

Name of the Faculty: **Dr. Lakshmi K.K., M.A., M.Phil., M.B.A., M.S., PGDAMM, Ph.D.**

Designation: Head of the Department

Contact no: -

E-mail id: hod-english-eve@dgvaishnavcollege.edu.in

Specialization: **American literature / ELT/ Soft Skills**

ACHIEVEMENTS:

- 30 plus years of teaching experience.
- Framed syllabus for English Literature.
- Established a separate board of studies for the department of English, Shift II 2018.
- Prepared a complete syllabus for Foundation English, UG for all 4 Semester with update content and specific importance to Functional English which was highly appreciated and well received by the Academic Council 2018.
- Prepared and implemented a well-organised Hands on Guide, Industrial required soft skills syllabus for I to IV semester for UG 2018.
- Have introduced streaming with a well-planned syllabus in Nov 2019.
- Have been successfully handling 6000 students with 440 hours workload per week
- Heading 25 staff members.
- Actively appointing qualified staff members and has expanded the department from a mere staff strength of 6 to 25.
- Took over soft skills which was outsourced, from 2016 and have been successfully conducting the UG classes and PG classes with very good results.
- Results have been maintained from 90-95% in English and Soft skills till date.

ACADEMIC MEMBERSHIP:

- Founder of Reading Club.
- Founder of Literary and debating society
- Chief Editor, Skylark – Department Newsletter
- Chief Editor of the College Newsletter.
- Convenor of Learning Beyond the Classroom Forum
- Convenor of PMR disciplinary committee
- Convenor of Text book purchase committee
- Convenor of Newsletter committee
- Convenor of College day committee
- Coordinator of Placement cell
- Coordinator – AICTE
- Coordinator – DOTE
- Chairman & Coordinator – Soft Skills Development (U.G. & P.G.)
- Chairman of the Board of Studies – B.A. English, Foundation English & Soft Skills
- Chairman – Question Paper Scrutiny & Evaluation – English Literature & Foundation English
- Chairman Internal Audit
- Chairman of Advisory planning committee
- Chairman of English lab establishment committee
- Member of Indian Knowledge System
- Member of Academic Council, 2015 – Till date

- Member of NAAC Committee
- Member of IQAC
- Member of College Council (Unaided)
- Member of Calendar Committee
- Member of Ednxt24 organising committee
- Member of Library stock verification committee
- Member of DDGDVC library advisory committee
- Member of Ethics committee
- Member of Calendar Committee Senior internal
- Member of Magazine committee
- Member of English interview committee Panel
- Member of College council DDGDVC
- Member of DDGDVC placement committee
- Member of NDLI
- Member of WELTA
- Member of Working group committee
- Member of DDGDVC examination cell
- Hostel committee Chief warden for women
- ELTAI Life membership
- Internal audit committee Domain expert

PROFESSIONAL MEMBERSHIP:

- University nominee of Anna university
- University representative of Anna university
- Chief superintendent of exams - Anna university affiliated colleges
- Anna University Representative for SA Engineering College, Raja Rajeshwari Engineering college, Vel High Tech College, JA Institute of Technology for conducting Anna University Examination.
- Chief Superintendent of Examinations – PMR Institute of Technology.
- Examiner – English Board, Anna University Examination.
- Examiner – English Madras University.
- Interview panel member of Pachaiyappas trust
- Interview panel member of Kola Saraswathi Vaishnav senior secondary school
- Interview panel member at Arulmigu Kapaleeswarar arts and science college
- Soft skills external examiner MNM Jain college
- Principal consultant (Soft Skills) at Pentagraph corporate solutions language training
- Member – American Education Systems Limited Chennai
- Member – Working Group Committee (WGM) for the development of a Handbook on Establishing a Small Business organisation by PSSCIE(NCERT), Bhopal
- Senior external member for internal audit at MOP Vaishnav college
- Language trainer at corelead interactive Consultant
- Team lead for evaluation of National institute of open schooling
- Limited Member of American education systems
- Editorial board Member of IJBST journal

PUBLICATIONS:

- Presented a paper titled Echoes of Humanism in “A Spark, A Petal” in the 128th National Seminar on ‘The Literary Works of Bilingual Poet Shri VANAVIL K. RAVI held on 10th September, 2025.

- The role of AI in personalised learning, IPE Journal of Management, ISSN:2249-9040, **Year** 2025
- The role of AI in personalised learning, Journal of Indian school of Political Economy, ISSN:0971-0396, **Year** 2025
- Using 5G for virtual reality applications in entertainment and gaming
Other Advances in Management Engineering and Mathematics: Applied Management Engineering and Sciences, **Year** 2025, **Pages** 53
- Voicing the Voiceless: Views on the Penelopiad
Book chapter Making Sense of Myth and Mythopoeia, **Year** 2024, **Pages** 44-58
- A robust learning approach to predict the growth of Malaysian economy and technology based on system engineering specification Conference paper IEEE, **Year** 2024
DOI:10.1109/ACCA161061.2024.10602173
- The evolution and role of AI in teaching English to undergraduate students
Article journal of economics, **volume** 17, **year** 2024, **pages** 233 doi:issn:0975-802x
- The influence of corporate social responsibility on brand equity and consumer behavior
Article journal of informatics education and research, **Volume** 4, **Year** 2024, **Pages** 1973
DOI:https://doi.org/10.52783/jier.v4i2.1013
- Rise of ai; prediction of job replacement based on the evolution of artificial intelligence and robots intensification
Conference paper ACCAI, **Volume** 1, **Year** 2024, **Pages** 1
DOI:10.1109/ACCA161061.2024.10602094
- Teacher's perspective towards virtual online classes and its impact on students during covid-19pandemicArticle international journal for innovative research in multidisciplinary field, **Volume** 9, **Year** 2023, **Pages** 231
DOI:10.2015/IJIRMF/202302039
- The impact of meta verse on organizational culture and communication
Conference paper ICACITE, **Volume** 1, **Year** 2023, **Pages** 1009
DOI:10.1109/ICACITE57410.2023.10182655
- The impact of remote work on the culture and performance of multinational corporations
Article journal of informatics education and research, **Volume** 3, **Year** 2023, **Pages** 2873
- Human-cantered Artificial intelligence in Education, Present and future opportunities
Conference Paper 2023 3rd International Conference on Advance Computing and Innovative Technologies in Engineering, ICACITE 2023, **Year** 2023, **Pages** 1003-1008 DOI:10.1109/ICACITE57410.2023.10182647
- **A study on concern and challenges in globalization and digitalization**
Conference paper JMF, Volume 15, Year 2021 DOI:ISSN22295348
- **Social media for brand awareness**
Conference paper international journal for innovative research in multidisciplinary field, **Year** 2020
- Array of Subjects in the Poem of E.E. Cummings. Shanlax Journals in Arts, Humanities and Science, January 2018. ISSN: 2321-788, UGC Approval 43960.
- **Social media and brand awareness**
Conference paper international marketing in Asia pacific and challenges, **Year** 2017, **Pages** 8
DOI:978-93-5281-698-9
- The Theme of Individuals and most people in E.E. Cummings – A Study. Shanlax International Journal in English, December 2017. ISSN: 2320-2645, UGC Approval

4428.

- **Business Communication**

Book Business Communication, **Year** 2014

DOI:10:0230-63297-1

- An Approval towards Zero Pollution using Hydro-Oxy fuel engine. Res Engineeria Scientia Journals. 2011/Vol. 1 issue 1/36-43. Available online at www.assobp.org/scientia publication.

- **Business Communication**

Book Business Communication, **Year** 2009

DOI:978-93-259-8103-4

- **Work book on technical English**

Book work book on technical English, **Year** 2000

- **The gift**

AIP women's era, **year** 1994

- Presented a paper on Women Empowerment in the Era of Globalization, AICTE sponsored Regional Seminar on Human Rights in the Age of Globalization.

PATENTS:

- A new method for contextual grammar teaching through interactive narrative
Patent No. 202541022961 Arts and Humanities, Published
- Artificial intelligence in research management
Patent No. 202541018471A Physical Sciences, Published, Filed 2025-03-03
- Intelligence in international business: towards an invention agenda
Patent No. 202541021154 A, Published, Filed 2025-03-08, Published 2025-03-21

HONOURS AND AWARDS

- **Salis library ambassador award** - SALIS 2022
- **Honorary member of the editorial board** - IJBST JOURNAL GROUP 2021
- **Women's woman** - AMN GLOBAL GROUP 2017

DEPARTMENT PROGRAMMES ORGANISED:

- Organising Committee Member – National seminar on ‘Academic and Research Connect Platforms: Bridging Knowledge and Innovation’ held on 19th September 2025. organised by Library, DDGD Vaishnav College.
- Organising secretary- 28th National Seminar on ‘The Literary Works of Bilingual Poet Shri Vanavil K.Rav, held on 10th September, 2025
- Organised a skill training programme on High Intelligence Thinking Skills (HITS), Mr. Vimal Thiagarajan as the resource person held on 4th September 2025.
- Organised a seminar on Master Your Language to Unlock Career Potential, Mr. Sharoon Rubinstein as the resource person held on 11th August 2025.
- Organised a Guest lecture on Persuasive Communication, Dr. Jayashree Kadambi as the resource person, held on 17th July 2025.
- Organised a Guest lecture on Mind Over Matter: Navigating Mental Wellness, Ms. Alagu Lakshmanan as the resource person held on 11th July, 2025.
- Organised a workshop on Public Speaking, Dr. Y. John Ilavarasu Assistant Professor, Agurchand Manmull Jain College as the resource person, held on 25th February 2025.
- Organised a seminar on Learning English and its Relevance in the 21st Century, 1. Ms. Anitha Sivakumar Library Manager, Education/Cultural Engagement, British Council

2. Mr. Sharoon Rubinstein Tutor for Teachers, British Council as resource people, held on 8th January, 2025.
- Organised a seminar on Acing Competitive Examinations, Mr. Haribala Siranjeevi Dean, Buddha IAS Academy as the resource person, held on 2nd February, 2025.
 - Organised a guest lecture on Ethical Considerations in Resume Crafting, Ms. Indra Panneer Founder & Director, Valam Solutions as the resource person, held on 25th September 2024.
 - Organised LBCF Inaugural Special Lecture on Leadership Skills for the 21st Century, Mr. Russell Williams Senior Lecturer, University of Aberdeen, UK as the resource person held on 9th September 2024.
 - Organised LBCF workshop on Mental Well-being Ms. Kirthiga Nagaraj Trilingual Counsellor & Psychotherapist as the resource person held on 19th October 2024.
 - Organised a seminar on Strategies to Enhance Conversational Skills, Ms. Dhanalakshmi A Soft Skills Trainer Founder - Tokoni Coffee held on 30th January, 2024.
 - Organised a seminar on English Language Learning through Social Media, Dr. S. Krishna Associate Professor AMET University as the resource person, held on 13th February, 2024.
 - Organised a seminar on Emotional Intelligence, Mr. Raja Venkatesh Soft Skills Trainer, NPTEL, IIT Madras as the resource person held on 13th June 2024.
 - Organised a seminar on English for Competitive Exams, Mr. Haribala Siranjeevi Dean, Buddha IAS Academy as the resource person held on 25th July, 2024.
 - Conducted Faculty Enhancement Programme on Movie Screening: Elephant Whisperers held on 28th June 2024.
 - Organised a skill development programme on Emotional Intelligence: A Roadmap to Success, Mr. Raja Venkatesh Soft Skills Trainer, NPTEL, IIT Madras as the resource person, held on 20th August 2024.
 - Organised a Skill training programme on Interview Dynamics, Mr. Bharathi Raja N Director - Training and Placement, Dhanalakshmi College of Engineering as the resource person held on 19th July 2023.
 - Organised a guest lecture on Mental Health and Life Skills, Dr. Lakshmi District Psychiatrist, Chennai as the resource person, held on 22nd August, 2023.
 - Organised a workshop on Debature & The Art of Public Speaking, 1. Mr. Abdul Hadi, Assistant Professor - New College Ms. Kirthiga Nagaraj Trilingual Counselor & Psychotherapist as the resource person, held on 22nd September 2023.
 - Organised a seminar on Preparing for the World of Work, Mr. N. J. Lakshmi Narayanan Executive Director, BuildHr Management Consultants Private Limited as the resource person, held on 19th January, 2023.
 - Organised a workshop on Catalysing Language Skills Through Theatre, 1. Mr. Mrithyunjay Theatre Artist, Faculty - Akshar Arbol International School
2. Ms. Shameeha Sheik Theatre Artist, Soft Skills Trainer - MEASI Institute of Information Technology as resource people held on 13th March 2023.
 - Organised an interdepartmental programme on Innwiz' 23, Ajmal Tahseen Music Composer/Singer as resource person held on 13th March 2023.
 - Organised a skill training programme on How to Crack Interviews, Mr. Raja Venkatesh Soft Skills Trainer, NPTEL, IIT Madras as the resource person held on 17th October 2022.

- Organised a guest lecture on Presentation Skills, Dr. S. Priya Dharisini Assistant Professor, KCS Kasi Nadar College of Arts & Science as the resource person, held on 29th September 2022.
- Organised a seminar on Diffusing Power Skills Through Dynamic Techniques, Dr. Subapriya Kannan Assistant Professor, Pachaiyappa's College as the resource person, held on 29th September, 2022.
- Organised a workshop on Life Skills through Theatre, Mr. David Wesley Assistant Professor, MCC as the resource person, held on 27th April, 2022.
- Organised a seminar on Leadership and Management Skills, Mr. Vimal Thiagarajan Founder & MD, Be Positive Training Academy as resource person, held on 31st March, 2022.
- Organised a Guest Lecture on English for Competitive exams, Mr. Haribala Siranjeevi Dean, Buddha IAS Academy as the resource person, held on 16th March, 2022.
- Organised an Orientation Programme on Exploring the American Center Resource & Services, Ms. Usha Alagappan American Consulate was the resource person, held on 24th March, 2022.
- Organised an inter-departmental programme Innowiz' 22, Dr. David Wesley Assistant Professor, MCC was the resource person, held on 30th March, 2022
- Organised a seminar on Communication for the Digital Era, Dr. V. Saravanan Assistant Professor, VIT Founder & Coordinator – WELLTA was the resource person, on 28 December 2021.
- Organised a workshop on Communication: A Gateway to Employability, Mrs. Lalitha.S Assistant Professor, Govt. Polytechnic College, Daman was the resource person held on 30th September 2021.
- Organised a webinar on Significance of Congruent Communication, Dr. Srividhya was the resource person held on 19 June 2021.
- Organised a webinar on Kinesics: A Kaleidoscope Perspective, Dr. Jessica Selwyn Head, St. John's College as the resource person, on 9th September 2021.
- Organised a webinar on Common Errors in English: Encumbrance to Success Mr. Velu. R Assistant Professor, DRBCCC Hindu College on 23rd September 2021.
- Organised a webinar on Upskilling the Screenagers with Language Proficiency in the 'New Normal World', Mr. K. Mohamed Nazeeb, Assistant Professor, New College as the resource person on 2nd September 2021.
- Organised a workshop on Pedagogical Innovation through ICT Tools, Dr. Binu Thomas, IQAC Coordinator, Marian College, Kerala was the resource person held on 22nd January 2020.
- Conducted an e-quiz on Essentials of English Language on 20th May 2020.
- Organised the webinar workshop on the Use of Online Games in Language Learning, Dr. Sujatha Menon, Language Expert, Jazan University, Saudi Arabia was the resource person held on 1st June 2020.
- Organised the webinar workshop on Scrabble Game – An Enthralling Language Enhancer, Mr. Ranganathan Chakravarthy ranked 6th Scrabble player in India served as the resource person held on 08.10.2020 and 15.10.2020.
- Organised the webinar workshop on Emoting in the New Normal – A virtual theatre Workshop on presenting characters in the new normal performance space, Ms. Nimmi Babu Executive Creator and Language Trainer, Crea-Shakthi was the resource person, on 30th December 2020.
- Organised the workshop on e-Resources, Mr. Premkumar Srinivasan, Interim

Director, The American Centre (USIS Library, Chennai) was the resource person held on 27.09.2019 at D.G.Vaishnav College.

- Organised a workshop on Theatre, Dr. David Wesley Assistant Professor, MCC was the resource person held on 16th February 2019.
- Attended the Workshop on English Language Teaching, organised by D.G. Vaishnav College on 26th February 2015.

FDP CERTIFICATIONS

- Attended five days Faculty Development Programme on Nurturing today's learners to become tomorrow's leaders to face global challenges, between 13/09/2021 and 17/09/2021 organised by AICTE (ATAL)
- Attended five days Faculty Development Programme on Capacity building through Emotional Intelligence for women, between 16/08/2021 and 20/08/2021 organised by AICTE
- FDP conducted by ATAL AICTE training and learning Academy, Navigating the Digital Landscape: Next-gen Communication Techniques for teaching pedagogy, from 20/01/2025 to 25/01/2025.
- 5 days national level advanced FDP on Competing with AI in Classroom Discover & Transform conducted by School of Management, DDGDVC, held from 23rd to 27th July 2025.
- 7 Days FDP on Transcultural voices, Gender language and migration in comparative literatures organised by Dr. MGR Janaki college of Arts and Science for women, from 30th June 2025 to 7th July 2025 .
- 7 days FDP on Essential Skills for Professional Development in Higher Education, conducted by STAR international foundation for Science and Education 01/07/2024 to 07/07/2024
- Participated in the Faculty Development Programme on SPSS and its Application, Feb 06th to 20th, 2015 organised by Dr. G.R. Damodaran College of Science, Coimbatore.

NATIONAL PROGRAMMES ATTENDED

- Attended Professional Development Webinar on Alternative Assessments in everyday classroom practices, held on 23rd March 2025, organised by ELTAI.
- Attended the Orientation Programme on Industrial Expectations organised by the Center for university – Industry collaboration, Anna University, Chennai in 2009.
- Attended a Short Term Training Programme on Worklife balance & Stress Management organized by National Institute of Technical Teachers Training and Research between 06/09/2021 and 10/09/2021.
- Attended the National Seminar on “Moving Beyond Barriers: Transforming Education Through Inclusive Excellence” organised by the IQAC, D.G.Vaishnav College on 30th & 31st March 2015.
- Attended the Thirty Third Annual Conference of the English Language Teachers Association of India.

GLOBAL ACADEMIC PARTICIPATION:

- Participated in the Cambridge Early Years Webinar on “Raising Future-ready Learners: A Parent's guide to Progressive Education”, Cambridge University.
- Participated in a webinar, “Handling Difficult Communications”, held on 13th

February, 2025, conducted by Centre for Teacher Accreditation (CENTA) pvt. Ltd.

- Participated a webinar on Mapping the research landscape around a research topic, 13th July 2025 conducted by Jamal EI Ouahi, Senior Science Consultant EMEA, certified by Clarivate
- Participated in the webinar “Studying Film making in the UK” by Royal Holloway University of London on 31st July 2020.
- Presented a paper on Social Media for Brand Awareness in the 4th International Conference on International Marketing in Asia Pacific Issues and Challenges ICIM 2017.
- Presented a paper on “Communication” – A tool for Successful Marketing at the 3rd International Conference on International Marketing in Asia Pacific: Issues and Challenges on 18th & 19th September 2015.
- Participated in the workshop on Research – Its Process and Product 2002 by The University of Sydney, Orange, NSW, Australia.

INTERNATIONAL PROGRAMMES ATTENDED:

- Attended the thirty sixth International Annual Conference on the International Association of Teachers of English as a Foreign Language.
- Attended the International workshop on Application of Internet of Things on 16th July 2019.

ADDITIONAL INFORMATION:

- Completed Business Intelligence Assessment certified by Learn Tube.AI on July 26th, 2025 – certificate id: DJA-B-1-1494294-0
- Completed all the 5 modules of American English E-Teacher program on English for Journalism through MOOCS in 2020
- Certified as an International career development coach by Career Development Alliance (USA) on May 1, 2020.
- Visiting Faculty Dr. G.R. Damodaran College of Science, Coimbatore.
- Handled Media Writing and Graphics paper for Annamalai University, Dual Degree.
- Handled session on English for the students of Law Entrance Programme.
- Participated actively in SWACCH VAISHNAV, organised by D.G.Vaishnav College, Arumbakkam, Chennai.