HOCKEY TEAM**
holding the trophy and cash prize.



► **MEN'S BASKETBALL TEAM**
proudly displays their victory



► **MEN'S VOLLEYBALL CHAMPIONS**
with trophy and cash prize.



► **WOMEN'S BASKETBALL CHAMPIONS**
holding trophy and cash prize.



► **WOMEN'S VOLLEYBALL CHAMPIONS**
with trophy and cash prize.



► **WOMEN'S HOCKEY CHAMPIONS**
holding trophy and cash prize.



► **THE PRINCIPAL WISHES THE STUDENTS**
success in the competition.

DDGDVC OLYMPIAD 2025 HIGHLIGHTS



Dwarka Doss Govardhan Doss Vaishnav College (Autonomous) proudly hosted the DDGD Vaishnav Olympiad, a State Level Inter-Collegiate Invitational Tournament for Men and Women in Basketball, Hockey, and Volleyball. The grand sporting event was organized by the Department of Physical Education, DDGDVC, and conducted from 27th February to 1st March, 2025, at the college premises and the Mayor Radhakrishnan Hockey Stadium, Egmore.

The tournament formed a key part of the college's celebrations marking 60 years of excellence in education. Eight top-performing men's and women's teams across Tamil Nadu participated in each of the three games, showcasing high levels of athletic skill and competitive spirit.

The Olympiad was formally inaugurated by the Principal, Capt. Dr. S. Santhosh Baboo, in the presence of the Organizing Secretaries, Dr. E. Vasandhakumar and Dr. M.

Karthikeyan, Physical Directors of DDGDVC.

The women's basketball tournament concluded with MOP Vaishnav College winning the first place and receiving a cash prize of Rs. 24,000. KPR College, Coimbatore secured the runner up position with Rs. 18,000, followed by Ethiraj College in third place with Rs. 12,000. In the men's basketball category, Hindustan University emerged victorious (Rs. 24,000), followed by Loyola College (Rs. 18,000) and Jeppiaar University (Rs. 12,000).

In hockey for women, MOP Vaishnav College secured first place (Rs. 36,000), with Padmavani College, Salem, and Lady Doak College, Madurai, finishing second (Rs. 27,000) and third (Rs. 18,000) respectively. In men's hockey, Loyola College claimed the championship (Rs. 36,000), Sourashtra College, Madurai was the runner-up (Rs. 27,000), and TNPESU, Melakottaiyur took third place (Rs. 18,000). In women's volleyball, PKR Arts & Science College, Erode won the finals (Rs. 28,000), followed

by Vels University (Rs. 21,000) and Panimalar Engineering College (Rs. 14,000). The men's volleyball title went to Karpagam University, Coimbatore (Rs. 28,000), with Loyola College as runner-up (Rs. 21,000) and Jeppiaar University in third place (Rs. 14,000).

Accommodation for all women participants and their coaches was provided at the World University Service Centre (WUS), Chetpet, Chennai. Nutritious meals were served to all participants, coaches, officials, and volunteers during the tournament. The valedictory ceremony was graced by Mr. J. Balakrishnan, International Basketball Player; Shri. Ashok Kumar Mundhra, Secretary; and Principal, Capt. Dr. S. Santhosh Baboo.

They distributed trophies, medals, and cash prize, alongside the Organizing Secretaries, Dr. E. Vasandhakumar and Dr. M. Karthikeyan, Physical Directors, DDGDVC. The Olympiad concluded on a high note, celebrating sportsmanship and unity.

ANNUAL SPORTS DAY CELEBRATES UNITY

Dwarka Doss Govardhan Doss Vaishnav College, renowned for promoting both academic and athletic excellence, celebrated its much-awaited Annual Sports Day with vibrancy, inclusiveness, and unity. Held under the theme "Sports for All Students", the event transformed the campus into a hub of athletic energy as students participated enthusiastically in a series of inter-departmental tournaments.

For nearly three months leading up to the event, the playfields of DDGDVC echoed with the rhythm of early morning drills, practice sessions, and team huddles. Guided by the Director of Physical Education and a team of coaches, students trained rigorously, turning casual play into structured preparation. Selected college team members received specialized coaching, further raising the competitive spirit and professionalism of the games.

The highlight of the celebration was the inter-departmental tournaments, which featured both team and individual events. Among them, Tug



► Inter-departmental Tug of War Competition

of War stood out, testing students' stamina, coordination, and resilience. Heads of Departments, faculty, and staff actively supported the initiative, adding to its credibility and ensuring a spirit of collaboration.

Student leaders from each department played a vital role in motivating peers, ensuring fair play, and coordinating logistics. Their leadership brought discipline and order to the event while fostering camaraderie across departments.

This year's Annual Sports Day saw over 2,100 male students and more than 800 female students participat-

ing, making it one of the most inclusive sporting events in the college's history. The overwhelming turnout highlighted students' growing awareness of fitness, teamwork, and holistic development.

The event concluded with appreciation for student athletes, volunteers, and faculty who contributed to its success. Beyond the competitions, the day symbolized endurance, inclusiveness, and community spirit, reaffirming DDGDVC's mission to uphold sports as a way of life. It also laid a strong foundation for nurturing a vibrant sporting culture in the years ahead.



ANNUAL SPORTS DAY 2025

CELEBRATES SPORTING EXCELLENCE

Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous) hosted its Annual Sports Day on 13th March, 2025, at Jawaharlal Nehru Stadium, Chennai. The event began with a grand march past followed by the hoisting of the flag and lighting of the Games Torch by an Olympic award-winning student. A symbolic pigeon release for peace was conducted by the Chief Guest, Dr. Mahadevan, Physical Director, University of Madras, along with Secretary Shri. Ashok Kumar Mundhra and Principal Capt. Dr. S. Santhosh Baboo. The Principal emphasized the significance of this event as DDGDVC celebrates its 60th anniversary and applauded the college's achievement in the A.L. Mudaliar Trophy. He acknowledged the participation of non-sportspersons



► Students with their shield alongside the dignitaries



► Students with their trophy alongside the dignitaries

and female students and stressed that sports cultivate discipline, leadership, and holistic growth. Mr. Yuvaraj was honoured with a ₹25,000 cash prize for winning in Silambam at the international level. Organized by the Department of Physical Education, the meet fea-

tured track events such as 100m, 200m, 400m, 800m, and 1500m, along with relays like 4x100m and 4x400m, and field events including long jump, high jump, and triple jump. At the valedictory function, Chief Guest Thiru. Tenkasi S. Jawahar, IAS, Additional Chief

Secretary and Project Director of the World Bank-Aided Tamil Nadu Irrigated Agriculture Modernization Project, joined by Principal Capt. Dr. S. Santhosh Baboo and Treasurer Shri. Ashok Kedia, commended the students for their consistent excellence

in national and Olympic-level sports and urged the college management to continue supporting their athletic pursuits. The winners of overall championships include Shift I Athletics (Men) from the Department of Commerce General. Runners-up – Department of Economics. Shift I Athletics (Women) winners – Department of Economics; runners-up – Department of Mathematics. Shift II Athletics (Women) champions – Department of Commerce General; runners-up – Department of Criminology. Shift II Athletics (Men) winners – Department of Business Administration; runners-up – Department of Criminology. The Annual Sports Meet 2025 concluded on a high note, celebrating athleticism, teamwork, and the spirit of sportsmanship among students.

Y D NARESH WINS SILVER MEDAL

A student of III B.Com (Accounting & Finance), Y D Naresh brought pride to Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous) by winning the Silver medal in Men's Double Scull at the All India Inter University Rowing Championship. The prestigious event was held at Sukhna Lake, Chandigarh, and organized by Lovely Professional University from 20th March, 2025 to 27th March, 2025. Competing against top university athletes from across the country, Naresh demonstrated exceptional skill, endurance, and teamwork on the water. His dedication to the sport, combined with rigorous training and commitment, earned him a well-deserved place on the national podium. On returning to the campus, Naresh met the Principal, Capt. Dr. S. Santhosh Baboo, who personally congratulated him on his outstanding performance and appreciated his contribution to the college's sporting reputation. This achievement reflects not only Naresh's personal excellence but also the growing presence and impact of DDGDVC in national-level sporting arenas.



► YD Naresh with the Principal following his win.



► Madhan Krishnan in action at the Championship.

DDGDVC STUDENT WINS NATIONAL SILVER

Dwaraka Doss Govardhan Doss Vaishnav College (Autonomous) proudly congratulates Mr. Madhan Krishnan, I MA Journalism, for securing the Silver Medal at the All India Inter-University Best Physique Championship. The prestigious event was held from 7th to 9th March, 2025, and was organized by Sree Sankaracharya University of Sanskrit, Kalady, Ernakulam, Kerala. Representing DDGDVC with pride, Mr. Madhan showcased exemplary discipline, strength, and perseverance. His remarkable achievement is a testament to the focused training provided by the Department of Physical Education, DDGDVC, and the unwavering encouragement from his faculty and peers in the Department of Journalism. This silver medal not only highlights Madhan's dedication but also brings national recognition to DDGDVC's commitment to holistic student development, combining academic excellence with athletic achievement. The college extends its heartfelt congratulations and best wishes for his future sporting endeavours.

YUVARAJ SHINES AT QATAR SILAMBAM CHAMPIONSHIP

Student of III B.A. Economics, Yuvaraj. N, brought immense pride to Dwaraka Doss Goverdhan Doss Vaishnav College (Autonomous) by representing the Indian Silambam team at the Qatar First International Open Silambam Championship 2025, held on 25th April, 2025. Demonstrating exceptional talent and dedication to the traditional martial art, he secured one Gold and two Bronze medals at the prestigious event. His remarkable achievement on an international platform not only showcases his individual skill and discipline but also reflects the college's commitment to encouraging sporting excellence and cultural heritage. Upon returning from Qatar, Yuvaraj met the Secretary, Shri. Ashok Kumar Mundhra, who congratulated him warmly on his outstanding performance. He also commended Yuvaraj's relentless hard work and noted that his victory stands as an inspiration to fellow students to pursue excellence beyond academics. He also emphasized the significance of promoting traditional Indian martial arts like Silambam on global stages and assured continued institutional support for students who achieve distinction in sports and cultural fields. Yuvaraj's accomplishment adds to DDGDVC's growing list of accolades in international competitions and aligns with its vision of holistic student development. The college community celebrates this proud moment, recognizing it as a milestone in DDGDVC's sports and cultural legacy.



► Yuvaraj meets Secretary Shri. Ashok Kumar Mundhra after his medal win

TRAVEL

"VALPARAI - THE UNTOUCHED BEAUTY OF THE WESTERN GHATS"

Hidden among misty hills and winding forest roads, Valparai is a lesser-known gem in Tamil Nadu. Unlike crowded hill stations, it offers peaceful tea plantations, untouched wildlife, and breathtaking views without the chaos. Ideal for nature lovers and those seeking quiet escapes, Valparai brings you closer to the wilderness — elephants crossing roads, the call of rare birds, and a sky full of stars.

The journey itself is an experience, with 40 hairpin bends and lush

greenery throughout. A perfect weekend trip for people who love the road, silence, and a bit of soul-searching. Definitely a place that deserves more attention on travel maps.

► Haani Zia - I MBA, Shift II

LIFESTYLE

ART OF DOING NOTHING

In our fast-paced lives filled with classes, assignments, social media, and constant deadlines, stress becomes a daily companion. Even during our free time, we often feel guilty for not being "productive." But what we often overlook is that doing nothing can actually help us feel more relaxed and balanced. So, what does "doing nothing" mean? It's not about sleeping all day or endlessly scrolling through your phone. It simply means sitting quietly with no specific goal—perhaps gazing at the sky, observing the world around you, or just breathing without letting your mind wander into stress. For students, this practice offers real benefits. It gives your brain a much-needed break, helping it to rest and recharge. It also sparks creativity—some of the best ideas emerge when your mind is calm and undistracted. Most importantly, it helps you connect with your inner self, allowing you to understand your emotions more clearly. To start, you can sit

in silence for just 5 to 10 minutes a day, go for walks without music, or take short breaks during your studies without using your phone. Doing nothing isn't laziness—it's a powerful way to refresh your body and mind. Sometimes, the best thing to do is simply nothing at all.

► Swetha J.M
II BAJ, Shift II

TECHNOLOGY PROJECT GAGANYAAN

Gaganyaan is India's pioneering human spaceflight program led by ISRO, aiming to send Indian astronauts, or Vyomnauts, into low Earth orbit and return safely. The mission is planned in two phases: the uncrewed Gaganyaan-1 mission, scheduled for late 2025, will test all critical systems in real space conditions and feature Vyom Mitra, a half-humanoid robot; the crewed mission is expected in late 2025 or early 2026, depending on test results. The project's main goal is to demonstrate India's capability to send and return humans from space, while showcasing advanced technologies in crew safety, launch systems, and re-entry. Four astronauts from the Indian Air Force have been selected,

with initial training in Russia and advanced training ongoing in India, covering space medicine, zero-gravity, and survival. The mission will use a human-rated GSLV Mk III (LVM-3) rocket, capable of carrying three astronauts for up to seven days in low Earth orbit. It includes top-tier safety systems, such as a Crew Escape System and coordinated recovery by the Indian Navy. Gaganyaan positions India alongside the USA, Russia, and China in human spaceflight and encourages indigenous technological growth and youth inspiration. Future plans include an Indian space station by 2035 and potential Moon missions by 2040.

► Pranav Elangovan
III BA Journalism, Shift II

TALENTS OF DDGDVC

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ENVIRONMENT

OUR EARTH, OUR RESPONSIBILITY

*"Green earth, pure air,
A gift for us to share.
Gleaming sunsets, fading fast,
A call to act, before the last.
Earth's our home, so neat and bright,
Let's keep it clean and hold it tight.
Conserve our resources with care each day,
For a better tomorrow, a greener way,
A greener world, for me and you."*

► Haritha S, I BCom PA, Shift II

FOOD

CELEBRATE ONAM AT ENTE KERALAM, ANNA NAGAR!



BOOK

Wings of Fire

by Dr. A.P.J. Abdul Kalam

Wings of Fire is the inspiring autobiography of Dr. A.P.J. Abdul Kalam, one of India's most admired scientists and former President. As a student, I found the book deeply motivating and personal. More than a biography, it's a powerful story of dreams, determination, and dedication. It follows Dr. Kalam's life from his modest beginnings in Rameswaram to becoming the "Missile Man of India" and later, the President. What struck me most was his humility—despite his achievements, he always credits his mentors, colleagues, and family. He discusses his work on India's missile and space programs, like the SLV, Agni and Prithvi missiles. While some technical details were complex, his explanations of the teamwork and challenges behind them were enlightening. The book isn't just about science; it's filled with emotion, including stories from his childhood, life lessons from his father, and how he overcame failures. His optimism is a valuable lesson for students. The language is simple and sincere, emphasizing values like patriotism, hard work, and belief in youth. His direct messages to young readers are inspiring and never feel preachy. Though the technical parts might be tough for some, the core message of perseverance and vision is clear. Wings of Fire is truly a must-read.

► Purushothaman
III BBA Sec D, Shift II

MUSIC

RAGA AND TALA: THE SOUL AND STRUCTURE OF INDIAN MUSIC

In Indian classical music, raga and tala form the very foundation. They are the heart and skeleton of melody and rhythm, shaping music into a meaningful experience.

A raga is a melodic framework made up of specific notes and patterns. But it's more than just a scale—it conveys mood and emotion. Each raga brings out a distinct feeling—joy, sorrow, devotion, or romance. For instance, Raga Mohanam evokes happiness, while Raga Bhairavi expresses deep emotion and serenity. Ragas are performed at specific times of the day or seasons, aligning with nature and human emotions.

On the other hand, tala is the rhythmic cycle. It is the time-keeper of music. Without tala, music would be formless and unstructured. Talas are counted in cycles with syllables like ta-ka-dhi-mi, ta-ka-jo-nu, etc. Famous talas include Adi tala (8 beats), Rupaka tala (3 beats), and Misra Chapu (7 beats). Together, raga and tala give life to music. One provides emotion, the other gives structure. Their union makes music complete, just like heart and pulse in the body.

► Sindhuja, III BAJ, Shift II

POEM

TRAIN TRAVEL

*Train's wheel that screeches the iron
With a horrible sound
Banging, that makes us to bound
Sleeping man with open mouth
Caring no one's oath
Being selfish to get a seat
Getting something to eat*

*The curly doll
Her childish eyes speaks more
That has a core
That all the loving person can
Catch it
To worth it
Her soft curl, adds more beauty
To that cutie
It is flying uncontrollably
She is more beautiful than she knows
And owes.*

► Sumaiya Banu
I BSc Physics, Shift I

ஒரு மனிதன் மரத்தின் நிழலில் அசந்து தூங்குகிறான். கண் விழித்துத் பார்த்த பொழுது இருப்புக் கம்பிகளால் செய்யப்பட்ட ஒரு அறைப்பில் இருக்கிறான். என்ன நடந்தது என்று தெரியாமல் குழப்பம் அடைகிறான்; அச்சத்துக்கு உள்ளாகிறான்; அங்கிருந்து தப்பிக்க முயலுகிறான். ஆனால் அவனால் அந்த இருப்புக் கம்பிகளைத் தாண்டி எங்கேயும் தப்ப முடியவில்லை.

அந்த அறைக்குள் திரை ஒருவன் வருகிறான். புரியாத மொழியில் ஏதோ பேசுகிறான். பேசி முடித்துவிட்டு உணவை அந்த சிறைக்கைதிக்கு வைத்துவிட்டுப் போகிறான். அவனைப் பார்த்து பயந்த சிறைக்கைதி ஒன்றும் புரியாமல் பயத்தில் குழம்பிப்போனான். பின் ரொம்ப பசிக்கவே அந்த உணவைச் சாப்பிட்டான். அவன் சாப்பிடும்பொழுது யாரோ தன்னைப் பின்புறத்தில் இருந்து பார்ப்பதை உணர்ந்து சட்டென பயத்தில் திரும்புகிறான். அங்கு, அந்த இருப்புக் கம்பிகளுக்கு வெளியே ஒரு முகமூடி அணிந்த மனிதன் அவனைப் பார்த்துக்கொண்டே இருந்தான்.

அந்த இருப்புக் கம்பிகளைத் தாண்டி அந்த முகமூடி அணிந்தவனால் வர முடியாது என்பதால் ஒரு நொடி அமைதி கொள்கிறான்.

பின், அவனைப் போல் பல முகமூடி அணிந்த மனிதர்கள் வந்து, அவனைப் பார்த்துக்கொண்டே இருந்தனர். மூன்று வேலை கிடைக்கிற உணவை உணவிட்டு, மிச்ச நேரங்களில் அறையை சுற்றிச் சுற்றி வருவது, தொங்குவது, தூங்குவது என ஏதோ ஒன்றை செய்துக்கொண்டேயிருந்தான். அதனைப் பார்த்த முகமூடிக்காரர்கள் அவனை உற்சாகப்படுத்துகிறார்கள். அவனும் இவ்வாறு வெவ்வேறு செயல்களையும், வித்தைகளையும் செய்து அவர்களை மகிழ்வித்து அவனும் மகிழ்கிறான்.

மூன்று வேலை நன்றாக சாப்பிட்டு உறங்குகிறான்.

இவ்வாறு நாட்கள் போக, போக, இதையே மீண்டும் மீண்டும் செய்து வருவது போகும்.

இது தன்னுடைய வாழ்க்கை அல்ல. தன்னுடைய வாழ்க்கை அந்த இருப்புக்

STORY

இரும்பு கம்பிகள்



► Shiva Prakasham P
II BSc Maths, Shift 1

கம்பிகளுக்கு வெளியே இருப்பதை உணர்கிறான். அங்கிருந்து தப்பிக்க முயல்கிறான், ஆனால் முயலவில்லை. அப்பொழுது மீண்டும் சாப்பாடு வைக்க அந்த மனிதன் வருகிறான். சிறைக்கைதி அவன் காலையிலிருந்து வெளியே தன்னை விடுமாறு அழுகிறான்; ஆனால் இருவர் பேசுவது வெவ்வேறு மொழி என்ற காரணத்தினால் இருவருக்கும் பேசுவது புரியவில்லை. கோவத்தில் உணவு அருந்தாமல் இருக்கிறான். ஆனால் பசியின் காரணமாக நீண்ட நேரம் கழித்து அந்த உணவை உண்கிறான். பிறகு, நாள் கணக்கில் சாப்பிடாமல் இருக்கிறான். ஆனால் பசியின் காரணமாக வேறு வழியின்றி இறுதியில் அந்த உணவை உண்கிறான்.

ஒரு கட்டத்தில் மன உளைச்சலுக்கு ஆளாகிறான். மனரீதியாக பாதிப்பு அடைகிறான். ஒருக் கட்டத்துக்கு மேல் மன அழுத்தத்தினால், ஒரு பைத்தியக்காரனைப் போல நடந்து கொள்கிறான். பின் தன்னைத் தானே காயப்படுத்திக் கொள்கிறான். தன்னுடைய முகத்தை அவனே பிடுங்கி எறிகிறான்; தன்னுடைய நகங்களை அவனே கிழித்து வீசுகிறான்; தலையை அந்த இருப்புக் கம்பிகளின் மீது முட்டிக்கொள்கிறான்; வாய்களில் உள்ள பற்களைக்கொண்டு அந்த இருப்புக் கம்பிகளை கடிக்கிறான்; அவன் வாய்கள் இருப்புக் கம்பிகளை அழுத்தமாகக் கடிக்க, வாயில் இருந்து ரத்தம் ஒழுக அப்படியே அவன் உடல் கீழே விழும்படி மயக்கம் அடைகிறான்.

அவன் மயக்கத்தில் இருந்து எழுந்து கண்களைத் திறந்து பார்த்தால் திறுவர்கள் விளையாடுகின்ற இடத்தில் இருக்கிறான். அங்கிருந்து எழுந்து, "ச்சே... என்ன ஒரு கெட்ட கனவு" என்று சொல்லிக்கொண்டு அங்கிருந்து கிளம்புகிறான். அவன் கிளம்பும்பொழுது அந்த இடத்தில், "கிண்டி பூங்கா" என்ற பலகையை காட்டியபடியே இக்கதை முடிவடைகிறது.

OTT

Kuberaa (2025)
(Amazon Prime) Crime Thriller

Kuberaa, directed by Sekhar Kammula, is a bold social drama that blends crime, emotion, and realism. Dhanush plays Deva, a beggar who unknowingly gets caught in a high-stakes money-laundering operation led by ex-CBI officer Deepak (Nagarjuna). The film explores power, inequality, and moral choices with depth and sincerity.



Dhanush delivers a stellar performance, portraying Deva's journey with raw emotion. Nagarjuna is effective in a restrained role, while Jim Sarbh adds menace. Rashmika Mandanna has limited screen time but provides warmth.

Visually, the film is grounded, with strong cinematography and a subtle, fitting score. However, the pacing falters, the first half is slow, and the climax doesn't fully land. At 3 hours, the film demands patience.

Despite its flaws, Kuberaa is a sincere attempt to tell a meaningful story. It may not please everyone, but it leaves an impact for those who connect with its themes.

► Roopesh Kanna M
II BAJ, Shift II

MOVIES



DNA (Netflix)
Thriller, Crime, Suspense, Psychology

Story board: Anand, a former drug addict, now leading a new life marries Divya, with border line personality disorder. The story revolves around them losing their newborn, which is replaced by another infant. The movie shows how they solved the crime and reunited with their child.

A gripping tale. Well defined plots and turns. Exemplary performance of the leads. Good screenplay. Recommended for thriller-fond movie watchers, and family entertainer. Nail biting experience.



► Hemal L
I BAJ, Shift II



SOCIAL AND ENVIRONMENTAL ECONOMICS: TOWARDS SUSTAINABLE DEVELOPMENT

Social and environmental economics is an important discipline for developing policies that balance economic growth, environmental protection, and social well-being. Policymakers may devise strategies that safeguard ecosystems while providing fair and equal opportunities for all if they understand the economic implications on both people and the environment. In a day of rising environmental and socioeconomic issues, ideas from this subject are more important than ever.

This area of economics investigates the relationships between economic activity, societal systems, and environmental sustainability. It recognises that every economic action has an impact on both society and the environment, and that envi-

ronmental changes shape economies. Its transdisciplinary approach aims to create systems that improve human welfare while without depleting the Earth's resources or harming future generations.



► Pradeep RPK
III BA Economics (Shift II)



KEY CONCEPTS

- Externalities: Economic activity might result in costs or gains that are not represented in market prices. Pollution is a typical negative externality, whereas public education is a beneficial one.
- Sustainable practices prioritise renewable energy and prudent resource management to ensure present requirements are met without jeopardising future generations' ability to fulfil their own.

POLICY TOOLS

1. Environmental Taxes and Subsidies: Taxing pollution and offering subsidies for clean technologies can lessen harm.
2. Regulations and Standards: Limiting emissions and implementing quality measures to protect human health and the environment.
3. Social safety nets provide unemployment compensation and food help to alleviate inequality.
4. Green Investments: Supporting renewable energy and sustainable infrastructure to promote growth while preserving ecosystems.

CASE STUDIES

- The European Union's Emissions Trading System uses carbon pricing to reduce greenhouse gas emissions.
- Trials of Universal Basic Income in Finland demonstrate its potential to eliminate poverty and inequality.
- Payments for Ecosystem Services in Costa Rica promote forest conservation, promoting biodiversity and climate stability.

CHALLENGES AND THE ROAD AHEAD

Measuring and valuing environmental and social goods is difficult and often politically charged. Effective policies necessitate political will, popular support, and international cooperation. Finding the correct balance between economic growth and environmental sustainability is an ongoing problem. In the future, understanding and managing the complex relationships between economies, society, and the environment will need the integration of modern technologies such as artificial intelligence and big data. With over 1.2 billion employment globally that are directly or strongly reliant on healthy ecosystems, protecting both livelihoods and the environment is not only an economic need, but also a moral duty.

Divine harmony in folk strokes
– a celebration of Tradition and culture.



PAINTING



Ms. Sanjhna Balan
Third Year
B.Com. General

ARTWORK



Ms. Swetha R
First Year
B.Sc. Chemistry

A timeless tribute to Dr. Radhakrishnan
– the teacher who inspired a nation.





Dr. B. Keshava Prapanna Pandey
Assistant Professor

DR. B.K. PANDEY HONOURED NATIONALLY

Dr. B. Keshava Prapanna Pandey, Assistant Professor in the Department of Sanskrit (Shift II), has been conferred with the prestigious “Sarasvatiratna Samman” by the Brijlok Sahitya Kala Samskriti Academy. This national-level literary award recognizes his significant contributions to the field of Hindi literature, language promotion, and cultural enrichment.

The “Sarasvatiratna Samman” is awarded to eminent scholars, writers, and educators who have demonstrated excellence in literary pursuits and have made impactful contributions to the promotion of Indian languages and heritage. Dr. Pandey’s extensive academic work, dedication to Hindi literary studies, and continuous efforts to foster linguistic and cultural awareness among students have earned him this well-deserved recognition.

Throughout his academic career, Dr. Pandey has been committed to enriching the literary environment both within and outside the institution. His active involvement in organizing literary events, publishing scholarly articles, and mentoring young scholars has made a remarkable impact in the field of Hindi education. His scholarly depth, combined with a passion for teaching, has inspired many students to engage more deeply with the richness of Hindi literature and its cultural significance.

This award by the Brijlok Sahitya Kala Samskriti Academy not only honors Dr. Pandey’s individual accomplishments but also reflects the growing recognition of academic excellence within the department and institution. It serves as an inspiration for fellow faculty members and students to uphold and promote the values of literary tradition, scholarship, and cultural heritage in today’s academic landscape.



Dr. G. Shoba
Assistant Professor

DR. G. SHOBA HONOURED WITH REVIEWER AWARD

Dr. G. Shoba, Assistant Professor in the Department of Biotechnology, has been recognized with the prestigious “Reviewer Award” by the renowned international journal *Current Topics in Medicinal Chemistry*. This honor is a testament to her dedication, expertise, and commitment to advancing scientific research in the field of medicinal chemistry.

The award is given annually to reviewers who have demonstrated exceptional dedication in peer-reviewing manuscripts, offering insightful feedback, and upholding the high-quality standards of the journal. Dr. Shoba’s thorough evaluations, timely reviews, and deep understanding of complex biochemical and medicinal processes have greatly contributed to maintaining the integrity and scientific rigor of published research. *Current Topics in Medicinal Chemistry*, published by Bentham Science, is a respected platform that highlights recent developments and innovative approaches in drug design and medicinal chemistry. Being selected for this award by such a reputable journal places Dr. Shoba among an elite group of scientific professionals recognized for their contributions to the peer-review process.

Dr. Shoba’s recognition not only brings pride to the Department of Biotechnology but also inspires fellow researchers and students alike. Her achievement reflects her passion for scientific excellence and her active role in shaping the future of research publications.

The faculty, staff, and students of the department extend their heartfelt congratulations to Dr. G. Shoba on receiving this well-deserved honor. Her commitment to scientific integrity and research excellence continues to set a high standard for academic and professional conduct.



Dr. S.P. Deepika
Assistant Professor

DR. S.P. DEEPEKA RECEIVES PRESTIGIOUS BEST FACULTY AWARD

Dr. S.P. Deepika, Assistant Professor in the Department of Business Administration (BBA), has been honored with the “Best Faculty Award” by the International Academic and Research Foundation (IARF). This prestigious award recognizes her outstanding contributions to academia, excellence in teaching, and commitment to student development.

The IARF Best Faculty Award is presented to educators who exhibit exceptional teaching methodologies, consistent research output, and an inspiring impact on learners. Dr. Deepika’s innovative teaching strategies, coupled with her dedication to academic excellence, have earned her this notable distinction at the national level.

With a strong background in management education and a passion for shaping young minds, Dr. Deepika has consistently demonstrated a student-centric approach in her classroom. Her efforts to integrate real-world business applications into academic learning have made her classes engaging, practical, and impactful. Her work goes beyond the classroom, contributing to research, mentoring, and the overall development of the academic community.

The International Academic and Research Foundation is a globally recognized organization committed to promoting educational excellence and innovation through research, academic exchange, and faculty recognition. Being selected for an award from such a reputed body highlights Dr. Deepika’s dedication to continuous learning and academic leadership. The Department of BBA, along with the entire institution, congratulates Dr. S.P. Deepika on this well-earned recognition. Her achievement brings pride to the department and serves as an inspiration for fellow educators and students alike.

DR. R. PREMALATHA HONOURED WITH “MANAK VEER” AWARD BY BUREAU OF INDIAN STANDARDS

Dr. R. Premalatha, Assistant Professor and Head In-Charge of the Department of B.Com (Finance & Taxation), has been conferred with the prestigious “Manak Veer” award by the Bureau of Indian Standards (BIS), under the aegis of the Government of India. This national-level recognition is a testament to her outstanding contribution to promoting quality standards and awareness among students and academic communities.

The “Manak Veer” award is given by BIS to individuals who actively champion the cause of standardiza-

tion and quality consciousness, especially in academic institutions. Dr. Premalatha has played a pivotal role in integrating the principles of standardization into higher education and in nurturing a culture of quality and compliance among students. Her efforts in organizing seminars, workshops, and awareness programs in association with BIS have created a significant impact on both faculty and students alike.

Under her dynamic leadership, the Department of B.Com (Finance & Taxation) has been actively involved in initiatives that bridge the gap



▶ Dr. R. Premalatha receives BIS Manak Veer Award.

between academic knowledge and industry standards. Her dedication to academic excellence, commitment to student development, and initiative in bringing national agencies like BIS into the educational fold have earned her this esteemed honor.

This recognition not only highlights Dr. Premalatha’s individual achievements but also brings pride to the institution as a whole. It serves as an inspiration for faculty members and students to engage more deeply with national missions related to quality, standardization, and excellence in education.

TURNING PASSION INTO PROFESSION: EARNING IN PHOTOGRAPHY

Photography is no longer just a hobby – it's one of the most dynamic and rewarding career options today. As a photographer with experience in weddings, corporate events, rituals, and Bharatanatyam shoots, and as a member of the Tamil Nadu Photographers and Videographers Association, I have seen how photography can evolve into a thriving business.

The first step is finding your niche. Weddings remain the biggest market, offering opportunities for candid, traditional, and pre-wedding shoots. Corporate

photography is another growing field, with demand for professional portraits, event coverage, and promotional imagery. In Tamil Nadu, cultural and ritual photography – from temple festivals to Bharatanatyam arangetrams – also has a steady audience.

Building a personal brand is key. A strong portfolio on Instagram, YouTube, or a simple website can showcase your best work. Consistency in style and presentation helps clients remember you. Networking is equally important – connecting with wedding planners, dance schools, and event organizers opens doors to new projects.

Photography is not limited to just assignments. You can diversify income through workshops, online classes, and mentorship programs. Selling stock images, presets, or even offering retouching services to other photographers are additional revenue streams.

To sustain photography as a business, treat it like one. Price your services wisely, factoring in equipment, editing time, and travel costs. Provide clear packages, maintain professionalism, and continually upgrade your skills with new trends, such as drone shoots and instant social media reels.

In today's digital age, photography is more than capturing moments – it's about creating value for clients. With passion, skill, and the right business mindset, anyone can turn their love for photography into a fulfilling and profitable career.



Diwakar M., Photographer
DIWASTUDIO & Technical Staff,
PG Dept. of Journalism & Communication



Ms. Jubilin VN Vinifa,
Assistant Professor,
PG Department of English

*Words Inside Me
I sit reading a novel
With a hot cup of coffee;
Relaxing in my comfy bed
And realizes that
My words were sealed,
Like the long winter nights;
Cold and despair.*

*The words linger around
My mind, trying to
Portray the poetry in me.
Despite the blues in my life,
They try to emerge as
The bright sun
To make my winter nights warm.
Just like an overflowing water
Searching for a river,
My words sought
A place to be penned;
To make them alive.*

*Those words, just like I, strive
To overcome the odds;
It longs to pursue purpose.
They were just raw words
That ain't exaggerated,
But ceaselessly battling
In my thoughts to be written.
I don't understand the reason,
The reason why I could not encourage
My words to fulfill their intention.
Maybe, I am just
Untrue to my passion
And myself.*



Ms. I. Jacquelin
Assistant professor
Department of
Psychology

CHATGPT CAN LISTEN, BUT CAN IT HEAL?

Navigating AI and mental Health

In today's fast-paced world where convenience trumps connection and Google often replaces guidance, we find ourselves leaning on Artificial Intelligence (AI) more than ever. Among the most revolutionary tools of this era stands ChatGPT - A conversational AI designed to help, assist and engage. chatGPT can be your best friend, teacher, therapist, doctor everything, from helping the students write assignments to solving the relationship doubts at 2 a.m, chatGPT can be more than a search engine.

Although everybody around us know that ChatGPT is working to make our cognitive process very easy, meanwhile it takes away your cognitive ability like thinking, processing, and creativity brick by brick. Why did so many gravitate towards it? Imagine you are at the heights of the emotion at 2 am, you need to solve this relationship problem immediately, you don't have the source to rely on, also need anonymity, validation and companionship along with this you don't want to pay your therapist.

Here is the quicker option ChatGPT!! Soothing the emotions with the words that calms your mind and thought, immediately there is a sudden rush of parasympathetic response, feels emotionally sound, and comforting especially for those of you who had no space to be heard. bhoom!!! You feel validated, acknowledged, also you got your psychological diagnosis and whatever you did was rationalized. The overreliance comes from it's ability to make

people feel heard without the discomfort of vulnerability or confrontation. We began to

emotionally outsource- to let machines hold space for our pain, our confusion and our growth. The moment we start using AI as a substitute for human connection, especially in therapy, we are sabotaging the psychological healing process.

Here is the catch, stimulated response is not the same as support, leading to reinforcing emotional isolation, detachment from reality, encouraging emotional avoidance while AI can hold a conversation. It cannot hold your complexity. It cannot bear witness to your pain with compassion.

Although it can mirror therapeutic language, it does not possess consciousness, ethics or true emotional understanding, it lacks the nuanced skill of holding trauma, detecting dissociation or responding to suicidal ideation with urgency and legal responsibility. So ChatGPT can't be your therapist, your therapist will challenge your thoughts, you will feel overwhelmed but hold on this is how your healing happens. Therapy is not just about talking - it's about understanding, processing, feeling, relating, transforming and channelizing. Healing is a journey, we evolve as a human every single day.

If you or someone you know is struggling with mental health, don't hesitate to reach out to a mental health professionals or counseling center cause mental health is also a health.

The Soul of Motherhood

This artwork is more than ink on paper — it is the soul of motherhood traced in every line. The mother's arms, curved like a sacred shield, speak of protection without rest and love without condition. Within the patterns lie sleepless nights, whispered lullabies, and countless silent prayers. The child rests in a strength not of muscle, but of sacrifice and devotion.

The piece transcends its form to reveal a universal truth: motherhood is an unspoken promise, a silent strength, and a love that endures through every joy and trial. Each curve symbolizes invisible threads that bind mother and child — woven from patience, resilience, and selflessness.

It invites us to pause and feel, honoring the quiet heroes whose



presence shapes generations. In every stroke lies a story of sacrifice, dreams set aside, and love beyond words. Ultimately, this work is not just to be seen but to be felt — a tribute to mothers everywhere, a hymn to hearts that beat for another.



Ms. D. Yamuna,
Assistant Professor,
Department of Finance
and Taxation.

ANCHORING WITH PASSION JOURNALISM WITH PURPOSE

DIVYA NATHAN

Associate Output Editor cum Senior News Producer
Kalaingar Seithigal



What inspired you to pursue journalism, and how did anchoring become part of your journey?

Growing up in a home filled with books, I initially aimed to become a doctor or an engineer. However, my passion for Visual Communication led me to Anna University. While studying, I worked as a student journalist at Viketan, which ignited my interest in news media. Later, as the director of Neeya Naana, I gained deep insight into human emotions and perspectives. This eventually paved the way for my move into anchoring at Puthiya Thalaimurai. While I enjoyed anchoring, my heart truly belonged to journalism.

How do you stay calm and composed during intense or emotional news stories?

Experience has taught me to maintain composure even during highly emotional broadcasts. For example, while covering a tragic incident in Karur, I had to remain focused, deliver the facts clearly, and manage my own emotions. In such moments, an anchor must balance the roles of journalist and presenter with precision.

How important are voice modulation, body language, and fluency for aspiring anchors?

Success in anchoring requires speaking with passion. My love for the Tamil language allows me to speak fluently and naturally. Voice modulation and body language are essential

your tone, facial expressions, and gestures must reflect the mood of the news. Mastery comes only through consistent practice.

How do you connect with both rural and urban audiences?

I choose attire that resonates with a wide audience, often wearing kurtis or sarees instead of blazers. Beyond appearance, I focus on delivering news with sincerity and emotion, ensuring my presentation feels authentic and relatable to people from diverse backgrounds.

What challenges do women journalists face, and what advice would you give to young women entering the field?

Women in journalism often face challenges such as inadequate facilities in the field and long, irregular hours. Balancing professional demands with family responsibilities requires resilience and strong support systems. My advice to young women is to remain determined and never let obstacles undermine their ambitions.

What has been the most rewarding moment of your career?

Winning the Tamil Pronunciation Contest organized by the Government of Tamil Nadu was a defining milestone. This recognition affirmed my deep affection for the Tamil language and remains one of my proudest achievements.

TRUTH, TRUST, AND TRANSPARENCY IN BUSINESS NEWS

How do you approach editorial responsibility when reporting on volatile financial news that could influence markets or investor sentiment?

I constantly remind myself that words can move markets, particularly in sensitive sectors like banking, fintech, or venture capital. I double- and triple-check facts especially when anonymous sources are involved and ensure every claim has solid verification. While I use generative AI tools for early research or data summaries, I never rely on them for framing or conclusions in market-sensitive stories. The ultimate responsibility lies with me, not the machine.

In an era when misinformation spreads quickly, especially in finance, how can journalists maintain integrity and public trust?

Combating misinformation is one reason I began consulting on Gen AI. We created a "Fact Tracker" tool that goes beyond a simple yes-or-no verdict, examining context such as when and why a video went viral. Public trust depends on this kind of depth. Journalists must ask probing questions and be transparent about both what we know and what we do not.

How do you handle anonymous sources in sensitive finance-related investigations?

I thoroughly vet anonymous sources by cross-referencing data, checking their backgrounds, and seeking corroboration from additional contacts. In high-stakes financial reporting, I consult with legal and editorial teams to evaluate risk. When public interest is high but access is limited, I make it clear in the story which details are verified and which are claims.

How do you balance objectivity with humanity when reporting on inequality or economic injustice?

For me, objectivity means fairness, not detachment. Whether covering layoffs or predatory lending, I speak directly to those affected—not just decision-makers. Gen AI helps by processing large datasets, enabling me to identify systemic injustices hidden in numbers.

What is the role of media in enhancing financial literacy?

Financial journalism is vital in helping readers understand policy decisions that shape their lives. Even with a financially aware audience, complex tax changes or regulatory updates require clear, contextual explanations. I strive to cut through jargon, explain real-world impacts, and using AI adapt content for different reading levels without losing depth.

How do you decide between immediate reporting and deeper investigation?

I ask whether publishing now might mislead or whether delaying could harm the public. For potentially destabilizing stories, like bank runs, I wait until key facts are confirmed. If urgency demands publication, I include disclaimers about what is still evolving.

Have you ever withheld or reframed a story for ethical or economic reasons?

Yes. While in Cambodia, one accurate exclusive was withdrawn due to regulatory sensitivities, prompting me to reconsider timing and framing. Such decisions involve editor and sometimes legal input not censorship, but responsible caution.

How do you preserve credibility against advertiser influence?

Transparency is essential disclose conflicts, resist pressure, and keep AI-generated content separate from editorial work. Credibility remains our most valuable currency.

How do you present contrasting expert opinions responsibly?

I examine data to support or challenge each viewpoint and assess underlying biases. Contextualization is essential; presenting opposing views without analysis is insufficient.

What role does empathy play in financial journalism?

Empathy is crucial that it transforms reporting from mechanical analysis into meaningful storytelling. I aim to present both policy perspectives and lived experiences, fostering understanding as well as information.

RACHEL CHITRA

Assistant Editor, The Federal





Dr. N. RAMAKRISHNAN AB
 Founder & Director - Nithra Institute of Sleep Sciences
 Senior Consultant in Critical Care &
 Sleep Medicine- Apollo Hospitals

DON'T SLEEP OVER SLEEP PROBLEMS!

1 Is Our Sleep Time Shrinking? Medical research shows a steady decline in average sleep duration—from 8–9 hours in the early 1900s to 7–7.5 hours by the mid-20th century, and now just 6–6.5 hours in the 21st century. While individual needs vary, the average requirement is 6–8 hours. Modern lifestyles, prolonged travel, extended work hours, and carrying work home have significantly reduced sleep time, impacting overall health and wellness.

2 Why Sleep Matters? Sleep is not merely rest; it influences vital physiological processes. Insufficient sleep leads to “sleep debt,” which cannot be fully repaid by catching up on weekends. Chronic sleep deprivation contributes to non-communicable diseases such as hypertension, diabetes, heart disease, obesity, stroke, and cancer. Sleep problems are often overlooked despite being more common than many of these illnesses. In India, where diabetes and heart disease are on the rise, poor sleep can worsen these conditions. Lack of adequate rest is also linked to anxiety, irritability, memory loss, depression, and other psychosocial issues.

3 What are some common Sleep Problems? People often seek medical advice for issues such as insomnia, non-refreshing sleep, dependence on sleep medications, excessive daytime sleepiness, sleep apnea (marked by snoring, choking sensations, and pauses in breathing), circadian rhythm disturbances (due to late sleep times or night shifts), restless legs syndrome, and parasomnias (sleepwalking, talking, or unusual behaviors during sleep). Despite over 50% of adults experiencing sleep problems, only 5–10% seek medical help.

4 What are some general measures to prevent sleep problems? Good sleep hygiene is essential for health and productivity. Maintain regular bed-time hours and ensure a comfortable sleep environment. Associate the bed only with sleep and intimacy. Avoid stimulants like coffee, tea, chocolate, and nicotine for at least 4–5 hours before bed; alcohol, while sedating, disrupts sleep quality. Avoid sleeping on a full stomach, stay active during the day, and follow consistent exercise habits. Relaxation techniques before bedtime can help the body unwind. A commitment to good health must include a commitment to quality sleep. A good night's rest is the foundation for a productive day, and most sleep problems are treatable if addressed early with specialist help.



Dr. Dhanashree Sowani,
 Assistant Professor and Head,
 Academic Section,
 Jnana Prabodhini's Institute of Psychology, Pune

PSYCHOLOGICAL INSIGHTS AND SELF-CARE STRATEGIES FOR STUDENTS

1 How can students mentally prepare for the transition from school to college, especially after a break? College offers freedom and broader horizons, but also demands independent learning, time management, and adjustment to new social circles. Set a routine, accept initial anxiety, build self-study and communication skills, think independently, and seek help when needed. A flexible, problem-solving mindset and clear career goals make adaptation easier.

2 What emotional challenges do first-year students face, and how to overcome them? Excitement mixes with stress when leaving comfort zones—handling academics, activities, and new friendships can be overwhelming. Migrants may feel “out of place” due to cultural differences. Joining clubs and meeting like-minded peers eases adjustment.

3 Early signs of social anxiety and remedies? Signs include fear, low confidence, constant worry, avoidance, and physical symptoms like palpitations. Address through hydration, exercise, time management, hobbies, and challenging negative thoughts. Accept anxiety, verify facts, and face—not avoid—situations.

4 Self-care habits for emotional balance? Daily physical activity, breathing exercises, journaling, healthy diet, sleep, realistic goals, and limited screen time help. Manage time for studies, leisure, and hobbies. Maintain warm relationships and treat failures as learning.

5 Importance of belonging? Belonging boosts emotional, academic, and social well-being. Without it, insecurity and disengagement may occur. Faculty and peers should foster inclusion.

6 Why is asking for help seen as weakness, and how to change this? Mind-body duality stigma leads to reluctance. Understanding their connection reduces shame. Asking for help reflects openness and willingness to improve.



Dr. Savita Kulkarni
 Head of the Department,
 Jnana Prabodhini Competitive Examination
 Centre, Pune

UPSC PREPARATION: MINDSET, CHALLENGES, AND STRATEGIES FOR SUCCESS

1 How crucial is the role of the IAS in shaping policies and transforming ground realities in India? Yes. IAS officers, selected through the UPSC exam, work in key administrative roles such as Zilla Parishad CEOs, Municipal Commissioners, and department directors. Their field experience helps them understand people's needs, development processes, and policy gaps. This enables them to frame effective policies that can improve lives, especially when they take senior positions like departmental secretaries.

2 How has the role of IAS evolved over the decades in response to modern governance and citizen needs? The IAS, the post or its work is changed a lot. Initially, when it started as ICS from British era, it was only looking after the revenue matters. But now it is seen that due to the change in our work pattern, due to the change in the governance, as well as the needs of the society. Now, the IAS officer, he works as a coordinating authority of different developmental work also.

3 Has the rise of online coaching platforms made IAS preparation more accessible or more competitive? Yes. The rise of online coaching platforms, especially after COVID-19, has made IAS preparation more accessible, affordable, and widespread. With smartphones and internet access, students from any part of the country can get guidance from rankers, seniors, and subject experts, who share strategies, study materials, and personal tips. This has democratized access to quality resources. However, the abundance of platforms and materials has created a “problem of plenty,” making it hard for aspirants to choose reliable sources. Moreover, the term “mentor” has been diluted, as anyone can claim to guide students online. While online coaching offers great opportunities, aspirants need to learn how to select the right content and guidance.

4 How many IAS has “Jnana Prabodhini” created successfully till now? In the last 30 years, Jnana Prabodhini has had around 750–800 students selected for various UPSC posts, including about 150 IAS officers.



► Resources person addressing the students

BRIDGING CAMPUS TO CORPORATE: B.COM DEPT. INITIATIVE

The B.Com (General) Department of DDGDVC organized a guest lecture on “Corporate Readiness: What Employers Look For” on 31 July 2025. Conducted by Mr. S. R. Prathysh, Senior Executive, IMS Learning Resources Pvt. Ltd., the session offered insights on essential skills like communication, teamwork, adaptability, leadership, and professionalism. Students learned to align academic strengths with industry expectations, gaining tips on resume building and interviews. The interactive session inspired participants to enhance their corporate readiness and embrace continuous personal growth.



► Entire team (Group Photo)

EMPOWERING CAREERS THROUGH CLUB ACTIVITIES AT DDGDVC

The Statistics Department of DDGDVC hosted an Investiture Ceremony and guest lecture on “Leveraging Club Activities for Career Advancement and Holistic Growth” on 16 July 2025. Dr. M. Kannan, Placement Officer at SCSVMV University, shared insights on how extracurricular

engagement enhances employability, leadership, and personal growth. The session was particularly beneficial for final-year students, providing practical placement-related information. Students left inspired to maximize club participation as a stepping stone to professional success and holistic self-development.



► Resources person felicitated by the Head of Department

GUIDING FUTURES: PROFESSIONAL COURSES CAREER INSIGHTS

The B.Com Accounting and Finance Department of DDGDVC conducted a career guidance session on 11 July 2025, led by CA N. Vimal Kumar Jain. Focused on Chartered Accountancy (CA) and Cost and Management Accountancy (CMA), the session highlighted course structures, career prospects, and success strategies. Students learned the value of conceptual clarity, consistent study schedules, and mentorship. Practical tips, including time management and mock tests, empowered participants to set clear goals and confidently prepare for prestigious professional qualifications in finance and accounting.

GUIDING FUTURES: EXTENSION ACTIVITY FOR CAREER CHOICES

The B.Com Finance & Taxation Department of DDGDVC conducted an extension career guidance program on 9 June 2025 at Srimathi Maharani Bai Jamuna Doss Higher Secondary School, Arumbakkam. Dr. R. Premalatha, Head of Department, guided Class 12 students on

undergraduate options like B.Com and BBA, as well as professional certifications such as CMA, CFA, ACCA, CA, and CS. The session empowered students with clarity, practical insights, and confidence to make informed academic and professional decisions for their future careers.

► Students activity taking part in the event



► Resources person interacting with the students

UNLOCKING CAREERS THROUGH ALUMNI INSIGHTS

The Physics Department of DDGDVC hosted “Unlocking Opportunities” on 15 July 2025, featuring alumnus Shrihari Kannan, Research Scholar at IIT Bombay. Addressing final-year students, he shared career pathways in physics, from research and teaching to roles in scientific institutions.

The session covered preparation strategies for exams like IIT JAM, GATE, and JEST, emphasizing concept clarity, mock tests, and time management. Students gained practical guidance, motivation, and resources to confidently pursue higher studies and competitive exam success.



► Resources person addressing the students

UNLOCKING CAREERS: B.COM MM'S PATHWAY PROGRAM

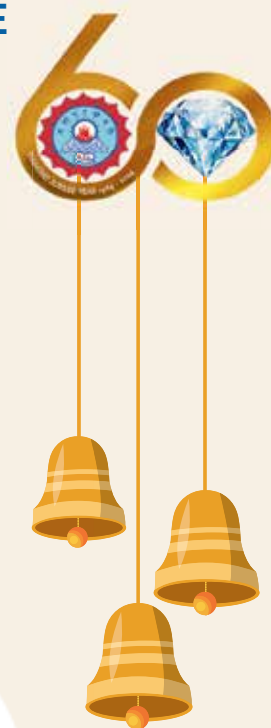
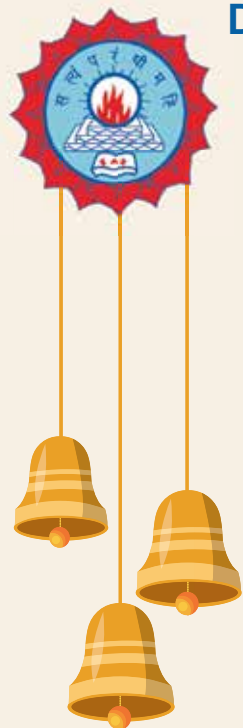
The B.Com Marketing Management Department of DDGDVC hosted “Unlock Your Professional Path” on 18 July 2025, guiding students on higher studies, placements, and entrepreneurship. Sessions covered competitive exams, global postgraduate opportunities, and startup strategies, with insights from alumni and industry experts. The interactive program inspired students to align passions with career goals, fostering motivation, clarity, and readiness for life beyond graduation.

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Wishing You Happy
NAVRATRI



May this festive season bring wisdom, strength, and
harmony to our DGVC family. Wishing everyone peace,
prosperity, and spiritual fulfillment.



CAPT. DR. S. SANTHOSH BABOO
PRINCIPAL

SHRI. ASHOK KUMAR MUNDHRA
SECRETARY